# The 1936 KODAKS



## WE HAVE THE EASTMAN CAMERA YOU WANT-AT THE PRICE YOU WANT TO PAY







#### **BABY BROWNIE**

This novel little Eastman molded box camera is an outstanding value. Trim in appearance...compact...light...easy to carry and to use. Takes good pictures—eight on a roll (15%) x 21%. Has handy folding eye-level finder. A favorite with the younger set. The price is only \$1.00.

#### **BROWNIE JUNIORS**

Anyone—even a child—can make good pictures with a Brownie Junior. These popular box cameras have decorative metal front plates, two extra large ground-glass finders, tested Meniscus lens with protective crystal in front, and Eastman Rotary shutter.

Brownie Junior Six-20, for  $2\frac{1}{4}$ " x  $3\frac{1}{4}$ " pictures, is \$2.25. Brownie Junior Six-16, for  $2\frac{1}{2}$ " x  $4\frac{1}{4}$ " pictures, sells for \$2.75.

#### SIX-16 AND SIX-20 BROWNIES

The Six-16 and Six-20 Brownies are the next higher step up the camera scale. Have Diway lens that yields clearer, sharper pictures of either near or distant subjects. Clean-cut shots may be made as close as five feet, if desired. Highly crowned, extra large finders.

Six-20 Brownie (2½" x 3½") is \$3.00; the Six-16 (2½" x 4½"), \$3.75.



#### KODAK BANTAMS

Modern photo finishing equipment enables this camera that is as small as the palm of your hand to give you pictures larger than itself.

Kodak Bantam is molded... has "pop-out" front... automatic exposure centering device. Focus is fixed, as is shutter speed. Eight pictures on a 20-cent roll. With Doublet lens, \$5.75; with f.6.3 lens, \$9.75.

#### JIFFY KODAK V.P.

A trim, compact little molded model with "pop-out" front (button controlled), eye-level finder, large knurled knob for winding film, Doublet lens, and dependable Eastman shutter.

Jiffy Kodak V.P. is light, small and compact. It takes pictures in the regular Vest Pocket  $(1\frac{5}{8}" \times 2\frac{1}{2}")$  size—good ones, too—eight on a roll. It's yours for only \$5.00.

#### JIFFY KODAKS

Touch one button and Jiffy Kodak's "pop-out" front springs into position—touch another and you have the picture. It's a handsome camera, too—finished in metals and enamels, covered in black morocco grain.

Jiffy Kodak Six-20 is for 2½" x 3½" pictures and costs but \$8.00. Jiffy Kodak Six-16 takes pictures in the 2½" x 4½" size and sells for \$9.00.

#### **KODAK JUNIORS**

It's a bargain when you can buy a Kodak with Kodak Anastigmat f.6.3 lens for \$13.50—and that's what the Kodak Junior Six-20 (2½" x 3½") offers. With Kodak Doublet lens, \$10.

Kodak Juniors are designed in the modern manner and have convenient self-erecting fronts. The Six-16  $(2\frac{1}{2}'' \times 4\frac{1}{4}'')$ , with Kodak Doublet lens, costs \$12; with f.6.3 lens, \$15.50.

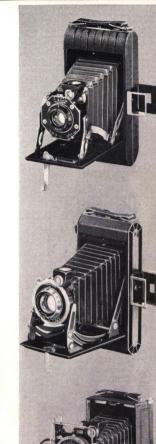
#### KODAKS SIX-16 AND SIX-20

Notably compact...conspicuously smart. If you're looking for a "just a little better" camera, your search can end here. Fine lens equipment goes with Kodaks Six-16 (2½" x 4½") and Six-20 (2½" x 3½")—Kodak Anastigmat f.4.5 or f.6.3, or Kodak Doublet. Priced from \$14 for Kodak Six-20, Doublet, to \$40 for Kodak Six-16, f.4.5.

#### KODAK RECOMARS

If photography is a serious hobby with you, one of these is your camera. Many unusual features include: adaptability to plates, cut film, or packs...Kodak Anastigmat f.4.5 lens...Compur shutter...double extension bellows and bed...ground-glass back...wire frame finder.

Kodak Recomar 18 (pack 2½" x 3½"), \$54; Kodak Recomar 33 (with pack kit 3½" x 4½"), \$63.



### CAMERAS IN STOCK HERE WE'D LIKE TO SHOW YOU

#### **KODAK DUO SIX-20**

Kodak Duo Six-20 is as precisely and compactly made as any miniature camera, yet takes pictures of unusual size—15% x 2½ "—sixteen on a No. 620 roll. The f.3.5 anastigmat lens and 1/500 Compur-Rapid shutter give wide range. Action shots...dull day pictures...indoor Photoflood snaps at night are easy for Kodak Duo. And its sharp pictures enlarge beautifully. The price is \$57.50.

#### **KODAK VOLLENDAS**

You have two Kodak Vollenda models to choose from—one with f.3.5 anastigmat lens and 1/500 Compur-Rapid shutter, selling at \$44.50; the other with f.4.5 anastigmat lens and 1/100 Pronto shutter, priced at \$25.00. Both are excellent values.

Kodak Vollenda takes sixteen 13/6" x 13/6" pictures on a No. 127 roll. Pictures can be greatly enlarged, especially if made on Kodak Panatomic.

#### KODAK RETINA

Kodak Retina loads with a handy magazine roll that gives you 36 exposures. And the negatives (1" x 1½") are so sharp they are capable of great enlargement. Has f.3.5 lens, 1/500 Compur-Rapid shutter, exposure counter, enclosed eye-level finder. Price, \$57.50.







## COME IN ANY TIME TO SEE THESE LATEST EASTMAN CAMERAS...OR JUST TO TALK PICTURE TAKING

We try to make our store a pleasant place for you to fill your photographic needs—with up-to-date stocks and interested salespeople. Get into the habit of dropping in occasionally to look around—or just to have a chat about what's new in the picture-taking field.

You may be sure that you're always welcome here—whether or not you make a purchase.

# ASK FOR KOdak Film IN THE YELLOW BOX



Any camera is at its best when loaded with Kodak Film—and there's a type of Kodak Film for every picture-taking requirement. Stock up here at the store.

And—after you've taken your pictures—let us have the exposed rolls for prompt developing and printing.

The Camera Shop 320 South Fifth St. SPRINGFIELD, ILL.