

*“You press  
The button,  
We do  
The rest.”*

**The Eastman Company,  
Rochester, N. Y.,  
Owners of the Kodak Patents.**

## *A Few Facts About the Kodak.*

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### **IF YOU CAN WIND A WATCH**

You can use the KODAK CAMERA. It is a Magazine Camera, and will make 100 pictures without reloading. The operation of taking a picture is simply to point the Camera and press a button. The picture is taken instantaneously on a strip of sensitive film, which is renewed by turning a fixed key.

### **A DIVISION OF LABOR.**

After the 100 pictures (or any lesser number) have been taken, the strip of film (which is wound on a spool) may be removed and sent by mail to the factory to have the pictures finished, thus relieving the purchaser of all the trouble of finishing the pictures. Any amateur can finish his own pictures, and any number of duplicates can be made of each picture. A spool of film to reload the No. 1, 2 or 3 Camera costs only Two Dollars and half.

### ***NO TRIPOD IS REQUIRED.***

No focussing, except on the larger sizes, no adjustment whatever. Rapid rectilinear lens. The KODAK will photograph anything, still or moving, in-doors or out.

### ***A PICTURESQUE DIARY***

Of your trip to Europe, to the mountains, or the sea shore, may be obtained without trouble with a KODAK CAMERA, that will be worth, in after years, a hundred times its cost.

### ***A BEAUTIFUL INSTRUMENT.***

The KODAK is covered with dark morocco, nickel and lacquered brass trimmings, enclosed in a neat sole leather carrying case, with shoulder strap. The No. 1 is about the size of a large field glass. Even the largest is not burdensome for a lady to carry.

### ***TWO-THIRDS THE SPACE.***

The KODAK occupies only two-thirds the space of other cameras made for the same size picture.



### **NO GLASS PLATES.**

The KODAK is the only camera made exclusively for spools of films. There are no glass plates to handle, break or scratch, and no plate holders to fill or change. It is the only Camera that has no slide to draw, therefore *no danger of foggy, indistinct pictures.*

### **SELF CONTAINED.**

The mechanism for operating the film is a part of the Camera and does not require to be removed between exposures. The KODAK is always ready for a "snap shot."

### **ANY NUMBER OF PICTURES**

May be taken out and developed without waiting to use the rest of the spool.

### **IT IS THE ONLY CAMERA**

That reduces photography to

*"You Press the Button,  
We do the Rest."*

Thus the veriest tyro can learn in a few minutes to make the *finest photographs.*

## **WORLD WIDE SALE.**

The KODAK has a larger sale than all other hand cameras combined. It is on sale and in use in every civilized country on the face of the earth. We have agencies in all the principal cities of the world from whom users of the KODAK can obtain supplies when traveling. We are the inventors, patentees and sole manufacturers of spools of flexible films and mechanism (roll holders) for operating them.

## **CUSTOMS AUTHORITIES**

Do not interfere with the KODAK, it has become so well known.

## **LOCAL AUTHORITIES.**

The KODAK can be used in the streets of Paris and other foreign cities without the special permits required for larger cameras.

## **IMITATION IS FLATTERING.**

Other Cameras are sometimes advertised as using "100 films" which use cut sheets—*not continuous films*, and require the changing of plate-

holders, the same as cameras using glass plates. Purchasers should beware of such imitations, and accept no substitute for the KODAK.

### ***WORKMANSHIP.***

The splendid workmanship of the KODAK is a source of pride to all who carry it. The Shutter mechanism alone costs more than some detective cameras complete.

### ***REVOLUTION IN PHOTOGRAPHY.***

Our new transparent film is revolutionizing photography. It is the only perfect substitute for glass in photography ever discovered. All KODAKS are loaded with it.



# *Capabilities of the Kodak.*

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## **THE KODAK IS SUITABLE**

For as large a range of subjects as any camera of larger size. It is equally adapted to photograph

Moving Objects,  
Still Objects,  
Objects Indoors,  
Objects Outdoors,  
Buildings,  
Machinery,  
Landscapes,  
Marine Views,  
People,  
Portraits,  
Groups,  
Animals,  
Anything,  
Everything.

## **REMEMBER,**

It can be used without Study, Trouble, Chemicals, Experiment, Dark Room, and without even soiling the fingers.

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## ***Bicyclists and Canoeists***

Can carry it where a larger camera would be too burdensome.

## ***Travelers and Tourists***

Use it to obtain a picturesque diary of their travels.



### ***Engineers and Architects***

Use it to record the progress of work in hand, and to note details of construction as they pass by.

### ***Artists***

Use it to save time in sketching.

### ***Parents***

Use it to photograph their children as they see them at play, not in the stiff attitudes of the conventional photograph.

### ***Surgeons***

Use it to obtain a record of their "cases" obtainable in no other way except at heavy cost.

### ***Sportsmen and Camping Parties***

Use it to recall pleasant times spent in camp and wilderness.

### ***Ocean Travelers***

Use it to photograph their fellow voyagers on the steamship deck.

### ***Lovers of Fine Animals***

Use it to photograph their pets.

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## **KODAKS**

Are now made in various sizes as follows:

## *List of Kodaks.*

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- No. 1 KODAK. For 100 round pictures,  $2\frac{1}{2}$  inches diameter, price, loaded for 100 pictures, \$25.00
- No. 2 KODAK. For 100 round pictures,  $3\frac{1}{2}$  inches diameter, price, loaded for 60 pictures, \$32.50
- No. 3 KODAK. For 100 square pictures,  $3\frac{1}{4} \times 4\frac{1}{4}$  inches, price, loaded for 60 pictures, \$40.00
- No. 3 KODAK JR. For 60 square pictures,  $3\frac{1}{4} \times 4\frac{1}{4}$  inches, price, loaded for 60 pictures, \$40.00
- No. 4 KODAK. For 100 square pictures,  $4 \times 5$  inches, price, loaded for 48 pictures, . . . \$50.00
- No. 4 KODAK JR. For 48 square pictures,  $4 \times 5$  inches, price, loaded for 48 pictures, \$50.00
- No. 4 Folding KODAK. For 48 square pictures,  $4 \times 5$  inches, price, loaded for 48 pictures, \$50.00
- No. 5 Folding KODAK. For 54 square pictures,  $5 \times 7$  inches, price, loaded for 32 pictures, \$60.00

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### RE-LOADING.

Developing, printing and re-loading any of the Kodaks (including finishing the pictures.) - - - - - \$10.00

The above price covers :

100	No. 1	Pictures,
60	" 2	"
60	" 3	"
48	" 4	"
32	" 5	"

## RE-LOADING—*Continued.*

### **SPOOLS.**

For re-loading only (transparent film).

No. 1	Spool, for 100 Negatives,			
" 2	"	60	"	2.50
" 3	"	60	"	2.50
" 3	"	100	"	4.25
" 3 Jr.,	"	60	"	2.50
" 4	"	48	"	3.00
" 4	"	100	"	6.25
" 4 Jr.,	"	48	"	3.00
" 4 Folding	"	48	"	3.00
" 5	"	32	"	4.00
" 5	"	54	"	6.00

*If you are interested send for the KODAK Catalogue, sent free on application.*

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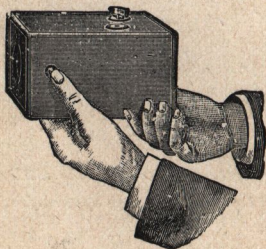
*The Eastman Company,*

ROCHESTER, N. Y

THE EASTMAN PHOTOGRAPHIC

MATERIALS CO., LIMITED,

115 OXFORD ST., LONDON.



FROM  
JOHN P. LOVELL ARMS CO.,  
147 WASHINGTON ST.,  
BOSTON, MASS.