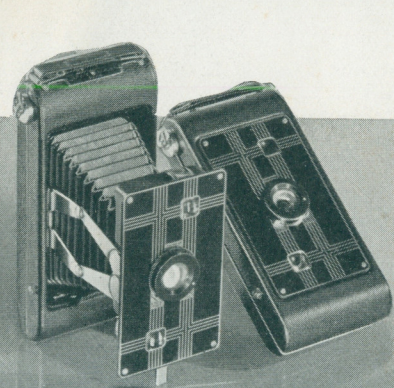


1933

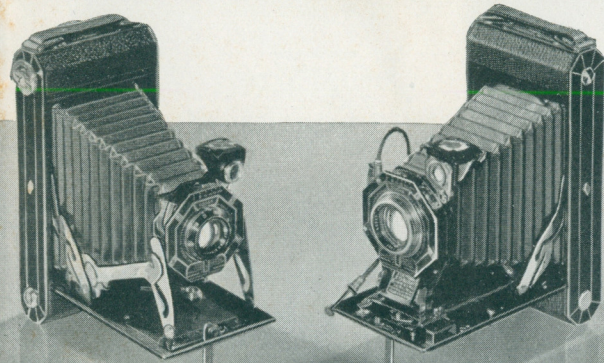


KODAK

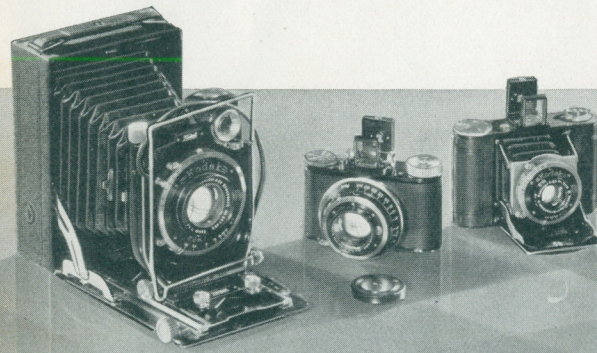
ALL THE LATEST EASTMAN CAMERAS ARE ON OUR COUNTERS—WE'LL BE GLAD TO SHOW THEM TO YOU



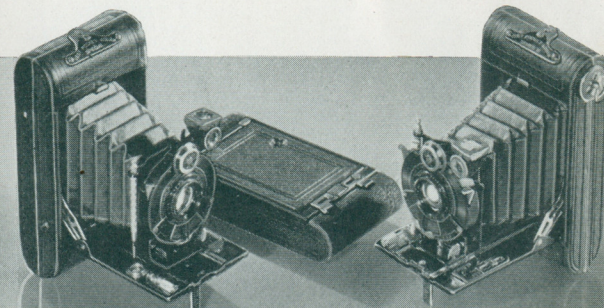
JIFFY KODAKS



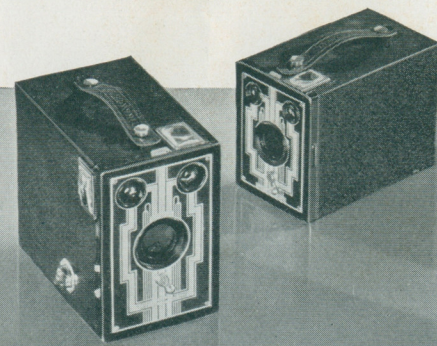
KODAKS SIX-16 & SIX-20



FOREIGN-TYPE KODAKS



VEST POCKET KODAKS



SIX-16 & SIX-20 BROWNIES

JIFFY Kodak is Eastman's latest . . . the simplest folding camera ever devised . . . as easy to use as a Brownie. Press a button—"pop"—it opens. Press another—"click"—it snaps the picture. Its new-type Twindar lens assures fine, clear snapshots. No fuss, no fiddling . . . nothing but simplicity.

Jiffy Kodak is covered in handsome black morocco grain. The etched metal front plate is attractively designed in nickel and black . . . striking an extra-smart, modern note. See this new, unusual camera today . . . you'll find that it answers any gift problem exceptionally well. It uses the smaller, all metal, eight-exposure film spools.

Picture Size	Price
Jiffy Kodak, Six-16 . . . 2 1/2 x 4 1/4 . . .	\$7.50 (case extra, \$1.75)
Jiffy Kodak, Six-20 . . . 2 1/4 x 3 1/4 . . .	6.75 (case extra, 1.50)

OUTSTANDING in appearance . . . in value . . . in picture-taking ability. Carefully made, marvelously machined—surprisingly small and compact, considering their picture sizes. Your choice of lens equipment, including the ultra-fast Kodak Anastigmat f.4.5. Kodak Six-16 takes pictures in the 2 1/2 x 4 1/4 size; Kodak Six-20, 2 1/4 x 3 1/4.

Both have hinged backs and hinged spool sockets—for swift loading. And both take the eight-exposure film—including the Kodak Super Sensitive Panchromatic Film.

	Six-20 Without Case	Six-16 Without Case	Six-20 With Case	Six-16 With Case
With Doublet lens	\$12.00	\$13.00	\$14.00	\$15.50
With f.6.3 lens . . .	15.00	17.00	17.00	19.50
With f.4.5 lens . . .	28.00	30.00	30.00	32.50

THESE European-style Kodaks are triumphs of masterful, precise workmanship. Their smooth, easy operation . . . sturdy, rigid construction . . . wide versatility . . . are a positive delight to the user.

Kodak Recomar is adaptable to film packs, cut film, and plates; Kodaks Pupille, Vollenda, and Ranca make 16 exposures on a roll of No. 127 film. All take Kodak Super Sensitive Panchromatic Film.

	Picture Size	Price
Recomar "18" (f.4.5 lens, Compur shutter)	2 1/4 x 3 1/4	\$40.00
Recomar "33" (f.4.5 lens, Compur shutter)	3 1/4 x 4 1/4	48.00
Pupille (f.2 lens, Compur shutter)		75.00
Vollenda (f.3.5 lens, Compur shutter)	1 3/16 x 1 9/16	27.50
Ranca (f.4.5 lens, Pronto shutter)		16.50

POPULAR—and why not? They're so convenient to carry—so easy to use. And their sparkling, clean-cut 1 3/8 x 2 1/2 negatives enlarge beautifully. Model B may be had with single or Doublet lens. Series 111 is available with Kodar f.7.9 or Kodak Anastigmat f.5.6 lens. The Special carries the speedy Kodak Anastigmat f.4.5 lens . . . the fastest lens ever fitted into a Vest Pocket Kodak.

Each one of these small-enough-to-wear cameras is a splendid value. See the various models for yourself here at the store. We'll gladly show you.

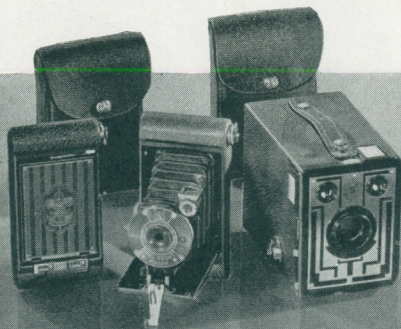
	Lens	Price
Model B	Meniscus	\$ 5.00
Model B	Kodak Doublet	6.75
Series 111	Kodak f.7.9	12.00
Series 111	Kodak Anastigmat f.5.6	18.00
Special	Kodak Anastigmat f.4.5	25.00

THEY'RE distinctly modern, these new Six-16 and Six-20 Brownies . . . covered in rich black morocco grain . . . gayly ornamented with two-toned metal front plates. Their specially designed Diway lens has a novel arrangement that assures sharp focus for either near or distant objects—a most unusual feature for a box camera. Highly crowned, brilliant Magna-finders add greatly to the appearance—make possible a clearer, more detailed viewing of the subject—render picture taking simple and sure.

Six-16 and Six-20 Brownies both take the new, smaller eight-exposure film spools . . . a sure sign that their size has been kept at the minimum.

	Picture Size	Price
Six-16 Brownie	2 1/2 x 4 1/4	\$ 3.50
Six-20 Brownie	2 1/4 x 3 1/4	2.50

PICTURE-TAKING ACCESSORIES—PROMPT DEVELOPING, PRINTING AND ENLARGING

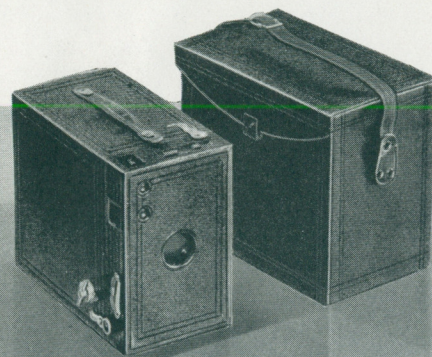


OFFICIAL KODAKS

WHAT a thrill it is for any youngster to own one of these cameras. The Boy Scout, Girl Scout, and Camp Fire Girls Kodaks have weather-proof belt carrying cases—take $1\frac{5}{8} \times 2\frac{1}{2}$ pictures; the Six-20 Boy Scout Brownie takes pictures in the $2\frac{1}{4} \times 3\frac{1}{4}$ size. They're all officially approved, appropriately designed, and come in colors to match the regulation uniforms.

Good snapshots are the rule with these official cameras—the kind that young folks like to keep in their albums, and the kind that helps to win merit badges for proficiency in photography.

	Price
Boy Scout Kodak	\$6.00
Girl Scout Kodak	6.00
Camp Fire Girls Kodak	6.00
Six-20 Boy Scout Brownie	2.25



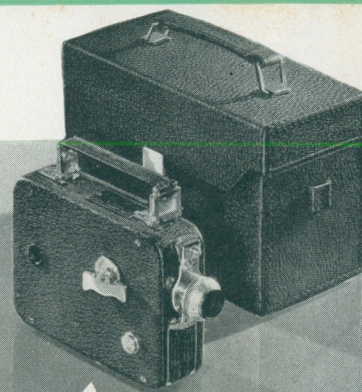
BROWNIES

BBROWNIE cameras have always had the reputation of taking remarkably good pictures the easiest way. Children like them, have lots of fun with them—so do grown-ups. The three models listed give you a good range of picture sizes, and they're all built to high-quality Eastman standards.

Stop at the Kodak counter and see how simply these famous cameras operate. The No. 0 makes a most inexpensive gift; the Nos. 2C and 3 are outstanding values for their picture sizes.

No.	Picture Size	Price
0	$1\frac{5}{8} \times 2\frac{1}{2}$	\$1.50
2C	$2\frac{3}{8} \times 4\frac{3}{8}$	3.25
3	$3\frac{1}{4} \times 4\frac{1}{4}$	3.25

Carrying case for No. 0 Brownie, \$1.00; for No. 2C or No. 3, \$1.60.

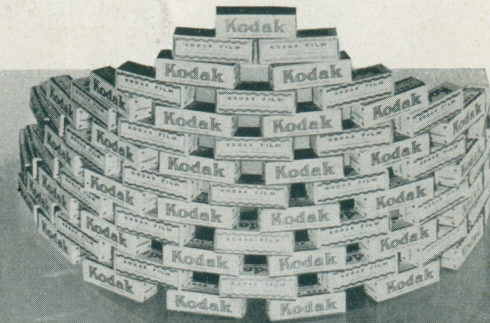


CINÉ-KODAKS

HOME movies at almost unbelievably low cost—10 cents a “shot”—are an actuality with Eastman’s sensational new Ciné-Kodak Eight.

Ciné-Kodak Eight, Model 20, with Kodak Anastigmat f.3.5 lens, sells at only \$29.50 . . . makes twenty to thirty scenes of clear, sparkling movies on a roll of film that costs you but \$2.25, including processing. A real home movie camera that you can easily afford to buy and to operate. Ciné-Kodak Eight, Model 60 (illustrated), has an f.1.9 lens and is priced at \$79.50, with carrying case.

Let us tell you all about home movies the easy, inexpensive Eastman way . . . and show you a few reels of the movies on our store screen. All the latest equipment is here, including that for making Kodacolor—movies in full, natural color.



VERICHROME FILM

YOUR camera is ready for good pictures, with Kodak Verichrome Film. Verichrome gives you better results under all conditions—in glaring sun or in leafy shade. It’s double-coated . . . helps prevent both over- and under-exposure.

We have all popular sizes of Verichrome—in rolls and packs. Stop in and stock up.

IF IT ISN'T AN EASTMAN, IT ISN'T A KODAK