

# Let Your Memories Live On



*Canonet*  
**G-III 17**

English Edition



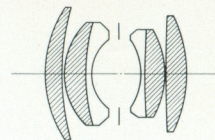


Save those precious moments that only happen once in a lifetime. Save them with the compact Canonet G-III 17.

This efficient 35mm leaf shutter camera has the special features you need to take really eye-catching photographs, but it is still very easy to use. With fully automatic exposure control, complete information viewfinder, the Canon Quick Loading mechanism, and safety controls, the Canonet G-III 17 is equipped for any photographic situation. Whether you are an experienced photographer or a beginner looking for an excellent first camera, this is a camera for you. It has the quality, the performance and the ease to help you to capture all the times you'll want to remember most.

For a camera you can trust, the Canonet G-III 17.

# Canonet G-III 17



## A Superb Color Lens

The Canonet G-III 17 features a compact 40mm f/1.7 lens having 6 elements in 4 groups. Since four of its elements are made of rare earth glass, the G-III 17's lens permits the excellent light transmission needed for perfect color photography. With Canon's unique Spectra Coating, all colors are rendered with natural brilliance and clarity. And the Canonet G-III 17 gives you a consistently crisp image with sharpness from one edge of the frame to the other. Canon's sophisticated engineering has produced a lens that takes excellent pictures, day or night.

## Built-in Safety Controls

The Canonet G-III 17 has four safety controls to save your precious film and to make sure that each shot you take is a good one.

Shutter button interlock prevents overexposed or underexposed photographs. By locking the shutter when light is either too low or too high, this safety control saves you from needless waste of film.

The B-setting safety lock prevents the unintentional switch to B (bulb exposure) during daylight photography or when the G-III 17 is operating on automatic control.

It assures that every daylight shot will be properly exposed. If the film is advancing through the camera properly, the film transport indicator will flicker when you operate the winding lever. The film wound-up indicator shows you whether or not the shutter is cocked.

Canon's Quick Loading mechanism lets you load any film without a mistake. Open the back cover, insert your film, and place the end of the film leader above the amber film set mark. Now close the cover and advance the winding lever three or four times. The film is automatically advanced to the first frame, ready for shooting.

And finally the Canonet G-III 17 has a special battery check button for assuring that your batteries are always ready. A small blue lamp, just above the battery check button will glow if power is sufficient. Together these safety features will give you confidence in camera handling and consistently high quality photographs.

## Day 'n' Night Automatic Exposure Control

In daylight, the automatic exposure control system gives perfect metering. All you do is set the aperture ring to "A" and focus. The automatic exposure system is coupled to your film's ASA and to shutter speed.

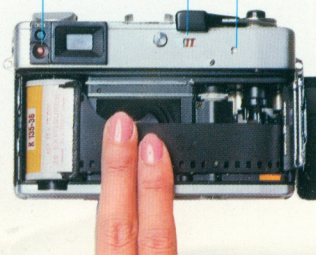
At night, the G-III 17 combines with the Canolite D, a Canon exclusive, for simple flash photography. With the aperture ring kept at "A", the automatic exposure system is coupled to the focused distance and automatically sets the proper f/stop to guarantee a well-exposed shot.

## Creativity with Manual Aperture Control

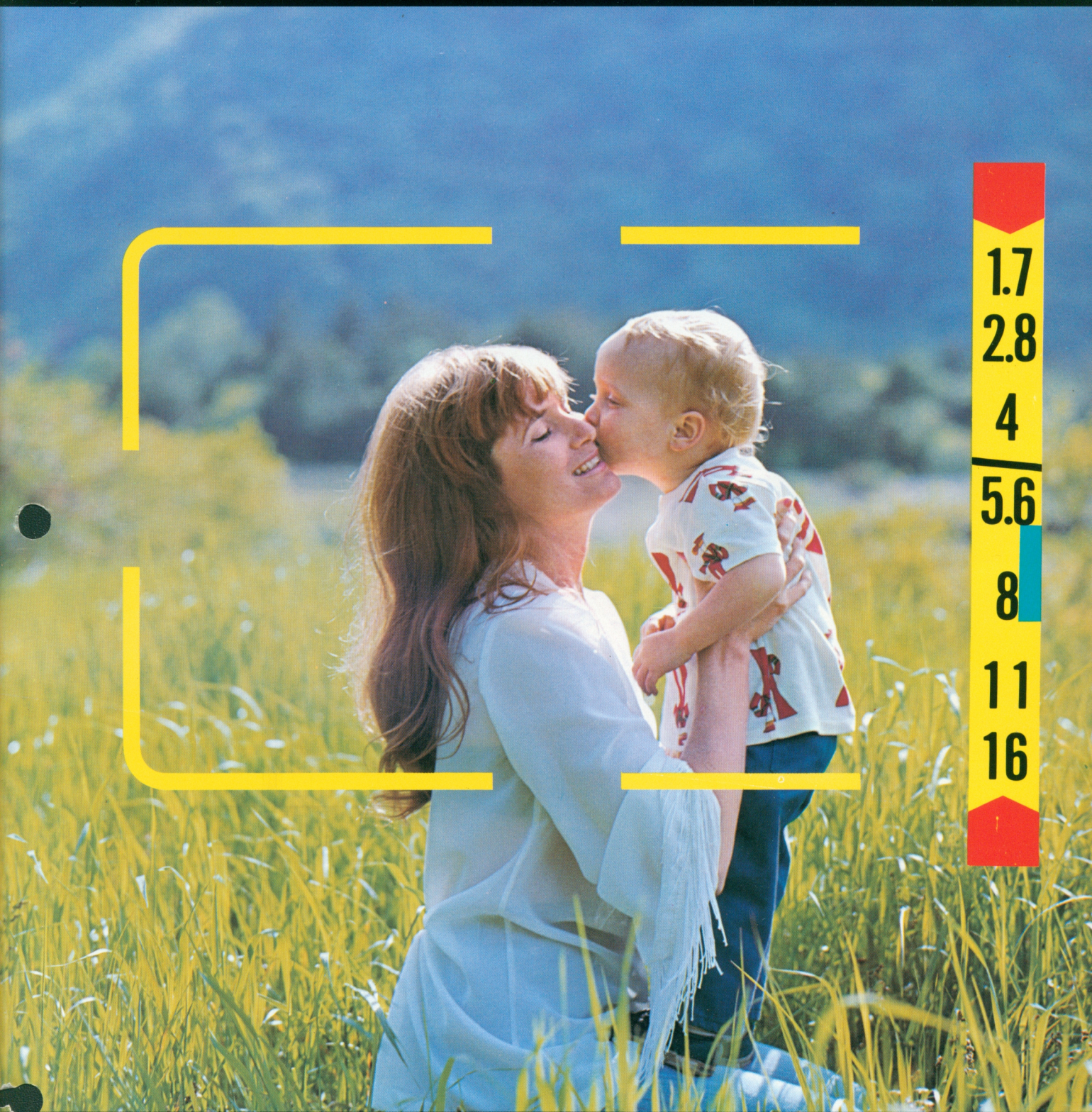
The extra creativity possible with manual aperture control gives the G-III 17 the photographic range found in Canon's higher-priced models. By switching from "A" to manual aperture, you control the light intensity and shading to an exact degree, even in difficult situations, such as strong backlighting.



Battery Check Button      Film Transport Indicator  
Film Wound-up Indicator







1.7

2.8

4

5.6

8

11

16





## Specifications

**Type:** 35mm leaf shutter type camera with Electric Eye.

**Picture Size:** 24 x 36mm.

**Lens:** Canon Lens 40mm f/1.7. 6-element, 4-component construction with four newly designed glasses. Spectra coated in amber and purple.

**Viewfinder:** Viewfinder combined with rangefinder, bright frame with automatic parallax correction system, aperture scale, exposure indicator, over/underexposure warning marks.

**EE Mechanism:** Built-in exposure meter with CdS photocell for fully automatic exposure control. Shutter speed priority system. ASA 25 to 800 (DIN 15 to 30). With ASA 100 film, EV 3.5 (f/1.7 at 1/4 sec.) to EV 17 (f/16 at 1/500 sec.). Powered by one 1.3V M20 (#625) mercury battery. Battery checker built-in.

**Manual Control of Aperture:** Possible at any desired f/stop by releasing EE mechanism.

**Shutter:** Between-the-lens-shutter. Speeds from 1/4 to 1/500 sec. and B. Automatically sets aperture, self-cocking combined film/shutter wind, self-timer, X synchronization.

**Flash Contacts:** Accessory shoe with direct contact exclusive for Canolite D and conventional flash socket.

**Canolite D:** Exclusive electronic flash unit designed for use with Canonet G-III with direct contact for cordless operation. When performing flash photography, it is not necessary to worry about guide numbers or to calculate f/stops. Automatic setting of proper exposure is possible as the EE circuit is coupled to the shooting distance. Canolite D is powered by two 1.5V alkaline AA batteries.

**Flash-Auto Mechanism for Other Flash Units:** f/stop is coupled to shooting distance at guide numbers 14, 20, 28(m) with ASA 100. Shutter release button is locked when it is outside the coupling range.

**Film Loading:** Canon-developed QL (Quick Loading) mechanism. Accepts any standard 35mm film in cartridge.

**Film Advance:** Single-stroke 127°. Film transport indicator and film wound-up indicator built-in.

**Frame Counter:** Resets automatically.

**Size:** 120 x 75 x 60mm (4-3/4" x 2-15/16" x 2-3/8")

**Weight:** 620 grams (1 lb. 5-7/8 oz.)

Subject to alterations.

# Canon

**CANON INC.** 9-9, Ginza 5-chome, Chuo-ku, Tokyo 104, Japan

U.S.A.

**NEW YORK**

**CANON U.S.A., INC.**

10 Nevada Drive, Lake Success, Long Island, N.Y. 11040, U.S.A.

**MANHATTAN**

**CANON U.S.A., INC.**

600 Third Avenue, New York, N.Y. 10016, U.S.A.

**CHICAGO**

**CANON U.S.A., INC.**

457 Fullerton Avenue, Elmhurst, Illinois 60126, U.S.A.

**LOS ANGELES**

**CANON U.S.A., INC.**

123 Paularino Avenue East, Costa Mesa, California 92626 U.S.A.

**CANON U.S.A., INC.**

3113 Wilshire Boulevard, Los Angeles, California 90010 U.S.A.

CANADA

**TORONTO**

**CANON OPTICS & BUSINESS MACHINES CANADA, LTD.**

3245 American Drive, Mississauga, Ontario, L4V 1B8, Canada

**MONTREAL**

**CANON OPTICS & BUSINESS MACHINES CANADA, LTD.**

3070 Brabant-Marineau Street, St. Laurent, Quebec, H4S 1K7, Canada

EUROPE, AFRICA  
& MIDDLE EAST

**AMSTERDAM**

**CANON AMSTERDAM N.V.**

Gebouw 70, Schiphol Oost, Holland

CENTRAL &  
SOUTH AMERICA

**PANAMA**

**CANON LATIN AMERICA, INC.**

Apartado 7022, Panamá 5, República de Panamá