

S. S. ROWLEY & CO.
Brockport, N. Y.

KODAK TRADE MARK, 1888. EASTMAN KODAK CO. ROCHESTER, N. Y.



"One Button Does It, You Press It,"

March, 1896.



The Pocket Kodak does all that a larger camera will do and just as well—but on a smaller scale. It's not a plaything to be toyed with for an hour, then thrown aside—it's a practical camera for the experienced photographer as well as for the novice, for grown people as well as for children.

It is as handsome and well made as a \$75.00 camera and is perfect in every detail. It is cheap in price, not because it is cheaply made, but because it is small in size and is manufactured in enormous quantities, by improved machinery in the largest and best equipped camera factory in the world. We have always built cameras for that trade which wants the best that can be provided not the cheapest-and we have

maintained so high a standard that we are practically without competitors in this field. The Pocket Kodak is no exception to the rule. It is the first and only camera made of aluminum-this expensive metal combining strength with the extreme lightness which we deemed essential in a pocket camera. The workmanship throughout is the very best, the same care being exercised that we employ with our most expensive instruments. The operation is simple and the action positive and accurate.

As Big as a Purse. The Pocket Kodak takes up about as much room as a good, fat purse. The fine leather covering gives it a neat, dainty appearance and the finish is rich and elegant.

Enlargements. It makes pictures large enough to be good for contact printing and good enough to enlarge to any reasonable size. Contact prints are 1½ x 2 inches and we can make

enlargements from your negatives 4½ x 6½ or 6½ x 8½ at a very reasonable price—or you can make them yourself. With our new enlarging apparatus, made especially for Pocket Kodak negatives, the process is very simple.

The Pocket Kodak takes snap shots or time exposures out doors, and can be used as a hand or tripod camera, with either film or plates. It is also perfectly

adapted to interior workeither time exposures in the day time or flash lights at night. It will do anything photographic. . . . . .

Especially "If I just had something small enough to stick in my pocket which would still make good pictures I'd like it" we've often heard people say, especially travelers. Pocket Kodak is what they are looking for, no bother at alland not much cost. It's out of the way, yet always ready. . •

Bicyclers want pictures as souvenirs of the Same. their cycling trips, but they can't be bothered with heavy plate cameras; some genuine "scorchers" even think that the Regular Kodaks are too heavy, though they weigh only three or four pounds — but with the Pocket Kodak it's dif-

ferent. It's in perfect keeping with the featherweight wheel—so light that the cyclist can carry it and "scorch" just the same, so convenient that he can ride

and take snap shots from his wheel at the same time. .

Ready for every Most hunters and fishermen carry Kodaks into camp with them nowadays. They ought to take along Pocket Kodaks too. When the hunter wants a camera to photograph live game he wants it badly. If his larger Kodak is left in camp he may miss the chance of a life time. The Pocket Kodak, weighing less than two shot gun shells, he can have always with him. &

Then there's the The Photo amateur photogra-

pher, the regular crank who may already have two or three cameras, who does his own developing and printing and has a knowledge of photographic chemistry and optics. He wants a Pocket Kodak to take along when he can't bother with one of his larger cameras-he'll appreciate its good points too. . . . Big Pictures from a Liltle Camera.







CHICOPEE FALLS, Mass.,
July 15, 1895.

Victor Riders Should Have Them.

GEO. EASTMAN, Treas.

Dear Sir:

I want to tell you how pleased I am with my Pocket Kodak—it is all right, and a success every way. I wish every one of our army of Victor riders had one.

Very truly yours,
A. H. OVERMAN.

WASHINGTON, D. C., July 25, 1895. a Wonder.

EASTMAN KODAK Co.

Gentlemen:

We have tested the Pocket Kodak and pronounce it a wonder. It has more novel points to recommend it than any small camera we know of. Very truly yours,

HOUGHTON & DELANO.



What a Novice

SYRACUSE, N. Y., Aug. 19, '95. EASTMAN KODAK CO.

Gentlemen:

Enclosed herewith please find picture of Empire State Express taken by me with a Pocket Kodak. The train was running about 72 miles an hour.

The negative was developed and the print made and toned by me. I never used a camera before the middle of July.

Yours truly, WM. BISHOP.

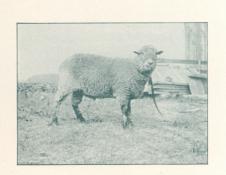
Likes Them All Through.

Van Wert, O., July 16, 1895. Eastman Kodak Co.

Gentlemen:

The Pocket Kodaks are certainly the most convenient little cameras ever devised. Strong, yet delicately made, and with your usual beautiful finish. I have tested them in actual use, under all conditions, and I am astonished at the results. The shutter being extremely simple yet absolutely perfect, and the lens everything that could be desired. I was greatly amazed at its great depth and brilliancy. No one can afford to do without good pictures when they can be obtained with so little trouble and expense. Very truly yours,

S. R. BEECHER.







Everybody. Everybody who likes pic-

tures-and who doesn't? -ought to have a Pocket Kodak. People who never had a camera because they thought it too much trouble - people who never owned one on account of the cost, people who have hesitated because they feared they could not master the photographic art, will all find the purchase of a Pocket Kodak to be the easiest, cheapest, simplest way for them to take up that delightful pastimeamateur photography. O & O shutter. Press the button down. This makes the exposure. • •

For time exposures, simply pull up a trifle on the same button and turn it half way round, or until the line on the button is at right angles to the front of the camera. Now slide the button to the left as far as it will go, the same as for a snap shot. This sets the shutter. Press the button. This opens the lens. Press it again. This closes the lens. There are no plugs or lens caps to lose, no extra levers, no complicated mechanism—"one button does it."

THE ROLL HOLDER is extremely simple to load and takes a roll of film for 12 exposures. A red window at the back of the camera enables the operator to tell just how far to turn the key by observing the figures on the black paper which protects the film. As the film is furnished in light-

THE CAMERA BODY is made of aluminum and is wonderfully strong and light. It cannot swell, shrink, rust or warp.

THE FINISH. The Pocket Kodaks are covered with fine leather, and the trimmings are handsomely finished and lacquered. They are elegant, artistic and durable.



## PRICE LIST.

Pocket Kodak covered with fine leather, with roll of film for 12 exposures,	\$5.00
Leather Hand Carrying Case (to hold Pocket Kodak and three extra spools of film), - Price of case only.	-75
Leather Bicycle Carrying Case (to hold Pocket Kodak and three extra spools of film), - Price of case only.	1.00
Box of Film, 4 spools, 12 exposures, -	1.00
Single spool of 12 exposures,	.25
Single glass plate holders,	.25
Thin crystal glass dry plates, 1½ x 2 inches, per doz.,	.20
Complete Developing and Printing Outfit, including Solio paper and Toning Solu- tion for 66 prints,	1.50
Solio Paper, per doz., 4 x 5 (makes 48 prints 1½ x 2), firsts,	.25
*Solio Paper, per doz., 4 x 5 (makes 48 prints, 1½ x 2), seconds,	.15
Developing one roll of film (12 exposures) and furnishing one Solio Print from each negative, mounted and burnished (12	
finished photographs),	.50
Postage,	.05
Developing only, roll 12 exposures,	.25
Postage,	.02
Printing only, per doz.,	.25
Postage,	.05
*C de ene es good as firsts for proofing	

## PRICE LIST-Continued.

	NOTE-When there are any failures we	
	rnish enough duplicates from the good	1
	egatives to make up the full number.	1
\$ .10	lounts, white, embossed, per doz., - !	1
	romide enlargements from Pocket Kodak	]
	negatives, size 41/4 x 61/2 inches, mounted	
•35	on India tint card, 9 x 11, each,	
3.00	do do per doz.,	
	romide enlargements from Pocket Kodak	
	negatives, size 6½ x 8½ inches, mounted	
•50	on India tint card, II x 14, each,	
5.00	do do per doz.,	
10.00		
2.00	ripod for Enlarging Camera,	
.73	lard Rubber Trays, 7 x 9, each,	
	astman's Enameled or Platino Bromide	
1.10	paper, per doz., 6½ x 8½,	
1.50	taff Tripod, fitted for Pocket Kodak, -	
1.25	lash Light Apparatus,	
.60	lash Powder for same, per oz., -	
	Developing Powders, Eastman's Eikono-	
•50	gen (do not stain the fingers), per doz.,	
	Developing Powders, Eastman's Pyro, per	
-50	doz.,	
	Vire Easels for Pocket Kodak pictures,	
.25	per box of 15,	
	ocket Case to hold 50 unmounted Pocket	
.25	Kodak prints,	
•50	do do to hold 100 prints,	
	Amounts less than One Dollar can be	
	ent in postage stamps.	

EASTMAN KODAK COMPANY, Rochester, N. Y. COMPLETE CATALOGUE KODAKS, KODETS AND BULL