

BRONICA

Division of

EHRENREICH PHOTO-OPTICAL INDUSTRIES, INC.

623 Stewart Ave., Garden City, New York 11533
(516) 248-5200

Western Division: GARY LEHMANN, INC.
501 Folsom St., San Francisco, Cal. 94105—Tel. (415) 362-7484

Mid-Western Div.: EPOI OF ILLINOIS, INC.
7000 North Ridgeway, Chicago, Ill. 60645—Tel. (312) 338-3600

EPOI OF MARYLAND—Box 429
1111 Bonifant St., Silver Spring, Md. 20907—Tel. (301) 587-1114

BRONICA

Franchised Dealer Price List

MARCH 15, 1967

PROD. No.	DESCRIPTION	SUGGESTED RETAIL PRICE	DEALER COST	PROD. No.	DESCRIPTION	SUGGESTED RETAIL PRICE	DEALER COST
Bronica 'C'				Cases for Cameras & Lenses			
80010	Bronica 'C' Body, Less Lens	264.50	171.93	80651	Case, Leather, Eveready; for Bronica 'S' 'S-2' w/75mm Lens	18.50	12.03
80011	Bronica 'C' w/75mm f2.8 Auto-Nikkor Lens	379.50	246.68	80657	Case, Leather, Eveready; for Bronica 'C' w/75mm Lens	18.50	12.03
Bronica 'S-2'				80701	Compartment Case, Leather; holds Bronica with 75mm Lens; Other Lenses & Accessories	95.00	61.75
80015	Bronica 'S-2' Body w/one 120/220 Film Back, Less Lens	364.50	236.93	80656	Case, Leather, Eveready; for Bronica Deluxe w/75mm Lens	18.50	12.03
80016	Bronica 'S-2' Camera w/one 120/220 Film Back & 75mm f2.8 Auto-Nikkor Lens	479.50	311.68	80715	Case, Leather, for 50mm Lens	13.75	8.94
• 80017	Bronica 'S-2' Body, Black w/one 120/220 Film Back, Less Lens	384.50	249.93	80716	Case, Leather, for 135mm Lens	13.75	8.94
• 80018	Bronica 'S-2' Camera, Black w/one 120/220 Film Back and 75mm f2.8 Auto-Nikkor Lens	499.50	324.68	80717	Case, Leather for 200mm Lens	16.75	10.89
Film Backs for Bronica				80652	Case, Plastic, for 50mm Lens	2.50	1.63
80506	Film Back for Bronica 'S' & 'S-2' 120/220 Film	109.50	71.18	80653	Case, Plastic, for 135mm Lens	2.50	1.63
80507	Film Back (Model E) for Bronica 'S' & 'S-2' — Uses 120 or 220 film for 16 or 32 negatives — 1 5/8" x 2 1/4"	109.50	71.18	Bronica Accessories			
80512	Film holder Insert for 120 Film Back Bronica 'S' & Deluxe	35.50	23.08	81521	Eye Level Prism Finder, Model A	135.00	87.75
80514	Film holder Insert for 120/220 Film Back, for Bronica 'C', 'S' & 'S-2'	35.50	23.08	81303	Extension Tube Set for Model 'C', 'S-2'	45.00	29.95
80513	Film Holder Insert, with Leather Case, for 120/220 Film Back, for Bronica 'C', 'S' & 'S-2'	39.50	25.68	81304	Extension Tube Set for Model 'S'	60.00	39.00
83023	Extra Dark Slide for Film Back Bronica 'S' & 'S-2'	1.80	1.17	81305	Extra Ring 'A,' for 81304	30.00	19.50
•83024	Dark Slide for Model "E" film magazine, repl.	1.80	1.17	81306	Extra Ring 'B,' for 81304	18.00	11.70
80720	Insert case only, leather, holds 1 insert	4.00	2.60	81307	Extra Ring 'C,' for 81304	6.00	3.90
80721	Insert case only, leather, holds 3 inserts	7.50	4.88	81426	Bellows Attachment for Model 'S'	135.00	87.75
Nikkor Lenses & Adapters for Bronica				81428	Adapter Ring, to fit Model 'S-2', 'C' Camera to Model 'S' Bellows	35.00	22.75
80201	50mm f3.5 Auto-Nikkor	255.00	165.75	81427	Lens Reversing Ring for 75mm Lens	10.50	6.83
80210	75mm f2.8 Auto Nikkor	115.00	74.75	83001	Neckstrap, All Models, Replacement	4.95	3.22
80230	135mm f3.5 Auto-Nikkor	229.50	149.18	80731	Lenshood, for 50mm Lens	21.50	13.98
80239	200mm f4.0 Auto-Nikkor w/Close-up Lens Attachment, Lens Hood	359.50	233.68	80732	Lenshood, for 75 & 135mm Lenses	7.45	4.84
•81302	Close-up lens attachment for 200mm f4.0 Auto-Nikkor, repl.	23.50	15.28	80770	Rear Cap for 50, 75, 135 & 200mm Lenses	1.80	1.17
† 189	400mm f4.5 Auto-Nikkor w/Lens Hood	525.00	341.25	80774	Body Cap, All Models	3.00	1.95
81505	Focusing Mount Adapter, adapts 400mm Tele-Nikkor for use with Bronica	249.50	162.18	80765	Front Lens Cap, Replacement, for 75, 135 & 200mm Lenses	3.00	1.95
*81503	Lens Adapter for Nikkor Lenses, Bronica 'S'	55.00	35.75	80766	Front Lens Cap, Replacement, for 50mm Lens	4.00	2.60
81504	Blank Lens Adapter for other Lenses, Bronica 'S'	42.50	27.63	81310	Hand Grip Model L, for Model 'S-2', 'S', & 'C'	38.50	25.03
				81311	Pistol Grip, for 'S-2' 'S' & 'C'	39.50	25.68
				•81313	Rapid focusing lever for 'C' & 'S-2'	8.50	5.53
				81522	Hood, Magnifying, w/Case, for 'S-2', 'S', & 'C'	49.50	32.18
				81531	Hood Assembly; for 'S-2' 'S', 'C,' Replacement	34.50	22.42
				83050	Underwater Housing for 'S' Camera w/75mm Lens	399.50	259.68
				81502	Tripod Adapter for Deluxe	7.45	4.84
				81510	Camera Stabilizer Plate for Deluxe	3.75	2.44
				83041	Instruction Book, Bronica 'C'	1.50	.98
				83042	Instruction Book, Bronica 'S-2'	1.50	.98

* Standard short mount Nikon-Nikkor 180mm, 250mm, 350mm & 500mm. Lenses can also be used on the Bronica 'S' & Deluxe with the addition of lens adapter #81503.

† Requires 81505 adapter.
• New item.

Listing of Bronica Filters appears on reverse side of this sheet.

PROD. No.	DESCRIPTION	SUGGESTED RETAIL PRICE	DEALER COST	PROD. No.	DESCRIPTION	SUGGESTED RETAIL PRICE	DEALER COST
Bronica Screw-in Filters—82mm, for 50mm Nikkor Lens				Bronica Screw-in Filters—67mm, for 75mm, 135mm, 200mm Nikkor Lenses			
80865	Filter, Med. Yellow	18.50	12.03	80851	Filter, Med. Yellow	15.50	10.08
80866	Filter, Green 1	18.50	12.03	80852	Filter, Green 1	15.50	10.08
80867	Filter, Red	18.50	12.03	80853	Filter, Red	15.50	10.08
80868	Filter, 85	18.50	12.03	80854	Filter, 85	15.50	10.08
80869	Filter, Skylite	18.50	12.03	80855	Filter, Skylite	15.50	10.08
80870	Filter, 85B	18.50	12.03	80856	Filter, 85B	15.50	10.08

PRICE LIST NO. BR-311

Prices shown here are for identification purposes only, and are not to be used in any manner which may be construed to represent that they are the usual and customary retail prices, unless they are, in fact, the usual selling prices in the trade area affected by your representation.

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80011	Bronica 'C' w/75mm f2.8 Auto-Nikkor Lens	379.50	80657	Case, Leather, Eveready; for Bronica 'C' w/75mm Lens	18.50
Bronica 'S-2'			80701	Compartment Case, Leather; holds Bronica with 75mm Lens; Other Lenses & Accessories	95.00
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• 80017	Bronica 'S-2' Body, Black w/one 120/220 Film Back, Less Lens	384.50	80716	Case, Leather, for 135mm Lens	13.75
• 80018	Bronica 'S-2' Camera, Black w/one 120/220 Film Back and 75mm f2.8 Auto-Nikkor Lens	499.50	80717	Case, Leather for 200mm Lens	16.75
Film Backs for Bronica			80652	Case, Plastic, for 50mm Lens	2.50
80506	Film Back for Bronica 'S' & 'S-2' 120/220 Film	109.50	80653	Case, Plastic, for 135mm Lens	2.50
90507	Film Back (Model E) for Bronica 'S' & 'S-2' — Uses 120 or 220 film for 16 or 32 negatives — 1 1/8" x 2 1/4"	109.50	Bronica Accessories		
80512	Film holder Insert for 120 Film Back Bronica 'S' & Deluxe	35.50	81521	Eye Level Prism Finder, Model A	135.00
80514	Film holder Insert for 120/220 Film Back, for Bronica 'C', 'S' & 'S-2'	35.50	81303	Extension Tube Set for Model 'C', 'S-2'	45.00
80513	Film Holder Insert, with Leather Case, for 120/220 Film Back, for Bronica 'C', 'S' & 'S-2'	39.50	81304	Extension Tube Set for Model 'S'	60.00
83023	Extra Dark Slide for Film Back Bronica 'S' & 'S-2'	1.80	81305	Extra Ring 'A,' for 81304	30.00
• 83024	Dark Slide for Model "E" film magazine, repl.	1.80	81306	Extra Ring 'B,' for 81304	18.00
80720	Insert case only, leather, holds 1 insert	4.00	81307	Extra Ring 'C,' for 81304	6.00
80721	Insert case only, leather, holds 3 inserts	7.50	81426	Bellows Attachment for Model 'S'	135.00
Nikkor Lenses & Adapters for Bronica			81428	Adapter Ring, to fit Model 'S-2', 'C' Camera to Model 'S' Bellows	35.00
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• 81302	Close-up lens attachment for 200mm f4.0 Auto-Nikkor, repl.	23.50	80770	Rear Cap for 50, 75, 135 & 200mm Lenses	1.80
† 189	400mm f4.5 Auto-Nikkor w/Lens Hood	525.00	80774	Body Cap, All Models	3.00
81505	Focusing Mount Adapter, adapts 400mm Tele-Nikkor for use with Bronica	249.50	80765	Front Lens Cap, Replacement, for 75, 135 & 200mm Lenses	3.00
* 81503	Lens Adapter for Nikkor Lenses, Bronica 'S'	55.00	80766	Front Lens Cap, Replacement, for 50mm Lens	4.00
81504	Blank Lens Adapter for other Lenses, Bronica 'S'	42.50	81310	Hand Grip Model L, for Model 'S-2', 'S', & 'C'	38.50
			81311	Pistol Grip, for 'S-2' 'S' & 'C'	39.50
			• 81313	Rapid focusing lever for 'C' & 'S-2'	8.50
			81522	Hood, Magnifying, w/Case, for 'S-2', 'S', & 'C'	49.50
			81531	Hood Assembly, for 'S-2' 'S', 'C,' Replacement	34.50
			83050	Underwater Housing for 'S' Camera w/75mm Lens	399.50
			81502	Tripod Adapter for Deluxe	7.45
			81510	Camera Stabilizer Plate for Deluxe	3.75
			83041	Instruction Book, Bronica 'C'	1.50
			83042	Instruction Book, Bronica 'S-2'	1.50

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80866	Filter, Green 1	18.50
80867	Filter, Red	18.50
80868	Filter, 85	18.50
80869	Filter, Skylite	18.50
80870	Filter, 85B	18.50

PROD. No.	DESCRIPTION	SUGGESTED RETAIL PRICE
Bronica Screw-in Filters—67mm, for 75mm, 135mm, 200mm Nikkor Lenses		
80851	Filter, Med. Yellow	15.50
80852	Filter, Green 1	15.50
80853	Filter, Red	15.50
80854	Filter, 85	15.50
80855	Filter, Skylite	15.50
80856	Filter, 85B	15.50

PRICE LIST NO. BR-313

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