



KODAK

Cra. 88, a



Take a Kodak With You

When Kodak goes along you don't depend on fisherman's luck to bring back trophies of the sport—the thrills are kept in pictures.

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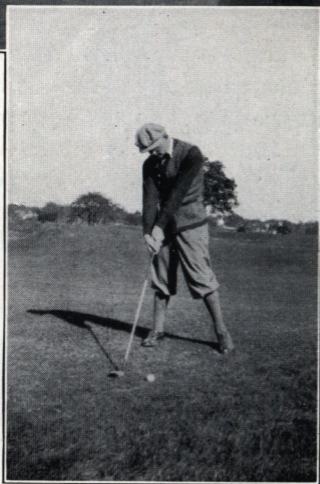
Kodak Belongs to Summer-time

SUMMER-TIME is playtime, and the joys of playtime make memories of the kind you want to keep. So Kodak belongs to summer-time, for with it you can make a lasting record of those precious hours of pleasure. The motor trip over strange roads, and a steak broiled over an open fire; an afternoon at the shore with the youngsters, or the holiday foursome holing out on the eighteenth green—all these incidents can be enjoyed over again in pictures, and all so easy to make! As time goes on you'll consider them priceless.

Brief descriptions of the more popular Kodaks are given on the following pages. Read about them here but, by all means, see them at your dealer's.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.

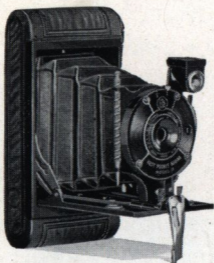
June, 1927



FROM VEST
POCKET KODAK
NEGATIVES

*In sports—and on trips, the Vest Pocket Kodak
is convenient to carry—you wear it.*

Vest Pocket Kodaks



CONVENIENT to carry and handy to use. They slip into a pocket and out in a jiffy to snap the unexpected incident.

You'll like the simplicity of the Vest Pocket Kodaks, and you'll be proud of the pictures they make.

Picture Size $1\frac{5}{8} \times 2\frac{1}{2}$ inches

MODEL B,	Meniscus lens.....	\$ 5.00
SERIES III,	Kodak lens <i>f.7.9</i> and Kodex shutter....	10.00
	Kodak Anastigmat <i>f.6.3</i> and Diomatic shutter.....	15.00
SPECIALS,	Kodak Anastigmat lens <i>f.5.6</i> and Diomatic shutter.....	20.00
	Kodak Anastigmat lens <i>f.4.5</i> and Diomatic shutter.....	25.00

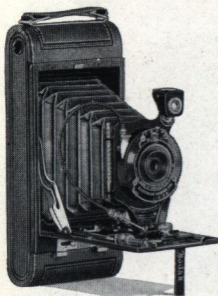


FROM A KODAK NEGATIVE

Keep a Kodak Story of the Children

Intimate portraits of the youngsters in characteristic poses are the pictures that make the Kodak album the most valuable volume in your library.

Pocket Kodaks

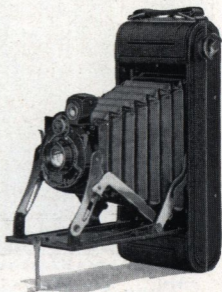


HERE is one of the latest Eastman models with a variety of lens equipments to choose from, including the fast Kodak Anastigmat *f.6.3* which makes possible snapshots in dull light.

	Picture Size	Single Lens	Kodak <i>f.7.9</i>	Kodak Anastigmat <i>f.7.7</i>	Kodak Anastigmat <i>f.6.3</i>
No. 1	2¼ x 3¼	\$ 9.00	\$12.00	\$15.00	\$17.00
No. 1A	2½ x 4¼	10.00	13.00	16.00	18.00
No. 2C	2⅞ x 4⅞	13.00	16.00	18.00	21.00
No. 3A	3¼ x 5½	15.00	18.00	20.00	23.00

Pocket Kodaks Series II

NOTE this Minute Man of cameras—open the front and the lens springs into position, ready for business.



Picture Size	Single Lens	Kodak <i>f.7.9</i>	Kodak Anastigmat <i>f.7.7</i>
No. 1 2¼ x 3¼	\$12.50	\$16.00	\$21.00
No. 1A 2½ x 4¼	14.00	18.00	23.00



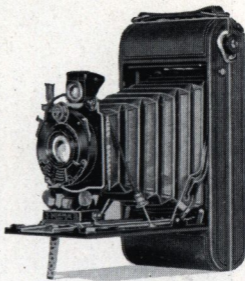
FROM A KODAK NEGATIVE

They Fairly Catch the Raindrops

The fast Kodak Anastigmats f.6.3, f.5.6 and f.4.5 are all-weather lenses—cloudy days don't put them out of action.

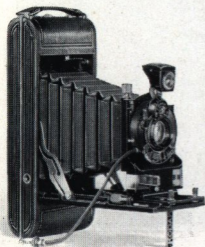
Kodaks Series III

SMART looking cameras that make smart pictures. The lenses and shutters are designed to get results when light conditions are not the best.



	Picture Size	Kodak f.7.9	Kodak Anas- tigmat f.6.3
No. 1	2 $\frac{1}{4}$ x 3 $\frac{1}{4}$	\$26.00
No. 1A	2 $\frac{1}{2}$ x 4 $\frac{1}{4}$	29.00
No. 2C	2 $\frac{7}{8}$ x 4 $\frac{7}{8}$	32.00
No. 3	3 $\frac{1}{4}$ x 4 $\frac{1}{4}$	\$23.00	30.00

Pocket Kodaks *Special*



AS GOOD a hand camera as money will buy. You'll be proud to own a camera like this, and prouder of the pictures it makes.

	Picture Size	Kodak Anas- tigmat f.5.6	Kodak Anas- tigmat f.4.5
No. 1	2 $\frac{1}{4}$ x 3 $\frac{1}{4}$	\$45.00	\$55.00
No. 1A	2 $\frac{1}{2}$ x 4 $\frac{1}{4}$	50.00	60.00
No. 3	3 $\frac{1}{4}$ x 4 $\frac{1}{4}$	52.50	62.50



FROM A KODAK NEGATIVE

The Star, Himself

He's ever ready with a different pose, and some day his pictures will be priceless heirlooms.

Brownies



ALL fun and no fuss—that describes the Brownie—the simplest real camera that makes real pictures. Nothing to learn, just point it, press the button, and the picture is yours. Children like the Brownies because they're so easy to operate, and this summer they'll be the vogue among grown-ups.

Begin today to keep a record of your happiest experiences. The investment is small, and you'll get good pictures from the start.

	Picture Sizes	Prices
No. 0	$1\frac{5}{8} \times 2\frac{1}{2}$	\$ 2.00
No. 2	$2\frac{1}{4} \times 3\frac{1}{4}$	2.50
No. 2A	$2\frac{1}{2} \times 4\frac{1}{4}$	3.50
No. 3	$3\frac{1}{4} \times 4\frac{1}{4}$	4.50
No. 2C	$2\frac{7}{8} \times 4\frac{7}{8}$	5.00



Action Means Movies

Let your dealer show you how easy it is to make personal movies with a Ciné-Kodak.

The Ciné-Kodak, Model B, comes with three lens equipments, including the ultra-rapid $f.1.9$ which will make splendid pictures even on dull days. It can also be used indoors under favorable light conditions.



Ciné-Kodak, Model B
Kodak Anastigmat
 $f.6.5$ \$70.00
Kodak Anastigmat
 $f.3.5$ \$100.00
Kodak Anastigmat
 $f.1.9$ \$150.00



ENJOY the thrills over again on your own home screen.

Plug in the Kodascope on your house circuit, snap on the switch and the movies you made are on the screen before you.

Kodak Cinegraphs—professional photoplays on 16 mm. film in 100 ft. lengths may also be shown on your Kodascope. You can buy them for your personal collection at \$7.50 each.

Professional full-length photoplays may be rented from Kodascope Libraries for the evening's entertainment—your dealer will tell you about them.



Complete outfit—Ciné-Kodak, Kodascope and screen as low as \$140.00.

Kodascope
Model C \$60.00.



FROM A KODAK NEGATIVE

Bring Back the Fun in Pictures

You'll always come in with pictures when you're "Eastman equipped."

Kodakery—Free



A TWELVE months' subscription to Kodakery, a magazine for amateur photographers, goes free with every Kodak and Brownie. You'll find it interesting and helpful.

See that your dealer fills out the subscription blank at the time

you buy your camera.

Kodak Film Behaves Uniformly

Pictures worth taking are worth taking right, so load your camera with Kodak Film—that dependable film in the yellow box—and bring back results you'll be proud of.



At This Store

WE HAVE the latest models of Kodaks and Brownies, and the dependable film in the yellow box is always available in every size.

*Developing and printing
of the quality kind.*

W. E. Rogers
MILTON, WIS.