

Nikon

ALL NEW

Zoom Touch 800

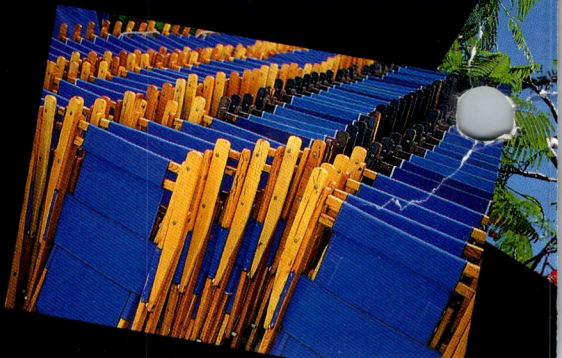
The auto compact with 37-105mm Power Zoom

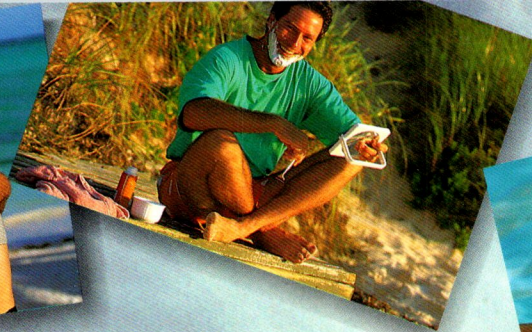


Great Vacations and Nikon Go Together

Postcard-perfect pictures

A trip to an island paradise can be your vacation of a lifetime. Don't the travel brochures make it look beautiful? Haven't you ever wished your pictures could look half as good? Well, now they can... and better, too. Just choose the Nikon Zoom·Touch 800 with its telephoto power zoom, and you're on your way to taking picture-perfect vacation shots of your very own.

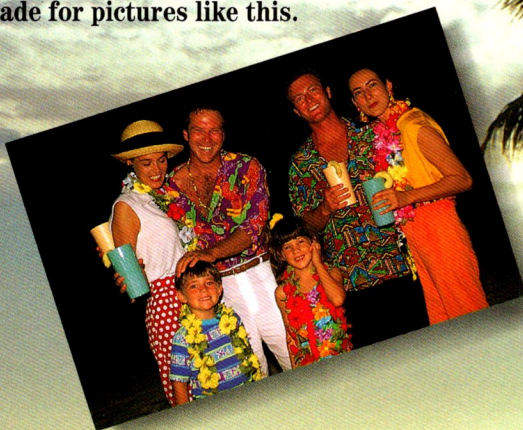




A beautiful portrait

The Nikon Zoom·Touch 800 is the dream camera for your dream vacation. You'll be sending postcards and saying, "Having a great time and taking great pictures... thanks to my Nikon Zoom·Touch 800."

At a beach party with soft winds blowing – this is just the right shot. Use the flash and it's perfect. The Zoom·Touch 800 with built-in flash and Red-Eye Reduction is made for pictures like this.



Nikon believes that taking great pictures doesn't have to be a chore.





Power Zoom from 37 to 105mm telephoto



Get great shots with this 37mm wide to 105mm telephoto Power Zoom. Choose the 37mm position for wideangle beach scenes, and zoom to 105mm for far-off scenes and beautiful close-up portraits.



The zoom lens with 105mm telephoto lets you bring distant scenes up close.

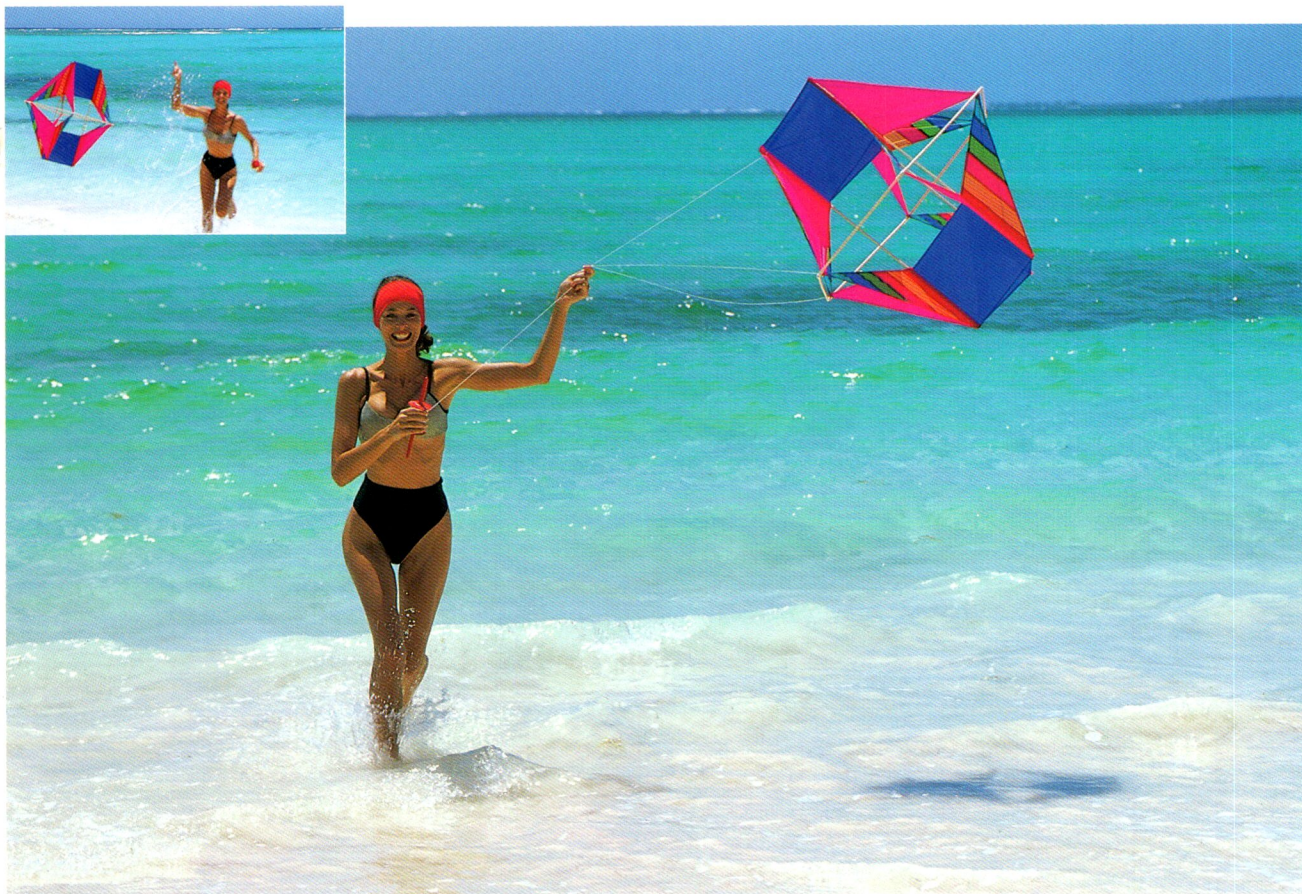
POWER ZOOM

The Nikon Zoom-Touch 800 puts all these pictures right at your fingertips.

You can even make terrific close-up pictures like this.



The focus is on fun



The sharp and clear pictures you want

Nikon Wide-Area Autofocus with Image Sensor

Whether in the rough or out on the crystal-white beach, the Nikon Zoom·Touch 800's advanced Wide-Area Autofocus makes your pictures come alive with sharp, lively detail. And with its special automation, it even lets you take pictures of your favorite person on the run.

Wide-Area Autofocus makes perfect picture-taking easy even if your friend isn't "bull's-eye center."



Here's another special feature. Pick any subject you want and get sharp focus. With the Zoom·Touch 800's Spot Autofocus, you aim the camera and get a tack-sharp shot.



You don't have to say "Stand still!" when you use the Zoom·Touch 800. Just turn on the Zoom·Touch 800's Focus Tracking, and get sharp pictures of moving subjects.

ADVANCED CAREFREE AUTO FOCUS

Clearly, the Nikon Zoom·Touch 800 is the Autofocus Zoom Camera that you've thought about and wanted to own.

You'll shoot when the light goes down



No guessing, just colorful flash pictures

Nikon Advanced Smart Flash

Remember how many pictures were spoiled because of annoying "Red Eyes"? Or because the baby's skin looked ghostly white. Or because every flash picture had a black background – even on a sunny day! Now, the Nikon Zoom·Touch 800 offers the antidote to bad flash pictures. It's the built-in Advanced Smart Flash for beautiful flash pictures.

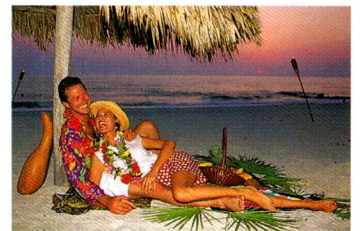
Eyes shine with natural color because the Nikon Zoom·Touch 800 has a special Red-Eye Reduction feature.



The flash makes the picture

ADVANCED SMART FLASH

Make no mistake about it – with the Nikon Zoom·Touch 800, flash pictures are great pictures.



Your flash pictures won't look like ordinary night shots because the Zoom·Touch 800 automatically adjusts to keep the background natural looking.

Even your daytime pictures come out more alive with color and detail when you leave it to the Zoom·Touch 800 and its Daylight Flash.

You'll be proud to show off your Nikon vacation pictures

Make the shot a little lighter or a little darker by pushing a button for **Manual Exposure Compensation**.



Get three zoom shots in a row, ready-set-jump. Just push a button for **Sequence Zoom Shot**.



Catch the action off the board. Push a button for **Continuous Picture Taking**.



Be in the picture. Make one or two shots automatically with the push of a button for **Self-Timer**.



Push the button and get **Image Size Selection** for perfect full-body, half-body or close-up shots.



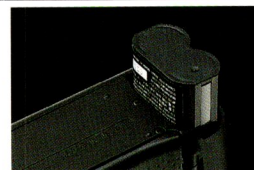
Here's an important thought. Nikon cameras make great pictures, but it's up to you to take the next important step – getting great processing. You can see the difference.

And you always know what the Zoom·Touch 800 is doing. Just glance at the easy-to-see **Liquid Crystal Display (LCD)**.

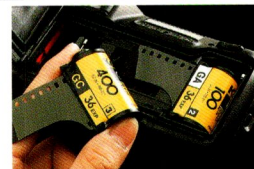
This LCD even shows the distance of the subject!



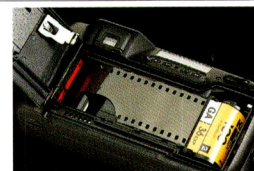
A **6-volt lithium** battery powers all of the Zoom·Touch 800's features for fast and reliable operation.



Want to **switch films mid-roll**? No problem with the Zoom·Touch 800 because it remembers what frame you were at with the original roll. Just finish the new roll, put back the original one and the Zoom·Touch 800 goes right back to the correct frame.



Film handling is automatic, too. From loading to power rewind, and every step in between – let the Zoom·Touch 800 take care of the film for you.



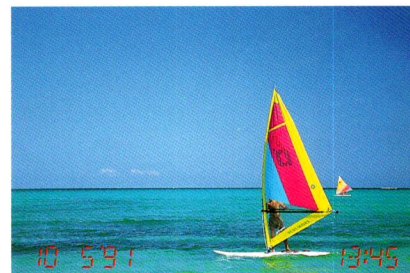
The Zoom·Touch 800 uses some of today's most sensitive films, with **ISO up to 3200**, so you can take pictures in really dim lighting.

It's easy to take great pictures with the Nikon Zoom·Touch 800 – it can all be automatic and effortless. But if you feel like taking it to the next step, exerting a little control, the Zoom·Touch 800 has just the features for you.

EASY-TO-USE FEATURES

You'll never forget the vacation dates. Choose the data back and world clock model – the Nikon Zoom·Touch 800 World Time Databack

It automatically imprints dates, numbers and letters on each picture. And its world clock tells you the time all over the world.



SPECIFICATIONS

Type of camera: 35mm autofocus lens-shutter camera with Nikon Zoom 37-105mm f/3.7-f/9.9 lens

Picture format: 24mm × 36mm (uses standard 35mm film)

Lens: 37mm f/3.7 ~ 105mm f/9.9; 9 elements in 8 groups

Lens cover: Automatically opens/closes with camera power ON/OFF switch

Shooting distance: 0.8m ~ infinity

Film speed setting: DX-coded ISO 64, 100, 200, 400, 1000, 1600, 3200 film automatically set; non-DX-coded films automatically set to ISO 100 regardless of actual ISO rating

Shutter: Programmed electronic type

Viewfinder: Real-image viewfinder; 0.45× ~ 1.18× magnification automatically selected and set by motor; frame coverage approx. 82% or more

Eyesight adjustment: -1/+0.5 diopter selectable by switch

Film operation: Fully automatic loading, advance and rewind; Film Skip function for half-used films provided; film advances by one frame after each shot; single and continuous shooting selectable; mid-roll rewind button provided; auto rewind at end of film roll; temporary interruption of film rewind by pressing and holding camera power switch in

Frame counter: Shown in LCD panel; additive type; counts back during film rewind

Zoom operation: Lens is zoomed in/out by zoom button; continuous shooting with auto zoom (consecutive shooting in three steps); image size selection for full-body, half-body or head and shoulders

Focusing: Three focus modes provided – Wide Autofocus, Spot Autofocus and Infinity Focus

Wide-Area Autofocus: detects camera-to-subject distance with wide-area line-sensor;

Spot Autofocus: detects focus in central focus frames;

Infinity Focus: locks focus at infinity


Focus tracking: Continuously detects moving subject focus; available with Wide Autofocus or Spot Autofocus

Focus lock: Focus is locked as long as shutter release button is lightly pressed in Wide or Spot Autofocus mode

Autofocus illuminator: Automatically beamed at subject to facilitate autofocus operation in low-light shooting

Auto exposure range: EV 4 ~ EV 15 at 37mm setting or EV 7 ~ EV 17 at 105mm setting (at ISO 100)

Exposure compensation: Within a range of ±2 EV in 0.5 steps

Self-timer: Set by pressing  button and activated by depressing shutter release button; one-shot or two-shot operation selectable; cancellable; self-timer duration can be changed between 5 sec. to 30 sec.

Built-in flash: Five flash modes provided – Auto Flash, Auto Flash with Red-Eye Reduction, Flash Cancel, Anytime Flash and Auto Flash with Slow Sync

LCD panel: Full-information alphanumeric and symbol type. Displays frame counter/exposure compensation value/focus distance/self-timer duration and symbols for continuous shooting with or without auto zoom, exposure compensation, self-timer, focal length scale, Focus mode/Image Size Selection, Flash mode, weak battery power

Battery life: Approx. 27 rolls of 24-exposure film or 18 rolls of 36-exposure film, with flash for half of all exposures

Power source: Lithium battery pack (Duracell DL223A 6V or Panasonic CR-P2 6V)

Dimensions (W × H × D): Zoom-Touch 800: 152 × 81 × 75mm or 6.0 × 3.2 × 3.0 in.

Zoom-Touch 800 WORLD TIME: 152 × 81 × 78mm or 6.0 × 3.2 × 3.1 in.

Weight (without battery): Zoom-Touch 800: 500g or 17.6 oz.

Zoom-Touch 800 WORLD TIME: 520g or 18.3 oz.

For data imprint functions (Zoom-Touch 800 WORLD TIME)

Data imprint functions: Day/Month/Year, Month/Day/Year, Year/Month/Day, Day/Hour/Minute, Caption and – (no imprint) selectable; data can be imprinted individually or in combination – date/time, caption/date or caption/time

Built-in clock: 24-hour world clock for 24 areas; daylight saving time (DST) can be set for summer; timing accuracy within ±90 seconds a month

Power source: Two 3V lithium (CR2025) batteries

Specifications apply when fresh batteries are used at normal temperature (20°C [68°F]).

Specifications and design are subject to change without notice.

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