

Please READ THE OTHER SIDE FIRST - it's Important.

Valuable PHOTOGRAPHIC SUGGESTIONS — to help you get Better Pictures.

- Take Pictures of your subjects in Sunlight (not in shadows) - bright Sunlight for COLOR) with Sun Behind Camera
- Important: This tiny Camera is easily moved, sometimes resulting in blurred Enlargements. It must be held absolutely Steady. Don't jiggle it.
- With Camera steady, push down Shutter lever slowly, gently, smoothly and then let go of it.
- Carefully Clean the Lens with the end of a soft clean handkerchief, or lens cleaning brush. Be careful of "lint" left on the lens.
- Get your subject as big as possible in Viewfinder (but not closer than 3 feet). Forget the surrounding scenery - some of it will show up in the picture anyhow.
- Indoor Snapshots (Black & White not Color) can be taken with inexpensive #1 and #2 Photo-flood Lamps - with Light Selector set on "Color" aperture.
- When snapping pictures, do not allow your fingers to obstruct lens' opening.
- To shoot Action, take pictures "head on".
- Don't forget to re-set the "Light Selector" as the Light conditions change.
- Do not subject loaded Camera to the Heat or Cold of the Cars' glove compartment, home heaters, etc - for prolonged periods of time. It might fog the film.
- Don't tinker with Camera in attempted repairs or oil it. Send it to the MYKRO-FINE Lab. under your Service Guarantee below.
- Send Exposed Film Magazine Immediately to the MYKRO-FINE Laboratory FOR PROCESSING. Allowing it to lay around the house might fog it due to variable atmospheric conditions.
- **VERY IMPORTANT: CAUTION - Avoid Spoiled Film.** Do not give this Film for Processing either to the Store or the ordinary Photo-finisher. It must be specially handled for Ultra fine-grain Processing on specialized Automatic Machines plus Negative Retouching (if necessary) for grainless sharp Enlargements (which the ordinary Photo-finishers are not equipped to do). **SEND IT DIRECT** (in the small Film Magazine Mailing Carton) with proper payment listed below - **ONLY TO: MYKRO-FINE LAB., Box 75, Kensington Sta., Brooklyn 18, N.Y.**

Low, Low Prices on FILM PROCESSING and ENLARGED PRINTS.

Note: In our specialized handling of this tiny Film in Processing, Negative Retouching (if necessary) and Enlarged Prints - with the very best results obtainable from what is recorded on the Film Negative -- our Laboratory has considerably more work than the ordinary Photo-finisher has with ordinary large Negatives, Contact Prints or Enlargements. **YET, YOU PAY US MUCH LESS** than even the comparatively easy large Negative Processing ordinarily costs you.

"Mykro-Fine" COLOR FILM PROCESSING (14 Exposures).

Note: Since the U.S. Government's Decision to enable Independent Laboratories (other than the Color Film Mfrs.) to Process Color Film - It is now usually sold in any size at a much lower price for the Film - with Color Film Processing Charges Extra. Our Price on Color Film per exposure is by far the lowest price in the U.S.

The "Mykro-Fine" COLOR FILM is Developed as a strip of 14 Positive Transparencies which may be viewed by a pocket Enlarger or projected upon a wall screen.

→ **SEND the low price of only \$1.00 - with EACH COLOR FILM MAGAZINE for this Processing PLUS A COUPON (40¢ Value) entitling you to one COLOR PRINT ENLARGEMENT - of your own selection from your Processed Color Film.**

With Color Processed Film you will receive a simple Order Form, so that you can mark down the ENLARGED COLOR PRINTS you wish to order.

"Mykro-Fine" FILM MAGAZINES: If your local Retail Store cannot supply them (Color or Black & White) -- send your Order to the "Mykro-Fine" Lab.

"Mykro-Fine" BLACK & WHITE FILM PROCESSING (14 Expos.)

You get back 14 ENLARGED PRINTS (Wallet Size) 2 1/2" x 3 1/4" at the very low price of only 5¢ each (14 Prints x 5¢ - total 70¢) PLUS 30¢ for Developing 14 Exp. Film, Negative Retouching (at our discretion) and 1st class Return Postage Paid -- **Total altogether \$1.00 per 14 Expos.**
At these very low prices - ALL EXPOSURES COUNT.

→ **SEND \$1.00 WITH EACH BLACK & WHITE FILM MAGAZINE (and as many Film Magazines at a time, as you pay for).**

ENLARGED COLOR PRINT PRICES: (lowest prices in the U.S.)
(The sizes indicated are full picture areas)

1. - Petite Size 2" x 2 1/2" are only 18 3/4¢ each - if you order a total of 16 Prints at one time. Otherwise, 4 Prints for \$1.00.
2. - Wallet Size 2 1/4" x 3 1/4" are only 25¢ each - if you order a total of 12 Prints at one time. Otherwise, 3 Prints for \$1.00.

SPECIAL PRICE SALE - "MYKRO-FINE" SERVICE GUARANTEE (ALL RETAIL STORES' SALES ARE FINAL)

RETAIL STORE SALES ARE FINAL! The Camera Customer must send the Camera DIRECT TO THE "MYKRO-FINE" LAB. (Inspection Dept.) for Inspection or Repair. The Retail Stores selling this Mykro-Fine Camera at Special Sale Prices have been instructed to positively NOT ACCEPT the Return of any of these tiny Cameras for any reason whatsoever.

Please Note: These Tiny Cameras are thoroughly Inspected before reaching the Retailers' Stores. There is hardly ever anything wrong with the Cameras -- it is either the lack of attention to the Instructions for using the Camera, or abuse by some Customers in handling it.

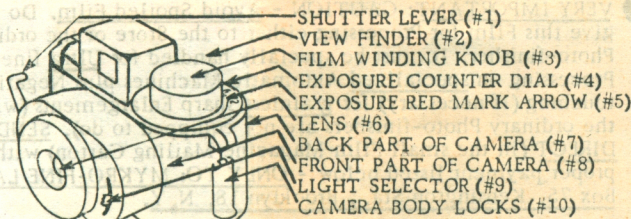
THIS CAMERA WILL BE INSPECTED AND REPAIRED -- for 30¢ packing, postage & Insurance PLUS 30¢ Inspection Fee. Total 60¢.

IMPORTANT: Pack Carefully and send Camera with 60¢ - (20-3¢ Stamps). If no 60¢ is included - Camera will be put aside - WITHOUT ANY ATTENTION. There will be NO CHARGE FOR PARTS OR REPAIR TIME - if the mechanical Defect originates in the Camera and is not the result of Camera User abuse. Send Camera, with explanation of difficulties encountered PLUS 60¢ IN STAMPS to:

"MYKRO-FINE" LAB. (Inspection Dept.) Box 75, Kensington Station, Brooklyn 18, N.Y.

READ EVERY WORD CAREFULLY -- for BETTER PICTURES and PLENTY OF FUN - at LOW COST!

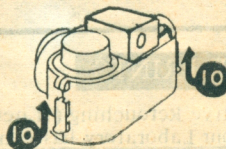
This tiny "MYKRO-FINE" Color 16 CAMERA is precision built like a fine watch, and must be handled with care. It has been designed to give you the same Hi-Fidelity brilliant COLOR and Black & White Pictures as with very Expensive Cameras (unless you very accurately set their complicated or fancy adjustments). Unlike large bulky Cameras - this tiny "MYKRO-FINE" Camera provides you with plenty of fun in being small enough to always carry it with you for surprise Candid Photos, Regular Snapshots, or "on the spot" Newsworthy Events or Accidents. "Picture as you go!" You enjoy all this at very low cost for Film Exposures, Processing, and Wallet Size Enlargements - as compared with the much higher costs for large bulky Cameras. So take plenty of Pictures, with the pleasant memories of the fun you had with this tiny "MYKRO-FINE" Color 16 CAMERA. Remember, however, that the quality of the finished Enlargements depends upon what you record on the Film Negative. So read "How to use your Camera" and "Photographic Suggestions" carefully!



FRONT VIEW

HOW TO OPEN CAMERA

Slide the "Body Locks" (#10) all the ways UP. Camera Back will then pull off easily. Do not force it.



HOW TO LOAD CAMERA with

"Mykro-Fine" FILM MAGAZINE.

Caution: First Read Carefully Printed Caution Notice wrapped around Film Magazine.

- With the Film Winding Knob (#3) All the Ways UP - INSERT THE FILM MAGAZINE INTO THE FRONT HALF (#8) OF THE CAMERA - then Carefully push down the Film Winding Knob (#3) until its numbered Dial lays flat on the Plastic Camera Body; which means that Film Winding Knob has then engaged the winding slot of Film Magazine.
- Putting on Camera Back (#7): On the bottom of the Camera Back (in line with the Winding Knob) you will see a little Round Extension in the moulded plastic that fits into the little round cut-away of the moulded plastic on the bottom of the Camera Front Part (#8). Use these as guides to fit together Camera Back to Camera Front.

Making certain that the "Body Locks" (#10) are still in an all the ways UP position, and that the Film Winding Knob (#3) is in an all the ways DOWN position - put the Camera Back onto the Camera Front, and carefully slide both "Body Locks" (#10) all the ways DOWN - while you hold the Camera Back pressed firmly against Camera Front.

\$2.00 CASH REFUND VOUCHER

This is Worth \$2.00 in Cash

Each time you send "MYKRO-FINE" FILM MAGAZINES (Color or Black & White) TO THE "MYKRO-FINE" PHOTO LAB FOR PROCESSING -- you will receive with the return of your finished work - CASH REFUND STAMPS (one for each Film Magazine) which you are to paste onto this Refund Voucher.

Send this Voucher along with your FIFTEENTH (15th) Film Magazine (anytime up to Jan. 1st, 1959) - together with payment for processing the Film - and with the return of your Finished work - you will Receive \$2.00 IN CASH - as per this Cash Refund Offer.

"MYKRO-FINE" PHOTO LAB., Box 75, Kensington, Bklyn 18, N. Y.

SEND \$2.00 CASH TO:

Name _____

Address _____

Now - Let's take Pictures!

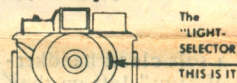
When the Film Winding Knob (#3) was pushed Down to engage the slot in the Film Magazine - its numbered Dial may have landed with any number at the Red Exposure Counter Mark (#5). It doesn't matter.

Just make one Complete turn of the Exposure Dial and stop with #1 on Dial opposite Red Exposure Counter Mark. You now have advanced the Film to take Picture #1.

THESE SETTINGS FOR BLACK & WHITE ONLY!

(using "MYKRO-FINE" B&W FILM MAGAZINE - 14 Exp.)

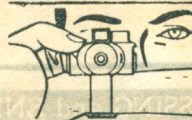
Only one thing to set --



To Take Black & White Pictures



HOW TO "SHOOT" THE PICTURES



Set Light Selector (#9) Look through the Viewfinder, holding Camera very steady (Important) Push down on shutter-lever and release it. You have taken a picture.

HOW TO ADVANCE FILM

Note: Film must be advanced after every "shot".



Turn Winding Knob 1/2 turn. (just follow the numbers. After each Exposure, advance Film to next higher number on Film Winding Dial. Be sure that Red Arrow Mark points exactly to the Exposure Number.

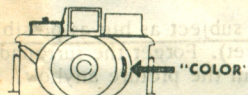
IMPORTANT: After your 14th Exposure, turn Winding Knob to #2 (opposite Red Arrow) and leave it that way. If, in advancing Film to the 13th or 14th Exposure, you find it suddenly difficult to turn Winding Knob, don't force it. It indicates Film in Magazine has come to its end, and that you probably skipped 1 or 2 Exposures.

HOW TO TAKE COLOR

(using Hi-Fidelity "MYKRO-FINE COLOR FILM MAGAZINE -- 14 Exposures.

Set light Selector (#9) on "COLOR".

(At the Beach or bright-Sun Snow Scenes - set light Selector on "DULL")



Take "COLOR" in Bright Sunlight - preferably 9 A.M. to 3 P.M.

HOW TO TAKE OUT THE FILM MAGAZINE FROM CAMERA. (preferably INDOORS, away from bright Room lights)

- After the 14th Exposure turn Winding Knob to #2 and leave it that way.
- Then raise "Body Locks" (#10) all the ways UP (be certain of this)
- Separate Camera Halves (do not force apart).
- Raise Film Winding Knob (#3) all the ways UP.
- QUICKLY!** lift out Film Magazine and thoroughly wrap it in Aluminum Foil that it came in - or a piece of household Foil or black paper.
- SEND IT IMMEDIATELY FOR PROCESSING ONLY TO: MYKRO-FINE LAB, Box 75, Kensington Sta., Brooklyn 18, N. Y. --in the small mailing box it came in.**

EXCELLENT PICTURES (or inferior ones) ARE UP TO YOU!

SO READ CAREFULLY - OUR friendly "PHOTOGRAPHIC SUGGESTIONS" for better pictures -- ON THE OTHER SIDE

NOTE: COPYRIGHTS pending on this Form in U.S. Patent Office & Foreign Countries. ---All rights reserved.

CASH REFUND STAMP # 1.	CASH REFUND STAMP # 2.	CASH REFUND STAMP # 3.	CASH REFUND STAMP # 4.	CASH REFUND STAMP # 5.	CASH REFUND STAMP # 6.	CASH REFUND STAMP # 7.
CASH REFUND STAMP # 8.	CASH REFUND STAMP # 9.	CASH REFUND STAMP # 10.	CASH REFUND STAMP # 11.	CASH REFUND STAMP # 12.	CASH REFUND STAMP # 13.	CASH REFUND STAMP # 14.

* Return this Voucher with 15th "Mykro-Fine" Film Magazine (plus payment for Processing it) - and \$2.00 IN CASH will be sent with Finished Work. (cut off this Voucher on dotted lines).