

FUJICA

Instant Load

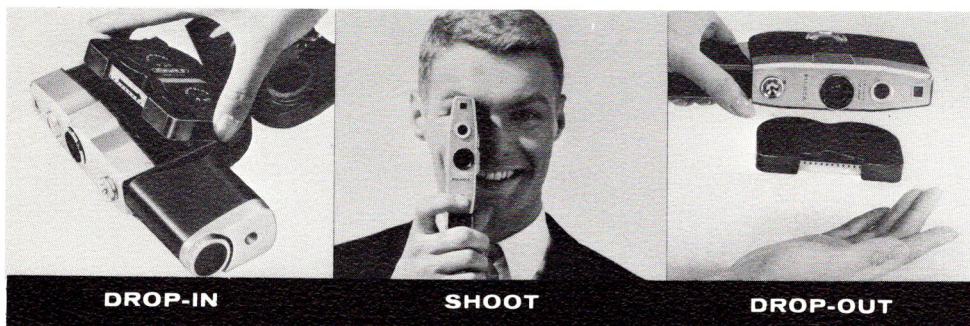
Single-8

Sharper Movies Now Automatic

Hold the Fujica Single-8 P-1 in your hand. Drop in the instant load cartridge. Aim. Press the button. That's all you need do. Correct exposure is taken care of automatically. Film advances automatically . . . and your complete show is always crystal clear and in sharp focus.

The camera itself is beautifully slim and compact . . . actually fits into pocket or purse. It has a solid feel, yet weighs only 24 ounces loaded. Light enough to operate with one hand. The cartridge is ingeniously simple . . . and as sensible as the entire concept of 50 continuous feet of film. The film travels in a straight path from feed to take-up. No complicated crossover. Nothing to jam or clog up. Inside the cartridge is the new Fujichrome film . . . unmatched for true-to-life color. Factory processing right here in the U.S.

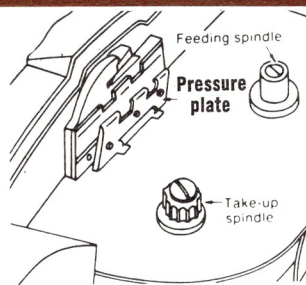
The finished show? Like no other home movies you've ever seen. Bigger? Brighter? Of course. You expected that from the new bigger image area 8mm format. However, the sharpness is what makes you catch your breath! The built-in pressure plate in the camera gets the credit. Fuji has put the pressure plate where it does the most good . . . right in the camera itself. Sharper movies are now simple as snapshots!



Turn this page for the technically superior features of the Fujica Single-8.

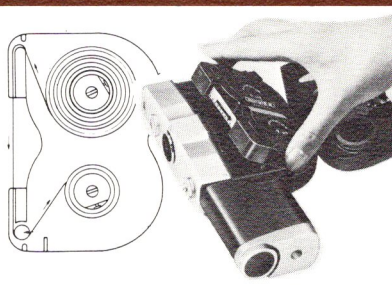


The technically superior, exclusive features of the Fujica Instant Load Single-8 P-1



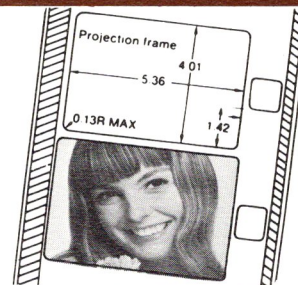
The Built-in Pressure Plate

Of all the new instant load movie cameras, only the Fujica Single-8 has this vital feature. Keeps film perfectly flat and in exact registration with the lens optics. Sharper movies are now automatic... simple as snapshots. The projected show is almost 16mm in quality.



The Jam Proof Instant Load Cartridge

No complex parts to jam or fail. Film transport is in a straight line from feed to take-up. No film crossover. Built-in provision for back wind for future Single-8 cameras to create every professional effect including fade-ins, fade-outs, lap dissolves.



The Polyester Base Brilliant Color Film

50% bigger image area and twice as strong as the usual 8mm film... but only 2/3rds the thickness. Transmits more light. Projected show is brilliantly clearer and brighter. Color is more natural throughout the entire spectrum. Fast processing in Rochester, N.Y.

TECHNICAL SPECIFICATIONS

Lens: Fujinon f/1.8=11.5mm; 4-element; universal focus; f/1.8-16 lens diaphragm range; (Fujinon tele-converter lens, magnification 2X available as extra accessory).

Viewfinder: Real Image; visible lens opening readings.

Film Transport: Electric powered (operates on four 1.5V dry cell batteries).

Film Speeds: 18 fps

Shutter: Push-button system with safety lock and provision for cable release.

Footage Counter: Ratchet Type O - 50 Ft. (0-15m); auto-reset. A window shows number of feet or meters exposed. A second window shows type of film loaded.

Exposure Control: CdS meter; Electric Eye; fully automatic adjustments; lens opening readings visible in finder; under and over-exposure warning signal: (2.6V mercury battery for CdS meter).

Film Speed: Film speed automatically set by film cartridge for speeds of ASA 16, 25, 50, 100, 200 and 400.

Dimensions: 1 1/4" x 4" x 7 1/2". (32 x 99 x 191mm)

Weight: 20-ozs. (560 g.)

Accessories: Handstrap; soft case; tele-converter lens (magnification 2X); close-up attachment lens; ND filter (X4) and Blue Filters for camera lens and converter lens; fitted carrying case.

