

A DAY IN THE OPEN

Being a Little Story of a KODAK OUTING

PUBLISHED BY THE EASTMAN KODAK COMPANY, Rochester, N. Y.



31/2 feet from subject, with Kodak Portrait Attachment.

Ferns.



Caterpillar of Regal Moth 28 inches from subject, with Kodak Portrait Attachment. (Snap Shot)

"COME spend a day in the open with me," said my friend the nature lover, " and get acquainted with the woods and their inhabitants."

"I'll take my photographic outfit and you can take your botanist's collection case," said he, "and we'll have a day to be remembered."

Half-heartedly I gave assent, not because I did not welcome the opportunity for a day out of doors, but because I recalled a previous experience wherein I became a

beast of burden for another photographic companion who loaded me up, or down, with a motley assortment of strange leather cases, of huge size and ever increasing weight. Bright and early next morning he called for me, "All ready," said he.

"I thought you were going to take your photographic outfit?" I remarked, inwardly hoping he had changed his mind, as I could see no evidence of his outfit with him.

"Of course I am, couldn't possibly consider going without that."

"Well come on, let's go and collect it, then," said I, hoping my legs and arms would stand the strain of lugging my portion of it.

"Got it all with me," said he, slapping his coat pockets.

"Now see here, young man, you can't come any such game on me; the last chap I went picture making with had an outfit that weighed half a ton before the day was over, so you might as well let me know the worst now, while I am strong and hearty."

"Your other photographic friend wasn't up-to-date," he laughingly explained, as he pulled out a little Pocket Kodak from his top coat pocket and three rolls of film from the other.

"But here is really the life saving apparatus," and opening the front of his Kodak he pulled a little round thing off from in front of



Blossoms of Shad Tree.

28 inches from subject, with Kodak Portrait Attachment.

his lens. "That takes the place of the long bellows extension, and all its incident bulk and weight, with it I can photograph any small object at close range and get a good sized image. I call it my 'bulk absorber,' but the Eastman people call it the Kodak Portrait Attachment, and you can make splendid head and shoulder portraits with it, but I find the most use for it in picturing the plants and flowers and other small objects I find out of doors."

"The Kodak Portrait Attachment is, as you see, simply an extra lens which slips on in front of the regular lens, and in no way affects the operation of the fixed focus Kodaks, except to make them cut sharp at a distance of three and one-half feet. With the focusing Kodaks like this one of mine, it is practical to work at different distances, even as close as twenty-eight inches from the object and thus vary the size of the image. I always carry the Portrait Attachment with me, as I can easily slip it into my vest pocket when I don't need it, and it has come in handy dozens of times when I wanted to photograph the inscription on some quaint memorial tablet, or the finer detail of the architecture of some church or cathedral,"



28 inches from subject, with Kodak Portrait Attachment.

Japanese Lily.

"In my enthusiasm for the little Portrait Attachment I must not overlook the feature that made my pocket outfit possible—Eastman N. C. Cartridge Film; not only can I carry sufficient for half a dozen exposures in my pocket, load it into, and remove it from the Kodak and develop it any time and anywhere, but in addition, it is also orthochromatic (color sensitive), a marked advantage even without a color screen, and non-halation, so I don't have to worry about working against the light."

Some of the pictures illustrating this little story were made on that day's outing, others in the days that followed my introduction to the little Kodak Portrait Attachment and the other good things of pocket picture making.



THE KODAK PORTRAIT ATTACHMENT.

For use with all regularly equipped Kodaks except the 1A Speed and 4A Speed Kodaks and the Panoram-Kodaks. May also be used with the Nos. 2, 2A, and 3 Brownies, No. 2 Folding Pocket, and Nos. 3 and 3A Folding Brownie Cameras.



Fungus.

28 inches from subject, with Kodak Portrait Attachment.



Be sure and give exact designation of instrument when ordering, and when to be used with a pneumatic release shutter, also give exact designation of same.

THE PRICE.

Kodak Portrait Attachment, . . . \$.50

EASTMAN KODAK CO. Rochester, N. Y.

Fleur de Lis.

28 inches from subject, with Kodak Portrait Attachment. See (X) opposite page.



Fleur de Lis.

6 feet from subject, without Kodak Portrait Attachment.



Nest and Eggs of Turkey.

28 inches from subject, with Kodak Portrait Attachment.



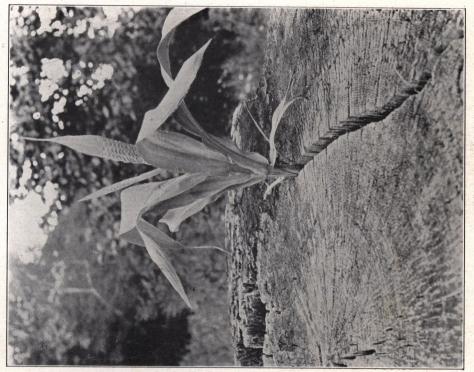
Young Marsh Hawks.

3½ feet from subjects, with Kodak Portrait Attachment.



6 feet from subject, without Kodak Portrait Attachment,

Indian Corn.



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28 inches from subject, with Kodak Portrait Attachment.

Indian Corn.

AND FURTHER.

The Kodak system of picture making means more than comfort, ease and simplicity in the taking of the picture—it means better results.

In development the Kodak way, the dark room is a thing of the past, as the Kodak Film Tank affords a means for performing the entire operation in full daylight, and with a much higher average of good results than is possible by the old method. Compared with dark room development, it is not only convenience against inconvenience, but it is science against guess work.

Ask your dealer for a copy of the new 1909 Kodak catalogue. It will put you in closer touch with all that makes for the Witchery of Kodakery.

> EASTMAN KODAK CO., Rochester, N. Y.

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