

Developing

Columbus

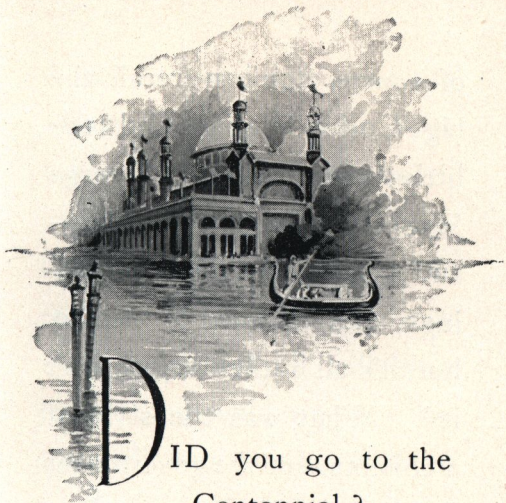
Kodaks

*Queen & Co.*

*No. 1010 Chestnut Street,*

*Philadelphia, Pa*

Your Camera Developed Skillfully  
not Cheaply.



**D**ID you go to the  
Centennial ?

If you did you saw more wonderful things there than you have seen in all the years since, unless, indeed, you went to one of the Paris expositions. But how much of it all do you remember ? Yes,

of course, you can recall the big Corliss engine and the little one, possibly George Washington's sword, and—and that there were big buildings and crowds of people, but it's all rather vague, isn't it? What was the style of architecture of the government building? You have clean forgotten.

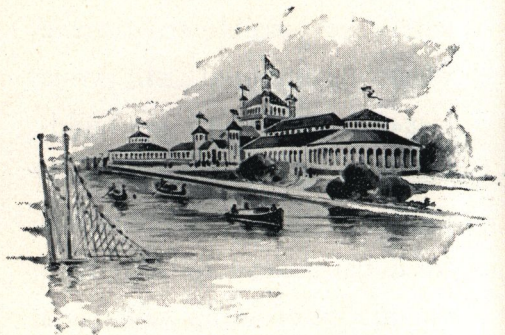
Are you going to the World's Fair?

You expect to. Well, how much will you remember about it fifteen years, nay five years hence? Do you know that it

would be possible to put the whole Centennial and your last county fair into one building at the Columbian Exposition and still have room left for a baby show? The very magnitude of it all will be a delightful bewilderment. So fast will one wonder succeed another that it will be almost impossible to retain a lasting impression of anything.

Think of it ! In a stroll once around the exterior of the Manufacturers' and Liberal Arts building you will walk nearly a mile. Did you ever





see a 200 acre lot all in one unbroken piece? If you did it will give you a very good idea of the extent of the floor space at the World's Fair. It will all be delightful, but how soon it will grow dim in the memory. There is, however, one way in which to preserve for future years the delights

of what you will see : “ Take a Kodak with you. ”

You may be able to buy some interesting views, but the professional view taker has a way of not getting the things you will most want. The strikingly picturesque spot on the wooded isle behind which a Venetian gondola glides noiselessly ; the funny little incidents which you are bound to witness, the gala scenes on the lake front where yachts from all over the world will be anchored ; and the exhibits in which you are

especially interested he will be sure to miss. Then too, the Kodak takes the picture as you see it, not as it looked weeks or months before, when the photographer set up his tripod. The Kodak picture has an individuality, a personal interest about it that the pictures you buy can never have. It will be with pride that you will show Smith, or Mrs. Smith, your pictures months or perhaps years after the exhibition is over and explain the interest attached to each one. And it won't



bore the Smith family either. Then there are the interesting things that you will see en route and the points of interest in Chicago. The famous skyscraping buildings, the extensive parks, the Auditorium and the Board of Trade building,—all will contribute to your collection.

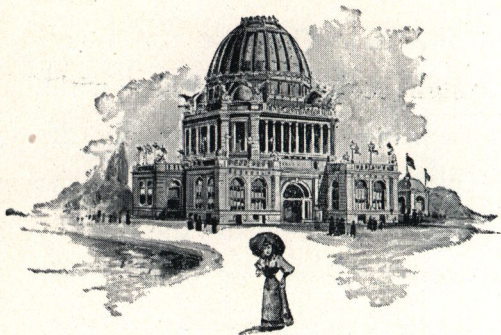


“ But ” you ask, “ why a Kodak rather than any other camera ? ”

The answer is simple. The World's Fair Commissioners have decided to admit all hand cameras, making pictures 4 x 5 inches and smaller upon the payment of \$2.00 per day. Suppose you start out with a camera and five double plate holders, all loaded. You give up \$2.00 at the gate and you lug your photograph gallery around all day ; you sweat and—well perhaps you don't swear after all but you feel

like it. You are too busy sight-seeing to bother with hunting up a fresh supply of plates or a dark room in which to change them and the photographic result of your day's work is ten pictures—a cost of 20 cents each for the privilege of making the negatives.

On the other hand the Kodaker's outfit is self contained. The roll of film capable of taking one hundred 4 x 5 pictures weighs but a few ounces. The turn of a key brings the film into place and a pressure of the button



makes the exposure. Another turn of the key and there you are again, ready for another picture. And the Kodak is so light and compact that it is no bother to carry. The Kodaker makes one hundred shots during the day, bringing the cost of the privilege down to two cents for each negative.

The difference between \$2.00 a hundred and \$20.00 is worth saving, is it not ?

In order to give Kodakers a still further advantage and enable them to secure pictures at the lowest possible price we are now making a special Columbian spool for the No. 4 Kodak which will carry *200 four by five exposures*. We can also supply a special spool for the No. 4 Kodak Junior to carry 100 exposures.

And now the question is, "which Kodak ?" But you must answer that for yourself.

The prices of the Kodaks which are admissible to the World's Fair grounds, range from \$6.00 to \$60.00. Our catalogue tells all about them. A postal will fetch one.

For two two-cent stamps we will send you a World's Fair view made with a Kodak. You can make others as good.

We shall be "at home" to you at our exhibit in the Liberal Arts department during the World's Fair, and shall be pleased to show the Kodak and the work it can do.



**EASTMAN KODAK Co ,**

**ROCHESTER, N. Y.**

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