

# CONTAX

## III

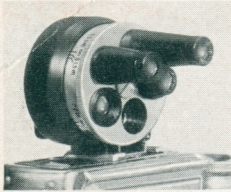


Complete within the camera, the two important factors  
in making good negatives . . . exposure and focus . . .  
are given instantly and accurately by CONTAX III.

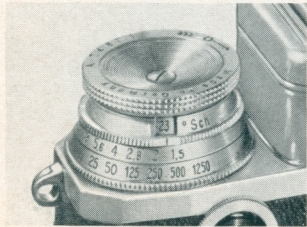
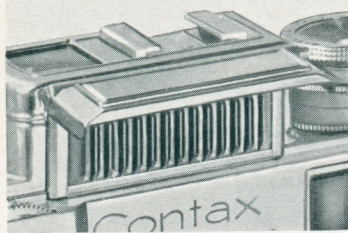




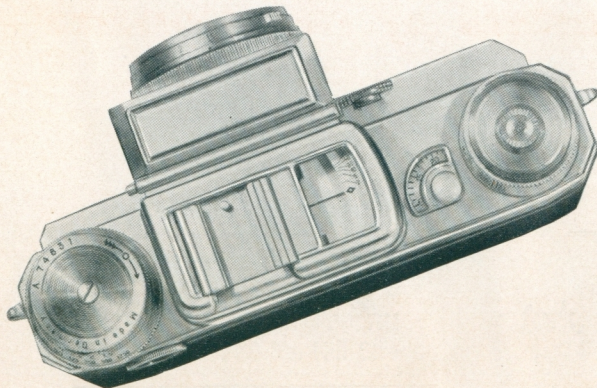
# The Contax—universal use—enduring accuracy



UNIVERSAL FINDER



OPERATION OF  
THE CONTAX BUILT-IN  
PHOTOELECTRIC  
EXPOSURE METER



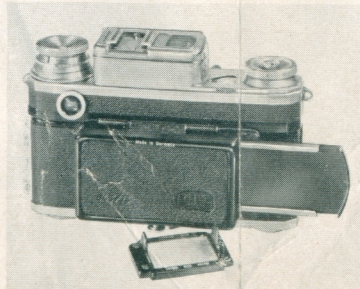
The most advanced and versatile miniature camera, CONTAX III is unmatched in the ease and rapidity with which it can be operated and in its freedom from complications. Except for the addition of the built-in supersensitive photoelectric exposure meter, it is exactly similar to CONTAX II *chromium*, and it continues the traditional advantages which have made the CONTAX preminent among photographers throughout the world . . . the choice of thirteen interchangeable bayonet-mount CARL ZEISS Lenses with apertures from F:1.5 to F:8 and focal lengths from 28 mm to 500 mm . . . the ZEISS IKON wedge-type superimposed-image range finder combined in one eye-piece with the new large-image view finder . . . the dependable metal focal-plane shutter with speeds from 1 to 1/1250 second, the greatest shutter speed range of any miniature camera . . . the delayed action shutter release . . . the combination of the shutter rewind knob, single-dial shutter speed setting, and shutter release button in one unit on top of the camera . . . the removable back giving access to the camera for loading and cleaning and permitting the substitution of

a plate back for the use of any plate or cut film . . . the CONTAMETER, for taking close-up photographs with automatic focusing and allowance for parallax as close as eight inches to the subject . . . and many other accessories adapting the camera easily for any phase or field of photography . . . plus the many constructional advantages inherent in the CONTAX.

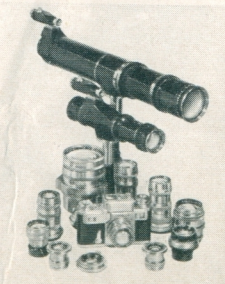
The very simplicity of the CONTAX built-in photoelectric exposure meter makes it the easiest and fastest in operation. When the camera is loaded, the meter is set for the film speed by turning the center milled knob until the Scheiner Rating appears in the opening directly above the index mark. In operation, a touch of the finger releases the self-raising protective cover over the photoelectric cell, a turn of the lower milled knob brings the indicator needle to the diamond mark, then the shutter speed for any diaphragm setting, or the diaphragm setting for any shutter speed is read directly from the scales engraved between the lower and center milled knobs. The upper or third milled knob controls the film rewind, although this operation is not necessary with the CONTAX.

## There are now 3 models of the Contax

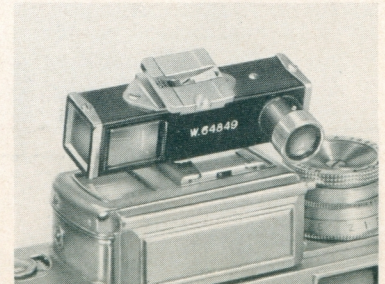
THE PLATE BACK



THE 13 ZEISS LENSES



THE CONTAMETER







Ask your dealer to show you the three models of the CONTAX, examine the accessories permitting easy adaptation of these cameras for any photographic purpose, and you will then realize how perfectly one of them will meet your requirements. Their design, construction, and operation make them foremost in universal application, in speed and ease in operation, and in enduring accuracy and dependability.

## Price List

**CONTAX III *chromium* with built-in photoelectric exposure meter and shutter speeds from 1 to 1/1250 second.** (Prices include cable release, film spool, one magazine in container, lens cap, and neckstrap.)

Camera only, without lens or lens cap .....	\$211.00
With CARL ZEISS TESSAR F:3.5 50 mm Lens .....	268.00
With CARL ZEISS TESSAR F:2.8 50 mm Lens .....	278.50
With CARL ZEISS SONNAR F:2 50 mm Lens .....	325.00
With CARL ZEISS SONNAR F:1.5 50 mm Lens .....	423.00

*NOTE: Contax Cameras are not supplied without lenses.*

### CARL ZEISS LENSES IN CONTAX MOUNTS

TESSAR F:3.5 50 mm .....	\$ 57.00	TESSAR F:8 28 mm .....	\$ 80.00
TESSAR F:2.8 50 mm .....	67.50	SONNAR F:2 85 mm .....	215.00
SONNAR F:2 50 mm .....	114.00	TRIOTAR F:4 85 mm .....	85.00
SONNAR F:1.5 50 mm .....	212.00	SONNAR F:4 135 mm .....	108.00
BIOTAR F:2 40 mm .....	106.50	SONNAR F:2.8 180 mm .....	450.00
TELE-TESSAR K F:6.3 180 mm .....			174.00
TELE-TESSAR F:8 300 mm, including sunshade and yellow filter .....			336.00
FAR-OBJECTIVE F:8 500 mm, including sunshade and yellow filter .....			462.00
Ground glass focusing screen with bayonet-lock for use with 300 and 500 mm lenses, 5520/6 .....			4.50
Slip-on focusing magnifier and light-exclusion hood for use with ground glass screen, 5520/7 .....			8.25

*NOTE: Prices for the Contax accessories will be found in the General Zeiss Ikon Contax Price List.*

**CARL ZEISS, Inc.**  
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