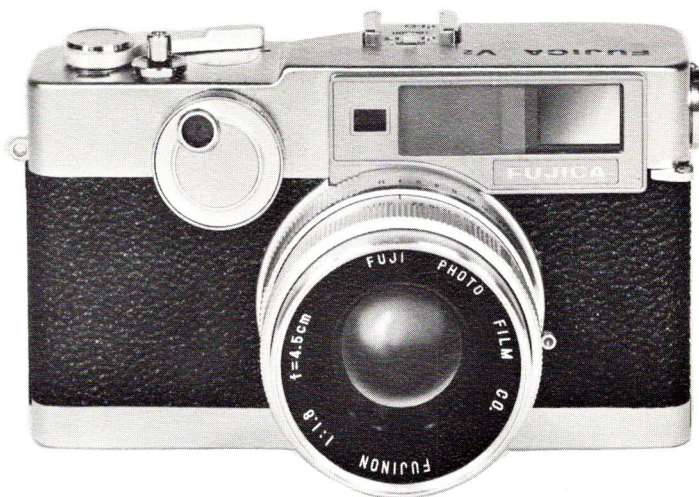


FUJICA V-2

*New broad band
light sensing system
plus
6-element f/1.8 lens
extends the range of
automatically correct
exposure from
available light
to ultra bright.*



A unique line-up of features gives the user the broad range of picture-taking capabilities expected only from 35mm cameras at two and three times the price.

- Broad Band Light Sensing CdS Electric eye — assures every exposure is automatically correct in the widest range of light situations from very dim to very bright.
- 6-Element, 45mm Fujinon f/1.8 lens. A precision optical system that captures every detail, even in dimmest light.
- Exclusive rear focusing system. With the V-2 in shooting position, the right thumb rest on the focusing wheel... focus fast without fuss or fumbling.
- Can be switched from fully automatic to manual with a full range of settings from f/1.8 to f/22 and speeds to 1/500th plus "B". Use the CdS

Electric Eye as a built-in, precision light meter.

- 10 shutter speeds from 1 second to 1/500th plus B.
- Single Stroke film advance winds shutter, counts exposures, prevents double exposures.
- Fully synchronized for flash bulbs and electronic flash.
- Close-up light-lock makes perfect exposures under unusual lighting situations.
- Automatic parallax correction for accurately framed close-ups.
- Built-in self-timer delays exposure up to 10 seconds.
- Automatic exposure counter resets itself when back is opened.

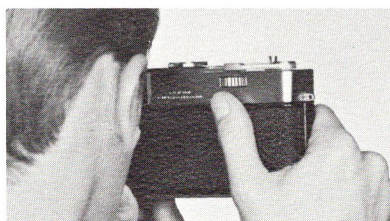
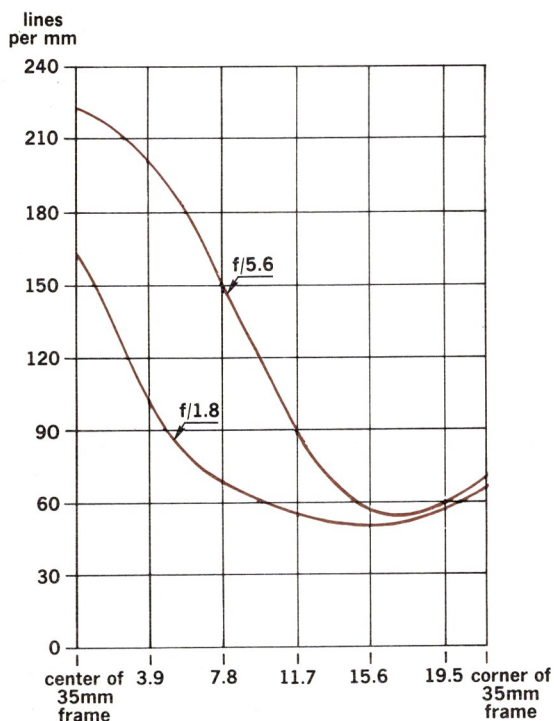
Fully automatic or manual control



The Precision Features built into the Fujica V-2 that give you photographic capabilities found only in 35s at two and three times the price!

THE RESOLUTION CAPABILITY OF THE 45mm FUJINON 6-ELEMENT F/1.8 LENS

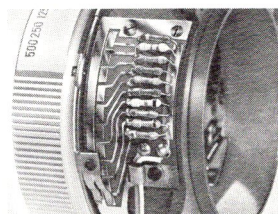
The two curves on the chart indicate the incredibly fine resolving power of the 6-element Fujinon f/1.8. The upper curve represents an exposure made of a resolution chart at f/5.6, using a readily available fine grain film (160 ASA). The left side of the chart indicates that at the center of a 35mm frame the resolving power is approximately 225 lines per mm. The right side of the chart indicates the corner of the same 35mm frame. The fall-off of resolving power is substantially less than usually expected. The lower curve represents an exposure made at f/1.8. This lens quality gives you the kind of "corner to corner" sharp detail you would expect from a camera two or three times the price.



FUJICA'S EXCLUSIVE REAR FOCUSING

The little wheel just over your right thumb is a feature found only in Fujica cameras. No faster focusing system exists. No focusing is so convenient. This you can judge for yourself. Just hold

the camera up to your eye and turn the wheel with your thumb. See how quickly you can shift and pinpoint focus fast. Your fingers no longer have to search blindly over the lens housing to turn a focusing ring . . . and you eliminate the risk of unsettling settings. The advantages of this exclusive Fujica feature, are apparent when focusing your first shot.



FUJICA'S NEW BROAD BAND LIGHT SENSING SYSTEM AUTOMATIC LV-2 TO LV-19 RANGE

The new Fujica V-2 gives you picture-taking capabilities far beyond its low price. From dim light to bright light, a new kind of CdS system assures automatically correct exposure. Continuous LV-2 to LV-19 range. No

high or low level adjustments needed. A breakthrough in reliable across-the-board sensitivity!

Fujica provides this sensitivity with the use of resistors in the photo-cell circuitry. These resistors set the ASA into the circuit. No rheostat with moving parts to wear down or wear out. Provides permanent precision in the automatic "Light Reading" procedure.



FUJICA'S VISIBLE CONTROL CENTER SHOWS EVERYTHING YOU NEED FOR PERFECT COLOR SLIDES

Hold the Fujica V-2 up to your eye and look through the big, bright and clear viewfinder-rangefinder. You see everything

you need to take perfectly exposed color slides or black and whites.

Press the exposure button. You'll see the electric eye bar swing up on the right and select and set the correct lens opening all by itself . . . based on the light situation and any pre-set shutter speed. A red flag warning signal prevents both under exposure and over exposure. You'll also see the shutter speed clearly visible in the lower left hand corner . . . and how easy it is to change the speed with the camera still up to your eye . . . you merely rotate the speed selector ring. Convenient! Simple!