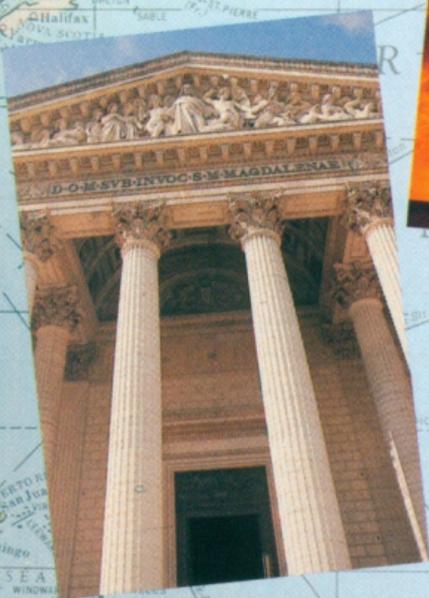
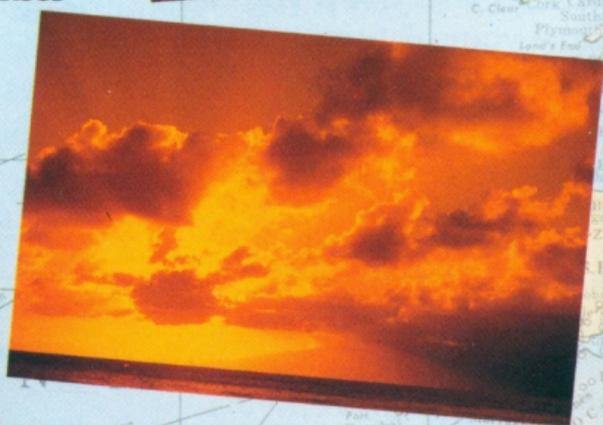


OLYMPUS

Compact 35mm cameras



The Olympus compact cameras are the favorites of travelers and business executives who demand a camera that is small enough to slip into a pocket or attache case...but can produce pictures fine enough for business use. And the Olympus compacts are ready anytime, day or night to take beautiful pictures, automatically, effortlessly. The automatic exposure captures almost all scenes, and the precise Zuiko lenses capture every scene in exquisite detail.



Three very compact,
completely automatic
35mm cameras capable of
producing the sharpest,
most beautiful pictures
you've ever taken.



When you see your slides, color prints or large black and white enlargements, you'll notice the difference immediately.

The difference is in the lenses

The world famous Olympus Zuiko lenses, used by professional photographers all over the world, produce razor sharp pictures in true to life color or black and white. In fact these lenses are so sharp you can blow your pictures up to poster size.

Easy, automatic exposure

Forget about exposure problems. Each camera has a built-in computer that measures the light electronically in each scene and then automatically sets the shutter and lens combination for the perfect exposure. The computer indicates when to shoot the picture, when not to shoot, and when to use flash.

Easy, automatic flash

It really doesn't matter with these automated cameras whether you shoot outdoors, or indoors, with natural light, or flash...it's all automatic. If the light is too low without flash the built-in computer will tell you in the viewfinder.

Precise rangefinder focusing

You see a double image in the viewfinder. All you have to do is to line up both images until they are one. You can then be sure of a sharp picture. The easiest focusing method in photography.

Which camera suits your needs?

They all have:

- Olympus Zuiko lenses
- Automatic exposure for outdoors
- Automatic flash exposure for indoors
- 10-second self-timer
- Easy loading film system and advance lever
- Viewfinder control center
- Rangefinder focusing
- Built-in hot shoe and PC connection for flash accessory

Camera case

The 35RC f2.8

In addition to the above, the 35RC offers the choice of completely automatic or manual operation allowing you to pick your own aperture and shutter speeds up to 1/500th second. The shutter release automatically locks when there is insufficient light, or too much light, to take pictures.

The 35DC f1.7

This model has a faster 6 element lens for low-light situations. It focuses as close as 34" and has a special back light control switch button for subjects with back or side lighting. It too, has a shutter release lock and speeds up to 1/500th second.

The 35ED f2.8

Fully automatic electronic shutter with speeds up to 1/800th second to as slow as 4 seconds for automatic time exposure.

Complete specifications on each model are shown elsewhere in this folder.

Specifications

Feature	35RC	35DC	35ED
Lens Aperture	f2.8	f1.7	f2.8
Focal Length	42mm	40mm	38mm
Lens Elements	5	6	4
Focusing Method	Rangefinder	Rangefinder	Rangefinder
Auto Exposure	Yes + Manual Override	Yes	Yes
Shutter Speed	1/15th to 1/500th + B	1/15th to 1/500th	4 sec to 1/800th
Back Light Control	No	Yes	No
Built-in Hot Shoe	Yes	Yes	Yes
Self-timer	Yes	Yes	Yes
Battery check	No	Yes	Yes
Size	4-1/4" x 2-3/4" x 1-15/16"	4-1/2" x 2-3/4" x 2-1/2"	4-1/2" x 2-3/4" x 2"
Weight	14-1/2 oz	17-1/5 oz	14-3/5 oz
Filter Size	43.5mm	49mm	43.5mm

Models and specifications subject to change without notice

Transcolor Photo Center
209 N. Washington St.
Rockville, Maryland 20850

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Marketed in the U.S.A. by **Ponder & Best, Inc.**

Corporate Offices: 1630 Stewart Street, Santa Monica, CA 90406