

INTRODUCING THE NEW CP-16R INFORMATION DISPLAY

Our *information display* system for CP-16R reflex cameras keeps you posted at all times about critical camera operating conditions. It is logically organized, easy to interpret, reliable and dependable in performance.

This is how it works.

Advanced solid state circuitry permits the use of dependable light emitting diodes (LEDs) as monitoring devices, rather than the usual delicate metering needles which are so susceptible to damage.

Above and below our unique CP-16R fiber optics viewing screen, various LEDs light up or change in intensity as they monitor vital camera functions. You get all the information you need, *only* when you need it. Most of the time, no more than two LEDs will be on at any given moment. So you can concentrate on your prime objective: filming the scene!

The following indicators are standard equipment on all 1975 CP-16R reflex camera models:

- B** — for "Battery." It lights up *only* when your battery is low.
- S** — for "Sync." It lights up *only* when your camera is running out-of-sync.
- F** — for "Footage." It lights up *only* when you're about to run out of film (whether you're shooting with 200 ft. or 400 ft. film loads).
- VU** — for "VU Meter," of course. Here, the varying intensity of illumination indicates modulation levels in the CP-16R/A camera with built-in Crystasound amplifier.

The exposure information (at the bottom of the display) is featured only in CP-16R reflex cameras equipped with our *optional* semi-automatic or fully automatic exposure control system. In which case, the illuminated **0** represents "Correct Exposure." And the symbols to the right and to the left, progressing in ASA half-stop increments, light up to indicate over- or underexposure.

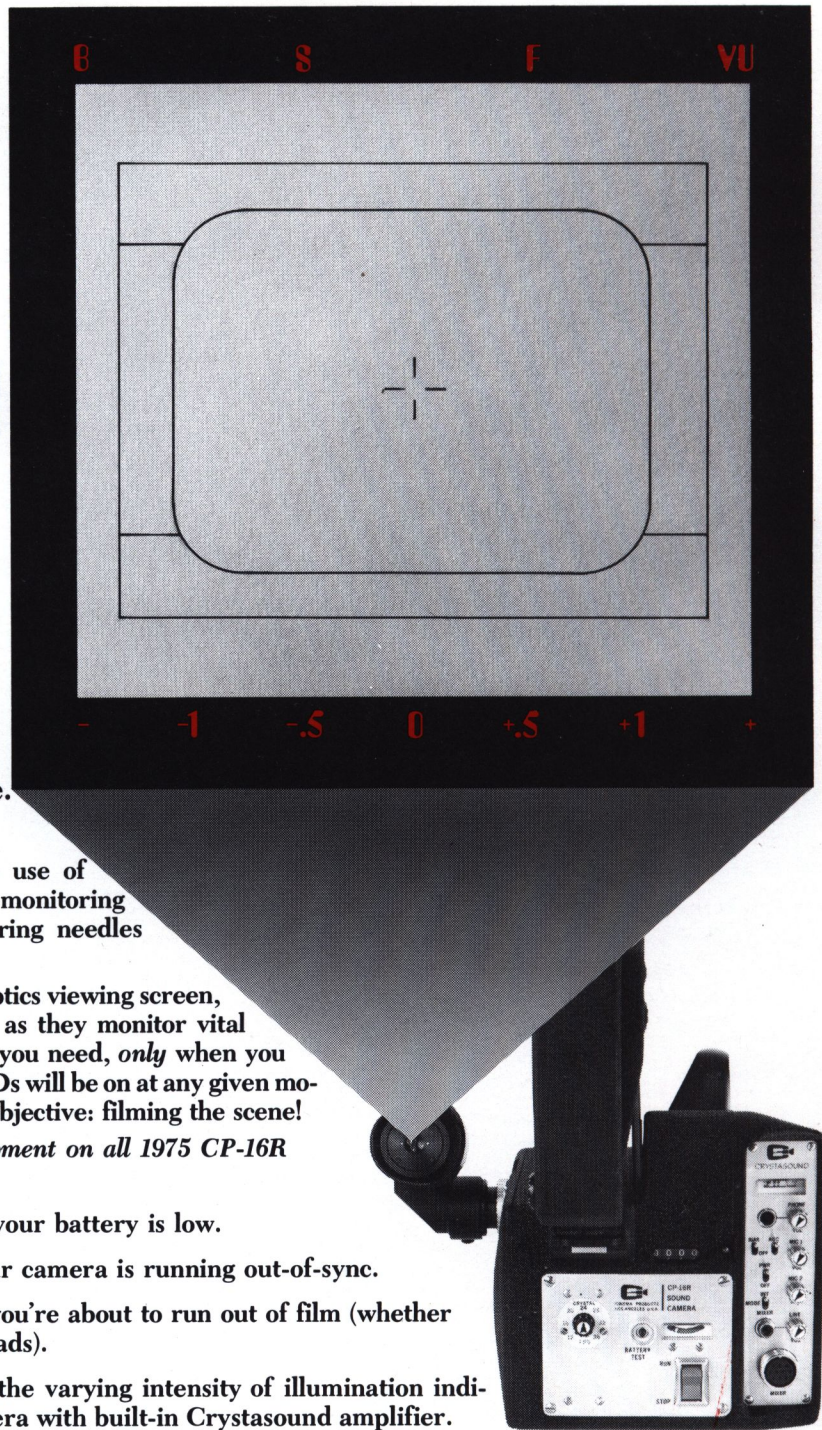
Our CP-16R *information display* truly informs, without distracting. Without cluttering up the viewfinder. Sure, 1975 CP-16R camera models cost more. But the *information display* alone is well worth the increase. And it is but one of the many new innovative design features that make the CP-16R reflex the most outstanding 16mm camera system ever!

For further
information,
please write to:

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Technology In The Service Of Creativity

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CP-16R/A reflex camera shown with optional fully automatic exposure control system.

