

FROM  
**VOIGTLANDER**

new

**ULTRAMATIC**

new

**BESSAMATIC**

**DELUXE**

famous

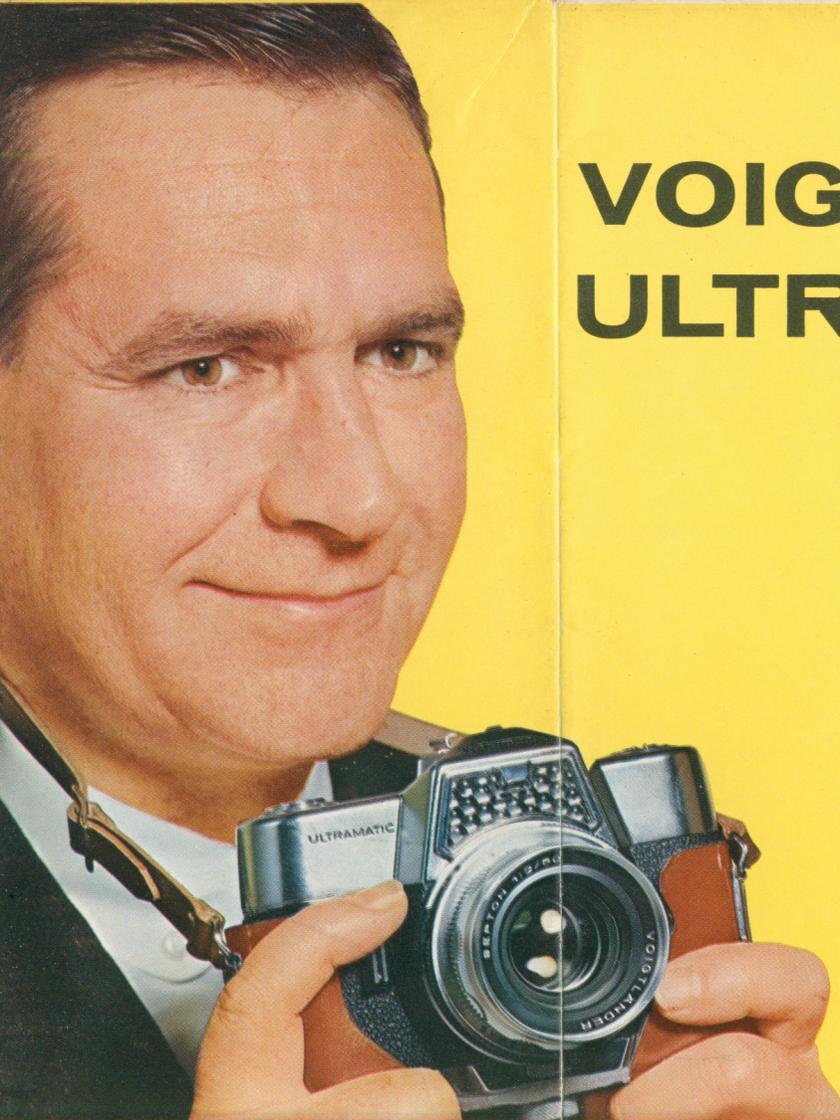
**BESSAMATIC**

Look  
into  
these  
unique

# VOIGTLANDERS

*to see the brilliant new things  
that have happened to cameras!*

- ▶ You have a choice of automatic or semi-automatic settings.
- ▶ One-look Viewfinders show you exposure, settings, field of view.
- ▶ Nine interchangeable lenses answer every picture-taking need.



# VOIGTLANDER ULTRAMATIC

*the proud achievement of 207  
years of precision craftsmanship*

The new Voigtlander ULTRAMATIC is the only single lens reflex camera with interchangeable lenses to offer full automatic exposure control — as well as semi-automatic and manual control. Among its many features, this fine camera brings you an instant return mirror — a sensitive exposure meter with response for available-light photography on fast black and white film at full aperture — shutter speeds suitable for hand-held operating.

*Voigtlander is the oldest optical and photographic institution in the world. Lenses and light have been a science with us for 207 years. This experience — and your skill — will be clearly reflected in the pictures you take with your Voigtlander.*

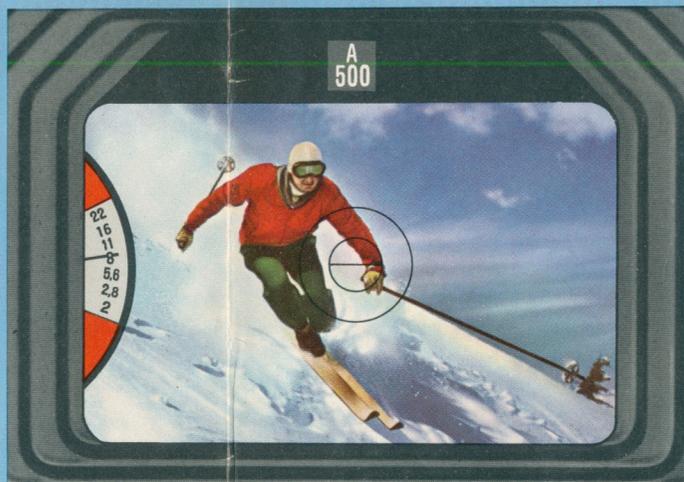
(since 1756)

introducing the new

# VOIGTLANDER ULTRAMATIC



...the first  
single lens  
reflex that  
*sets its own  
exposure  
automatically!*



Watch in the viewfinder as the exposure sets itself *automatically*..in a split second

Fingers couldn't work this fast! With the new Voigtlander Ultramatic, you'll get perfect pictures of subjects that always got away before. f/stop and shutter speeds visible in the viewfinder. No need to move the camera from your eye to make adjustments. Easy to use from the start, the Ultramatic has the precision and versatility to keep pace with your growing skill. Voigtlander Ultramatic prices: with 50mm f/2.8 Color Skopar lens, \$295.00. With 50mm f/2.0 lens, \$365.00. Body separately, \$255.00.\*

- Interchangeable lenses
- Exposure control — fully automatic, semi-automatic, or manual
- Instant return mirror
- Large, high efficiency shutter
- Sensitive exposure meter



another great new Voigtlander camera

## BESSAMATIC DELUXE

Now you can make adjustments without ever moving the camera from your eye. Shooting with the Bessamatic is surer and faster than ever.



LOOK THROUGH THE NEW VOIGTLANDER VIEWFINDER ... for the first time you see the correct exposure setting, the correct shutter speed, and the focused subject with one look—right in the viewfinder.

Here is a new Voigtlander reflex camera with all the precision that a professional looks for . . . yet it's so easy to operate that the newest camera enthusiast can get sharp shots. You see everything at a glance—distance—f/stop—exposure—field of view.

- Single lens reflex with parallax-free viewing.
- "Magic Circle" gives correct exposure without mathematical calculating, and without moving camera from the eye.
- f/stop and shutter speed visible in viewfinder.
- Split image and ground glass focusing.
- Depth of field indicators.
- 9 interchangeable lenses—35mm to 200mm.
- With f/2.8 Color-Skopar, \$229.50. With f/2.0 Septon, \$299.50. Bessamatic Deluxe body available separately at \$185.00.\*

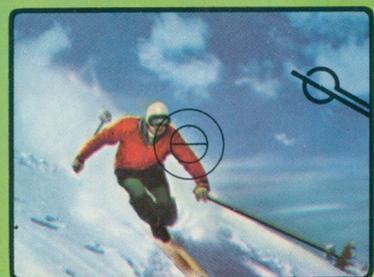


## THE BESSAMATIC famous 35mm reflex

The Magic Circle tells you when your exposure is correct. No need to take your eye from the Viewfinder.

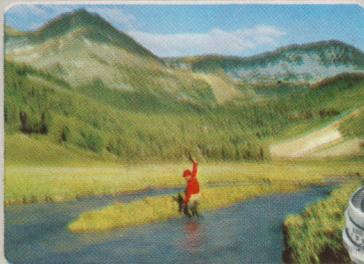
The Voigtlander Bessamatic offers a wealth of precision features. Every picture is better because of the settings which the famous Bessamatic does for you—automatically.

- Synchro-Compur Shutter — 10 speeds, 1 to 1/500 second
- Rewind lever re-sets automatically
- Color-Coded speed markings
- Filter Factor Setting Ring
- MX Synchronization and Self-Timer
- ASA 10 to 1600 Film Speed settings
- Automatic Double Exposure Prevention (plus provision for intentional double-exposures)
- With f/2.8 Color-Skopar, \$209.50 list. With f/2.0 Septon, \$272.50 list. Body only, \$180.00.\*



Here is the pointer and setting marker of the automatic exposure control as you see them in the viewfinder. You just twist the setting knob . . . and you instantly superimpose the pointer and marker, automatically setting the correct exposure.

HERE'S WHAT YOU SEE IN THE VIEWFINDER as you change lenses on your Voigtlander... neither you nor your subject change position (25 ft. distance).



35mm



50mm



100mm



200mm



## There are nine interchangeable Voigtlander lenses

1. 35mm Skoparex f/3.4 (6 element) wide angle—\$89.50
2. 40mm Skopagon f/2.0 (9 element) semi-wide angle—\$189.00
3. 50mm Septon f/2.0 (7 element) high resolution—\$120.00
4. 50mm Color-Skopar (4 element) f/2.8—\$50.00
5. 90mm Dynarex f/3.4 (5 element) Telephoto—\$109.50
6. 100mm Dynarex f/4.8 (6 element) Telephoto—\$89.50
7. 135mm Super Dynarex f/4.0 (4 element) Telephoto—\$89.50
8. Voigtlander-Zoomar varifocal (36mm to 82mm)—\$298.00
9. 200mm Super Dynarex f/4.0 (5 element) Telephoto—\$199.50\*

\*All prices suggested list. Ask your dealer for his price.

## LENS SHADE

### FOCAR CLOSE-UP LENSES

With a normal 50mm lens plus the focar D it is possible to get subjects as close as 5 $\frac{3}{8}$ " , and when you add focar C to D, it's possible to get subjects as close as 3 $\frac{3}{8}$ " at a reproduction ratio of 1:1.9.

41mm Focar Lenses: A (+1), B (+2), C (+3.5), or D (+6.5) ..... \$5.35  
 54mm Focar Lenses, A, B or C ..... \$7.90  
 54mm Focar Lens D ..... \$7.95\*

Protects lens from stray light. Reduces glare. Helps in artificial light. 41mm screw-in mount, takes Voigtlander screw-in filters and close-up lenses. All accessories for Septon are slip-on type, 54mm.

Shade for Color-Skopar ..... \$2.85  
 Mask for Super-Dynarex telephoto lens ..... \$1.20  
 Shade for Skoparex wide angle lens ..... \$2.85  
 Shade for Septon f/2.0 lens ..... \$3.70  
 Shade for Super-Dynarex 200mm ..... \$7.75  
 Right Angle Viewfinder ..... \$19.45\*

# VOIGTLANDER ACCESSORIES

**Flash Gun**—Full, round reflector for efficiency. Takes AG-1 or AG-1B small bulbs. . . . . \$6.95 list

**Filters for Black/White and Color**—You can maintain superb performance of your lens with these Voigtlander coated filters. 41mm screw-in mounts fit all lenses except Septon and Skopagon which take 54mm, and 200mm Super-Dynarex which takes 77mm.

	41mm	54mm	77mm
Light yellow filter G1	\$ 5.35	\$ 7.90	—
Medium yellow filter G3	\$ 5.35	\$ 7.90	\$18.25
Orange filter Or	\$ 6.40	\$ 9.20	—
Green filter Gr	\$ 5.35	\$ 7.90	—
Ultra Violet filter UV	\$ 6.40	\$ 7.90	\$18.25
Type F(85C) color conv. filter	\$ 6.40	\$ 7.90	—
Skylight filter	\$ 6.15	\$13.15	\$19.75
Polarization filter	\$17.10	\$18.40	—

41mm to 54mm adapter ring for using 54mm Septon filters with other lenses. . . . . \$2.65

**Ever-Ready Camera Case**  
Brown top-grain leather with chrome trim. Snap-off front drops down or detaches, as desired. Adjustable neck-strap . . . . . \$15.95

**Accessory Case**—For 41mm lens hood and three filters or Focar lenses . . . . . \$ 3.70  
For 54mm . . . . . \$ 7.65  
Leather case, holds three 54mm filters . . . \$ 5.25

All prices are U. S. Maximum. Slightly higher in Canada.

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