

Heading
the new breed
of automatic
2¹/₄-square
slr cameras



BRONICA S2

with interchangeable film back

So many significant innovations and improvements are embodied in the S2 that it fully warrants the appellation "the new breed of Bronica." Operating controls have been redesigned to enhance the traditional Bronica handling ease and speed even further. Many other details of construction have been simplified, assuring extra ruggedness and better-than-ever performance. The camera accepts 120 and 220 film interchangeably.

At the same time, the "new breed" retains all the advantages the original Bronica brought to 2¹/₄-square reflex design. The unique, automatic operation and the use of famous Nikkor lenses are still exclusive Bronica features. These lenses, together with a comprehensive and growing system of accessories provide the S2 with unexcelled capabilities for even highly specialized applications.

For those who do not require film back interchangeability, there is the "new breed" Bronica C. Except for its fixed back, the Model C is virtually identical to the S2, and uses the same Nikkor lenses and accessories.

FEATURES

Interchangeable Film Back makes it possible to change films at any time without loss of a single frame. FILMINDER feature permits attaching back without paying attention to whether film has been advanced or shutter wound. Operating the film/shutter transport automatically performs only the uncompleted function. Double exposures can only be made intentionally, and blanks are impossible.

A protective dark-slide must be fully inserted before back can be detached, and cannot be pulled out until back is attached to camera. Shutter will not fire unless dark-slide is completely removed.

The rack insert which holds the film within the S2 back is also interchangeable. Use of extra, preloaded inserts permits rapid reloading after film in camera is completed, without detaching the back. Every S2 back and insert handles both 120 and 220 film. Adjusting a lever 'programs' the built-in auto-reset counter for either 12 or 24 exposures.

Automatic-Return Mirror exclusive with Bronica in the 2¼-square slr field. Unique downward 'scooping' action helps eliminate vibration and permits use of deep-set lenses.

Automatic-Reopen Diaphragm combined with automatic mirror maintains finder image at constant, maximum brightness before and after exposure.

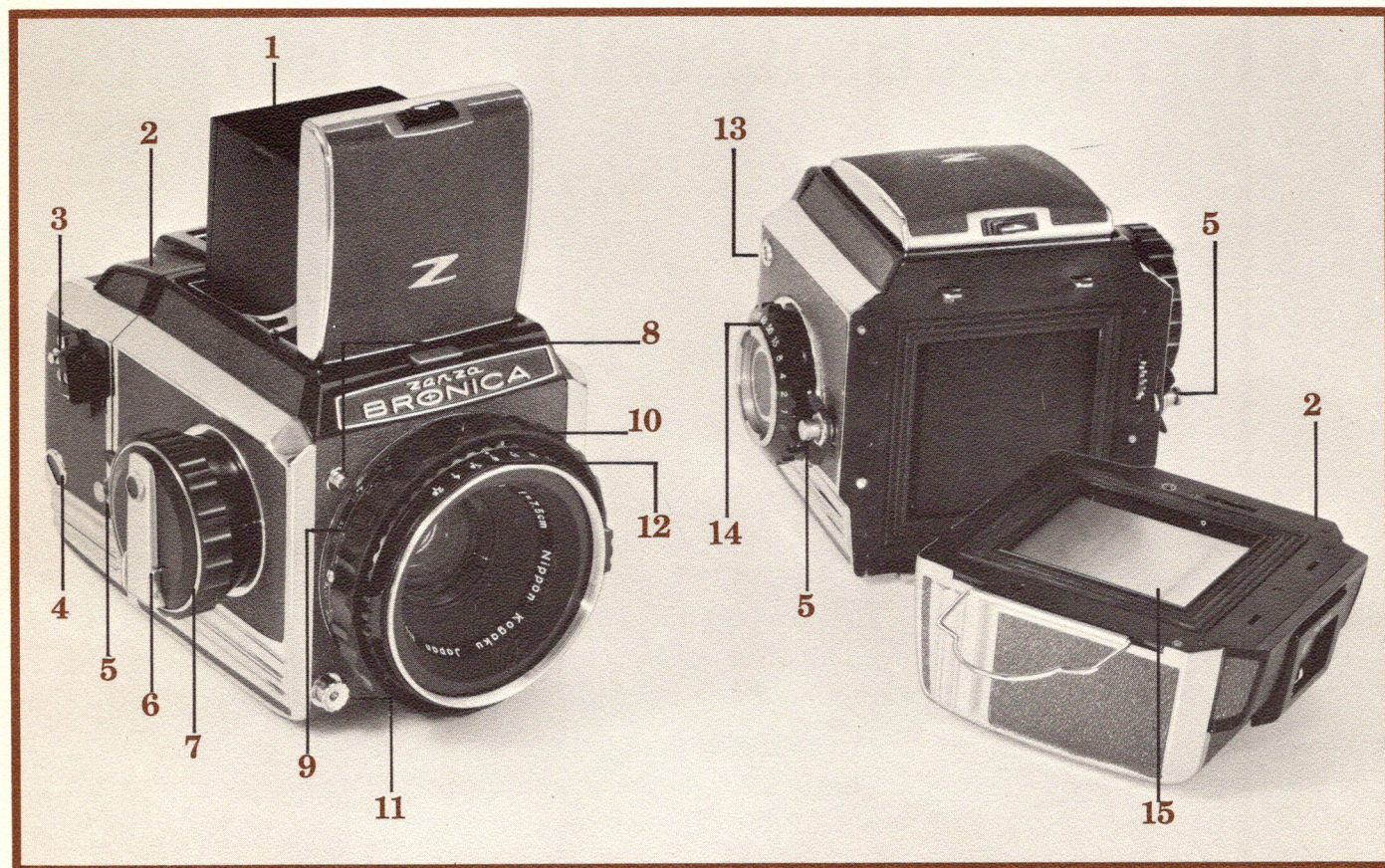
Rapid Film/Shutter Winding with smooth-working, heavy-duty crank or ratchet-action knob. Crank folds into knob when not in use.

Depth-of-Field Previewer permits stopping down diaphragm to preset 'taking' aperture without making an exposure.

Helical Focusing System makes even fine adjustments smoothly and positively. Has distance scales for four lenses: 50mm, 75mm, 135mm and 200mm. Depth-of-field scale is also provided. Entire focusing mount is easily removable to accommodate special accessories and lenses equipped with their own focusing systems.

Removable Viewing Hood self-erecting, with built-in magnifier. Interchanges with accessory eyelevel prism finder or magnifying hood.

Newly Designed Focal Plane Shutter offers speeds from 1 second to 1/1000th, plus B. FP synch at all speeds, M-synch to 1/125th, X-synch at 1/40th.



1—Removable focusing hood. 2—Removable film back. 3—Selector for 12 or 24 exposures. 4—Auto-reset exposure counter. 5—Neck strap stud. 6—Film/shutter crank. 7—Film/shutter winding knob. 8—Focusing mount release button. 9—Focusing scales. 10—Focusing ring. 11—Shutter release. 12—Aperture scale. 13—PC flash terminal. 14—Shutter speed selector. 15—Dark slide. Not shown: Lens-lock/release, Depth-of-field preview button, Depth-of-field scale.