Century Cameras

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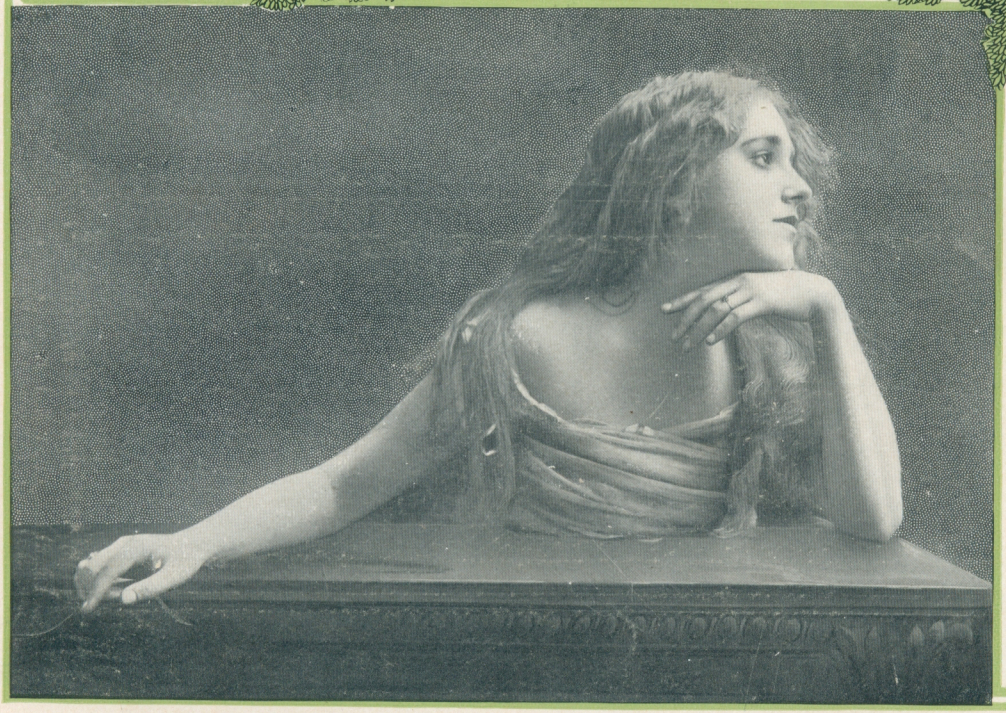
1904



CENTURY
CAMERA
COMPANY
ROCHESTER
N.Y.- U.S.A.

J.M.WALMSLEY, *Pres.*
GILBERT E.MOSHER, *Secy.*
GEO.J.MacLAUGHLIN, *Treas.*

The officers and heads of all departments of the Century Camera Co. have been actively identified from ten to twenty years with the manufacture of the finest cameras.

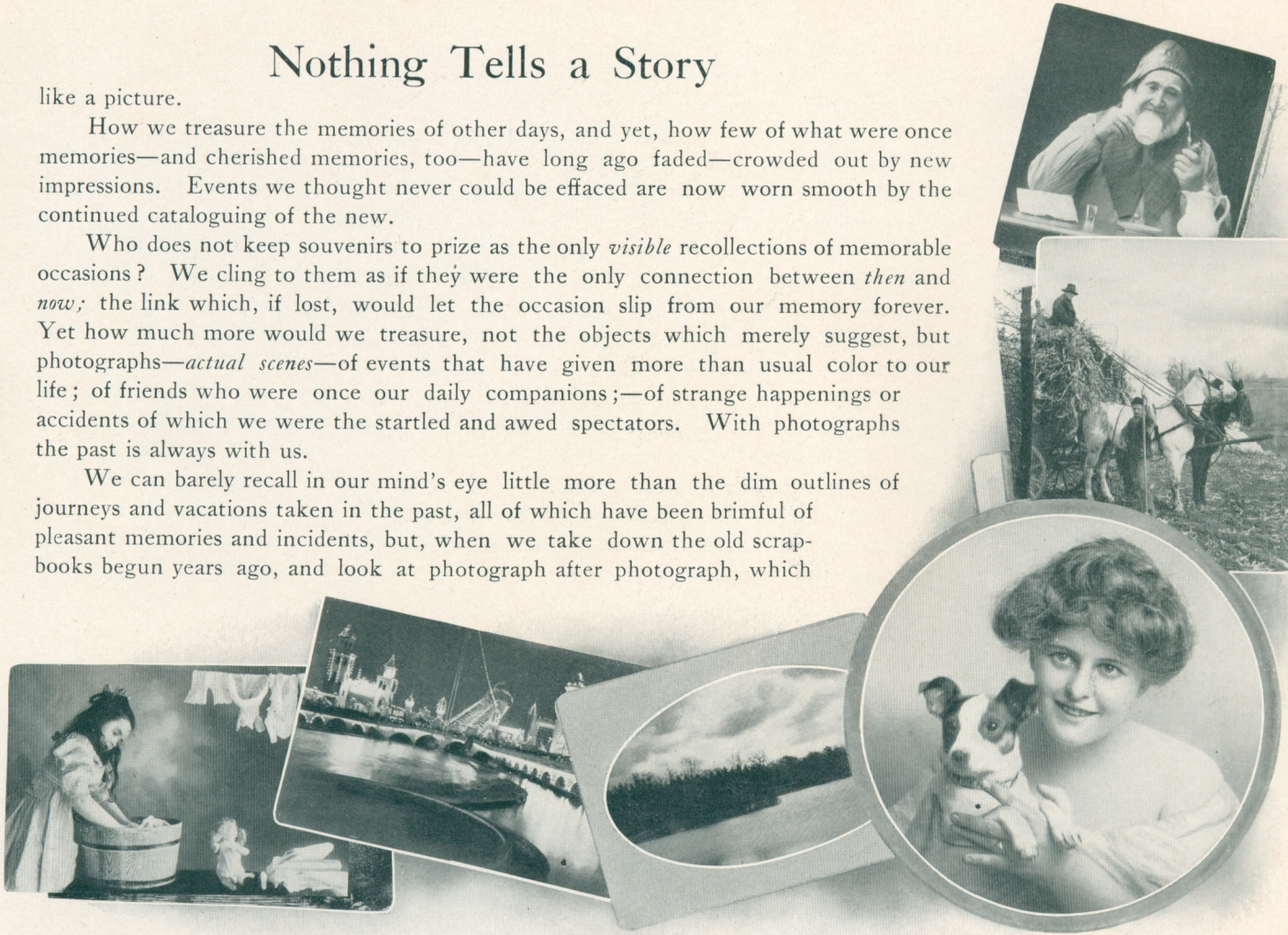
Nothing Tells a Story

like a picture.

How we treasure the memories of other days, and yet, how few of what were once memories—and cherished memories, too—have long ago faded—crowded out by new impressions. Events we thought never could be effaced are now worn smooth by the continued cataloguing of the new.

Who does not keep souvenirs to prize as the only *visible* recollections of memorable occasions? We cling to them as if they were the only connection between *then* and *now;* the link which, if lost, would let the occasion slip from our memory forever. Yet how much more would we treasure, not the objects which merely suggest, but photographs—*actual scenes*—of events that have given more than usual color to our life; of friends who were once our daily companions;—of strange happenings or accidents of which we were the startled and awed spectators. With photographs the past is always with us.

We can barely recall in our mind's eye little more than the dim outlines of journeys and vacations taken in the past, all of which have been brimful of pleasant memories and incidents, but, when we take down the old scrap-books begun years ago, and look at photograph after photograph, which



almost kinetescope the pleasures of these trips, we *live over again*, not only vague recollections, but almost every detail or happening comes back as vivid and as fresh as if it took place yesterday.

Then too, there is an added value. All the pictures of Napoleon's Tomb I have ever seen look very much alike—just "pictures." But whenever I look at one of my own taking, I *see* an excited French Gendarme, and I *hear* him expostulating over something that I really did not care to understand, and then I *feel* him grab me, and escort me, camera and all, quickly—if not gracefully—in the direction from which I came. I did not get *just* what I was after, but *this photograph* of the great general's tomb, secured later, recalls the *seeing*, the *hearing* and the *feeling* very realistically; it is more than a photograph—it is a *history*, and of double value *because I took it myself.*

Another little book—which money could not replace, much less buy—contains photographs of a laughing, sunny-haired, three-year old miss, from the time she was five days old. I tried to photograph her the afternoon of the very day she came to board with us, and had my camera nicely arranged in front of a window, only to meet with a sweet nurse's very decided no.

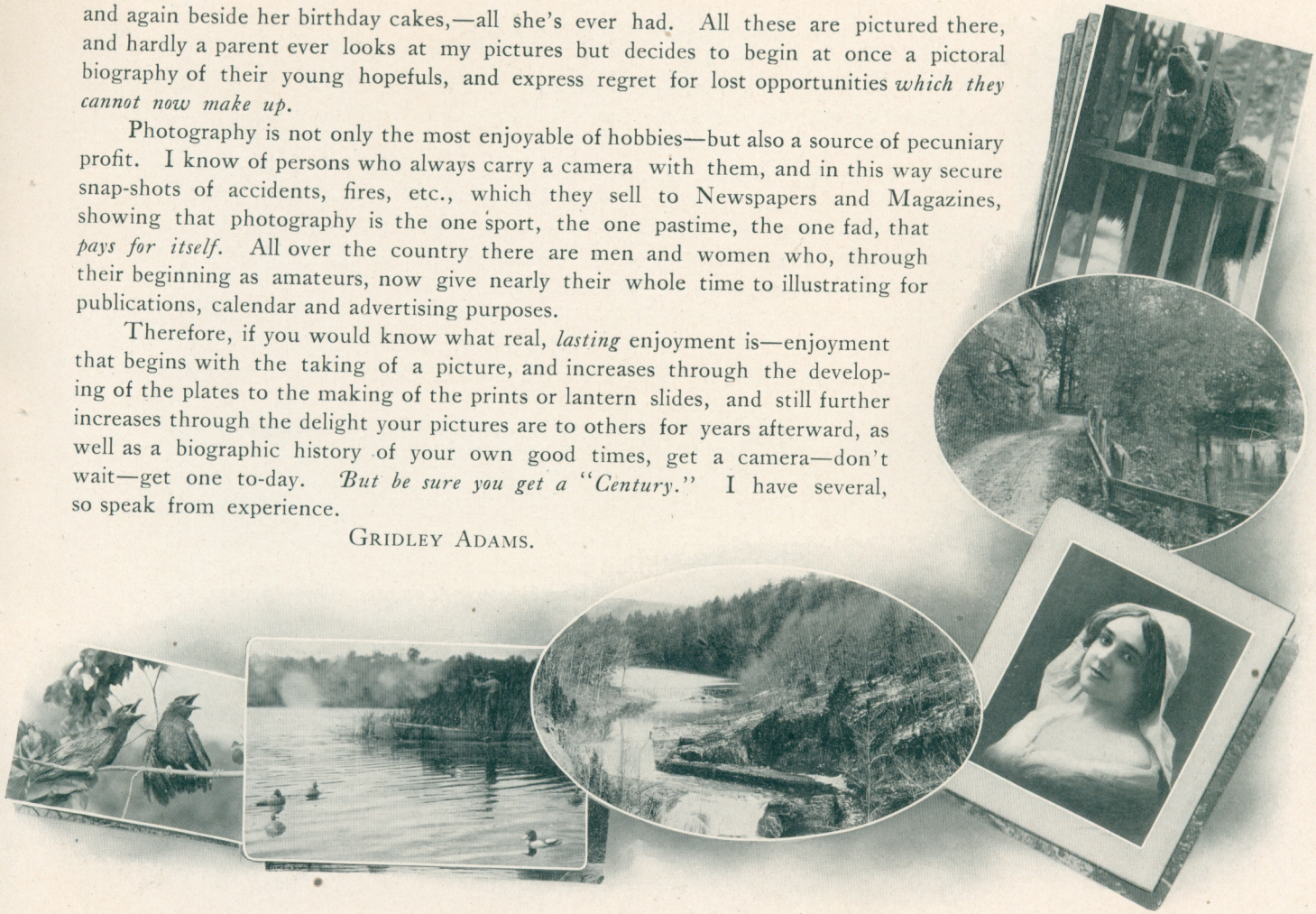
But on the fifth day I won out, then again at twelve days, and so the photographs go—all the way through the long-clothes age; from the creeping stage through the scampering one; sitting beneath her Christmas Trees with her dolls,

and again beside her birthday cakes,—all she's ever had. All these are pictured there, and hardly a parent ever looks at my pictures but decides to begin at once a pictoral biography of their young hopefuls, and express regret for lost opportunities *which they cannot now make up.*

Photography is not only the most enjoyable of hobbies—but also a source of pecuniary profit. I know of persons who always carry a camera with them, and in this way secure snap-shots of accidents, fires, etc., which they sell to Newspapers and Magazines, showing that photography is the one sport, the one pastime, the one fad, that *pays for itself.* All over the country there are men and women who, through their beginning as amateurs, now give nearly their whole time to illustrating for publications, calendar and advertising purposes.

Therefore, if you would know what real, *lasting* enjoyment is—enjoyment that begins with the taking of a picture, and increases through the developing of the plates to the making of the prints or lantern slides, and still further increases through the delight your pictures are to others for years afterward, as well as a biographic history of your own good times, get a camera—don't wait—get one to-day. *But be sure you get a "Century."* I have several, so speak from experience.

GRIDLEY ADAMS.



"Century Quality."

CENTURYS are the recognized standard Cameras of to-day. It is a freely conceded fact that they embody more improvements and meritorious features in general design and construction than any other plate Cameras of either domestic or foreign manufacture, *without a single exception*. They possess that exclusiveness and individuality which go to make the difference between CENTURY CAMERAS and others—for when you see a Camera with the name plate "CENTURY" on the front, you are looking at an instrument that has conscience in it—made on honor, as the saying is.

By the co-operation of hand and brain, by the provision of all useful and improved adjustments, by maintaining the highest standard of quality—"CENTURY QUALITY"—both optically and mechanically, we have evolved a line of Centurys for 1904 that will rank as the highest exponents of Camera construction.

Century Quality is Distinctive.

Century Cameras contain the good points which twenty years of experience have developed and suggested, together with new features and exclusive ideas covered by letters patent, all of which make our entire line of Cameras thoroughly distinctive. This is evidenced by the enviable reputation our goods enjoy both in the domestic and foreign markets—for Century Cameras to-day are ranked as the most perfect instruments ever constructed—the best that money can buy.

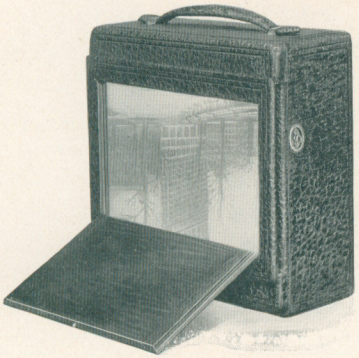
Our new factory is equipped with brass and wood-working machinery of the latest type. The employment of skilled mechanics in every department—men trained by years of experience in Camera making—the use of only such raw materials as are first-class in every respect—with facilities so superior, and the system of manufacture so thorough, we are enabled to attain in our finished product the nearest possible approach to absolute perfection.

Centurys are constructed throughout of the best mahogany, kiln dried, and prepared long before it is actually required for use, to guard against any possibility of warping. In selecting the stock we secure that which has the richest grain effect, and finish it so as to preserve both the beautiful grain and also the natural color of the wood. All corners are gracefully rounded, and every Century Camera, from the low priced to the most expensive, is not merely nailed together and then covered with leather—*it is dovetailed.* To dovetail is a more expensive way to manufacture,—but to maintain CENTURY QUALITY nothing is unimportant.

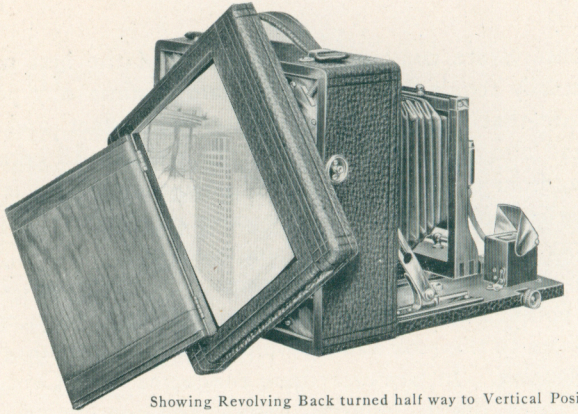
All metal parts are of brass; those outside being nickeled, while the inside trimmings are handsomely polished and lacquered. Our metal work is accurately and carefully fitted, especial attention being given to the rack and pinion adjustments, resulting in the absence of any lost motion, and freedom from vibration. In fact everything connected with Century Cameras displays in all details of material, workmanship, finish, general design and mechanical construction the highest attainable type of excellence,—the very best that brains and skilled labor can produce.

The Mississippi River, opposite Alton, Ill.

MADE WITH BAUSCH & LOMB PLASTIGMAT LENS.



"Revolving Back."
Plate in Horizontal Position.



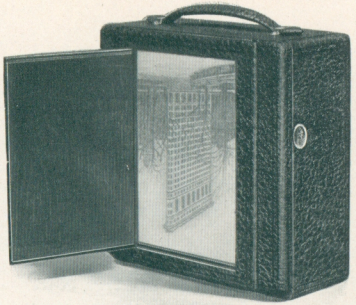
Showing Revolving Back turned half way to Vertical Position.

Century Revolving Back.

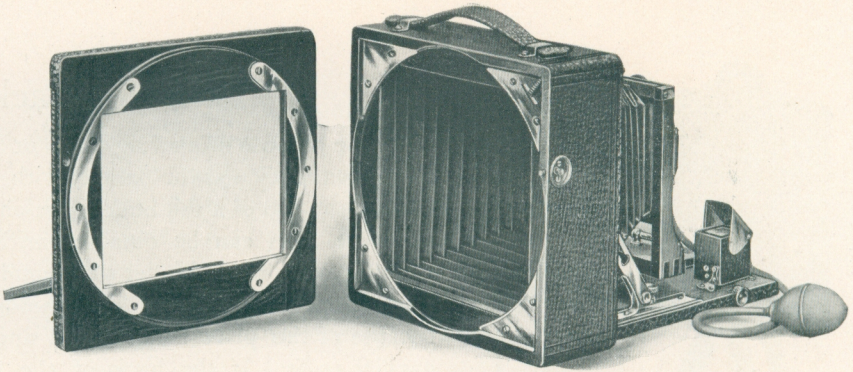
AN ENTIRELY NEW FEATURE FOR HAND CAMERAS.

Photographic plates are usually longer one way than the other, and it has been the general custom for manufacturers to build Cameras so that the long side of the plate will be horizontal with the view. When photographing high buildings, however, or when making portraits, or in fact, any perpendicular subject, the length of the picture should be up and down,—the short side acting as the base.

To make an upright picture with an ordinary Camera, by which we mean one without reversible back, the entire instrument must be turned over on its side, and it is obvious that in such a position the adjustments are not readily manipulated. Even with the improved form of Hand Camera made with a reversing back it has been necessary, in order to change the plate from a horizontal to a vertical position, to detach the entire back either by releasing springs or pressing buttons, then turn the back over and again adjust it to the Camera in the reverse position. The question constantly presents itself to the amateur whether the view he contemplates taking will appear to the best advantage if made with the plate horizontal or vertical.



"Revolving Back."
Plate in Vertical Position.



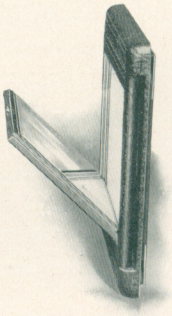
"Revolving Back" detached from Camera. Showing Construction.

The new Revolving Back attached to all Century Cameras enables the photographer to decide instantly, for, the reason the reflected image can be viewed with the ground glass focusing screen in either a vertical or horizontal position, without detaching the back. Without question this is the most important and useful adjustment applied to Hand Cameras in recent years. The plate is changed from a horizontal to a vertical position by simply pressing a spring catch at the side; you do not disturb the position of the Camera or any part of it.

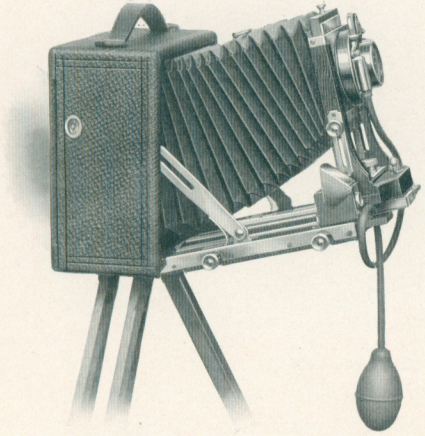
The Century Revolving Back not only simplifies the manipulation of the Camera but avoids the necessity of any outside clips or catches to adjust or cause annoyance.

The "Century" Mirror Panel.

SHOWS THE IMAGE RIGHT SIDE UP.



By the addition of a mirror panel to the Century Reversible Back, the reflected image on the ground glass screen is shown *right side up*,—not reversed. The panel is simply placed at an angle of about 45° and the focus adjusted as usual,—excepting you watch the mirror instead of the ground glass. The advantage of a non-reversed image is obvious. When ordered with the Camera, we fit the 4 x 5 size for $0.75 additional, and the 5 x 7 for $1.00 additional.



Century Grand, showing Swing-Bed in use.

The Swing-Back—It's Use.

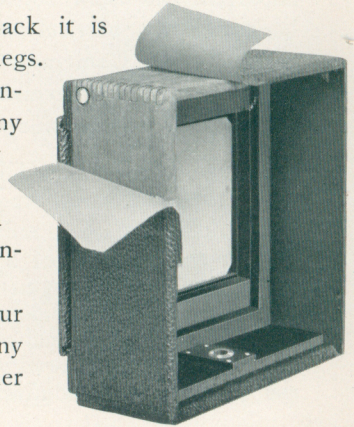
The purpose of a swing back or swing bed is to keep the plate always perpendicular, or parallel with the object photographed. To include the top of a tall building or church spire, or to secure more of a subject than can be obtained with the Camera level, it is often necessary to tilt it. Under such conditions with a Camera not having a swing back, the lines in the photograph will converge at the top, because of the plate being at an angle with the subject instead of parallel to it. If the back of the Camera is made to "swing" independently, then, even though the Camera is not level, the plate can be placed parallel with the subject, and straight lines secured.

Advantages of the Century Swing-Bed.

To manipulate an ordinary Swing-Back it is necessary, in order to keep the plate perpendicular, to adjust the tripod legs. But this is not always convenient,—in fact, impossible under certain conditions. We have perfected an adjustment which avoids the necessity of any change in the position of the tripod, and this feature is—the Century Swing-Bed.

It is easier than the old style swing-back to manipulate, and when you level the tripod top and attach the Camera, the plate always remains perpendicular, *whether the swing-bed is used or not.*

All Century swings having rack and pinion movement are fitted with our new patent swing back attachment, which holds the back absolutely rigid in any desired position by simply pushing the milled head in flush with the bed—another exclusive Century idea.



Part of a "Century," with the leather turned back, showing rounded and dovetailed corners.

As a rule, landscape pictures are made with a small diaphragm, or stop in the lens for the purpose of bringing into sharp focus both objects in the foreground as well as distant points. Under certain conditions, however, the use of a small diaphragm would require an exposure too long to prevent movement of the objects—swaying trees, etc. As there are usually no straight lines in a landscape, by tilting the swing-back you can bring both near and distant objects into focus while using a large stop.

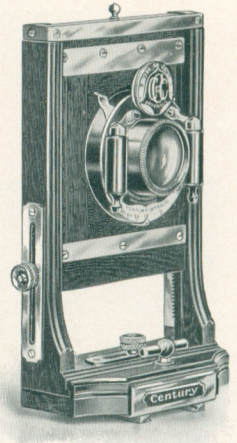
A swing is not absolutely necessary for hand work pure and simple, but this feature as applied to Century Cameras does not increase either the weight or bulk. It is an adjustment that will be found very convenient when making tripod exposures, and under certain conditions it is practically indispensable.

Value of a Rising and Falling Front.

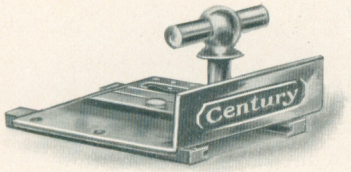
The Lens when occupying its normal position on a Camera is exactly in the centre of the plate. The purpose of a Rising and Falling Front is to shift the lens above or below the centre, and thus vary the relative amount of sky and foreground, on which depends very largely the artistic effect of the picture. Moving the Lens upward will give more sky, and when dropped below the centre the amount of foreground is increased.

All Century Cameras have Rising and Falling Front, and the maximum amount of movement is given. In Models 40 to 46 the adjustment is controlled by a milled head, while all the Century Grand Cameras have a fine rack and pinion movement with patent automatic lock, which holds the lens in any desired position without the usual binding screw—another original Century feature.

All Century Grand Cameras, also Model 46, and Petite No. 3, have the front arranged to move horizontally as well as vertically. This is called a Double Sliding Front. The lateral movement, from side to side, is for use when the Camera is used for making a view upright instead of horizontally on the plate.



Double Sliding Front, with Rack and Pinion adjustment.



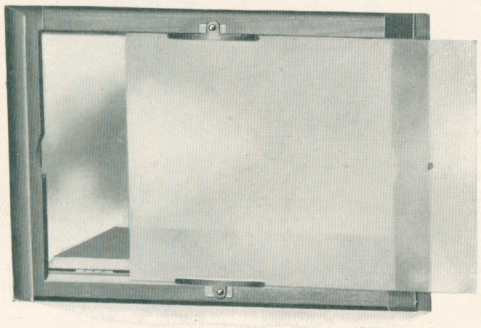
No danger of the front slipping, with a Century Automatic Clamp.

A Front Clamp that Never Slips.

In place of the old style clamp hook for holding the front in position, after focusing, all Century Cameras are fitted with our new patent *Automatic Clamp*,—a novel device, which automatically clamps and securely holds at any desired point on the bed, the front with Lens and Shutter. There is absolutely no chance of the front slipping after once adjusting the focus, as the "shoe" grips the brass bed plate its entire length.

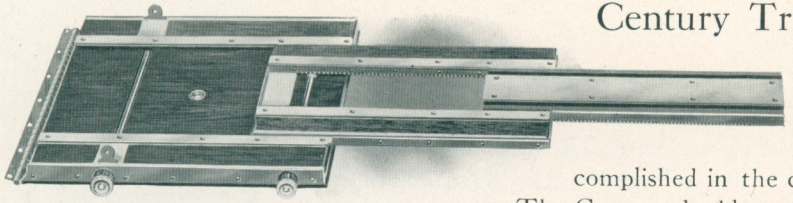
When the T shaped bar at the base of front is straight across the bed, or parallel with the name plate, the clamp is set, and the Lens cannot possibly move. To release the clamp it is only necessary to turn the bar a trifle either to the right or left, when the front with Lens can readily be moved forward or back. The instant you release the bar it clamps the front automatically, and *clamps it securely*,—no slipping or sliding to throw the picture all out of focus. This clamp is the most effective device ever invented for the purpose, but being an expensive part to manufacture, and an original idea, it is found only on Century Cameras. It is another of our exclusive and very practical features—another evidence of CENTURY QUALITY.

A Focusing Screen that is Always in Register.



Method of removing and replacing Ground Glass. Not a tool necessary.

The method of fitting the ground glass focusing screen in Century Cameras is entirely new, as it provides for a variation in the thickness of the ground glass. If the original screen is ever broken, it can be replaced without a single tool in three seconds, actual time, and no matter how thin or thick the glass, it will automatically register, and occupy the same plane as the sensitive plate. *No other plate or film Camera has this feature*—It is exclusive with the Century, and helps to make up CENTURY QUALITY.



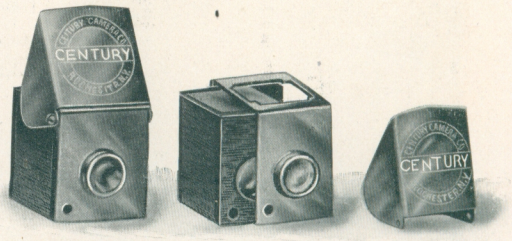
Century Triple Section Bed

Extended by a Single Pinion.

Rigidity!—that's but one of the important points we have accomplished in the construction of our extension beds. The Century double and triple Extension Beds are marvels of mechanical ingenuity. A *single* pinion at the side moves each section of the bed forward or back, and when pushed in acts as a lock, holding the bed absolutely firm and rigid whether it is fully or only partly racked out. By turning the milled head the section carrying Lens and Shutter moves first, and when this section is fully extended it locks automatically into the second section, and at the same time begins to carry it forward by means of a continuous rack. Our method of fitting the front section of the bed is entirely new this year, and an original Century idea. It gives an exceptionally easy and smooth movement, as the *same amount* of friction exists whether the front section is fully or only partly extended. Special construction of the wood and metal parts, makes the bed capable of resisting atmospheric changes to a remarkable degree. Each section is bound with metal to prevent any possibility of lost motion, and brass guides on the top of the bed insure strength and perfect rigidity.

Century Three Lens Brilliant Finders.

Century Finders are of a special design, far superior to the ordinary type, as three lenses are employed. In place of simply one lens at the top *we use two*, and by this combination secure an image which is most brilliant and perfect. For the purpose of cleaning the lenses and mirror, the Century Finder can readily be removed from the brass binding, and as easily put back into place,—a feature *not possible with any other finder in the market.* CENTURY QUALITY again.

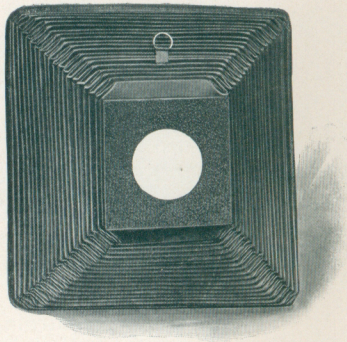


A "Century" finder can easily be taken apart for cleaning—others cannot.

Century Bellows.

One of the most important parts of a Camera, and a part that requires the utmost care and skill to manufacture perfectly, is the leather bellows. All Century Bellows are non-collapsible, *and have no sharp corners*, which adds greatly to their durability. They are lined throughout with special material attached by pure rubber cement,—not glue. A glued bellows will become hard and porus, while the *proper kind* of rubber cement renders the leather soft and pliable.

Attention to just such details in manufacture has gained for the Century Cameras the reputation for quality they hold to-day—CENTURY QUALITY.



So perfect is every fold that a 20 inch Bellows when closed, measures only one inch in thickness.

Century Leather Carrying Cases.

Note the absence of sewed corners. Century Cases have but one seam—in the center.

We have in our factory a special department for the manufacture of sole leather and other styles of Carrying Cases,—which places us in a position to furnish cases of a quality in keeping with the Century line. Our cases are made of the best stock, on a new and improved plan, with solid corners—not stitched on all sides. Century Cases have but one seam,—in the center, a much neater and stronger method than usually employed. Each has a substantial handle, also clips for attaching a shoulder strap.

The Century Grand cases are beautifully lined with purple velvet, and the Grand Specials have lock and key, in addition to snap catches. Each Case has a compartment for extra holders.

We are prepared to furnish promptly, special cases of any desired size or style at moderate prices.

Century Lenses.

Different styles of Cameras require different types of lenses. We offer a series suitable for all requirements of both the amateur and professional photographer—a series in perfect harmony with the superb quality of Century Cameras, and selected only after careful tests.

Our regular series of Lenses comprise the

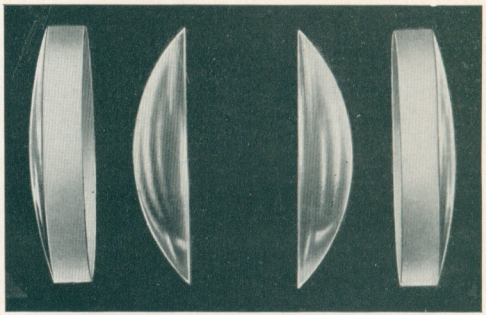
RAPID SYMMETRICAL.
RAPID CONVERTIBLE.
PLANATIC SERIES III.

They are made of fine optical glass, and mounted in compact form especially for Century Cameras. Possessing the requisite speed for rapid instantaneous exposures, a flat field, depth and definition, they are admirably adapted for portraits, groups, views, landscapes, flash-light pictures,—in fact, general photography.

The Century Rapid Symmetrical Lenses have two single achromatic combinations of equal focus, and are particularly desirable for Cameras with the standard length of bellows, like Models 40, 41 and 42.

Our Rapid Convertible Lenses are composed of two achromatic combinations, but differ from the Symmetrical in that the focus of the front lens is longer than the rear lens. They are especially adapted for Cameras having sufficient focal capacity to permit using the rear lens alone, like Models 44 and 46.

The Century Planatic, Series III, is a three focus lens of superior quality, and capable of rendering results that will compare favorably with the work of more expensive



The four Single Lenses which compose a Century Rapid Convertible Lens.

Relative size of objects, using both front and back Combination of Convertible Lens.

The same subject, made with Back Combination of Convertible Lens.

The same subject, made with Front Combination of Convertible Lens.

instruments. The curvatures are carefully calculated so as to secure perfect optical symmetry of the compound lenses, and at the same time to retain the necessary properties to form most excellent achromatic and aplanatic objectives when the front or rear lens is used singly.

Wide Angle Lenses.

A Century Wide Angle Lens is a valuable addition to any outfit. It includes from twenty-five to thirty degrees wider field than the Rapid Symmetrical or Rapid Convertible Lenses, and is particularly valuable for confined situations—interiors and certain architectural subjects, for, being much shorter focus, it permits placing the Camera closer to the object.

We mount Century Wide Angle Lenses to fit the same shutter and interchange with the regular Symmetrical, Rapid Convertible and Planatic Lenses.

Century Portrait Attachment.

For making large portraits, with short bellows Cameras—like Models 40, 41 and 42, we supply a Supplementary Lens, which fits over the front of the regular lens, increasing the magnifying power and giving a very much larger image. We can furnish this attachment for all makes of Cameras.

PRICE—4 x 5, $1.50 5 x 7, $1.50 6½ x 8½, $2.00 8 x 10, $3.00

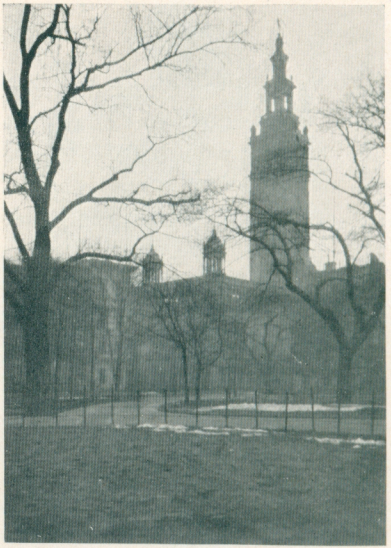
Century Needle-Hole Attachment.

Needle-Hole Photography is attracting more and more attention as its possibilities become known. This picture, reduced from a 5 x 7 photograph, was taken with a Grand Camera and a Century Needle-Hole Attachment—no Lens.

Considering the height of the building—and the fact that the picture was made from the street, *without inclining the Camera* it is a remarkable piece of work. It must not be supposed, however, that a needle-hole can take the place of a Lens, as such is not the case, but with the Attachment you can often secure pictures of difficult subjects that could not be obtained in any other way.

PRICE:

For any Century Camera having removable Lens Board,	$2.00
Fitted to other Cameras when Lens Board is sent us,	2.50



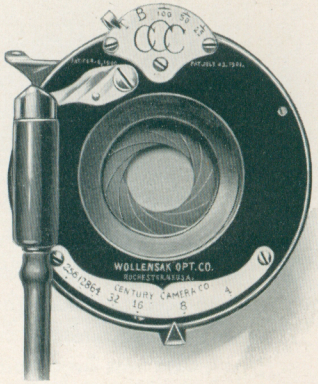
Madison Square Garden, New York.

Roller Stereo Division.

Fitted to all Century Stereoscopic Cameras.

The introduction of our new Roller Stereo Division solves the problem, in a very satisfactory manner, of dividing a Camera for stereo pictures. This device is by far the most practical, convenient, neatest and altogether the best Division ever made. It works on the principle of a window shade—unwinding as the Camera is extended, and automatically rolling up when the Camera is closed. It is attached to all Century Stereoscopic Cameras without additional expense. Price fitted to other Cameras varies from $2.50 to $3.50.

Century Iris Shutters.



No. 2 Century Automatic.

In perfect harmony with the high standard of quality maintained in the manufacture of Century Cameras—CENTURY QUALITY—is our new series of Shutters for 1904. The four different styles are marvels of ingenuity. They result from many years of study, and, like Century Cameras, have been designed by a master hand. The construction is perfect throughout, every part being carefully fitted, and each shutter severely tested.

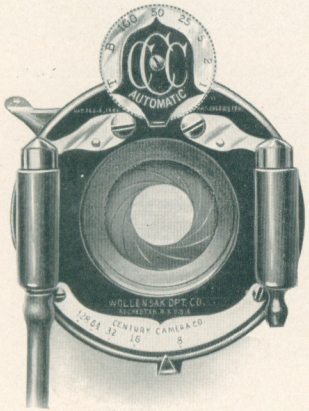
All Century Shutters have triplicate movement,—operating for instantaneous, time and bulb exposures. The various speeds in fractional parts of seconds are governed by an indicator and dial at the top, (excepting the Single Valve Automatic No. 3), while the Iris Diaphragms are regulated by a lever at the bottom of the Shutter. The various apertures are marked on a scale in accordance with the Standard U. S. System.

The illustration at the left shows our new No. 1 Century Automatic Double Valve Shutter with speed regulator.

The mechanism is so arranged that after an exposure is completed the shutter automatically sets itself for the next picture. There can never be a question as to "whether the Shutter is set"—it is ready at all times, being released and set simultaneously by either the finger or bulb.

The Shutter blades are manufactured of a special material not affected by variations in temperature, and are shaped so as to give the most even illumination.

The cut at top of page shows the No. 2 Century Automatic Single Valve, an extremely neat and effective design and somewhat less costly than the Double Valve Automatic No. 1. The construction is perfect, all parts being carefully fitted, and liability of any disarrangement reduced to a minimum.



No. 1 Century Automatic.

Our No. 3 Automatic Single Valve Shutter shown at the bottom of this page is a new design this year. It is altogether the neatest and best moderate priced Shutter on the market.

It gives three different exposures, *viz.:* time, bulb and instantaneous. By moving the indicator at the top the shutter is quickly adjusted for the desired exposure.

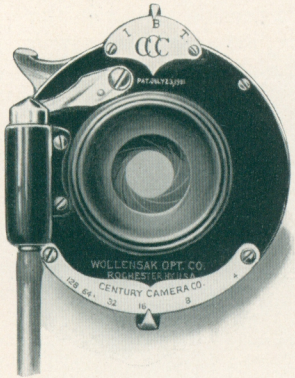
All three Automatic Shutters are so constructed that one pressure of the bulb, besides making exposure, also sets the shutter for the next exposure, consequently the shutter is always set and ready for instant use.

The Century Improved Regular Double Valve Shutter, illustrated at the right is one of the best types for general use yet devised. The ease of adjustment, perfect working of all parts, compactness and attractive design are noticeable features.

No. 4 Century Regular Double Valve.

In appearance it resembles the No. 1 Automatic, but, as will be noticed from the illustration, a trigger is placed on either side—one to set the shutter, the other a finger release to make the exposure.

On a dial at the top the various degrees of speed are indicated in fractional parts of seconds, and exposures of different lengths are secured by simply turning a milled head to the right or left. This adjustment is very much easier made in the Double Valve Shutter than many others, for the dial revolves with great smoothness, and can readily be moved by a slight pressure of the finger.



No. 3 Century Automatic.

PRICE LIST:

	3¼ x 4¼	4 x 5	5 x 7	6½ x 8½	8 x 10
No. 1 Automatic,	$8.00	$10.00	$10.00	$12.00	$14.00
No. 2 "	4.00	5.00	5.00	7.00	8.00
No. 3 "	3.00	3.00			
No. 4 Regular,	5.00	6.00	6.00	8.00	10.00

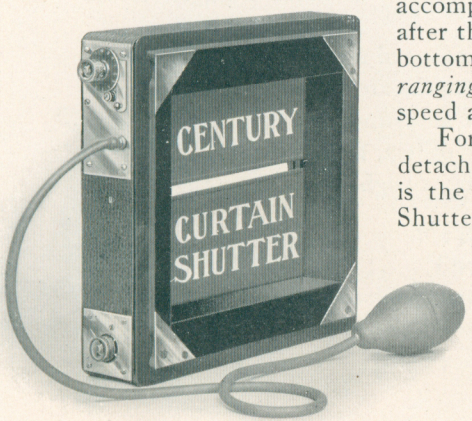
Century Curtain Shutter—1904 Model.

Manufactured under Patent No. 37113.

The special advantages of a Curtain Slide or Focal Plane form of Shutter are just beginning to be appreciated by amateur photographers. The ordinary style of Shutter is perfectly satisfactory for subjects which do not require exceedingly short exposures, but to photograph rapidly moving objects without showing motion, such as horse, and bicycle races, foot ball games, railroad trains, athletic sports, etc., there is no type of Shutter which approaches in speed the Curtain Slide, and for this reason it is capable of giving results which cannot be obtained in any other manner.

The extremely short exposures which can be obtained with a Century Curtain Shutter, are due to the fact that only a part of the plate is exposed at one time. Supposing the Shutter to be set at $\frac{1}{50}$ part of a second, and assuming that the aperture in the curtain is practically $\frac{1}{10}$ the width of the plate, each particular part of the plate will receive only $\frac{1}{10}$ of that exposure, or $\frac{1}{500}$ of a second. It is, therefore, obvious that this principle of construction permits a much shorter exposure to be made, and at the same time the plate receives a greater volume of light than can possibly be obtained in any other way.

The idea of making an exposure by means of a curtain working in front of the plate is not new, but we have embodied in the Century Shutter a great many new features, not the least prominent of which is the method of adjusting the width of the Curtain aperture from the outside. This is accomplished by simply turning the milled head used for setting the Shutter, after throwing back a lever at the top. By adjusting a tension spring at the bottom and varying the width of the curtain aperture, *exposure may be made ranging from "time" to the* $\frac{1}{1200}$ *part of a second.* The different degrees of speed are shown by an indicator.



For focusing, the curtain can be dropped, which avoids any necessity of detaching the Shutter. Another important point, an original Century Idea,—is the fact that the pneumatic release and all other working parts of the Shutter are entirely inside, and thereby fully protected.

The Century Shutter can be adapted to *all makes* of folding plate cameras. It is regularly fitted for the Century, without additional charge, but when ordered for other Cameras, we add cost of adapting.

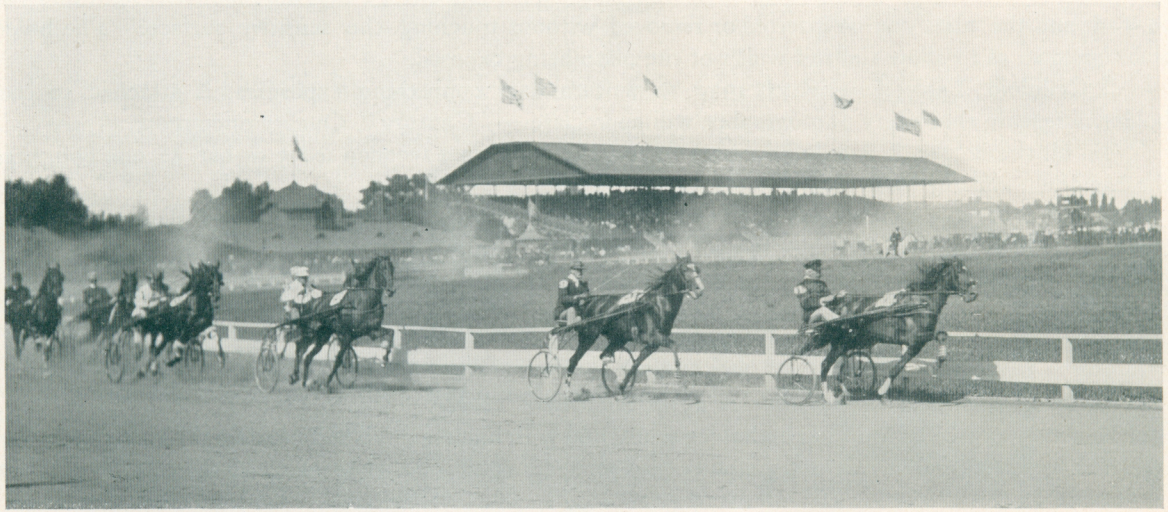
PRICE:

4 x 5	5 x 7	6½ x 8½	8 x 10
$22.50	$25.00	$30.00	$35.00

Speeds of Shutters.

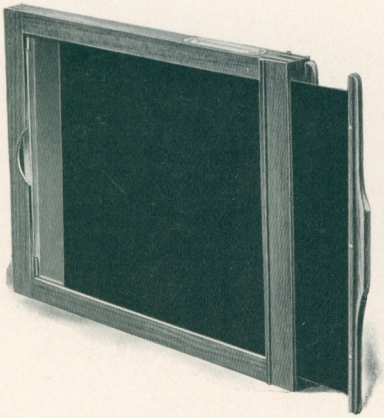
When photographing objects in motion there is a minimum speed at which the shutter must work to obtain a negative perfectly sharp and free from blur. It is not wise to set the shutter at a speed faster than absolutely necessary, for the slower the speed the more chance of getting a fully timed plate. An over exposed plate can be held back in developing—an under-timed plate is usually beyond hope.

The fact should not be overlooked that the apparent speed of an object is considerably reduced according to the angle at which it approaches or recedes from the Camera. When that angle is sixty degrees, the apparent speed is about one-half the actual speed, consequently the exposure may be nearly twice as long, and yet a sharp image secured. A little experience will soon demonstrate what speed, under given conditions, will yield the best results.



Made with Century Camera and Curtain Shutter.
1-1200 of a second.

NEGATIVE BY L. VAN OEYEN
CLEVELAND, OHIO.



Century Plate Holders—New Model.

WITH PATENT SPRING BAR.

It is obvious that perfect pictures cannot be obtained from fogged plates. Fog results, many times, from the use of defective holders,—holders which are faulty in design and construction. We can only guarantee successful results when our own holders are used in Century Cameras.

Century Plate Holders are made throughout of hardwood, all joints dovetailed and fitted with our own light-excluding shutter—a perfect device—which prevents light passing through the narrow opening when the slide is withdrawn. They are compact, light and easy to load, and the plate can be inserted or removed without touching the sensitive surface. The holder is designed so as to allow the full width of the plate being exposed.

A Celluloid Tablet, on which may be written data concerning exposures, is attached to each holder, a feature that every photographer will appreciate.—"Century" Quality once more.

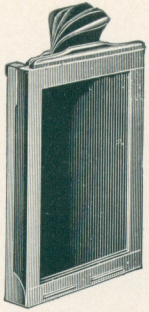
To fill the holder, it is only necessary to rest the plate on a wooden ledge or bar at one end, press the bar down and the plate falls into place.

Unless otherwise ordered, we fit all Century Holders with special black press-board slides—experience having demonstrated their superiority over hard rubber. We use a material for slides made to our order especially for Century Holders. It is cut and coated in our own factory. Century Holder Slides.

Will not electrify and cause fog.
Will not collect dust.
Will not crack or split

Conditions which it is impossible to avoid with hard rubber.

However, we give an option on holder slides, and with holders up to and including 8 x 10, supply hard rubber if preferred, but we do not guarantee rubber slides against either breakage or the fogging of plates.



The New Film Pack for "Centurys."

All Century Cameras are now constructed to receive the Film Pack Adapter, the same as ordinary Plate Holder. The Film Pack Adapter, holding packs of one dozen films, converts Century Cameras into daylight loading Film Cameras without adding to the weight or size of the instrument.

When it is possible to have the convenient advantages of a daylight loading film system coupled with the plate camera, without adding to the bulk or weight of the instrument, the ideal condition is realized. The Film Pack means daylight photography with no extras, no attachments, no dark room. It is always ready for instant use.

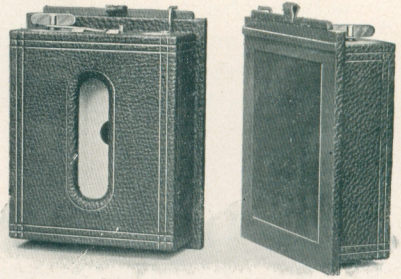
PRICE:

	3¼ x 4¼	4 x 5
Film Pack Adapter to fit Century Camera,	$1.00	$1.50

Daylight Roll Holders for Cartridge Film.

The Roll Holder is about the size of three double plate holders and will hold Film Cartridges of twelve exposures. By means of the Cartridge Roll Holders those desiring to avail themselves of the advantages of film may do so at small outlay.

Century Cameras are arranged for both glass plates and roll film. The Cartridge Holder, necessary for film, loads in daylight, is simple in operation, can be instantly attached to Camera, and being equipped with a dark slide is interchangeable with regular plate holders in the field. It is covered with fine seal grain leather—hence when in use really forms part *of* the Camera and not a part *to* it.



PRICE:

	3¼ x 4¼	4 x 5	5 x 7
Cartridge Roll Holder fitted to Century Camera,	$5.00	$5.00	$6.50

Petite Century No. 1.

The original Petite Century—now known as Model No. 2—has met with such an extensive sale that we introduce this year several new styles, all of which possess features and adjustments that place the entire series of Petites in a class by themselves.

Those who prefer the "Compact" form or non-reversible back type of Camera will find the Petite Centurys wonderful little Cameras in every respect—perfect in all adjustments and so easy to operate that even a novice can readily make good pictures.

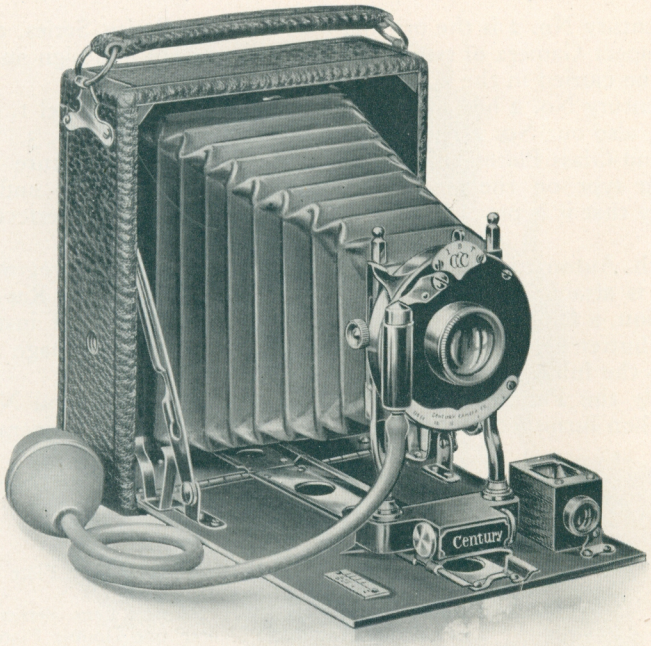
The No. 1 Petite,—the "Baby" of the "Centurys," is an exceedingly compact instrument, the 3¼ x 4¼ measuring 5¼ x 4¼ x 1½ inches, and its weight is only 16 ounces, owing to the fact the entire bed is made of aluminum. This in connection with the red bellows, black leather covering, dark shutter and nickel trimmings gives the Camera a most attractive appearance, to say nothing of its value as a picture taker.

The front with Automatic Clamp adjusts for regulating sky and foreground, and a brilliant finder is attached to the bed.

The Lens is a Century Rapid Rectilinear, of just the right focus to give the most pleasing perspective. It possesses splendid speed, has a flat field, fine depth and good covering power, and is fitted with our No. 3 Automatic Shutter, which we introduce for the first time this year. The Shutter is described on page 19. A ground glass screen at the back allows the full size image to be seen for focusing when desired. The Plate Holder is the new model with spring bar, and holds two plates. The No. 1 Petite Century will also carry the Film Pack Adapter.

PRICE:

	3¼ x 4¼	4 x 5
Petite Century, No. 1, with one Double Plate Holder,	$10.50	$13.00
Extra Plate Holders, each,	1.00	1.00
Film Pack Adapter,	1.00	1.50



Petite Century No. 1.

Mobile, Ala., June 19th, 1903.
Century Camera Co.

Gentlemen:—In December last I purchased one of your "Petite Centurys," and am pleased with it. I have given it a thorough test under varying conditions, and have found it to be all that one could desire. I have been an enthusiastic amateur since December, '98. Very Sincerely,

PERCY R. HINES.

The Petite Century No. 2.

The Petite Century No. 2 is the original model of the Petite Series, and its popularity attests its merits. It is a compact Camera of standard quality—so dainty in design and so perfect in construction that it may readily be carried in the pocket.

The Petite Century No. 2 has all the good points found in Model 1, and in addition a rack and pinion for focusing, also our No. 2 Automatic Shutter in place of No. 3. Cartridge Roll Film as well as the Film Pack and Glass Plates, may be used with Model 2—a feature not possessed by any other Cameras of a similar type on the market, excepting our No. 3 Petite and Petite Grand. The Film Holder fits so neatly that it is practically a part of the Camera, and perfectly interchangeable with the Plate Holder.

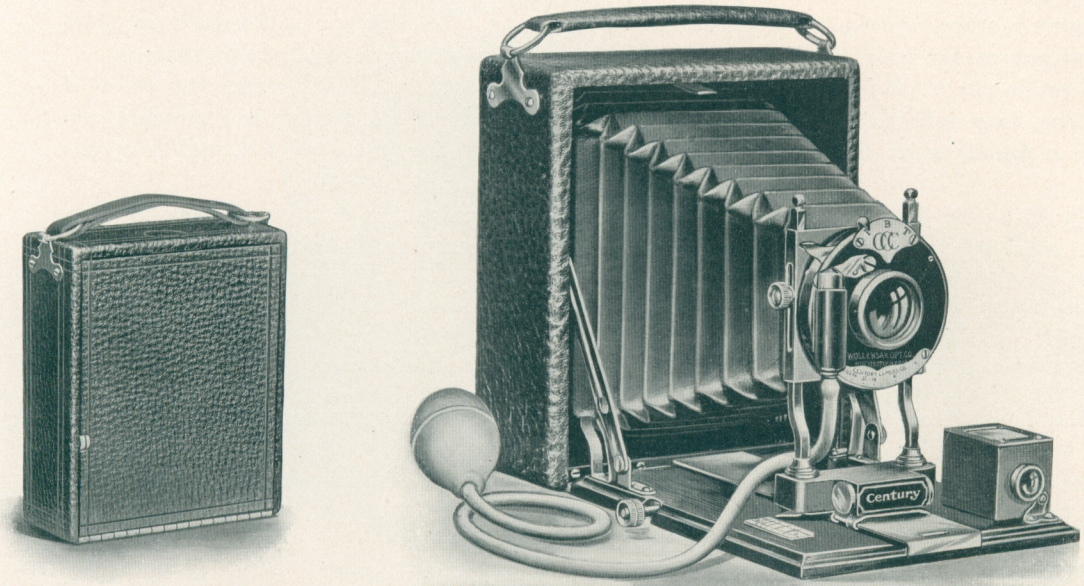
The front with Automatic Clamp is adjustable for sky and foreground. A brilliant finder for locating the image is attached to the bed. The Lens is a Century Rapid Symmetrical, having fine depth, good definition, a flat field and possesses ample speed for rapid instantaneous exposures. The No. 2 Automatic Shutter has triplicate movement and is described on page 18. A ground glass screen at the back permits the full sized image to be seen when focusing.

We also supply the Petite No. 2 fitted with Special Lenses and No. 1 Automatic Shutter, as quoted below. When furnished with other than regular lenses the Cameras are designated as "Petite Century Specials."

We furnish the 3¼ x 4¼ Petite Special finished in natural mahogany if desired. The whole exterior is hand rubbed and handsomely polished.

PRICE:

With one Double Plate Holder.	3¼ x 4¼	4 x 5
Petite Century No. 2,	$12.50	$15.00
Petite Century Special with Planatic Lens, Series III, No. 1 Century Automatic Shutter, one Double Plate Holder,	22.00	25.00
With Goerz Anastigmat Lens, Series III, No. 1 Century Automatic Shutter, one Double Plate Holder,	50.75	60.75
With Bausch & Lomb Plastigmat Lens,	47.50	54.00
Daylight Cartridge Roll Film Attachment,	5.00	5.00
Extra Double Plate Holders, each,	1.00	1.00
Plush Lined Sole Leather Case for Camera and three Holders,	3.00	3.50
Sole Leather Case for Petite and three Plate Holders,	2.25	2.50



Petite Century No. 2.

The Petite Century No. 3.

The Petite Century No. 3 is not simply a "snap shot" Camera limited in its field of work, but the scope it covers is a very wide one. For instantaneous or time exposures, for landscape or interiors, for portraits and groups, for flashlight pictures,—for all these and more too, it is admirably adapted.

Real pictures do not result from simply making snap shots at random. Many times you will wish to see the *full size image* reflected on the ground glass for the purpose of composing and arranging the picture. *This is possible with the Petite Century No. 3 whether using plates or film*, and is a great advantage.

The No. 3 Petite has our Automatic front clamp, rack and pinion for delicate focusing, Brilliant Finder—in fact every adjustment and advantage possessed by the preceding Models, and in addition

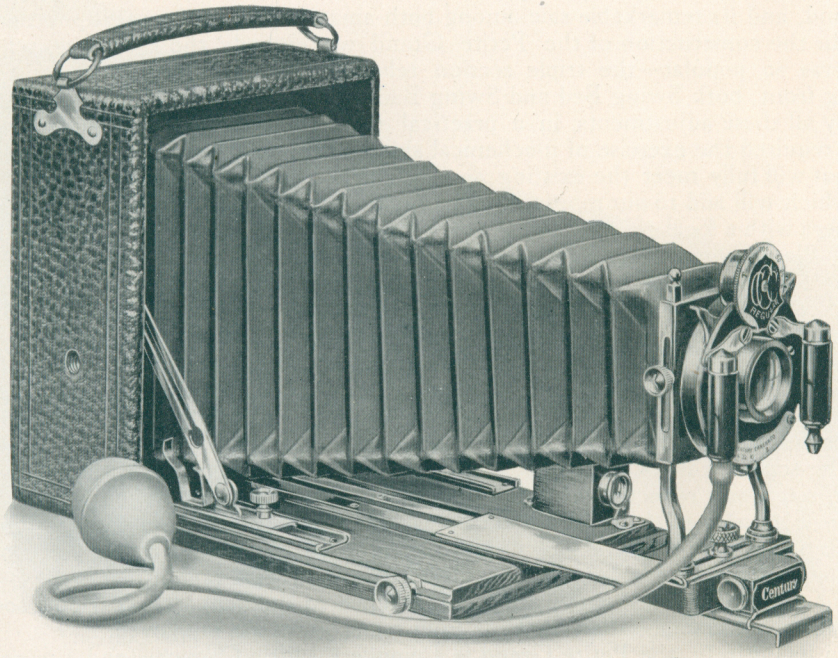
A Rapid Convertible Lens
A No. 4 Regular Double Valve Shutter (for description see page 19)
A Double Sliding Front
A Swing Bed and Swing Back.
A Bellows of sufficient length to use back combination of Convertible Lens alone.
A Self Locking Pinion.

Never before has so compact a Camera been made, containing the features enumerated above, at the same time being perfectly adapted for glass plates, the Film Pack and Cartridge Roll Film.

The Petite Century No. 3 speaks for itself and will at once appeal to all desiring a Camera for general work, the most compact form possible.

PRICE:

	3¼ x 4¼	4 x 5
Petite Century No 3, with one Double Plate Holder,	$20.00	$23.00
Petite Century No. 3 Special, with Goerz Anastigmat Lens, Series III, No. 1 Automatic Shutter, and one Double Plate Holder,	56.00	67.50
With Bausch & Lomb Plastigmat Lens,	53.00	63.00
Daylight Cartridge Roll Holder,	5.00	5.00
Extra Double Plate Holders, each,	1.00	1.00
Sole Leather Case for Petite and three Plate Holders,	2.50	3.00
Film Pack Adapter, each,	1.00	1.50



Petite Century No. 3.

The Petite Century Grand.

No Camera of the Long Focus type ever met with a more cordial reception than the regular Century Grand, and its remarkable sale among both amateur and professional photographers fully attests its merits. In the construction of the Petite Grand we embody those features which have made the Grand Cameras so popular—the triple section telescopic extension operated by a single pinion, the double sliding front, both Swing Bed and Swing Back, Pinion Lock, Automatic Clamp, etc.

To apply all these adjustments, in a practical way, to so compact an instrument as the Petite Century has required the exercise of mechanical skill and ingenuity of the highest order. The result is a Camera that will fully meet the existing demand for a Long Focus, yet very portable outfit—and an instrument which will add to our reputation for Quality—"Century Quality." Just think of a 3¼ x 4¼ Folding Camera with a focal capacity of 12 inches, measuring only 4¼ x 2⅛ x 5¼ when closed, and made so that Glass Plates, the Film Pack and Cartridge Rolls of film may be used. Weight, 24 ounces. The 4 x 5 has a focal capacity of 14 inches, and measures 5 x 2⅜ x 6. Weight, 32 ounces.

The telescopic bed is a very ingenious device, the two front sections being entirely of metal. The sections are extended by *one pinion* which also serves as a lock, holding the bed in any position desired.

The front has both vertical and horizontal movements, and is held at any desired point on the bed by our new Automatic Clamp. Ample swing is given to both the back and bed.

All Petite Grands are fitted with the Planatic Three-Focus Lens Series III and No. 1 Automatic Shutter. For description of Lens and Shutter see pages 15 to 19.

A focusing screen is fitted to the back, protected by a wooden panel. Many times you will desire to see the *full size image* reflected on the ground glass, for the purpose of composing and arranging the picture. *This is possible with a Petite Century Grand* whether using plates or film, and is a decided advantage, for the Petite Grand is not simply a snap shot Camera, but owing to its perfect optical and mechanical qualities the field of work it is made to cover is a wide one.

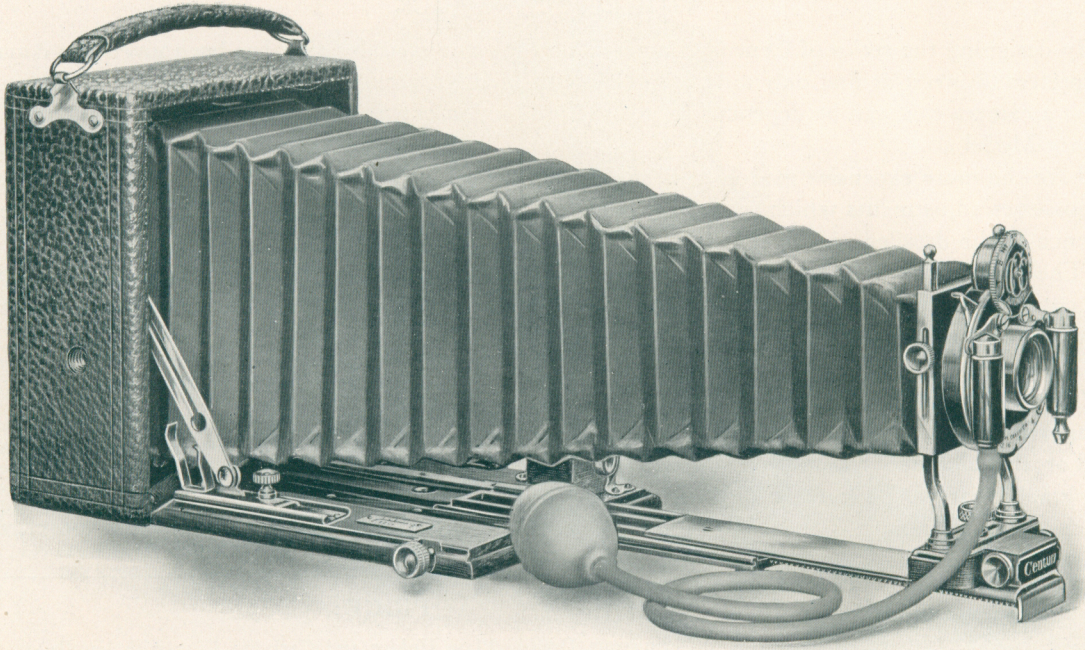
A brilliant finder, for locating the image, is attached to the bed. *Three* tripod sockets are fitted to properly balance the Camera, when short or long focus lenses are employed.

Taken in its entirety, the Petite Grand is a wonderful little Camera—and a winner for 1904.

Trenton, N. J., June 24, 1903.
Dear Sirs:—I have tried all kinds and makes of cameras, but never had such good satisfaction as I have with the "Century."
Yours Truly,
F. CROZER FRAZER.

PRICE:

	3¼ x 4¼	4 x 5
Petite Century Grand, Planatic Lens, Series III,	$28.00	$33.00
With Goerz Lens Series III,	No 0, 59.90	No. 1, 71.40
Extra Plate Holders,	1.00	1.00



Petite Century Grand.

Century Camera, Model 40.

WITH REVOLVING BACK.

In designing the series of Century Cameras for 1904 due consideration has been given the Amateur who prefers to invest at first only a moderate amount in an equipment, but nevertheless is anxious to possess a camera that can be depended on for the production of good pictures. Such a Camera is the Century Model 40.

Like the more expensive models it is made throughout of mahogany, with *every corner dovetailed*, and possesses adjustments which render it available for both hand and tripod work, as will be noted by reference to the detailed specifications.

The Lens is our Century Rapid Symmetrical, a most excellent type, possessing plenty of speed, good covering power, and well adapted for general amateur work. It is fitted with No. 3 Automatic Shutter, operating for Instantaneous, Time and Bulb exposures.

The Lens and Shutter are fully described on pages 15 to 19.

For the amateur who is just starting his photographic career, we can heartily recommend Model 40 as a Camera that will fulfill every requirement.

SPECIFICATIONS:

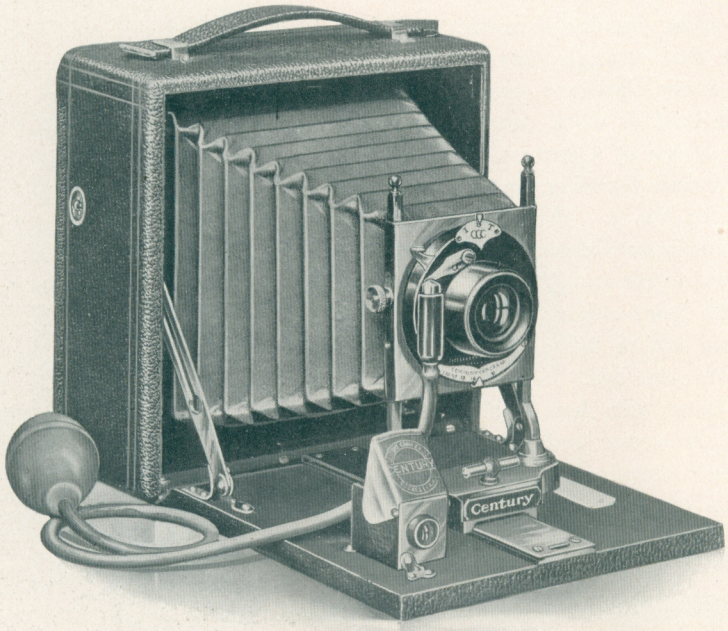
CAMERA BOX—Solid Mahogany, dovetailed joints and covered with leather, BED—Polished Mahogany, attached with piano hinge. FRONT—Adjustable above and below the centre. Patent Automatic Clamp. 3¼ x 4¼ and 4 x 5 are Brass. 5 x 7 is Mahogany. BACK—Revolving, with Automatic Screen. FINDER—Reversible and hooded. LENS—Century Rapid Symmetrical. SHUTTER—No. 3 Century Automatic. PLATES AND FILM may be used.

PRICE:

Including one Double Plate Holder and Carrying Case with handle.

	3¼ x 4¼	4 x 5	5 x 7
Century Camera, Model 40	$13.00*	$15.00	$20.00
Extra Plate Holders, each,	1.00	1.00	1.25
Daylight Cartridge Roll Film Holder, fitted,	5.00	5.00	6.50

*Not furnished with Revolving Back, but has Reversible Back.



Century Camera, Model 40.

LeMars, Iowa, Dec. 19th, 1903.
The Century Camera Co.,
Rochester, N. Y.

Gentlemen :—I own one of your Century Cameras, which I purchased last summer, and it is giving me excellent satisfaction, even to portraits, and has all the adjustments one could wish for.

Yours very truly,
E. W. EDGINGTON.

Century Camera, Model 41.

WITH REVOLVING BACK.

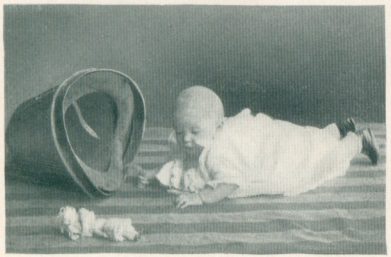
One of the most popular of moderate priced Cameras, and deservedly so, is the Century Model 41. It is a style that strongly appeals to a large number of Amateur Photographers—those who do not care for the more elaborate cameras, yet desire an outfit possessing such adjustments as will permit the varied field of work usually attempted by ambitious amateurs.

The general design of Century Model 41 is similar to Model 40, but it has in addition a fine rack and pinion, for accurate focusing, and a more expensive type of shutter—the No. 2 Century Automatic being substituted for No. 3. When desired, we also furnish Model 41 fitted with No. 4 Double Valve Shutter. The Lens is our Century Rapid Symmetrical. Lens and Shutters described on pages 15 to 19.

The back revolves for upright pictures, (see pages 8 and 9) the front adjusts for regulating sky and foreground and a brilliant finder with hood is attached to the bed. An Automatic Clamp holds the front with lens at any desired point, on the bed, an easier and more satisfactory method of adjustment than the old style clamp hook. The 5 x 7 is made with mahogany front in place of brass.

SPECIFICATIONS:

CAMERA BOX—Solid Mahogany, dovetailed joints and covered with leather. BED—Polished Mahogany, piano hinge. RACK AND PINION—for focusing. FRONT—Adjustable above and below the centre. Patent Automatic Clamp. BACK—Revolving, with Automatic Screen and Wooden Panel. LENS—Century Rapid Symmetrical. SHUTTER—No. 2 Century Automatic, with Triplicate Movement. FINDER—Reversible, brass bound and hooded. PLATES AND FILM may be used.



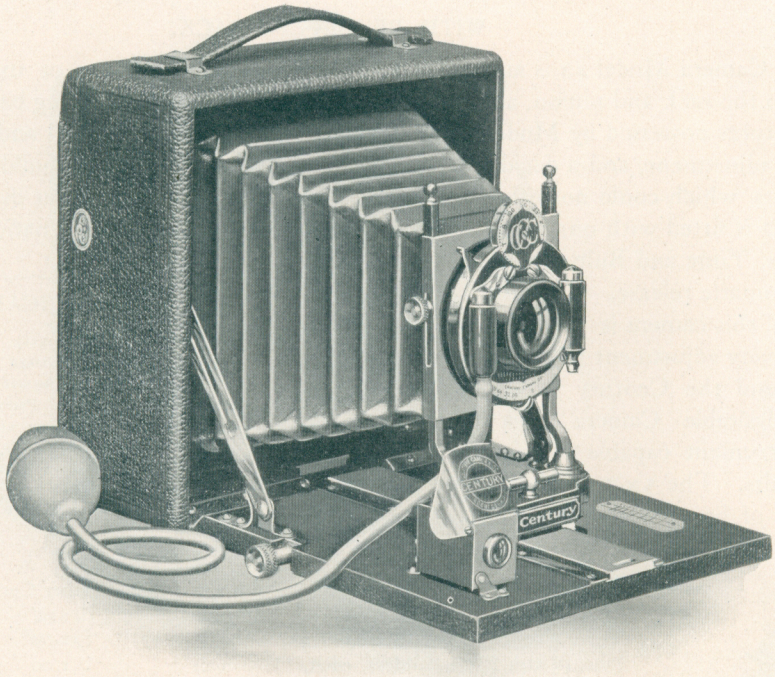
PRICE:

Including one Double Plate Holder and Sole Leather Carrying Case.

	3¼ x 4¼	4 x 5	5 x 7
Century Camera, Model 41, No. 2, Shutter,	$16.00*	$18.00	$24.00
Fitted with No. 4 Double Valve Shutter,	18.00*	20.00	26.00
Special Portrait Lens Attachment,	1.50	1.50	1.50
Daylight Cartridge Roll Film Holder, fitted,	5.00	5.00	6.50

*Not furnished with Revolving Back, but has Reversible Back.

MADE WITH B. & L. PLASTIGMAT LENS.



Century Camera, Model 41.

Madison, Wis., March 11, 1903.
Century Camera Co.,
Rochester, N. Y.

Gentlemen:—We are very much pleased with the "Century" and congratulate you upon the quality of the camera you manufacture. Yours respectfully,

E. P. SANDSTEN,
Horticulturist, University of Wisconsin.

Century Camera, Model 42.

WITH REVOLVING BACK.

Century Camera Model 42 is an ideal outfit for either the beginner or more advanced amateur. In addition to the rack and pinion, adjustable front, automatic clamp, revolving back (see pages 8 and 9), and other features possessed by Models 40 and 41, it has our new Swing bed and Swing Back. This is a very useful adjustment, and a decided advantage when photographing tall buildings, church spires, and similar subjects which could not otherwise be included in the picture without distortion.

Model 42 is fitted with our Rapid Symmetrical Lens and No. 1 Automatic Shutter, operating for Instantaneous, Time and Bulb Exposures, with finger or pneumatic release. Though complete in every detail this camera is free from complicated parts, every adjustment being easily made. We recommend the Century Model 42 as a particularly desirable Camera at a moderate price—an instrument capable of producing the very best results. The 5 x 7 size has Mahogany front in place of brass.

SPECIFICATIONS:

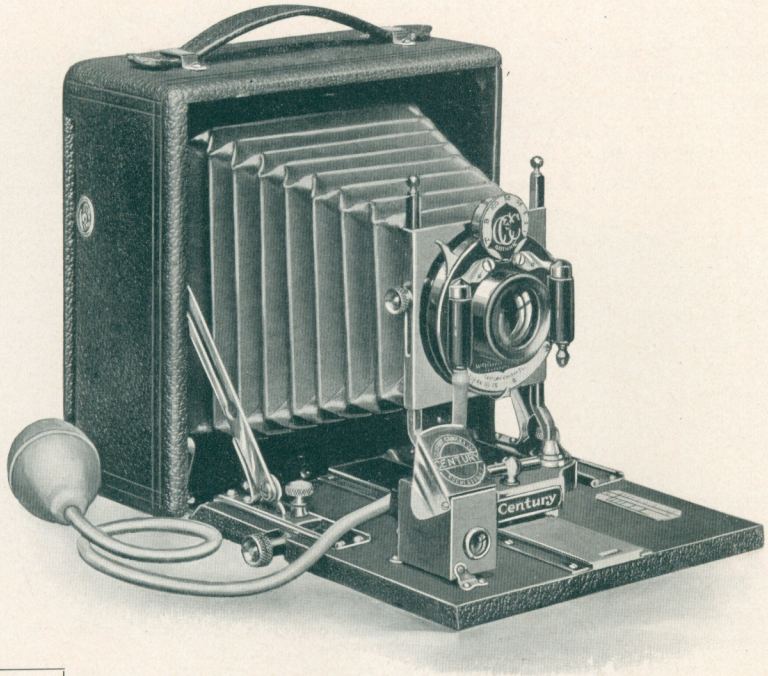
CAMERA BOX—Solid Mahogany, dovetailed, and covered with fine black leather. BED—Polished Mahogany, with piano hinge. RACK AND PINION for focusing. FRONT—Adjustable, for regulating sky and foreground. Patent Automatic Clamp. BACK—Revolving, with Automatic Screen and Wooden Panel. SWING—Both Swing-Back and Swing-Bed. LENS—Century Rapid Symmetrical. SHUTTER—No. 1 Century Automatic. FINDER—Three-Lens Brilliant. PLATES AND FILM may be used.

PRICE:

Including one Double Plate Holder and Sole Leather Carrying Case, with handle.

	3¼ x 4¼	4 x 5	5 x 7
Century Camera, Model 42,	$22.00*	$24.00	$32.00
Extra Plate Holders, each,	1.00	1.00	1.25
Film Pack Adapter,	1.00	1.50	
Special Portrait Lens Attachment,	1.50	1.50	1.50
Wide Angle Lens, extra,	5.00	5.00	7.50
Daylight Cartridge Roll Film Holder, fitted,	5.00	5.00	6.50

*Not furnished with Revolving Back, but has Reversible Back.



Century Camera, Model 42.

Newark, N. J., Sept. 19, 1903.
Century Camera Co.,
Rochester, N. Y.

Gentlemen:—After spending about twenty-five hundred dollars on photography, I have at last a camera which excells anything I possessed to date. Its name, "Century Grand Sr.," is certainly the only title suitable for this excellent piece of art work. For design, workmanship and finish, there is nothing to equal it.

Very sincerely yours,
GEORGE M. ENGEL.

Century Camera, Model 44.

WITH REVOLVING BACK.

We take pleasure in calling especial attention to Model 44 as being the most popular camera in the entire line of medium priced outfits. The wide field of work which can be accomplished with this instrument makes it a particularly attractive style for advanced amateur and professional photographers.

Model 44 contains every adjustment and all the meritorious features possessed by the less expensive types, including Revolving Back, (see pages 8 and 9), Swing Back and Swing Bed, Rising and Falling Front, Automatic Bed Clamp, Rack and Pinion, etc. In addition, the Camera is fitted with a Century Rapid Convertible Lens, and an extra long bellows of sufficient length so the rear combination can be used alone, for the purpose of making distant objects appear larger in the picture—a feature every experienced amateur will appreciate.

At a slight advance in price we supply the 4 x 5 and 5 x 7 sizes with Rack and Pinion Swing, and pinion lock.

The Shutter is our highest type,—the No. 1 Century Automatic, operating for Instantaneous, Time and Bulb exposures, with either finger or pneumatic release. Both lens and shutter are fully described on pages 15 to 19.

SPECIFICATIONS:

CAMERA BOX—Solid Mahogany, dovetailed and covered with fine black leather. BED—Polished Mahogany, attached with piano hinge. Bellows of sufficient length to use back combination of Lens alone. FOCAL CAPACITY—4 x 5, 11 in.; 5 x 7, 15½ in.; 6½ x 8½, 19 in.; 8 x 10, 22 in. RACK AND PINION for focusing. FRONT—Adjustable, for regulating sky and foreground. Patent Automatic Clamp. BACK—Revolving, with Automatic Screen and Wooden Panel. SWING—Both Swing-Back and Swing-Bed, with or without Rack and Pinion. LENS—Century Rapid Convertible. SHUTTER—No. 1 Century Automatic, with Triplicate Movement. FINDER—Three Lens Brilliant, brass bound and hooded. PLATES AND FILM may be used.

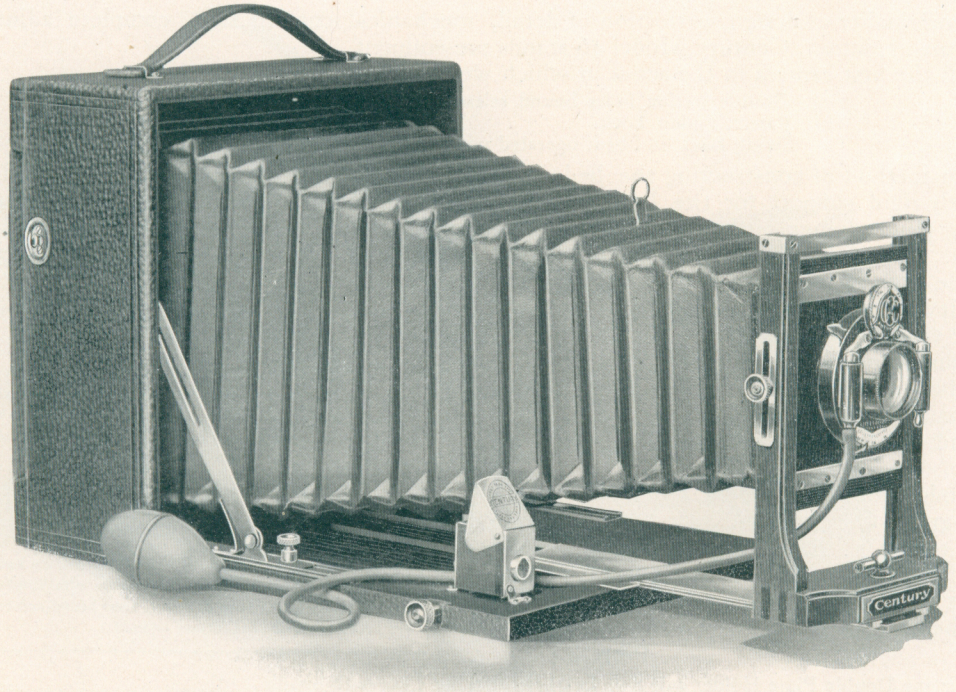
Boston, May 19, 1903.
Century Camera Co.
Gentlemen:—Am greatly pleased with my Camera. It is perfect in every detail, which in other words means, I suppose, "Century Quality." Very respectfully,
W. M. SNELL,
47 Winter St., Boston.

PRICE:

Including one double Plate Holder and Sole Leather Carrying Case with handle.

	3¼ x 4¼	4 x 5	5 x 7	6½ x 8½	8 x 10
Century Camera, Model 44,	$25.00*	$28.00	$36.00	$50.00	$62.00*
Extra for Rack and Pinion Swing,		2.00	2.00		
Extra Double Plate Holders, each,	1.00	1.00	1.25	1.75	2.00
Daylight Cartridge Roll Holder, each,	5.00	5.00	6.50	NOT MADE.	

*Not furnished with Revolving Back—but has regular Reversible Back.



Century Camera, Model 44.

Century Camera, Model 46.

WITH REVOLVING BACK.

In originality of design, perfection of detail, mechanical construction, complete adjustments, and ease of manipulation, Century Model 46 stands pre-eminent.

It is the first camera in the series in which we introduce our:

(*a*) Double section brass bound telescopic bed.
(*b*) Patent Pinion Lock.
(*c*) Swing Back and bed, operated with rack and pinion.

Our method of constructing the bed insures a smooth movement for focusing and provides an absolutely rigid support for the lens, even when the bellows is extended to its full capacity. The focusing pinion, when pushed in flush with the bed, securely locks the second section in any desired position. The extra length of bellows admits of copying and other close work, such as large heads, etc.

The back combination of the Century Rapid Convertible Lens, when used alone, forms a most excellent type of long focus single achromatic—of great value for photographing distant objects, mountain scenery, etc. Fitted to the Lens is our highest grade Shutter,—the No. 1 Century Automatic, with Triplicate movement. Both lens and shutter are described on pages 15 to 19.

Model 46 is a Camera representing in a high degree "Century Quality"—a quality that stands to-day without a peer—a claim fully justified by the popularity of our Camera among the best amateur and professional photographers everywhere.

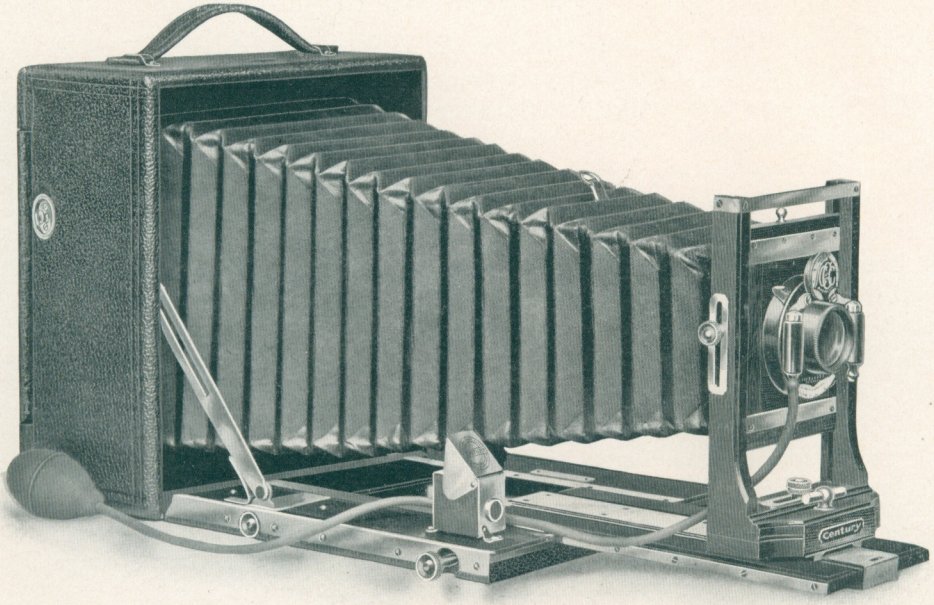
SPECIFICATIONS:

CAMERA BOX—Solid Mahogany, dovetailed and covered with cowhide leather. BED—Double Extension, attached with brass piano hinge. Bellows of sufficient length to use back combination of Lens alone. FOCAL CAPACITY—4 x 5, 12½ inches; 5 x 7, 16½ inches. RACK AND PINION for focusing. Century Patent Pinion Lock. FRONT—Double Sliding, moving vertically and horizontally. Patent Automatic Bed Clamp. BACK—Revolving, with Automatic Focusing Screen and Wood Panel. SWING—Both Swing-Back and Swing-Bed, operated by a pinion, with Century Patent Pinion Lock. LENS—Century Rapid Convertible. SHUTTER—No. 1 Century Automatic, with Triplicate Movement. FINDER—Three Lens Brilliant, brass bound and hooded. PLATES AND FILM may be used.

PRICE:

Including one Double Plate Holder and Sole Leather Carrying Case with handle.

	4 x 5	5 x 7
Century Camera, Model 46,	$32.00	$40.00
Extra Double Plate Holders, each,	1.00	1.25
Daylight Cartridge Roll Film Holder, fitted,	5.00	6.50



Century Camera, Model 46.

The Century Grand.

WITH REVOLVING BACK.

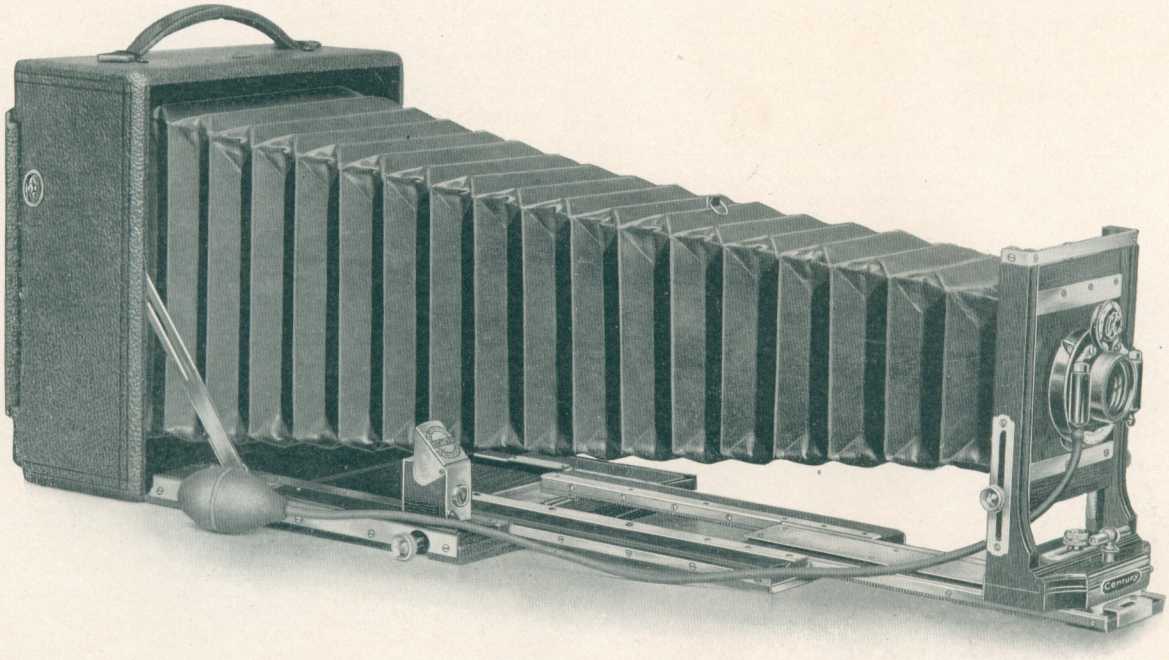
The 1904 Century Grand is a masterpiece of the Camera maker's art, and a worthy leader of the Century Series. It is a superb instrument from every point of view, and results from careful study on the part of those who have been engaged in designing Cameras of the best type for years. It contains more improvements and exclusive features than any other folding hand Camera in the market. The general design, solid construction, rigidity of every part, portability, easy means of manipulating all adjustments, and fine finish of both wood and brass work are noticeable features.

The Century Grand is built throughout of mahogany—selected and kiln dried, with all joints dovetailed. The outside case is handsomely covered with fine black special grain cowhide, and has a padded handle for carrying. The metal work is polished and lacquered in a rich gold color. The bellows is made from red leather, lined with rubber cloth, and attached by rubber cement, insuring elasticity and rendering it absolutely light-proof.

The triple section telescopic bed is made on an entirely new principle, and so arranged that the different sections operate by a single pinion at the side. When pushed in this pinion acts as a lock, holding the different sections of the bed absolutely firm and rigid at any desired point. The section carrying lens and shutter moves first by turning the milled head, and when fully extended locks automatically into, and at the same time carries forward the second section by means of a continuous rack. An entirely new method is employed this year in fitting the first section of the bed, which gives an exceptionally easy and smooth movement when focusing, as the same amount of friction exists whether the first section of the bed is entirely or only partly extended.

Each of the three sections is bound with metal to prevent any possibility of lost motion, and brass guides on top of the bed serve to insure strength and perfect

MADE WITH ZEISS CONVERTIBLE LENS, SERIES VII A



The Century Grand.

Fully Extended.

rigidity,—a feature which will appeal very strongly to all photographers. The bed is attached to the case by a brass piano hinge extending the full width, adding strength and beauty to the entire equipment.

The front has both vertical and horizontal movements, the former being adjusted by a fine rack and pinion. It is held securely at any desired point on the bed by our new automatic clamp.

The Century Grand is fitted with Series III Planatic Convertible Lens. By "convertible" we mean the front and back lenses can be used together not only as a compound, but either combination can be worked alone. Each is of different foci, and thus the operator has in reality the choice of three separate and distinct lenses. The Planatic is ground after a special formula, and is a Lens of very fine quality, capable of rendering results that compare favorably with the work of far more expensive instruments.

It is perfectly achromatic, rectilinear, and of superior covering power and definition. The back combination is much shorter focus than the front lens, but the curvatures are so calculated as to secure perfect optical symmetry of the compound lens, and at the same time form most excellent achromatic and aplanatic objectives if used singly. The relative size of the reflected image given by the three lenses is about in proportion of 2 to 3 to 4—2 representing the result when both combinations are used, 3 the back lens alone, and 4 the front lens alone.

With a Convertible Lens it will thus be seen that the photographer can cover a much wider field of work, and secure far better results of subjects at a distance from the Camera than can possibly be obtained with a lens of the ordinary type.

The latest and best Shutter,—our No. 1 Automatic, is fitted to the Century Grand. Its many attractive features and advantages will be appreciated by both amateur and professional photographers. The Automatic operates for Instantaneous, Time and Bulb exposures. The mechanism is so constructed that in moving to terminate an exposure it will automatically set itself for the next exposure. There can be no question as to "whether the Shutter is set"—it is always ready for instant use, being released and set by simply pressing the bulb. The diaphragms are marked in accordance with the standard U. S. system.

The Century Grand is enclosed in a handsome sole leather carrying case,—plush lined, having

a compartment at one end to accommodate five extra plate holders. We have spared no expense to make the Century Grand absolutely the best Camera in every detail of construction ever offered, and the success of our efforts is attested by the enviable reputation this instrument has made for itself among the foremost photographers in a short space of time. Read description of Revolving Back, pages 8 and 9.

Our claims for superiority in design, general construction and numerous exclusive features are all justified,—as an examination will prove. The Century Grand speaks for itself, and stands to-day as a representative Camera of the highest possible type.

Would you know the fundamental secret of Century superiority? It is because a partner in the business, with years of practical experience, heads every department, and to his work he gives the best that is in him. Years of quality—years of progress—are embodied in Century Cameras.

SPECIFICATIONS:

CAMERA BOX—Solid Mahogany, dovetailed and covered with black cowhide. BED—Triple Extension, telescopic and brass bound; attached with brass piano hinge, and operated by a single pinion. Bellows of sufficient length to use either the front or the back combination of the lens alone. FOCAL CAPACITY—4 x 5, 17 inches; 5 x 7, 24 inches; 6½ x 8 ½, 28 inches. RACK AND PINION for focusing, with Century Patent Pinion Lock. FRONT—Double Sliding, Patent Automatic Clamp, Rack and Pinion Adjustment, with Pinion Lock. BACK—Revolving, with Automatic Focusing Screen and Wood Panel. SWING—Both Swing-Back and Swing-Bed, operated by pinion. Pinion Lock. LENS—Century Planatic, Series III. SHUTTER—No. 1 Century Automatic. Has Triplicate Movement. FINDER—Three Lens Brilliant, brass bound and hooded. PLATES AND FILM may be used.

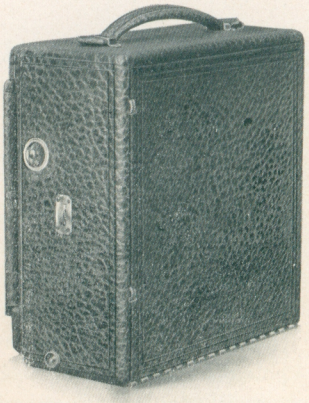
PRICE:

Including one Double Plate Holder and handsome Plush Lined Sole Leather Case.

	4 x 5	5 x 7	6½ x 8½
Century Grand, Planatic Lens, Series III,	$40.00	$50.00	$67.00
Extra Plate Holders, each,	1.00	1.25	1.75
Film Pack Adapter,	1.50		
Wide Angle Lens, extra,	5.00	7.50	12.00
Century Curtain Slide Shutter, fitted,	22.50	25.00	30.00
Daylight Cartridge Roll Film Holder,	5.00	6.50	NOT MADE.

The Century Grand Sr

WITH REVOLVING BACK.



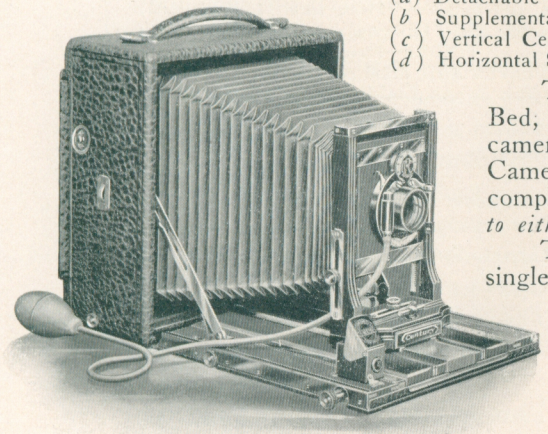
With all its adjustments no larger than an ordinary camera.

Camera making, as a fine art, has never been more highly exemplified than by the product of the Century Camera Company—a fact conceded by experienced and critical photographers.

One of the latest additions to the Century line is the Grand Sr.—a Camera that will add materially to our present reputation for progressiveness and originality,—a camera that no illustration or description can do justice, or even portray in a small measure, the inventive genius—skill in designing, perfection and simplification of adjustments embodied in its manufacture,—culminating in the most complete and perfect camera ever placed on the market.

The Century Grand Sr. while differing in construction from the regular Grand, contains all the features which have made that Camera so popular, (see specifications page, 45), and in addition has—

(*a*) Detachable Side Arms, for dropping bed.
(*b*) Supplementary Bed, for using Extreme Wide Angle Lens, Rack and Pinion Movement.
(*c*) Vertical Central Swing Back.
(*d*) Horizontal Side Swing, for correcting violent perspective lines.



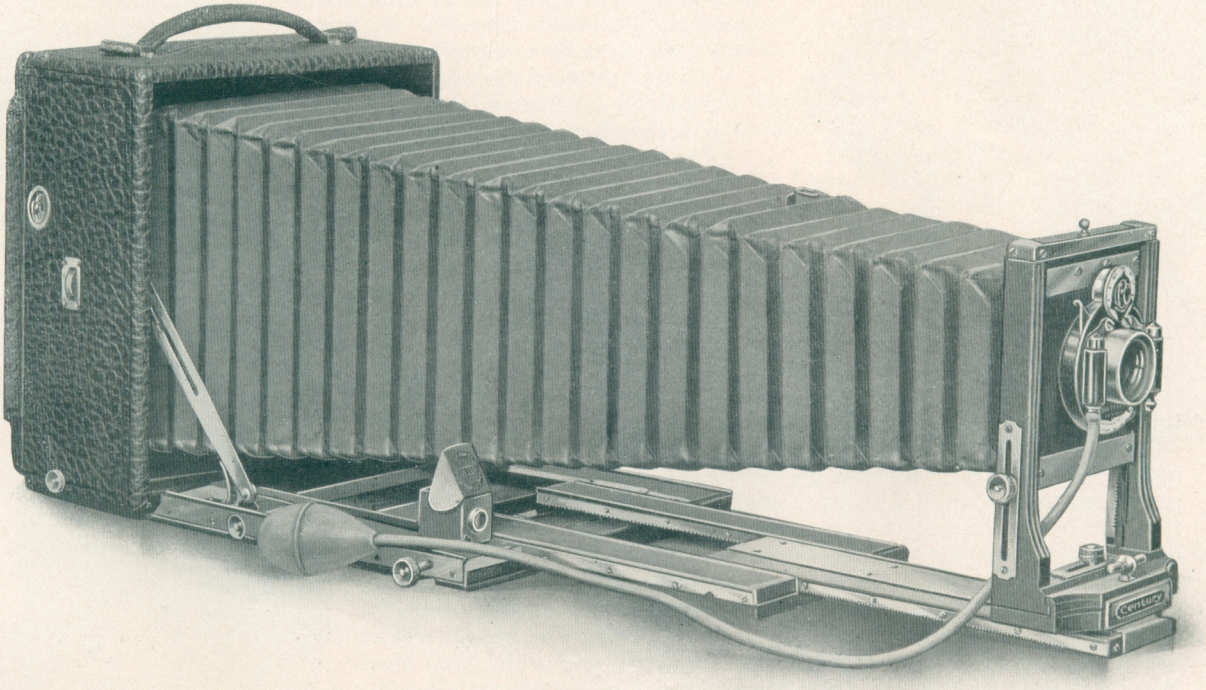
Century Grand Sr.

The swings (*a*)—(*b*) in connection with the Century Swing Bed, give the greatest range and adjustment ever attained in a hand camera,—and, *note this:*—the Grand Sr. is the only Cycle type of Camera having Double Swing Back and Swing Bed, free from all complicated parts and so neatly adapted as to *add practically nothing to either the bulk or weight.*

The telescopic bed is made in three sections, all operated by a single pinion, with the Century pinion lock. The same amount of friction exists whether the front section is fully or only partly extended, and by a peculiar arrangement of the wood and metal parts, the bed resists atmospheric changes to a remarkable degree.

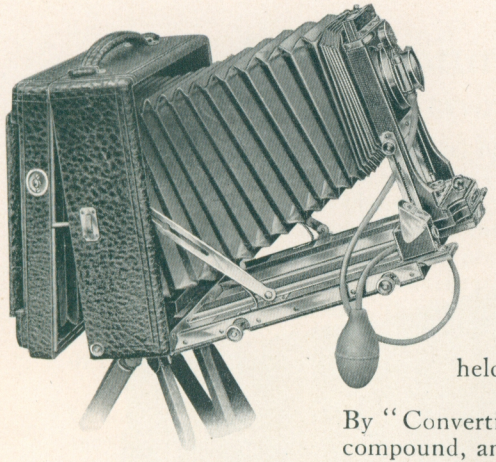
The section carrying lens and shutter moves first by

MADE WITH B. & L. RECTILINEAR LENS.



The Century Grand Sr.

Fully Extended.



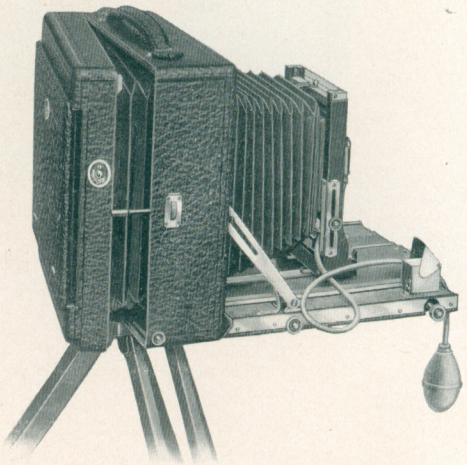
Showing possible angle at which Lens can be pointed, while the plate remains perpendicular — a feature of the Grand Sr.

turning the milled head, and when fully extended locks automatically into, and at the same time carries forward the second section by means of a continuous rack. Each of the three sections is bound with metal to prevent any possibility of lost motion, and brass guides on top of the bed serve to insure strength and perfect rigidity,—a feature which will appeal very strongly to all photographers. The bed is attached to the case by a piano hinge extending the full width, adding strength and beauty to the entire equipment.

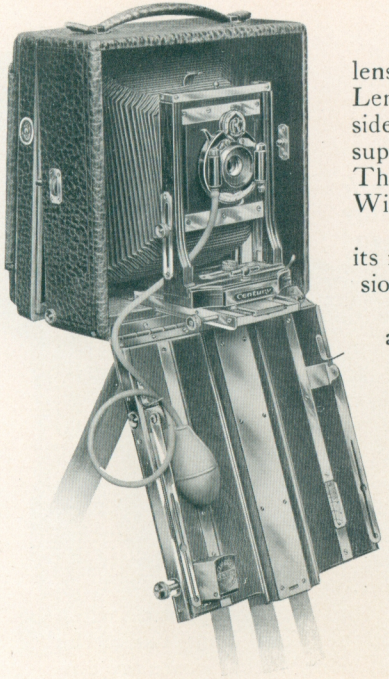
The front has both vertical and horizontal movements, the former being governed by a fine rack and self locking pinion. It is held securely at any desired point on the bed by our new automatic clamp.

The Century Grand Sr. is fitted with a Planatic Convertible Lens. By "Convertible" we mean the front and back lenses can be used together as a compound, and either combination can be worked alone. Each is of a different foci, and thus the operator has in reality the choice of three separate and distinct lenses. The Planatic, Series III, is a Lens of fine quality, capable of rendering results that compare favorably with the work of more expensive instruments, being perfectly achromatic, rectilinear, and of superior covering power and definition. The back combination is much shorter focus than the front lens, but the curvatures are so calculated as to secure perfect optical symmetry of the compound lens, and at the same time form most excellent achromatic and aplanatic objectives if used singly. The relative size of the reflected image given by the three lenses is about in proportion of, 2 to 3 to 4—2 representing the result when both combinations are used, 3 the back lens alone, and 4 the front lens alone. With a Convertible Lens it will thus be seen that the photographer can cover a much wider field of work, and secure far better results of subjects at a distance from the Camera than can possibly be obtained with a lens of the ordinary type.

But the Century Grand Sr. is not only adapted for long focus



Horizontal Swing in use.



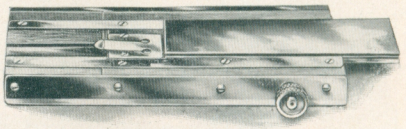
Showing Supplementary Bed attached for Wide Angle Lens.

lenses. By means of a supplementary bed, very short focus or Wide Angle Lenses can be used with equal facility. The main bed drops by detaching the side arms; and the supplementary bed, which can be instantly adjusted, supports the front. This bed also has rack and pinion for accurate focusing. The illustration on this page shows the Grand Sr. with the short bed and Wide Angle Lens attached.

Our No. 1 Automatic Shutter is fitted to the Century Grand Sr., and its many attractive features will be appreciated by both amateur and professional photographers. See page 18.

As previously stated, the Century Grand Sr. *must be seen* to fully appreciate its many meritorious and exclusive features. Our claims for superiority—in design,—in construction,—in adjustments,—in finish,—in optical and mechanical excellence,—will be fully substantiated by a critical examination. The Century Grand Sr. and Regular Century Grand, stand to-day *as the typical representative high grade Cameras of the world.*

The small illustration at the right shows the Supplementary Bed, with Rack and Pinion movement, which takes the place of the main bed, supporting the front, when extreme Wide Angle Lenses are employed. We do not believe in *cutting or dividing the main bed* to clear the field included by a short focus lens. Such construction involves complicated fittings, and it is obvious that a cut or divided bed cannot be as strong or rigid as one remaining intact.



Supplementary Bed for Wide Angle Lenses.

The Wide Angle Bed, when adjusted, locks automatically in place, and cannot become accidentally detached. The horizontal and vertical Swings are available for both regular and Wide Angle Lenses.

PRICE:

Including one Double Plate Holder and handsome Plush Lined Sole Leather Case.

	4 x 5	5 x 7	6½ x 8½
Century Grand Sr., Planatic Lens, Series III,	$53.00	$63.00	$80.00
Century Curtain Slide Shutter, fitted,	22.50	25.00	30.00

Long Focus Century Grand.

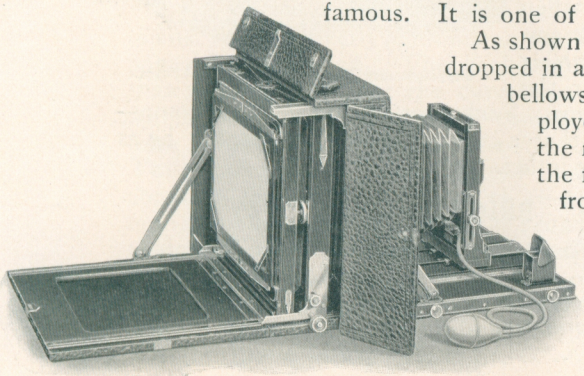
A Modern Camera for Serious Work.

Note the compactness of this Camera.

We do not believe in standing still, while there is room for a *single forward step*. Following this idea we present the 1904 Long Focus Century Grand,—something different—something new and better in design and general adjustments than ever before made in this type of Camera. It is the first Cycle Camera having both front and rear extension of bellows,—a model originated by the Century Camera Company.

It is the most compact and portable instrument of its class in the market. An idea of the *difference* in size between the "Century" and others, can be obtained when we state that the 5 x 7 Long Focus Grand, closed, measures only 5¼ x 9⅞ x 10 inches, yet has a focal capacity of 28 inches. Adapted for every branch of photography, it can be truthfully designated a universal Camera in the full sense of the word, and as such will strongly appeal to the advanced amateur and professional alike.

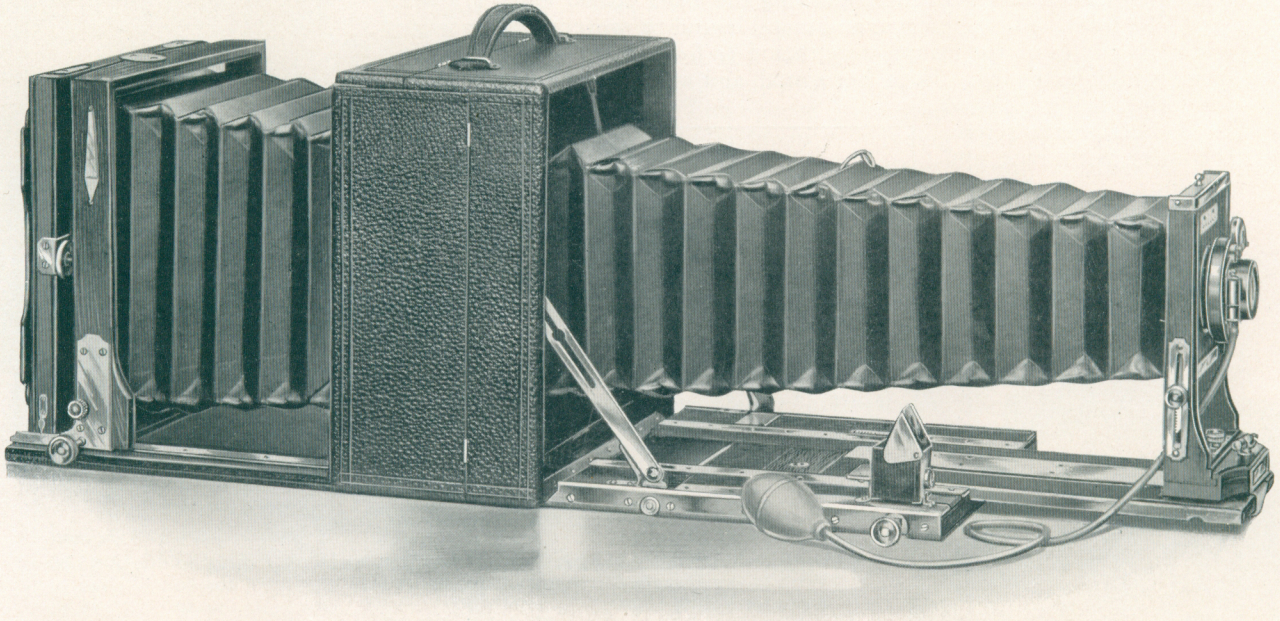
Fitted with Reversible Back, Double Swing, Double Sliding Front, Patent Automatic Bed Clamp, Rack and Pinion with Locks on both front and back beds, Three-focus Convertible Lens, Century Automatic Shutter, Triple-lens Brilliant Finder, in fact all improvements that have made the "Century" famous. It is one of our leaders and we are proud of it.



Lid raised for reversing back, without extending rear bellows.

As shown by the illustration, page 51, both the front and back, when dropped in a horizontal position, make a rigid platform upon which the bellows can be fully extended when very long focus lenses are employed, or for copying, enlarging, and all other purposes requiring the maximum focal capacity. A Rack and Pinion is fitted to both the front and rear beds. When the proper focus is secured the front bed can be locked by simply pushing in the focusing pinion. The back is securely held in place by turning a milled head.

When the ordinary length of draw is desired, the front bed only is used, and the Camera appears as in Fig. 4. The image can be focused on the ground glass by simply dropping a panel in the back, while with Cameras of other make



Long Focus Century Grand.

Fully Extended.

it is necessary to drop the entire back, which prevents easy manipulation.

Fig. 5 shows the brass side arms detached, and the front bed or platform dropped below the box for using a wide angle lens. In this position the focus is adjusted by a fine rack and pinion on the rear bed. The pinion head is spring actuated and automatically moves beyond the edge of the bed when the camera is opened, allowing the head to be easily grasped.

The front bed is telescopic and metal bound to prevent lost motion, and brass guides on top insure strength and *perfect rigidity*—even with the bellows fully extended. Both horizontal and vertical swings are fitted, the former being adjusted by a micrometer screw, the latter with rack and pinion.

We regularly furnish this Camera with Planatic Lens Series III, and No. 1 Automatic Shutter described on pages 18 and 19.

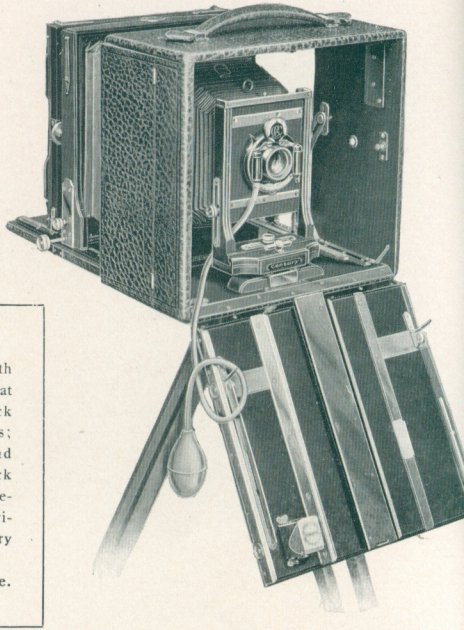


Fig. 5—Front Bed dropped for using Wide Angle Lens.

SPECIFICATIONS:

CAMERA BOX—Solid Mahogany, dovetailed and covered with black cowhide. BED—Double Extension Front, single extension at the back. Bellows of sufficient length to use either the front or back combination of Lens alone. FOCAL CAPACITY—5 x 7, 28 inches; 6½ x 8½, 34 inches. RACK AND PINION—On both front and back beds, with locking device. FRONT—Double Sliding, Rack and Pinion Adjustment. Patent Automatic Clamp. BACK—Reversible, with Wooden Panel. SWING—Both vertical and horizontal swings, with Index. Pinion Adjustment. LENS—Century Planatic, Series III, or Goerz Anastigmat. Series III.
SHUTTER—No. 1 Century Automatic, or Bausch & Lomb Volute.
FINDER—Three Lens Brilliant, brass bound and hooded.

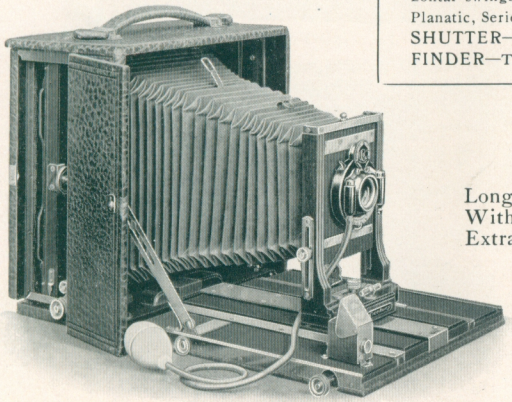


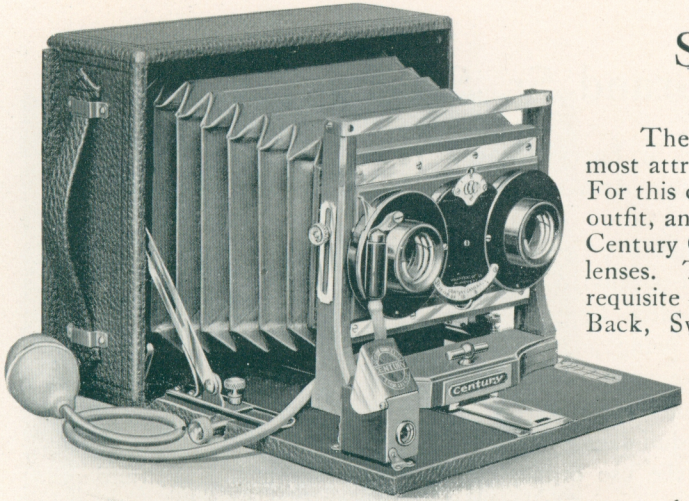
Fig. 4—Long Focus Grand with front bellows only extended.

PRICE:

Including one Double Plate Holder.

	5 x 7	6½ x 8½
Long Focus Century Grand, Planatic Lens, Series III,	$ 63.00	$ 80.00
With Goerz Double Anastigmat Lens, Series III,	106.60*	140.50
Extra for Volute Shutter,	14.30	16.30
Sole Leather Case, Plush Lined for Camera only.	6.00	7.50
Case for Camera and extra Holders,	7.00	8.50

*No. 2 Lens. We fit No. 3 when desired for $9.90 extra.



Stereoscopic Centurys.

WITH AUTOMATIC ROLLER DIVISION.

The making of stereoscopic pictures is one of the most attractive and fascinating branches of photography. For this class of work we manufacture a Special Stereo outfit, and also list Century Models 42, 44, 46 and the Century Grand, with a wide front and a matched pair of lenses. The Special Stereoscopic Century contains every requisite adjustment,—including Rack and Pinion, Swing Back, Swing Bed, Adjustable Front, Automatic Bed Clamp, No. 2 Automatic Shutter, and a pair of Rapid Symmetrical Lenses. It is extremely portable, measuring only 2½ x 6½ x 8½ inches, constructed throughout of Mahogany, and covered with fine black cowhide leather.

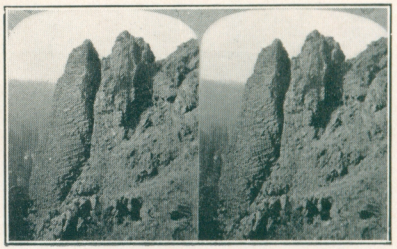
The Stereoscopic Centurys, Models 42, 44, 46 and the Century Grand, all correspond with our regular models in general design and adjustments, but in place of one lens for full size 5 x 7 pictures, we fit a matched pair of lenses and a No. 4 Regular Double Valve Stereoscopic Shutter. Model 42 has Rapid Symmetrical Lenses, while Models 44, 46 and the Century Grand are fitted with Rapid Convertible Lenses. The regular lens and shutter for making full sized 5 x 7 pictures, can be added to the outfit at any time.

Century Stereoscopic Cameras are all fitted with our new Automatic Roller Division—by far the best device for dividing the plate ever made. It works on the principle of a window shade—unwinding as the front of the Camera is extended, and automatically rolling up when Camera is closed.

PRICE:

Including Sole Leather Case, and one Double Plate Holder.

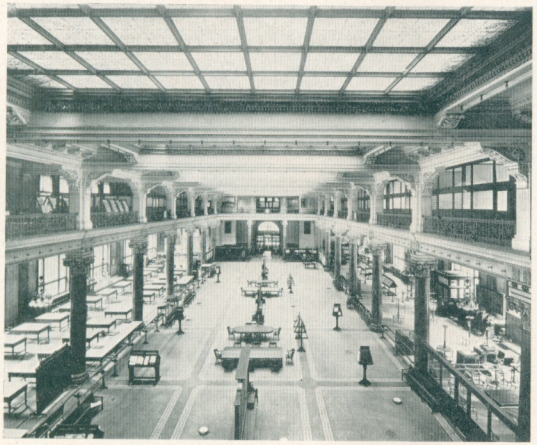
Special Stereoscopic Century,	$35.00	5 x 7 Rapid Convertible Lens with No. 4 Regular Shutter, extra,	$18.00
Stereo Century, Model 42,	48.00	Matched Pair Wide Angle Lenses,	15.00
Stereo Century, Model 44,	56.00	Extra Plate Holders, each,	1.25
Stereo Century, Model 46,	60.00	Daylight Cartridge Film Holder,	6.50
Stereo Century Grand,	70.00		



Grand and Grand Sr. Specials.

The Century Grand Special and the Grand Sr. Special are our regular Grand Cameras described on pages 42 to 49, substituting a Goerz Double Anastigmat Lens fitted with either No. 1 Century Automatic, Volute or Goerz Sector Shutter.

Although only a few years have passed since the Goerz Lenses were placed on the market, they have attained in all parts of the globe a foremost position. Authorities on the subject of photographic optics declare them to be the most perfect of modern Lenses. They satisfy the highest requirements of the professional and amateur photographer, being adapted for all around purposes, in and out of doors, and consequently are universal instruments in every sense of the word. Lenses of this type possess great speed, and with large aperture admit of instantaneous photographs being taken even on dull days. The image is cut sharp and clear without the use of diaphragms—definition, brilliancy and depth being uniform over the entire plate.

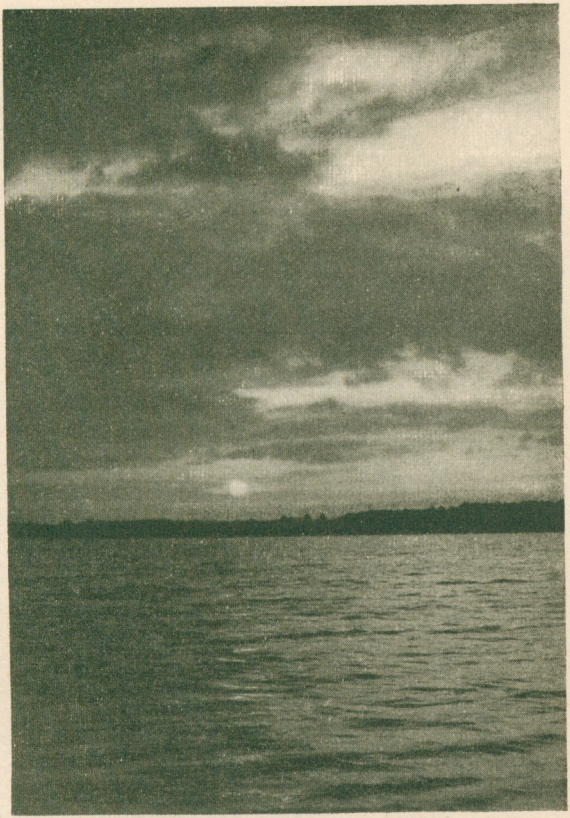


Made with Zeiss Wide Angle Lens, Series V., as fitted to Century Grand and Grand Sr. Specials

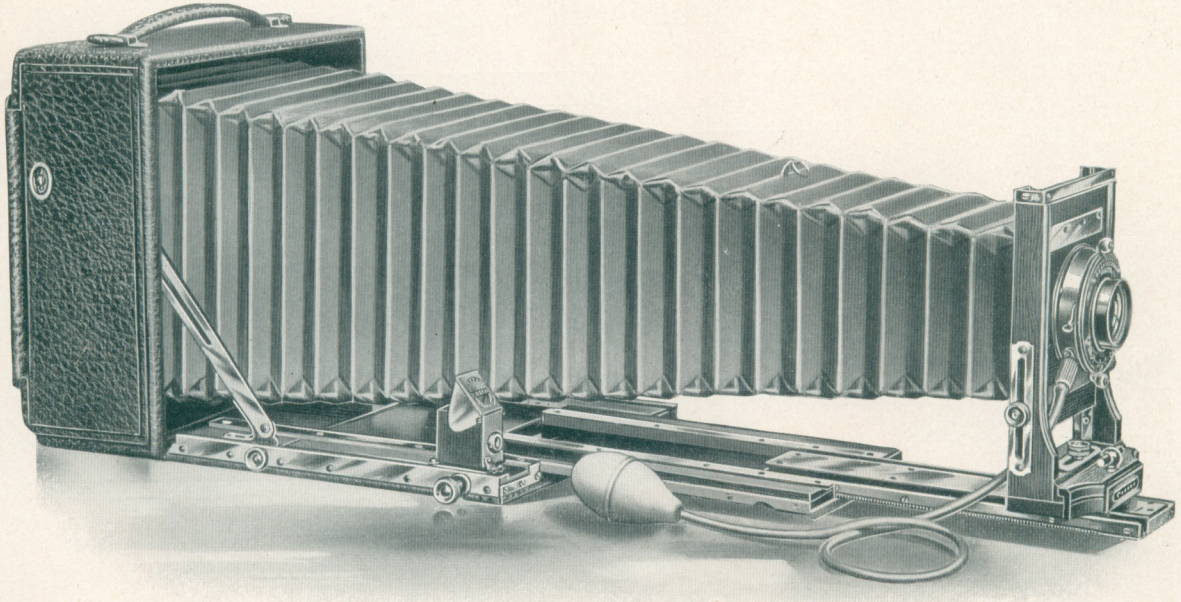
The back combination can be used by itself for the purpose of photographing long distance subjects. The focus is about double that of the compound lens.

Each Century Grand Special is enclosed in a handsome Sole Leather Case, velvet lined, with lock, key and two snap catches. It has a compartment for five extra plate holders.

The Century Grand Special comprises the best obtainable in Camera, Lens, Shutter, etc. Nothing has been omitted which would enhance its value as an absolutely high grade equipment. We have a conscious pride in the quality maintained in these outfits.



MADE WITH B. & L. PLASTIGMAT LENS.



Century Grand Special.

Fully Extended.

Century Grand Special Cameras are also supplied fitted with other standard Anastigmat Lenses. The following table gives make, series, size, number and focus of the different Lenses we are prepared to furnish promptly.

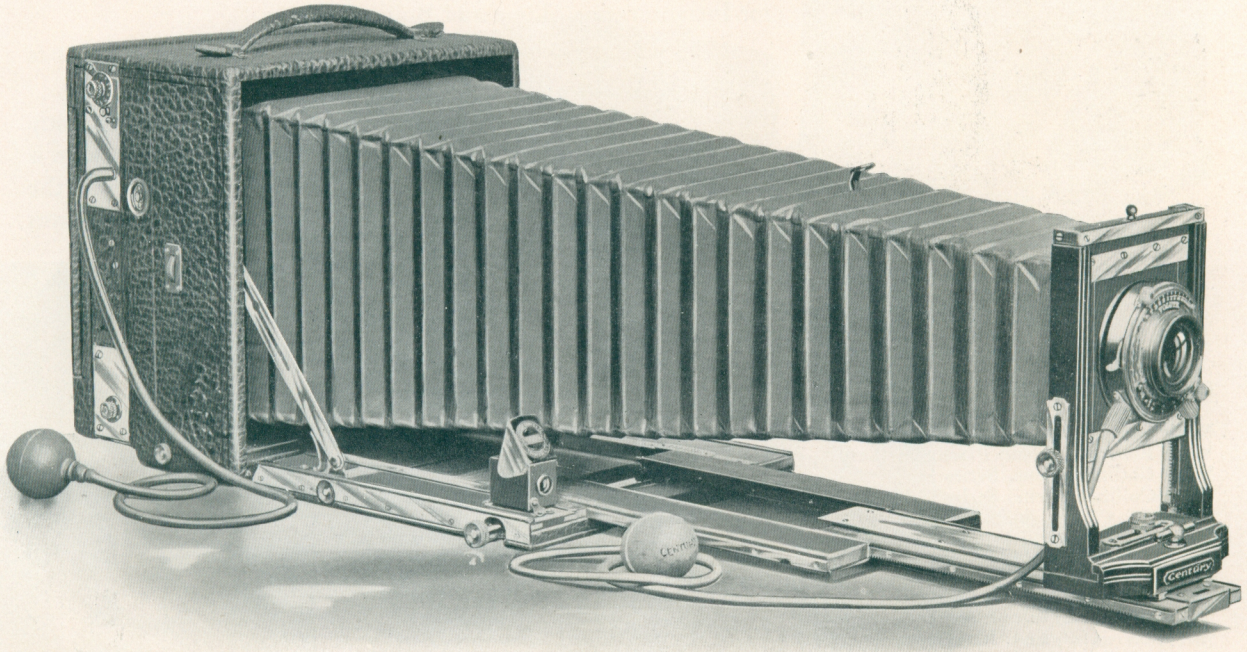
Grand and Grand Sr. Special Lenses.

LENS.	SIZE OF CAMERA.		
	4 x 5	5 x 7	6½ x 8½
Goerz Series III,	No. 1–Focus 6 in.	No. 2–Focus 7 in. No. 3–Focus 8¼ in.	No. 4–Focus 9½ in.
Goerz Series IC,	No. 1–Focus 6 in.	No. 2–Focus 7 in. No. 3–Focus 8¼ in.	No. 4–Focus 9 in.
Plastigmat,	No. 2–Focus 6¼ in.	No. 3–Focus 7½ in.	No. 5–Focus 11 in.
Collinear Series II,	No. 3–Focus 5⅞ in.	No. 4–Focus 7⅞ in.	No. 5–Focus 9⅞ in.
Collinear Series III,	No. 3–Focus 5⅞ in.	No. 3a–Focus 7 in.	No. 5–Focus 9⅞ in.
Turner-Reich Series III,	No. 1–Focus 6 in.	No. 2–Focus 7½ in.	No. 4–Focus 10½ in.
Zeiss Series VIIa,	No. 3–Focus 5 in.	No. 8–Focus 7 in.	No. 12–Focus 9¼ in.

The Accurate Fitting of Lenses and Shutters.

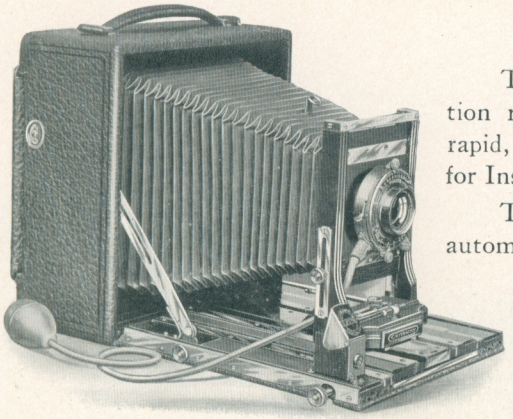
The fitting of Shutters to Anastigmat and other high grade Lenses is a delicate operation, and one of greater moment than the average photographer realizes. Unless each lens is accurately centered and mounted so as to maintain absolutely the correct distance between the front and back combinations, the Lens cannot yield its best work.

We have exceptional facilities for the accurate fitting of lenses of all makes and guarantee perfect satisfaction when we do the mounting.



Century Grand Sr. Special, with Curtain Slide Shutter.

Fully Extended.



The Century Grand Special with Volute Shutter.

The Bausch & Lomb Volute Shutter shown in the illustration represents the highest type of *Diaphragm* Shutter. It is rapid, compact, convenient, dust proof and durable. It operates for Instantaneous, Time and Bulb exposures.

The No. 1 gives exposures from $\frac{1}{150}$ second to 3 seconds automatically, also Bulb and Time.

When exposure is made the shutter operates instantly and remains open to the full extent until the exposure is completed when it closes instantly, thus giving the greatest possible exposure and correct relative exposures for all speeds.

PRICE OF CENTURY GRAND SPECIAL CAMERAS.

Including one Plate Holder, Sole Leather Velvet Lined Case, Lock and Key.

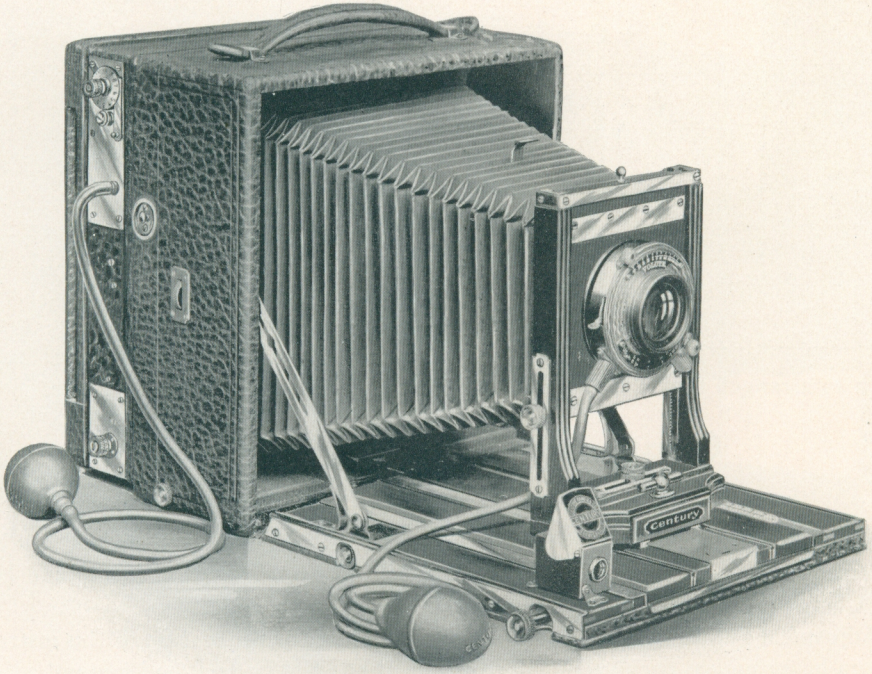
	4 x 5	5 x 7	6½ x 8½
Century Grand Special, with Goerz Lens, Series III, and No. 1 Automatic Shutter,	$78.40	$93.60*	$127.50
With Goerz Lens, Type "B," Series 1 "B,"	80.20	96.30	141.00
With Bausch & Lomb Plastigmat Lens,	77.70	94.90	113.70
With Collinear Lens, Series II,	78.40	101.25	
With Collinear Lens, Series III,	73.90	92.25†	124.80
With Zeiss Lens, Series VIIa,	97.20	121.90	153.20
Zeiss Wide Angle Lens, Series V,	22.50	22.50	28.00
Volute Shutter, instead of No. 1 Automatic extra,	14.30	14.30	16.50
Goerz Sector Shutter, instead of No. 1 Automatic, extra,	13.30	13.30	14.30

*No. 2 Lens regularly fitted: If No. 3 is desired, add $9.90.

†No. 3 Lens regularly fitted: If No. 4 is desired, add $4.50.

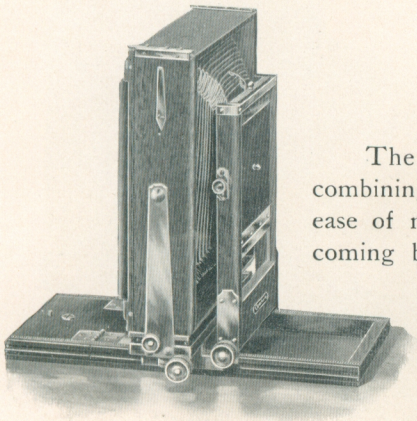
PRICE OF CENTURY GRAND SENIOR SPECIAL.

For price of the Grand Senior Special, add to price of the Grand Special as above,	13.00	13.00	13.00



Century Grand Sr. Special, with Curtain Slide Shutter.

Partly Extended.



Camera arranged for extreme Wide Angle Lens.

Century View Camera No. 1.

FRONT AND BACK FOCUS.

The Century View Camera fully meets the demands for an instrument combining in the highest degree, convenience, strength, compactness, portability, ease of manipulation and adaptability for the wide range of work constantly coming before the professional, and which advanced amateurs often attempt with but little satisfaction, owing to the very limited field of work covered by many types of Cameras.

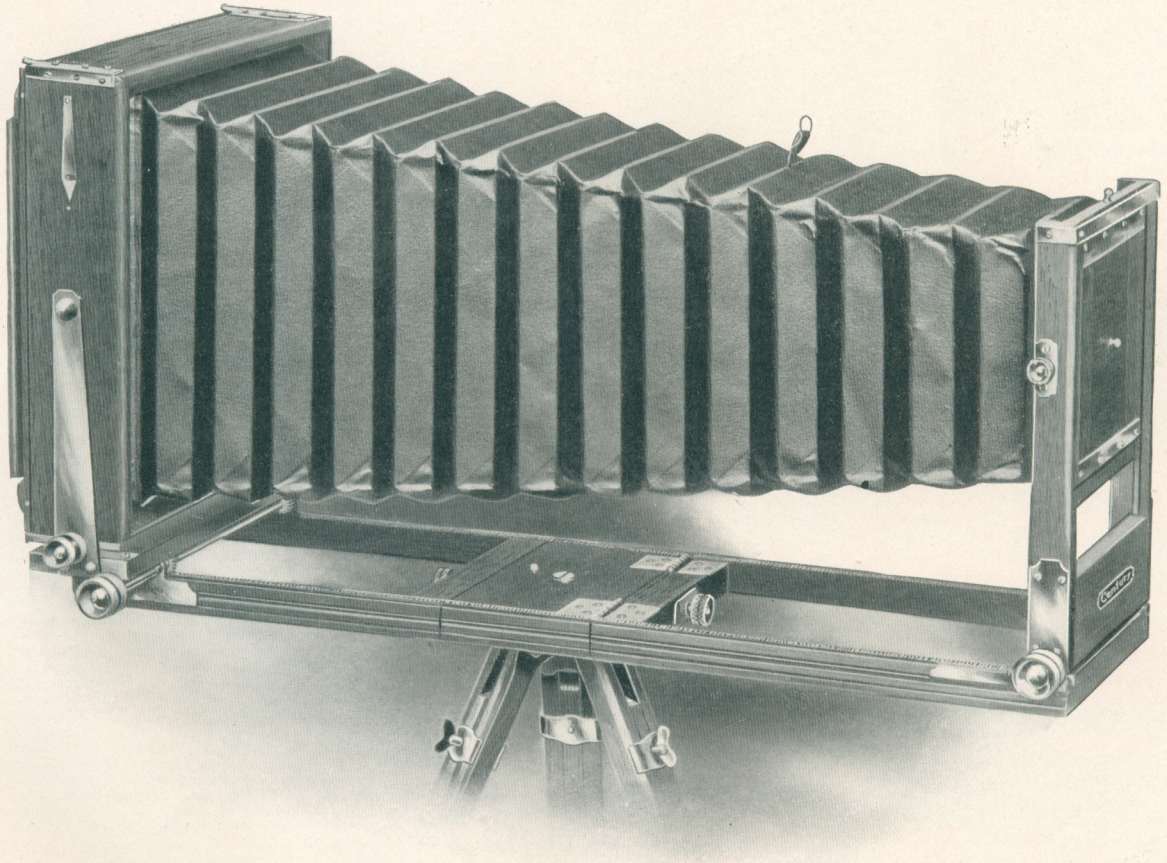
We have not attempted to save an ounce or two in weight for the purpose of making the Camera extra light, nor endeavored to crowd the various parts into so small a space as to cause difficult manipulation,—nevertheless the Century View is neither heavy nor bulky, but well proportioned all through, and in every detail of construction so arranged that each adjustment can be quickly and accurately made.

Century View Camera No. 2.

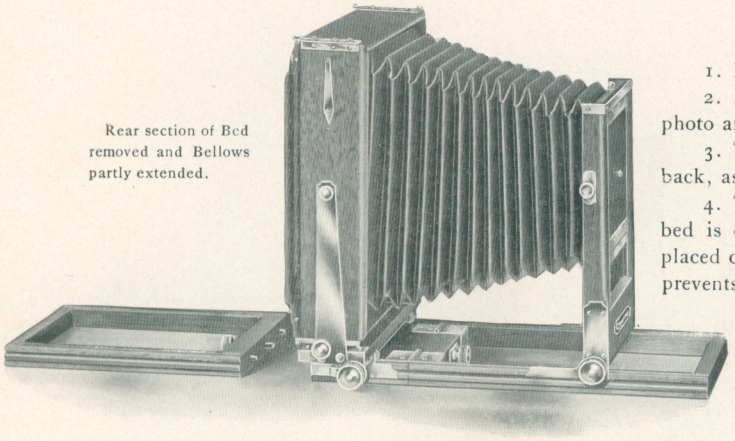
WITH AUXILIARY BASE ATTACHMENT.

In general construction, this Camera resembles Century View No. 1, except it is built stronger and has fine rack and pinion movement for Rising and Falling Front, Vertical Swing and Horizontal Swing. Corners of Carrying Case are leather bound.

The Adjustable Supplementary Base Attachment, is really the feature of this instrument. It admits of the camera being moved backward or forward on the tripod by rack and pinion adjustment until the weight is evenly distributed. When the tripod is not centrally located, as with other cameras, the instrument is not held sufficiently rigid to avoid vibration caused by the wind or uneven distribution of weight.



Century View Camera.



Rear section of Bed removed and Bellows partly extended.

SPECIAL FEATURES.

1. Perfect rigidity of every part, in any position.

2. Extreme length of bellows for copying, enlarging, telephoto and other work requiring long focus lenses.

3. The focus can be adjusted by moving either the front or back, as preferred. Both operate with rack and pinion.

4. Three Section Bed, giving great focal capacity. The bed is double grooved, permitting the front and back to be placed close together, for wide angle lenses. Automatic Lock prevents racking the back beyond the bed.

5. Extra long brass arms at either side support front and back, and give a smooth, easy motion when focusing, rendering the Camera *absolutely rigid*.

6. An adjustable sliding front of great range above and below the center. Extra large Lens Board.

7. Both horizontal and vertical central swings.

FOCAL CAPACITY OR LENGTH OF BELLOWS:

5 x 7	6½ x 8½	8 x 10	11 x 14
22 ins.	27 ins.	30 ins.	37 ins.

PRICE:

Including one plate holder and canvas case with space for five holders.

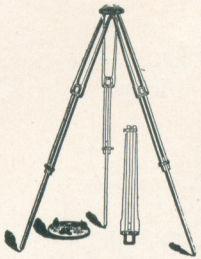
	5 x 7	6½ x 8½	8 x 10	11 x 14
Century View Camera, No. 1,	$20.00	$21.00	$24.00	$35.00
Century View Camera, No. 2.		26.00	30.00	
Rapid Convertible Lens and No. 4 Regular Shutter, extra,	18.00	23.00	30.00	
With Planatic Lens and No. 1 Automatic Shutter, extra,	25.00	30.00	37.00	
Extra Plate Holders, each,	1.25	1.75	2.00	4.50
Carrying Case made to Hold Tripod, extra,	.75	.75	.75	

Therau, S. C., June 25, 1903.
Century Camera Co.

A little over a year ago I purchased a Century View Camera (8 x 10) with Convertible Lens, and I want to express my satisfaction with the outfit. The lens, for an "all 'round" instrument, is a good one. I use it for views, groups, architectural subjects and portraits under my skylight, and it gives satisfaction everywhere. The camera I consider the *best made*. Lately I needed a 4 x 5 camera for special work and I purchased an 11A (1902) Century, and I find it equal to any emergency, and the lens leaves nothing to be desired.

These two cameras have given me so much pleasure and satisfaction that I think it only fair that I should thus acknowledge my appreciation of the same.

Yours truly,
JOHN C. PATRICK.



Century Compact Tripod.

The Century Compact is a threefold Tripod, combining the desirable points—rigidity, strength and portability. It can be quickly set up for use, and readily adjusted at any desired height. Made from selected straight grained spruce with brass trimmings. The head is metal and in one piece. The legs when attached lock automatically, so the tripod can be grasped for the purpose of changing position without danger of separation.

Length of No. 1 closed, 21½ inches; when fully extended, 55½ inches. Weight, 23 ounces.

PRICE, No. 1, $1.75 No. 2½, $3.00 No. 3, $3.50

Inside Kits.

TO FIT ANY HOLDER.

4 x 5,	any opening, - - -	$ .20
5 x 7,	" " - - -	.25
6½ x 8½,	" " - - -	.30
8 x 10,	" " - - -	.35

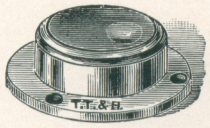
Fine Ground Glass.

EXTRA QUALITY—SATIN FINISH.

Imported for Photographic purposes.

3¼ x 4¼	$ .12	5 x 8	$ .20
4 x 5	.15	6½ x 8½	.20
5 x 7	.18	8 x 10	.30

Patent Circular Level.



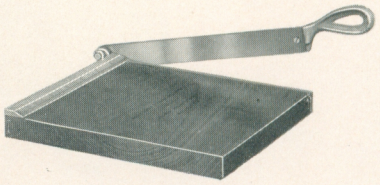
Photographers who have had experience with poorly made and "leaky" Levels will appreciate this new and perfect model. Every Level is tested for leakage under high pressure, and guaranteed for one year from date of sale. If it lasts one year, a Level is safe to last indefinitely. Price, - - $1.00

The Century Trimming Board.

This board is made of hard wood with natural finish. The blade is tempered steel and is so shaped that it cuts without buckling the print back,—a fault common with other boards.

The Century Trimming Board is fitted with graduated measure which also serves as a guide for the paper. Neatly boxed.

No. 1, capacity 5 x 5 inches, $ .40 No. 2, capacity 7 x 7 inches, $ .60



Lenses.

We can promptly furnish all standard makes of Lenses, either American or Foreign manufacture. From among the best in the market we list the following popular styles, and supply them with Century Cameras or separately as desired.

Century Planatic Lens Series III.

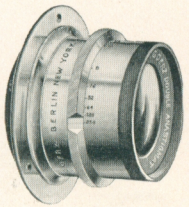
The Century Planatic Series III is a three-focus Convertible Lens of high quality, and while sold at a moderate price it is capable of rendering results that compare favorably with work of far more expensive instruments.

By "Convertible" we mean either the front or back combination can be used alone, thus giving the choice of three separate and distinct lenses. The relative size of the reflected image given by the three lenses is about the proportion of 2 to 3 to 4—2 representing results when both combinations are used, 3 the back lens alone, and 4 the front lens alone.

PRICE WITH AUTOMATIC OR REGULAR SHUTTER.

No.	Size	Combined Focus	Focus of Front Lens	Focus of Back Lens	With No. 1, Automatic Shutter	With No. 4 Regular Shutter
1	4 x 5	6¼	14½	10½	$20.00	$16.00
2	5 x 7	8	18	14	25.00	21.00
3	6½ x 8½	10	23	17	30.00	26.00
4	8 x 10	12	28	20	40.00	36.00

Goerz Double Anastigmat, Series III—F. 6. 8.



No.	Equivalent Focus	Diameter	Size of Plate Covered Sharply at			Price
			F. 6. 8	F. 15. 5	F. 62	
0	4¾ in.	⅝ in.	3¼ x 4¼	4 x 5	4¾ x 6½	$ 37.50
1	6 in.	⅞ in.	4 x 5	4¾ x 6½	5 x 8	45.00
2	7 in.	1 in.	4¾ x 6½	5 x 8	7 x 9	51.50
3	8¼ in.	1¼ in.	5 x 8	6½ x 8½	8 x 10	62.50
4	9½ in.	1 5/8 in.	6½ x 8½	7 x 9	10 x 12	75.50
6	12 in.	1⅝ in.	8 x 10	10 x 12	16 x 18	107.00

Special Catalogue of Goerz Lenses mailed upon request.

Goerz Double Anastigmat, Type B, Series 1 C, F 6. 3.

No.	Equivalent Focus	Diameter	Size of Plate Covered		Price
			Full Open	F. 15	
0	4¾ in.	1 3/16 in.	3½ x 4¾	4 x 5	$29.00
1	6 in.	1 in.	4 x 5	5 x 7	32.50
2	7 in.	1 3/16 in.	5 x 7	6½ x 8½	40.00
3	8¼ in.	1 3/32 in.	5 x 8	7 x 9	51.00
4	9½ in.	1 9/16 in.	6½ x 8½	8 x 10	61.50
5	10¾ in.	1¾ in.	7 x 9	10 x 12	72.50

Special descriptive circular of this New Series of Lenses will be mailed upon request.

Bausch & Lomb Plastigmat Lens F 6 8.

No.	Equivalent Focus	Size of Plate Full Aperture.	Diameter	Price
1	5¼ in.	3¼ x 4¼	1 3/16 in.	$34.00
2	6¼ in.	4 x 5	⅞ in.	40.00
3	7½ in.	5 x 7	1 in.	48.00
4	9¼ in.	5 x 8	1⅜ in.	55.00
5	11 in.	6½ x 8½	1⅝ in.	75.00
6	13 in.	8 x 10	1⅞ in.	90.00

Special Plastigmat Booklet mailed upon request.

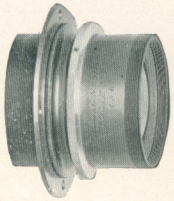
Cooke Lenses.

Series III—F 6. 5			Series V—F. 8		
Size	Focus	Price	Size	Focus	Price
3¼ x 4¼	5 in.	$35.00	3¼ x 4¼	5 in.	$28.00
4 x 5	6 in.	39.50	4 x 5	6 in.	32.00
5 x 7	8¼ in.	53.00	5 x 7	9 in.	48.00
			6½ x 8½	11 in.	67.50
			8 x 10	13 in.	87.00

Special descriptive catalogue of all Cooke Lenses mailed upon request.

Collinear Anastigmat Series III.

Nos. 2 to 4, F. 6. 8. Nos. 5 and 6, F. 7. 7.



No.	Focus	Size of Plate Sharply Covered.		Price
		F. 6. 8.	F. 8	
2	4¼ in.	3¼ x 4¼	4¼ x 6½	$32.50
3	5⅞ in.	4¼ x 6½	5 x 7	40.00
3a	7 in.	5 x 7	6 x 8	50.00
4	7⅞ in.	6 x 8	7 x 9	55.00
5	9⅞ in.	7 x 9	8 x 10	72.50
6	11⅞ in.	8 x 10	11 x 14	100.00

Special Collinear Booklet mailed upon request.

Ross' New Homocentric Lens.

Series B. F 5. 6				Series C. F. 6. 3		
No.	Focus	Size Plate Full Opening	Price	Focus	Size Plate Full Opening	Price
1	5 in.	3¼ x 4¼	$36.50	5 in.	3¼ x 4¼	$29.00
3	6 in.	4 x 5	44.00	6 in.	4 x 5	32.00
5	8½ in.	5 x 7½	62.00	8½ in.	5 x 7½	51.00
6	10 in.	6½ x 8½	87.00	10 in.	6½ x 8½	69.00
7	12 in.	8 x 10	124.00	12 in.	8 x 10	91.00

Our Terms.

All quotations are f. o. b. Rochester. We make no charge for packing, and guarantee safe arrival of goods when forwarded by express. Shipments by mail are always at risk of purchaser, and postage must invariably be added to the cost.

We prefer that remittance be made by draft on New York, post-office or express money order or registered letter. Personal checks, when from parties unknown to us, unless certified by the bank on which they are drawn, will delay shipment of goods, until check can be collected. *Ten cents must be added for cost of exchange.*

For the convenience of our customers we suggest they purchase through a regular dealer in photographic goods, thus saving time and express charges.

CENTURY CAMERA COMPANY, Rochester, N. Y.

FROM THE PRESS OF
ERNEST HART PRINTING CO.,
ROCHESTER, N. Y.