

# NIKON, INC.

*A Subsidiary of*  
**EHRENREICH PHOTO-OPTICAL INDUSTRIES, INC.**  
 623 Stewart Ave., Garden City, New York 11533  
 (516) 248-5200

Western Division: GARY LEHMANN, INC.  
 501 Folsom St., San Francisco, Cal. 94105 — Tel. (415) 362-7484  
 Mid-Western Div.: EPOI OF ILLINOIS, INC.  
 7000 North Ridgeway, Chicago, Ill. 60645 — Tel. (312) 338-3600  
 EPOI OF MARYLAND  
 11939 Tech Road, Silver Spring, Md. 20904—Tel. (301) 622-0200

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# NIKONOS

## Dealer Price List

June 15, 1967

| PROD. No.      | DESCRIPTION                                                                               | SUGGESTED RETAIL PRICE | DEALER COST |
|----------------|-------------------------------------------------------------------------------------------|------------------------|-------------|
| <b>Nikonos</b> |                                                                                           |                        |             |
| 10040          | Nikonos Camera, w/35mm f2.5 U.W.-Nikkor Lens, neckstrap "O" Rings and tube of grease      | 159.50                 | 103.68      |
| 10041          | Nikonos Camera, w/28mm f3.5 U.W.-Nikkor Lens, neckstrap, "O" Rings and and tube of grease | 249.50                 | 162.18      |
| 10042          | Nikonos Camera Body Only with neckstrap, set of "O" Rings and tube of grease              | 100.00                 | 65.00       |
| 10415          | Semi-Soft Water Resistant Leather Case for Nikonos Camera                                 | 14.50                  | 9.43        |

### Nikonos Lenses and Accessories

|                                                                                       |                                                                         |        |       |
|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------|--------|-------|
| 10305                                                                                 | 28mm f3.5 U.W.-Nikkor Lens w/cap and lens protector                     | 149.50 | 97.18 |
| 10306                                                                                 | 35mm f2.5 U.W.-Nikkor Lens w/cap                                        | 59.50  | 38.68 |
| 10416                                                                                 | Leather Lens Case for 28mm f3.5 or 35mm f2.5 U.W.-Nikkor Lens           | 6.00   | 3.90  |
| 10804                                                                                 | Front Lens Cap, replacement                                             | 1.00   | .65   |
| 10730                                                                                 | Rear Lens Cap for 28mm f3.5 or 35mm f2.5 U.W.-Nikkor Lens               | 1.60   | 1.04  |
| 10625                                                                                 | Rigid Lenshood for 28mm f3.5 or 35mm f2.5 U.W.-Nikkor Lenses            | 2.00   | 1.30  |
| 10626                                                                                 | Rubber Lenshood for 28mm f3.5 or 35mm f2.5 U.W.-Nikkor Lenses           | 2.00   | 1.30  |
| <b>Note:</b> Nikonos 35mm rigid lenshoods accept regular Nikon 52mm screw-in filters. |                                                                         |        |       |
| 10716                                                                                 | Set of "O" Rings (1 each for Nikonos body and lens) and tube of grease. | 1.25   | .83   |

### Nikonos Sportsfinders

|       |                                                                |      |      |
|-------|----------------------------------------------------------------|------|------|
| 10751 | Underwater Sportsfinder for 28mm f3.5 U.W.-Nikkor Lens, w/case | 6.95 | 4.52 |
| 10750 | Underwater Sportsfinder for 35mm f2.5 U.W.-Nikkor Lens, w/case | 6.95 | 4.52 |

| PROD. No.            | DESCRIPTION                                                   | SUGGESTED RETAIL PRICE | DEALER COST |
|----------------------|---------------------------------------------------------------|------------------------|-------------|
| <b>Nikonos Flash</b> |                                                               |                        |             |
| 10726                | Underwater Flashgun, BC, less battery (uses #6 bulbs), w/case | 89.50                  | 58.18       |
| 10725                | Flashgun Connector, for out of water use                      | 6.95                   | 4.52        |

### Exposure Meter for Nikonos

|       |                                                                       |       |       |
|-------|-----------------------------------------------------------------------|-------|-------|
| 10721 | Waterproof Plastic Housing with Sekonic Model L-86 Exposure Meter     | 19.75 | 12.99 |
| 10720 | Waterproof Plastic Housing Only for Sekonic Model L-86 Exposure Meter | 10.80 | 7.02  |

### † Filters, Screw-in, 52mm for Nikonos

|         |                                                                         |       |      |
|---------|-------------------------------------------------------------------------|-------|------|
| 2229    | Filter, Med. Yellow                                                     | 8.85  | 5.75 |
| 2230    | Filter, Green 1                                                         | 8.85  | 5.75 |
| 2231    | Filter, Orange                                                          | 8.85  | 5.75 |
| 2249    | Filter, Red                                                             | 8.85  | 5.75 |
| 2232    | Filter, U.V. Haze                                                       | 8.85  | 5.75 |
| 2234    | Filter, Skylite (L-1A)                                                  | 8.85  | 5.75 |
| 2268    | Filter, 80B (B12)                                                       | 8.85  | 5.75 |
| 2267    | Filter, 80C (B8)                                                        | 8.85  | 5.75 |
| 2266    | Filter, 81A (A2)                                                        | 8.85  | 5.75 |
| 2235    | Filter, 82A                                                             | 8.85  | 5.75 |
| 2264    | Filter, 85 (A-12)                                                       | 8.85  | 5.75 |
| 2261    | Filter, 85B                                                             | 8.85  | 5.75 |
| 2243    | Filter, ND-4X                                                           | 13.50 | 8.78 |
| 2244    | Filter, ND-8X                                                           | 13.50 | 8.78 |
| 2265    | Compensating Filter CC-30R for daylight color film when used underwater | 8.85  | 5.75 |
| • 10851 | "Guide To The Underwater" book                                          | 10.00 | 6.00 |

† To fit on NIKONOS, No. 10625 Lens Hood needed.

•New Item

Prices shown here are for identification purposes only, and are not to be used in any manner which may be construed to represent that they are the usual and customary retail prices, unless they are in fact, the usual selling prices in the trade area affected by your representation.



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### *Suggested Retail Price List*

June 15, 1967

| PROD. No.                                                                             | DESCRIPTION                                                                               | SUGGESTED RETAIL PRICE | PROD. No.                                    | DESCRIPTION                                                                  | SUGGESTED RETAIL PRICE |
|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|------------------------|----------------------------------------------|------------------------------------------------------------------------------|------------------------|
| <b>Nikonos</b>                                                                        |                                                                                           |                        | <b>Nikonos Flash</b>                         |                                                                              |                        |
| 10040                                                                                 | Nikonos Camera, w/35mm f2.5 U.W.-Nikkor Lens, neckstrap "O" Rings and tube of grease      | 159.50                 | 10726                                        | Underwater Flashgun, BC, less battery (uses #6 bulbs), w/case                | 89.50                  |
| 10041                                                                                 | Nikonos Camera, w/28mm f3.5 U.W.-Nikkor Lens, neckstrap, "O" Rings and and tube of grease | 249.50                 | 10725                                        | Flashgun Connector, for out of water use                                     | 6.95                   |
| 10042                                                                                 | Nikonos Camera Body Only with neckstrap, set of "O" Rings and tube of grease              | 100.00                 | <b>Exposure Meter for Nikonos</b>            |                                                                              |                        |
| 10415                                                                                 | Semi-Soft Water Resistant Leather Case for Nikonos Camera                                 | 14.50                  | 10721                                        | Waterproof Plastic Housing with Sekonic Model L-86 Exposure Meter            | 19.75                  |
| <b>Nikonos Lenses and Accessories</b>                                                 |                                                                                           |                        | 10720                                        | Waterproof Plastic Housing <b>Only</b> for Sekonic Model L-86 Exposure Meter | 10.80                  |
| 10305                                                                                 | 28mm f3.5 U.W.-Nikkor Lens w/cap and lens protector                                       | 149.50                 | <b>† Filters, Screw-in, 52mm for Nikonos</b> |                                                                              |                        |
| 10306                                                                                 | 35mm f2.5 U.W.-Nikkor Lens w/cap                                                          | 59.50                  | 2229                                         | Filter, Med. Yellow                                                          | 8.85                   |
| 10416                                                                                 | Leather Lens Case for 28mm f3.5 or 35mm f2.5 U.W.-Nikkor Lens                             | 6.00                   | 2230                                         | Filter, Green 1                                                              | 8.85                   |
| 10804                                                                                 | Front Lens Cap, replacement                                                               | 1.00                   | 2231                                         | Filter, Orange                                                               | 8.85                   |
| 10730                                                                                 | Rear Lens Cap for 28mm f3.5 or 35mm f2.5 U.W.-Nikkor Lens                                 | 1.60                   | 2249                                         | Filter, Red                                                                  | 8.85                   |
| 10625                                                                                 | Rigid Lenshood for 28mm f3.5 or 35mm f2.5 U.W.-Nikkor Lenses                              | 2.00                   | 2232                                         | Filter, U.V. Haze                                                            | 8.85                   |
| 10626                                                                                 | Rubber Lenshood for 28mm f3.5 or 35mm f2.5 U.W.-Nikkor Lenses                             | 2.00                   | 2234                                         | Filter, Skylite (L-1A)                                                       | 8.85                   |
| <b>Note:</b> Nikonos 35mm rigid lenshoods accept regular Nikon 52mm screw-in filters. |                                                                                           |                        | 2268                                         | Filter, 80B (B12)                                                            | 8.85                   |
| 10716                                                                                 | Set of "O" Rings (1 each for Nikonos body and lens) and tube of grease.                   | 1.25                   | 2267                                         | Filter, 80C (B8)                                                             | 8.85                   |
| <b>Nikonos Sportsfinders</b>                                                          |                                                                                           |                        | 2266                                         | Filter, 81A (A2)                                                             | 8.85                   |
| 10751                                                                                 | Underwater Sportsfinder for 28mm f3.5 U.W.-Nikkor Lens, w/case                            | 6.95                   | 2235                                         | Filter, 82A                                                                  | 8.85                   |
| 10750                                                                                 | Underwater Sportsfinder for 35mm f2.5 U.W.-Nikkor Lens, w/case                            | 6.95                   | 2264                                         | Filter, 85 (A-12)                                                            | 8.85                   |
|                                                                                       |                                                                                           |                        | 2261                                         | Filter, 85B                                                                  | 8.85                   |
|                                                                                       |                                                                                           |                        | 2243                                         | Filter, ND-4X                                                                | 13.50                  |
|                                                                                       |                                                                                           |                        | 2244                                         | Filter, ND-8X                                                                | 13.50                  |
|                                                                                       |                                                                                           |                        | 2265                                         | Compensating Filter CC-30R for daylight color film when used underwater      | 8.85                   |
|                                                                                       |                                                                                           |                        | ● 10851                                      | "Guide To The Underwater" book                                               | 10.00                  |

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