

KODAKS



for
CHRISTMAS

SANTA
SUGGESTS

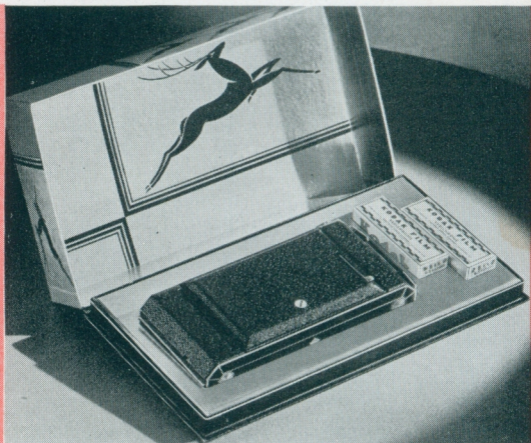


Give a Kodak...

KODAKS have always been among the choicest gifts in Santa's pack. And this year's Eastman offerings are *unusually* attractive from every standpoint—price...style...beauty...utility. No matter what gift problem perplexes you—"Give a Kodak" is the answer.

KODAK

SIX-16

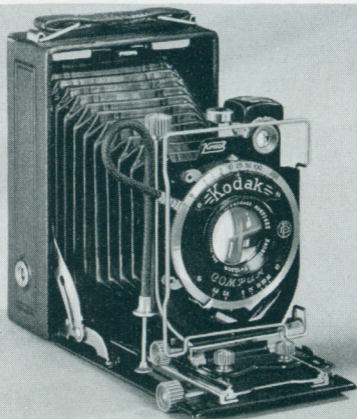


— *With Single, Doublet,
f.6.3, or f.4.5 Lens*

It's Eastman's latest and smartest—and the world's smallest roll film camera taking $2\frac{1}{2} \times 4\frac{1}{4}$ -inch pictures. Available with four lens equipments, including the ultra-fast Kodak Anastigmat f.4.5. Kodak Six-20, of similar design, takes $2\frac{1}{4} \times 3\frac{1}{4}$ -inch pictures. All models in special holiday gift boxes.

	Six-20 <i>Without case</i>	Six-16 <i>Without case</i>	Six-20 <i>With case</i>	Six-16 <i>With case</i>
With Single lens...	\$10.00	\$11.00	\$12.00	\$13.50
With Doublet lens.	12.00	13.00	14.00	15.50
With f.6.3 lens...	15.00	17.00	17.00	19.50
With f.4.5 lens...	28.00	30.00	30.00	32.50

CONTINENTAL KODAKS

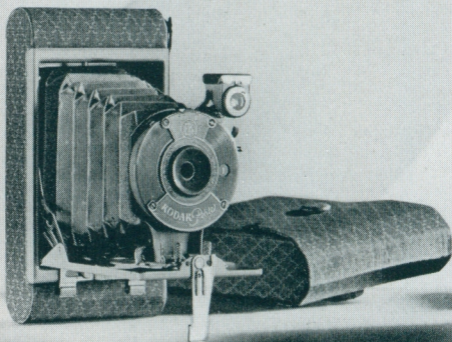


Sophisticated Gifts from Eastman's German Factory

CONTINENTAL KODAKS embody features that make them Europe's finest precision cameras. Kodak Recomar, illustrated, is adaptable to film packs, cut film, and plates. Kodaks Pupille, Vollenda, and Ranca make 16 half-size exposures on a roll of "vest pocket" film.

	Picture Size	Price
Recomar "18" (f.4.5 lens, Compur Shutter).....	2¼ x 3¼	\$40.00
Recomar "33" (f.4.5 lens, Compur Shutter).....	3¼ x 4¼	48.00
Pupille (f.2 lens, Compur Shutter).....		75.00
Vollenda (f.3.5 lens, Compur Shutter).....	1 ³ / ₁₆ x 1 ⁹ / ₁₆	27.50
Ranca (f.4.5 lens, Pronto Shutter).....		
		16.50

VEST POCKET KODAKS ●

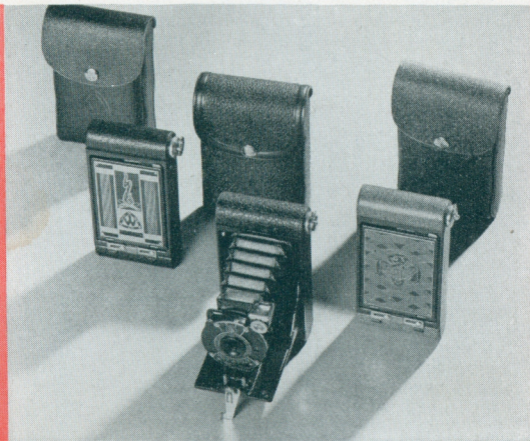


Splendid Picture Takers at Moderate Prices

VEST POCKET KODAKS make clean-cut $1\frac{5}{8}$ x. $2\frac{1}{2}$ -inch negatives that yield fine enlargements. Model B at \$5 is a popular gift favorite. Kodak Petite, in a choice of colors, costs but \$7.50 with case. Series III offers Kodar $f.7.9$ or Kodak Anastigmat $f.5.6$ lens. The *Special* has Kodak Anastigmat $f.4.5$ lens.

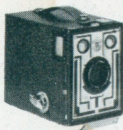
	<i>Lens</i>	<i>Price</i>
Model B.....	Meniscus.....	\$ 5.00
Model B.....	Kodak Doublet.....	7.50
Kodak Petite..	Meniscus.....	7.50
Series III	Kodar $f.7.9$	12.00
Series III.....	Kodak Anastigmat $f.5.6$..	18.00
<i>Special</i>	Kodak Anastigmat $f.4.5$..	25.00

OFFICIAL KODAKS ●



*For Boy Scouts, Girl Scouts
and Camp Fire Girls*

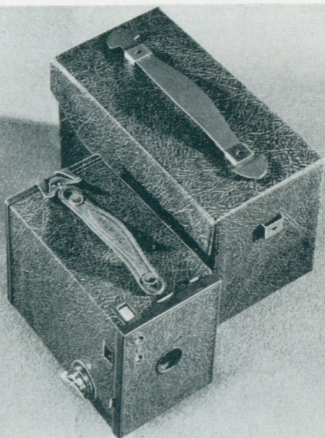
THESE Kodaks, all officially approved, come in colors to match the regulation uniforms, and include weather-proof belt carrying cases. Picture size: $1\frac{5}{8} \times 2\frac{1}{2}$ inches.



BOY SCOUT BROWNIE is the official Scout box camera. Handsome, durable—it takes pictures in the $2\frac{1}{4} \times 3\frac{1}{4}$ -inch size.

Boy Scout Kodak	\$6.00
Girl Scout Kodak.....	6.00
Camp Fire Girls Kodak.....	6.00
Boy Scout Brownie.....	2.00

BROWNIES

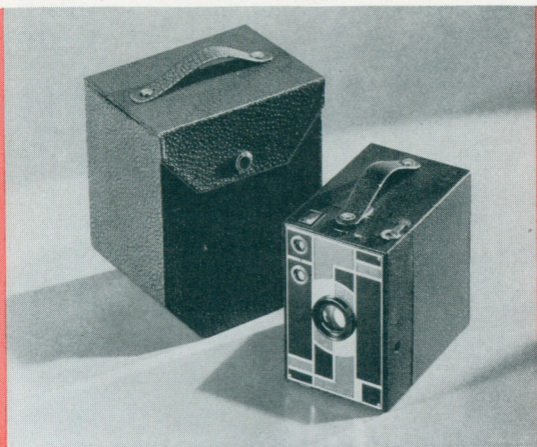


Gifts to Delight the Heart of Any Boy or Girl

BBROWNIES take good pictures the easiest way. That's why they make such excellent gifts for children. They come in black and five handsome colors: gray, blue, green, red, and brown. Each color has a case to match. Five different picture sizes from which to select.

No.	Picture Size	In Black	In Color	With Case
0.....	1 $\frac{5}{8}$ x 2 $\frac{1}{2}$	\$1.50
2.....	2 $\frac{1}{4}$ x 3 $\frac{1}{4}$	2.00	\$2.00	\$3.50
2A....	2 $\frac{1}{2}$ x 4 $\frac{1}{4}$	3.00	3.00	4.50
3.....	3 $\frac{1}{4}$ x 4 $\frac{1}{4}$	4.00
2C....	2 $\frac{7}{8}$ x 4 $\frac{7}{8}$	4.00

BEAU BROWNIES ●



Smart Box Cameras for Both Grown-ups and Children

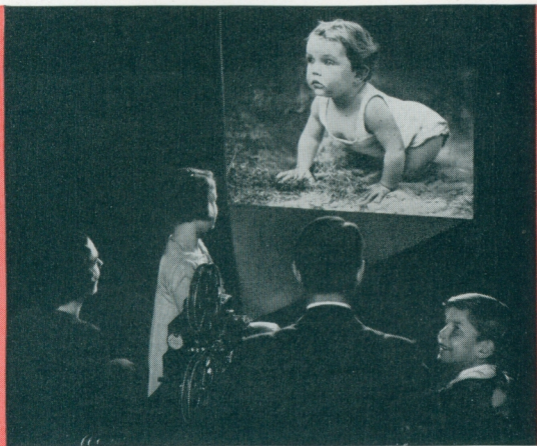
HERE'S a gift of stunning appearance that's sure to please. Beau Brownie is well dressed in its two-tone decorative front—and ready for business with its capable Doublet lens.

There is a choice of black, blue, or tan "foam grain" coverings, and two sizes: No. 2 taking pictures $2\frac{1}{4} \times 3\frac{1}{4}$, and No. 2A, $2\frac{1}{2} \times 4\frac{1}{4}$ inches.

No. 2 Beau Brownie	\$4.00
With case to match	5.50
No. 2A Beau Brownie	5.00
With case to match	6.50

CINÉ-KODAKS

4.00
LCA



Home Movies Now Within the Reach of Every Family

EASTMAN'S sensational announcement of a new home movie camera for only \$29.50 has caused "Ciné-Kodak" to be put on many a family gift list. You'll want to follow suit when you see Ciné-Kodak Eight in action—and some of the clear, sparkling movies it makes.

Its new principle of operation means a saving of 62½ per cent in film costs. And you buy the film for only \$2.25 a roll, including processing.

Come in and talk home movies. Let us show you the more elaborate equipment, too—for making Kodacolor movies in full, natural color.

VERICHROME FILM



A Gracious Addition to the Gift Camera

KODAK VERICHROME FILM is double-coated, faster, more sensitive to color. Winter or summer . . . dark days or fine . . . early morning, late afternoon . . . it gives you the finest, clearest snapshots your camera ever took.

A few rolls of Verichrome make a thoughtful, gracious addition to the gift camera.