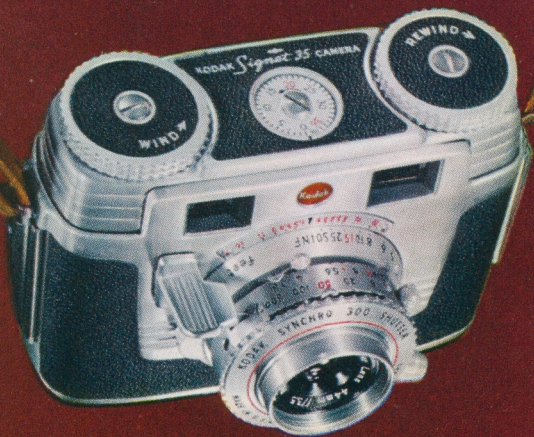


KODAK
Signet 35
CAMERA



Now

↑
KODAK'S
FINEST LENS IN A
RANGE-FINDER "MINIATURE"
OF MODERATE PRICE...
↓



• No matter what camera you are using at present you should see the new "Signet 35." Hold it in operating position. Try the controls. Focus the range finder. See the features that make it the gem of Kodak's "miniature" line.

KODAK
Signet 35
CAMERA

Ektar...

KODAK'S
FINEST LENS

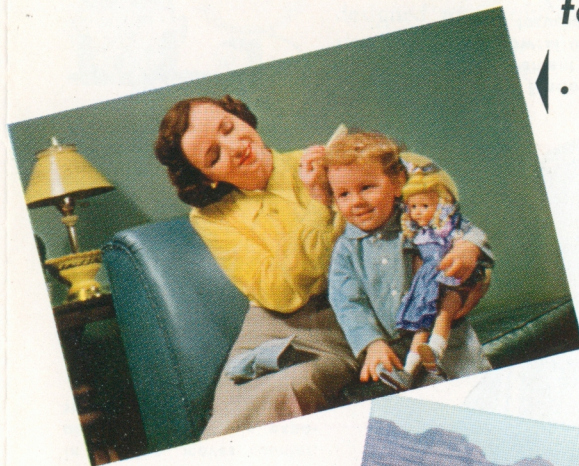
• It's the Kodak Ektar Lens—famed as the finest in countless photographic fields—now, for the first time, in a 35mm. "miniature" of moderate price.

No camera is better than its lens. And for a lens, pictures are the pay-off. That's where "Ektar" quality pays off—in color purity, in fine definition—in pictures. Some of the types of color shots you'll be taking in stride with your "Signet 35" are shown here. Equally satisfying are the extreme enlargements possible from the unsurpassed "Ektar" negatives this camera makes.

COLOR at its finest...

for projection...

... for prints



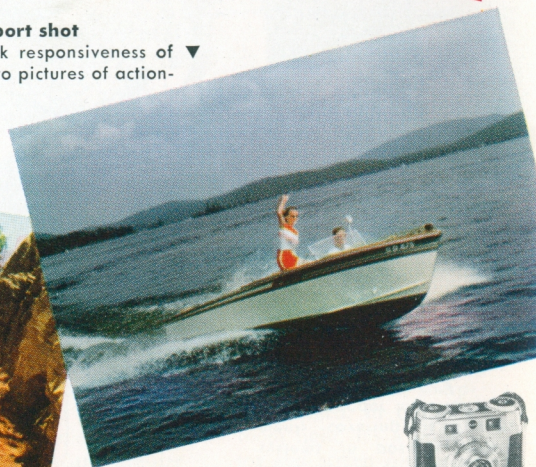
▲
Indoor color shots by flood or flash lighting are easy with "Signet 35." The 1/300 shutter has built-in flash synchronization.

► **This memorable travel view** shows the wide sweep of the 44mm. Ektar Lens in recording an eye-filling scene.



This flower close-up was easy for the "Signet 35" with its Ektar Lens focused at two feet ▲ from the subject.

▼ **This thrilling sport shot** reflects the quick responsiveness of the "Signet 35" to pictures of action-in-color.



See camera details inside . .

KODAK

Signet 35

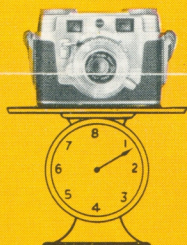
CAMERA

HIGHLIGHTS OF

"Signet 35"

• The illustration at the right quickly sums up the highlights of the "Signet 35." Note the features that make for fast, simple operation. Note the handy location of controls. Note that all settings are visible at a glance. Note that built-in safeguards insure pictures properly composed, focused, and exposed. You'll marvel that so much picture-taking competence is packed in so small an instrument. The reason lies in many months of creative engineering and testing by Kodak experts. The proof lies in the pictures you yourself can make with this fine camera.

Among numberless other features, you'll like the "Signet 35" because it's . . .



so light . . .

a mere 18 ounces, to be exact; no weariness after day-long shooting; no heavy burden when lightly carried by its neck strap.

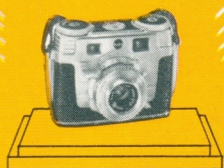
so compact . . .

a scant 4½ inches wide; a trim handful of neatly balanced precision; slips into a pocket; packs in surprisingly small space.



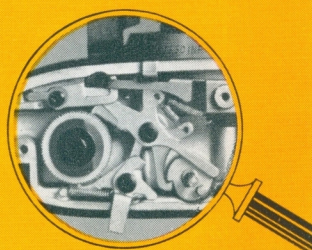
so handsome . . .

a beauty in satin metal and gleaming black covering; pride of ownership comes naturally with this connoisseur's gem of a camera.



so expert . . .

inside the "Signet 35" are the film-advance mechanism, the range-finder system, the hidden means to expert performance.



Film Advance, by a flick of the thumb, locks film frame in position, moves counter, and prevents double exposures.

Shutter Release has new feather-touch action; smooth and steady.

Settings are all visible from above; distance, speed, aperture, depth-of-field.

Exposure Guide is built handily into the back of the camera.

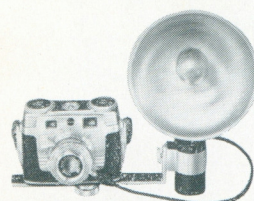
Range Finder is controlled by a convenient knob. A **Single Window** is used for rapid, accurate focusing and viewing.

Exposure Counter shows number of shots remaining.

Construction is rugged; a die-cast light-metal shell supports mechanical and optical systems in positive alignment; covering is tough, black Kodadur material.

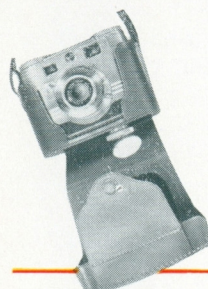
Lens is the famed Kodak Ektar 44mm. f/3.5; unsurpassed for color or black-and-white. **Shutter** is the Kodak Synchro-300; positively synchronized for Class M flash lamps.

For added picture-taking versatility . . .



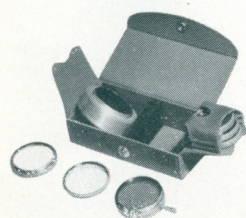
FLASHHOLDER

There's a choice of models designed to fit quickly to the "Signet 35" for synchronized flash pictures.



FIELD CASE

Handsome, top-grade leather; front flap is removable for extra convenience when operating camera.



LENS ATTACHMENTS

The "Signet 35" takes Kodak Combination Lens Attachments, Series V—filters, lens hood, and a variety of supplementary lenses for special effects.

See list prices on back of this folder

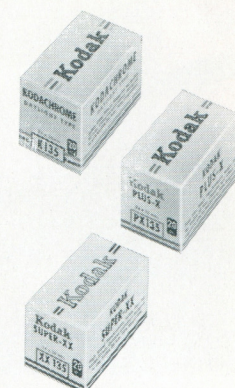
For finest picture-taking results . . .

KODAK FILMS

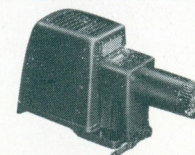
Kodachrome Film—Daylight Type and Type A for artificial light—for those gorgeous Kodachrome slides.

Kodak Plus-X Film—fine grain for big enlargements.

Kodak Super-XX Film—extra speed for action or dim light. All come in 20- or 36-exposure magazines.



For brilliant color-slide shows . . .



PROJECTORS

A fine line of Kodaslide Projectors is available. All have Lumenized optical systems for maximum brilliance. Enjoy your color slides with life-size screenings at home.

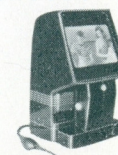


TABLE VIEWERS

A Kodaslide Table Viewer offers a quick means of seeing your slides, sharply enlarged, in ordinary room light. It's a projector and screen combined in one handy unit.

KODAK

Signet 35

CAMERA

KODAK SIGNET 35 CAMERA AND ACCESSORIES

List Prices

Kodak Signet 35 Camera	\$92.50
Kodak Field Case for Signet 35	8.50
Kodak Flashholder with guard	10.55
Kodak B-C Flashpack (less battery)	2.95
Kodak Combination Lens Attachments, Series V:	
Adapter Ring 1 1/8-inch (slip-on)	1.29
Adapter Ring No. 22 (screw-in)	1.29
Kodak Lens Hood	1.80
Kodak Wratten Filter in "B" glass—	
K2 medium yellow, G deep yellow, A red,	
X1 green, Skylight, or Daylight Filter for	
Type A Color Films—each	1.75
Kodak Combination Filter Case	4.25
Kodaslide Merit Projector	26.10
Kodaslide Table Viewer, 4X	49.50

Prices are manufacturer's list prices and are subject to change without notice. They include Federal Tax where applicable.

A3-468

"KODAK" IS A TRADE-MARK

2-52



B. Altman & Co.

34th St. and 5th Ave.

NEW YORK, N. Y.