

The NEW EOS Professional System Section

Tap into the market that's your top growth opportunity!
 All around the country, more and more professional photographers are turning to the EOS-1.... You can be part of the excitement by participating in the new EOS Professional System Products Program!




LEASE AGREEMENT & CREDIT APPLICATION	
<p>Avoid delays when you submit the Lease Agreement Once your customer's lease application has been approved, send the signed Lease Agreement along with the Advance Payment Check to TFS Financial Services, Inc. at the address below. Requirements are indicated on the form separate to this document. Please make sure that the Advance Payment Check is made payable to TFS Financial Services, Inc.</p> <p>It's easy to get quick funding from Canon Commercial Credit Program. Here's how: As soon as you deliver the equipment to your customer, ask your customer to sign the Equipment Acceptance & Agreement. If equipment is not provided at the time customer signs the lease, have your customer sign a separate "Equipment Acceptance Purchase Authorization". Then send the signed copy of agreement with vendor invoice to:</p> <p>Canon Commercial Credit Program Lease Processing Center 1200 Woodbury Drive Buryton, Pennsylvania 19312</p> <p>Canon COMMERCIAL CREDIT PROGRAM <small>Administered by Motor Lease Division of TFS Financial Services, Inc.</small></p>	<p>TERMS AND CONDITIONS OF LEASE AGREEMENT</p> <p>1. LEASE: This Lease Service is the lease of the equipment for the term of the lease. The equipment shall be used for the purpose of the lease and shall be returned to the lessor at the end of the lease term. The lessee shall be responsible for the maintenance and repair of the equipment during the term of the lease. The lessee shall be responsible for the insurance of the equipment during the term of the lease. The lessee shall be responsible for the taxes and other charges applicable to the equipment during the term of the lease.</p> <p>2. TERM AND PAYMENT: The term of the lease shall be as stated in the lease agreement. The lessee shall make payments to the lessor in accordance with the schedule set forth in the lease agreement.</p> <p>3. ASSIGNMENT AND SUBLEASE: The lessee shall not assign or sublease the equipment without the prior written consent of the lessor.</p> <p>4. DEFAULT AND REMEDY: In the event of default by the lessee, the lessor shall have the right to repossess the equipment and to sell the equipment to satisfy the debt. The lessor shall not be bound by any notice of default unless such notice is in writing and is received by the lessor.</p> <p>5. FORCE MAJEURE: In the event of a force majeure event, the lease shall be terminated and the equipment shall be returned to the lessor.</p> <p>6. ENTIRE AGREEMENT: This lease agreement shall constitute the entire agreement between the parties and shall supersede all other agreements, oral or written, between the parties.</p> <p>7. GOVERNING LAW: This lease agreement shall be governed by the laws of the State of Pennsylvania.</p> <p>8. SEVERABILITY: If any provision of this lease agreement is held to be unenforceable, the remaining provisions shall survive and shall be enforceable.</p> <p>9. ACCEPTED BY LESSEE: I, the undersigned, hereby accept the terms and conditions of the lease agreement and agree to be bound by the terms and conditions of the lease agreement.</p> <p>10. ACCEPTED BY LESSOR: I, the undersigned, hereby accept the terms and conditions of the lease agreement and agree to be bound by the terms and conditions of the lease agreement.</p> <p>FOR OFFICE USE ONLY</p> <p>Lease Agreement No. _____ Date of Lease _____</p>

EOS Professional System Equipment

Cameras and Dedicated Accessories	Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price
	C12-8002-221	EOS-1 Body	1,950.00	1,270.00	1,200.00
	C50-6011	Power Drive Booster E1	530.00	370.00	—
	C50-1731	NiCd Pack E1 for Power Drive Booster E1	120.00	70.00	—
	C50-1742	NiCd Charger E1 for NiCd Pack E1	290.00	175.00	—
	C50-7041	Command Back E1 for EOS-1	265.00	160.00	—
	C12-8092-221	EOS RT Body	660.00	425.00	399.95

Flash and System Accessories	Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 3+ Unit Price
	C50-0612	Speedlite 430EZ with Case	415.00	245.00	229.00
	C50-0581	Macro Ring Lite ML-3 Set	400.00	240.00	—
	C50-1751	Off-Camera Shoe Cord	61.00	36.80	—
	C42-6711	Extension Tube EF25	148.50	89.00	—
	C54-3831	Macro Lens Mount Converter FD/EOS	96.50	58.00	—
	C51-9691	Remote Switch 60 T3	38.50	23.00	—

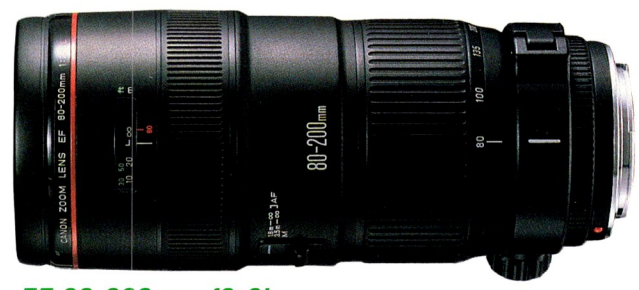
Power Drive Booster E1	 Special Offer on Power Drive Booster E1. You can save \$100 on each Power Drive Booster E1 with a purchase of an EOS-1 camera body on a 1:1 basis.				
	Code No.	Description	Regular Dealer Net Price	Special Promotion Price	You Save
	C50-6011	Power Drive Booster E1	370.00	270.00	100.00



430EZ



EF 20-35mm f2.8L



EF 80-200mm f2.8L

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.



EOS 1

The image of the new professional

- Top-line professional AF SLR
- Rugged and reliable
- World's fastest predictive AF
- Precision fine-tuning exposure control
- Auto-bracketing and custom function control built in



EOS RT

Top AF-SLR performance... and profitability

- Shows image even during exposure
- Catches the moment with Real-time Release
- Quiet, smooth, vibration-free operation
- High-speed One-Shot and Predictive AI Servo AF
- Auto-bracketing and custom function control built in

EOS Professional Lenses

Standard Lenses

C21-5332 EF 14mm f2.8L Super Wide-angle
 C21-5341 EF 20mm f2.8 Wide-angle
 C21-5301 EF 24mm f2.8 Wide-angle
 C21-5281 EF 28mm f2.8 Wide-angle
 C21-5311 EF 35mm f2.0 Wide-angle
 C21-6222 EF 50mm f1.0L High-speed Normal
 C21-7272 EF 85mm f1.2L High-speed Short Tele
 C21-7321 EF 85mm f1.8 Short Telephoto

C21-7301 EF 100mm f2.0 Short Telephoto
 C21-7311 EF 200mm f2.8L Telephoto
 C21-8272 EF 200mm f1.8L Telephoto
 C21-8342 EF 300mm f4.0L Telephoto
 C21-8252 EF 300mm f2.8L Telephoto
 C21-8282 EF 400mm f2.8L Super Telephoto
 C21-8352 EF 500mm f4.5L Super Telephoto
 C21-8292 EF 600mm f4.0L Super Telephoto

Zoom Lenses

C21-9512 EF 20-35mm f2.8L
 C21-9482 EF 28-80mm f2.8-4.0L
 C21-9502 EF 80-200mm f2.8L

Special Purpose Lenses

C21-5291 EF 15mm f2.8 Fisheye ("Full Frame")
 C21-7261 EF 135mm f2.8 Tele with Soft Focus
 C26-1191 EF 50mm f2.5 Compact Macro
 C26-1221 EF 100mm f2.8 Macro
 C54-3791 Life-Size Converter for EF 50mm f2.5 Compact Macro

C21-5321 TS-E 24mm f3.5L Tilt-Shift
 C21-6231 TS-E 45mm f2.8 Tilt-Shift
 C21-7291 TS-E 90mm f2.8 Tilt-Shift
 C54-3801 EF 1.4x Tele-Extender
 C54-3781 EF 2.0x Tele-Extender

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.

EOS Professional System Support

Market Support Staff

Canon has recently assigned staff members to this special program. Pro Market Reps will be available in addition to your regular Canon Sales Representatives. They are there to help you in a number of ways:

- Conducting EOS-1 professional products training for your staff at your location or in special area seminars
- Hosting product seminars for your professional customers
- Working with your staff on industrial and commercial calls
- Acting as a resource for the Canon Commercial Credit Leasing Program
- Helping you monitor inventory of key accessory items
- Working in your geographic area to generate additional professional interest for **you!**

Direct Mail Advertising

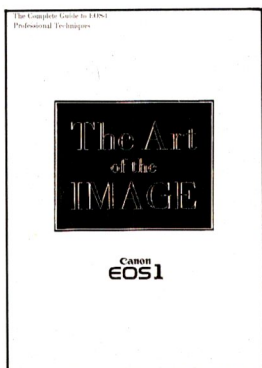
Canon will be doing direct mail promotion to targeted professional users, promoting the EOS System and Canon's financial support systems.

The Art of the Image:

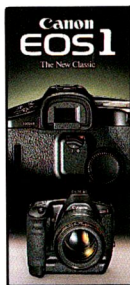
The complete guide to EOS-1 professional techniques.

Code No.	Description	Suggested List Price	Dealer Net Price
9-01200	EOS-1 Book "The Art of the Image"	27.00	16.00

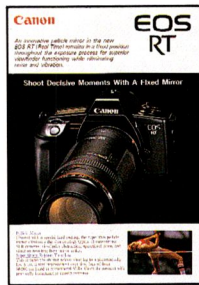
Support Materials



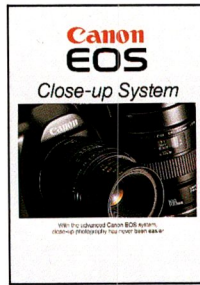
"The Art of the Image"



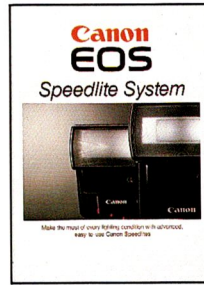
Slim Jim



EOS RT Brochure



Close-up Brochure



Flash Brochure



Ad



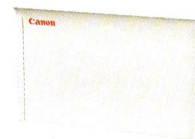
Newspaper Ads



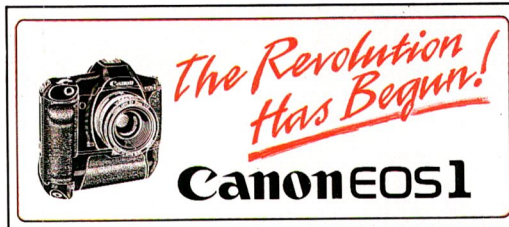
Emblem



Emblem



Camera Display Stand



Banner

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.

EOS Commercial Credit Program

Canon

COMMERCIAL CREDIT PROGRAM

Administered by Master Lease Division of Tokai Financial Services, Inc.

A BONUS OFFER FOR YOU...

Canon will pay you for every EOS-1 System lease you write

Professional photographers need more than the most technologically advanced, dependable and versatile system available. They also need practical — and affordable — ways to acquire the equipment. The Canon Commercial Credit Program, administered by Master Lease, is such a program.

With it, you'll...

- Overcome cost objections by offering low monthly payments.
- Close larger sales because your professional customers can switch from whatever systems they're using now to a complete EOS-1 System.
- Maintain higher profit margins because they'll be looking at their total investment in terms of manageable pay-as-you-use-it monthly payments — not discounted prices.

Canon is going to pay you a bonus for getting your professional customers to switch to the EOS-1 System by leasing their equipment through the Canon Commercial Credit Program.

The Canon Commercial Credit Program is designed exclusively for you and your professional customers. It makes switching to the EOS-1 System easy...and affordable.

Here's how to get your bonus check from Canon:

You will be paid a 1% commission (based on dealer net costs only) for all EOS-1 System leases from qualified professional photographers provided your customer's credit is approved, the equipment is delivered, all necessary documents are executed, and the lease is funded by December 15, 1992.

This offer is good only for the EOS-1 System leases through the Canon Commercial Credit Program, administered by Master Lease, Division of Tokai Financial Services, Inc. The lease application must be received by Canon Commercial Credit Program prior to November 30, 1992. Your commission check from Canon U.S.A., Inc. for 1% of the total equipment invoice amount for all leases from the promotion period, will be mailed to you in January 1993.

Start using the Canon Commercial Credit Program to move more EOS-1 Systems today.

The Canon Commercial Credit Program will make it easier for your Pro customers to make the switch to a complete EOS-1 System without making a single, large cash investment. Affordable monthly payments mean they can get the equipment they need and pay for it as they use it. And with leasing, you'll get paid fast, and in full. No bother. No worries.

For more information about your 1% commission bonus from Canon U.S.A., Inc., or how this program can help deliver increased sales for you, call your Canon Commercial Credit Program Sales Representative at 1-800-800-EOS1.

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.

LEASE AGREEMENT & CREDIT APPLICATION

Avoid delays when you submit the Lease Agreement

Once your customer's lease application has been approved, send the signed Lease Agreement, along with the advance Payment check to Tokai Financial Services, Inc. at the address below. If equipment is not provided at the time customer signs the lease, have your customer sign a separate "Equipment Acceptance/Purchase Authorization". Please make sure that the Advance Payment check is made payable to Tokai Financial Services, Inc.

It's easy to get quick funding from Canon Commercial Credit Program. Here's how:

As soon as you finalize the agreement to your customer, ask your customer to sign the Equipment Acceptance/Purchase Authorization check at the bottom of the Lease Agreement. If equipment is not provided at the time customer signs the lease, have your customer sign a separate "Equipment Acceptance/Purchase Authorization". Then send the signed copy of agreement with vendor invoice to:

Canon Commercial Credit Program
Legal Department
Tokai Financial Services, Inc.
Brynar, Pennsylvania 19312

Canon
COMMERCIAL CREDIT PROGRAM
Administered by Master Lease Division of Tokai Financial Services, Inc.

COMMERCIAL CREDIT PROGRAM LEASE AGREEMENT

TERMS AND CONDITIONS OF LEASE AGREEMENT

1. **LEASE:** This lease agreement is made between the lessor and the lessee. The lessee shall be responsible for the maintenance and repair of the leased equipment. The lessee shall be responsible for the insurance of the leased equipment. The lessee shall be responsible for the taxes and other charges on the leased equipment. The lessee shall be responsible for the return of the leased equipment in good condition at the end of the lease term.

2. **TERM AND RENEWAL:** This lease agreement shall be in full force and effect from the date hereof until the expiration of the term specified herein. This lease agreement may be renewed for one or more additional terms at the option of the lessee. The lessee shall be responsible for the notice of renewal to the lessor.

3. **DELIVERY AND ACCEPTANCE:** The lessor shall deliver the leased equipment to the lessee at the location specified herein. The lessee shall accept the leased equipment upon delivery and shall be responsible for the maintenance and repair of the leased equipment. The lessee shall be responsible for the return of the leased equipment in good condition at the end of the lease term.

4. **ASSIGNMENT:** The lessee shall not assign or sublease the leased equipment without the prior written consent of the lessor. Any assignment or sublease made in violation of this provision shall be null and void.

5. **FORCE MAJEURE:** In the event of a fire, flood, or other disaster, the lessor shall be relieved of its obligations under this lease agreement. The lessee shall be responsible for the replacement of the leased equipment at the lessee's expense.

6. **ENTIRE AGREEMENT:** This lease agreement shall constitute the entire agreement between the parties and shall supersede all other agreements, oral or written, between the parties.

LESSOR SIGNATURE

Name: _____ Title: _____
Address: _____ City: _____ State: _____ Zip: _____

LESSEE SIGNATURE

Name: _____ Title: _____
Address: _____ City: _____ State: _____ Zip: _____

ACCEPTED BY LESSOR

Tokai Financial Services, Inc.
Date: _____

FOR OFFICE USE ONLY

Lease Commitment Date: _____ Lease Number: _____

Holiday Season Profit Maker Promotions

As always, you can expect a wide range of support programs from Canon! We have designed creative new promotions to help you make even more of your peak selling seasons. And we will be repeating many promotion programs that have been proven profit makers.

We're also making it easier for you to know what promotions apply to any given Canon product. Just look for these symbols in each product section to see what promotional opportunities are available.



Special Savings

This symbol indicates special savings are available on specific Canon products. Savings vary, so see the individual product page for details.



Extra Co-op Allowance

This symbol indicates that you will accrue a special Co-op allowance in addition to the standard 3% Co-op allowance. Your special Co-op allowance will be immediately added to your account and will appear on your monthly Co-op statement.



Special Bonus Promotion

When you see this symbol you can become eligible for a special bonus. Ask your Canon sales representative for details.

Mix and Match Promotions

Here are three ways to combine Canon merchandise to maximize savings and profits.

- A.** Buy any 4 or more Canon SLR cameras and you can purchase any one or more Canon lens shutter cameras and/or any one or more EF or FD lenses and/or any one or more Canon EOS Speedlites at low dealer net.
- B.** Buy any 6 or more Canon lens shutter cameras and you can purchase any one or more Canon SLR cameras and/or any one or more EF or FD lenses and/or any one or more Canon EOS Speedlites at low dealer net.
- C.** Buy any 4 or more Canon EF and/or FD interchangeable lenses and you can purchase any one or more Canon SLR cameras and/or any one or more Canon lens shutter cameras and/or any one or more Canon EOS Speedlites at low dealer net.

Special Filter Promotion

For every Canon SLR camera or Canon EF or FD lens you purchase, you can save 50% on the cost of any one Canon regular filter when purchased at the same time as the camera or lens. (Example, you may purchase any 10 Canon regular filters at the 50% discount at the same time you purchase five SLR cameras and five lenses.) For applicable filters see pages 28-29 of Canon's 1992 Holiday Season Authorized Dealer Price List. (Note: This offer does not apply to FD 50mm f1.8 and 50mm f1.4 lenses.)

Promotional Price Terms

This 1992 Holiday Season Profit Maker Program will be in effect from August 26, 1992 to December 31, 1992. It has been designed to make it easy for you to maintain a broad inventory of Canon photographic products while realizing substantial savings on your purchases throughout this promotional period.

Please review each section of this program which covers Canon SLR cameras, lenses, main accessories, lens shutter cameras and additional SLR merchandise to find some really exciting promotions.

This 1992 Holiday Season Profit Maker Program also shows you the actual net price of each product you order. There are special promotions throughout this book.

Ad Support



Television Advertising

The TV symbol indicates which products Canon is supporting with national television advertising. For a complete listing of TV ads, see the advertising section of the Profit Maker.



Print Advertising

The print symbol indicates which products Canon is supporting with eye-catching, full-color advertisements. For a complete list of color print ads, see the advertising section within the Profit Maker.

1992 Holiday Season Profit Maker is effective August 26, 1992 to December 31, 1992.

EOS 10s

- Advanced flexible AF with 3 focus points
- Fully automatic, standard AE and metered manual modes
- Convenient built-in flash
- Innovative bar-code system
- Expanded custom function control
- Wireless remote control and built-in interval timer



EOS 10s 35-80mm USM Kit

\$50 Savings

NEW

Code No.	Description	Suggested List Price	Regular Dealer Net Price	Special Promotion Price
C12-8135-KT1	EOS 10s 35-80mm USM Kit	990.00	609.00	559.00
EOS 10s 35-80mm USM Kit includes: ■ EOS 10s Body ■ Wide Neck Strap ■ EF 35-80mm ■ 6V Lithium Battery 2CR5 f4.0-5.6 (USM) Lens				

Canon EOS 10s

Note: Now you can assort all Canon SLR camera bodies to obtain maximum quantity discount.

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price
C12-8135-211	EOS 10s body only	730.00	475.00	435.95

EF Ultrasonic Lenses

NEW

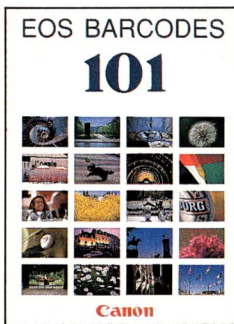
**COMPACT
USM ZOOM
LENSES**

USM LENSES

NOTE: You can assort EF lenses with Canon FD lenses to obtain maximum quantity discount.

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price
C21-9631	EF 35-80mm f4.0-5.6 (USM)	260.00	170.00	159.00
C21-9671	EF 35-105mm f4.5-5.6 (USM)	360.00	235.00	219.00
C21-9651	EF 80-200mm f4.5-5.6 (USM)	380.00	245.00	229.00
C21-9681	EF 75-300mm f4.0-5.6 (USM)	390.00	255.00	239.00
C21-9531	EF 35-135mm f4.0-5.6 (USM)	480.00	310.00	289.00
C21-9561	EF 70-210mm f3.5-4.5 (USM)	480.00	310.00	289.00
C21-9551	EF 100-300mm f4.5-5.6 (USM)	480.00	310.00	289.00

EOS 10s Accessories



Code No.	Description	Suggested List Price	Dealer Net Price
C58-5591	Remote Controller RC-1	20.00	12.00
C58-5581	Bar-Code Reader E with Booklet	63.50	38.00
9-01400	EOS Bar Codes 101	15.00	7.50
C51-9971	Grip Extension GR-60 with Wrist Strap	40.00	24.00
C46-1582	Semi-Hard Case EH 3-L for EOS 10s w/EF 28-80mm f3.5-5.6 (USM) or equivalent	55.00	33.00
C46-1583	Semi-Hard Case EH3-LL for EOS 10s w/EF 35-135mm f4.0-5.6 (USM) or equivalent	59.00	35.00
WK1-0052	6V Lithium Battery 2CR5	12.00	5.90

EOS Extended Protection Plan

NOTE: No 3% Co-op Advertising Allowance will be provided on Protection Plans.

W-EOSP	4-Year Extended Protection Plan for all EOS cameras (except EOS-1) provides 4 years of added protection (body only) in addition to standard 1-year limited warranty	49.95	14.95
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Support Materials



Slim Jim



Emblem

Camera Display Stand



Canon

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.

EOS ELAN



Experience EOS Elan

- Quiet film transport system
- Multi-function autozoom flash with red-eye reduction
- "Green zone" program AE with camera-shake prevention; Programmed Image Controls; Bar-code programming and standard AE modes and manual
- 7 custom control functions include mirror lock and depth-of-field preview
- Versatile, easy-to-use controls via Quick Control Dial, Electronic Input Dial and Command Dial

EOS Elan

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price
C12-8154-211	EOS Elan body only	580.00	370.00	359.95

EF Ultrasonic Lenses

NEW COMPACT USM ZOOM LENSES

USM LENSES

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price
C21-9631	EF 35-80mm f4.0-5.6 (USM)	260.00	170.00	159.00
C21-9671	EF 35-105mm f4.5-5.6 (USM)	360.00	235.00	219.00
C21-9651	EF 80-200mm f4.0-5.6 (USM)	380.00	245.00	229.00
C21-9681	EF 75-300mm f4.0-5.6 (USM)	390.00	255.00	239.00
C21-9661	EF 28-80mm 3.5-5.6 Lens (USM)	425.00	270.00	255.00
C21-9531	EF 35-135mm f4.0-5.6 Zoom (USM)	480.00	310.00	289.00
C21-9561	EF 70-210mm f3.5-4.5 Zoom (USM)	480.00	310.00	289.00
C21-9551	EF 100-300mm f4.5-5.6 Zoom (USM)	480.00	310.00	289.00

EOS Elan Accessories



Code No.	Description	Suggested List Price	Dealer Net Price
C58-5581	Bar Code Reader E w/Booklet	63.50	38.00
9-01400	Bar Codes 101	15.00	7.50
C58-5591	RC-1 Wireless Remote Controller	20.00	12.00
C51-9991	Grip Extension w/Wrist Strap GR-70	30.00	18.00
C46-1692	EH-6L Case	55.00	33.00
C46-1693	EH-6LL Case	59.00	35.00
WK1-0052	6 Volt 2CR5 Lithium Battery	12.00	5.90

EOS Elan Profit Package



Code No.	Description	Regular Dealer Net Price	Special Promotion Price	You Save
0-6000	EOS Elan Profit Package	63.00	29.00	34.00

EOS Elan Profit Package includes:

- Canon Original Shooting Vest
- Filter 58mm UV
- Extended Protection Plan
- 6V Lithium Battery 2CR5



EOS Extended Protection Plan

Code No.	Description	Suggested List Price	Dealer Net Price
W-EOSP	4-Year Extended Protection Plan for all EOS cameras (except EOS-1) provides 4 years of added protection (body only) in addition to standard 1-year limited warranty	49.95	14.95

NOTE: No 3% Co-op Advertising Allowance will be provided on Protection Plans.

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.



Exclusive **Whisper Drive™** System
EOS Elan Standard Kit

- EOS Elan body
- EF 28-80mm f3.5-5.6 (USM) Lens
- Wide Neck Strap
- 6V Lithium Battery 2CR5



EOS Elan Standard Kit

Code No.	Description	Suggested List Price	Dealer Net Price	Special Promotion Price
C12-8154-2R1	EOS Elan Standard Kit	980.00	620.00	590.00

Exclusive **Whisper Drive™** System
EOS Elan 35-105mm USM Kit

- EOS Elan body
- EF 35-105mm f4.5-5.6 (USM) Lens
- Wide Neck Strap
- 6V Lithium Battery 2CR5



EOS Elan 35-105mm USM Kit

Code No.	Description	Suggested List Price	Dealer Net Price	Special Promotion Price
C12-8154-KT2	EOS Elan 35-105mm USM Kit	990.00	584.85	559.00

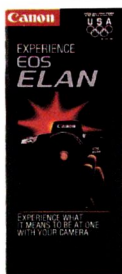
Support Materials



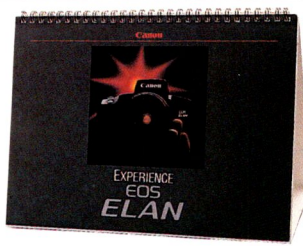
Emblem



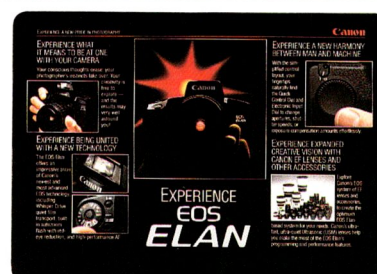
Camera Display Stand



Slim Jim



Flip Chart



Counter Mat

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.

EOS REBEL

3 II

EOS REBEL

II

Turn dreams into profits



- Easy to use AF-SLR with sophisticated features and affordable price; Rebel S II includes built-in retractable flash with red-eye reduction
- Fast, high performance autofocus, plus soft-focus function
- Same AE, manual and programmed automatic shooting modes as EOS Rebel; faster 1/2000th second maximum shutter speed
- Fully automated Silent Film Transport system
- Musical self-timer indicator



EOS Rebel S II

NEW

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price
C12-8185-212	EOS Rebel S II body only	430.00	280.00	259.95

EOS Rebel II

NEW

C12-8183-212	EOS Rebel II body only	315.00	205.00	189.95
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EOS Rebel Profit Package W
\$30 Savings

NEW

You can save \$30.00 on each EOS Rebel Profit Package W shipped on a 1:1 basis with a Canon EOS Rebel S II/ EOS Rebel II body or EOS Rebel S II/EOS Rebel II Kit. Packages can also be purchased separately at Regular Dealer Net Price.

Canon EOS Rebel Profit Package W includes:

- Canon Original Rebel Watch
- Extended Protection Plan
- Lens Cleaning Kit
- 6V Lithium Battery 2CR5

Code No.	Description	Regular Dealer Net Price	Special Promotion Price	You Save
0-5500	EOS Rebel Profit Package W	59.00	29.00	30.00

EOS Rebel Profit Package S
\$18 Savings

NEW

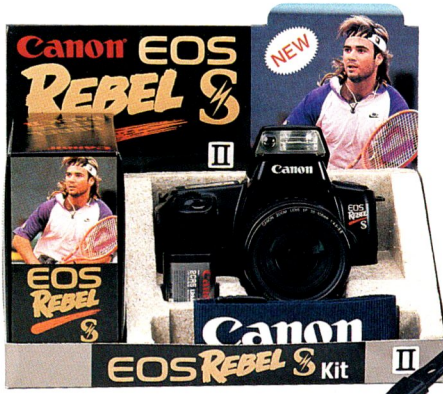
You can save \$18.00 on each EOS Rebel Profit Package S shipped on a 1:1 basis with a Canon EOS Rebel S II/ EOS Rebel II body or EOS Rebel S II/EOS Rebel II Kit. Packages can also be purchased separately at Regular Dealer Net Price.

Canon EOS Rebel Profit Package S includes:

- Fanny Pack
- Extended Protection Plan
- Sunglasses (Free)
- Filter 52mm UV
- Lens Cleaning Kit

Code No.	Description	Regular Dealer Net Price	Special Promotion Price	You Save
0-5100	EOS Rebel Profit Package S	34.95	16.95	18.00

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.



\$43 Savings

EOS Rebel S II 35-105mm Kit

- EOS Rebel S II body
- EF 35-105mm f4.5-5.6 lens
- 6V Lithium Battery 2CR5
- Wide strap EW-100 (blue) and Rebel Style Pack II which contains a stone-washed denim camera case, a 58mm Skylight filter and a Tripod-2.

EOS Rebel S II 35-105mm Kit

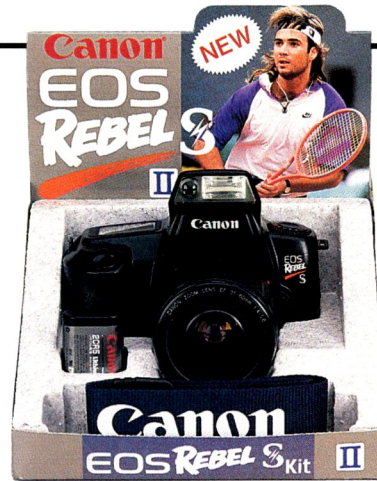
NEW

Code No.	Description	Suggested List Price	Dealer Net Price	Special Promotion Price
C12-8185-2M2	EOS Rebel S II 35-105mm Kit	720.00	472.00	429.00

EOS Rebel S II 35-80mm Kit

- EOS Rebel S II body
- EF 35-80mm f4.0-5.6 lens
- 6V Lithium Battery 2CR5
- Wide strap EW-100 (blue)

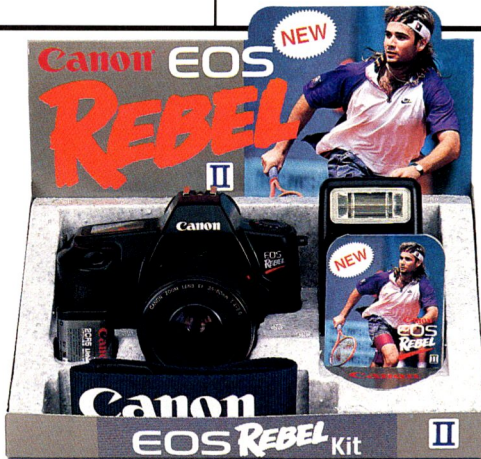
\$23 Savings



EOS Rebel S II 35-80mm Kit

NEW

Code No.	Description	Suggested List Price	Dealer Net Price	Special Promotion Price
C12-8185-2K2	EOS Rebel S II 35-80mm Kit	590.00	382.00	359.00



EOS Rebel II 35-80mm Kit

- EOS Rebel II body
- EF 35-80mm f4.0-5.6 lens
- Speedlite 200 E
- 6V Lithium Battery 2CR5
- Wide strap EW-100 (blue)

\$33 Savings

EOS Rebel II 35-80mm Kit

NEW

Code No.	Description	Suggested List Price	Dealer Net Price	Special Promotion Price
C12-8183-2K2	EOS Rebel II 35-80mm Kit	570.00	362.00	329.00

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.

Best Match Lenses for EOS Rebel S II and EOS Rebel II



EF 50mm f1.8 II



EF 35-80mm f4.0-5.6



EF 35-105mm f4.5-5.6



EF 80-200mm f4.5-5.6



EF 75-300mm f4.0-5.6

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price
C21-6241	EF 50mm f1.8 II Lens	139.00	69.00	59.00
C21-9571	EF 35-80mm f4.0-5.6 Zoom Lens	180.00	117.00	109.00
C21-9591	EF 35-105mm f4.5-5.6 Zoom Lens	280.00	180.00	169.00
C21-9581	EF 80-200mm f4.5-5.6 Zoom Lens	300.00	192.00	179.00
C21-9611	EF 75-300mm f4.0-5.6 Zoom Lens	325.00	210.00	199.00



\$10 Savings

\$10.00 Savings on EF 35-80mm f4.0-5.6 zoom lens or EF 35-105mm f4.5-5.6 zoom lens. When you purchase the EF 35-80mm f4.0-5.6 zoom lens or EF 35-105mm f4.5-5.6 zoom lens on a 1:1 basis with the EOS Rebel S II or EOS Rebel II body, you save \$10.00 on the lens.

Code No.	Description	Regular Dealer Net Price	Special Promotion Price	You Save
C21-9571	EF 35-80mm f4.0-5.6 Zoom Lens	109.00	99.00	10.00
C21-9591	EF 35-105mm f4.5-5.6 Zoom Lens	169.00	159.00	10.00

EOS Rebel S II and EOS Rebel II Accessories



Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 3+ Unit Price
C50-0691	Speedlite 200E with Case	90.00	54.00	49.95
C51-9991	Grip Extension GR-70 w/wrist strap	30.00	18.00	—
C46-1641	Semi-Hard Case EH5 for EOS Rebel S II and EOS Rebel II w/EF 50mm f1.8 II, EF 35-80mm f4.0-5.6, EF 35-105mm f4.5-5.6, EF 80-200mm f4.5-5.6	39.00	23.00	—
WK1-0052	6V Lithium Battery 2CR5	12.00	5.90	—

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice. NOTE: You can assort EF lenses with Canon FD lenses to obtain maximum quantity discount.

EOS Extended Protection Plan

NOTE: No 3% Co-op Advertising Allowance will be provided on Protection Plans.

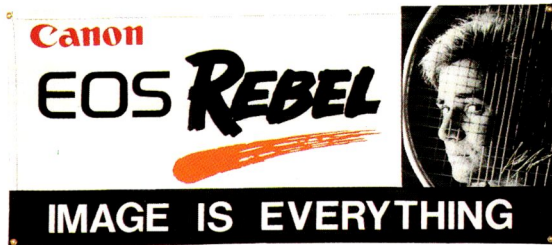
Code No.	Description	Suggested List Price	Dealer Net Price
W-EOSP	EOS 4-Year Extended Protection Plan provides 4 years of added protection (body only) in addition to standard 1-year limited warranty. (EOS-1 not included)	49.95	14.95

Rebel Owners Club



Every U.S. owner of an EOS Rebel S II or EOS Rebel II is invited to join the EOS Rebel Owners Club. Members receive special fanny pack, T-shirt, and the Rebel Image, a four-page instructional bulletin issued four times per year, the EOS Rebel newsletter, and they are eligible to participate in special contests open only to EOS Rebel Owners. Communication between Canon dealers and EOS Rebel owners is encouraged, with technical staff available to answer questions by phone or mail.

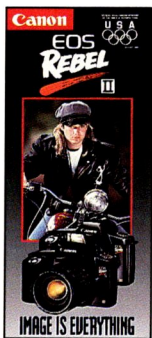
Support Materials



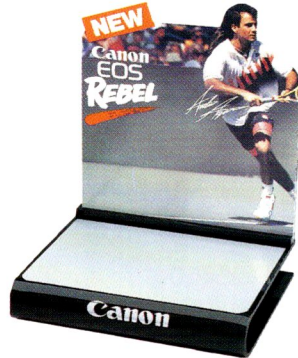
Banner



Posters



Slim Jim



Camera Display Stand



Emblem

EF Lenses

Popular Zoom Lenses	Compact USM Zoom Lenses	USM Zoom Lenses	L-Series Zoom Lenses
<p>■ Now Canon has 43 lenses in the EOS System, including:</p> <ul style="list-style-type: none"> ■ 15 professional "L" lenses ■ 22 fast & silent Ultrasonic (USM) lenses ■ 4 popular economic zoom lenses 			 <p>EF 20-35mm f2.8L</p>
 <p>EF 35-80mm f4.0-5.6</p>	 <p>EF 35-80mm f4.0-5.6 USM</p>	 <p>EF 28-80mm f3.5-5.6 USM</p>	 <p>EF 28-80mm f2.8-4.0L USM</p>
 <p>EF 35-105mm f4.5-5.6</p>	 <p>EF 35-105mm f4.5-5.6 USM</p>		
 <p>EF 80-200mm f4.5-5.6</p>	 <p>EF 80-200mm f4.5-5.6 USM</p>	 <p>EF 35-135mm f4.0-5.6 USM</p>	 <p>EF 80-200mm f2.8L</p>
 <p>EF 75-300mm f4.0-5.6</p>	 <p>EF 75-300mm f4.0-5.6 USM</p>	 <p>EF 70-210mm f3.5-4.5 USM</p>	
		 <p>EF 100-300mm f4.5-5.6 USM</p>	 <p>EF 100-300mm f5.6L</p>

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.
 Note: Lenses shown are not in proportion to each other.

Popular Single Focal Length Lenses

-  EF 15mm f2.8 Fisheye
-  **NEW**
EF 20mm f2.8 **USM**
-  EF 24mm f2.8
-  EF 28mm f2.8
-  EF 35mm f2.0
-  EF 50mm f1.8-II
-  **NEW**
EF 85mm f1.8 **USM**
-  EF 100mm f2.0 **USM**
-  EF 135mm f2.8
w/Soft Focus

L-Series Single Focal Length Lenses

-  EF 14mm f2.8L **USM**
-  EF 50mm f1.0L **USM**
-  EF 85mm f1.2L **USM**
-  EF 200mm
f2.8L **USM**
-  EF 200mm
f1.8L **USM**
-  EF 300mm
f4.0L **USM**
-  EF 300mm
f2.8L **USM**
-  EF 400mm
f2.8L **USM**
-  EF 500mm
f4.5L **USM**
-  EF 600mm
f4.0L **USM**

Special Lenses



Tilt-Shift

-  TS-E 24mm f3.5L
-  TS-E 45mm f2.8
-  TS-E 90mm f2.8

Macro

-  EF 50mm
f2.5 Compact Macro
-  EF 100mm f2.8 Macro
-  Life-Size Converter EF

Extenders

-  Extender EF 1.4x
-  Extender EF 2x

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.
Note: Lenses shown are not in proportion to each other.

EF Lenses Quick Reference

	Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price	
Wide Angle	C21-5332	EF 14mm f2.8L Lens (USM)	2,900.00	1,900.00	1,800.00	
	C21-5291	EF 15mm f2.8 Fisheye Lens	1,050.00	685.00	650.00	
	NEW	C21-5341	EF 20mm f2.8 Lens (USM)	710.00	460.00	430.00
	C21-5301	EF 24mm f2.8 Lens	450.00	290.00	275.00	
	C21-5281	EF 28mm f2.8 Lens	235.00	150.00	143.00	
	C21-5311	EF 35mm f2.0 Lens	430.00	275.00	260.00	
Normal	C21-6222	EF 50mm f1.0L Lens (USM) w/Lens Case LH-D12, Hood ES-79 (Filter Size 72mm)	3,400.00	2,210.00	2,100.00	
	C21-6241	EF 50mm f1.8 II Lens	139.00	69.00	59.00	
Telephoto	C21-7272	EF 85mm f1.2L Lens (USM) w/Lens Case LH-D12, Hood ES-79 (Filter Size 72mm)	2,380.00	1,550.00	1,450.00	
	NEW	C21-7321	EF 85mm f1.8 Lens (USM)	520.00	340.00	320.00
	C21-7301	EF 100mm f2.0 Lens (USM)	600.00	380.00	360.00	
	C21-7261	EF 135mm f2.8 Lens w/Soft Focus	400.00	260.00	245.00	
	C21-8272	EF 200mm f1.8L Lens (USM) Set w/Lens Case, Hood ET-123	5,830.00	3,800.00	3,600.00	
	C21-7311	EF 200mm f2.8L Lens (USM) w/Lens Case LH-D18	960.00	630.00	600.00	
	C21-8252	EF 300mm f2.8L Lens (USM) Set w/Lens Case, Hood ET-118	5,340.00	3,480.00	3,300.00	
	C21-8342	EF 300mm f4.0L Lens (USM) w/Lens Case LH-D26	1,400.00	900.00	850.00	
	C21-8282	EF 400mm f2.8L Lens (USM) Set w/Lens Case, Hood ET-161B	9,200.00	6,000.00	5,700.00	
	C21-8352	EF 500mm f4.5L Lens (USM) w/Lens Case, Hood ET-123B	7,800.00	5,000.00	4,700.00	
	C21-8292	EF 600mm f4.0L Lens (USM) Set w/Lens Case, Hood ET-161	10,850.00	7,050.00	6,700.00	
	Zoom	C21-9512	EF 20-35mm f2.8L Zoom Lens w/Lens Case LH-D13, Hood EW-75	1,880.00	1,220.00	1,150.00
		C21-9661	EF 28-80mm f3.5-5.6 Zoom Lens (USM)	425.00	270.00	255.00
		C21-9482	EF 28-80mm f2.8-4.0L Zoom Lens (USM) w/Lens Case LH-D16, Hood EW-79	1,950.00	1,265.00	1,200.00
C21-9571		EF 35-80mm f4.0-5.6 Zoom Lens	180.00	117.00	109.00	
NEW		C21-9631	EF 35-80mm f4.0-5.6 Zoom Lens (USM)	260.00	170.00	159.00
C21-9531		EF 35-135mm f4.0-5.6 Zoom Lens (USM)	480.00	310.00	289.00	
C21-9591		EF 35-105mm f4.5-5.6 Zoom Lens	280.00	180.00	169.00	
NEW		C21-9671	EF 35-105mm f4.5-5.6 Zoom Lens (USM)	360.00	235.00	219.00
C21-9561		EF 70-210mm f3.5-4.5 Zoom Lens (USM)	480.00	310.00	289.00	
NEW		C21-9681	EF 75-300mm f4.0-5.6 Zoom Lens (USM)	390.00	255.00	239.00
C21-9611		EF 75-300mm f4.0-5.6 Zoom Lens	325.00	210.00	199.00	
C21-9502		EF 80-200mm f2.8L Zoom Lens w/Lens Case LH-D23 Hood ES-79 Filter Size, 72mm	1,590.00	1,030.00	980.00	
NEW		C21-9651	EF 80-200mm f4.5-5.6 Zoom Lens (USM)	380.00	245.00	229.00
C21-9581		EF 80-200mm f4.5-5.6 Zoom Lens	300.00	192.00	179.00	
C21-9432		EF 100-300mm f5.6L Zoom Lens w/Lens Case ES-C20, Hood ET-62	830.00	540.00	515.00	
C21-9551		EF 100-300mm f4.5-5.6 Zoom Lens (USM)	480.00	310.00	289.00	
Macro Lenses	C26-1191	EF 50mm f2.5 Compact Macro Lens	440.00	285.00	270.00	
	C26-1221	EF 100mm f2.8 Macro Lens	750.00	490.00	465.00	
	C54-3791	Life-Size Converter EF for EF 50mm f2.5 Compact Macro Lens	300.00	195.00	185.00	
Tilt Shift	C21-5321	TS-E 24mm f3.5L Lens w/Lens Case LH-D14, Hood EW-75B	1,600.00	1,050.00	1,000.00	
	C21-6231	TS-E 45mm f2.8 Lens w/Lens Case LH-D14, Hood EW-79B	1,600.00	1,050.00	1,000.00	
	C21-7291	TS-E 90mm f2.8 Lens w/Lens Case LH-D14, Hood E6S-65II	1,600.00	1,050.00	1,000.00	
Extenders	C54-3801	Extender EF 1.4x for EF 200mm f2.8L, EF 200mm f1.8L, EF 300mm f4.0L, EF 300mm f2.8L, EF 400mm f2.8L, EF 500mm f4.5L, EF 600mm f4.0L	490.00	320.00	300.00	
	C54-3781	Extender EF 2x for EF 200mm f2.8L, EF 200mm f1.8L, EF 300mm f4.0L, EF 300mm f2.8L, EF 400mm f2.8L, EF 500mm f4.5L, EF 600mm f4.0L (EF 600mm f4.0L: Manual Focus Only)	380.00	250.00	235.00	

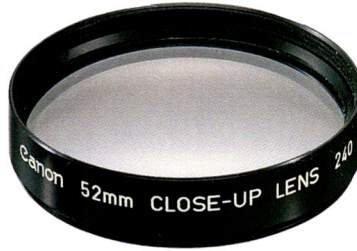
For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.

Filter	Hood	Case	Lens Cap
GEL	None	LH-C13, ES-C13	EXC.
GEL	None	LHP-C10, ES-C9	E-73
72mm	EW-75	LH-D13	E-72
58mm	EW-60	LH-B9, ES-C9	E-58
52mm	EW-65	LH-B9, ES-C9	E-52
52mm	EW-65	LH-B9, ES-C9	E-52
72mm	ES-79	LH-D12	E-72
52mm	ES-62	LH-B9, ES-C9	E-52
72mm	ES-79	LH-D12	E-72
58mm	ET-65II	LH-B12, ES-C13	E-58
58mm	ET-65II	LH-B12, ES-C13	E-58
52mm	ET-65II	LH-B15, ES-C13	E-52
48mmDI	ET-123	EXC.	E-162
72mm	Built-In	LH-D18	E-72
48mmDI	ET-118	EXC.	E-137
77mm	Built-In	LH-D26	E-77
48mmDI	ET-161B	EXC.	E-180B
48mmDI	ET-123B	EXC.	E-130
48mmDI	ET-161	EXC.	E-180
72mm	EW-75	LH-D13	E-72
58mm	EW-68A	LH-B12, ES-C13	E-58
72mm	EW-79	LH-D16	E-72
52mm	EW-62*	LH-C13, ES-C9	E-52
52mm	EW-54	LH-C13, ES-C9	E-52
58mm	EW-62	LH-C13, ES-C13	E-58
58mm	EW-68A	LH-B12, ES-C9	E-58
58mm	EW-60B	LH-C13, ES-C9	E-58
58mm	ET-65II	LH-C16, ES-C17	E-58
58mm	ET-60	LH-C16, ES-C17	E-58
58mm	ET-65II	LH-C16, ES-C17	E-58
72mm	ES-79	LH-D23	E-72
52mm	ET-54	LH-C13, ES-C13	E-52
52mm	ET-62II	LH-C13, ES-C13	E-52
58mm	ET-62II	LH-C21, ES-C20	E-58
58mm	ET-65II	LH-C16, ES-C17	E-58
52mm	None	LH-C10, ES-C9	E-52
52mm	None	LH-C16, ES-C13	E-52
None	None	LH-B8, ES-C9	R-F-3
72mm	EW-75B	LH-D14	E-72
72mm	EW-79B	LH-D14	E-72
58mm	ES-65II	LH-D14	E-58
None	None	LH-B9, ES-C9	EXC.
None	None	LHP-B9, ES-C9	EXC.

Featured Accessories

Close-up Lenses

Canon's Close-up Lenses are an excellent way to introduce your customers to the fascination of macro photography. Compact, lightweight, and easy to carry in a gadget bag, these simple diopters (magnification lenses) screw into the filter threads of many EF lenses to reduce their minimum focusing distance, thereby increasing magnification. Best of all, the 52mm CU240, 52mm CU450 and 58mm CU500T are double-element achromats, producing outstanding picture quality when used with high-performance Canon EF lenses.

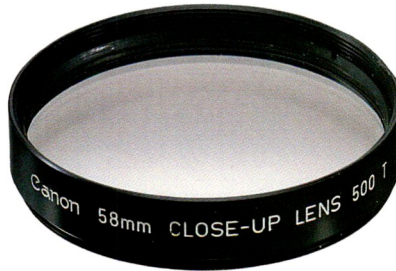
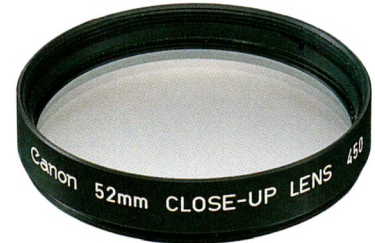


52mm Close-up Lens CU240

Code No.	Suggested List Price	Dealer Net Price
C54-3731	\$84.00	\$50.00

52mm Close-up Lens CU450

Code No.	Suggested List Price	Dealer Net Price
C54-3741	\$84.00	\$50.00



58mm Close-up Lens CU500T

Code No.	Suggested List Price	Dealer Net Price
C54-3234	\$105.00	\$63.00

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Note: EF lenses marked **(USM)** use Canon's exclusive Ultrasonic motors for focusing. Note: You can assort EF lenses with Canon FD lenses to obtain maximum quantity discount.

* Requires Hood Adapter 62

EOS System Accessories

As Canon puts more support behind the growing EOS line, you'll want to stock up on our wide range of EOS system accessories. Help yourself to bigger sales and extra profits as you help your customers explore the world of EOS SLR photography.

■ = Product compatibility

Code Number Product Description

	EOS-1	EOS RT	EOS 10s	EOS Elan	EOS Rebel S II/ EOS Rebel II
Power Drive Booster E1 & Accessories					
C50-6011 Power Drive Booster E1	■				
C50-1731 NiCd Pack E1 for Power Drive Booster E1	■				
C50-1742 NiCd Charger E1 for NiCd Pack E1	■				
Interchangeable Backs					
C50-7041 Command Back E1	■				
C51-9851 Quartz Date Back E		■			
Interchangeable Grips					
*C51-9911 Grip L GR-10 w/Wrist Strap		■			
*C51-9921 Grip GR-20 w/T3 Remote Socket		■			
C51-9971 Grip Extension GR-60 w/Wrist Strap			■		
C51-9991 Grip Extension GR-70 w/Wrist Strap				■	■
Flash Accessories					
C50-0612 Speedlite 430EZ in Soft Case	■	■	■	■	■
C50-0651 Speedlite 300EZ in Soft Case	■	■	■	■	■
C50-0691 Speedlite 200E in Soft Case	■	■	■	■	■
C50-0581 Macro Ring Lite ML-3 Set	■	■	■	■	■
C50-1691-221 Transistor Pack E NiCd Set	■	■	■	■	■
C50-1691-011 Transistor Pack E	■	■	■	■	■
C50-1581 NiCd Pack TP	■	■	■	■	■
C50-1557 NiCd Charger TP	■	■	■	■	■
C50-1571 Battery Magazine TP	■	■	■	■	■
C50-1632 TTL Hot Shoe Adapter 2	■	■	■	■	■
C50-1661 Connecting Cord 60	■	■	■	■	■
C50-1671 Connecting Cord 300	■	■	■	■	■
C50-1651 TTL Distributor	■	■	■	■	■
C50-1641 Off-Camera Shoe Adapter	■	■	■	■	■
C50-1751 Off-Camera Shoe Cord	■	■	■	■	■
C55-9281 Macrolite Adapter 52C (for ML-3)	■	■	■	■	■
C55-9291 Macrolite Adapter 58C (for ML-3)	■	■	■	■	■
C50-1548 Wide Adapter 200E (for Speedlite 200E)	■	■	■	■	■
Remote Control Accessories					
C51-9691 Remote Switch 60T3	■	■ ***			
C50-9011 Remote Switch Adapter T3	■	■ ***			
C50-9021 Cable Release Adapter T3	■	■ ***			
C58-1181 Extension Cord 1000T3	■	■ ***			
C58-5591 Remote Controller RC-1			■	■	
C58-5351-211 Wireless Controller LC-1 Set	■ **	■ **			
C58-5561-211 Wireless Controller LC-2 Set	■	■ ***			
Close Up Accessories					
C42-6711 Extension Tube EF 25	■		■	■	
C54-3831 Macro Lens Mount Converter FD-EOS	■	■			
C54-3731 52mm Close-up Lens 240	■	■	■	■	■
C54-3741 52mm Close-up Lens 450	■	■	■	■	■
C54-3234 58mm Close-up Lens 500T	■	■	■	■	■
*5-43231-01 58mm Close-up Lens 450	■	■	■	■	■
Miscellaneous Accessories					
C58-5581 Bar Code Reader E (includes EOS Photo Files booklet)			■	■	
9-01400 EOS Bar Codes 101 Sample Photo Booklet			■	■	
5-40711-00 Angle Finder B	■	■	■	■	■
5-40701-22 Magnifier S	■	■	■	■	■

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.

* Limited inventory, first come, first served. ** Requires Remote Switch Adapter T3. *** Requires Grip GR-20 with EOS RT.

Off-Camera Shoe Cord

The Off-Camera Shoe Cord supports all on-camera flash functions, for one flash off camera. It is compatible with all EOS cameras except the EOS 630 and RT.



Code No.	Suggested List Price	Dealer Net Price
C50-1751	\$61.00	\$36.80

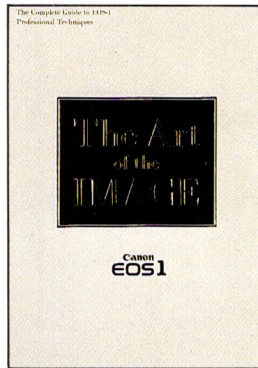
Code Number	Product Description	Suggested List Price	Dealer Net Price	Assorted Quantity 3+
Power Drive Booster E1 & Accessories				
C50-6011	Power Drive Booster E1	530.00	370.00	—
C50-1731	NiCd Pack E1 for Power Drive Booster E1	120.00	70.00	—
C50-1742	NiCd Charger E1 for NiCd Pack E1	290.00	175.00	—
Interchangeable Backs				
C50-7041	Command Back E1	265.00	160.00	—
C51-9851	Quartz Date Back E	115.00	64.00	—
Interchangeable Grips				
*C51-9911	Grip L GR-10 w/Wrist Strap	48.50	29.00	—
*C51-9921	Grip GR-20 w/T3 Remote Socket	26.50	16.00	—
C51-9971	Grip Extension GR-60 w/Wrist Strap	40.00	24.00	—
C51-9991	Grip Extension GR-70 w/Wrist Strap	30.00	18.00	—
Flash Accessories				
C50-0612	Speedlite 430EZ in Soft Case	415.00	245.00	229.00
C50-0561	Speedlite 300EZ in Soft Case	215.00	130.00	119.00
C50-0691	Speedlite 200E in Soft Case	90.00	54.00	49.95
C50-0581	Macro Ring Lite ML-3 Set	400.00	240.00	—
C50-1691-221	Transistor Pack E NiCd Set	348.00	209.00	—
C50-1691-011	Transistor Pack E	190.00	114.00	—
C50-1581	NiCd Pack TP	140.00	84.60	—
C50-1557	NiCd Charger TP	63.00	38.00	—
C50-1571	Battery Magazine TP	25.00	15.20	—
C50-1632	TTL Hot Shoe Adapter 2	67.00	41.00	—
C50-1661	Connecting Cord 60	42.00	25.00	—
C50-1671	Connecting Cord 300	48.00	29.00	—
C50-1651	TTL Distributor	48.00	29.00	—
C50-1641	Off-Camera Shoe Adapter	24.70	14.80	—
C50-1751	Off-Camera Shoe Cord	61.00	36.80	—
C55-9281	Macrolite Adapter 52C (for ML-3)	12.50	7.50	—
C55-9291	Macrolite Adapter 58C (for ML-3)	12.50	7.50	—
C50-1548	Wide Adapter 200E (for Speedlite 200E)	5.50	3.20	—
Remote Control Accessories				
C51-9691	Remote Switch 60T3***	38.50	23.00	—
C50-9011	Remote Switch Adapter T3***	23.00	14.00	—
C50-9021	Cable Release Adapter T3***	28.50	17.00	—
C58-1181	Extension Cord 1000T3***	38.50	23.00	—
C58-5591	Remote Controller RC-1	20.00	12.00	—
C58-5351-211	Wireless Controller LC-1 Set**	270.00	162.00	—
C58-5561-211	Wireless Controller LC-2 Set***	165.00	105.00	—
Close Up Accessories				
C42-6711	Extension Tube EF 25	148.50	89.00	—
C54-3831	Macro Lens Mount Converter FD-EOS	96.50	58.00	—
C54-3731	52mm Close-up Lens 240	84.00	50.00	—
C54-3741	52mm Close-up Lens 450	84.00	50.00	—
C54-3234	58mm Close-up Lens 500T	105.00	63.00	—
5-43231-01	58mm Close-up Lens 450	30.00	18.00	—
Miscellaneous Accessories				
C58-5581	Bar Code Reader E (includes EOS Photo Files booklet)	63.50	38.00	—
9-01400	EOS Bar Codes 101 Sample Photo Booklet	15.00	7.50	—
5-40711-00	Angle Finder B	140.00	79.00	—
5-40701-22	Magnifier S	47.00	26.00	—

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.
* Limited inventory, first come, first served. ** Requires Remote Switch Adapter T3. *** Requires Grip GR-20 with EOS RT.

EOS Deluxe Gadget Bag

Made of gray, heavy-duty, water-resistant material with Canon and EOS logos. Holds 4 lenses and one EOS camera with lens attached.

Code No. 0-3000
Suggested List Price: \$49.00
Dealer Net Price: \$26.90



The Art of the Image: The Complete Guide to EOS-1 Professional Techniques.

With photographs and interviews, this book highlights the creative results advanced photographers can achieve with the EOS-1 and its accessories.

Code No. 9-01200
Suggested List Price: \$27.00
Dealer Net Price: \$16.00



Canon Gadget Bag (S-1)

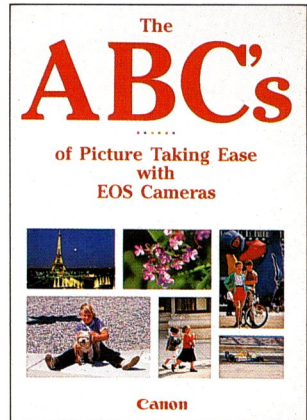
Compact carry-on bag for everyone.

Code No. 0-00001-35
Suggested List Price: \$32.70
Dealer Net Price: \$17.90

The ABC's of Picture-Taking Ease.

Here's a great basic photography book that is perfect for beginning EOS photographers. It takes them from camera basics through high creativity.

Code No. 9-01300
Suggested List Price: \$15.00
Dealer Net Price: \$7.50



EOS Camera Straps

Features the Canon and EOS logos in white lettering. The wide strap is designed to provide more comfort.

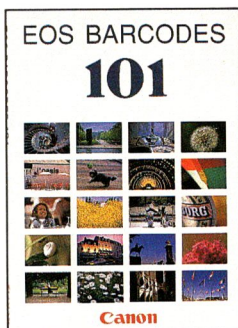
Code No.'s C56-1511 (Green)
C56-1561 (Blue)
C56-1562 (Red)
C56-1563 (Tan)
Suggested List Price: \$14.00 each
Dealer Net Price: \$8.00 each



Remote Controller RC-1

For EOS 10s and EOS Elan. This optional unit provides remote control shutter release from up to 16 ft. away, with 2-second delay or immediate release.

Code No. C58-5591
Suggested List Price: \$20.00
Dealer Net Price: \$12.00



EOS Bar Codes 101

Here are 101 new sample photos for the EOS 10s and the EOS Elan with optional Bar Code Reader E. Up to 10 camera settings per photo can be input instantly, for expert results. The new booklet also recommends the best choices of lens and film types along with flash or tripod use as needed.

Code No. 9-01400
Suggested List Price: \$15.00
Dealer Net Price: \$7.50

Bar Code Reader E

For use with handbook EOS Bar Codes 101, with EOS 10s and EOS Elan. Optional encoding unit attaches to camera body, to keep bar-code function very accessible and convenient.

Code No. C58-5581
Suggested List Price: \$63.50
Dealer Net Price: \$38.00



EF-M



Manual-focus EF-M... Take control of your photography.

- Twin control dials, operating shutter speed and aperture value
- 4 shooting modes: fully automatic Program AE, Shutter-priority AE, Aperture-priority AE, full manual
- Viewfinder display makes camera functions easy to follow
- Motorized prewind film transport
- Compatible with EOS System EF lenses and accessories

Manual Focus SLR

EF-M 50mm Kit



Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price
C12-8172-281	EF-M w/EF 50mm Kit	400.00	235.00	219.95
	<ul style="list-style-type: none"> ■ EF-M body ■ EF 50mm f1.8II lens ■ 6V Lithium Battery 2CR5 ■ Strap 			

EF-M 35-80mm Kit



Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price
C12-8172-2K1	EF-M w/EF 35-80mm Kit	450.00	280.00	259.95
	<ul style="list-style-type: none"> ■ EF-M body ■ EF 35-80mm f4.0-5.6 lens ■ 6V Lithium Battery 2CR5 ■ Strap 			

EF-M Accessories

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 3+ Unit Price
C50-0671	Speedlite 200M	90.00	54.00	49.95
C46-1641	Semi-Hard Case EH5	39.00	23.00	—
WK1-0052	6V Lithium Battery 2CR5	12.00	5.90	—

Support Material



Slim Jim

PHOTURA 135 and Photura 135 Caption

**Photura 135 Caption and Photura 135...
With extra sales features and an
extra-long power zoom lens.**

- Powerful 38-135mm zoom lens
- Sophisticated 5-beam Smart Autofocus
- Powerful zoom flash with red-eye reduction and automatic output adjustment
- Real-time Shutter Release, Automatic Exposure Compensation, Fixed Framing Zoom mode, Dual Viewfinders
- Caption model imprints date, time or 1 of 5 different captions in English, French, German or Spanish; plus comes with wireless Remote Controller



Photura 135 Caption Kit

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
C13-2732-2C1	Photura 135 Caption Kit	580.00	340.00	319.95

Canon Photura 135 Caption Kit includes:

- Photura 135 Caption body
- 6V Lithium Battery 2CR5
- Remote Controller
- Soft Case CZ-6
- Tripod 1

Photura 135 Kit

C13-2722-2C1	Photura 135 Kit	545.00	315.00	299.95
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Canon Photura 135 Kit includes:

- Photura 135 body
- 6V Lithium Battery 2CR5
- Soft Case CZ-6
- Tripod 1

Photura 135 Accessories

Code No.	Description	Suggested List Price	Dealer Net Price
C46-1611	Soft Case CZ-6	20.00	12.00
WK1-0052	6V Lithium Battery 2CR5	12.00	5.90

Photura 135 4-Year Extended Protection Plan

Code No.	Description	Suggested List Price	Dealer Net Price
W-2702	Photura 135 4-Year Extended Protection Plan provides 4 years of added protection in addition to standard 1-year limited warranty. A total of 5 years' protection on Photura 135 Caption and Photura 135	49.95	14.95

Note: No 3% Co-op Advertising Allowance will be provided on Protection Plans.

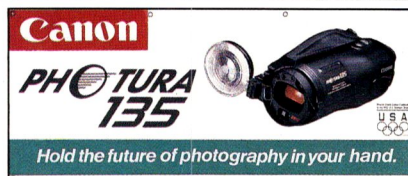
Support Materials



Neon Display Stand



Slim Jim



Banner



Hand Display Stand

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.
Note: Now you can assort all Canon lens shutter cameras to achieve maximum quantity discount.

PHOTURA and Photura Caption



Photura and Photura Caption...
The perfect balance
of form and function.

- Designed for easy one-handed operation
- Fast, 35-105mm f2.8-6.6 power zoom lens
- Smart, triple-beam active AF
- Powerful zoom flash with red-eye reduction
- Caption model date imprint functions include date, time or 1 of 5 captions; plus comes with wireless Remote Controller



Photura Caption		Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
		C13-2712	Photura Caption	490.00	285.00	269.95

Photura		Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
		C13-2702	Photura	450.00	265.00	249.95

Photura Accessories		Code No.	Description	Suggested List Price	Dealer Net Price
		C54-3821	Close-up Lens C1	27.00	16.00
		C46-1611	Soft Case CZ-4 for Photura/Photura Caption	20.00	12.00
		WK1-0052	6V Lithium Battery 2CR5	12.00	5.90

"Galaxy Pack" — Photura Profit Package 2		Code No.	Description	Regular Dealer Net Price	Special Promotion Price	You Save
<p>\$15 Savings</p>		<p>You can save \$15.00 on each Photura Profit Package 2 shipped on a 1:1 basis with a Canon Photura/Caption body. Packages can also be purchased separately at Regular Dealer Net Price.</p> <p>Photura Profit Package 2 includes:</p> <ul style="list-style-type: none"> ■ Soft Case P-1 ■ Special Strap P-1 ■ 6V Lithium Battery 2CR5 				
		O-5300	Photura Profit Package 2	25.00	10.00	15.00

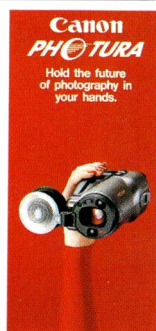
Photura 4-Year Extended Protection Plan		Code No.	Description	Suggested List Price	Dealer Net Price
		W-2702	Photura 4-Year Extended Protection Plan provides 4 years of added protection in addition to standard 1-year limited warranty. A total of 5 years' protection on Photura and Photura Caption	49.95	14.95

Note: No 3% Co-op Advertising Allowance will be provided on Protection Plans.

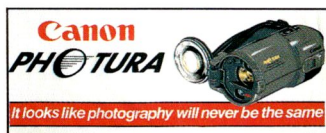
Support Materials



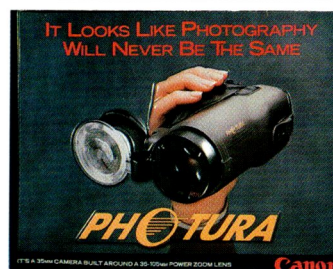
Neon Display Stand



Slim Jim



Banner



Vacuum-formed Poster



Hand Display Stand

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice. Note: Now you can assort all Canon lens shutter cameras to achieve maximum quantity discount.

MEGA ZOOM 105 and Mega Zoom 105 Caption

Sure Shot Mega Zoom... Mega-features for Mega-results!

- Exceptionally light, compact, fully automatic cameras
- Mega Zoom 105 features 3x 35mm-105mm power zoom lens
- Superior 3-point Smart Autofocus
- Built-in zoom flash with red-eye reduction
- Caption model data imprint functions include date, time or 1 of 5 captions; plus comes with 2-second delay wireless Remote Controller

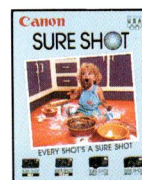


Sure Shot Mega Zoom 105 Caption Kit	Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
	C13-2672-2A1	Sure Shot Mega Zoom 105 Caption Kit includes Body, Soft Case, Lithium Battery, Special Lens Cleaning Cloth	460.00	265.00	254.95
Sure Shot Mega Zoom 105 Kit	Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
	C13-2662-2A1	Sure Shot Mega Zoom 105 Kit includes Body, Soft Case, Lithium Battery, Special Lens Cleaning Cloth	430.00	245.00	234.95
Mega Zoom 105 Caption	C13-2672	Sure Shot Mega Zoom 105 Caption	435.00	250.00	239.95
Mega Zoom 105	C13-2662	Sure Shot Mega Zoom 105	400.00	230.00	219.95
Accessories	C46-1631	Soft Case CZ-5	23.40	14.00	—
	WK1-0052	6V Lithium Battery 2CR5	12.00	5.90	—
Lens Shutter Extended Protection Plan	Code No.	Description	Suggested List Price	Dealer Net Price	
	W-LSP1	Lens Shutter Extended Protection Plan provides 3 years of added protection in addition to standard 1-year limited warranty. A total of 4 years protection on lens shutter cameras.	44.95	9.95	

Support Materials for Mega Zoom 105, Mega Zoom 76 and Zoom S



Slim Jim



Vacuum-formed Poster

Camera Display Stand



Canon

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.
Note: Now you can assort all Canon lens shutter cameras to achieve maximum quantity discount.

MEGA ZOOM 76 and Mega Zoom 76 Caption

Sure Shot Mega Zoom 76 with 2x zoom

- Compact, fully automatic cameras
- Mega Zoom 76 features 2x 38mm - 76mm power zoom lens
- Superior 3-point Smart Autofocus
- Built-in zoom flash with red-eye reduction
- Caption model data imprint functions include date, time or 1 of 5 captions; plus comes with 2-second delay wireless Remote Controller

Sure Shot Mega Zoom 76 Caption Kit

- Sure Shot Mega Zoom 76 Caption body
- Soft Case U-1
- 6V Lithium Battery 2CR5
- Coupon for free book

Code No.
C13-2892-KT1

Special
Promotion
Net Price

179.95



\$5 BONUS

Note: No 3% Co-op Advertising Allowance will be provided on Mega Zoom 76 Caption Kit.

PRINT ADVERTISING

\$5 BONUS Sure Shot Mega Zoom 76 Caption

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
C13-2692	Sure Shot Mega Zoom 76 Caption	325.00	188.00	179.95
C13-2682	Sure Shot Mega Zoom 76	290.00	168.00	159.95

Code No.	Description	Suggested List Price	Dealer Net Price
C46-1631	Soft Case CZ-5	23.40	14.00
WK1-0052	6V Lithium Battery 2CR5	12.00	5.90

Sure Shot Mega Zoom 76

Sure Shot Mega Zoom 76 Accessories



ZOOM S

- Compact 38-60mm power zoom lens
- Smart triple-beam active AF
- Close focusing
- Fully automatic operation
- Built-in automatic flash

Sure Shot Zoom S

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
C13-2602	Sure Shot Zoom S	260.00	153.00	139.95

Code No.	Description	Suggested List Price	Dealer Net Price
C46-1551	Soft Case CZ-3	23.40	14.00
WK1-0052	6V Lithium Battery 2CR5	12.00	5.90

Sure Shot Zoom S Accessories

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.
Note: Now you can assort all Canon lens shutter cameras to achieve maximum quantity discount.



ZOOM MAX

and Zoom Max Caption

MAXimize your profit potential!

- Fully automatic, with built-in 38mm-76mm power zoom lens
- Built-in zoom flash with red-eye reduction
- Superior 3-point Smart Autofocus
- Special macro framing mode for close-ups
- Zoom Max Caption imprints date, time or 1 of 5 captions, in English, German, French or Spanish; plus comes with wireless Remote Controller with 2 shutter release modes



Sure Shot Zoom Max Pack

through 10/31/92



Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
C13-3002-2B1	Sure Shot Zoom Max Pack	325.00	189.00	179.95

Sure Shot Zoom Max Pack includes: ■ Sure Shot Zoom Max body w/strap ■ Soft Case CZ-7
 ■ 3V Lithium Battery CR123A x2 ■ Coupon for free book
 ■ 12-exposure ISO 200 film



Sure Shot Zoom Max

through 10/31/92



Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
C13-3002	Sure Shot Zoom Max	310.00	179.00	169.95



Sure Shot Zoom Max Caption

through 10/31/92



Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
C13-3012	Sure Shot Zoom Max Caption	345.00	199.00	189.95

Sure Shot Zoom Max Accessories



Code No.	Description	Suggested List Price	Dealer Net Price
C46-1761	Soft Case CZ-7	20.00	12.00
WK1-5025	3V Lithium Battery CR123A	7.00	3.20

Lens Shutter Extended Protection Plan

Note: No 3% Co-op Advertising Allowance will be provided on Protection Plans.

Code No.	Description	Suggested List Price	Dealer Net Price
W-LSP1	Lens Shutter Extended Protection Plan provides 3 years of added protection in addition to standard 1-year limited warranty. A total of 4 years protection on lens shutter cameras.	44.95	9.95

Support Materials



Slim Jim



Camera Display Stand

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice.



TELEMAX

and Tele Max Date

Loaded to the Max with the features customers want!

- Extremely compact, lightweight cameras are loaded to the max with fully automatic features...and value!
- Sure Shot Tele Max has dual focal length 38mm f3.5 and 70mm f6.0 lens
- Superior 3-point Smart Autofocus
- Built-in flash with red-eye reduction
- Date model imprint functions include 4 date/time combinations
- Uses 3 Volt Lithium Battery CR123A



Sure Shot Tele Max Date Pack

Note: No 3% Co-op Advertising Allowance will be provided on the Sure Shot Tele Max Date Pack.

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
C13-2872-2A2	Sure Shot Tele Max Date Pack	210.00	120.00	114.95

Sure Shot Tele Max Date Pack includes:

- Sure Shot Tele Max Date body
- Soft Case CT-3
- 3V Lithium Battery CR123A
- Coupon for free book
- 12-exposure ISO 200 film

Sure Shot Tele Max Date

C13-2872	Sure Shot Tele Max Date	205.00	117.00	109.95
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Sure Shot Tele Max

C13-2862	Sure Shot Tele Max	190.00	107.00	99.95
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Sure Shot Tele Max Accessories



Code No.	Description	Suggested List Price	Dealer Net Price
C46-1681	Soft Case CT-3	17.00	7.50
WK1-5025	3V Lithium Battery CR123A	7.00	3.20

Lens Shutter Extended Protection Plan

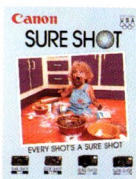
Note: No 3% Co-op Advertising Allowance will be provided on Protection Plans.

Code No.	Description	Suggested List Price	Dealer Net Price
W-LSP1	Lens Shutter Extended Protection Plan provides 3 years of added protection in addition to standard 1-year limited warranty. A total of 4 years protection on lens shutter cameras.	44.95	9.95

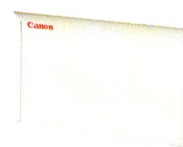
Support Materials



Slim Jim



Vacuum-formed Poster



Camera Display Stand

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice. Note: Now you can assort all Canon lens shutter cameras to achieve maximum quantity discount.



MAX

and Max Date

Sure Shot Max...MAXimize your sales potential!

- Extremely compact, lightweight cameras are loaded to the max with fully automatic features...and value!
- Sure Shot Max has all-glass 38mm f3.5 lens
- Superior 3-point Smart Autofocus
- Built-in flash with red-eye reduction
- Date model imprint functions include 4 date/time combinations
- Uses 3 Volt Lithium Battery CR123A

Sure Shot Max Date Pack

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
C13-2852-2A2	Sure Shot Max Date Pack	175.00	100.00	94.95

Sure Shot Max Date Pack includes:

- Sure Shot Max Date body
- 12-exposure ISO 200 film
- Soft Case CT-3
- Coupon for free book
- 3V Lithium Battery CR123A

Note: No 3% Co-op Advertising Allowance will be provided on the Sure Shot Max Date Pack.

Sure Shot Max Date

C13-2852	Sure Shot Max Date	170.00	97.00	89.95
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Sure Shot Max

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
C13-2842	Sure Shot Max	155.00	87.00	79.95
C13-2842-294	Sure Shot Max Blister Pack	155.00	87.00	79.95

Sure Shot Max Accessories

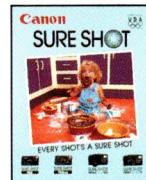
Code No.	Description	Suggested List Price	Dealer Net Price
C46-1671	Soft Case CS-4	15.00	6.50
WK1-5025	3V Lithium Battery CR123A	7.00	3.20

Lens Shutter Extended Protection Plan

Code No.	Description	Suggested List Price	Dealer Net Price
W-LSP1	Lens Shutter Extended Protection Plan provides 3 years of added protection in addition to standard 1-year limited warranty. A total of 4 years protection on lens shutter cameras.	44.95	9.95

Note: No 3% Co-op Advertising Allowance will be provided on Protection Plans.

Support Materials



For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice. Note: Now you can assort all Canon lens shutter cameras to achieve maximum quantity discount.

snappy LX

Snappy LX...If it isn't easy, it isn't Snappy.

- No other camera offers so many features for so little
- Extra-large "Easy View" viewfinder gives a clear, wide-angle view of every shot
- Flash fires automatically, with automatic red-eye reduction
- Automatic film handling
- Unique "Share-a-Shot" self-timer takes up to 2 shots in a row



Snappy LX

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
C13-2962	Snappy LX w/Soft Case CS-5	100.00	54.95	49.95
C13-2962-214	Snappy LX Blister Pack	100.00	54.95	49.95



snappy EL

Great pictures, great value...great sales!

- Focus-free 35mm compact camera
- Built-in flash
- Special macro setting for close-ups
- Fully automatic film handling and film advance
- Small and light enough to take everywhere; simple enough for virtually everyone to use!

Snappy EL

NEW
NEW

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 6+ Unit Price
C13-2435	Snappy EL	88.00	47.00	44.95
C13-2435-204	Snappy EL Blister Pack (available October '92)	88.00	47.00	44.95

Support Materials



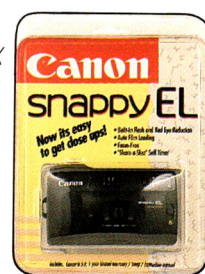
Slim Jim



Slim Jim



Snappy LX Blister Pack



Snappy EL Blister Pack

For prices on all Canon Photographic Products, see Canon's 1992 Holiday Season Authorized Dealer Price List. All prices subject to change without notice. Note: Now you can assort all Canon lens shutter cameras to achieve maximum quantity discount.

FD Cameras and Accessories... The basics at their most advanced



F-1

- Top-line professional manual focus SLR
- Accurate, reliable, and flexible
- Multiple AE modes and match-needle manual control
- Full range of specialized accessories

Canon F-1

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price
C12-0752-211	Canon F-1 including AE Finder FN, Focusing Screen FN-AE body only	1,790.00	1,150.00	1,100.00
C12-0751-211	Canon F-1 including Eye-Level Finder FN, Focusing Screen FN-PE body only	1,690.00	1,100.00	1,050.00

F-1 Accessories

Code No.	Description	Suggested List Price	Dealer Net Price
C46-1121	Case S for F-1 and Eye-Level Finder FN	88.00	53.00
C46-1122	Case L for F-1 and Eye-Level Finder FN	88.00	53.00
C46-1123	Case AE-S for F-1 and AE Finder FN	88.00	53.00
*C46-1124	Case AE-L for F-1 and AE Finder FN	88.00	53.00

- Popular features at a popular price
- The easy way to get into photography
- Responsive aperture priority and metered manual modes
- Compatible with all FD lenses

T60



Canon T-60

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price
*C12-1882-2A1	Canon T60 w/FD 35-70mm f3.5-4.5 Lens Set	400.00	260.00	224.95†
*C12-1882-2B1	Canon T60 w/FD 50mm f1.8 Lens Set	325.00	210.00	179.95†
*C12-1882-211	Canon T60 body only	245.00	160.00	146.95

†Special savings when these two lenses are purchased with T60 body in these sets. No special savings when T60 and lenses are purchased separately.

T-60 Accessories

Code No.	Description	Suggested List Price	Dealer Net Price
C50-0461	Canon Speedlite 60F	33.00	19.95
*C46-1621	Case S for the Canon T60 w/FD 50mm f1.8	35.00	21.00
*C46-1622	Case L for the Canon T60 w/FD 35-70mm f3.5-4.5	38.00	23.00



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* Limited inventory, first come, first served.

Wide Angle Lenses

Code No.	Description	Suggested List Price	Dealer Net Price	Assorted Quantity 4+ Unit Price
C21-5173-201	Fisheye 7.5mm f5.6 Lens	1,500.00	950.00	900.00
C21-5261	FD 14mm f2.8L Lens w/Neck Strap 7 in Case	2,900.00	1,900.00	1,800.00
C21-5202-201	FD Fisheye 15mm f2.8 Lens	1,400.00	900.00	850.00
C21-5163-201	FD 17mm f4.0 Lens	890.00	575.00	550.00
C21-5192-201	FD 20mm f2.8 Lens	650.00	420.00	400.00
C21-5232-201	FD 24mm f1.4L Lens	2,100.00	1,370.00	1,300.00
*C21-5251-201	FD 24mm f2.0 Lens	810.00	525.00	500.00
C21-5115-201	FD 24mm f2.8 Lens	420.00	270.00	260.00
C21-5212-201	FD 28mm f2.0 Lens	810.00	525.00	500.00
*C21-5223-201	FD 28mm f2.8 Lens	191.00	117.00	110.00
C21-5156-201	FD 35mm f2.0 Lens	540.00	345.00	330.00
C21-5241-201	FD 35mm f2.8 Lens	250.00	157.00	150.00
2-15183-23	TS 35mm f2.8 SSC Lens w/Hood & Tripod Adapter in Case	1,600.00	1,050.00	1,000.00

* Limited inventory, first come, first served.

NOTE: You can assort FD lenses with EF lenses to obtain maximum quantity discount.

Normal Focal Length Lenses

C21-6161-201	FD 50mm f1.2L Lens	1,171.00	762.00	723.00
C21-6171-201	FD 50mm f1.2 Lens	407.00	264.00	244.00
C21-6069-201	FD 50mm f1.4 Lens	235.00	153.00	141.00
C21-6107-201	FD 50mm f1.8 Lens	105.00	68.00	63.00

Telephoto Lenses

C21-7212-211	FD 85mm f1.2L Lens w/Hood	1,100.00	720.00	680.00
C21-7231-211	FD 100mm f2.0 Lens w/Hood	645.00	419.00	398.00
C21-7143-211	FD 100mm f2.8 Lens w/Hood	370.00	240.00	230.00
C21-7241-201	FD 135mm f2.0 Lens	730.00	475.00	450.00
C21-8312	FD 200mm f1.8L Lens w/Neck Strap 19 & Extension Hood ET-123 in Case	5,300.00	3,400.00	3,200.00
C21-7205	FD 200mm f2.8 Lens	810.00	525.00	500.00
C21-8092-221	FD 300mm f2.8L Lens w/Neck Strap 11, Action Strap 3 & Extension Hood EH-123 in Case	4,650.00	3,000.00	2,850.00
C21-8172-201	FD 300mm f4.0L Lens	1,900.00	1,230.00	1,170.00
C21-8142-201	FD 300mm f4.0 Lens	880.00	570.00	540.00
C21-8211-221	FD 400mm f2.8L Lens w/Neck Strap 9, built-in Hood & Extension Hood EH-162 in Case	8,000.00	5,200.00	4,900.00
C21-8102-211	FD 400mm f4.5 Lens w/Action Strap 3 in Case	2,380.00	1,540.00	1,470.00
C21-8182	FD 500mm f4.5L Lens w/Neck Strap 11 & Extension Hood EH-123 in Case	5,500.00	3,600.00	3,400.00
C21-8152-211	Reflex 500mm f8.0 Lens in Case	970.00	630.00	600.00
C21-8122-221	FD 600mm f4.5 Lens w/Neck Strap 9 & Extension Hood EH-150 in Case	4,490.00	2,900.00	2,770.00
C21-8192-221	FD 800mm f5.6L Lens w/Neck Strap 9 & Extension Hood EH-150 in Case	6,300.00	4,100.00	3,900.00

Zoom Lenses

C21-9281	FD 20-35mm f3.5L Zoom Lens w/Hood	1,400.00	900.00	850.00
C21-9251	FD 35-70mm f3.5-4.5 Zoom Lens w/Macro	206.00	127.00	119.00
C21-9261	FD 75-200mm f4.5 Zoom Lens w/Macro	290.00	195.00	175.00
C21-9172	FD 80-200mm f4.0L Zoom Lens w/Macro	850.00	550.00	520.00

Macro Lenses

C26-1132-211	FD 50mm f3.5 Macro Lens w/Extension Tube FD25	460.00	295.00	280.00
C26-1142-211	FD 100mm f4.0 Macro Lens w/Extension Tube FD50	800.00	500.00	480.00
C26-1171-201	FD 200mm f4.0 Macro Lens w/Hood Extenders	1,149.00	747.00	709.00

Extenders

C54-3662-211	Extender FD 2x Type A for 300mm or longer lenses†	340.00	220.00	210.00
C54-3663-211	Extender FD 2x Type B for lenses shorter than 300mm	390.00	255.00	250.00
C54-3761-211	Extender FD 1.4X Type A for 200mm or longer lenses	390.00	255.00	250.00

† For FD 300mm f2.8L and FD 400mm f2.8L, Extender FD 2x Type B is recommended.

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TV Commercials and Print Ads

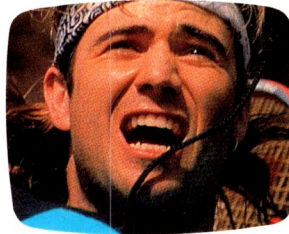
Canon continues to deliver the most memorable and persuasive television commercials and magazine advertisements in the 35mm camera category. Canon's advertising creates a distinct, positive image for each brand so consumers are "pre-sold" before they enter the store.



"Dream" :30 TV Commercial

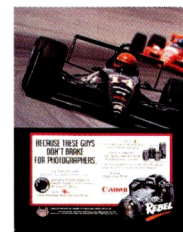
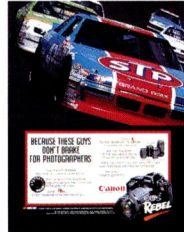


"Zoom" :30 TV Commercial



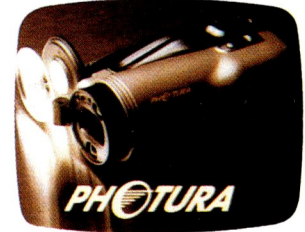
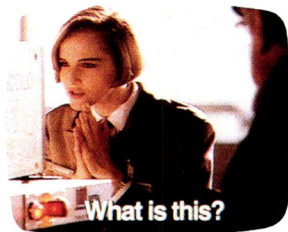
Rebel advertising is based on "attitude" — to enable someone to make the jump from snapshots to photographs. Two new commercials feature Andre Agassi in stunning environments and unexpected situations. "Dream" captures the target audiences yearning to set their creativity free. "Zoom" uniquely demonstrates the Rebel's creative flexibility with lenses. Consumer print ads showcase Agassi and specialized ads are used in NASCAR, EAA & USAC publications.

Consumer & Specialized Print Ads



PHOTURA

"Airport" :30 TV Commercial



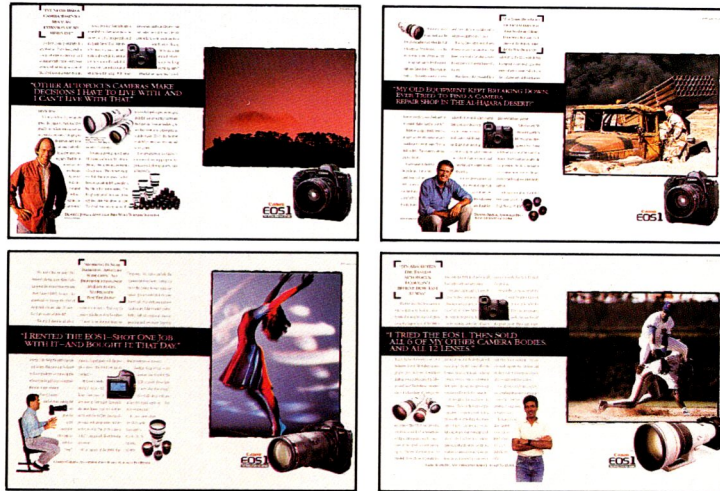
Photura not only takes great-looking pictures but also looks good taking them. The man in this commercial exudes style and panache — he's "cool" and that's why he owns the "cool" camera. It's fun/charming but makes all the key points — about the camera and who it's for.

Media schedule subject to change without prior notice.

EOS 1

Canon's campaign targeting pro photographers features top pros who have switched to EOS 1. The copy includes compelling reasons why they chose Canon — in their own words. The ads feature nature photographer DeWitt Jones, sports photographer David Walberg, fashion photographer Chris Callis and award-winning photojournalist Dennis Brack.

Professional Print Ads



EOS ELAN

Print ads for Elan focus on the unique "Whisper Drive" quiet film transport system. Close-up photos of birds and a grandfather/baby sleeping clearly illustrate the advantage of having a nearly silent camera that disturbs neither photographer nor subject.

Hobbyist Print Ads



SURE SHOT

The magazine ad, showing the Sure Shot product line-up, combines Sure Shot's image of family fun and our message — "you'll always get your shot."

Consumer Print Ad



Media

Canon advertising will be seen across the U.S. by millions of camera prospects at just the right time — when they're in the market for photo equipment. Canon television commercials will air on top network and cable programs including top sports events like U.S. Open Tennis and NFL Football games. Canon print ads will be seen in the influential hobbyist market in magazines like Popular Photography, Petersen's Photographic, American Photo, and Outdoor Photographer. In addition, Canon's message is also carried in major consumer magazines like Life, Sports Illustrated and People.



Media schedule subject to change without prior notice.



POP-16

POP-14

POP-15

Display Stand

- Shows cameras and accessories in consistent, unified style
- 3 types of bases: 1 for each camera, lens and flash
- Camera base available for both SLR and lens shutter models
- Removable backboard
- Information panel can be inserted on backboard



POP-12

Turntable Brochure Rack

- Rotates 360°
- Dividers for up to 12 different product brochures



EOS Emblem

- High-quality emblem
- Variation available for each EOS camera
- Usable for counter card stand

POP-18



POP-17



POP-17

EF Lens Cradle

- Useful for displaying telephoto and zoom lenses
- Useful for also displaying EOS-1 with Power Drive Booster E 1

Advertising

Sales Promotion Pieces Program

Sales Promotion Pieces (SPP): Regulations

- A. SPP are available directly from Canon U.S.A., Inc., One Canon Plaza, Lake Success, New York 11042.
- B. Use your Canon Co-op Ad Allowances to cover the cost of your SPP order.
- C. Normal time for delivery is six to eight weeks after receipt of your order with proper payment (adequate allowance balance).
- D. This SPP Program is a part of the Canon Co-op Advertising Program. For policy and regulations, please see Pages 1 and 2 of the current "Canon Co-op Advertising Program" booklet.



**Code No. SPP 14
Golf Umbrella**

Your customer will find this item handy rain or shine, on or off the golf course. With its bright red and white color motif and natural wood accents, this wind-resistant umbrella looks as good as it works. Individually packaged.
Unit Price: \$14.00



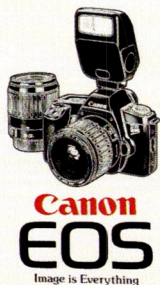
**Code No. SPP 24
Canon Memo Pad**

This handy 4"x4"x4" memo pad, with Canon logos imprinted on the side, is ideal for making notes, reminders, etc.
18 pcs./Minimum **Unit Price: \$4.00**



**Code No. SPP 27
Canon Lens Cleaning Kit**

Contains lens cleaner, lens cleaning tissue, blower brush and lens dust cloth. It's everything needed to keep lenses in top shape!
12 pcs./Minimum **Unit Price: \$5.50**



**Code No. SPP 29
Canon EOS Plastic Shopping Bag (without imprint)**

Canon sales are "in the bag" with this great new EOS plastic shopping bag...It's rugged and durable too. 1 package (200 pcs.)/Minimum **Package Price: \$80.00**

**Code No. SPP 30
Canon EOS Plastic Shopping Bag (with imprint)**

SPP 30 (bags with imprint) has a minimum order of 15 packages of 200 piece package. Your store's imprint is on both sides. Please include copy for imprint when ordering.
15 packages (3000 pcs.)/Minimum **Package Price: \$80.00**



**Code No. SPP 31
Canon Loupe**

This 8x loupe enables easy viewing of slides and negatives both in ambient light and on a light table.
12 pcs./Minimum **Unit Price: \$4.50**



**Code No. SPP 36
Canon EOS Swinger Pen**

The Canon EOS pen is perfect for photographers to take notes with. Specially designed Parker pen, features neck strap and snap-on cap. Styled in white with red and black Canon EOS logo.
10 pcs./Minimum **Unit Price: \$6.00**



**Code No. SPP 42
Canon Two-Tone Camera Strap**

The heavy-duty strap in navy blue and red will keep your customer's camera within an arm's reach. An accessory that's a must for every camera owner.
12 pcs./Minimum **Unit Price: \$6.00**



**Code No. SPP 45
Canon EOS Roller Ball Point Pen**

This distinctive, stainless steel contemporary pen with traditional Parker craftsmanship displays the Canon EOS logo in black for magnetic appeal. Individually packaged.
Size: 5 1/8" (L)
12 pcs./Minimum **Unit Price: \$8.50**



**Code No. SPP 46*
Canon EOS Key Holder**

An elegant pocket accessory, this beautiful gold-plated key ring features a double twist-lock ring and the Canon EOS logo in black.
Size: 1 3/4" (L)
12 pcs./Minimum **Unit Price: \$12.00**

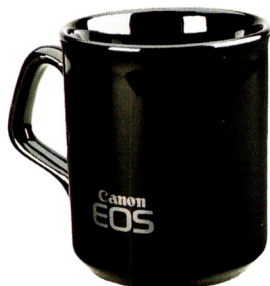
All prices subject to change without notice.

*Limited inventory, first come, first served.



Code No. SPP 47
Canon EOS Multi-purpose Knife

This durable, high-quality wine red pocket knife has six functions, including a knife, an awl, a can and bottle opener and two screwdrivers. Canon EOS logo imprinted in white. Size: 3 1/2" (L)
 12 pcs./Minimum **Unit Price: \$12.00**



Code No. SPP 48
Canon EOS Coffee Mug

This charming black coffee mug offers unmatched value and quality in fine English ironstone with the added attraction of the Canon EOS logo printed in silver. Size: 3 1/2" (H), 3" (Dia.)
 6 pcs./Minimum **Unit Price: \$4.50**



Code No. SPP 51
Canon EOS LCD Sports Watch

This high precision wristwatch/stopwatch offers lap capability for races, plus an alarm and a display of the month, date and day of the week. Canon EOS logo printed in white on a black strap.
 6 pcs./Minimum **Unit Price: \$7.00**



Code No. SPP 53
Canon EOS Beach Towel

60" long with absorbent combed terry fabric in white with Canon EOS logo, this is the way to lie in the sun.
 12 pcs./Minimum **Unit Price: \$15.00**



Code No. SPP 56
Canon EOS Rugby Shirt

A classic styled in 100% cotton in blue with contrasting white Canon EOS logo and white twill collar. Unisex, available in sizes S, M, L, XL.
 12 pcs./Minimum **Unit Price: \$22.00**



Code No. SPP 57
Canon EOS Satin Finish Jacket

Made of 100% nylon, this red jacket with white Canon EOS logo features knit trim on collar, cuff and waistband. Available in sizes S, M, L, XL.
 6 pcs./Minimum **Unit Price: \$36.00**



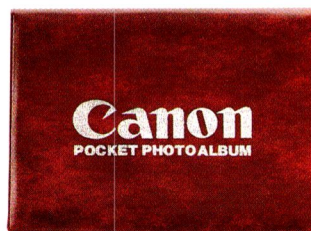
Code No. SPP 63
Canon Waist Pack

Made of durable red vinyl material, holds extra lenses, accessories and conveniently attaches around the waist for added comfort. Two Canon logos imprinted in white.
 6 pcs./Minimum **Unit Price: \$18.00**



Code No. SPP 64
Canon Ball Point Pen

Comes in an attractive red finish with black clip. Canon logo imprinted in white.
 12 pcs./Minimum **Unit Price: \$1.50**



Code No. SPP 65
Canon Pocket Photo Album

Attractive red cover with white Canon logo imprinted on it. Holds 36 photographs.
 12 pcs./Minimum **Unit Price: \$2.00**



Code No. SPP 66
Canon MityLite

The most powerful, most advanced pocket light in the world today, the MityLite emits a 4000 candlepower "white light" beam. Styled in white with Canon's logo imprinted in red, the MityLite can be neatly clipped to your shirt pocket or securely attached to metal objects with its own magnet.
 12 pcs./Minimum **Unit Price: \$6.50**



Code No. SPP 68
Canon EOS Rebel Cap

Vibrant, orange neon cap brings color and style to favorite sport and leisure activities. All cloth construction, with an adjustable head band in the back, and the Canon EOS Rebel logo in black on the front. Made in the U.S.A. One size fits all.
 12 pcs./Minimum **Unit Price: \$5.00**

All prices subject to change without notice.



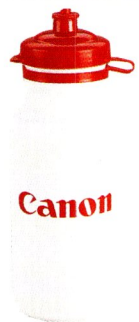
Code No. SPP 69
Canon EOS Rebel T-Shirt

A warm-weather favorite is now even hotter! This white T-shirt features the Canon EOS Rebel logo on the front, in black with orange neon highlights. Made in the U.S.A. from preshrunk, 100% cotton. Available in sizes M, L, XL. 12 pcs./Minimum. **Unit Price: \$6.00**



Code No. SPP 71
Canon Hi-Liter

An economical incentive for customers, and sales staff. "Hi-Liter" marker is neon yellow with black Canon logo on the outside, with vibrant, neon yellow ink. Great for calling attention to text...and to Canon quality! 12 pcs./Minimum. **Unit Price: \$2.00**



Code No. SPP 70
Canon Water Bottle

Now active photographers can take water—or their favorite drink—wherever they go! White shatterproof plastic bottle features tight-sealing lid and red Canon logo. Perfect for cyclists, hikers or sports fans. 12 pcs./Minimum. **Unit Price: \$3.50**



Code No. SPP 72
Canon Cap

Red baseball-style cap with white Canon logo graphics highlights the advanced thinkers on the Canon team! Comfortable all-cloth construction fits right in with today's more active and casual lifestyle. Made in the U.S.A. One size fits all—adjustable head band in back. 12 pcs./Minimum. **Unit Price: \$8.00**



Code No. SPP 73
Canon Photura 135 Key Chain with Light

Distinctive new incentive highlights the stylish design of our Photura 135. 12 pcs./Minimum. **Unit Price: \$12.00**



Code No. SPP 74
Umbrella

This useful Silver Gray, lightweight, wind-resistant, 9 1/2" umbrella is compact, yet full size when open. Perfect for carrying or to store in briefcase or handbag for unexpected rain. Wrist strap and sheath included. 12 pcs./Minimum. **Unit Price: \$13.00**



1. Dealer sends SPP Order with appropriate Co-op Ad Statement Voucher to Canon--Lake Success, N.Y. office.
2. Canon ships SPP order to dealer.

All prices subject to change without notice.

Canon Credit Card Program

More than just another consumer credit program, the Canon Revolving Charge Plan can be used as a dynamic marketing tool to increase your consumer purchases. Plus it keeps selling for you every month, year after year!

The plan is serviced by General Electric Capital Corporation (GECC) and works just like a bank card account. To apply, the customer must complete a Canon consumer credit application, and you must complete a charge sales slip. Each credit request is given immediate attention, with credit approvals usually coming within 30 minutes.

Credit lines for new accounts usually exceed the customer's initial purchase amount, so it's easier for you to make add-on sales immediately! Plus you'll receive payment on sales within 48 hours after receipt of documentation.

Flexible terms allow you to offer your customers the convenience of extended payments. Customized billing statements keep the Canon name in front of your customers every month. Plus your customers will be able to purchase any Canon product, without making large cash outlays or tying up their other lines of credit.

All this and more keeps the Canon name, and the value of Canon quality products, alive in the customer's mind. Research has proven that these credit customers buy more frequently, buy higher-priced products, and have a higher level of advertising recognition.

The Canon Revolving Charge Plan brings these benefits to you. Use it frequently, and increase sales. And be on the lookout for our special credit card promotion in the near future!

PROGRAM HIGHLIGHTS:

- Open to all authorized Canon Dealers, subject to Credit Department approval
- Covers all Canon products
- Easy enrollment: just forward completed dealer agreement to Canon Regional Credit Manager
- 1.5% program fees for non-promotional merchandise
- All necessary forms and supplies provided at no cost
- Both consumer and business credit accounts available
- Timely credit processing provided from national service point
- Strong program support through Canon's national advertising and special promotional campaigns

For more information, contact your Regional Credit Manager. Or call Toll-free 1-800-423-6696 and ask for the Canon Account Manager.

