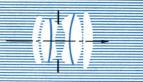


CANON CAMERA COMPANY, INC. TOKYO, JAPAN





CANON 28mm f: 3.5 ULTRA-WIDE ANGLE LENS

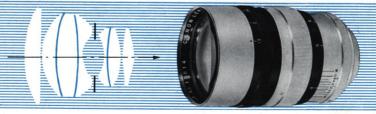
The world's first lens combining an angle of view as wide as 75° and a lens speed of more than f:6.3 which has long been considered the maximum speed attainable by any lens of this angle of view. This ultra-wide angle lens has outstanding resolving powers and, as might be expected from the sharply increased diameters of the front and back elements, it ensures an adequate amount of light in the corners, as well as the center, of the image. But for this lens, really wide-angle color photography would have remained an impossibility. (US patent No. 2,645,974)





CANON 50mm f: 1.8 STANDARD LENS

A standard lens based on an entirely new lens construction theory worked out by Canon's own lens designers. It has succeeded in reducing residual spherical aberration to an absolute minimum, eliminating coma and giving very flat image surface. The Canon Camera Company are convinced that no other lens of similar type shows better resolving powers or contrast at full aperture.



CANON 85mm f: 1.5 SEMI-LONG FOCUS LENS

A new seven-element lens of novel design, which represents an improvement on the 85 mm f: 1.9 lens. This long-focus lens is matchless in that even at its highest speed of f: 1.5 it still shows a resolving power equal to an f: 2 lens at full aperture. Performance is excellent for portraiture, stage and newspaper work. (Japan patent 199,031, US patent 2,645,973)





CANON 35mm f: 2.8 WIDE ANGLE LENS

A Six-element 64° wide angle lens constructed from an original Canon design, this lens represents a marked improvement on the old four element lenses. Color correction is almost complete. There is practically no coma throughout the image and the resolving power is excellent. No other lens of this type is capable of gathering so much light in the corners.

(US patent. 2,645,975)

with leather case.......¥ 21,000 (\$ 58.33) without tax ¥ 16,250 (\$ 45.14)





CANON 50mm f: 1.5 STANDARD LENS

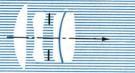
A super high speed standard lens originating from the so-called "Sonner" type and embodying original ideas of Canon's lens designers. This lens has a rare combination of very high lens speed and a remarkable degree of correction of aberration. It produces excellent contrast and shows no decline in resolving powers at full aperture. The lens is at its best when used under poor lighting conditions or at night.





CANON 100mm f: 3.5 TELEPHOTO LENS

This lens offers a combination of critical sharpness with the fastest lens speed attained by a lens of this type. The metal parts of this lens are made entirely from modern light alloy and weigh only approximately 200 grams or 7.2 oz. Highly recommended for portrait, landscape and newspaper work.





CANON 50mm f: 3.5 STANDARD LENS

A lens of the so-called "Tesser" type, which has long been familiar as the standard lens for 35mm cameras. But constant improvements to the standard design have made the Canon 50mm f: 3.5 lens one of the outstanding 50mm f: 3.5 lenses of today. This lens is ideal for landscape and portrait work as well as having a wide range of uses in other fields of photography. For close-up and copying work no lens is better suited.



CANON 85mm f: 1.9 LONG FOCUS LENS

This high-speed long focus lens is recommended for general photography and is outstanding as a portrait lens or for stage and newspaper work.

The image is critically sharp, showing uniform definition throughout the field.



CANON 135mm f: 3.5 TELEPHOTO LENS

A lens of excellent resolving power and contrast, this telephoto lens again has the highest lens speed attained for a lens of this design. All residual abberation has been adjusted to the absolute minimum. Its chief use lies in minute depiction of distant landscapes. Since its metal parts are made partially from modern light alloy, this lens is lighter than usual for lenses of this focal length.







28mm lens

35mm lens

50mm lens

CANON LENSES

THE CANON CAMERA COMPANY are justifiably proud of their superlative lenses which give amazingly sharp and clear images despite their large apertures. Their construction has been worked out from original designs evolved by Canon's own lens designers. Canon lens designers have worked out an entirely new system for symmetrical lens construction of the "Gaus" type, which has made it possible for the first time to design large aperture lenses completely free from coma and high speed lenses that give an exceedingly clear image without flares. It is remarkable that this new lens construction theory achieves its results without any increase in other residual aberrations. In fact, in many respects, improvements have been achieved. All Canon lenses desiged on the basis of this new lens theory are patented in the USA. The same original features are incorporated in all Canon lenses, which have a wide range of focal lengths and lens speeds, each of which has its own special advantages.

All Canon lenses are interchangeable and couple to the rangefinder of the Canon, the Leica and other cameras of similar type. All glass-to-air surfaces of Canon lenses are ultra-hard coated. All Canon lenses have the infra-red mark shown on the Distance Scale which permits correct focus in infra-red photography. Except for the standard lenses with a focal length of 50mm all Canon lenses are supplied with matching parallax-compensating view-finders.

85mm lens

100mm lens

135mm lens







Focal Length	f opening	Type of Lens	Angle of View	Lens Barrel	Magnifying Ratio against Standard lens	Aperture Markings	Distance Markings	Adaptor Ring & Series Number
50mm	f : 3.5	Standard	46°	Collapsible and Revolving	1	3.5-16	ft 3.5-50, ∞ mtr 1-20, ∞	34mm, Vi
50mm	f : 1.8	"	46°	Non-Collapsible and Non-Revolving	1	1.8-16	"	40mm, VI or
50mm	f : 1.5	"	46°	" "	1	1.5-16	"	40mm, VII
28mm	f : 3.5	Ultra-Wide- Angle	75°	" "	0.56	3.5-22	"	34mm, VI
35mm	f : 2.8	Wide-Angle	64°	" "	0.7	2.8-22	"	34mm, VI
85mm	f : 1.9	Long-focus	29°	Non-Collaspible and Revolving	1.7	1.9-16	ft 3.5-100, ∞ mtr 1-30, ∞	48mm, VII
85mm	f : 1.5	"	29°	" "	1.7	1.5-16	"	58mm, special
100mm	f : 3.5	Tele-photo	24°	" "	2	3 5-22	ft 3.5-100, ∞ mtr 1-50. ∞	34mm, VI
135mm	f : 3.5	"	18°	Ji ii	2.7	3.5-22	ft 5-200, ∞ mtr 1.5-60, ∞	48mm, VII





CONTAX MOUNT CANON 28mm f: 3.5 Ultra-Wide Angle Lens

Except for the mount, this lens is identical to the Canon 28mm f: 3.5 ultrawide-angle lens with screw-in mount.

The Contax-type mount rouples to the rangefinder of the Contax or cameras of similar design. \(\preceq 29,260 (\\$81.28)\) Without tax \(\preceq\) 22,506 (\$ 62.52)

SPECIAL VIEWFINDERS

Viewfinders for Canon interchangeable lenses. Without tax

for 28mm lens \neq 1,700 (\$ 4.72) \neq 1,310 (\$ 3.64) for 35mm lens \neq 1,500 (\$ 4.17) \neq 1,150 (\$ 3.19) for 85mm lens ¥ 900 (\$ 2.50) \(\preceq\$ 690 (\$ 1.92)

for 100mm lens ¥ 900 (\$ 2.50) \(\perp \) 690 (\$ 1.92)

for 135mm lens \neq 900 (\$ 2.50) \neq 690 (\$ 1.92)



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