

1928

The Most Wonderful  
Budget of  
**BARGAINS**

yet compiled.

Cameras . Lenses

ENLARGERS  
SCIENTIFIC and  
OPTICAL

APPARATUS  
at a SAVING of

50%

TO

75%

SEE  
INSIDE



**ANNUAL**

**14 DAYS**

**ONLY—MARCH**

**7 to 21**

**SALE**

  
**14  
Days  
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tunities!**

See Inside.

**THE CITY** —  
**SALE & EXCHANGE,**  
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# HOW TO USE THIS LIST.

SEEING THAT SUCH A LARGE NUMBER OF OFFERS ARE PRESENTED IN THIS LIST A CERTAIN DEGREE OF COMPLICATION IS UNAVOIDABLE, BUT A CAREFUL PERUSAL OF ITS PAGES WILL BE PROFITABLE.

WHATEVER YOU ARE LOOKING FOR AND WHATEVER YOU SELECT REMEMBER THESE THREE IMPORTANT POINTS.

1. ANYTHING YOU BUY IS SUPPLIED ON APPROVAL FOR 7 DAYS, MONEY RETURNED IF NOT SATISFIED.
2. YOUR OWN CAMERA CAN BE EXCHANGED FOR ANYTHING IN THIS LIST ON FAVOURABLE TERMS. SEND PARTICULARS OF YOUR APPARATUS—APPROXIMATE OFFERS WILL BE MADE ON RECEIPT.
3. ANYTHING IN THE LIST CAN BE PURCHASED ON OUR DEFERRED PAYMENT SYSTEM, AND WE ARE PREPARED TO ARRANGE TERMS OF PAYMENT TO SUIT YOUR OWN INDIVIDUAL CONVENIENCE.

## ONLY £10 10 0 for this fine CINE CAMERA and PROJECTOR

To popularise Home Cinephotography and Projection, we offer a limited quantity of 1928 ALL BRITISH CINE PROJECTORS and CAMERAS for **£10 10 0** or 6 equal monthly payments of £1: 18: 6. The usual price is **£24 0 0**

Or will be supplied separately. The Camera at **£5 5 0** and the Projector at **£5 5 0**

This is **REVOLUTIONARY VALUE**. Those interested can now obtain a first-class Projector and Camera at a price which will bring Cinephotography and Projection within the reach of all.

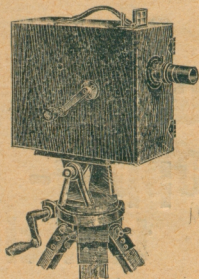
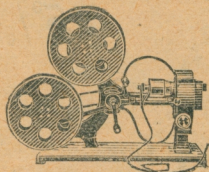
The offer consists of:—

A **KINEX PROJECTOR** with Accumulator or Resistance all complete, listed at £9:0:0, and

a **KINEX 1927 All-Metal F3.5 lens daylight loading Cine Camera**, listed at **£15 0 0** as illustrated.

The Projector takes 800 ft. of Standard film, is supplied with accumulator or resistance, and fitted with British Optics of the highest quality: complete with

2 spools and case. The camera takes 100 ft. film, is fitted with the finest quality F3.5 anastigmat in focussing mount.



**When Kodak ceased to supply Plates we purchased the whole of their remaining stock and the following remain on hand for DISPOSAL AT 85% UNDER ORDINARY LIST PRICE**

		At per pkt.	
		H. & D.	s. d.
20	Packets 5½ x 3½ Rapid Royal Standard	150	1 3
60	" " Extra Rapid Eastman	220	1 3
32	" " Lightning Royal Standard	400	1 3
17	" " Orthochromatic Royal Standard	200	1 3
26	" 5½ x 3½ Extra Rapid Royal Standard	220	1 3
70	" 8½ x 6½ Ordinary Royal Standard	60	2 3
29	" " Rapid Royal Standard	150	3 3
4	" " Rapid Eastman	150	3 3
24	" of 6 10 x 8 Ordinary Royal Standard	60	2 6
6	" " Seed	—	2 6
7	" " 12 x 10 Rapid Eastman	150	3 9
10	" " Ordinary Royal Standard	60	3 9
6	" " Rapid Royal Standard	150	3 9
8	" " 15 x 12 Rapid Royal Standard	150	3 9

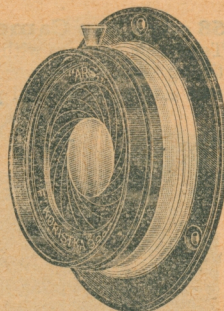
Postage Extra.



# Can YOU Do Better ?

4 Lens Bargains at 75 per cent. off Cost

- 1 50 Dallmeyer 5 D. Patent 19" Equivalent Focus Portrait and Group Lenses, with diffusion of focus adjustment for soft focus effects, and Waterhouse stops. This lens is listed by the makers to cover a 15 x 12 plate at full aperture, or an 18 x 10 plate stopped down. They are all guaranteed to be optically perfect, are listed in Messrs. Dallmeyer's latest 1927 catalogue at £18. We offer them whilst stocks last, at the ridiculously low figure of £3 15s. 0d. They are specially suitable for large and small groups, and in cases where great focal length is required, e.g., natural history and similar work where critical definition is required, at a comparatively small angle.
- 2 12 only.—8 x 5 Ross F4.5 Alro 10" Focus Double Anastigmat Lenses in Normal Iris mounts, a lens highly recommended, optically perfect and equal to new instruments. Current list price, £20. Special price to clear, £6, or for 6 equal monthly instalments of 22/-
- 3 16 only.—15 x 12 Lacour Berthiot F6.3 Olar 520 mm. (Focus 21") Double Anastigmat Lenses in magnalium Iris mounts. A lens of very excellent optical quality and efficiency, and guaranteed perfect and as good as new. Current list price £35. Special price to clear, £8 5s only, or for 6 equal monthly instalments of 30/-.
- 4 25, 7 x 5 Ross F4.5 Alro 8 1/2" Focus Double Anastigmat Lenses, in Iris mounts; some ordinary normal and others sunk mounts, for reflex cameras. These are guaranteed equal to new instruments. Current list price, £14 10s. Special price to clear, £6 15s., or six equal monthly instalments of £1 4s. 6d.



## COMPLETE CONDENSERS AT CLEARANCE PRICES!

Interchangeable Best Quality Loose Lenses in Oxidised Brass Cells

5 1/2" ... cost £1 10 0 ... price 18/9 to clear.	6 1/2" ... cost £2 2 0 ... price 23/- to clear.
6" ... cost £2 2 0 ... price 20/- to clear.	7" ... cost £2 15 0 ... price 33/- to clear.
6 1/2" ... cost £2 5 0 ... price 25/6 to clear.	8 1/2" ... cost £4 15 0 ... price 49/6 to clear.
8 1/2" ... cost £4 0 0 ... price 45/- to clear.	11" ... cost £11 10 0 ... price 165/- to clear.

## CONDENSER LENSES—All Optically Perfect & Guaranteed as New

425—4 inch Plano Convex. List Price 2s. 3d.	...	...	...	...	Sale Price 1s. 4d.
60—4 1/2 inch Plano Convex. List Price 2s. 6d.	...	...	...	...	Sale Price 1s. 6d.
70—110 mm. Meniscus. List Price 2s. 6d.	...	...	...	...	Sale Price 1s. 6d.
213—113 mm. Meniscus. List Price 2s. 6d.	...	...	...	...	Sale Price 1s. 6d.
36—115 mm. Meniscus. List Price 2s. 9d.	...	...	...	...	Sale Price 1s. 6d.
38—4 in. Biconvex. List Price 2s. 3d.	...	...	...	...	Sale Price 1s. 6d.
120—4 1/2 Biconvex. List Price 2s. 6d.	...	...	...	...	Sale Price 1s. 6d.

## SMASHING VALUE!!!

A First-Class 75/- Enlarging Easel for 42/3.

Lates (model as illustrated. For the period of the sale 6 only GET THE BEST OUT OF YOUR ENLARGER AND DO IT IN COMFORT BY THE AID OF AN EFFICIENT EASEL. To those requiring an up-to-date, high-grade Enlarging Easel an exceptional opportunity occurs. We are clearing our remaining stock at greatly reduced prices.

These instruments are beautifully made, constructed of well-seasoned oak with large base, rubber pads, holder for paper or card with plate glass frame hinged to front and ruled for all sizes up to 15 x 12.

Easel has raising, lowering, swinging and revolving movements, all actuated by racks. When not in use easel folds for convenient storing. Equal to anything on the market to-day at £3 15s. 0d. This offer cannot be repeated.

Our Price £2 3s. 6d. Carriage Extra.

## VERTICAL ENLARGERS AMAZING VALUE

Complete, Perfect and Fully Equipped, Standard and Latest Pattern.

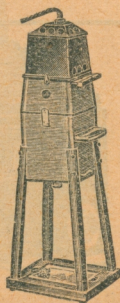
### 21 ONLY VERTICAL ENLARGERS AT LESS THAN THE COST OF THE LENS

To the first applicants we are offering 21 standard pattern vertical enlargers for use either with gas or electricity. All complete and ready for use.

#### General Specification:

London made, constructed of fumed oak, simple to manipulate and thoroughly efficient, enlarging from 3 1/2 x 2 1/2 or vest pocket (6 x 4 1/2 cm.) size to postcard and 1/2 plate, 4 1/2 plano convex compound condenser, enlargements are automatically located and masks can be used for either plates or films, Koristka anastigmat lens, F6, metal light chamber, detachable carrier, ground glass diffuser. 13 with gas fittings and 8 with electric light fittings.

Usual price £4 17s. 6d. Price 38/9  
There are 21 only. Orders executed in rotation. Be in time. Easy payments by arrangement for this line.

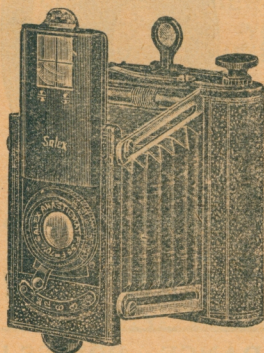




# BARGAINS IN BRIEF

For the Ciné Man.

**58 only Cine Camera Tripods.** List price £8 8 0. Sale price £4 18 6  
Telescopic ash legs with clamping screws for raising and lowering, with panoramic and tilting lead, all new goods. An excellent opportunity. Suitable for any make of box form cine camera or for still photographic purposes.



## 8 only 3½" x 2½" Salex Vest Pocket Focal Plane Cameras

Fitted with Ross F4.5 Xpres anastigmat lenses, all metal construction, simple focal plane shutter, focussing, 6 slides. All new unsoiled goods.

List price £14 10 0 Sale price £9 17 6

5 ditto ½ plate.

List price £16 17 6 Sale price £9 17 6

5 ditto postcard size, with Salex F5.5 anastigmat lenses.

List price £14 15 0 Sale price £8 2 6

6 ditto postcard size, with Salex F4.5 anastigmat lenses.

List price £16 15 0 Sale price £8 17 6

## 8 only Popular Ensign Klito No. 4 for Plates, 8 x 12 c.m. The Popular Panel Size.

Single extension, or hand or stand. This 8 x 12 c.m. size gives a perfectly proportioned picture measuring 4½" x 2½", with stirrupped front metal base, leather bellows, reversible brilliant view finder, engraved focussing scale, improved focussing screen with removable ground glass, bushed for tripod, with 2 slides. Fitted with a genuine Aldis Plano F7.7 anastigmat lens in Ensign Simplex time bulb and instantaneous shutter with various speeds to 1/100th sec., with metallic release. All in new condition.

List price £5 10 0

Sale Price £2 10 0

## 5 only Jules Richard American CABINET FORM STEREOSCOPES

7 x 13 c.m. size.

Some for 25 and others for 50 transparencies.

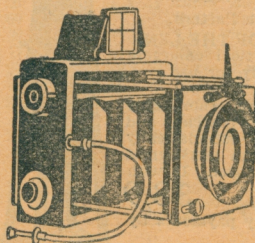
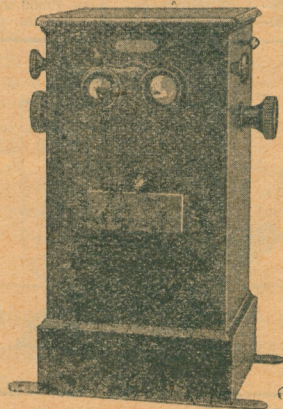
In mahogany, with best Jules Richard viewing oculars, with rack focussing to eyepieces.

LIST PRICE £10 10 0

Sale price:

£3 7 6 each to clear.

A BARGAIN—AND ALL GUARANTEED IN  
PERFECT WORKING ORDER.



## The VEST POCKET ERNEMANN

### SPEED CAMERA (6 x 4½ c.m.)

The smallest Focal Plane Camera in existence for Plates and Film Packs, instantly ready for use, fitted with a perfect and noiseless focal plane shutter—time bulb and instantaneous to 1/1000 sec. All metal construction, lens in focussing mount with Iris—Brilliant reflex finder hooded screen, 3 slides and film pack adapter. Four only, fitted with Zeiss F3.5 and F4.5 Tessar Lenses, second-hand, but in first-class condition and guaranteed in working order. List price £23 19s. 9d. Sale price, with F4.5 Tessar, £7 17s. 6d. With F3.5 Tessar £9 7s. 6d.



## THE KRAUSS ACTIS COMPACT FOLDING for Plates or Films. (Tropical Model.)

A camera par excellence for the amateur who wishes to tackle any kind of work without having to operate too complicated a piece of apparatus—all metal constructions, but light in weight, very long rigid rack extension, very firm rack rising and cross front, leather bellows and covering, hooded screen, three slides and film pack adapter, fitted with Zeiss Patent F6.3 Tessar double Anastigmat in Acme time bulb and instantaneous sector shutter with speeds from 1 second to 1/200th second, and with Iris diaphragm.

We have about ten of these cameras for disposal at a big reduction off the list price, by virtue of their being stock-soiled. They are high grade instruments of precision, and offer a first rate money saving opportunity to the man who requires something really good.

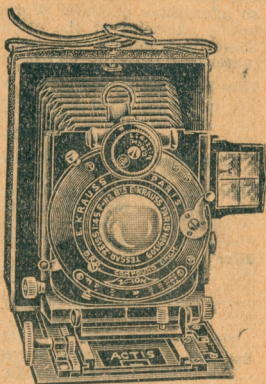
3½ x 2½ Krauss Actis with 3 slides, Film Pack adapter and Zeiss Lens, as above.

AN 80% SAVING. List price ... .. £22 10 0  
SALE PRICE ... .. £4 10 0

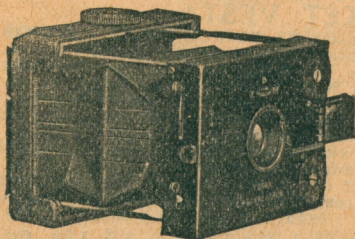
4-plate Krauss Actis with 3 slides, Film Pack Adapter and Zeiss Lens, as above.

AN 80% SAVING. List price ... .. £24 10 0  
SALE PRICE ... .. £5 2 6

Instalments and exchanges arranged to suit your convenience.



## THE GOERZ "VEST POCKET TENAX" AN 80% SAVING.



Taking plates 1½ x 2 5/16", the Vest Pocket Tenax is a thoroughly practical instrument. Fitted with a shutter with speeds 1 second to 1/250th second with focussing adjustment, the camera can, owing to its size, be made a constant companion, and be carried on occasions when a larger Camera must of necessity be left behind. The results are of surprising sharpness, and although contact prints can, of course, be made, most of the users of the Camera will adopt the Vest Pocket Tenax enlarger by which prints up to 7 x 5 can be produced with the same ease and facility as direct prints, and practically equal sharpness.

The Goerz Vest Pocket Tenax can also be used as a fixed focus Camera when all objects from 15 feet to infinity are rendered perfectly sharp

6 x 4½ c.m. size.

Goerz Dagor F6.8 lens ... .. £15 5 0  
Goerz Syntor F.6.8 lens ... .. £12 10 0

In (3½ x 2½) size.

Goerz F4.5 Dogmar lens ... .. £18 18 0  
Goerz F6.8 Dagor lens ... .. £18 8 0  
Goerz F6.3 Syntor lens ... .. £15 0 0

FOR FOURTEEN DAYS ONLY WE OFFER

3 only, V.P. Tenax Camera, with Dogmar F4.5 lens ... .. £6 10 0  
3 only, ditto, with F4.5 Celor lens at ... .. £5 5 0  
9 only, ditto, with Goerz F6.8 Dagor lens at ... .. £5 5 0  
10 only, ditto, with early model shutter speeded, 1-100th, and Goerz Series III, F6.8  
Dagor lens ... .. £3 7 6  
4 only, C.D.V. Tenax Camera, with F4.5 Dogmar ... .. £6 7 6  
4 only, C.D.V. ditto, F6.8 Dagor ... .. £5 7 6  
1 only, C.D.V. ditto, with F6.3 Dogmar lens ... .. £6 10 0  
1 only, C.D.V. ditto, with Syntor lens at ... .. £5 0 0

These Cameras whilst secondhand are guaranteed to be in perfect working order.

## THE MARION TROPICAL SOHO REFLEX

A few to be cleared at less than the actual trade cost of ordinary models.

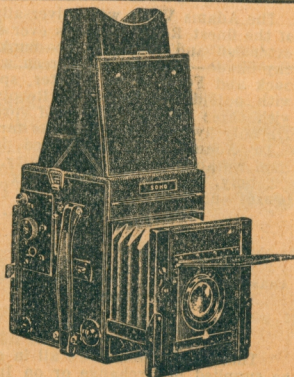
Teak and Brass Bound Revolving back, Russia leather fittings. Kershaw F.P. shutter speeded to 1/800.

2 only 5 x 4 with F2.9 Plaubel Anticomar and 3 DD slides. List price £60. ... .. £25 0 0

2 only 5 x 4 ditto, with 4.5 Tessar lenses and 3 DD slides. List price £45. ... .. £22 10 0

2 4-plate ditto with F4.5 Cooke Aviar and 3 DD slides. List price £77 10s. 0d. ... .. £32 10 0

ALL TEAK, BRASS BOUND AND PERFECT.





## THE "ADAMS VAIDO" UNIVERSAL AS ILLUSTRATED

To effect a Clearance, and for the period of the Sale only, we offer three of these World Famous outfits at approximately one-third of the original cost. You run no risk. These instruments are not new, but almost. Each is guaranteed optically and mechanically perfect.

**Offer No. 1.**— $\frac{1}{2}$ -plate model 4 Vaido, with Minex self-capping focal plane shutter, Carl Zeiss Tessar lens, in Compound Shutter. F4.5, 3 dark slides, F.P.A., leather case.

List price £45 Sale price ... £17 17s. 10d

**Offer No. 2.**—5 x 4 model "A" Vaido, Goerz F4.8 anastigmat lens, Minex shutter, speeded from 1 second to 1/100th, 3 slides, F.P.A., leather case.

List price £49. Sale price ... £9 15s. 0d

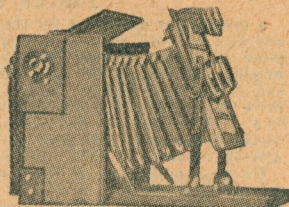
**Offer No. 3.**— $\frac{1}{2}$ -plate Vaido, model 4. Minex self-capping focal plane shutter, time valve, pneumatic release, Zeiss Tessar lens, F4.5 in Compur Shutter. 3 d.d. slides, leather case. ...

List price £65. Sale Price ... £19 19s. 0d.

Installments and Exchanges arranged. See what you Save!!!

The model 4 camera is fitted with Identoscope View Finder, Rising and Swing Front—Long Extension—Wide Angle Movement—and Revolving back.

The model 4 is fitted with Minex Self-capping Focal Plane Shutter, speeded from 5 secs. to 1/1000th, and Time Bulb in addition to the between lens diaphragm shutter.



## THE ADAMS POCKET VESTA

18 of the famous ADAMS POCKET VESTA CAMERAS are being offered during the sale at less than half list price.

The cameras are for Plates or Films, and fitted with direct vision finder in the A model, and the famous Identoscope brilliant Reflex view finder in the model De Luxe; both patterns are fitted with double rising and cross front and micrometer screw focussing.

Leather covered with hooded screen and three slides, and bushed for use on tripod. There are:—

3 VEST POCKET (6 x  $4\frac{1}{2}$  c.m.) models with Zeiss F4.5 Tessar Lenses in compound Time Bulb and Instantaneous Sector Shutter to 1/300th with Iris and 3 slides.

List price £18 18s. 0d. Sale price ... £8 10s. 6d.

66  $\frac{1}{2}$ -plate model A with Zeiss Patent F6.3 Tessar Lenses in compound Time Bulb and Instantaneous Sector shutter to 1/250 sec, with Iris and three slides. List price £18 18s. 0d.

Sale price £5 7s 6d.

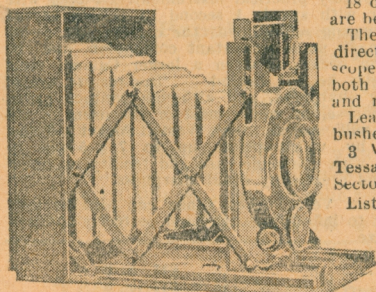
There are one or two Model De Luxe in  $3\frac{1}{2} \times 2\frac{1}{2}$  and  $\frac{1}{2}$ -plate sizes with the Adams Patent Identoscope Brilliant Reflex View Finders, which show the exact view appearing on the plate whatever the position of the rising front; fitted with Zeiss Patent F4.5 Tessar lenses in compound Time Bulb and instantaneous sector shutter, speeded 1 second to 1/200th second; each camera has 6 slides.

List price £27 10s. 0d. Sale price ... £10 each.

And there are one or two FOCAL PLANE VESTA DE LUXE MODELS of the same specification as above, but fitted with a self-capping focal plane shutter in place of the between lens compound shutter, speeds 5 secs. to 1/1000th and time and bulb, each camera has six slides,  $3\frac{1}{2} \times 2\frac{1}{2}$  with F4.5 Zeiss Tessar lens.

List price £30. Sale price ... £11 17s. 6d

$\frac{1}{2}$ -plate with F4.5 Zeiss Tessar lens. List price £32. Sale price £11 17s. 6d.



## THE FAMOUS ADAMS VIDEX REFLEX

The Adams Videx was universally acknowledged to be one of the finest Reflex Cameras ever conceived—with long rack extension and Rising Front—Sunk Reversible Lens Cone—Sky Shade—Full size top screen with deep hood—Revolving back and Focal plane Shutter, speed to 1/1000 and time with outside adjustments, Revolving Back and complete with three double slides and spring raised mirror. There are only five of these cameras for disposal.

An Adams Camera is noted for its quality, efficiency, good workmanship and reliability.

3 only,  $\frac{1}{2}$ -plate Adams Videx with Zeiss F4.5 Tessar Lenses and 3 double slides.

List price ... £27 10s. 0d.

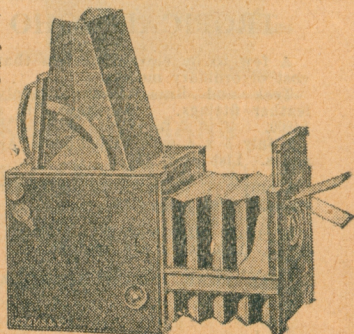
Sale price ... £8 17s. 6d.

2 only, 5 x 4 Adams Videx with Goerz F6.3 Double Anastigmat Lenses and 3 double slides.

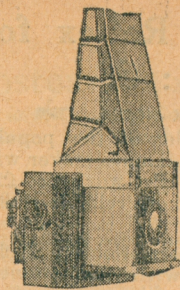
List price ... £27 10 0d.

Sale price ... £8 17s. 6d.

These instruments are all in guaranteed order and can be supplied in Exchange or on Instalment Terms.







## The Ross Folding Reflex.

A £23 Folding Reflex offered at £7 17 6.

provided. Size over all—7 x 3½ x 6 ins. Weight, including lens and 3 double dark slides, 5 lbs. Complete with 3 double dark slides and 5½ in. Ross Homocentric lens, F5.6 in focussing jacket.

List price ... .. £23 0 0 Sale price ... .. £7 17 6

## The Sinclair Una Camera.

THE IDEAL INSTRUMENT FOR STRENGTH, DURABILITY AND EFFICIENCY, AND FOR SERIOUS ALL-ROUND WORK.

*Extraordinary Money Saving Bargains. All Up-to-Date Instruments in Practically New Condition and Fully Guaranteed.*

Two.—5½ x 3½ and 10 x 15 Standard pattern Una cameras, each fitted Series II, 3-foci F6 Dallmeyer stigmatic lens. Adon telephoto lens, Compur shutter, 3 dark slides, F.P.A., brown cowhide carrying case.

Present List Price £30. Sale Price £14 14 0 each

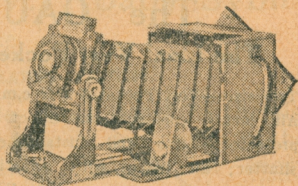
Two.—½-plate Sinclair Una cameras, as specified above. Dallmeyer No. 4 Series II, F6 3 foci stigmatic lens, Sec or shutter, each with 3 double slides and leather carrying case.

List Price £36.

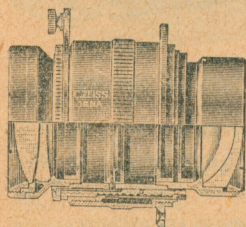
Sale Price £12 7 6 each

EASY PAYMENTS BY ARRANGEMENT.  
BETTER QUALITY OR VALUE IMPOSSIBLE.

Cameras on pillar with rising, falling and swing mount similar fitting Finder and Revolving Reversing Back.



## Carl Zeiss Jena Tele Tessar F6.3 Telephotolenses.



A rapid Tele-photographic Lens for the Amateur—Sports and Press Photographer and Portraitist—a high power lens for rapid hand camera work. These show a great saving in price and are of latest design. Indistinguishable from New.

3 only, ½-plate and 9 x 12 c.m. 10" Equiv. Focus Carl Zeiss. F6.3 Tele Tessar Lenses in Normal Iris Mounts.

Present list price £15 10 0. Sale price £10 10 0.

2 only, 10 x 15 c.m. 13" Equiv. Focus Carl Zeiss F6.3 Tele Tessar Lenses in normal Iris mounts.

Present list price £20 10 0. Sale price £10 10 0.

If it's a Zeiss you can't buy better.—Easy payments by arrangement.

## Zeiss Patent Series IC F4.5 Tessar Lenses.

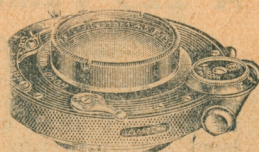
Following our policy of turning excess stocks into money at all costs, we offer the following Zeiss Patent Tessar Lenses of the latest pattern and construction at a saving of 50 per cent. off current list prices. They are slightly stock-soiled, but optically equal to new lenses.

4 only, 12 c.m. 3½ x 2½ series IC. Krauss Zeiss F4.5 Tessar Lenses in Compur T.B. and I. Shutter 1 second to 1/250th of a second.

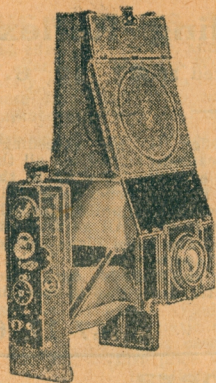
List price £8 0 0. Sale price £4 4 0.

5 only, 13.5 c.m. ½-plate series. IC Krauss Zeiss F4.5 Tessar Lenses in Compur T. B. and I. Shutter. 1 second to 1/200th of a second.

List price £9 9 0. Sale price £4 17 6







## A £24 Folding Reflex for £7 : 17 : 6.

### REVERSING BACK MODEL.

An efficient Folding Reflex of the popular commercial size (5 x 4) by a famous maker with a famous lens at £7 17s. 6d. Pre-war price £24. All guaranteed perfect, no more reliable Reflex was ever made.

6 only, genuine C.P. Goerz Folding Reflex Cameras, each equipped with the essential reversing back, up-to-date, self-capping focal plane shutter, 5 seconds to 1/1,200th time and bulb, focussing, three slides and leather case.

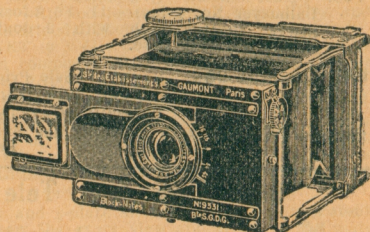
Latest genuine Goerz F6.8 Dagor lens, each with three very best quality, double slides of the latest design.

Cost £24 pre-war, all fully guaranteed, **£7 17 6** each.

## The GAUMONT BLOCKNOTE.

The Ideal Vest Pocket Camera with Zeiss and Goerz Lenses.

Two sizes—Vest Pocket 6 x 4½ c.m. and 3½ x 2½. All metal construction, direct finder, lens protector, time and instantaneous speeded shutter; all fitted with anastigmat lenses, complete with screen and 8 slides in wallet. 6 x 4½ c.m. weighs only 10 ozs. Negatives taken with this camera give microscopic definition, and allow of enlargements to many diameters. The No. 2 Blocknote 3½ x 2½ is of similar construction to the No. 1, but is fitted with focussing adjustment, rising, falling and cross front and iris diaphragm. All adjustments are controlled from the outside.



No 1. Price with Zeiss Tessar Anastigmat F6.3; Zeiss Protar Anastigmat and Goerz Lagor F6.8 Anastigmat **£10 10 0.**

No. 2. Ditto, with Zeiss Tessar F6.3 Anastigmat lens **£21 0 0.**

**For 14 days only we offer the No. 1 Blocknote at £22 6.**

**And 6 " " " No. 2 " at £4 13 6.**

Second-hand, but every instrument fully guaranteed and to specification.

## A £25 Pathescope Cinematograph for 50/-.

FOR CASH ONLY AGAINST FIRM ORDER.

Five only. Pathescope Self-Generating Cinematographs with dynamo generating its own current. Can be used where no electricity is available, fitted with superior quality projection lens in Helical focussing jacket, spool arms with two spools, rewinding arm, condenser, lamp, mounted on brass with domed carrying case.

Cost **£25.**

Sale price **50/-.**

For Firm Cash orders only.

Guaranteed in Perfect running order.

Films for these instruments can be hired or purchased at moderate cost.



12 ONLY

## Postcard 5½ x 3½ Goerz Pocket Tenax Cameras

All with Genuine Goerz Dagor F6.8 Lenses, in compound shutter and double extension with Rack Focus.

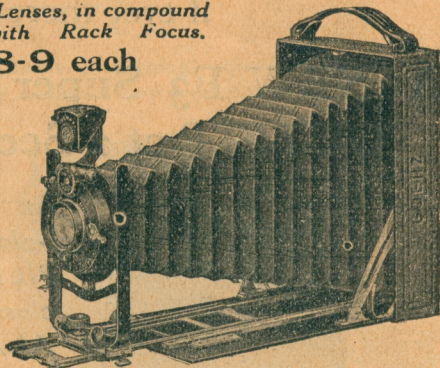
**Sale Price £4-18-9 each**

LIST PRICE £14 14s. 0d.

For Plates and Films—with double rising front, brilliant reflex finder, leather bellows and covering, hooded screen, and three slides. Automatically focusses for infinity A Folding Pocket Camera, in which compactness has been specially studied. Compound shutter. 1 second to 1/250th 1/1000 and Bulb. The double extension—sufficient to take objects within a few feet of the camera to be procured with the single lens.

Second-hand, but all guaranteed in perfectly sound condition.

Or by Instalments—1/5th of purchase price, cash down, and the balance in eight equal monthly instalments.



ALL-METAL, VERY LIGHT AND COMPACT

## The Newman & Guardia V.P. Baby Sybil

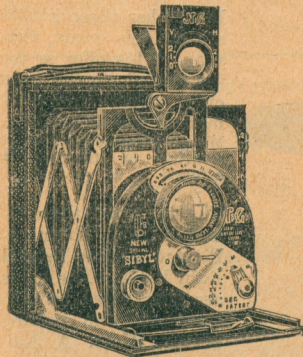
6 x 4½ c.m. size

ALL LATEST PATTERN

The Sybil is made of the finest materials, metal only is used in its construction, the Camera is therefore suitable for every Climate.

Fitted with N. and G. Pneumatic High Precision Shutter, giving a range of speeds from 1/2 to 1/200th second time and bulb. Speeds are guaranteed accurate, each being tested and engraved from the actual readings obtained.

Exactly as illustrated Fits in waist coat pocket. Fitted with double rising front, and F4.5 Anastigmats, direct finder, screen 3 d.d. slides film pack adapter and leather case, cost over £20



FOR THE PERIOD OF THE SALE—14 DAYS ONLY

WE HAVE FOR DISPOSAL 8 OF THESE CAMERAS SECONDHAND

All are absolutely guaranteed in perfect working order.

Offered at **£10-10-0**

With Zeiss F4.5, Ross Xpres F4.5, Cooke F4.5, or Dallmeyer F4.5 Lenses.

We have also one or two Roll Film models for disposal at £11 11s. 0d. each.

Or by Instalments—1/5th of purchase price, cash down, and the balance in eight equal monthly instalments.

7 ONLY

## 1/2-plate Goerz Anschutz Cameras

THE IDEAL COMMERCIAL and PRESS CAMERA.

COST £24.

**Sale Price £6-17-6**

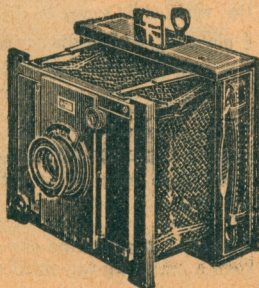
All with Goerz Series III F6.8 anastigmat lenses, focussing, double rising, falling and cross front, direct finder, hooded screen and 3 slides. Focal Plane Shutter, time to 1/1000th second, with adjustable apertures. All are guaranteed in first-class order

The Anschutz is a tip-top instrument for high speed and Press work.

If its a GOERZ, it's GOOD.

Or by Instalments 1/5th purchase price, cash down, and the balance in eight equal monthly instalments.

The original and still the most useful of Focal Plane Cameras.

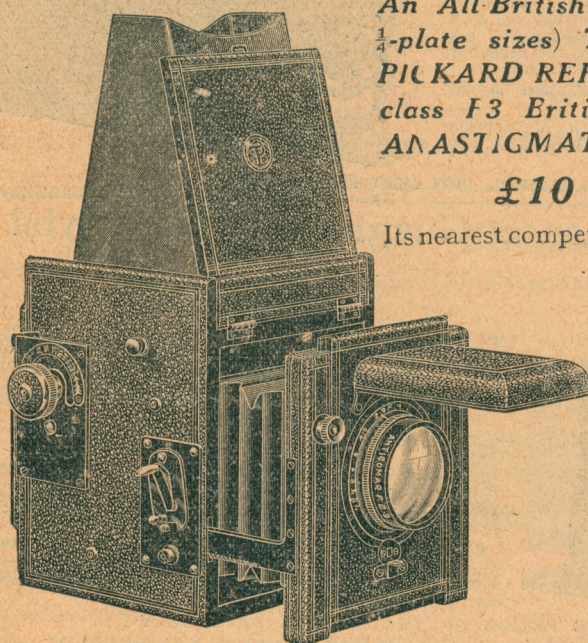




# A Reflex Camera Bargain

if ever there was one!

## A NEW F3 Super Speed REFLEX OUTFIT at a Second-hand Price



*An All-British ( $3\frac{1}{2}'' \times 2\frac{1}{2}''$  and  $\frac{1}{4}$ -plate sizes) THORNTON-PICKARD REFLEX with a first-class F3 British Made ALDIS ANASTIGMAT LENS for*

**£10 17 6**

Its nearest competitor sells at £16 10s.

Remember these outfits are all new goods, this year. This offer is for the period of the Sale only. Order now—tomorrow will be too late. **We give below the Specification of the Outfit offered.**

The Camera is the well-known 1924 Thornton-Pickard Junior Special Ruby Reflex. The lenses are guaranteed by ourselves and the makers, Messrs. Aldis. A first-class Camera with a first-class fully-corrected All-British Anastigmat.

### SPECIFICATION.

**THE CAMERA.** Thornton-Pickard Junior Special Ruby Reflex 1924 Model, with sky shade, rising front, long rack extension, top screen masked, showing full size view horizontally and vertically, deep focussing hood, T.P. latest self-capping shutter, 1/10th to 1/1000th sec. and time, outside adjustments, with auto stop plate, no calculation necessary, one turn of the handle sets the shutter and alters the speed at the same time, quick change, reversing back, lever locking device for prolonged exposures or stand work, covered in best leather, complete with three slides and sling shoulder strap.

$3\frac{1}{2}'' \times 2\frac{1}{2}''$ T.P. Junior Special Ruby Reflex 1924 model with Aldis series	
0—6" F3 Anastigmat	... .. <b>£10 17 6</b>
Do. with Aldis series 0—5 $\frac{3}{4}''$ F3.4 Anastigmat	... .. <b>£9 17 6</b>
$\frac{1}{4}$ -plate do. with Aldis series 0—7" F3.4 Anastigmat	... .. <b>£10 17 6</b>

or by instalments, **£2 5 0** cash and eight equal monthly payments for the balance. Seven days' approval willingly against cash deposit.

We have completed a very favourable purchase of these Cameras, and are able for the period of the sale only to offer them at extremely low prices. These instruments compare more than favourably with the ordinary Standard Lines of the various Reflex Camera makers.

The offer is a genuine one and is limited as to quantities. There is no catch—we offer here a really tip-top outfit at a real money-saving price.



**9 Only. The World Famous Houghton's Regular Sandersons.**  
**The Best Universal Folding Hand & Stand Cameras Ever Made.**  
**LIST PRICE £20 2s. 6d. SALE PRICE £9 17s. 6d.**

**Postcard size  $5\frac{1}{2}'' \times 3\frac{1}{2}''$**

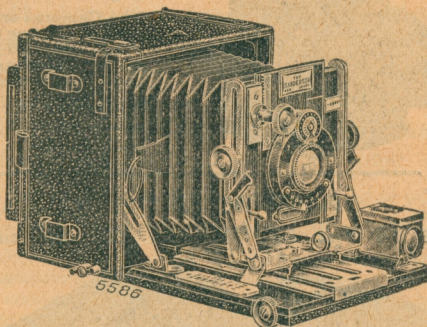
**THE SANDERSON is, above everything—absolutely simple and rises to every occasion however exacting.**

All fitted with Ross F6.3 Convertible Homocentric Anastigmat lenses, in Compound Time, Bulb and Instantaneous Sector shutter, speeded 1 second to 1/200th.

The illustration shows its unique range of movements, which include Triple extension Universal high rising, falling and swing front, rack focus, reversing back. (None of the movements in reserve will complicate the action of the Camera for Snapshot use, nor are they likely to confuse the beginner). With hooded screen and three double dark slides.

All are fully guaranteed and in perfect working order, and though second-hand, for all practical purposes, are equal to new instruments.

Or by instalments—1/5th of the purchase price, cash down, and the balance in eight equal monthly instalments.

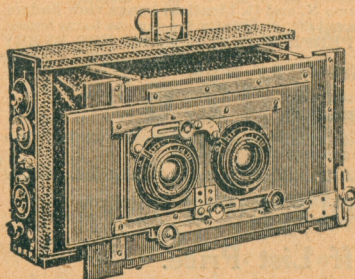


**A CLEAR SAVING OF £10 5 0 !!!**

**A £40 Goerz Stereoscopic Anschutz Camera for £9 17s. 6d.**

**9 Only of these Wonderful Bargains and ALL FULLY GUARANTEED.**

**4 Standard Size ( $6\frac{3}{4}'' \times 3\frac{1}{4}''$ ) and 4 Postcard & Stereo.**



Goerz Stereo Anschutz Cameras — suitable for plates—film packs or daylight LOADING ROLL FILMS, suitable also for Panoram or Panel work, with adjustable lens centres, FOCAL PLANE SHUTTER to 1/1000th part of a second and time, with adjustable apertures with paired Goerz F6.3 Dagor lenses, 3 slides and leather cases as illustrated. Post War cost over £40 0s. 0d.

**Accept £9 17s. 6d. to clear.**

**All guaranteed. For the period of the Sale Only.**

**Or by Instalments—1/5th of purchase price, cash down, and the balance in eight equal monthly payments.**

**Secure this High Grade Outfit & Save 75%**

**Newman & Guardia "Sibyls" at approx.  $\frac{1}{3}$  of original cost.**

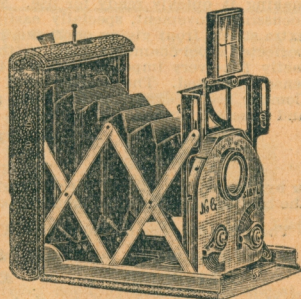
We have a few  $\frac{1}{4}$ -plate ordinary model "Sibyls" for disposal at £6 17s. 6d. There are only a very few—as illustrated—and fitted with genuine Cooke Series III F6.5 Stigmatic lenses in Newman and Guardia time and instantaneous shutter from  $\frac{1}{4}$  to 1/100th part of a second, with direct vision bi-concave brilliant view finder, focussing adjustment with engraved scale of distances, and infinity catch, leather bellows and covering, each camera is complete with focussing screen, and 6 slides.

List price £18 18s. 0d. Offered until stock is cleared, at

**£6 17s. 6d.**

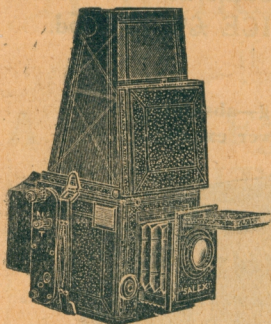
**Or by Instalments, 1/5th of purchase price, cash down, and the balance in eight equal monthly payments.**

**One size only  $\frac{1}{4}$ -plate.**





## Revolutionary Value in the Prices of REFLEX CAMERAS.



### **A Reflex Camera with a Zeiss Lens at £9 0 0**

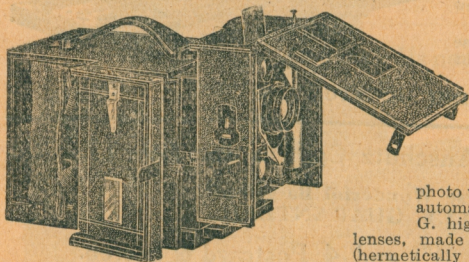
We have at our various branches a moderately small number of 1/2-plate Reflex Cameras—in stock without lenses—and for this reason a little unsaleable. To clear these we have decided to offer them fitted up with new Carl Zeiss (Jena) F4.5 Triotar anastigmat lenses. These lenses have just been delivered by the manufacturers—there are only about a dozen of them, the balance of a very large contract, and when disposed of no more of these magnificent lenses will be available.

The Cameras are all 1/2-plate with reversing back, Focal Plane Shutter and long rack extension, of modern design—each has three slides. All are guaranteed. The Models are by various makers—Thornton-Pickard, Houghtons, A.P.M. and other well-known manufacturers.

While they last offered at £9 0 0 each, or by instalments £1 16 0 cash and eight equal monthly payments of £1 0 0

## NEWMAN & GUARDIA CAMERAS

**5" x 4" Special "B"—for plates and cut films—The Favourite Model**



**Undoubtedly the Finest Universal Camera ever produced—in short, the beau-ideal of a perfect Universal Instrument.**

**Specification.**—Hand-made, constructed of the finest mahogany, covered best Morocco leather, fitted Carl Zeiss Jena, convertible Protar series VIIa lens, 6 1/2" combined, two singlets of 1 1/2" and 7" extra long extension, sufficient for single components of lens, also ideal for tele-

photo work, rack focus, high rising and cross front, automatic self-capping spring door, special N. and G. high efficiency shutter and working between lenses, made entirely of metal, pneumatic regulation (hermetically closed) giving exposures from 1/2 sec. to 1/100th, pneumatic release, N. and BG. detachable

changing box for plates or cut films, two special T. levels, two N. and G. identical image view finders, special detachable focussing screen, focussing scales, engraved 6ft. to infinity for various focus lenses, quick-change flanges, multiple Iris and focussing scale. A PERFECT INSTRUMENT FOR EVERY CLASS OF WORK.

**Second-hand but guaranteed as N & W**

List Price £28

**SALE PRICE £6 17 6**

The Zeiss convertible Protar lens cells are detachable, and can easily be fitted to another shutter, lens mount or camera, if desired. Present list price of the lens alone is £14 0 0

## A FEW GOERZ 3 1/4 x 2 1/4 ROLL FILM TENAX CAMERAS at 25% off List Price.

Slightly stock-soiled only, but guaranteed of latest pattern and design. An instrument De Luxe with GOERZ F4.5 DOGMAR ANASTIGMAT in Compur shutter. Nothing better and snip at the price. In the popular 3 1/4 x 2 1/4 size, daylight loading, the front is strong, rigid and always remains partly on the baseboard, making it quickly ready for use. Micrometer screw focussing movement, specially easily loading device, extra strong front giving enormous rigidity—new and perfected spool chambers enabling the film to lie perfectly flat—very important when F4.5 large aperture lenses are used. The shutter fitted is the celebrated Compur giving exposures from one second to 1/200th time and time and bulb.

List price — — — £11 10 0

SALE PRICE ... .. £8 12 6

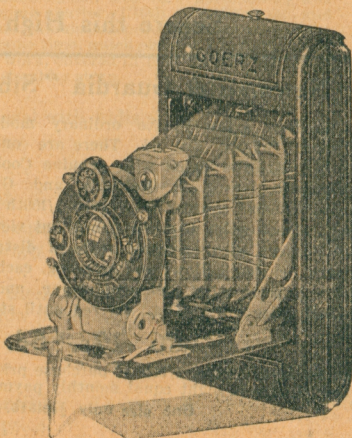
or by instalments 1/5th of purchase price cash down and the balance in eight equal monthly payments.

There are also one or two in the 1A size, 4 1/4 x 2 1/4.

List price ... .. £13 0 0

SALE PRICE ... .. £9 15 0

**Now is the time to get your NEW CAMERA at a second-hand price.**

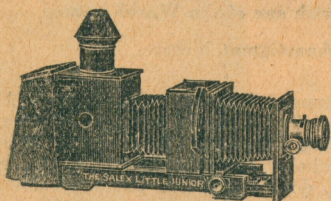




# MARVELLOUS VALUE.

## New Enlargers at 40% off List Price

### PRACTICALLY GIVEN AWAY.



Cheap enough to buy to sell again ~~was~~ the remark made by one of the staff on hearing the price decided upon. The quantity is strictly limited—they are all brand new goods; the model offered is the Salex "Little Junior" one of the most popular enlargers on the market.

**SPECIFICATION.**—Constructed of well seasoned fumed oak with extra long extension;

sufficient for copying, with rack and pinion focussing; detachable lens panel, conical bellows, condenser carrier of registered design allowing of perfect ventilation to condenser; lenses and easy access for cleaning. The condensers are of the very best quality—Plane Convex— $4\frac{1}{2}$ " for  $3\frac{1}{2} \times 2\frac{1}{2}$ , and  $5\frac{1}{2}$ " for  $\frac{1}{4}$ -plate; bellows adjustment to light; well ventilated and roomy metal light chamber with back curtain and suitable for any illuminant; the chief feature of this model is the negative carrier which is extremely efficient, being easy in manipulation and fitting into an open stage that allows of adjustment of negative.



Two Sizes only  $3\frac{1}{2} \times 2\frac{1}{2}$  and  $\frac{1}{4}$ -plate.



Sale prices without the objective.

$3\frac{1}{2} \times 2\frac{1}{2}$ List price	£4 4 0	Sale price	£3 3 0
$\frac{1}{4}$ -plate    "    "	£5 3 0	"    "	£3 17 6

Sale prices with Objective.

With selected Rapid Rectilinear with Iris and Ruby Cap ...	$3\frac{1}{2} \times 2\frac{1}{2}$	$\frac{1}{4}$ -plate
	£3 7 6	£4 5 0

List Price:  $3\frac{1}{2} \times 2\frac{1}{2}$  £5 5 0  
 $\frac{1}{4}$ -Plate £6 6 0

With Koristka F6 Anastigmat with specially constructed enlarging stops	£3 13 6
$3\frac{1}{2} \times 2\frac{1}{2}$ size only. List Price	£7 10 0

With fully corrected F4.5 Anastigmat with Iris diaphragm and Ruby Cap. List price	£9 10 0	and £10 8 0	£4 17 6	£5 17 6
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Or by instalments, one fifth of purchase price, cash down, and the balance in eight equal monthly instalments.

## NEW ALDIS ANASTIGMAT LENSES at less than half list price

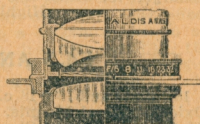
The following Aldis lenses (new and optically perfect) are offered at a very large reduction off the Maker's current list price to clear. By reason of the fact that the mounts through being used for show purposes are tarnished, thus preventing us from disposing of them at list prices. They are all offered at tempting prices. The quality and name is right. Secure your Aldis lens to-day. To-morrow will be too late.

7 only, No. 16.  $5\frac{1}{2}$ " Aldis  $\frac{1}{4}$ -plate. F4.5 anastigmats. Series 1 in black Iris mount. List price £5 15 0 Sale price £2 16s. 3d.

6 only, No. 33.  $3\frac{1}{2}$ " Aldis series, F3 for Photo Micro work in Iris mount. List price £5 10s. 0d. Sale price £2 1s. 3d.

7 only, No. 34A.  $5\frac{1}{2}$ " Aldis anastigmat covers  $3\frac{1}{2} \times 2\frac{1}{2}$  (for reflex camera) in sunk Iris mount. List price £6 15 0 Sale price £4 5s. 0d.

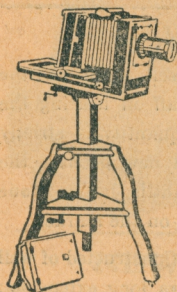
Every lens backed with the manufacturer's guarantee.





# EIGHT STUDIO OUTFITS

offered at 25% less than actual cost during the SALE.



Here is a Golden Opportunity. The Cameras are of Modern Design and are fitted with one of the World Famed Ross F4.5 Anastigmat lenses.

These outfits are also recommended for Home Portraiture. All are guaranteed equal to new. The Cameras are constructed of seasoned fumed Oak with Ross F4.5 Airo Anastigmat lenses with Iris diaphragm, detachable lens panel, square parallel bellows, maximum extension, double rack and pinion focussing from the back—double swing and side swing, each with two repeating dark slides.

$\frac{1}{2}$ -plate with  $8\frac{1}{2}$ " Ross F4.5 Airo Anastigmat lens with Iris diaphragm.

List price £27 0 0. Sale Price £12 15 0

Remember there are only Eight Sets.

Or by instalments—One-Fifth of Purchase Price, cash down, and the balance in eight equal monthly instalments.

## LENS BARGAINS.

A SNIP, SELDOM MET WITH

$3\frac{1}{4} \times 2\frac{1}{4}$  or  $\frac{1}{4}$ -Plate (two sizes) F6.8.

ANASTIGMATS IN ACME SECTOR SHUTTERS.



56 only  $3\frac{1}{4} \times 2\frac{1}{4}$  or  $\frac{1}{4}$ -Plate Clement F6.8 Anastigmat lenses, in Acme time, Bulb and Instantaneous Sector Shutters speeded from 1 second to 1/250th second and time, with Iris Diaphragm. Only very slightly stock-soiled. Guaranteed optically perfect. Reduced from £5 17s. 6d. to £1 11s. 6d.

$\frac{1}{4}$ -PLATE F6 ANASTIGMATS.

57 KORISTKA SALEX F6 ANASTIGMATS in rigid mount with sliding stops to cover  $\frac{1}{4}$ -plate. A lens of high optical precision. These were made with mountings specially constructed for Enlarging apparatus. We have decided to clear at half cost to ourselves, namely 17s. 6d, each, as the model Enlargers for which they were made are no longer constructed.

Highly recommended for Enlarging, Copying and Field Work.

F4.5 ANASTIGMAT LENSES at 40% off usual list price.

18  $\frac{1}{4}$ -plate and 13 x 18 c.m. = 18" c.m. (7") Focus Texor, F4.5 Double ANASTIGMAT LENSES in Oxidised metal Mounts, with Iris Diaphragm. Cap and Flange, all new goods. Usual list price £5 17s. 6d. Special Clearance Sale Price £3 18s. 6d.

Guaranteed all optically perfect.

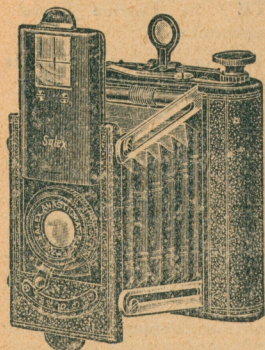
These lenses are of the highest optical quality, give perfect definition and are of excellent covering power. Highly recommended for general all round work. Free from Flare and Coma. Suitable for Reflex and Focal Plane Speed Work, Indoor Portraiture, Enlarging and Copying.



# THIS TOO WANTS A LOT OF BEATING.

A £15 0 0  $\frac{1}{4}$  PLATE F4.5 LENS FOCAL PLANE

CAMERA FOR - - - - £5 12 6



**Just think it over, here we are offering a F4.5 lens All Metal constructed Pocket Focal Plane Camera of recognised efficiency at one third of list price.**

It's been tried, tested and proved unbeaten for efficiency by thousands of Photographers all over the World. We are not offering rubbish, but sterling quality goods at unheard of Low Prices.

Here are the details of this Special 14 days Sale Offer, and one or two unsolicited testimonials from the very many hundreds received, from users of this marvellously efficient instrument.

**Fitted with an absolutely guaranteed F5.5 or F4.5 fully corrected Anastigmat**—giving microscopic definition—great covering power and brilliancy of negative. Focussing from near distances to infinity with engraved distance scale. Lens mounted in Helicoidel focussing mount with metal lens protector—direct vision bi-concave brilliant view finder—all metal construction, as rigid as a rock when opened, as compact as a pack of cards when closed, and easily pocketable—**very simple, fool proof, but thoroughly efficient—full range Focal Plane shutter, speeded to 1/1000th sec. and time**, with outside adjustments, hooded focussing screen, six slides for plates, and adapter for daylight loading film packs.

**With F5.5 anastigmat lens.**

List price ... £10 10 0

Sale price ... £4 12 6

**With F4.5 anastigmat lens.**

List price ... £15 0 0

Sale price ... £5 12 6

## WHAT USERS SAY ABOUT THE "SALEX" FOCAL PLANE CAMERA

*A few unsolicited testimonials selected from our large batch.—*

WARE, HERTS.

I duly received the "Salex"  $\frac{1}{4}$ -plate focal pocket camera, and I am very highly pleased with it. It is the ideal camera for rough usage, or for a tropical country. I think it will stand anything. The shutter is the most simple I have seen on so small a camera. I must thank you for quick despatch and for the very good allowance you made me for my old one.

NR. DERBY.

The "Salex" focal plane camera to hand last Tuesday, and have made a few trials with it under unfavourable conditions of weather, and am more than delighted with it. Two or three negatives came out splendidly.

H. STANLEY, Co. DURHAM.

I must say this is the type of camera I have been looking for, but the dealers said no such instrument was made and catalogues could not be got to say otherwise.

## A RARE SALE OPPORTUNITY!

### THE ROSS HOMOCENTRIC LENS F6.3



**The Favourite Lens for small cameras**

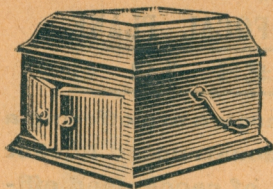
THE HOMOCENTRIC LENS is an excellent anastigmat suitable for all branches of photography. It gives perfect definition and covering power at full aperture, and is so well corrected that even when the pictures are enlarged many diameters, the effect of the various aberrations, which exist to a certain extent in all lenses, is undetectable. In addition to its high quality, the F6.3 Homocentric lens offers a choice of foci, the single components giving very good results with a medium stop.

#### PRICES.

Focus	Covering.	List price in sunk Iris Mount.		Sale Price.
		£	s	
5"	4 $\frac{1}{2}$ x 3 $\frac{1}{4}$	£6	0 0	£1 15 0 each
5 $\frac{1}{2}$ "	4 $\frac{1}{2}$ x 3 $\frac{3}{4}$	£8	7 6	£2 0 0 "
6"	5 x 4	£15	0 0	£2 2 0 "

The above lenses whilst second-hand are guaranteed optically perfect and equal to new instruments.





# MUST BE CLEARED. 30 GRAMOPHONES OFFERED AT or UNDER COST

INSTALMENTS ACCEPTE in Twelve Equal Monthly Payments.

These bargains are mostly New Goods, offered to make room for new season's models. All are guaranteed as described.

**3/- in the £ off these prices to guarantee clearance.**

"Sesame" Patent Record Cabinet, constructed of solid oak throughout, accommodation for 300 records, height 27", table top 23" x 18", Cost 14 Guineas. Stock soles only. Sale Price £8 8s. 0d.

"Mutrolo" Table Grand Gramophone, in mahogany, best quality double spring motor, 10" turntable, goose neck tone arm sound box, cups for new and used needles, speed indicator, excellent condition. Cost £10s. 0d. Stock soles only. Sale Price £4 2s. 6d.

"S.M.T." Pedestal Gramophone. Model 29. figured oak, fitted with new "S.M.T." interior metal horn, Garrard double spring all British motor, improved "S.M.T." No. 2 sound box, cups for new and used needles, speed indicator, record cabinet, 12" turntable. List Price £8 1s. 6d. r1.137. Sale Price £6 10s. 0d.

"Dominion" Model Cabinet Duaphone, Spanish mahogany throughout, beautifully designed cabinet, height 32½", width 27½", depth 21½", fitted with British made double spring silent motor, with silent wind, and "Duaphone," exclusive stopping device, which, operating from the exterior of the cabinet, simultaneously lifts needle off the record, 12" turntable. "Duaphone" patent double tone arm and sound box, cups for new and used needles, record cabinet. List Price £27 10s. 0d. Lightly stock soles. F73672. Sale Price £17 10s. 0d.

Model 181 H.M.V. Cabinet Gramophone, in oak, triple spring silent wind motor, 12" turntable, H.M.V. patent gooseneck tone arm, No. 4 sound box, self stopping device, cups for new and used needles, record storage cabinet, H.M.V. patent speed indicator. List Price £40. Slightly stock soles. Sale Price £30.

"Empire" Model Duaphone Cabinet Gramophone, constructed of Spanish mahogany, fitted "Duaphone" patent double tone arm and sound box, 12" turntable, height 34½", width 28", depth 21½", fitted all British double spring silent motor, and silent wind, "Duaphone" exclusive stopping device, inlet bowls for new and used needles, large storage capacity for records, latest type quadrant, piano hinged top. List Price £24. Lightly stock soles. Sale Price £16.

"Concert Grand" Cabinet Gramophone, large silent wind double spring motor, 12" turntable, patent goose neck tone arm, with "Big Ben" sound box, cups for new and used needles, large storage capacity for records. Lightly stock soles. Cost £12 10s. 0d. Sale Price £7 7s. 0d.

"Cliftohone" Table Grand Gramophone, by The Chappell Piano Co., Ltd. of Bond St. Cabinet constructed of highly polished figured oak, all metal parts gilded, including handle, cups for new and used needles, large double spring silent wind Garrard motor, latest type brake and speed indicator. This instrument is fitted with the new patented twin reed Cliftohone sound box, with gas tight tone arm and sound chamber. Cabinet measures 12½" high, 16½" wide, 18½" deep. List Price £13. Not even stock soles. Sale Price £8 17s. 6d.

"Regent" Model Duaphone Cabinet Gramophone, constructed of Spanish mahogany, satin finish, height 43", width 18", depth 23". Lower section containing cupboard with storage capacity for 30 records, needle bowls for new and used needles, double spring silent motor, with silent wind, fitted with "Duaphone" exclusive stopping device, "Duaphone" patent double tone arm and sound box, 12" turntable, brake and speed indicator. List Price £26 10s. 0d. Stock soles only. Sale Price £17 10s. 0d.

Mahogany "Cliftohone" Table Grand Gramophone. Model 5, all metal parts gilded, including handle, cups for new and used needles, British made Garrard double spring motor, with latest type brake and speed indicator, new patented twin reed "Cliftohone" sound box, tone arm and sound chamber, 12" turntable, height 15½", width 16½", depth 19½". List Price £20. Sale Price £12 10s. 0d.

Oak Cliftohone Table Grand Gramophone. Model 5, all metal parts gilded, including handle, cups for new and used needles, British made Garrard double spring motor, with latest type brake and speed indicator, new patented twin reed "Cliftohone" sound box, tone arm and sound chamber, 12" turntable, height 15½", width 16½", depth 19½". List Price 16 guinea. Sale Price £10 10s. 0d.

"Concert Grand" Cabinet Gramophone, mahogany, best quality double spring English motor, silent wind, 12" turntable, patent goose neck tone arm with "Big Ben" sound box, cups for new and used needles, large storage capacity for records. Stock soles only. Cost £8 1s. 6d. Sale Price £5 5s. 0d.

## GENUINE C.P. GOERZ ANASTIGMAT LENSES

Series III (Dagor Formulae).

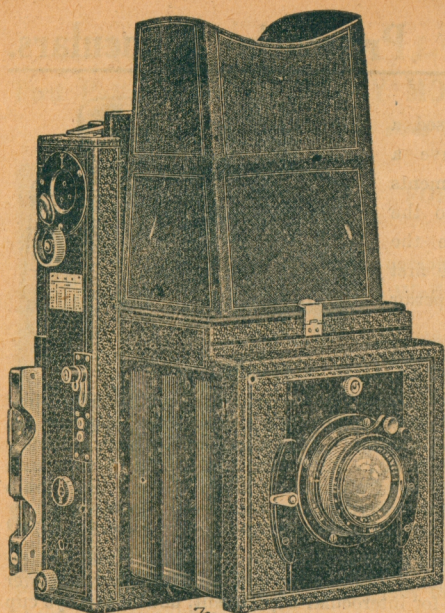
EXTRAORDINARY LENS VALUE !!!

1. A RAPID LENS for general purposes—portraiture, landscape, architecture, enlargements, etc., working at full aperture with extreme sharpness to the edges of the plate for which it is constructed.
2. A WIDE ANGLE LENS for interiors, and all views at short distances, sharply covering a much larger plate when smaller apertures are employed.
3. A LONG FOCUS LENS for distant objects, when the back combination alone is used.

For the period of the sale, we are able to offer a few of these magnificent lenses—fitted in between lens diaphragm time bulb and instantaneous shutters, fully speeded, at the astonishingly low price of £1 18s. 6d. each.

		1-plate of 5" focus and 5 x 4 of 6" focus.	
List price	...	£7 10s. 0d.	Sale price ... £2 12s. 6d.
		Also a few 1-plate of 7" focus	
List price	...	£9 10s. 0d.	Sale price ... £3 7s. 6d.
Quantities	very strictly limited. Immediate application necessary.		





See  
Opened.

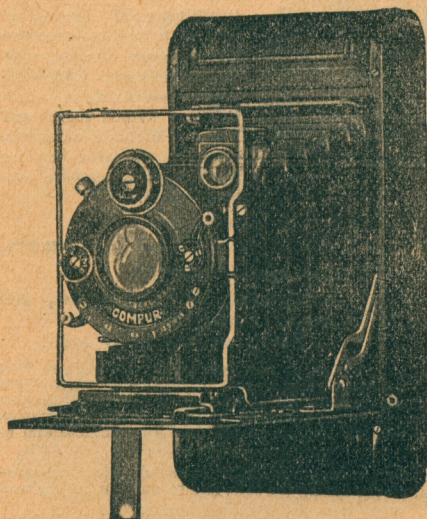
## The World Renowned Mentor Folding Reflex

are, for four ten days only (the period of the Sale) being offered in all sizes at about one-third only of standard list price.

**13/4** in every Pound can be saved if you buy NOW. NOT JUNK, — but High-Grade Folding Reflex Cameras, secondhand certainly, but guaranteed in sound working order and good condition—INDEED, FOR ALL PRACTICAL PURPOSES AS GOOD AS NEW.

	£	s.	d.
<b>Nine</b> only, $\frac{1}{2}$ -plate $4\frac{1}{2} \times 3\frac{1}{2}$ and $9 \times 12$ cm. — Mentor Folding Reflex cameras with Zeiss, Goerz, and Voigtlander F4.5 lenses, offered at ... ..	<b>11</b>	<b>17</b>	<b>6</b>
Each camera has three double slides and are listed at £36.			
<b>Three</b> only, $5 \times 4$ Ditto, with Goerz Pantor F6.3 lenses, as listed at £37 10s. 0d Offered at ... ..	<b>12</b>	<b>17</b>	<b>6</b>
<b>Four</b> only, P.C. size, Ditto, Ditto, with Zeiss Patent F4.5 Tessar lenses, each with three double slides, offered at ... ..	<b>13</b>	<b>17</b>	<b>6</b>
Listed at £37 10s. 0d.			

The Mentor is a camera of sterling value. The outstanding features are quality and simplicity. The instrument is of highest possible quality throughout, and has every necessary adjustment. It is exceedingly simple to use, and has Focal Plane shutter, speeds from 1/10th to 1/1000th and time.



A De Luxe Size Real Vest Pocket Camera

**3" x 2" ZEISS TESSAR  
ROLLETTE**

**£10 10 0 for £5 16 3**

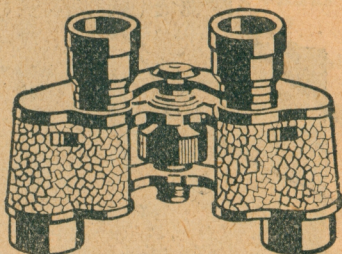
A good purchase enables us to offer a limited quantity of these beautiful little Vest Pocket large picture size (3 x 2 inches) daylight loading Roll Film Cameras, fitted with the finest optical equipment that money can buy. A Carl Zeiss Jena Ser. IIB F6.3 Tessar Anastigmat Lens in Compur time bulb and instantaneous sector shutter speeded from 1 sec. to 1/300, with Iris diaphragm. Camera is exactly as illustrated. Beautifully neat and compact and unobtrusive with black enamelled baseboard, with nickelled fittings. Engraved scale of distances and infinity catch. Reversible brilliant Reflex view finder; also the improved **Idconometer wire frame, full size view finder**, with leather bellows and covering and bushed for tripod. There are no protruding parts or clumsy protections. It is simple but highly efficient. Will not get out of order, and easily loaded and unloaded in daylight.

The cameras and lenses are brand new and constitute a really wonderful offer. A vest pocket camera De Luxe at a popular price.



# Sensational Offer in Prismatic Binoculars.

During the autumn months we purchased a quantity of high-class glasses, and have a small surplus remaining. These instruments are new and of equal optical quality to the bulk (already disposed of). They are the products of a world-famous firm. To the first applicants we offer these ultra-superior binoculars at about half usual price.



## GENERAL SPECIFICATION.

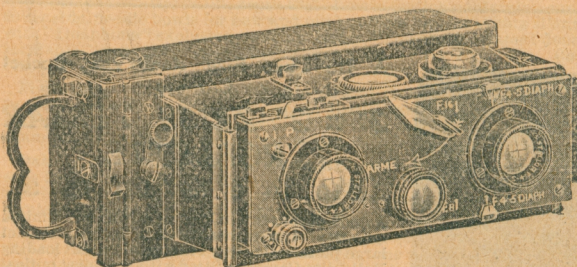
Model No. 1. 20 pairs of genuine (best French make) Luminar Stereo Prismatic Binoculars 8 Mag. x 25 m.m diameter object glasses bending bar, centre screw and fine eye focussing adjustment, also interocular adjustment. The workmanship and materials (optically and mechanically) are of the very finest. They have a large field of view with good light transmitting power. The body is of aluminium alloy, covered hard grain leather, with sling strap and solid brown leather carrying case. **Only very slightly scuffed.** Usual price £5/12/6. Take for the period of the sale only **£2/16/3**

Model No. 2. 40 pairs of British Government army model, 8 Mag. x 30 m.m object glasses, Stereo Prismatic Binoculars, giving exceptional illumination and light transmitting power with exceptional field of view, bending bar for interocular adjustment, double fine eye cup focussing movement, in best solid brown English leather case with straps **Slightly soiled.** Usual price £5/17/6. ... Take for the period of the sale **£2/18/9**


Model No. 2a. 25 pairs of glasses identical to above but with central screw focussing and single eye cup focussing. All new goods. Usual price £6/17/6. **Take for the period of the sale** ... **£3/15/0**

## BARGAINS FOR STEREOSCOPISTS.


 **13 Model 11 Richard Verascopes list price £10 10 0. Sale Price £3 18 6.**



**SPECIFICATION.**—Model 11 Richard Verascope 45 by 107 m.m. fitted with Balbreck Rectilinear F8 Lenses, of very high quality, time and instantaneous shutter, with diaphragm stops. Reflex and direct view finders with sighter. Tripod socket and genuine Richard automatic magazine changing box for twelve plates, complete with leather case.

 **11 Anastigmat Model Richard Verascopes. List price £25 each. Sale price £9 17 6 each.**

Fitted with Zeiss Tessar and other high grade Anastigmat lenses.

 **8 only F4.5 lens model VI Richard Verascopes, all the latest patterns, but in new condition. List price £30. Sale price £15 each.**

**SPECIFICATION.**—Latest models No. 6 secondhand, but in as new condition. With Zeiss F4.5 Tessar, Lacour-Berthiot Olor F4.5 and Sapphire F4.5 Anastigmat lenses. List price £30, accept £15 each to clear. All guaranteed fitted with Chronomos time and instantaneous shutter, to 1/150th part of second, with hand and metallic release, diaphragm stops. Rising and falling front, brilliant reflex and direct vision view finders, tripod socket and modern 12-plate magazine. All complete and as illustrated.

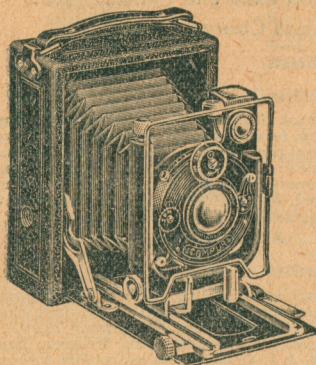
These cameras are all guaranteed—having been taken in exchange for better models, we are prepared to dispose of these at less than actual cost to clear stocks during the sale, and to make room for new season's goods.

Any camera will be supplied on instalment terms—one-fifth of purchase price cash, and the balance in eight equal monthly payments.



## THIS WANTS A LOT OF BEATING.

Two Patterns (a) ORDINARY MODEL. (b) TROPICAL MODEL.



Two sizes  $3\frac{1}{2} \times 2\frac{1}{2}$  and  $\frac{1}{2}$  plate (Tropical Model one size only  $\frac{1}{4}$  plate).

FOR PLATES OR FOR FILMS.  
DOUBLE EXTENSION.

Very compact—All with F4.5 lenses and fitted with a World famed High Speed Sector Shutter.

The camera is fitted with full double extension, rack and pinion focussing, adjustment with Ivory Engraved Scale of distances, leather bellows and covering. (The Tropical Model is constructed of polished seasoned Teak and is fitted with Russian Leather bellows). U pattern rack rising, falling and cross front—reversible brilliant view finder and bushed for tripod; both for horizontal and vertical pictures; each instrument is complete with back hooded focussing screen and 3 slides and daylight loading Film Pack Adapter. The lenses fitted are the Lumar F4.5  $\frac{1}{4}$ -plate only) or Texor F4.5 double Anastigmat in Rux or Compur Time Bulb and instantaneous Sector shutter speeded to 1/200th sec. in  $\frac{1}{4}$ -plate and 1/250th sec. in  $3\frac{1}{2} \times 2\frac{1}{2}$  size or the Zeiss Patent F4.5 series 1C Tessar Anastigmat in Compur T.B. and I. Sector shutter as above ( $\frac{1}{4}$ -plate only).

This offer constitutes revolutionary value—each set is fully guaranteed and is an offer of Brand New Latest Models as supplied direct from the manufacturers during the last few months; stocks of these are very strictly limited.

They are special bargains. Never before have such outfits been offered at anything approaching the prices given below.

Approval—seven days approval willingly against deposit.

Money returned if not satisfied.

EASY PAYMENTS. One-fifth of purchase price cash and the balance in eight equal monthly instalments.

Model A (ordinary) Texa F4.5 Anastigmat in Compur shutter.

	Size $3\frac{1}{2} \times 2\frac{1}{2}$	$\frac{1}{4}$ -plate
Model A. Ordinary Lumar F4.5 Anastigmat Rux shutter	£5 5 0	5 18 6
Model A. Ordinary Zeiss F4.5 Tessar Anastigmat in Compur shutter	—	£8 8 0
Model B. (Tropical) Lumar F4.5 Anastigmat in Rux shutter	—	£5 18 6
Model B. (Tropical) Zeiss F4.5 Tessar Anastigmat in Compur shutter	—	£9 9 0

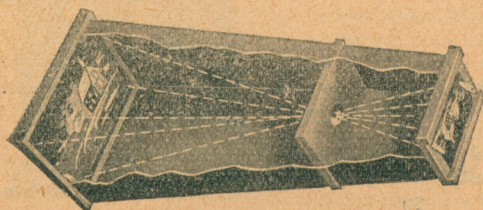
## 22 only New Apem Daylight Enlargers,

$3\frac{1}{2} \times 2\frac{1}{2}$  TO  $1\frac{1}{2}$  PLATE.

Cost 25/-.

Sale Price 11/6.

Tip-Top Quality. All Guaranteed and as Illustrated.



Will produce clear crisp enlargements of outstanding quality. Automatic—no focussing—no adjustment—for Plates or Films. Bromide holder ensures absolute correct register. Constructed of 3 ply wood, covered leatherette, with best quality single Achromatic lens, simple and infallible exposing shutter.

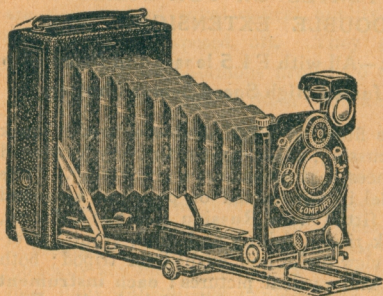


# MUST BE CLEARED MODERN TYPE FOLDING CAMERAS. $\frac{1}{4}$ -Plate and Postcard at 80% Reduction

Every instrument fully guaranteed, many equal to new, complete and ready for use. These outfits consist of Houghton-Butcher, Kilito and Cameos, T.P.,

Weenie and Imperial, Ernemann, Ica and Contessa, etc.

## GENERAL SPECIFICATION.



### Lot 1 20 Outfits.

$\frac{1}{4}$ -Plate Compact Folding Pocket Cameras, long bellows extension, focussing scale, infinity catch, large reversible brilliant view finder, rising front, back focussing screen, highly corrected Achromatic lens, Iris diaphragm, automatic between lens shutter. Camera is neatly covered, bushed for tripod, complete with 8 dark slides. Original cost £2 17s. 6d.

All at 10s. 9d.

### Lot 2. 16 Outfits.

$\frac{1}{4}$ -Plate compact type Folding Pocket, long bellows extension, high rising front, reversible brilliant view finder, focussing scale, infinity catch, rapid Rectilinear Symmetrical and Aplanat lens, between lens automatic T. B. & I. shutter with adjustable speeds, focussing screen, 3 slides. Camera neatly covered,

bushed for tripod. Original cost approximately £3 1s. 0d.

All at 16s. 9d.

**Lot 3. 18 Outfits LONG EXTENSION POSTCARD FOLDING POCKET CAMERAS** with adapters to  $\frac{1}{4}$ -plate, can be used for films by use of a film pack adapter (which is daylight loading and for daylight developing, and which can be supplied at a small extra cost). Cameras are by Houghtons (Ensign, Tudor and Kilito), Butcher (Cameo), Kodak (Premo Premoette), Ernemann, Contessa, Kibbitz, Excelsior T.P. (Imperial). Lenses are of the best F8 Symmetrical type, mounted in time, bulb and instantaneous speeded shutter to 1/100th part of a second and time, mounted on rigid front, with rising, falling and cross movements, complete with hooded focussing screen and 3 slides. The average price of these fine cameras vary from £3 10s. 6d. to £4 10s. 0d.

Clearance Price (which includes adapters to  $\frac{1}{4}$ -plate) .. 26 6

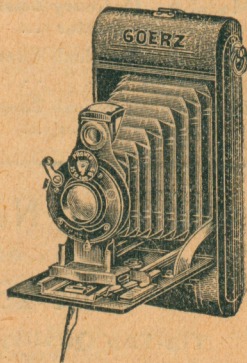
**Lot 4. 16 Outfits POSTCARD SIZE**, identical to the above, but with superior quality between lens, sector shutter, giving a full range of speeds from 1 second to 1/100th part of a second and time, for short and long exposures, with adapters to  $\frac{1}{4}$ -plate. Usual list price up to £5 5s. 0d.

Our Clearance Price .. 36/6

## The Famous Goerz ROLL FILM Pocket Tenger.

We have a very few of these new cameras for disposal during our Sale at a saving of 25% off the list price, owing exclusively to the fact that they are slightly stocked-soiled. They are in all respects otherwise guaranteed equal to new goods.

The Tenger is of all metal construction, and covered with real morocco leather, nickelled fittings, real leather bellows, ivory engraved focussing scale and infinity catch.  $3\frac{1}{4} \times 2\frac{1}{4}$  size, model II, with GOERZ F6.8 Tenaxiar Anastigmat in time bulb and instantaneous shutter, speeded to 1/100th, with hand and metallic release and Iris diaphragm.



List Price ... .. £4 10 0

SALE PRICE ... .. £3 7 6

In IA size,  $4\frac{1}{4} \times 2\frac{1}{2}$  ditto.

List Price ... £5 0 0.

SALE PRICE ... £3 15 0

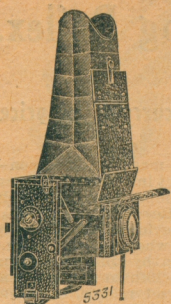
In  $\frac{1}{4}$ -plate, size  $4\frac{1}{4} \times 3\frac{1}{4}$  ditto, ditto. This model is fitted with rising, falling and cross front.

List Price ... £6 10 0.

SALE PRICE ... £5 0 0

Remember all new goods and latest models at 25% off list, but the quantity is small and very strictly limited.





# Nine £40 $\frac{1}{4}$ -plate Ensign Folding Reflex Cameras.

**Offered at £12 17 6.**

**EQUAL TO ONLY ONE-THIRD OF LIST PRICE.**

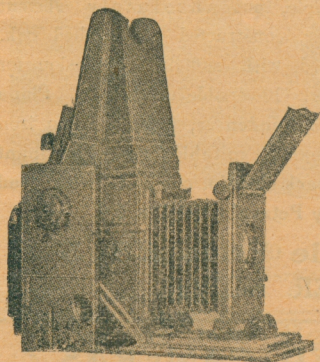
**For Plate and Film Packs and Cut Films.**

A Folding Reflex Camera which really folds up into a size no larger than the ordinary  $\frac{1}{4}$ -plate hand camera. The design and construction are perfect in every detail.

All fitted with Cooke F4.5 latest formular Stigmatic lenses with focussing, Iris, Sky shade, rising front, full size top focussing screen, very deep focussing hood, modern self-capping Focal Plane Shutter, speeds 1/10th to 1/1000th, time and bulb, with all outside adjustments, hooded screen, 3 double slides, cameras leather covered and bushed for tripod and complete with 3 double slides. The majority of these are brand new unsoiled instruments. *Truly startling value for first-class guaranteed cameras. Remember—First come first served. Don't you be one of the disappointed ones.*

Or by instalments, 1/5th of Purchase price Cash with Order, and the balance in eight equal monthly instalments.

## 3 $\frac{1}{2}$ -PLATE ADAMS FOLDING MINEX REFLEX CAMERAS.



List Price **£97 10 0** each.

Sale Price **£23 10 0** each.

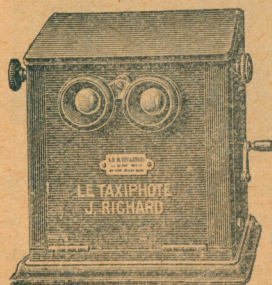
Each fitted with Cooke Genuine F4.5 Stigmatic lens, with very long rack extension, rising front, sky shade, extremely compact, fitted with the full range of facilities that the Reflex Camera worker can desire. Opening and closing is simple and rapid; fitted with full size top focussing screen, and very deep hood with focussing magnifiers. Minex self-capping Focal Plane shutter speeded 1/8th to 1/1000th of sec. and time, and bulb 1/8 to 5 secs, with outside adjustments, revolving back and three double dark slides, all in perfect condition and guaranteed.

**A Wonderful Offer of a high grade Folding Reflex at less than a quarter of present day list price.**

Or by instalments, 20% cash down and eight equal monthly instalments.

**6 × 13 cm.**

## Jules Richard Taxiphote

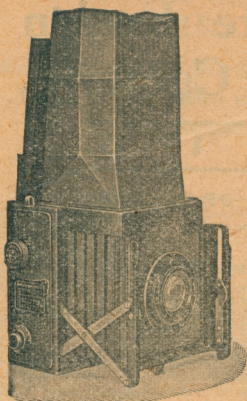


Six only, very slightly stock-soiled, specially constructed 1927 Jules Richards Taxiphote viewers and classifiers, in Spanish mahogany, with a pair of specially corrected J.R. viewing oculars, with rack and pinion focussing adjustments and interocular adjustments, with tray for 25 transparencies. Beautifully made, and of the usual high standard of quality associated with the name of Jules Richard. Similar to attached illustration. Usual price £20 0 0 each—six only to clear, at the astonishingly low price of

**£11 11 0**

or by instalments in six equal monthly payments of **42s. 6d.**





# The Ernoflex 1 Folding Reflex.

(Latest Model)

**AN INSTRUMENT De Luxe at 25% off current list price.**

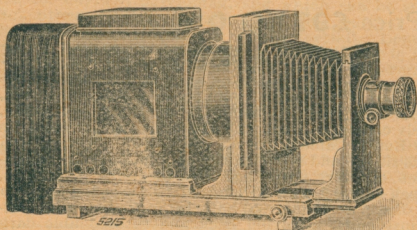
3½ x 2½ with rotating back, and automatically masked top screen—single extension, for plates or film packs—a perfect instrument—focussing right up to the instant of exposure. Very compact and extremely rigid. All metal construction, leather covered. Revolving back working in conjunction with an automatic masking device attached to top screen—opened in two simple rapid movements—when closed the lens is completely contained and protected, focussing by spiral focussing lens mount. Self capping Focal Plane shutter 1/10th to 1/1000th and time, absolutely silent and vibrationless. Everset mirror, complete with three double slides and with Ernon F3.5 Anastigmat lens, a lens of the finest optical quality.

List price	...	...	...	£46 15 0
SALE PRICE	...	...	...	£34 17 6


**Buy your NEW CAMERA now and save 25%.**

These instruments are demonstration ones—therefore very slightly soiled, and for all practical purposes new goods. By instalments one-fifth of Purchase Price Cash, and the balance in eight equal monthly instalments.

## 5 only ¼-Plate Cameo Enlargers at £3 5 0



A simple, but absolutely efficient enlarger, constructed of polished oak. Provided with sufficient extension for copying. Reversible carrier, 5½" Plano Convex Condenser, large Russian iron light chamber suitable for any illuminant with back curtain, complete with good quality Petzval objective, F4.

 Original cost £6 17 6  
**FIVE ONLY.**

**Sale Price £3 5 0  
ORDER NOW!**

## 12 DALLMEYER SPEED CAMERAS

with F2.9 "Pentac" anastigmat lenses (4½ x 6 c.m.) Vest Pocket size

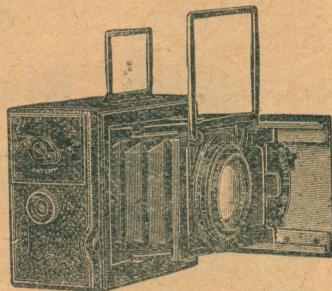
**Cost £25 0 0 all as new, offered at £10 10 0**

To meet the ever increasing demand for an ultra pocket camera, capable of producing photographs under exceptionally unfavourable lighting conditions, the Dallmeyer Speed Camera has been designed.

The Dallmeyer "Pentac" lens fitted, having an aperture of F2.9 allows instantaneous exposures to be taken in very dull interiors.

The use of a lens with such an enormous aperture opens up a field hitherto unapproachable. Exposures are only about a third of that necessary for an F4.5 lens.

Depth of focus, so troublesome when using lenses of extreme aperture, has been almost overcome by employing a 3" focus lens on the 4½ x 6 c.m. plate. The lens fitted to the Dallmeyer Speed Camera when used at its full aperture of F2.9 gives the same depth of focus as a 6" lens working at F11.6 used on a ¼-Plate.



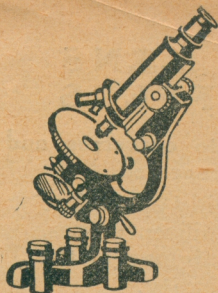
The definition over the entire plate is perfect, and the negatives are brilliant and full of contrast.

The Dallmeyer Speed Camera is an instrument of precision. The Focal, Plane Shutter is self-capping, speeds 1/8th to 1/1,000th of a second, and time and bulb are also provided.

A double-frame finder facilitates location and composition, or focussing by lever movement. The front is as rigid as a box-form camera. Rising front is provided, and also tripod bushes.

All complete with three double book-form dark slides, and guaranteed equal to new.





# Great Microscope Sale Offer.

**EXCEPTIONAL OFFER TO STUDENTS.**

**KORISTKA NEW LATEST MODEL K. MICROSCOPE,**

**listed at over £30, offered at £16 15 0.**

(Or by Times Instalment Plan, 1/5th Purchase Price cash deposit and balance in eight equal monthly payments).

Approval willingly, money back if not satisfied. This offer consists of a Koristka Model K. stand, with rigid horseshoe foot, inclinable, with clamping lever, well balanced large revolving stage with centring screws, fine and coarse focussing, each by double rack and pinion, draw tube graduated in millimetres, dustproof, triple revolving nosepiece, swing-out Abbe Condenser, with Iris and mechanical sub-stage, plano and concave mirrors with three objectives, 1/12th oil emersion. 1/3rd and 1/8th Achromatic and 3 eye-pieces, complete in lock-up case.

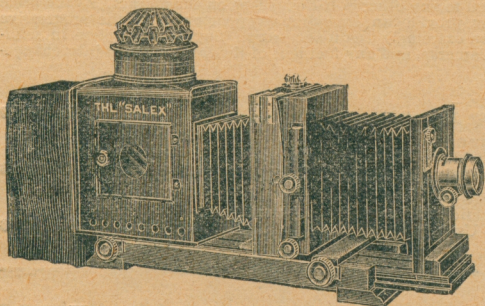
There are only one or two of these outfits for disposal—all are guaranteed new goods, but slightly soiled having been used for demonstration purposes.

## A £14 ENLARGER for £5 19 6

**Six only**

**Salex Miniature De Luxe 3 1/2" x 2 1/2" (or smaller sizes) Enlargers.**

**Ideal for Projecting Lantern Slides, Carrier 7/6 extra.**



Constructed of mahogany, brass bound, of superior workmanship throughout, with **Aldis F4.5 latest anastigmat**, with Iris and Ruby Cap, Rising Front, long extension, amply sufficient for copying to full size. **Allway carrier with rack movements to rise, fall, revolve and swing**; ground glass light, diffuser, best 4 1/2" Condensers, bellows adjustment to light fine roomy russian iron light chamber, with back curtain and rack adjustment to light, slightly stock soiled.

**List Price £14 0 0**

**Sale Price £5 19 6**

**Here's a Bargain. Don't miss it.**

**Or by instalments £1 4 0 cash and eight equal monthly payments of 13/-**

## One of the Best of the Sale Bargains. 42 only Vest Pocket F4.5 Salex Focal Plane Cameras

6 x 4 1/2 c.m., 2 1/2" x 1 1/2". All Metal Construction, Morocco leather covered; direct vision bi-concave brilliant view finder, focussing from near distances to infinity, with engraved scale of distances; lens protector, very simple but highly efficient, Focal Plane shutter, speeded to 1/100th sec. and time, with outside adjustments, with hooded focussing screen, six slides and film pack adapter. All brand new goods, goes easily in the waistcoat pocket. A real Speed Camera at a give away price.

**OFFER No. 1—29 only fitted with Salex F4.5 Anastigmat Lens (guaranteed fully corrected and highly recommended). List price £9 15 0.**

**Sale price £3 18 6**

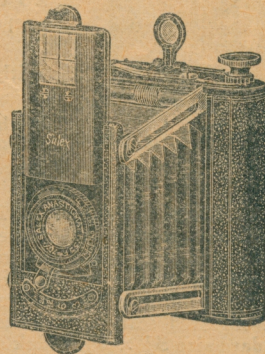
**OFFER NO. 2—13 only fitted with Genuine Ross F4.5 Xpres Anastigmat Lens.**

**List price £12 12 0. Sale price £5 5 0**

**IF IT'S A ROSS LENS YOU CAN'T HAVE A BETTER.**

**REMEMBER THE PRICE HAS BEEN FIXED TO CLEAR THE STOCK AT ONCE, IN SPITE OF COST, SO ORDER NOW AND AVOID DISAPPOINTMENT.**

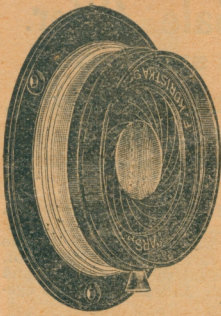
**See what a user says about these wonderfully efficient little Cameras. You will be equally satisfied.**



Ware, Herts.

I duly received the "Salex" 1-plate focal pocket camera, and I am very highly pleased with it. It is the ideal camera for rough usage, or for a tropical country. I think it will stand anything. The shutter is the most simple I have seen on so small a camera. I must thank you for quick despatch and for the very good allowance you made me for my old one.





## EXCEPTIONAL LENS BARGAIN OFFERS

All at 25% less than cost to ourselves and positively cannot be repeated.

Make your Camera thoroughly up-to-date by fitting one of these magnificent lenses. All are fully corrected anastigmats of the very best optical quality.

**Koristka anastigmat lenses at less than half present day list prices.**

3½" x 2¼", 4½" Focus F4.5 Salex Koristka anastigmat, Compur Shutter, 1 sec. to 1/250th, time and bulb. List price £5 5 0. Sale price...	£3 10 0
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P.C. and 5 x 4, 6½" Focus, F4.5 Salex Koristka anastigmat, Compur shutter, 1 sec. to 1/250th, time and bulb. List price £8 0 0. Sale price...	£5 17 6
5 x 4 and P.C., 6" Focus, F6.8 Salex Blitz anastigmat (Goerz Dagor formula), in Compur shutter, 1 sec. to 1/250th. List price £6 15 0. Sale price...	£4 15 0

### Koristka "ARS" Soft Focus Lenses.

The "ARS" Soft Focus lenses, manufactured by the leading Italian Opticians, Messrs. Koristka, produce beautiful Soft Focus effects equal to any other Soft Focus lens on the market. At the price now offered, to reduce stocks, they provide an exceptional opportunity to the progressive amateur to supplement his kit with an extremely useful accessory. Supplied complete in semi-sunk Iris mount suitable for Reflex Cameras, and any foci lens of the same series is interchangeable in the same mount.

### Koristka Little "ARS" Lenses—

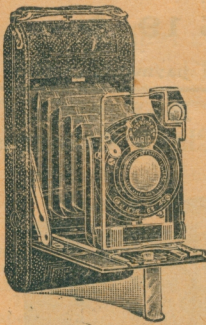
7" F4.5, 8" F5, 9" F5.6. Usual price £2 2 0. Sale price ... .. £1 6 9

### Koristka Medium "ARS" Lenses—

Suitable for Field and Home Portrait outfits.  
10" F3.6, 12" F4.3, 14" F5, 16" F5.7. Usual price £3 10 0. Sale price ... .. £1 13 3

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Suitable for Studio and Professional Portraits.  
16" F3.3, 18" F3.7, 20" F4.1, 22" F4.5. Usual price £5 10 0. Sale price ... .. £3 7 6



## The Popular 3¼" x 2¼" ROLL FILM with F4.5 and F6.8 Lenses.

**Fitted with Guaranteed Fully Corrected anastigmats.**

**25 only of each model**, for disposal during the Sale at a specially reduced price, and as an advertisement—truly wonderful value.

**With F4.5 anastigmat lens.**

Worth £5 5 0 Sale Price £3 12 6


**With F6.3 anastigmat lens.**

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**SPECIFICATION.**—With Time, Bulb and Instantaneous variable speed shutter to 1/100th sec., with metallic release. Very compact and handy, reasonable in running costs, and producing first-class results **capable of giving enlargements up to 15 x 12 without appreciable falling off in definition.** Leather covered, with brilliant reversible view finder for horizontal and vertical pictures; focussing for near distances to infinity with engraved scale of distances and infinity catch; bushed for tripod and **taking standard size 3¼ x 2¼ Kodak or any other make of roll film.**

Leather Case 5/- extra, Canvas Case 3/- extra.

 **REMEMBER** these prices are unreservedly withdrawn after the period of the Sale.

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