

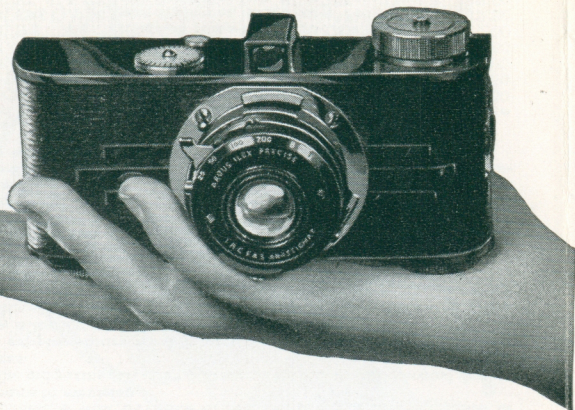
**"AIM AND SHOOT"**



**argus**  
**CANDID CAMERA**

**PHOTOGRAPHY**

**argus**  
CANDID CAMERA  
(U. S. PATENT 2052261)



Only 5 inches long and 2½ inches wide—Weights 14 ounces loaded

**ARGUS MODEL A**  
**f:4.5 Anastigmat Triple Lens**  
1/25 to 1/200 Shutter

**Double Frame 35/mm.**  
Built-in Tripod Socket

**NEVER BEFORE** has a camera at anywhere near the Argus price had so fast a lens and shutter; never before could so inexpensive a camera take action snapshots, even under adverse lighting conditions.

*"Argus is the ONLY 35mm camera for which the special day-light loading (eighteen exposure) AGFA SUPERPAN film is available at only 50c per spool. The ARGUS AGFA SUPERPAN film has been thoroughly tested and is highly recommended. On sale at all Agfa Ansco and Argus dealers."*

**ARGUS GUARANTEE AND SERVICE POLICY**  
The Argus is guaranteed for 90 days against defective workmanship or material. Thereafter, for one year, any necessary replacements or repairs will be made and the camera returned postpaid, for \$1.00. This does not cover broken cases or damage through abuse or neglect. The camera should be mailed, postpaid, to the makers, the International Research Corporation, Ann Arbor, Michigan, with remittance for \$1.00 for each camera returned.

## ARGUS PHOTOGRAPHY

A new and better way for everyone to take pictures.

By adoption of the principles of the motion picture camera to a "still" camera using short lengths of the same inexpensive perforated film, the small pocket-sized Argus takes as many as 36 pictures per loading.

The same type of short focus, high speed, needle sharp lens system which allows showing of such perfectly clear, candid pictures on the movie screen makes it a simple matter, with an Argus, to make equally clear, sharp projection prints of practically any size desired.

The Argus brings you all of the latest photographic developments—natural color—infra-red—and snapshots under artificial light with surprising ease and dependability.

With the Argus, you can take many snapshots without worrying about the cost. The ordinary 35 mm motion picture film, which the Argus uses, is very inexpensive . . . Argus photography costs less than a penny a picture if you spool your own bulk film.

Most of the costly foreign products are difficult for the inexperienced amateur to use. But anyone can take good pictures with this All-American Argus—simplified focusing—you merely aim it and take it.

And the Argus is so convenient. It can be slipped into your pocket or bag. It can be used for candid camera work inconspicuously, so that fascinating, unposed pictures can be taken wherever you are. Best of all, when you own an Argus, you know that no matter what you want to photograph—

*Argus Can Take It!*

Code Word      Finish  
ANBAL      Black and Chromium

LIST PRICE

**\$12<sup>50</sup>**

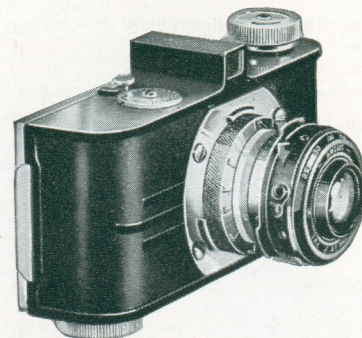
Code Word  
ANFOM

Finish  
Black and Chromium

LIST PRICE

**\$15<sup>00</sup>**

**argus**  
CANDID CAMERA



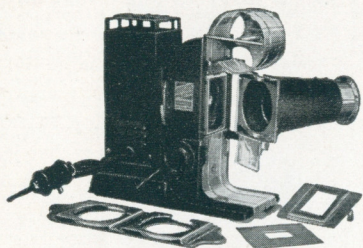
(PATENTS APPLIED FOR)

**ARGUS MODEL AF**  
**WITH PRECISION FOCUSING MOUNT**  
(All other specifications same as Model A)

Argus engineers have developed a new precision focusing mount which will be standard built-in equipment on the Model AF. The advanced design and precise construction of the Argus focusing mount makes it possible to obtain critical focusing from infinity to 15 inches with perfect ease and simplicity.

This new type of focusing mount adds no cumbersome distraction to the general appearance of the Argus and is so designed that complete folding position of lens is possible, and it may be used in the present Argus carrying cases or with Model E Argus Enlarger without further accessories or changes. In view of the extreme range of this type of focusing mount, it is not necessary to use supplementary lenses such as the portrait or copying lens.

## THE ARGUS PROJECTOR



Model B

SHOW YOUR  
PICTURES  
IN  
LIFE SIZE  
FULL COLOR

A powerful projector of highly improved design finished in crystal black and bright nickel chrome.

Triple condensing system consists of one meniscus and two biconvex condensing lenses made of ground and polished crown optical glass. Has well ventilated double-walled lamp house with ground and polished silvered mirror reflector and patented heat absorbing filter to protect the film under all conditions.

Aperture glasses size 1 1/8" wide and 2" high, beveled on two edges. Objective lens S. V. E. Series OA—5" focal length.

Automatic rear aperture glass release, simultaneously relieves all pressure with advance of film, eliminating film scratches or damage to emulsion.

Film magazine capacity 500 single frames or 250 (Argus) double frames.

A supplementary mask is provided and is quickly interchangeable, allowing projection of single frame film.

Tilting lever allows raising or lowering picture to proper position. Projector head swivels in either direction for horizontal, vertical or upside-down frames.

Has 10-foot rubber covered plug-in cord with push switch. Projector size 7" high, 8" long, 3" wide. Net weight 3 1/2 lbs. Shipping weight 5 1/2 lbs.

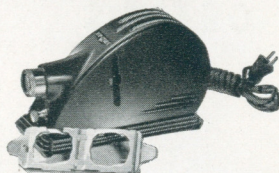
Carrying case of 1/4" three-ply basswood covered in black leatherette, nickel trimmed and lined in green chamoisette. Size of case 9 3/4" long, 4 1/4" wide, 7 3/4" high. Net weight 1 1/2 lbs. Shipping weight 3 lbs.

Code Word	Part No.	Description	List Price
PROCAS	BPCS	'B' Argus Projector (with case & slide carrier)	\$35.00
PROTO	BP	'B' Argus Projector (only)	32.50
PROEX	BS	'B' Spl. Argus Projector (with 3" or 4" lens)	35.00
CASA	BC	Projector case only (ordered separately)	3.50
PROLITE	V-1	Projection lamp-100w. 110-120v. (net)	1.00
PROLENS	OA-34	Extra Projection lens, 3" or 4" Focal length	12.50
PROLEX	OA-67	Extra Projection lens, 6" or 7" Focal length	15.00
SLICA	X-4	Slide Carrier for 2" x 2" glass slides	2.50
CASEX	SBC	Spl. "B" Extra size carrying case (with space for extra lens and 30 slides)	5.00
SLIBO	X-5	Glass slide box with index (capacity 100 slides)	2.25

Separate list furnished for accessories used on non-standard voltages

## ARGUSLIDE PROJECTOR

MODEL CP  
COMPLETE WITH  
SLIDE CARRIER  
\$15.00



A powerful Argus slide projector with high quality color corrected four inch focal length lens of type S.V.E. Special series 00 equipped with special 1100 watt bulb, plug-in extension cord and slide carrier. Boxed in rich blue suede container. Shipping weight is 5 lbs.

Code Word SLIPRO Part No. CP List Price \$15.00  
If ordered complete with combination carrying case described below, List Price \$19.50.

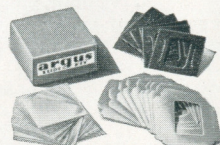
### COMBINATION CARRYING CASE

Sturdy leatherette covered "Combination" Carrying Case with hinged lower indexed compartment accommodating 75 glass slides. Net weight 2 lbs. 4 oz. Shipping weight 3 lbs.

Code Word COMCA Combination Carrying Case List Price \$5.00

### ARGUS GLASS SLIDEKIT

Contains twenty-four pieces of 2" x 2" selected clear slide glass and twelve each of the patented silver binding stickers and film centering masks—sufficient for making up one dozen slides. Compactly boxed with instruction sheet. Shipping weight 10 oz.



Code Word SLIKIT Part No. K-3 List Price \$ .75

### ARGUSLIDE BINDER KIT



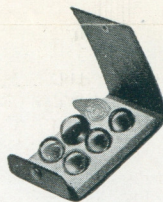
Includes one Arguslide Binder—which is a cleverly designed and patented device molded in aluminum and sponge rubber which semi-automatically seals the slide glasses together quickly and neatly—and six Slidekit boxes sufficient for six dozen slides, all packed in one carton permitting a \$1.00 saving to buyer of complete kit.

Shipping weight 4 1/4 lbs.  
Code Word SLIBIK Part No. K-4 List Price \$5.00

ARGUSLIDE BINDER ONLY IF PURCHASED SEPARATELY  
Code Word SLIBIN Part No. B-1 Wt. 12 oz. List Price \$1.50

## ARGUS LENS ACCESSORY KIT

In the Argus Lens Accessory Kit you will find, in convenient and easily portable form, all the accessories necessary in general photography.



Code Word	Part No.	Description	Price
SUNSE	S-1	Lens Shade	\$.65
SORCA	S-2	Portrait Attachment No. 3	.90
SOPLU	S-3	Copying Attachment No. 2	.90
SILSA	S-4	Yellow Filter 2X	1.00
SELRO	S-5	Yellow Filter 4X	1.00
SUBSU	S-6	Rubber Lens Cap	.25
SARCI	S-7	Lens Accessory Case	1.00
SOMTA	S-8	Complete Kit of the Above Six Items in Case for Model A	\$5.00
SAFFO	SAF-8	Complete Kit for Model AF only, (Same as "S-8" without portrait and copy lenses which are replaced by red filter and safety screw.)	\$5.00

### ARGUS RED FILTER

The red filter excludes practically all the color spectrum except red, thus reducing haze in aerial and distant landscape shots to a minimum. It lends a decided dramatic quality to many types of scenes and gives the much desired dark sky effect with panchromatic film.

It is absolutely necessary that the red filter be used with infra-red film. Interesting moonlight effects in daylight shots can then be obtained. Use of red filter requires five times normal exposure time with either panchromatic or infra-red film. This filter cannot be used with orthochromatic or other non-red sensitive films.

Code Word Part No. Description List Price  
FILRED S-9 Red Filter \$1.50

### ARGUS SAFETY SCREW

Now available for use in anchoring the Argus camera with greater safety in either the DeLuxe carrying case or the "Redycase." This is a threaded stud with large knurled head which can be inserted in tripod socket to prevent the possibility of camera accidentally falling out of case.

Code Word Part No. Description Price  
SAFE X-3 Carrying Case Safety Screw \$.30

### ARGUS MICROSCOPE ADAPTER

Argus Microscope Adapter serves the double function of keeping out light and providing an effective mechanical coupling to the tube of the microscope. This attachment may be used with all standard tube sizes (.990" to 1.006"). The Camera may be quickly and easily removed for refocusing on a new section or specimen.

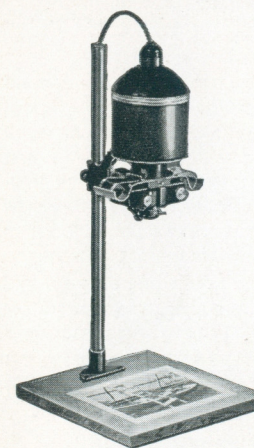
Code Word Part No. Price  
AXMET X-2 Microscope Adapter \$.75

### ARGUS CABLE RELEASE

Code Word Part No. Price  
AXROC X-1 6" Wire Cable Release \$.40

## THE ARGUS ENLARGER

GET THE THRILL  
OF MAKING  
YOUR OWN PRINTS  
AND  
ENLARGEMENTS



Model E

It is only through projection printing that you can achieve the full pictorial possibilities of your negatives. It is practically impossible to correctly compose a picture in any camera view finder. With the Argus system you can easily rearrange the composition; print just the good portions of the negative; change the size of the desired object in relation to the print size, and introduce unlimited variations.

### USES SAME FINE LENS AS CAMERA

The success of miniature photography depends just as much on the quality of the lens in the enlarger or printer as in the fineness of the lens in the camera.

Designed for use in conjunction with the Argus Model A miniature camera for enlargements from 35 m/m film.

Lamp house and projector head are finished in crystal black with polished aluminum and bright nickel trim.

Lamp house is scientifically ventilated. Uses either a standard 75 or 100 watt 110 volt lamp.

A condensing system is used as standard equipment. Argus Camera, with only back cover removed, is mounted securely in position by lens spring.

Can be focused to needle-point sharpness by micrometer adjusting control knob, without removing camera lens.

Negative holder both protects and holds film perfectly flat and is removable for easy loading.

A change from one negative to the next can be accomplished with exceptional ease and quickness.

Red filter provides safe light for placing paper.

Enlargements can be made up to 8" x 10" size. Projection head can be swivelled to project over table edge for greater distance if larger sizes are wanted.

Enlarger has heavy natural wood base with plug-in extension cord fitted with separate push switch.

Size 13" square base—height 35" fully extended. Net weight 10 lbs. Shipping weight approximately 14 lbs.

Code Word Part No. Model Description List Price  
ENLO AE E Argus Enlarger \$12.50

## ARGUS DELUXE CASE



Superbly tailored in fine selected black leather and completely lined with soft plush velvet. Simple opening of one snap fastener instantly drops entire front for action, exposing lens assembly, finder, winding knob and counter. Case is sufficiently flexible to even allow closing with lens barrel ever ready at infinity focus. Has hole in bottom for tripod mounting or safety screw plug. Fitted with full 52" shoulder strap with ample length buckle adjustment. Net weight of case is 6 ounces. Shipping weight is 8 ounces.

Code Word Part No. Description List Price  
LUXCA 50B De Luxe Black Leather \$4.50

## ARGUS "REDYCASE"

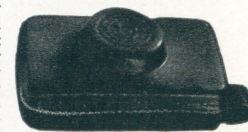


This new carrying case affords perfect protection for your Argus and is always ready for instant action without removal of camera. Is rich in appearance and most practical for quick shots. Made of genuine hand finished deep grained cowhide and fitted with black leather neck strap. Net weight of case is 6 1/2 ounces. Shipping weight 8 ounces.

Code Word Part No. Description List Price  
REDCA 50C Black Cowhide "Redycase" \$2.75

### ARGUS ZIPPER CASE

An all-purpose case of heavy selected cowhide, completely lined with soft rich velvet that will not scratch or damage camera. Zipper fastener running around slightly more than three sides, allowing almost instant full (bookwise) opening. Swivel snap loop can be quickly attached to belt—used with shoulder strap or turned around out of the way for easy pocket access. Net weight of case is 3 ounces and gross shipping weight 5 ounces.



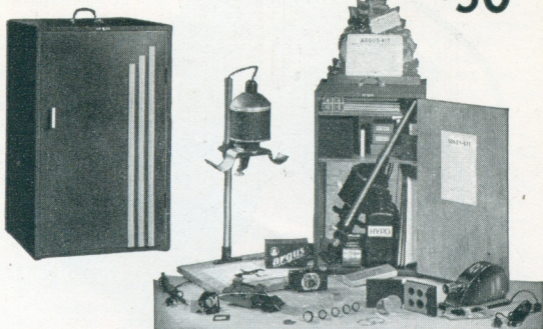
Code Word Part No. Description List Price  
BLANCA 50 Black Leather \$2.50  
SWACA 50A Soft Suede Zipper Bag (not illustrated) 1.00

# "ARGUSKIT"

## COMPLETE MINIATURE PHOTOGRAPHY

For Black and White and Color

SPECIAL PRICE **\$50<sup>00</sup>**



### ARGUSKIT INCLUDES

One Model AB Argus Camera.....	\$12.50
One Model E Argus Enlarger.....	12.50
One Model CP Argus Projector.....	15.00
One S-1 Lens Shade.....	.65
One S-2 Portrait Attachment No. 3.....	.90
One S-3 Copying Attachment No. 2.....	.90
One S-4 Yellow Filter 2X.....	1.00
One S-5 Yellow Filter 4X.....	1.00
One S-6 Rubber Lens Cap.....	.25
One S-7 Lens Accessory Case.....	1.00
Two "Slidekits" (sufficient for two dozen slides).....	1.50
One "Arguslide" Binder.....	1.50
One "Arguskit" Utility Cabinet.....	7.00

**TOTAL VALUE \$55.70**

An ARGUSKIT is the "Perfect" gift for the boy or girl or grown-up and encourages the cleanest and most fascinating hobby of modern times.

ARGUSKIT brings the whole realm of miniature black and white and color photography within the reach of all at a lower price than is usually paid for just one good camera.

In addition to the already world-famous Argus high-precision camera, this compact kit contains equipment for making enlargements or projecting the pictures in full life size and natural color.

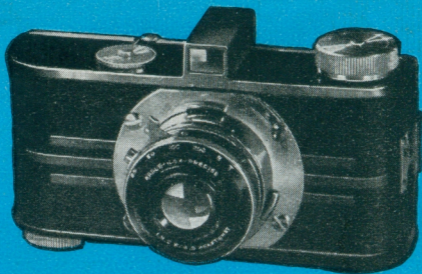
The ARGUSKIT also includes two new revolutionary items that all picture enthusiasts have been waiting for. A highly efficient new SLIDE PROJECTOR and the patented ARGUSLIDE BINDER and GLASS SLIDEKIT which provide a new inexpensive way to bind slides quickly and neatly without the clumsy fussing heretofore required.

The modern Utility Cabinet contains ample space for film, paper, developer, trays and a wide range of equipment instantly available for use—or for traveling. What a boon to the housewife and fan alike to have a compact place for all of the cherished gadgets which are otherwise apt to be scattered in all parts of the house.

Code Word ARKIT

Part No. K-2

List Price \$50.00



(U. S. PATENT 2052261)

for

**argus**  
CANDID CAMERA

- TRAVELERS
- BUSINESS MEN
- SCIENTISTS
- TEACHERS
- STUDENTS
- SPORTSMEN
- VACATIONISTS
- NATURE LOVERS
- ILLUSTRATORS
- REPORTERS
- ENGINEERS
- AMATEURS

*Manufactured by*

**INTERNATIONAL RESEARCH CORPORATION**  
ANN ARBOR, MICH., U. S. A.

*(All prices subject to change without notice)*