

*Think of it as an Oscar
for best salesman*



Yashica Cordially Invites You

To participate in the most rewarding incentive program ever offered within the photographic industry. This is a once-in-a-lifetime promotion with equally unique awards.

Imagine. . . . an opportunity to become the proud owner of a camera that has never been, or ever will be, available except for this one time. A camera so unique that it has to be certified and is delivered with a guaranteed value of \$4,000.00 in two years. While at the same time Yashica will honor your employer with a two week travel experience to the Far East.

And this Golden Incentive Program does not stop there, for we are offering many other opportunities to earn yourself and your employer an unparalleled selection of prizes.

So please accept this invitation to the Yashica/Contax Golden Incentive Program and in the next few pages experience opportunities that are truly golden.