

new,
automatic
2¼-square
single-lens
reflex takes
its place
alongside the
famous model S
BRONICA C



There are now two automatic 2¼-square SLRs to choose from: the famous Bronica S and the new Bronica C, both distinguished by the same ruggedness and dependability of construction, the same quality of performance, and the same fast-handling characteristics. Both also accept the same interchangeable Auto-Nikkor lenses, and similar accessories. And while the new Bronica C does not have the interchangeable film-back feature offered by the S, it does permit fast reloading with preloaded, interchangeable film-back inserts. Other features of the Bronica C are substantially the same as those of the model S:

- automatic return mirror
- automatic reopen diaphragm
- automatic film & shutter crank
- smooth helical focusing
- depth-of-field markings on focusing ring for 50, 75, 135 and 200mm lenses
- depth-of-field preview
- interchangeable viewing hood
- focal plane shutter speeds: 1 sec. to 1/500th
- FP, M and X synch
- provision for using new 220 film
- auto-reset exposure counter
- interchangeable film-back inserts for fast reloading
- provision for intentional double exposure
- removable helicoid mount facilitates adapting special equipment, also lenses with own focusing systems

BRONICA C with Auto-Nikkor 75mm f2.8, lens cap and neckstrap: \$379.50

BRONICA S (interchangeable film-back, speeds to 1/1000th) with Auto-Nikkor 75mm f2.8, lens cap and neckstrap: \$465.00



LENSES AND ACCESSORIES

1. **50mm Auto-Nikkor f3.5 wide angle.** Picture angle 77°. Focuses 12" to infinity.
2. **75mm Auto-Nikkor f2.8 normal.** Picture angle 55°. Focuses 20" to infinity.
3. **135mm Auto-Nikkor f3.5 long focus.** Picture angle 33°. Focuses 48" to infinity.
4. **200mm Auto-Nikkor f4 telephoto.** Picture angle 21°. Focuses 13.4' to infinity. Built-in, sliding lens hood. Supplied with closeup attachment for focusing from 6.8' to 13.4'.

5. Eyelevel Prism Finder (illustr.) Shows subject image right side up and unreversed. Interchanges with waist-level finder. Supplied with leather case.

6. Magnifying Hood (illustr.) Provides 5x magnification of screen image. Has adjustable eyepiece and flexible eyecup. Interchanges with waist-level finder. Supplied with leather case.

7. Grip Handle (illustr.) Facilitates rapid, convenient shooting, particularly when camera is fitted with eyelevel finder or magnifying hood. Contoured for secure grip with left hand, leaves right hand free for focusing. Built-in shoe accepts flash unit.

8. Bellows Attachment (illustr.) Most flexible means for copying, closeup and macro-photography with any lens. Reproduction ratio with 75mm lens ranges from 0.9x to 2.9x life-size. Extension tubes may be added for greater magnification. Lens standard rises and swings, giving control over distortion and perspective.

9. Extension Tube Set (illustr.) Set of 4 tubes for copying and closeup work with any lens. Provides semi-automatic diaphragm control with Auto-Nikkors.

10. Eveready Case (illustr.) Soft, genuine leather. For Bronica with 75mm or 50mm lens.

11. Attache Compartment Case (illustr.) Finest leather, fully plush-lined and sturdily reinforced. Subdivided to hold camera, 3 extra lenses, and many accessories. Supplied with detachable shoulder strap.

12. Film Back Insert (illustr.) Available for 120 or 220 film. May be preloaded to permit instant reloading of camera for continuous shooting in excess of 12 or 24-exposure capacity of single film. Leather cases available to hold 1 or 3 loaded inserts.

Sports Finder Open-frame, eyelevel finder showing fields of 75, 135 and 200mm lenses. Recommended for action photography.

Lens Reversing Ring Used for attaching lens to bellows or extension tubes in reversed position for best optical performance in closeup work.

Lens Adapter Permits use of other lenses having built-in focusing systems, and of special accessories.

Optical Glass Filters Precision-ground and polished. Available in medium yellow, green, red, skylite, 85 and 85B. In 67mm screw-in mount for 75, 135 and 200mm lenses; 82mm screw-in mount for 50mm lens.

Lens Hoods For 50, 75 and 135mm lenses. Individually contoured to assure maximum protection against stray light.

Lens Cases Top-grain leather. Available for 50, 135 and 200mm lenses. Also, plastic cases for 50mm and 135mm lenses.