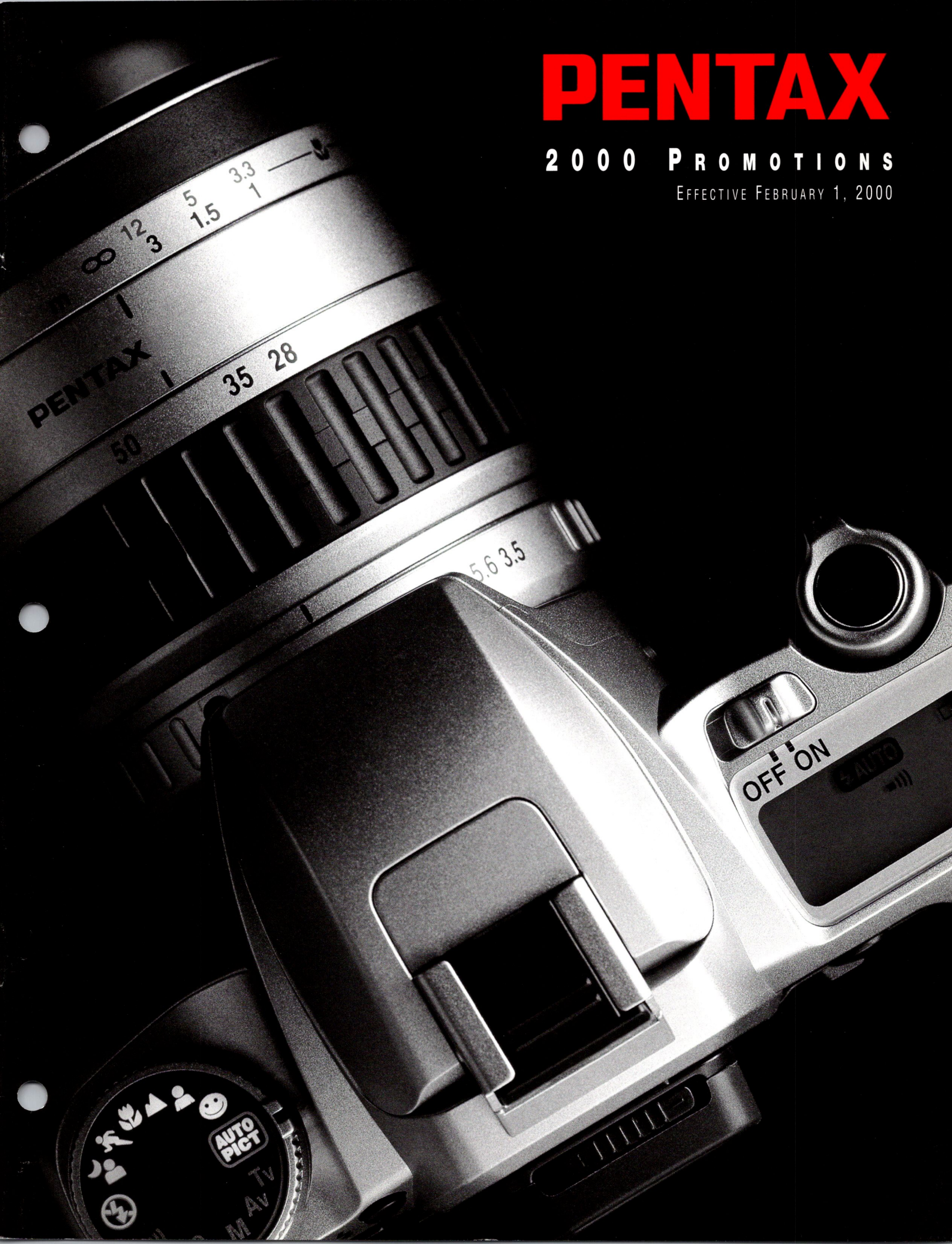


PENTAX

2000 PROMOTIONS

EFFECTIVE FEBRUARY 1, 2000



A compact and lightweight autofocus SLR featuring the user-friendly auto picture mode, illuminated mode dial and infrared remote control capability.



ZX-7



- Compact and lightweight autofocus 35mm SLR camera
- Intelligent auto picture mode
- Illuminated mode dial with 6 selectable picture modes
- Three-point phase matching autofocus and predictive autofocus
- Six-segment metering
- Exposure compensation and exposure memory lock
- Built-in auto pop-up flash with red-eye reduction
- Two print formats – standard and panorama*
- Infrared remote control capability

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	MAP	UPC Code
01364	ZX-7	\$490.00	\$294.00	\$279.95	\$279.95	027075047136
01369	ZX-7 Date	\$490.00	\$294.00	\$279.95	\$309.95	027075047167
37367	Remote Control D	\$ 33.00	\$ 16.50			027075036659
37000	AA Battery Pack FG	\$100.00	\$ 60.00			027075039391
39905	CR-2 Lithium Battery (requires 2)	\$ 11.00	\$ 5.50			027075399051

* The expression "Panorama" indicates a format equal in width to a conventional 35mm film frame, but narrower across the top and bottom.

MINIMUM ADVERTISED PRICE FOR CO-OP REIMBURSEMENT. Dealer has the right to advertise and retail the product at any price they choose, but co-op funds may not be utilized for ads run below the MAP.

EFFECTIVE FEBRUARY 1, 2000

A compact, lightweight and inexpensive autofocus SLR featuring six picture modes, auto pop-up flash and six-segment multi-pattern metering.

NEW!



ZX-30

- Compact and lightweight 35mm autofocus SLR
- Six picture modes
- Four exposure modes
- 1/2000 to 30 second shutter speed
- 1/100 flash sync speed
- Six-segment metering
- Wide, three-point phase matching autofocus
- Predictive autofocus
- Built-in auto pop-up flash with red-eye reduction
- Full information viewfinder with adjustable diopter
- Exposure compensation
- Exposure memory lock
- Multiple exposure
- 2 fps film advance
- Electronic self-timer

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
01374	ZX-30	\$350.00	\$210.00	\$199.95	027075048386
01379	ZX-30 Date	\$385.00	\$231.00	\$219.95	027075048393
37000	AA Battery Pack FG	\$100.00	\$ 60.00		027075039391
39905	CR-2 Lithium Battery (requires 2)	\$ 11.00	\$ 5.50		027075399051

MINIMUM ADVERTISED PRICE FOR CO-OP REIMBURSEMENT. Dealer has the right to advertise and retail the product at any price they choose, but co-op funds may not be utilized for ads run below the MAP.

EFFECTIVE FEBRUARY 1, 2000

PENTAX

IQZOOM 145M SUPER DATE

A stylish metal front 38-145mm zoom camera that's sure to catch your customer's attention and have them reaching for their wallet.



IQZoom 145M Super Date



- Metal front, stylish zoom camera
- 38-145mm (3.8x) SMC power zoom lens
- Aspherical lens elements
- Passive 5-point autofocus
- Spot autofocus
- Six-segment metering
- Automatic backlight compensation
- Fail-safe film loading
- Auto flash with red-eye reduction
- 2 Print formats – standard and panorama*
- Bulb and bulb sync modes
- Viewfinder diopter adjustment
- Zoom macro
- Remote control capability

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
10399	IQZoom 145M Super Date	\$455.00	\$273.00	\$259.95	027075048959
37366	Remote Control C (3 sec. delay & zoom)	\$ 33.00	\$ 16.50		027075034501
37367	Remote Control D (3 sec. delay)	\$ 33.00	\$ 16.50		027075036659

* The expression "Panorama" indicates a format equal in width to a conventional 35mm film frame, but narrower across the top and bottom.

MINIMUM ADVERTISED PRICE FOR CO-OP REIMBURSEMENT. Dealer has the right to advertise and retail the product at any price they choose, but co-op funds may not be utilized for ads run below the MAP.

EFFECTIVE FEBRUARY 1, 2000

A metal 38-120mm zoom camera loaded with features and style!



IQZoom120Mi

DATE



- Metal, ultra-compact 35mm zoom camera
- 38-120mm (3.2x) power zoom lens
- Aspherical lens elements
- Six-segment metering
- Automatic backlight compensation
- Passive 5-point autofocus and spot autofocus
- Viewfinder diopter adjustment
- Auto flash with red-eye reduction
- Fail-safe film loading
- 2 Print formats – standard and panorama*
- Bulb and bulb sync modes
- Zoom macro
- Remote control capability

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	MAP	UPC Code
10369	IQZoom 120Mi Date	\$350.00	\$210.00	\$199.95	\$239.95	027075047068
37366	Remote Control C (3 sec. delay & zoom)	\$ 33.00	\$ 16.50			027075034501
37367	Remote Control D (3 sec. delay)	\$ 33.00	\$ 16.50			027075036659

*The expression "Panorama" indicates a format equal in width to a conventional 35mm film frame, but narrower across the top and bottom.

MINIMUM ADVERTISED PRICE FOR CO-OP REIMBURSEMENT. Dealer has the right to advertise and retail the product at any price they choose, but co-op funds may not be utilized for ads run below the MAP.

EFFECTIVE FEBRUARY 1, 2000

PENTAX

IQZOOM 928M DATE

A wide angle 28-90mm zoom camera that's small in size but large in features.

NEW!



IQZoom 928M

DATE



- Wide angle 28-90mm (3.2x) SMC power zoom lens
- Aspherical lens elements
- Passive 5-point autofocus
- Spot autofocus
- Multi-segment metering
- Automatic backlight compensation
- Fail-safe film loading
- Auto flash with red-eye reduction
- 2 print formats – standard and panorama*
- Bulb and bulb sync modes
- Viewfinder diopter adjustment
- Zoom macro
- Remote control capability

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
10379	IQZoom 928M Date	\$332.00	\$199.00	\$189.95	027075047587
37366	Remote Control C (3 sec. delay)	\$ 33.00	\$ 16.50		027075034501
37367	Remote Control D (3 sec. delay)	\$ 33.00	\$ 16.50		027075036659

* The expression "Panorama" indicates a format equal in width to a conventional 35mm film frame, but narrower across the top and bottom.

MINIMUM ADVERTISED PRICE FOR CO-OP REIMBURSEMENT. Dealer has the right to advertise and retail the product at any price they choose, but co-op funds may not be utilized for ads run below the MAP.

EFFECTIVE FEBRUARY 1, 2000

An eye-catching, ultra-compact stainless steel 3x
Advanced Photo System camera.

efinaT



NEW!



- Advanced Photo System autofocus camera
- Ultra-compact, stainless steel body
- 23-69mm (3x) power zoom (approximately 29-87mm in 35mm format)
- Aspherical lens elements
- Passive 5-point autofocus system
- Multi-segment metering
- Automatic backlight compensation
- Automatic film advance and rewind
- Choice of 3 print formats (C, H, P)
- Easy drop-in film loading
- Mid-roll change
- Built-in auto flash with red-eye reduction
- Date and subtitle imprinting (31 subtitles in 12 languages)
- Remote control capability

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	MAP	UPC Code
10165	efinaT Camera	\$315.00	\$189.00	\$179.95	\$239.95	027075046948
37367	Remote Control D (3 sec. delay)	\$ 33.00	\$ 16.50			027075036659
84650	PTX-T Case	\$ 21.00	\$ 10.50			027075846500
39905	CR-2 Lithium Battery	\$ 11.00	\$ 5.50			027075399051

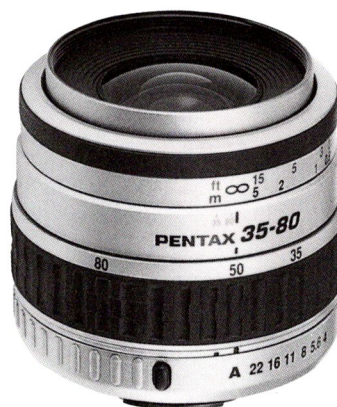
MINIMUM ADVERTISED PRICE FOR CO-OP REIMBURSEMENT. Dealer has the right to advertise and retail the product at any price they choose, but co-op funds may not be utilized for ads run below the MAP.

EFFECTIVE FEBRUARY 1, 2000

SMCP-FA Lenses

SMCP-FA 35-80mm f/4-5.6

- 7 elements in 6 groups
- 49mm filter diameter
- 63°-30.5° angle of view
- Minimum aperture: 22
- 1.3' (0.4m) minimum focusing distance
- 0.25x maximum magnification
- 2.6" wide x 2.3" long (65.5mm x 58mm)
- 5.6 oz. (160g.)



Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
27189	SMCP-FA 35-80mm f/4-5.6	\$307.00	\$184.00	\$175.00	027075047259

SMCP-FA 77mm f/1.8 Limited

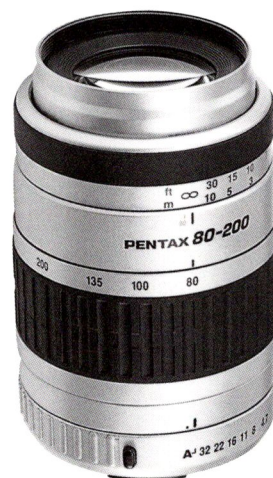
- 7 elements in 6 groups
- 49mm filter diameter
- 31.5° angle of view
- Minimum aperture: 22
- 2.3' (0.7m) minimum focusing distance
- 0.14x maximum magnification
- 2.5" wide x 1.9" long (64mm x 48mm)
- 9.5 oz. (270g.)



Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
27970	SMCP-FA 77mm f/1.8 Limited	\$1162.00	\$697.00	\$664.00	027075048263

SMCP-FA 80-200mm f/4.7-5.6

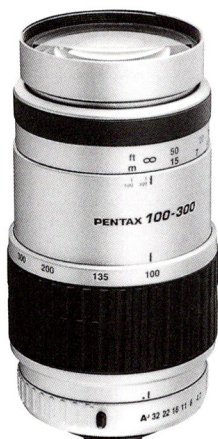
- 11 elements in 7 groups
- 49mm filter diameter
- 30.5°-12.5° angle of view
- Minimum aperture: 32
- 3.6' (1.1m) minimum focusing distance
- 0.25x maximum magnification
- 2.6" wide x 3.9" long (65mm x 99.5mm)
- 9.5 oz. (270g.)



Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
27597	SMCP-FA 80-200mm f/4.7-5.6	\$462.00	\$277.00	\$264.00	027075047266

EFFECTIVE FEBRUARY 1, 2000

35MM SMCP-FA LENSES / MEDIUM FORMAT LENSES



SMCP-FA Lens

SMCP-FA 100-300mm f/4.7-5.8

- 11 elements in 9 groups
- 58mm filter diameter
- 24.5°-8.2° angle of view
- Minimum aperture: 32
- 0.26x maximum magnification
- 2.8" wide x 5.1" long (70mm x 128.5mm)
- 14.5 oz. (410g.)



Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
27610	SMCP-FA 100-300mm f/4.7-5.8	\$373.00	\$224.00	\$213.00	027075048607



SMCP 67 Lens

SMCP-M 67 300mm f/4 ED(IF)

- 9 elements in 9 groups
- 82mm filter diameter
- 17° angle of view
- Minimum aperture: 32
- 0.18x maximum magnification
- 2.8" wide x 6.4" long (92.5mm x 209.5mm)
- 58.2 oz. (1,650g.)



Product Code	Description	Suggested List	Individual Net	MAP	UPC Code
29464	SMCP-M 67 300mm f/4.ED(IF)	\$3,266.00	\$2,199.95	\$2,199.95	027075048331



SMCP-FA 645 Lens

SMCP-FA 645 150mm f/2.8 (IF)

- 7 elements in 7 groups
- 67mm filter diameter
- 26° angle of view
- Minimum aperture: 22
- 0.15x maximum magnification
- 2.9 wide x 3.8" long (74.5mm x 96mm)
- 17.6 oz. (500g.)



Product Code	Description	Suggested List	Individual Net	MAP	UPC Code
26435	SMCP-FA 645 150mm f/2.8 (IF)	\$1,803.00	\$1,102.00	\$1,049.95	027075048577

MINIMUM ADVERTISED PRICE FOR CO-OP REIMBURSEMENT. Dealer has the right to advertise and retail the product at any price they choose, but co-op funds may not be utilized for ads run below the MAP.

EFFECTIVE FEBRUARY 1, 2000

IQZoom 200

- 48-200mm (4.2x) SMC power zoom lens
- Aspherical lens elements
- 6-segment multi-pattern metering
- Passive 5-point autofocus
- Spot autofocus
- Easy-to-operate dial control
- Large easy-to-read LCD instruction panel
- Fail-safe film loading
- "Slide-out" flash with red-eye reduction
- 2 print formats - standard and panorama*
- Zoom macro
- Automatic LCD parallax correction viewfinder
- Remote control capability



Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
10244	IQZoom 200	\$612.00	\$367.00	\$349.95	027075043862
10249	IQZoom 200 Date	\$647.00	\$378.00	\$359.95	027075043916
37366	Remote Control C (3 second delay and zoom)	\$ 33.00	\$ 16.50		027075034501
37367	Remote Control D (3 second delay)	\$ 33.00	\$ 16.50		027075036659

IQZoom 160

- 38-160mm (4.2x) SMC power zoom lens
- Aspherical lens elements
- 6-segment multi-pattern metering
- Passive 5-point autofocus
- Spot autofocus
- Easy-to-operate dial control
- Large easy-to-read LCD instruction panel
- Fail-safe film loading
- "Slide-out" flash with red-eye reduction
- 2 print formats - standard and panorama*
- Zoom macro
- Automatic LCD parallax correction viewfinder
- Remote control capability



Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
10124	IQZoom 160	\$490.00	\$294.00	\$279.95	027075039551
10114	IQZoom 160 White Gold Date	\$507.00	\$304.00	\$289.95	027075041516
37366	Remote Control C (3 second delay and zoom)	\$ 33.00	\$ 16.50		027075034501
37367	Remote Control D (3 second delay)	\$ 33.00	\$ 16.50		027075036659

* The expression "Panorama" indicates a format equal in width to a conventional 35mm film frame, but narrower across the top and bottom.

IQZoom 145M Super Date

- Metal front, stylish zoom camera
- 38-145mm (3.8x) SMC power zoom lens
- Aspherical lens elements
- Passive 5-point autofocus
- Spot autofocus
- Fail-safe film loading
- Six-segment metering
- Automatic backlight compensation
- Fail-safe film loading
- Auto flash with red-eye reduction
- 2 print formats—standard and panorama*
- Bulb and bulb sync modes
- Viewfinder diopter adjustment



Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
10399	IQZoom 145M Super Date	\$455.00	\$273.00	\$259.95	027075048959
37366	Remote Control C (3 second delay and zoom)	\$ 33.00	\$ 16.50		027075034501
37367	Remote Control D (3 second delay)	\$ 33.00	\$ 16.50		027075036659

IQZoom 120Mi Date

- Metal, ultra-compact 35mm zoom camera
- 38-120mm (3.2x) power zoom lens
- Aspherical lens elements
- Six-segment metering
- Automatic backlight compensation
- Passive 5-point autofocus and spot autofocus
- Viewfinder diopter adjustment
- Auto flash with red-eye reduction
- Fail-safe film loading
- 2 Print formats – standard and panorama*
- Bulb and bulb sync modes
- Zoom macro
- Remote control capability



Product Code	Description	Suggested List	Individual Net	Special Promo 6+	MAP	UPC Code
10369	IQZoom 120Mi Date	\$350.00	\$210.00	\$199.95	\$239.95	027075047068
37366	Remote Control C (3 sec. delay & zoom)	\$ 33.00	\$ 16.50			027075034501
37367	Remote Control D (3 sec. delay)	\$ 33.00	\$ 16.50			027075036659

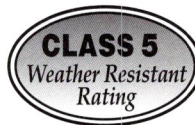
* The expression "Panorama" indicates a format equal in width to a conventional 35mm film frame, but narrower across the top and bottom.

MINIMUM ADVERTISED PRICE FOR CO-OP REIMBURSEMENT. Dealer has the right to advertise and retail the product at any price they choose, but co-op funds may not be utilized for ads run below the MAP.

EFFECTIVE FEBRUARY 1, 2000

IQZoom 105WR

- Class 5 weather resistant zoom camera
- 38-105mm (2.8x) power zoom lens
- Aspherical lens elements
- Multi-segment metering
- Automatic backlight compensation
- Passive 5-point autofocus system
- Spot autofocus
- 2 print formats - standard and panorama*
- Bulb and bulb sync modes
- Fail-safe film loading
- Viewfinder diopter adjustment
- Zoom macro
- Remote control capability



Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
10264	IQZoom 105WR	\$367.00	\$220.00	\$209.95	027075044029
10269	IQZoom 105WR Date	\$402.00	\$231.00	\$219.95	027075044074
37366	Remote Control C (3 second delay and zoom)	\$ 33.00	\$ 16.50		027075034501
37367	Remote Control D (3 second delay)	\$ 33.00	\$ 16.50		027075036659

IQZoom 105G

- Compact, stylish zoom camera
- 38-105mm (2.8x) power zoom lens
- Aspherical lens element
- Multi-segment metering
- Automatic backlight compensation
- Active 3-point autofocus system
- Fail-safe film loading
- Auto film load, advance and rewind
- Auto flash with red-eye reduction
- Bulb and bulb sync modes
- Zoom macro
- Self-timer



Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
10354	IQZoom 105G	\$262.00	\$157.00	\$149.95	027075046764
10359	IQZoom 105G Date	\$280.00	\$168.00	\$159.95	027075046818

* The expression "Panorama" indicates a format equal in width to a conventional 35mm film frame, but narrower across the top and bottom.

EFFECTIVE FEBRUARY 1, 2000

IQZoom 928M Date

- Wide angle 28-90mm (3.2x) SMC power zoom lens
- Aspherical lens elements
- Passive 5-point autofocus
- Spot autofocus
- Multi-segment metering
- Automatic backlight compensation
- Multi-beam and spot autofocus
- Fail-safe film loading
- Auto flash with red-eye reduction
- 2 print formats - standard and panorama*
- Bulb and bulb sync modes
- Viewfinder diopter adjustment
- Zoom macro
- Remote control capability



Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
10379	IQZoom 928M Date	\$332.00	\$199.00	\$189.95	027075047587
37366	Remote Control C (3 second delay and zoom)	\$ 33.00	\$ 16.50		027075034501
37367	Remote Control D (3 second delay)	\$ 33.00	\$ 16.50		027075036659

IQZoom 80G

- Compact, zoom camera
- 38-80mm (2.1x) power zoom lens
- Aspherical lens elements
- Autofocus/auto exposure
- Fail-safe film loading
- Auto film load, advance and rewind
- Auto (DX) film speed setting
- Auto flash with red-eye reduction
- Zoom macro
- Backlight compensation
- Bulb and bulb sync modes
- Slow shutter speed and slow speed sync modes
- Self-timer

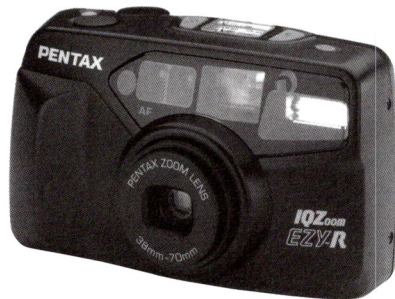


Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
10284	IQZoom 80G	\$192.00	\$115.00	\$109.95	027075044517
10289	IQZoom 80G Date	\$210.00	\$126.00	\$119.95	027075044562

* The expression "Panorama" indicates a format equal in width to a conventional 35mm film frame, but narrower across the top and bottom.

EFFECTIVE FEBRUARY 1, 2000

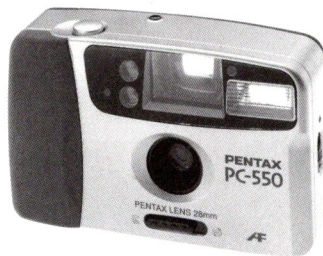
IQZoom EZY-R



- Compact zoom camera
- 38-70mm power zoom lens
- Aspherical lens elements
- Autofocus/auto exposure
- Fail-safe film loading
- Auto film load, advance and rewind
- Auto (DX) film speed setting
- Auto flash with red-eye reduction
- Zoom macro
- Backlight compensation
- Bulb and bulb sync modes
- Slow shutter speed and slow speed sync modes
- Self-timer

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
10274	IQZoom EZY-R	\$140.00	\$84.00	\$79.95	027075044111
10279	IQZoom EZY-R Date	\$157.00	\$94.00	\$89.95	027075044159

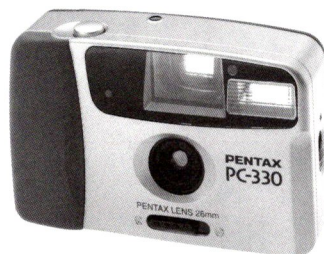
PC-550 Clam Pack



- Compact and stylish 35mm camera
- Autofocus
- Focus lock
- Oversized, easy viewing viewfinder
- Auto film load and advance
- Motorized film rewind
- Built-in flash with red-eye reduction
- Built-in lens protector
- Auto power shut-off
- Auto (DX) film speed setting

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
KB60210	PC-550 Clam Pack (camera only)	\$ 72.00	\$36.00	\$34.95	027075602106

PC-330 Clam Pack



- Compact and stylish
- 35mm focus-free camera
- Oversized, easy viewing viewfinder
- Auto film load and advance
- Motorized film rewind
- Built-in flash with red-eye reduction
- Built-in lens protector
- Auto power shut-off
- Auto (DX) film speed setting

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	UPC Code
KB60200	PC-330 Clam Pack (camera only)	\$56.00	\$28.00	\$26.95	027075602007

EFFECTIVE FEBRUARY 1, 2000



IQZoom 200

- IQZoom 200 48-200mm Zoom Camera
- Soft Case
- CR 123A Battery
- 4-Color Packaging

Price \$359.95



Order # KB53800BC

UPC Code: 027075538009



IQZoom 160

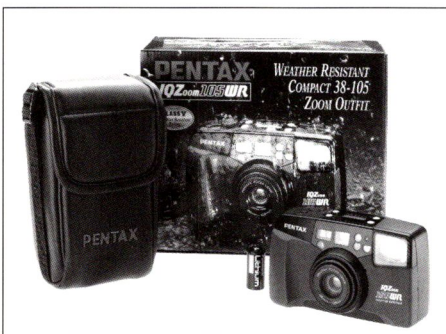
- IQZoom 160 38-160mm Zoom Camera
- Soft Case
- CR 123A Battery
- 4-Color Packaging

Price \$289.95



Order # KB53600BC

UPC Code: 027075536005



IQZoom 105WR

- IQZoom 105WR 38-105mm Zoom Camera
- Soft Case
- CR 123A Battery
- 4-Color Packaging

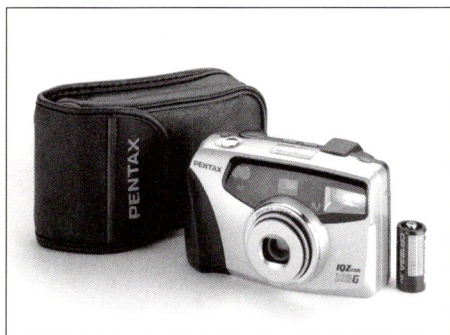
Price \$219.95



Order # KB56200BC

UPC Code: 027075562004

EFFECTIVE FEBRUARY 1, 2000



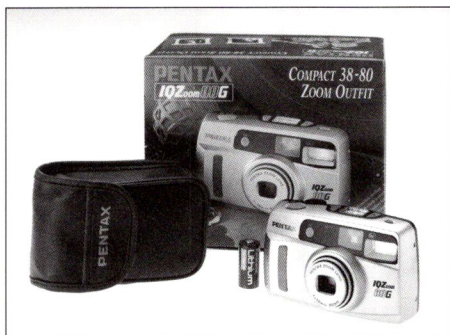
IQZoom 105G

- IQZoom 105G 38-105mm Zoom Camera
- Soft Case
- CR 123A Battery
- 4-Color Packaging

Price \$159.95

Order # KB54300BC

UPC Code: 027075543003



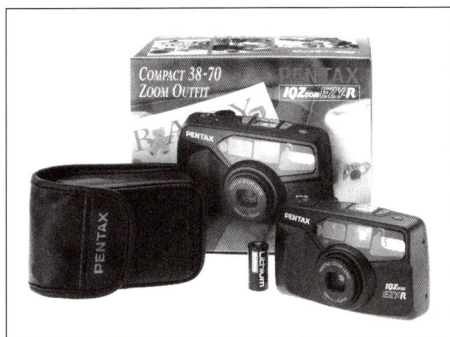
IQZoom 80G

- IQZoom 80G 38-80mm Zoom Camera
- Soft Case
- CR 123A Battery
- 4-Color Packaging

Price \$119.95

Order # KB56500BC

UPC Code: 027075565005



IQZoom EZY-R

- IQZoom EZY-R 38-70mm Zoom Camera
- Soft Case
- CR 123A Battery
- 4-Color Packaging

Price \$89.95

Order # KB56600BC

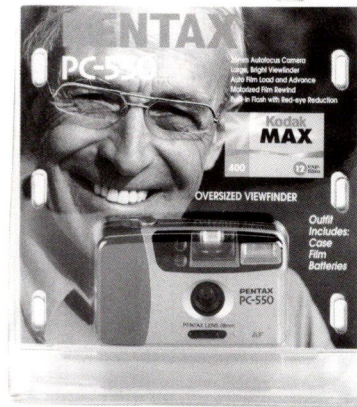
UPC Code: 027075566002

EFFECTIVE FEBRUARY 1, 2000

PC-550 Clam Kit

Includes:

- PC-550
- Soft Case
- 2-AA Batteries
- Film
- Clam Package



Price \$34.95

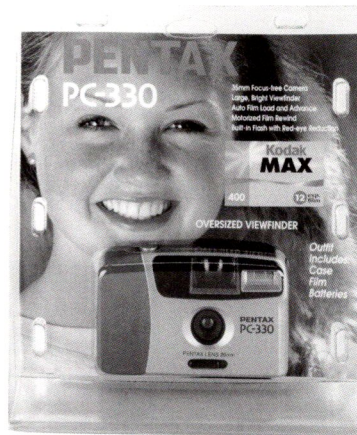
Order # KB60212

UPC Code: 027075602120

PC-330 Clam Kit

Includes:

- PC-330
- Soft Case
- 2-AA Batteries
- Film
- Clam Package



Price \$26.95

Order # KB60202

UPC Code: 027075602021

efina AF50 Clam Kit

Includes:

- efina AF50
- Soft Case
- 1-CR2 Battery
- Film
- Clam Package



Price \$49.95

Order # KB20022

UPC Code: 027075200227



EFFECTIVE FEBRUARY 1, 2000

Popular Lens Shutter Accessories

CODE	DESCRIPTION	SUGGESTED LIST	INDIVIDUAL NET	UPC CODE
88028	Lens Cleaning Cloth 24 (9½" x 9½") (25 pc pak)	\$199.00	\$100.00	027075880283
84605	PTX-30 Soft Case (for IQZoom 200, 160, 105WR)	\$ 20.00	\$ 10.00	027075846050
84610	PTX-120 Soft Case (for IQZoom 145M Super, 105G, 80G, EZY-R)	\$ 21.00	\$ 10.50	027075846104
84611	PTX-1M Soft Case (for IQZoom 140M, 115M, 928M, PC-550, PC-330)	\$ 21.00	\$ 10.50	027075846111
84640	PTX-240 (for IQZoom 120Mi)	\$ 21.00	\$ 10.50	027075846401
84650	PTX-T (for efina T)	\$ 21.00	\$ 10.50	027075846500

Popular SLR Accessories

CODE	DESCRIPTION	SUGGESTED LIST	INDIVIDUAL NET	UPC CODE
96915	Velbon CX-570 Tripod	\$ 64.95	\$ 34.95	017915305700
96901	Velbon CX-300 Tripod	\$ 39.95	\$ 19.95	017915203006
96902	Velbon UP-40 Unipod	\$ 47.95	\$ 24.95	017915804401
96904	Velbon DF-10ML Tripod	\$ 49.95	\$ 24.95	017915200104
88028	Lens Cleaning Cloth 24 (9½" x 9½") (25 pc pak)	\$199.00	\$100.00	027075880283
84683	SLR Holster Bag	\$ 40.00	\$ 19.95	027075846838
84685	SLR Gadget Bag	\$ 50.00	\$ 24.95	027075846852
37000	AA Battery Pack FG (fits all ZX Cameras)	\$100.00	\$ 60.00	027075039391

PENTAX/Velbon®

Teaming up to offer popular unipods and tripods at profitable prices.



CX-300

Lightweight Photo/Video Tripod

- Maximum extended height: 57.0"
- Folded length 21.3"
- Weight: 2.2 lbs.
- 2-way panhead
- Sure-grip pan and tilt control
- Lift center column
- Radial leg braces for maximum stability

UP-40

4-Section Compact Tubular Leg Unipod

- Maximum extended height: 60.9"
- Folded length: 18.3"
- Weight: 12.3 oz.
- Direct mount camera platform
- Adjustable wrist strap
- Foam covered hand grip
- Rubber tip foot

DF-10ML

Deluxe Compact Tripod

- Maximum extended height 25.2"
- Folded length: 11.8"
- Weight: 1.4 lbs.
- Mini-type compact design
- Lift center column
- Quick side-lever leg locks
- 3-way quick release panhead

CX-570

Deluxe Full Featured Photo Tripod with 3 Way Fluid Pan Head

- Maximum extended height: 59.5"
- Folded length: 22.8"
- Weight: 3.2 lbs.
- 3-way fluid panhead w/sure-grip pan/tilt handle
- Large bi-directional quick release
- Leveling bubble
- Quick side-lever leg locks

Product Code	Description	Suggested List	Individual Net	UPC Code
96915	Velbon CX-570 Tripod	\$64.95	\$34.95	017915305700
96901	Velbon CX-300 Tripod	\$39.95	\$19.95	017915203006
96902	Velbon UP-40 Unipod	\$47.95	\$24.95	017915804401
96904	Velbon DF-10ML Tripod	\$49.95	\$24.95	017915200104

EFFECTIVE FEBRUARY 1, 2000

A PROFESSIONAL LEVEL SLR AT AN AFFORDABLE PRICE



Pentax PZ-1P

- Choice of six exposure modes
- Choice of eight-segment, center-weighted or spot metering
- 15 custom functions
- 1/8,000 to 30 second shutter speed
- 1/250th second flash sync speed
- 4 fps motor drive
- Full information viewfinder
- Exposure compensation and memory lock
- Auto bracketing
- Built-in (five mode) flash
- Three zoom effect modes with power zoom lenses
- Interchangeable focusing screens
- Two print formats – standard and panorama
- Multiple exposure
- Three self-timer modes

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	MAP	UPC Code
06725	PZ-1P Body	\$917.00	\$550.00	\$524.00	\$549.95	027075035256

IMPORTANT - ANY AD FEATURING THE PZ-1P, ZX-5n, ZX-5, ZX-10 OR ZX-50 WITH A NON-PENTAX LENS WILL NOT BE ELIGIBLE FOR CO-OP REIMBURSEMENT.

MINIMUM ADVERTISED PRICE FOR CO-OP REIMBURSEMENT. Dealer has the right to advertise and retail the product at any price they choose, but co-op funds may not be utilized for ads run below the MAP.

EFFECTIVE FEBRUARY 1, 2000

Pentax ZX Cameras: profitability, dependability and affordability



ZX-5N



ZX-7



ZX-30



ZX-M

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	MAP	UPC Code
01354	ZX-5N Body	\$612.00	\$367.00	\$349.95	\$349.95	027075042032
01364	ZX-7 Body	\$490.00	\$294.00	\$279.95	\$279.95	027075047136
01374	ZX-30 Body	\$350.00	\$210.00	\$199.95		027075048386
05534	ZX-M Body	\$280.00	\$168.00	\$159.95		027075042759
NEW! 27957	SMCP-FA 28-80mm Silver Zoom	\$333.00	\$200.00	\$190.00		027075045521
NEW! 27189	SMCP-FA 35-80mm Silver Zoom	\$307.00	\$184.00	\$175.00		027075047259
NEW! 27597	SMCP-FA 80-200mm Silver Zoom	\$462.00	\$277.00	\$264.00		027075047266
NEW! 27610	SMCP-FA 100-300mm Silver Zoom	\$373.00	\$224.00	\$213.00		027075048607
KB86600	ZX-5N + 35-80mm FA Lens		\$444.95	\$459.95		027075866003
KB86596	ZX-7 + 35-80mm FA Lens		\$373.95	\$409.95		027075865969
KB85800	ZX-30 + 35-80mm FA Lens		\$294.95			027075858008
KB85198	ZX-M + 35-80mm A Lens		\$244.95			027075851986
KB85190	ZX-M + 50mm A Lens		\$199.95			027075851900

Combinations	MAP
ZX-5N + 35-80, 100-300 F Lens	\$659.95

IMPORTANT - ANY AD FEATURING THE PZ-1P, ZX-5N, ZX-5, ZX-7, ZX-10, ZX-30 OR ZX-50 WITH A NON-PENTAX LENS WILL NOT BE ELIGIBLE FOR CO-OP REIMBURSEMENT.

MINIMUM ADVERTISED PRICE FOR CO-OP REIMBURSEMENT. Dealer has the right to advertise and retail the product at any price they choose, but co-op funds may not be utilized for ads run below the MAP.

EFFECTIVE FEBRUARY 1, 2000

ENHANCED FEATURES FOR TODAY'S WORKING PRO!



Pentax 67II

**Only
\$1,499.95**

**After 30 years as one of the top selling medium format cameras,
it's time for the next generation to make history.**

- 6x7cm "ideal" format (4.4x larger than 35mm)
- Optional TTL viewfinder with aperture-priority AE mode and choice of six-segment, center-weighted or spot metering
- TTL flash operation
- User-interchangeable "Natural-Bright-Matte" focusing screens
- Supported by 22 SMC lenses
- Exposure memory lock
- Exposure compensation
- SLR ease of operation
- Multiple exposure
- 120/220 switchable film back
- Mirror lock-up
- Self-timer

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	MAP	UPC Code
10291	67II Body w/strap and batteries	\$2,434.00	\$1,575.00	\$1,499.95	\$1,499.95	027075044821
38000	AE Pentaprism Finder 67II	\$1,138.00	\$ 683.00	\$ 649.95	\$ 649.95	027075044838
38013	Pentaprism Finder 67II	\$ 490.00	\$ 294.00	\$ 279.95	\$ 279.95	027075044968
38015	Folding Focusing Hood 67II w/case	\$ 315.00	\$ 189.00	\$ 179.95	\$ 179.95	027075044982
38017	Rigid Magnifying Hood 67II w/case	\$ 525.00	\$ 315.00	\$ 299.95	\$ 299.95	027075045057
NEW 29464	SMCP 67 300mm f/4 ED(IF)	\$3,266.00	\$2,199.95		\$2,199.95	027075048331
NEW 84765	Medium Format Professional Camera Bag	\$ 200.00	\$ 84.00	\$ 80.00	\$ 130.00	027075847651

MINIMUM ADVERTISED PRICE FOR CO-OP REIMBURSEMENT. Dealer has the right to advertise and retail the product at any price they choose, but co-op funds may not be utilized for ads run below the MAP.

EFFECTIVE FEBRUARY 1, 2000

WORLD'S FIRST AUTOFOCUS MEDIUM FORMAT SLR CAMERA.

Pentax
645N



645N: The leader in the autofocus medium format SLR revolution.

- Selectable 3-point or spot autofocus frame
- Outside the frame data imprinting of: frame number, shutter speed, aperture, metering mode, shooting mode, lens focal length, and exposure compensation
- Choice of dual 6-segment, center-weighted, or spot metering
- Auto bracketing
- Exposure compensation
- Exposure memory lock
- 2 fps motor drive
- Choice of 120, 220 or 70mm film holders
- Depth-of-field preview
- Multiple exposure capability

Product Code	Description	Suggested List	Individual Net	Special Promo 6+	MAP	UPC Code
15722	645N Black Body	\$ 3,203.00	\$ 2,152.00	\$ 2,049.95	\$ 2,049.95	027075042506
26335	SMCP-FA 645 45mm f/2.8 w/case	\$ 1,418.00	\$ 851.00	\$ 809.95	\$ 809.95	027075042520
26725	SMCP-FA 645 Zoom 45-85mm f/4.5 w/case	\$ 2,658.00	\$ 1,743.00	\$ 1,659.95	\$ 1,659.95	027075042551
26121	SMCP-FA 645 75mm f/2.8	\$ 735.00	\$ 441.00	\$ 419.95	\$ 419.95	027075042513
26755	SMCP-FA 645 80-160mm f/4.5 Zoom w/case	\$ 2,504.00	\$ 1,628.00	\$ 1,549.95	\$ 1,549.95	027075046405
26735	SMCP-FA 645 120mm f/4 macro w/case	\$ 1,944.00	\$ 1,208.00	\$ 1,149.95	\$ 1,149.95	027075046085
26345	SMCP-FA 645 150mm f/2.8 (IF) w/case	\$ 1,803.00	\$ 1,102.00	\$ 1,049.95	\$ 1,049.95	027075048577
26745	SMCP-FA 645 200mm f/4 (IF)	\$ 1,448.00	\$ 893.00	\$ 849.95	\$ 849.95	027075046382
26505	SMCP-FA 645 300mm f/4 ED IF w/case	\$ 5,094.00	\$ 3,570.00	\$ 3,399.95	\$ 3,399.95	027075042537
26555	SMCP-FA 645 400mm f/5.6 ED IF w/case	\$ 3,414.00	\$ 2,310.00	\$ 2,199.95	\$ 2,199.95	027075042544
38801	120 film holder	\$ 283.00	\$ 169.95		\$ 169.95	027075014909
38802	222 film holder	\$ 283.00	\$ 169.95		\$ 169.95	027075014916
84765	Medium Format Professional Camera Bag	\$ 200.00	\$ 84.00	\$ 80.00	\$ 130.00	027075847651

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EFFECTIVE FEBRUARY 1, 2000

	PZ-1P	ZX-5n	ZX-7	ZX-30	ZX-M
EXPOSURE					
Program Modes	Hyper	•	Green Position	Green Position	•
Program Action & Depth Modes	•				
Picture Modes (Action, Closeup, Landscape, Portrait)			A, C, L, P	A, C, L, P	
Aperture Priority Mode	•	•	•	•	•
Shutter Priority Mode	•	•	•	•	•
Metered Manual Mode	Hyper	•	•	•	•
Bulb Mode	•	•	•	•	•
Exposure EV Range (ISO 100)	EV 0-20	EV 1-21	EV 0-21	EV 0-21	EV 1-21
FOCUS					
Autofocus	•	•	•	•	
Spot Focus	•	•			
Autofocus EV Range	EV 1-18	EV 1-18	EV 1-18	EV 0-18	
Predictive Autofocus	•	•	•	•	
Autofocus Spotbeam	•		•	•	
SHUTTER					
Shutter Speed Range	1/8000 - 30s	1/2000 - 30s	1/2000 - 30s	1/2000 - 30s	1/2000 - 30s
Flash Sync Shutter Speed	1/250	1/100	1/100	1/100	1/100
METERING					
Primary Metering Pattern Type	8-segments	6-segment	6-segment	6-segment	multi-segment
Center-weighted Metering	•	•	***		
Spot Metering	•	•			
Exposure Compensation	•	•	•	•	•
FLASH					
Flash Type	built-in RTF	built-in RTF	built-in auto pop up RTF	built-in auto pop up RTF	accessory
Hot Shoe for Accessory Flash	•	•	•	•	•
PC Flash Connection Socket	**	**	**	**	**
Flash Modes (TTL, Program, Manual, Variable)	TTL, P, M, V	TTL, P, M	TTL, P, M	TTL, P, M	P, M
Trailing Shutter Sync (with RTF)	•				
Red-eye Reduction (with RTF)	•	•	•	•	
FILM DRIVE MODES					
Auto Film Advance (frames/second)	4 fps	2 fps	2 fps	2 fps	2 fps
Self-timer (no. of frames)	1-3	1	1	1	1
ISO					
Auto DX ISO Film Speed Range	25-5000	25-5000	25-5000	25-5000	25-5000
Manual ISO Film Speed Range (non-DX)	6-6400	6-6400	6-6400	6-6400	6-6400
VIEWFINDER					
Alphanumeric Viewfinder Display	•	•	•	•	•
Viewfinder F/Stop Displayed	•	•	•	•	•
Viewfinder Shutter Speed Displayed	•	•	•	•	•
Built-in Adjustable Diopter	•	•	•	•	
Interchangeable Focusing Screens	•				
FEATURES					
Recommended Pentax Lenses*	FA, F	FA, F	FA, F	FA, F	FA, F, A
Intelligent Power Zoom Lens Control	•	•	•		
External LCD Information Panel	•	•	•	•	•
Auto Exposure Bracketing (Ambient, Flash)	A, F	1/2EV, 1EV			
Exposure Memory Lock Button	•	•	•	•	•
User Programmable Functions	15				
Panorama Image Format Mode	•	•	•		
Depth-of-Field Preview	Mechanical	Electronic			Electronic
Optional Data Back	Data Back FD	Data Back FG	Data Back FG	Data Back FI	Data Back FJ
Additional Features	Multiple Exposure		Smart Picture Mode, Remote Control, Multiple Exposure	Multiple Exposure	
DIMENSION / WEIGHT / POWER SOURCE					
Batteries	1 - 6v lithium 2 - CR5	2 - 3v Lithium CR2	2 - 3v Lithium CR2	2 - 3v Lithium CR2	2 - 3v Lithium CR2
Size (WxHxD inches)	6 x 3.8 x 2.9	5.3 x 3.5 x 2.4	5.3 x 3.6 x 2.5	5.3 x 3.6 x 2.5	5.3 x 3.6 x 2.2
Weight (body only / ounces)	22.9	14.5	13.4	12.7	10.8

*All Pentax FA, F, A, M, and K lenses mount on any Pentax K-bayonet mount camera. Screw-mount lenses can be used with the #30120 Mount Adapter B. Some body/lens functions may be limited.

**Use the #31014 Hot Shoe Adapter 2P (or similar hotshoe-PC adapter) to sync with external flashes with P/C connections.
***When the Pentax M, K, S series lenses are used, the camera automatically switches to the center-weighted metering system.

• = Yes

EFFECTIVE FEBRUARY 1, 2000

IQZOOM CHART

	IQZOOM 200	IQZOOM 160	IQZOOM 145M Super Date	IQZOOM 120Mi Date	IQZOOM 105WR	IQZOOM 105G	IQZOOM 928M Date	IQZOOM 80G	IQZOOM EZY-R
LENS									
Lens Focal Length	48-200mm	38-160mm	38-145mm	38-120mm	38-105mm	38-105mm	28-90mm	38-80mm	38-70mm
Aperture Range	f/5.1-13	f/4.5-12	f/4.8-12.5	f/5.0-12.5	f/4.5-11	f/4.5-11	f/4.8-10.9	f/4.8-9.5	f/4.8-8.5
Lens Elements/Groups	11/7	11/7	8/6	7/6	6/5	6/5	7/5	5/5	5/5
Power Zoom Lens	•	•	•	•	•	•	•	•	•
FOCUSING TYPE									
Autofocus (type)	passive, 5 pt.	passive, 5 pt.	passive, 5 pt.	passive, 5 pt.	passive, 5 pt.	active, 3 pt.	passive, 5 pt.	active	active
Focus Lock	•	•	•	•	•	•	•	•	•
Macro Zoom	•	•	•	•	•	•	•	•	•
Minimum Focusing Distance	2.6 ft.	2.6 ft.	2.6 ft.	2.1 ft.	2.1 ft.	2.2 ft.	1.7 ft.	1.8 ft.	2.0 ft.
Infinity - Landscape Mode	•	•	•	•	•	•	•	•	•
Spot AF	•	•	•	•	•				
EXPOSURE									
Metering Type	6-segment	6-segment	6-segment	6-segment	multi-segment	multi-segment	multi-segment	program AE	program AE
DX Film ISO Setting Range	25-3200	25-3200	25-3200	25-3200	25-3200	25-3200	25-3200	25-1600	25-1600
Shutter Speed Range	1/400 to 2 sec.	1/400 to 2 sec.	1/400 to 2 sec.	1/400 to 2 sec.	1/400 to 4 sec.	1/360 to 1 sec.	1/300 to 2 sec.	1/320 to 1/3	1/320 to 1/3
Bulb Mode Exposure Range	1/2 to 1 min.	1/2 to 5 min.	1/2s - 1 min.	1/2s - 1 min.	1/2s - 5 min.	1/2s - 5 min.	1/2s - 1 min.	1/2s-infinity	1/2s-infinity
Bulb Sync	•	•	•	•	•	•	•	•	•
Backlight Compensation	Automatic	Automatic	Automatic	Automatic	Automatic	Automatic	Automatic	•	•
FILM DRIVE									
Auto Film Loading	•	•	•	•	•	•	•	•	•
Auto Film Advance and Rewind	•	•	•	•	•	•	•	•	•
Mid-roll Rewind	•	•	•	•	•	•	•	•	•
VIEWFINDER									
Viewfinder Type	actual image	actual image	actual image	actual image	actual image	actual image	actual image	albada	albada
Viewfinder Diopter Adjustment	-3 to +1	-3 to +1	-3 to +1	-3 to +1	-3 to +1	-3 to +1	-3 to +1		
Zoom Viewfinder	•	•	•	•	•	•	•	•	•
FLASH									
Built-In Auto Flash	slide out	slide out	•	•	•	•	•	•	•
Red-eye Reduction	•	•	•	•	•	•	•	•	•
Fill Flash	•	•	•	•	•	•	•	•	•
Slow Shutter Speed	•	•	•	•	•	•	•	•	•
Slow Speed Sync	•	•	•	•	•	•	•	•	•
ACCESSORIES									
Date Back Version Available	•	•	•	•	•	•	•	•	•
Optional Remote Control	•	•	•	•	•	•	•		
SPECIAL FEATURES									
Switchable Panorama Format Mode	•	•	•	•	•		•		
LCD Information Panel	•	•	•	•	•	•	•	•	•
Built-in Lens Cap	•	•	•	•	clear filter	•	•	•	•
Tripod Socket	•	•	•	•	•	•	•	•	•
Auto Lens Retraction/Power Shut-off	auto lens retract.	auto lens retract.	•	•	auto lens retract.	•	•	•	•
Self-timer	•	•	•	•	•	•	•	•	•
Additional Features	multiple exposure	multiple exposure	Metal front cover, LCD displays focal length	metal body	Class 5 weather resistant				
DIMENSION / WEIGHT / BATTERY									
Batteries & Type	1-3V Lithium (CR123A)	1-3V Lithium (CR123A)	1-3V Lithium (CR123A)	1-3V Lithium (CR2 type)	1-3V Lithium (CR123A)	1-3V Lithium (CR123A)	1-3V Lithium (CR123A)	1-3V Lithium (CR123A)	1-3V Lithium (CR123A)
Size (W x H x D in inches)	5.0 x 2.9 x 3.0	5.0 x 2.9 x 2.7	4.5 x 2.6 x 2.0	4.1 x 2.5 x 1.7	5.2 x 3.0 x 2.3	4.7 x 2.7 x 2.1	4.5 x 2.7 x 1.8	4.7 x 2.7 x 2.1	4.7 x 2.7 x 2.0
Weight (ounces)	12.2	11.3	NA	7.6	12.7	8.8	8.1	8.1	8.1

• = Yes

EFFECTIVE FEBRUARY 1, 2000

ADVANCED PHOTO SYSTEM CAMERA CHART

Description	<i>efina T</i>	<i>efina AF50</i>
LENS		
Focal Length	23 - 69mm	24mm
35mm Equivalent Focal Length	29-87mm	30mm
Aperture Range	f/5.6-9.9	f/4.5
Lens Elements/Groups	6/5	3/3
Power Zoom Lens	•	
FOCUSING TYPE		
Autofocus (Type)	Passive 5 pt.	Active AF
Focus Lock	•	•
Close Focus	•	•
Minimum Focusing Distance	2.1 ft.	2.6 ft.
Infinity Landscape Mode	•	
EXPOSURE		
Metering Type	Multi-segment	Center Weighted
DX Film ISO Setting Range	25-10,000	100, 200/400
Shutter Speed Range	1/400-2	1/250-1/60
Automatic Backlight Compensation	•	
FILM DRIVE		
Auto Film Advance and Rewind	•	•
Mid-roll Rewind	•	•
Mid-roll Change	•	
VIEWFINDER		
Viewfinder Type	Actual Image	Inverted Galilean
Zoom Viewfinder	•	n/a
Built-in Adjustable Diopter	•	
FLASH		
Built-in Auto Flash	•	•
Red-eye Reduction	•	•
Fill Flash	•	•
Slow Speed Sync	•	
Slow Shutter Speed	•	
Flash On/off Switch	•	•
SPECIAL FEATURES		
Optional Remote Control	•	
Built-in Lens Cap	•	•
Film Format Modes	C, H, P	C,H,P
IX Data Input	Print Format, Date/Time, PQI, Title	
LCD Information Panel	•	•
Tripod Socket	•	•
Auto Lens Retraction	•	n/a
Self-timer	10 sec.	10 sec.
WEIGHT/DIMENSION/POWER		
Batteries & Type	1 - CR2	1 - CR2
Size (W x H x D inches)	3.7" x 2.3" x 1.2"	4.3" x 2.5" x 1.5"
Weight (ounces)	6.9 oz.	5.5 oz.

• = Yes



EFFECTIVE FEBRUARY 1, 2000

Defective Goods

Defective goods can be either a consumer return or dealer inventory stock. Defective merchandise must be shipped freight prepaid via a certified carrier to the attention of the Pentax Service Department. (See address below.) **Defective goods returns do not require a Return Goods Authorization (RGA).**

Customer Owned Product

- Defective merchandise must be returned with consumer's proof of purchase and an explanation of the problem. U.S.A. warranty card may be requested if there is a question as to the origin of the merchandise.
- Problems with product covered under warranty will be repaired and the merchandise returned to the dealer at no charge.
- Problems not covered under warranty will be referred to the dealer for authorization to repair and the dealer will be invoiced in accordance with Pentax Dealer Repair Price Schedule.
- **Replacement of a customer unit by the dealer will be at the dealer's option with the understanding that Pentax will repair and return the original unit. Pentax will not issue a credit for defective merchandise.**

Dealer Inventory Stock (Initial Defect)

- Dealer inventory stock is defined as merchandise sold to the dealer.
- Unsold dealer stock that is defective must be returned freight prepaid.
It must be returned in the original carton with complete packaging, including all accessories, components and U.S.A. Warranty Card along with an explanation of the problem. The stock must not be shop worn.
- Defective product covered under warranty and deemed as new will be replaced at no charge. **Any product deemed as not new (missing components, manuals, registration cards, shop worn, etc.) or which requires repackaging, will be repaired and returned to the dealer.**
- Defective merchandise problems not covered under warranty will be referred to the dealer for authorization to repair the product and the dealer will be invoiced in accordance with the Pentax Dealer Repair Price Schedule.
- **Credit will not be issued for defective units.**
- Any product found not to be defective will be returned to the dealer.
- All defective returns must be shipped to:
Pentax Corporation Attention: Service Department
35 Inverness Drive East, Englewood, CO 80112

Returns for Credit

All Pentax Photographic and Sport Optics products are sold without return privileges. Any dealer requesting a return authorization must first contact their local sales representative. Should Pentax agree to accept returned goods, a Return Goods Authorization (RGA) is mandatory.

- No merchandise will be accepted or credit issued without an authorized RGA.
- Any merchandise received without authorization will be returned to the dealer freight collect.
- All authorizations for return must be accompanied with an order 1-1/2 times the value of the returned merchandise.
- Pre-addressed shipping labels must be affixed on the outside of shipping carton. For your security it is recommended that you mark on the outside of boxes the total number of boxes in return.
- All returns must be shipped to:
Pentax Corporation Attn: Return Goods Department
35 Inverness Drive East, Englewood, CO 80112
- Merchandise returned for credit must be in new condition. Merchandise deemed not new will be returned to the dealer at their expense. It must be returned with original carton, packaging, accessories and U.S.A. warranty.
- All merchandise will be inspected by Pentax. Dealer will be charged 5% for any missing components (strap, instruction manual, warranty and registration cards) or necessary repackaging materials (torn boxes and/or removal of store affixed labels).
- If product was purchased as a kit, all components of this kit must be included for credit. Cost of any missing kit components will be deducted. (Price will be figured at dealer net.)
- **No merchandise that has been discontinued for more than 60 days will be accepted for return.**
- **Re-classified merchandise (Class II) will not be accepted for credit.**
- A credit will be issued to the dealer's account. The credit will reflect cash discount, price protection, coop credits or any other promotions that reduced the price as originally invoiced to the dealer.
- **No credit can be deducted until approved credit memo is received from Pentax.**
- Merchandise must be returned within 15 days of issue of an RGA and should be shipped freight prepaid via a certified carrier.