

4 FUJICA INSTANT LOAD Single-8 FILMS



FUJICHROME R-25
DAYLIGHT COLOR ASA 25
PRODUCT NO. 50090

A tremendous advance in 8mm color film! Thinner than usual films...yet 20 times stronger. Being thinner, more light is projected through the color emulsions. Result? A show that practically glows! Fuji color...a major break-through in film chemistry. Reproduces faithfully to give you an overall true-to-life naturalness. The fine grain keeps every scene sharp and clear...and since each frame is the new Super size, the show is 50% larger. Easily projected from either Single-8 or Super 8 projectors.



FUJICHROME RT-50
TUNGSTEN COLOR ASA 50
PRODUCT NO. 50091

Combines high speed with fine grain! Now you can shoot indoors...catch all the subtle color tones in both highlights and shadows with life-like fidelity. The specially developed indoor color emulsion is on the same thinner, stronger base as the Fujichrome daylight film...to give you the brightest color movies you've ever seen...and practically eliminate annoying breaks. 50 continuous feet packed into the Fuji Instant Load cartridge. Can also be used effectively outdoors with a Type A filter.



FUJIPAN R-50
ASA 50 BLACK AND WHITE
PRODUCT NO. 50095

A moderate speed panchromatic. The micro grain emulsion is on the thinner, stronger polyester base used in all Fuji Single-8 films. A general use film ideally suited for practically all outdoor lighting situations and indoors under floods or other photographically adequate lighting. Its exposure index is sufficiently high to provide narrow shooting apertures, with consequent extended depth-of-field, in most lighting situations. In very bright conditions, the film's speed may be reduced with an ND filter.



FUJIPAN R-200
ASA 200 BLACK AND WHITE
PRODUCT NO. 50094

Perfect for available light! Panchromatic, micro grain on Fuji's exclusive polyester base. Thinner, stronger than the usual triacetates. It extends shooting opportunities to night scenes, indoor scenes and other dim-light situations. With this film, it is now possible to shoot movies in average size rooms illuminated with one or two 100 watt bulbs or the action in typically lighted stadiums...indoor basketball, baseball, football night games. In bright light the film's speed may be reduced with an ND filter.

FOR COLOR PROCESSING Mail Cartridge To —

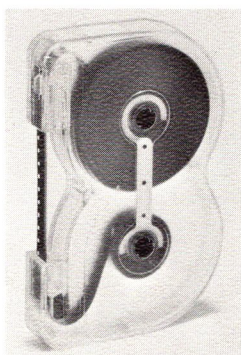
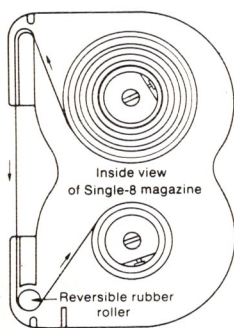
Fuji Film Processing Laboratory P.O. Box 598, Rochester, N.Y. 14603

Processed film is returned to user by airmail if beyond overnight first class at our expense.

FOR B&W PROCESSING Mail Cartridge To —

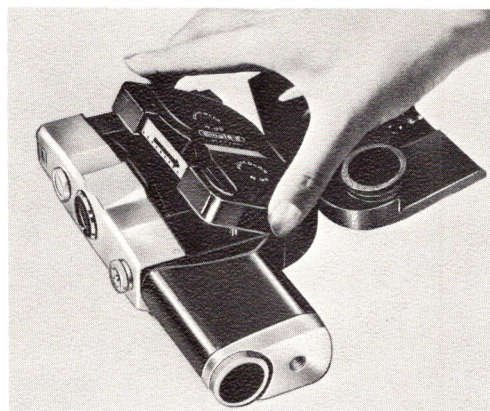
Fuji Film Processing Laboratory P.O. Box 126, Corona, N.Y. 11368

The unique characteristics of Fuji **Single-8** Film



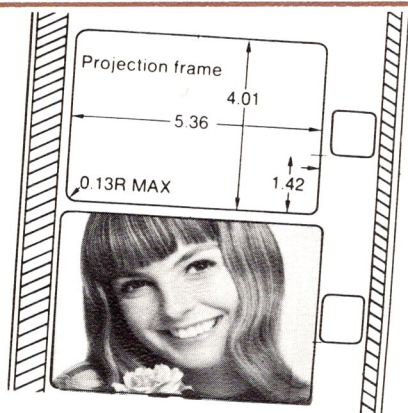
THE CARTRIDGE

The Instant Load Single-8 cartridge is recognized the world over as one of the unique advancements in modern photography. Incredibly slim, it contains 50 continuous feet of the new, big image, 8mm film. Only 3 moving parts absolutely minimize the chances of malfunction. The film travels in a straight line from feed spool to take-up spool and can be back wound in Single-8 cameras that have a backwind feature.



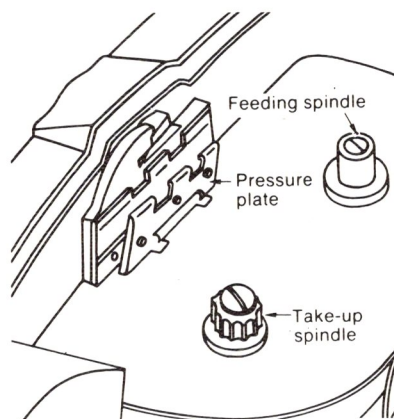
THE LOADING

Your fingers never touch the film in the Single-8 system. Dropping the cartridge into the camera and closing the back automatically sets the film ASA into the electric eye circuit. The film drive is battery powered and governor controlled for consistent accuracy in FPS.



THE FILM

All four Fuji Single-8 films have micro grain emulsions on a polyester base... 20 times stronger and $\frac{1}{3}$ thinner than any other instant load 8mm film. Being thinner, they permit more light to be transmitted during projection, giving you a much more brilliant, clearer show. In addition, the image area is the new SUPER size, and can be projected from Single-8 or Super 8 projectors.



THE PRESSURE PLATE

Another Fujica Exclusive! Single-8 cameras are the only instant load 8mm that have built-in pressure plates. Automatically lock the film flat behind the lens in correct position to produce a sharper show.