

# REXO, Every Click a Dicture"

# Burke & James Inc

Manufacturers of

**REXO Photo Products** 

CHICAGO NEW YORK

# Why It's "Every Click a Picture" With a Rexo

THE new Rexo Camera brings you five great improvements in camera construction. These five features insure a higher percentage of clear, sharp pictures—they simplify photography—they safeguard your picture taking.

These important improvements can all be had in a Rexo—and only in a Rexo. That is why Rexo Cameras stand head and shoulders above ordinary cameras. If you have never owned a camera, or if you want one with which you are sure of getting the best results, choose a Rexo, the Guaranteed Camera.

A close scientific study of the needs and troubles of the amateur photographer has resulted in this greatest advance of the decade in camera making. Think of the thousands of dollars—yes, millions—wasted in spoiled films and papers. You yourself have probably lost the price of several good cameras—to say nothing of priceless picture opportunities missed. A Rexo can pay for itself in a short time.



"Every Click a Picture" tells the frequent successes of Rexo users.

Rexo Cameras, incorporating the distinctive, picture saving features cost no more than other cameras. This booklet describes the Rexoline and the many Rexo Photo Products which add to the joys of amateur photography.

### The Five Rexo Features



The Rexo Masking Finder. Shows in miniature exactly the view you will get in the finished picture. Quickly reversible for horizontal or vertical views. The Maltese Cross Finder shows both horizontal and vertical views at the same time, consequently you have to guess. There is no guess-work with the specially designed Rexo Finder. Every Rexo Camera is now equipped with this finder.

# The Five Rexo Features

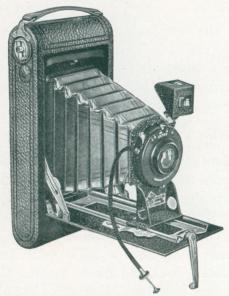
The Rexo Spool Chambers. Enable the faster and easier loading of films. You can load a Rexo with gloves on in half the time it takes to load other Cameras. No spool centers to pull out.

The *Rexo Double Back*. Holds the film in the exact focal plane insuring *sharpness* over the entire film. The film cannot buckle and produce *distortion* in your pictures.

The Micrometer Focusing Device. Is a feature of all Regular and Special Rexos. The Rexo Rack and Pinion insures sharp and clear pictures. Microscopes and other scientific instruments are equipped with a similar focusing device.

Rigid Standard and Broad Track. Insures rigidity where it is most essential. Sure fire focusing is impossible with a wabbly standard. Rexo Construction overcomes this frequent defect. All Rexo Cameras have wide tracks and the U-shaped standard is part of all Regular and Special Rexos.

# No. 1A Rexo Junior Camera For Pictures 21/2x41/4 Inches



The No. 1A Rexo Junior takes pictures  $2\frac{1}{2} \times 4\frac{1}{4}$ . This is one of most popular amateur sizes, it being equally available for landscapes, groups and home portraits

The No. 1A Rexo Junior opens vertically and embodies every feature necessary for successful results. It is extremely compact, handsome in appearance, and simple in operation.

Equipped with either a Universal Focus, Rapid Rectilinear or F7.5 Anastigmat Lens, it is an admirable instrument for the beginner, who desires an efficient, easily operated camera at a very moderate price,

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# No. 1A Rexo Junior Camera (Continued)

All lenses are carefully tested by expert opticians and will produce clear, sharp negatives from which beautiful prints and enlargements can be made.

The shutter is automatic and is fitted with flexible wire release.

#### SPECIFICATIONS

SIZE OF PICTURE—2½x4½ inches. Films—6 or 12 exposures (No. 425 or 426 Rexo, or No. 1A Folding Pocket Kodak). Dimensions of Camera (Closed)—1½x3-13/16x8½ inches. Lens—Universal Focus Achromatic Meniscus, Rapid Rectilinear or F7.5 Anastigmat. Shutter—Ilex, Automatic for Time, Bulb, 1/25, 1/50 and 1/100 second; Wollensak, with 7.5 Lens only, Time, Bulb, 1/10, 1/25, 1/50 and 1/100 second. Finder—Large Brilliant, Reversible and Dust Proof. Tripod Sockets—Two for Vertical and Horizontal Pictures. Weight of Camera—26 ounces.

### PRICES

Cat. No.	TRICES	Price
A- 77	No. 1A Rexo Junior with Universal Focus Lens	\$11.50
A- 78	No. 1A Rexo Junior with Rapid Rectilinear Lens	13.00
A- 86	No. 1A Rexo Junior with F7.5 Anastigmat Lens	18.00
A-591	Black Sole Leather Carrying Case with Strap	3.50
B-664	Rexo Portrait Lens (Formerly Ideal)	1.25
B-586	Rexo Color Filter Series A (Formerly Ingento)	1.00
D-425	6 Ex. Rexo Speed Film, 2½x4¼ in	.30
D-426	12 Ex. Rexo Speed Film, 21/x41/ in	.60

### Nos. 2C and 3 Rexo Junior Cameras



The No. 2C Rexo Junior Camera takes pictures 27/8x47/8, a new and popular size, suitable for all kinds of amateur pictures. The No. 3 Rexo Junior Camera takes pictures 3½x4½, an ever popular size of pleasing proportions, also especially suitable for making lantern slides by contact. Both cameras are very compact and can be readily carried in the coat pocket. They embody every accessory necessary for quick and accurate work. Both have the new Rexo Junior concealed spool holding device, film aligning plate, masking finder and quick focusing scale.

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### Nos. 2C and 3 Rexo Junior Cameras (Continued)

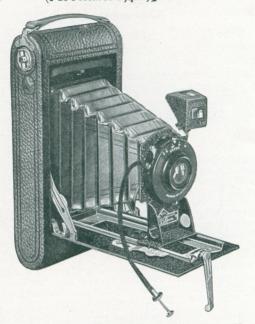
The No. 2C and 3 Rexo Juniors are handsome, efficient cameras at a most moderate price. They are supplied with either universal focus, rapid rectilinear or F7.5 anastigmat lens, together with an accurate Ilex or Wollensak Automatic Shutter with flexible wire release.

### **SPECIFICATIONS**

SIZE OF PICTURE—No. 2C, 27/8x47/8 and No. 3, 31/4x41/4 inches. Film—Each Uses Daylight Loading Roll Films; No. 2C takes 6 or 10 Exposures (Nos. 436 or 438 Rexo Film or No. 2C Kodak). No. 3 takes 6 or 12 Exposures (Nos. 430 or 431 Rexo or No. 3 F. Kodak). Dimension of Camera (Closed).—No. 2C—11/16x41/4x91/16; No. 3-11/4x41/2x81/4 inches. Lens—Universal Focus Achromatic, Rapid Rectilinear or F7.5 Anastigmat. Shutter—Ilex Automatic for Time, Bulb, 1/25, 1/50, and 1/100 second; Wollensak, with F7.5 Lens only, Time, Bulb, 1/10, 1/25, 1/50 and 1/100 second. Finder—Large, Brilliant, Reversible and Dust-Proof. Tripod Sockets—Two, for Vertical or Horizontal Pictures. Weights of Cameras—No. 2C, 31 ounces; No. 3, 29 ounces.

PRIC	ES		
Rexc Junior with Cat. No. Achromatic Lens A- 83 Rexo Junior with	No. 20 27/8x47/8	Cat. No. A- 79	No. 3 3½x4½ \$15.00
Rapid RectilinearA- 84 Rexo Junior with	17.50	A- 80	17.50
F7.5 AnastigmatA- 88 Black Sole Leather	21.50	A- 87	21.50
Carrying Case A-575 Rexo Color Filter	4.00	A-573	3.75
Series AB-586 Rexo Portrait Lens	1.00	B-586	1.00
(Formerly Ideal)B-664 6 Exposure Roll	1.25	B-664	1.25
Film	.45	D-430	.45
Film	.75	D-431(12	Ex.).90

# No. 3A Rexo Junior Camera (For Pictures 31/4x51/4 Inches)



Here is another example of the excellent values offered in the Rexo Line. The 3A Rexo Junior takes pictures  $3\frac{1}{4}x5\frac{1}{2}$  inches, the popular post card size, excellent for land-scapes, groups and portraits.

It is offered in three optical equipments; single Achromatic, double Rapid Rectilinear or F7.5 Anastigmat Lens, mounted in an automatic shutter with flexible wire release. Every lens is carefully tested and will produce clear, sharp pictures.

# No. 3A Rexo Junior Camera (Continued)

The 3A Rexo Junior in common with the other numbers of the Junior Line, embodies the Rexo Self Masking Finder, double plate back and quick loading spool chambers.

#### SPECIFICATIONS

SIZE OF PICTURE—3½x5½ inches (Post Card), Film—Uses Daylight Loading Roll Film, 6 or 10 exposures (No. 445 and 446 or 3A Folding Pocket Kodak) Dimensions of Camera (Closed)—1¾x5½x9½ inches. Lens—Single Achromatic, Rapid Rectilinear or F7.5 Anastigmat. Shutter—Ilex Automatic for Time, Bulb, 1/25, 1/50 and 1/100; Wollensak, with F7.5 Lens only, Automatic for Time, Bulb, 1/10 1/25, 1/50 and 1/100 second. Finder—Large, Brilliant, Reversible and Dust-Proof. Tripod Sockets—(Two) for Vertical and Horizontal Pictures. Weight of Camera—32 Ounces.

Cat No.	PRICES	
		Price
A- 81	No. 3A Rexo Junior with Achromatic Lens	16.50
A- 82	No. 3A Rexo Junior with Rapid Rectilinear Lens	
A- 89	No. 3A Rexo Junior with F7.5 Anastigmat Lens	
A-574	Black Sole Leather Carrying Case with Strap	
B-586	Rexo Color Filter Series A (For	1.20
	merly Ingento)	1.00
B-664	Rexo Portrait Lens (Formerly Ideal)	1.25
D-445	6-Exposure Roll Film, $3\frac{1}{4}x5\frac{1}{2}$ in	
D-446	10 E	.55
D-440	10-Exposure Roll Film.	.90

# Vest Pocket Rexo Camera (For Pictures 15/8x21/2 Inches)



The  $V.\ P.\ Rexo$  is a marvel of compactness and photographic efficiency. It weighs only 10 ounces and measures when closed 1x2%x5%; a true vest pocket camera, conveniently carried in any pocket, lady's muff or hand bag. The picture is 1%x2%, a popular and practical size.

The V. P. Rexo is equipped with the famous Rexo one-piece standard operating on a wide track, the last word in rigidity. The ingenious finder is a radical departure, being self-framing, only those objects which will be included in the picture are visible in the finder whether used vertically or horizontally. Every part locks perfectly, insuring permanent alignment at all times.

### Vest Pocket Rexo Camera (Continued)

This means clear, sharp pictures which can be readily enlarged to any desired size.

The optical equipment offers a variety of lenses from the fixed focus achromatic to the most rapid anastigmat. See specifications and price list for details.

The case of the V. P. Rexo is made of aluminum with a morocco grain leather covering. It is strong, light and durable, the most substantial and beautiful instrument ever offered.

The V. P. Rexo is a gem. A camera for every day use that you can have with you at all times: ready for every photographic opportunity.

SPECIFICATIONS

SIZE OF PICTURE—15/8x2½ inches. Film—Daylight Loading Roll Films, 8 exposures (No. 407 Rexo or V. P. Kodak). Lens-Universal Focus Achromatic Meniscus; Kapid Rectilinear, Anastigmat F7.5 matic Meniscus; Rapid Rectilinear, Anastigmat F7.5 or F6.3; Goerz Dagor F6.8 or Dogmar F4.5. Shutters—Ilex, Time, Bulb, 1/25, 1/50 and 1/100 Seconds; Wollensak Time, Bulb, 1/10, 1/25, 1/50 and 1/100 seconds; No. 00 Acme, Time Bulb, ½, 1/5, 1/10, 1/25, 1/50, 1/100 and 1/300 seconds. FINDER—Rexo Self Framing, Reversible and Dust Proof. WEIGHT—10 ounces.

Cat. No.	PRICES Prices
A-350	V. P. Rexo with Universal Focus Ach-
	romatic Lens and Ilex Shutter \$7.75
A-351	Same, with Rapid Rectilinear Long 9.00
A-352	Same with 17.5 Anastigmat 13.50
A-353	Dame with Fb.3 Anastigment 22 50
A-354	V. P. Rexo with 163 Anastigment
	and Acme Shutter 27 50
A-355	V. F. Rexo With F6.8 Goerz Dagor
	and Acme Shifter 64.00
H-991	V. P. Rexo with F4.5 Goerz Dogmar
A-585	and Ilex Acme Shutter 64.00
	Sole Leather Holster Carrying Case. 1.50
	Rexo Portrait Lens (Formerly Ideal). 1.00 Rexo Color Filter, Series A (Formerly
	Ingento
D-407	Ingento
	1 1/8×2/2, o exposures .20

# No. 1 Coat Pocket Rexo Camera (For Pictures 21/4x31/4 Inches)



The Coat Pocket Revo is a new departure in camera construction. It is extremely compact, measuring 13x316x616 inches. It takes pictures 21/4x31/4 inches, one of the

most popular amateur sizes.

Mechanically and optically correct in all its features, metal constructed throughout with handsome leather covering. The Coat Pocket Rexo is a highly refined camera incorporating the Rexo picture saving features.

Quick loading—The new Revo swinging spool holders enable quick and easy loading.

Rexo Self Masking Finder—A new optical principle is applied in the construction of this finder which is the acme of simplicity.

### No. 1 Coat Pocket Rexo Camera (Continued)

It shows in miniature the exact view which will be included in the picture, whether taken vertically or horizontally.

The wide track-Insures rigidity and preserves the parallelism between lens and

plane of the film.

The optical equipment offers a choice of four lens equipments: a *Universal Focus* Achromatic, a selected Rapid Rectilinear or Anastigmat F7.5 and F6.3 lens mounted in an automatic shutter with flexible wire release.

This camera can be readily carried in the coat or hip pocket or in a lady's hand bag.

#### SPECIFICATIONS

Size of Picture—21/4 x31/4 inches. Film—Daylight Loading Roll Films, 6 Exposures (No. 415 Rexo or No. 2 Brownie Film). Dimensions of Camera (Closed)— $1\frac{3}{16} \times 3\frac{1}{16} \times 6\frac{5}{16}$  in. Lens—Universal Focus Achromatic, Rapid Rectiliner or Anastigmat F7.5, or F6.3. Shutter-Ilex, Automatic for Time, Bulb, 1/25, 1/50 and 1/100 second; Wollensak, with F7.5 and F6.3 lens only, Automatic for Time, Bulb, 1/10, 1/25, 1/50 and 1/100 second and Ilex Acme ½, 1/5, 1/25, 1/50, 1/100, 1/200 and 1/300 second, supplied with F6.3 lens only. Tripod Sockets—Two for Vertical or Horizontal Pictures. Weight-17ounces.

	PRICES
A-370	Rexo Coat Pocket No. 1 with Universal
	Tocus Achromatic Long
A-371	
A-372	Same, but with F75 Aparti
A-373	Same, but with F7.5 Anastigmat18.00
A-374	
A-587	
B-650	
B-500	Rexo Portrait Lens (Formerly Ideal) . 1.00
	Rexo Color Filter series A (Formerly Ideal) . 1.00
D-415	
D-410	
	inches

### No. 1A Rexo Camera



The 1A Revo is a camera of superb beauty, mechanically and optically perfect in every detail of construction. The size of the picture is  $2\frac{1}{2}x4\frac{1}{4}$  inches, one of the most popular of all amateur sizes, being equally available for landscapes, street scenes, groups or single portraits.

The 1A Rexo incorporates all the Rexo picture saving features described on page 18.

The lens supplied on the regular equipment is a tested rapid rectilinear, speed F8 (U.S. 4) capable of producing clear, sharply defined pictures, free from distortion. For those who desire a camera of higher optical efficiency at a very moderate price we offer a highly corrected F7.5 anastigmat.

### No. 1A Rexo Camera (Continued)

The shutters supplied are the famous Ilex models. dust and damp proof, sure-operating and accurate.

#### SPECIFICATIONS

SIZE OF PICTURE-2½x4¼ inches. Film-Daylight Loading Roll Film, 6 or 12 Exposures (Nos. 425 and 426 Rexo Speed Film). Dimensions-(Closed) 113x63/x81/4 inches. Body-Reinforced Aluminum, Covered with Genuine Seal Grain Leather. Back-Sure-locking with Film Aligning Plate. Standard-U-shaped, Operating on Wide Track with Rising and Sliding Adjustments. Lens-Rapid Rectilinear or Anastigmat F7.5. Shutter-Ilex F.8 (U.S. 4) General Automatic for Time, Bulb, 1/100, 1/50, 1/25, 1/10 and 1/5 second. Finder-Brilliant, Reversible with Rexo Masking Device. Tripod Sockets-Two, for Vertical and Horizontal Pictures. Focusing Scale-Self-aligning, Operated by Rack and Pinion. Weight of Camera-32 ounces.

#### PRICES Cat. No. Price A-201 No. 1A Rexo Camera with Ilex General Shutter and Rapid Rectilinear Lens \$19.00 No. 1A Rexo Camera with Ilex General A-203 Shutter and F7.5 Anastigmat Lens Black Sole Leather Carrying Case A-572 with Strap..... 3.50 6 Exposure Roll Rexo Speed Film-D-425 2½ x4¼ inches..... .30 12 Exposure Roll Rexo Speed Film-D-426 21/2 x 41/4 inches.... .60 Rexo Portrait Lens (Formerly Ideal) B-664 1,25 Rexo Color Filter, Series A (Formerly B-586 Ingento) .....

1.00

#### No. 3 Rexo Camera For Pictures 3<sup>1</sup>/<sub>4</sub>x4<sup>1</sup>/<sub>4</sub> Inches



The No. 3 Rexo Camera is a handsome, compact camera making pictures 3½x4½, a size that is justly popular, being adapted to all classes of amateur work, as well as being particularly suitable for lantern slides by contact. The lens and shutter equipment is identical with that supplied on the 1A Rexo.

The No. 3 Rexo incorporates every feature essential to good results. The camera is handsome in appearance, optically and mechanically correct and accurate. In addition to the regular lens equipment, the No. 3 is supplied, fitted with a highly corrected Anas tigmat F7.5 Lens as shown in price list.

# No. 3 Rexo Camera (Continued)

#### SPECIFICATIONS

SIZE OF PICTURE-31/4 x 41/4 inches. Film-Day light Loading Roll Film, 6 or 12 Exposures (Nos. 430 and 431 Rexo Speed Film or No. 3 F. P. Kodak). Dimensions (Closed)-115x43/x81/4 inches. Body-Reinforced Aluminum, covered with Genuine Leather. Back-Sure Locking with Film Aligning Plate. Standard-U-shaped, Operating on Wide Track with Rising and Sliding Adjustments. Lens-Rapid Rectilinear F.8 (U.S.4) or Anastigmat F7.5. Shutter-Ilex General Automatic for Time, Bulb, 1/100, 1/50, 1/25, 1/10 and 1/5 second. Finder-Brilliant, Reversible with Rexo Masking Device. Tripod Sockets-Two, for Vertical and Horizontal Pictures. Focusing Scale-Self Aligning, Operated by Rack and Pinion. Weight of Camera-36 ounces.

#### PRICES

Cat. No.		Price
A-221	No. 3 Rexo Camera with Ilex General Shutter and Rapid Rectilinear Lens	\$23.00
A-223	No. 3 Rexo Camera with Ilex General Shutter and F7.5 Anastigmat Lens	28.00
A-573	Black Sole Leather Carrying Case with Strap	3.75
D-430	6 Exposure Roll, Rexo Speed Film, 3½x4½ inches	.45
D-431	12 Exposure Roll, Rexo Speed Film, $3\frac{1}{4}x4\frac{1}{4}$ inches	.90
B-664	Rexo Portrait Lens (Formerly Ideal)	1.25
B-586	Rexo Color Filter, Series A (Formerly Ingento	1.00

#### No. 3A Rexo Camera For Pictures 31/4x51/2 Inches



The 3A Rexo Camera takes pictures  $3\frac{1}{4}$  x5 $\frac{1}{2}$  inches, the popular post eard size. It embodies every adjustment which will aid the amateur in producing successful pictures with greatest ease and certainty.

Like the No. 1A and No. 3 Rexo it is equipped with a rigid one-piece *U-shaped Lens* standard, affording the maximum rising and sliding movement. The finder, a special Rexo feature, has a self-masking device, which is instantly adjusted for either vertical or horizontal pictures.

# No. 3A Rexo Camera (Continued)

The optical equipment includes a choice of a double Rapid Rectilinear or an F7.5 Anastigmat. Every lens is rigidly tested for covering power and definition, thus insuring the owner of a Rexo Camera of securing quality results from the very start.

#### SPECIFICATIONS

Size of Picture—3½x5½ inches. Film—Day light Loading Roll Film, 6 or 10 Exposures (Nos. 445 or 446 Rexo Speed Film or No. 3A F. P. Kodak). Dimensions (Closed)—1-13/16x45x9½ inches. Body—Reinforced Aluminum, Covered with Genuine Seal Grain Leather. Back—Sure Locking with Film Aligning Plate. Standard—U-shaped, Operating on Wide Track with Rising and Sliding Adjustments. Lens—Rapid Rectilinear F.8 (U.S.4) or Anastigmat F7.5. Shutter—Ilex General Automatic for Time, Bulb, 1/100, 1/50, 1/25, 1/10 and 1/5 second. Finder—Brilliant, Reversible with Rexo Masking Device. Tripod Sockets—Two, for Vertical and Horizontal Pictures. Focusing Scale—Self Aligning, with Rack and Pinion. Weight—42 ounces.

#### PRICES

Cat. No		Price
A-240	No. 3A Rexo with Ilex General Shutter and Rapid Rectilinear Lens	\$27.00
A-242	No.3A Rexo with Ilex General Shutter and F7.5 Anastigmat Lens	32.00
A-574	Black Sole Leather Carrying Case with Strap	4.25
D-445	6 Exposure Roll Rexo Speed Film, $3\frac{1}{4}x5\frac{1}{2}$ inches	.55
D-446	10 Exposure Roll Rexo Speed Film, $3\frac{1}{4}x5\frac{1}{2}$ inches	.90
B-651	Rexo Portrait Lens (Formerly Ideal).	1.50
B-501	Rexo Color Filter, Series A (Formerly Ingento).	1.25

## Nos. 1A, 3 and 3A Rexo Specials



These are De Luxe models of the regular Rexo Cameras—a master-piece of the camera *makers*' art. In appearance the Rexo Special is *superb*; in construction, compact, rigid and mechanically perfect.

The optical equipment offers a choice of famous Anastigmat lenses in an Ilex Acme Shutter.

The body is covered with genuine Persian Morocco leather.

The general specifications are the same as for the *regular models*.

PRICES		
No. 1A	No. 3	No. 3A
$2\frac{1}{2}$ x $4\frac{1}{4}$	31/4 x 41/4	34x51/2
Rexo Special with F6.3 Anas- A-2101/2	A-230½	A-250½
tigmat\$51.00	\$51.00	\$64.00
Same, with F6.3 Tessar A-213	A-233	A-253
Anastigmat 75.00	75.00	92.50
Sole Leather Carry Case A-572		
with Strap 3.50	3.75	4.25
6 Exposure Rexo Speed D-425	D-430	D-445
Film	.45	.55
12 Exposure Rexo Speed D-426	D-431	D-446
Film	.901	0 Ex90

### Rexoette Cameras



Rexoette Cameras are very compact, light and attractive in appearance and make excellent sharp and brilliant pictures with the least possible effort as they require no focusing. Any boy or girl can use the Rexoette successfully. It is suitable for photographing landscapes, street scenes, groups and portraits. Rexoette Cameras are fitted with an accurately adjusted, fine universal focus meniscus lens, with three diaphragm stops, automatic shutter for both time and instantaneous exposures.

The Nos. 2A, 2C, 3 and 3A are equipped with two metal bound brilliant view finders of a large size, for vertical or horizontal pictures, insuring a clear, brilliant image of subject to be photographed. The new spool holding device insures quick loading and smooth winding of the film. The handle strap is made of solid leather, of a comfortable size. Built of selected wood and covered with imitation leather. Rexoette Cameras offer the best Box Camera values in America.

Cat. No.		Size of Picture	Size of Camera	Rexo Film	Price
A-98	No. 2	21/4 x 31/4	35/8x41/4x51/8	No. 415	\$2.50
A- 1	No. 2A	$2\frac{1}{2} \times 4\frac{1}{4}$	37/8x51/4x65	No. 425	3.50
A-99	No. 2C	27/8×47/8	$4\frac{1}{8}$ x6 x $7\frac{5}{16}$	No. 436	5.00
A- 2	No. 3	31/4 x 41/4	43/8x51/4x61/2	No. 430	4.50
A- 3	No. 3A	$3\frac{1}{4}x5\frac{1}{2}$	4\%x6\%x71\%	No. 445	5.50

# REXO RECORDS FILM

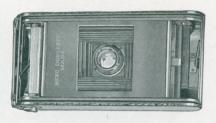


Rexo Speed Films are very rapid, reducing to a minimum your under exposures. They are also highly orthochromatic giving superior results in photographing landscapes, flowers and colored objects. Rexo Film is non-halation and non-curling which makes for brilliant, snappy negatives and easier handling.

It is made in sizes fitting all popular makes of cameras. Use Rexo Film and increase your percentage of good pictures.

No.	Size	Ex.	For Cameras Price
407	15/8 x21/2	8	V. P. Rexo and others\$0.25
415	21/4 x31/4	6	C. P. Rexo, No. 1 Rexo Jr. and others
425	2½x4¼	6	1A Rexo, 1A Rexo Jr. and others
426	2½x4¼	12	Same Cameras as No. 42560
430	3½ x4¼	6	No. 3 Rexo, No. 3 Rexo Jr. and others
431	31/4×41/4	12	Same Cameras as No. 43090
435	31/4 x41/4	6	Adapted to No. 3 Brownie45
436	27/8×47/8	6	No. 2C Rexo Jr. and others45
438	27/8x47/8	10	Same Cameras as No. 43675
445	3½ x5½	6	3A Rexo, 3A Rexo Jr. and others
446	31/4 x51/2	10	Same Cameras as No. 44590

### Rexo Dupli-Kit



This is a thin metal mask which flits in the back of the camera, enabling the taking of double the number of pictures one-half the regular size. For use with all popular makes of cameras in connection with Rexo Film only. Full instructions with each Dupli-Kit. Specify name and size of camera when ordering.

Cat No.	Cat. No.		
	Rexoette		
Folding	Box	Uses Rexo	Price
Cameras	Cameras	Film No.	Each
A-275	A-285	415	\$0.35
A-276	A-286	425	.35
A-277	A-287	430	.35
A-278	A-288	436	.35
A-279	A-289	445	.35

### Rexo Metal Tripods

They are made of strong brass tubing, with telescoping legs.

Cat. No. A-775 A-776 A-777 A-778	Sections 3 4 5 6	Length Extended 44 47½ 51 50½	Length Closed, 17 15 14 12½	Price Each \$2.55 2.85 3.15 3.45
			/2	0.40

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# New Improved Rexo Developing Paper



Rexo is a new, rapid developing paper meeting every requirement of the Amateur. It gives snappy, brilliant prints and can be safely printed without a dark room.

Rexo it made in four grades and three

surfaces.

Hard-for average amateur negatives; Normal-for normal negatives; Soft-for hard, contrasty negatives; Extra Hard-for thin flat negatives.

The surfaces are Matte, No Lustre; Semi Matte, Smooth Velvet; and Glossy, Brilliant

Glossy.

	PRICES	
, S	ingle Weight	Double Weight
G: _	Two	Two
Size D	ozen Gross	Dozen Gross
$2\frac{1}{4} \times 3\frac{1}{4} \dots \$0$	.15\$0.65	\$0.20 \$0.80
2½ x 4½	.2080	25 1 00
27/8x 47/8	.20 1.05	.25 1 30
3½ x 4½	.20 1.05	25 1 30
3½ x 5½	.25 1.25	30 1.55
4 x 5	.30 1.35	40 1.70
One	Doz. Or	Dog
One	Doz. Of	le Doz.
5 x 7	.25 2.30	.30 2.90
8 x10	.55	.70 6 65
11 x14 1.	.0010.00	1.2512 50
Other sizes	at Proportionate	Prices List on
Application.		zaroco, mibe on

Rexo Post Cards-3½x5½, per dozen \$0.20; per gross \$1.70.

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Rexo Rapid Printer, Style F For Negatives 5x7 or Smaller (Glass or Film)



The Rexo Rapid Printer is the ideal machine for the amateur. It is supplied with an automatic alternating pilot and printing light knife switch. The pilot ruby bulb is included and the socket for the printing light is standard (bulb not supplied). Standard plug and 45 in. of wiring is included. We recommend for printing a 25 or 40 watt Mazda.

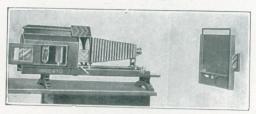
The removable ground glass diffusion screen insures even distribution of the printing light. The spring actuated half-opening pressure board with its heavy felt padding, insuring perfect contact between the paper and the negative. The retaining strap for holding the negative and mask (if used) in position on the printing plate.

Cat. No. K-805 Rexo Rapid Printer, Style F....\$8.00

Amateur Marginal Printing Masks

A set of six thin metal masks are offered those who desire to make prints having a white margin all around. The openings are adapted for use of the following sizes of paper  $4\times5,3\frac{1}{4}\times5\frac{1}{2},3\frac{1}{4}\times4\frac{1}{4},2\frac{1}{2}\times4\frac{1}{4},2\frac{1}{4}\times3\frac{1}{4}$  and  $1\frac{5}{8}\times2\frac{1}{2}$  (V.P.) Cat. No. K-806 Marginal Printing Masks, set of 6 \$2.00

# Ingento Enlarging Lanterns



These Lanterns are compact, self-containing, portable, projecting instruments, complete with light burner, condensing lenses, negative holder, etc., are adjustable for making enlargements of any desired size. They are unlimited in their universable adaptability for all kinds of projection work. In addition to enlarging they can also be used for making lantern slides by reduction and as stereopticons for exhibition of lantern slides. This entire instrument with the exception of the bellows and lens board is constructed entirely of metal.

The Style A Outfits 90 degree arc, are supplied with the No. 3 Rheostat, 7 amperes, producing from

500 to 1000 candle power.

The Style B Outfits are supplied with a 600 Watt Nitrogen Mazda Lamp (concentrated filament) and the Style BB Outfits are supplied with a 1000-Watt Nitrogen Mazda.

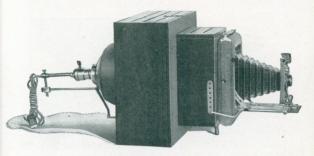
These lanterns accommodate 4x5, 3½x5½ and

smaller negatives, glass or film.

Descriptive circulars with complete list of Enlarging Lanterns on application. The lanterns are listed in every case without projecting lenses. For best results use Enlarging Rexo.

	and the Linuinging iteau.	6
Cat.	No. Price	
G- 1	Style A-I Enlarging Lantern Outfit, 90° arc, Rheostat, Focusing Platform and Enlarging Easel, but without projecting lens	
G- 8	da lamp	
G- 8	Style BB-1, Same as above but with 1000-wat Maz- da lamp	
G- 6	No. 5 Rheostat	
G- 5	Style J-Same as above but with 600-watt Mazdalamp 80.	.00
G- 9	Style A-1, Same as above but with 1000 watt Mor	
G- 10	da lamp	
G- 10		.00
B-101		00
G- 18		00
U- 10		00

# Rexo Parallax Enlarger



This is a complete enlarging box equipped with a 9-C Parallax Reflector for negatives  $3\frac{1}{4}x5\frac{1}{2}$ , 4x5 or smaller. This Enlarger is adapted for use in connection with all popular size hand cameras from Vest Pocket to post card.

The enlarging box proper is constructed of wood, well ventilated and with the inside coated with a non-oxidizing white paint, insuring the maximum light efficiency.

Enlargements of any practical size can be quickly made with this enlarger on any Enlarging or Bromide Paper. No bulb is supplied.

Cat. No. G-10 Rexo Parallax Enlarger with 9-C Parallax, cord and plug \$18.00

Cat. No. G-11 Rexo Enlarger only without Parallax Reflector ..... \$10.50

# Rexo Telegauge



This is an instrument for quickly and accurately measuring distances. Its operation is based on scientific optical laws and its readings are absolutely correct. It is constructed entirely of metal, handsomely finished and is supplied with distance gauge

and pointer.

The Rexo Telegauge, which weighs only 4 ounces, and measures only  $1\frac{1}{2} \times 4\frac{1}{4}$  inches. There are probably more failures among amateurs due to getting out-of-focus pictures than all other causes put together. Rexo Telegauge solves this perplexing problem quickly and accurately. Supplied in handsome leatherette case with button clasp.

Cat. No. L-1201 Rexo Telegauge in case.....\$3.00

## Ideal Telemeter

For correctly measuring the distance betwee the camera and the subject. Insuring the perfect adjustment of the focusing scale and thereby securing sharp pictures. Made of brass and nickel-plated.

By looking through

the tube at the base of the subject, the indicator will show the proper distance at which to set the focusing scale.

Cat. No. L-1124 Price, each....

### Watkins' Bee Meter



This Meter gives correct exposures every time, under all conditions, thus insuring the very best results. Extremely simple to use. Can be carried in the vest pocket like a watch. The most reliable exposure meter made. U. S. Dial supplied unless F Dial is especially ordered.

Cat. No. Price L-56 Bee Meter, complete...\$2.00

### Harvey Exposure Meter

This is a highly corrected, accurate exposure meter giving highly accurate exposure readings for any hour of the day and for any country in the world. Simple to operate. It is made entirely of celluloid.

Cat. No. L-54 Price, each...\$2.00



### Six-Fax Exposure Disc



This is the most accurate and simplest exposure calculator made, is based upon the six essentials which determine correct exposure.

Speed of film or plate.
Subject to be photographed Light.
Speed of the lens.
Time of the day.

Time of the year.

The correct ex-

posure can be read at a glance.

Cat. No. L-53 Price, each.

.\$0.25

### Ingento Albumettes



Bound with very high grade flexible cover stock, artistically embossed. The back is fastened together with a silken cord. Supplied in two popular colors—gray and black, and contain sixteen leaves to match.

Specify color when ordering.

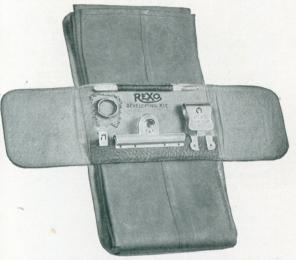
Cat. No.	F-1786	51	2x 7	Ingento	Albumet	tte\$0.30
	F-1787	5	x 8	46	66	30
"	F-1789	7	x10	"	"	40
						_

# Rexo Developing and Printing Outfit

### Style A 1 Pkg. Rexo Mtg. Corners Style A, price complete..... .....\$2.50

	tyle B
3 Developing Trays 1 Photo Album	1 Cartridge Sepaline Tablets 1 Ruby Candle Lamp
1 Printing Frame and Glass	1 Doz. Rexo Developing Paper
1 Box Rexo MQ Tubes ½-lb. Rexo Acid Hypo 1 Pkg Mtg Cornors	1 Doz. Revo Postals
Style B. Price com	1 A B C of Photography plete\$3.00

# Rexo Daylight Film Developing Kit



This remarkable invention simplifies the problem of development and affords a quick and easy method which will produce excellent results. It can be used anywhere; at home, on the camping trip, in any climate and under all conditions.

The complete Developing Kit can be carried in the pocket. It is so rapid and convenient to use that it makes film development a fascinating pleasure.

It is so certain in results that it can be trusted with

the most exacting scientific or military work.

It is so simple that any boy or girl can use it successfully.

The system eliminates all the fuss and bother of film development; no air bells, no time lost and

results of surprising excellence.

The complete outfit consists of a handsome plush lined leatherette case, a rubber developing tube, taking any six exposure film up to and including 31/4 x51/2, three special clips and an accurate thermometer. The case complete folded measuring but 41/4x61/2x11/4 Weight 141/2-oz.

Cat. No. K-220 Rexo Daylight Film Developing Kit, complete \$5.00

# Rexo Ruby Lamp No. 3

(Electric No. K-703)

The No. 3 Ruby Lamp consists of an inner flashed orange bulb and an outer detachable flashed ruby globe, and is adapted for all classes of work requiring a deep non-actinic light, such as in developin plates and films.

The complete lamp consists of an inner bulb, an outer globe, a globe support and the brass ring ready for immediate attachment to any ordi-

nary house socket.

Cat. No. K-703 Lamp No. 3 (Orange Bulb and Ruby Globe)..\$2.50

# Ingento Ruby Lamp

These lamps are handsomely finished in red baked enamel and are supplied with both orange and ruby glasses. They are made in one size  $3\frac{5}{8}$  x $4\frac{5}{8}$  inch glasses.

These lamps have several exclusive features.
The oil lamps have flick-

erless burners.

K-710 Oil Light....\$1.25



# Ingento Ruby Lamp

A folding candle lamp with detachable top and bottom, the most compact lamp for traveling. The folding sides are covered with non-actinic ruby fabric, 6 inches high.

K-716 Each......\$0.40 K-720 Candles per doz. .60



# Ingento Print Washer

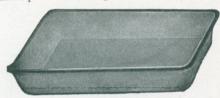
A vacuum is created which compels a perfect circulation and keeps the prints revolving, insuring quick and thorough washing.

Cat. No. Dia. Price K-143 9-inches K-144 12 \$2.00 2.50



# Steel Enamel and Aladdin Trays

Steel Enamel and Aladdin Trays meet every amateur requirement. Light, strong and durable.



	Aladdin	Steel Enamel		
Size	Cat. No. Price	Cat. No.	Price	
4 x 5	K-479\$0.15	K-462		
4 x 6	K-48020	K-453		
5 x 7		K-464		
$6\frac{1}{2}$ x 8		K-465 K-466		
8 x10		K-468		
11 x14		K-408	0. 10	

### Nussbaum Film Developing Tray



For developing roll films in the strip. The rod is removable and revolves freely in the grooves. For all sizes of roll film. Made of glass. Extradeep

Cat. No. Price K-306 Each. \$0.75

# Ingento Trimming Boards



These Trimming Boards are skillfully constructed and accurately marked. The board is seasoned maple, as wide as it is long.

The blades are of the finest steel, properly tem-

pered to insure a perfect cutting edge.

The bed is subdivided into perfect 1/2 inch squares, enabling accurate trimming at any point of the board. No. List No. 1- 6½ in. blade....\$2.00 4-12½ in. blade....\$4.75 ... 2.50 5-15 " " 3-101/2

Ingento Amateur TrimmingBoards



The bed is of seasoned warp-proof hardwood. The blades are of tempered steel skillfully ground. 

# Rexo Scale No.



This is an accurate and perfectly constructed scale, sensitive to a grain. The interchangeable pans

measure 31/2 inches in diameter.

Supplied with six brass weights from 1/4 ounce to 2 ounces, including two 50-grain weights. The beam is graduated from 1 to 50-grains. Beautifully polished and nickel plated. Guaranteed accurate.

Cat. No. L-665 Price, complete.....\$4.25

# Caywood Automatic Flash Lamp



The simplest and safest flash lamp made. Always ready and flashes every time the trigger is pulled by the use of the wonderful Sparking Metal. No caps, matches, or fuses are required. Small, compact and reliable.

The Hand Lamp is shown in the illustration.

	7.	
Cat. No.	Price	
L-202	Regular Hand Lamp\$1.75	,
L-203	Extension Folding Hand Lamp 2.25	,
L-204	Pan-Cartridge Lamp 4.50	)
L-211	Sparking Metal, each	1

### Aucello Powder, Cartridges and Special Cartridges for

	Special					
Cat. No. L-350 L-351	Cayv Aucello P	VOC owde	od La er 1-oz.	bottle		Price\$0.75 2.50
Aucello Cat. No.	Special Cat. No.					Price
L-355	L-360	6 C	artridge	s for 8f	t. roo	om.\$0.35
L-356	L-361	6	66	" 12	"	.45
L-357	L-362	6	"	" 18	"	.60
L-358		6	"	" 30	66	.75
Flach Po	wder or Ca	rtric	ges can	not be s	ent	by Mail.

# Rexo M. Q. Developers



Excellent developers for use with Rexo and all other developing papers, films and plates.

H-140 Box of 6 Metol-Quinol tubes, per box. \$0.40 H-134 Box of 100 Metol-Quinol tubes...... 6.50



### Ingento Developing Tablets

The most convenient and economical form of developer. There is no waste, no measuring, no trouble, no doubt.

They are absolutely accu-

rate and uniform. Ideal for home and traveling. Each package contains sufficient to make 54 to 72 oz. of normal developer

Cat. No	D.:
H-145	M. Q. (Metol-Quinol) for papers, films
H-144	and plates, per carton\$0.35 Hydrochinon, for films and plates, per
	carton25
H-147	Pyro, for films and plates, per carton. 35
H-148	Pyro-Metol, for films and plates, per
	carton
Ide	eal Developing Powders
H-126	Ideal Hydro-Metol, for papers, films
	and plates, per box\$0.30
H-121	Ingento Auto Tank, for tank develop.
	ment, per box
	36

Rexo Acid Hypo (Style A)

Rexo Acid Hypo, Style A, is a quick-acting, clean single acid fixing compound. It is adapted to use with developing papers, plates and films.

Put up in damp-tight, double paraffined container, with a

measuring cup.

Cat. No		Price
H-50	4-oz. Size	.\$0.10
H-51	8 " "	
	16 " "	25
H-30	Rexo Liquid Hard	- 1
ener (4-	oz. Size to make 64	-
oz. Acid	Fixing Solution).	15



### Intensine



A powerful quick-acting intensifier in crystalline or tablet form that dissolves instantly in water to make

When applied to thin, flat printing negatives, it

Sepaline Tablets



For producing brilliant, sepia tones on Rexo, Velox and other developing and bromide papers.

Black and white prints, old or new, can be transformed into beautiful sepia pictures in from two to three minutes.

Each package will tone 250 4x5 prints.

Cat. No. Price
H-316 Package of 24
pairs of tablets...\$0.35
H-197 In Cartridge

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# Royal Loose-Leaf Albums



		Віаск	Black	<b>K</b>	Black	Price
	Size	Silk			Linen	
			F03300		F03500	\$1.00
7	<b>x</b> 10	F03101	F03301		F03501	1.25
10	x12	F03102	F03302		F03502	1.80
11	x14	F03103				2.25
		Imitation	Imitation	Price	Genuine	Price
			n Walrus		Walrus G	r.
	$2 \times 7$	F04100	F04300	\$1.10	F0530	\$1.90
7	x10	F04101			F0531	2.50
10	x12	F04102	F04302	2.40	F0532	4.25
11	x14	F04103	F04303	2.75	F0533	5.00
		Genuine	Genuine		Genuine	9
-	ze	Seal Gr. F	ing. Long	rice N	lis'n Brow	n Price
	x 7			2.00	_ 00000	\$2.00
7			F05601			3.00
10	x12	F05102	F05602	4.50	F06502	4.50
11	<b>x</b> 14	F05103	F05603	5.40	F06503	5.50
	CIAL	PATTERN	vs-Genuin	e Leat	her. Loose	Leaf
	. No.	Size	Ι	esign		Price
	5701		Black Me	orocco.		2.75
FA	5201	7x10	Brown '	[errap	in	3.00
FA	5301	7x10	Gray Te	rrapin		3 00
		7x10	Marble	Patter	n	3.00
F08'		7x10	Alligato	r Grain	n	3.00
FA8	3801	7x10		Gray	7	3.00
			IITATION L	EATHE	P	
FA2		7x10	Brown	Alligat	or	1.50
FA2		7x10	Green I	Elephar	nt	1.50
FA4	501	7x10	Spanish	Green		1.75

### Roehrig's Transparent Oil Photo Colors

These Colors are brilliant and permanent. Easily handled by amateurs.

Fifteen Colors—Flesh, Cheek, Lip, Carmine, Blue, Cadmium Yellow, Cadmium Orange, Tree Green, Viridian, Cobalt Violet, Raw Sienna, Sepia, Verona Brown and Neutral Tint.

Cat. No.	Price
H-186	STANDARD SET, Fifteen tubes, ½x2-inch\$3.50
H-187	PROFESSIONAL SET, Fourteen tubes, 3/4x4-inch 7.50
	(Neutral Tint omitted in this Set)
H-188	ROEHRIG'S MEDIUM, (Quadruple tube)
H-189	" DULL FINISHING VARNISH (2-oz.bt) .50
H-190	" POROUS PAPER SIZE (Quadruple tube) .30

### Photographic Books

ABC of Photography

It is written in simple language, plain and practical, covering all branches of amateur photography from A to Z. 85 pages. Paper cover.

Cat. No. F-3150, Price.....\$0.25

Watkins' Manual

This book teaches scientific exposure and development. It also deals with all branches of photography. 136 pages. Flexible cloth cover.

Cat. No. F-3195, Price.....\$0.78

	Printing		Fra	mes			
Size 3½ x4½ 3½x5½	Cat. No. K-627 K-628	Amateur Piano Hinge \$0.35	Size 4x5 5x7	Cat. No. K-630 K-632	Amateur Piano Hinge \$0.35 .45		
35/x6	K-629	.40					

### Ingento Photographic Sundries

0		
Cat. No.		rice
L- 520	Print Rollers, 4-inch 25¢; Cat. No. L-521, 6-inch	\$0.35
H-200	Water Colors, Box of ten colors, with brush	.30
H- 152	Acme Amateur Water Colors, per set	1.00
L-1114	Retouching Outfit, complete	1.00
H- 214	Spotting Colors, set of four colors	.35
F 3389	Blotter Book, 12 sheets, 73/4 x91/4 (with waxed inserts)	.30
H- 220	Opaque, Collapsible Tubes	.15
K- 368	Mortar Graduate and Pestle (4-oz.)	.75
K- 314	8-oz. Glass Tumbler Graduate, each	.90
K- 862	Tablet Crusher and Stirring Rod (glass)	.10
L- 954	Ideal Thermometer, each	.80
L- 958	Stirring Rod Thermometer, each	.75
L- 500	20	

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# Rexo Mounting Corners (Four-In-One)



Rexo Mounting Corners are very artistic and are easily and quickly applied. Prints can be mounted permanently or slip-in style.

Rexo Corners are unequaled for mounting prints, greeting and souvenir cards, or for preserving them in albums as cards are not damaged and can be readily removed when desired. Also for scrap books, wall decoration and many other uses in the home, school and office.

Rexo Corners allow the prints to be mounted close together.

Cat.		e per Pkg.
No.	and Color 100	Corners
F-500	Fancy Black	\$0.10
F-501	Fancy Gray	10
F-502	Fancy Sepia	10

Cat.	Style	Price per Pkg.
No.	and Color	100 Corners
F-503	Fancy Blu	e\$0.10
F-504	Fancy Bu	ff10
F-505	Plain Blac	k10

### Engel's Art Corners

A very artistic way mounting corner.

Supplied in four styles—round, square fancy andoval, colors: black, white, sepia, light and dark gray. 100 Art Corners to a package; gold and silver, 50 Art Corners to a package. Always state colors desired.

Cat. No.	Price
F-3321	Round\$0.10
F-3322	Square10
F-3323	Fancy10
F-3324	Oval10



### Remember-



The REXO Way



For Sale by