

internal
diaphragm
control

at a
popular
price

25
luxury
features

the all new

PRAKTIKA[®]

FX3

automatic



FOR THE FIRST TIME...

a popular-

WITH INTERNAL AUTOMATIC
COMPLETELY INTERCHANGEABLE



The all-new Praktica* automatic features an amazing, fool-proof mechanism — found up to now only in high-priced cameras. It provides ultra-bright, razor-sharp focusing at maximum lens aperture and then *automatically* closes the lens to any previously selected aperture when you press the shutter release button. It eliminates over-exposed pictures because the photographer forgot to stop the camera down to the proper aperture after focusing. It eliminates fumbling with manual-type lenses.

25 other luxury features make the Praktica automatic the most desirable 35mm Single-lens Reflex Camera in its price class!

priced camera

DIAPHRAGM CONTROL AND LENSES

- Accepts All Lenses — Standard, Pre-set and Automatic
 - Through-the-lens Reflex Focusing
 - New “Scoop” Push-button Viewfinder
 - Direct-vision Sportsfinder
- Accepts Accessory Prismatic Eye-level Viewfinder
- New Hide-away Color-corrected 6-power Magnifier
 - Focal-plane Shutter with 10 Settings
- Coupled Film Transport and Shutter Setting
 - Automatic Exposure Counter
 - Interchangeable Lenses
 - Internal Flash Synchronization
- Special Shutter Setting for Electronic Flash
 - Double Exposure Prevention
 - Intentional Double Exposure
 - Engraved Depth-of-field Scale
 - Engraved Distance Scale
 - Built-in Metal Neckstrap Lugs
 - Handy Front-located Shutter Release
- Cable Release Socket with Standard Thread
- Tripod Socket with Standard $\frac{1}{4}$ x 20 American Thread
 - Removable Back with “Snap-on” Lock
 - Compact — 6” x 3” x 3”
 - High-precision Design and Manufacture
- Light — Weighs Only 24 Ounces without Lens
- Accepts a Host of Custom-crafted Accessories



PRAKTICA

INTERNAL COUPLING FOR LENSES WITH AUTOMATIC DIAPHRAGMS

Take your choice of three world-famous coated lenses having automatic diaphragms. Both are especially designed for use with the Praktica INTERNAL automatic coupling. When the shutter

PRAKTICA

THROUGH-THE-LENS REFLEX FOCUSING

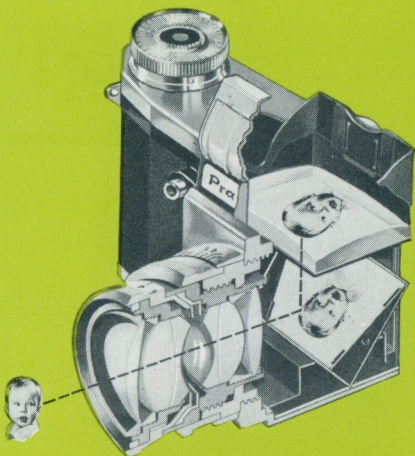
permits you to preview your subject in the viewfinder through the same lens that is used for taking the picture. There can be no parallax error of any kind. You can inspect the subject for color and composition in detail, focus with razor-sharp accuracy and observe the depth-of-field. When the shutter is released, the image is registered on the film exactly as you see it in the viewfinder. The Praktica automatic Reflex Focusing System is ideal for candid shots, sports, portraits, news, industrial, medical, dental, educational and scientific photography.

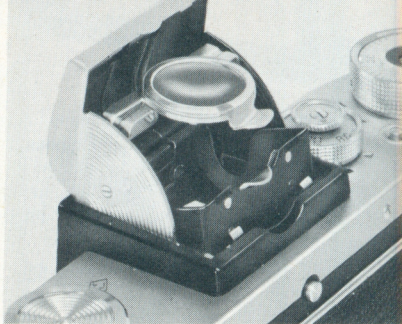
release is pressed, the new internal mechanism swiftly and automatically closes the lens diaphragm down to a pre-selected stop and simultaneously trips the shutter. There is *no* external apparatus, no additional strain or pressure on the shutter release.

THE C. Z. JENA 50mm TESSAR f/2.8 AUTOMATIC LENS features a special Diaphragm Control Ring which is depressed and rotated to the desired pre-set position. Rotation of the same ring without depressing it sets the diaphragm at its largest aperture for focusing.

THE WESTAGON 50mm f/2.0 AND THE WESTANAR 50mm f/2.8 AUTOMATIC LENS have special click-stop Diaphragm Setting Rings which permit pre-setting the diaphragm. A sweep lever is rotated to open the diaphragm instantaneously to its largest aperture for focusing.

The PRAKTICA automatic accepts all lenses — standard and pre-set as well as automatic.

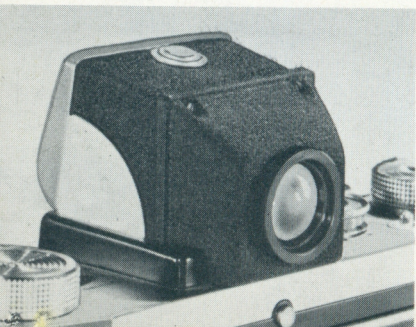


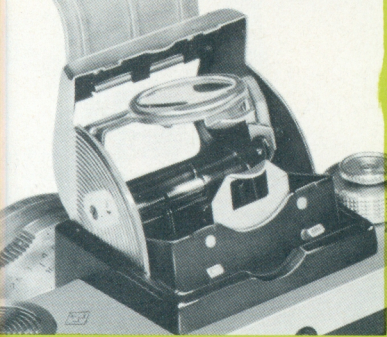


“SCOOP” PUSH-BUTTON WAIST-LEVEL VIEWFINDER snaps into viewing position to give a brilliant, upright image on the ground glass, free of reflections and interference from overhead light. You can sight in any direction—in either horizontal or vertical format.

HIDE-AWAY COLOR-CORRECTED 6-POWER MAGNIFIER snaps into place directly over the center of the ground glass with the flip of a tab. It provides for extra-critical focusing and is an invaluable aid in close-ups and photomicrography.

ACCESSORY PRISMATIC EYE-LEVEL VIEWFINDER, available as additional equipment, slips into place easily and swiftly over the camera's regular viewfinder. It provides an upright, unreversed image and allows the photographer to follow action. It is particularly useful in sports and action photography.



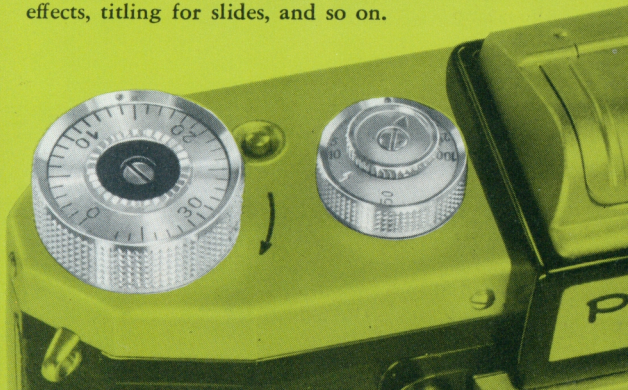


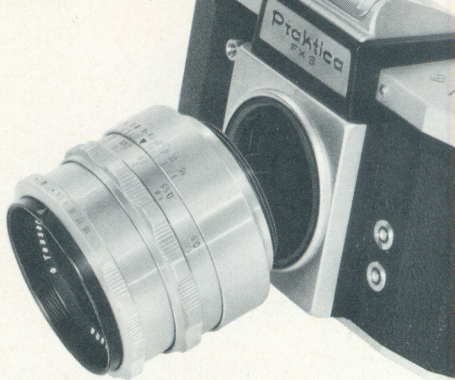
DIRECT-VISION SPORTSFINDER permits direct viewing of subject for sports and action shots.

FOCAL PLANE SHUTTER provides shutter settings of 1/500, 1/200, 1/100, 1/50, 1/25, 1/10, 1/5, 1/2 second and Bulb, plus a special setting of 1/40 second for electronic flash. All shutter speeds, fast and slow, are set from a dual-control dial on the top of the camera.

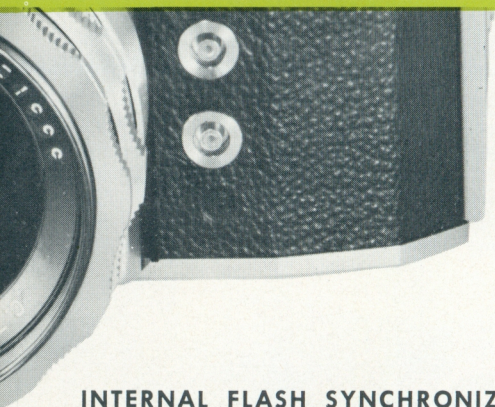
COUPLED FILM TRANSPORT AND SHUTTER SETTING permits taking picture after picture with great rapidity. A single knob winds the shutter, positions the mirror, advances the film and sets the automatic exposure counter.

DOUBLE EXPOSURE PREVENTION is built into the Praktica automatic Film-Advance-and-Shutter-Set system. *Intentional double exposures* can be made quickly and easily for such uses as trick effects, titling for slides, and so on.





INTERCHANGEABLE LENSES. The Praktica automatic features a screw-in lens mount which permits swift interchangeability of lenses. A wide variety of telephoto and wide angle lenses are available to meet every photographic need.



INTERNAL FLASH SYNCHRONIZATION. The Praktica automatic features internal flash synchronization with two flash outlets on the front of the camera next to the lens. The lower outlet is for standard focal plane flashbulbs, the upper outlet is for electronic flash units. A special shutter setting of 1/40 second is provided for electronic flash.

ENGRAVED SCALES. All Praktica lenses have engraved scales for Depth-of-Field and distance in both feet and meters.

BUILT-IN LUGS accept Praktica accessory flexible metal neck-chains.

SHUTTER RELEASE is located on the top part of the camera next to the lens and has a cable release socket threaded for standard tips.

TRIPOD SOCKET is located on the bottom of the camera and accepts standard $\frac{1}{4}$ x 20 American tripod screws.

REMOVABLE BACK makes loading simple. New positive-action snap-on lock quickly secures back on camera.

COMPACT and LIGHT. Camera is only 6" long, 3" high and 3" deep, weighs only 24 ounces without the lens.

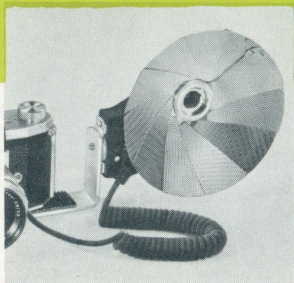
SIMPLICITY OF DESIGN makes operation a miracle of ease. High precision engineering and manufacture assures a lifetime of trouble-free operation.

ACCESSORIES

PRAKTIKA

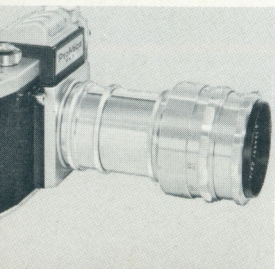
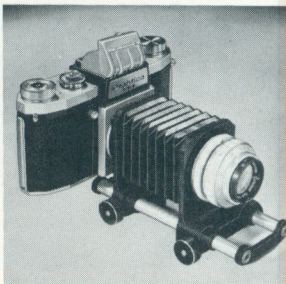
THE MOST DESIRABLE

AT A POPULAR



B-C Type Flashgun

Extension Bellows

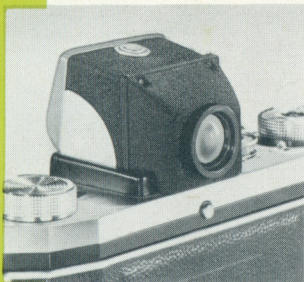


Extension Tubes

MAKE THE

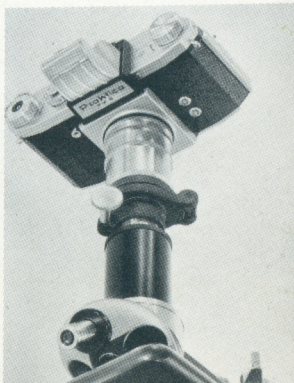
FX3
CAMERA
PRICE

Prismatic Finder



Accessory Lenses

Microscope Adapter



PRAKTICA

GUARANTEE CERTIFICATE

The Guarantee Certificate insures your camera for two years against defects in material or workmanship. An Import Certificate and Owner's Registration Card also accompany the camera. The Import Certificate provides for the duty-free re-entry of your Praktica automatic Camera when traveling abroad. The Owner's Registration Card establishes ownership in the event of loss or theft, and entitles you to free information and technical services. Guarantee Certificate, Import Certificate and Owner's Registration Card are all imprinted with the camera and lens serial numbers and are issued by

STANDARD CAMERA CORPORATION,
319 Fifth Avenue, New York 16, N. Y.

