

Rodenstock

CAMERA LENSES


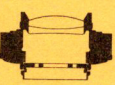

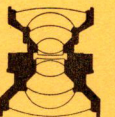
CONFIDENTIAL DEALER PRICE LIST

Effective: JUNE 1, 1978

Replaces Price List: January 9, 1978

Rodenstock products are sold only to authorized dealers who maintain a dealership by fulfilling minimum opening order and sales volume requirements. The mailing of this price list is not to be considered an offer to sell Rodenstock products to non-authorized dealers.

List prices shown are suggested prices only. All prices are F.O.B. Woodside, NY and Dealer may add freight charges to User Prices at his option. Minimum order, \$20.00 at Dealer Net, which can be assorted with other BMC products.

Cat. No.	Description	Dealer Net 1-2 3 or more		List Price	Cat. No.	Description	Dealer Net 1-2 3 or more		List Price
SIRONAR f/5.6 NORMAL LENSES IN SHUTTERS					IMAGON VARIABLE DIFFUSION LENSES IN SHUTTERS Supplied complete with variable diffusion disks, 4x neutral density filter and lens shade.				
 RODENSTOCK SIRONAR: Unexcelled normal lenses of the most advanced computer design using new homogeneous rare earth glasses for color correction usually found only in apochromatic lenses. Six elements in four groups give superb resolution, excellent contrast and freedom from distortion. 60° coverage (more than 70° when stopped down) for utmost utilization of camera movements. Front element may be used alone as portrait lens or, stopped down, as "telephoto" lens. Unique combination of fine performance features makes Sironars the logical choice for demanding professionals.					 RODENSTOCK IMAGON: Unique variable softness lenses with perforated front disks to blend a basically sharp image with any desired degree of softness. The subtle picture quality is often desired in advertising of cosmetics or fashions. In portrait photography the added softness can save costly retouching, particularly in color negatives. With the smallest opening, sharpness approaches that of an anastigmat lens.				
* 160-400	100mm in Copal 0 . . .	246.79	222.00	370.00 ▲	160-480	200mm f/5.8; Copal 3	663.67	597.00	995.00 ▲
160-401	135mm in Copal 0 . . .	270.14	243.00	405.00 ▲	* 160-481	250mm f/5.8; Copal 3	697.02	627.00	1045.00 ▲
160-402	150mm in Copal 0 . . .	273.47	246.00	410.00 ▲	* 160-482	300mm f/7.7; Copal 3	680.34	612.00	1020.00 ▲
160-403	180mm in Copal 1 . . .	340.17	306.00	510.00 ▲	APO-RONAR f/9 APOCHROMATIC LENSES IN SHUTTERS				
160-404	210mm in Copal 1 . . .	396.87	357.00	595.00 ▲	 RODENSTOCK APO-RONAR: Fully symmetrical lenses with superb apochromatic color correction. Originally designed primarily for the graphic arts, Apo-Ronars are equally suitable for close-up work in industrial and scientific photography. High resolution, and excellent contrast with even illumination. Finest lens for top quality copy work of black and white or color originals.				
* 160-405	240mm in Copal 3 . . .	717.03	645.00	1075.00 ▲	* 160-450	150mm in Copal 0 . . .	343.51	309.00	515.00 ▲
160-406	300mm in Copal 3 . . .	977.16	879.00	1465.00 ▲	* 160-451	240mm in Copal 1 . . .	440.22	396.00	660.00 ▲
* 160-407	360mm f/6.8 in Copal 3	1083.88	975.00	1625.00 ▲	* 160-452	300mm in Copal 1 . . .	516.93	465.00	775.00 ▲
GRANDAGON WIDE ANGLE LENSES IN SHUTTERS					* 160-453	360mm in Copal 3 . . .	717.03	645.00	1075.00 ▲
 RODENSTOCK GRANDAGON: Extreme wide angle lenses providing outstanding color correction even in extreme wide angle situations, faithful contrast rendition, flatness of field and optimum freedom from distortion. The 8-element f/4.5 lenses greatly facilitate focusing and composition in dim interiors; stopped down, coverage increases to 105°. The 6-element f/6.8 lenses, -stopped down to f/11 cover: 75mm = 100°; 90mm = 102°; 115mm = 104°. Grandagons were awarded the "Seal of Quality and Highest Standards" by Europhot, the prestigious Professional Photographers Association of Europe.					* 160-454	480mm in Copal 3 . . .	880.44	792.00	1320.00 ▲
160-500	65mm f/4.5 in Copal 0	660.33	594.00	990.00 ▲	*Special Order Only				
160-501	75mm f/6.8 in Copal 0	473.57	426.00	710.00 ▲	Lenses may be assorted with Omega View/Toyo cameras to obtain low net.				
160-502	75mm f/4.5 in Copal 0	727.03	654.00	1090.00 ▲					
160-503	90mm f/6.8 in Copal 0	520.26	468.00	780.00 ▲					
160-504	90mm f/4.5 in Copal 1	833.75	750.00	1250.00 ▲					
* 160-505	115mm f/6.8-Copal 1	790.40	711.00	1185.00 ▲					

Prices and Specifications subject to change without notice

Rodenstock Division

BERKEY MARKETING COMPANIES

25-20 Brooklyn-Queens Expwy. West, Woodside, NY 11377 ■ (212) 932-4040
1011 Chestnut Street, Burbank, California 91506 ■ (213) 843-1883



▲Price Increase ▼Price Decrease ★Advance Notice NNew Product DDiscontinued Product PPromotional Price CChange in Listing