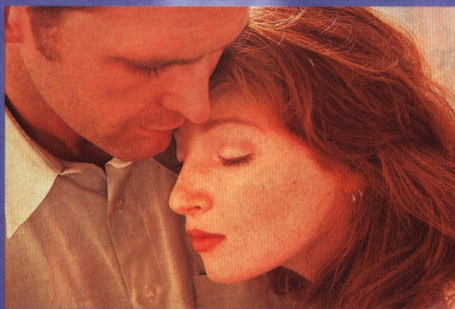


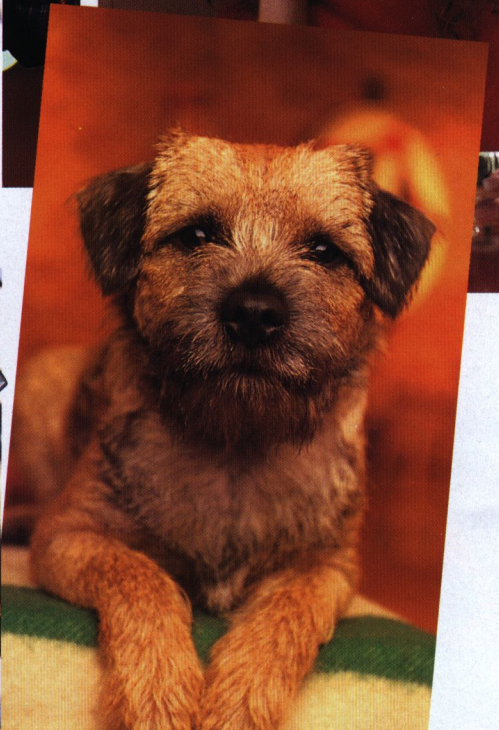
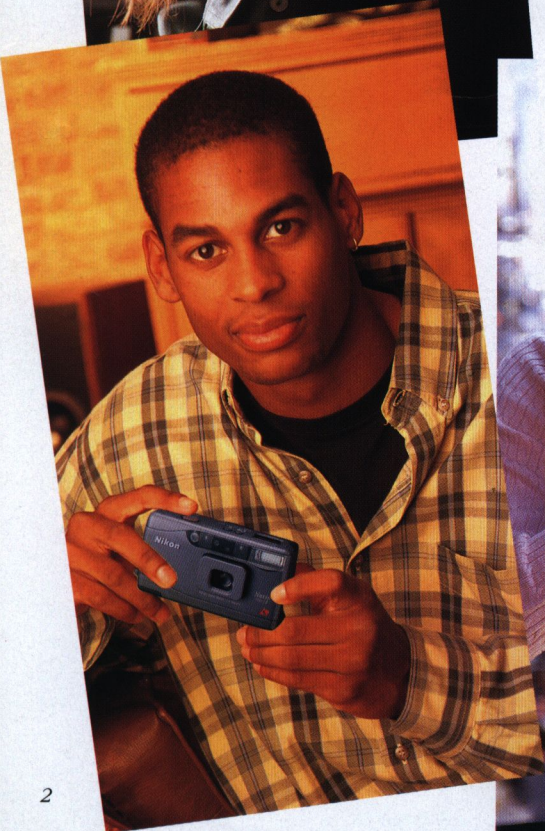
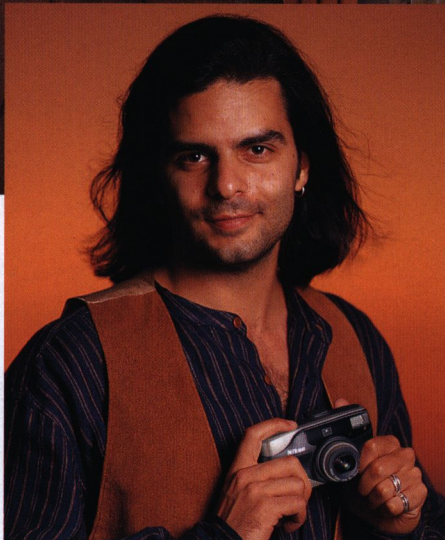
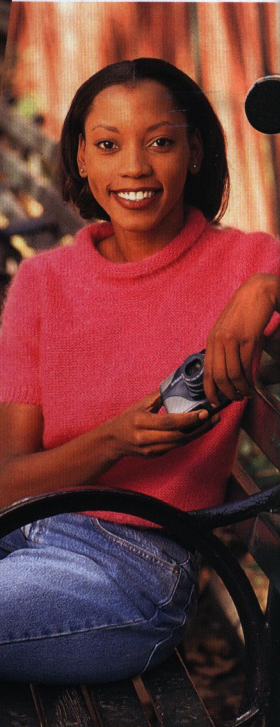
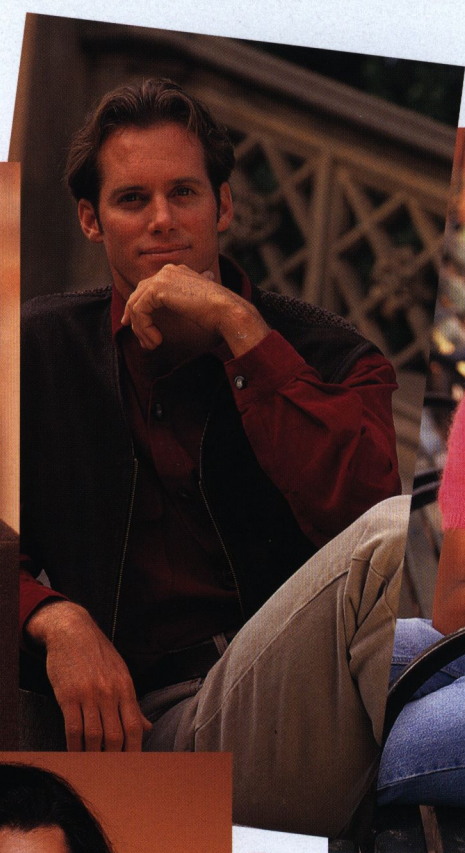
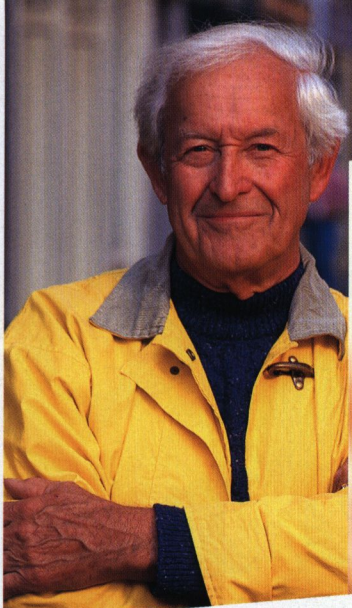
**Nikon**

# Nuvis

The New Vision for Easier, More Enjoyable and Better Photography









Welcome to easier, higher-quality picture-taking.

Welcome to Nikon's new vision of photography: **Nuvis.**

Created by Nikon, one of the originators of the Advanced Photo System, Nuvis takes the worry out of taking pictures, helping you to enjoy photography in a new way.

# *Nuvis.*

The creative, high-quality,  
Nikon difference.



Nuvis means compact, so you'll want to have it with you all the time.

Nuvis means simple, so you'll soon forget any feelings you've had about cameras being "too difficult to use."

And every Nuvis features Nikon's legendary, high-quality optics, to help you take the world's greatest pictures. Yours.

With Nuvis, Nikon lifts you to new dimensions in camera portability, handling ease and versatility. You'll appreciate the difference it will make in your photography.



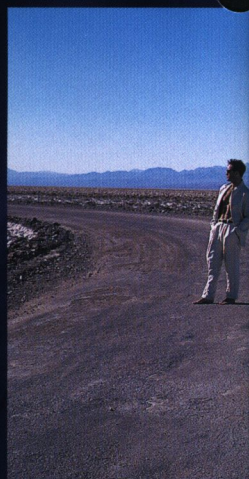
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*H o l d   t h e   d i f f e r e n c e*

# S MALLER

**Designed to be compact, yet it gives you more.**

**N**uvis uses the new, compact IX240 film cartridge — so the cameras smaller, yet full of advanced features. You can choose from three exciting print types to match your subject — from full-frame portraits to panoramic vistas — and mix them on the same roll. Nuvis cameras are smaller, too, and they offer the latest advances to help you make great pictures. Compact and powerful, Nuvis is the camera you'll want to take wherever you go.

**More pictures from a smaller roll of film**

Nuvis can give you more pictures with its new IX240 film cartridge, available in rolls of 40, 25 and 15 exposures\*. With Nuvis you can also get big, great-looking enlargements full of color and ready to display.

*\* See your local dealer for IX240 film types available in your area.*



Index Prints

Note: The actual Index Prints may differ somewhat from the examples shown.



N u v i s







*E x p e r i e n c e   t h e   d i f f e r e n c e*

# EASIER

**Film loading and getting great pictures are easier than you can imagine.**

**W**ith Nuvis, loading film is worry-free. Just drop in the cartridge and Nuvis does the rest. There's no need to worry about accidentally opening the camera. . . because you can't. Nuvis won't let you make that mistake. With film loading this easy, you can confidently take pictures.

Nuvis means easy-to-use. It takes care of virtually everything — including focus, exposure and film handling. Nuvis means worry-free, Nikon quality.

Nuvis. It's Nikon's New Vision for easy photography.

**What if you load already exposed film?**

Have you ever accidentally used the same roll of film twice? Nuvis won't let you do that. Have you ever misloaded film in a camera? Nuvis won't let you do that either. Nuvis uses film that's easy to store. You never touch or see the negative. And you get an index print of all the pictures in the roll. Nuvis is that thoughtful and reliable!

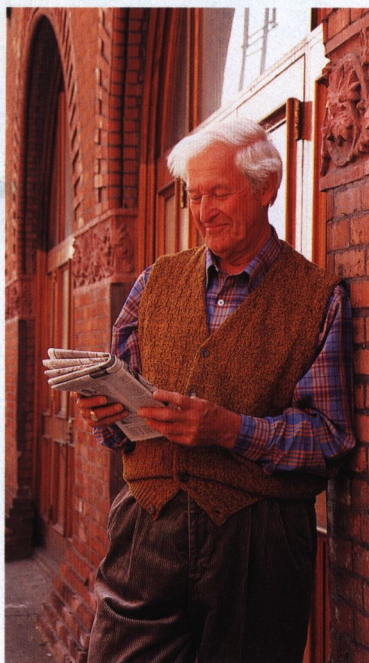


**Note:** The film cartridge chamber cover locks automatically after loading on the Nuvis 125i, 125, 75i and 75 only.









*Vertical H type*

**You have a choice of three picture types, plus enlargements, too.**

**N**uvis gives you three types of album-ready pictures to choose from: wide-vision (H), panorama (P), and the popular classic (C) type. Select the print type that best suits your subject — you can even mix them on the same roll. That's something you can't do with any ordinary camera. You can make great-looking enlargements you'll want to hang on your wall.

*C r e a t e   t h e   d i f f e r e n c e*

**M**

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K I N D S   O F   P I C T U R E S

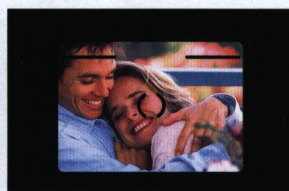
### Viewfinder

Look through the Nuvis camera's viewfinder — bright, clear and easy to use. You'll see an outline of the print type you've selected.

*Nuvis 125i and Nuvis Mini i*



H type



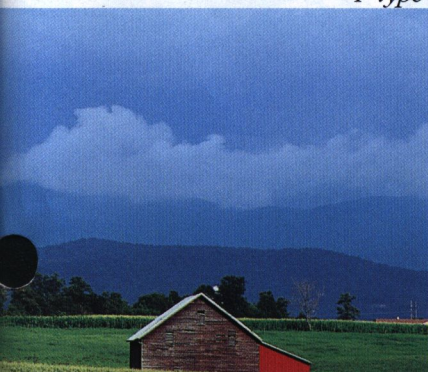
C type



P type

Note: With the Nuvis Mini i, focus and parallax compensation marks differ from those in the above illustrations.

*P type*



*Nuvis 75i*



H type



C type



P type

### Conversion table of focal lengths

IX240 format	25mm	30mm	60mm	100mm
135 format	31mm	37.5mm	75mm	125mm



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## Built-in intelligence gives you better pictures.

Nuvis is loaded with new technology — smart technology to make your pictures more interesting, more memorable. But don't worry about what's inside the camera. Just concentrate on finding interesting subjects, and let the built-in Nuvis automatic features take care of the rest.

Choose a Nuvis *i* model, and its special magnetic information storage system will actually remember special details about how the picture is made.

A certified processing lab uses these details to automatically help improve the quality of each picture.

See the difference

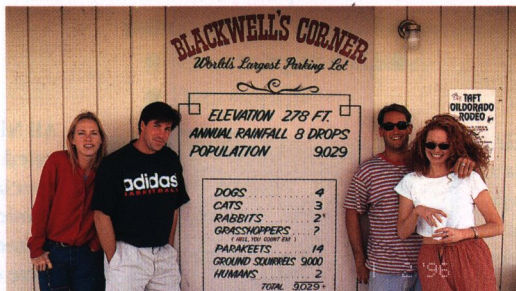
# BETTER PICTURES

Auto exposure, autofocus, auto everything! The new IX240 film cartridge and Nuvis features deliver superb performance, so you'll enjoy making great pictures.

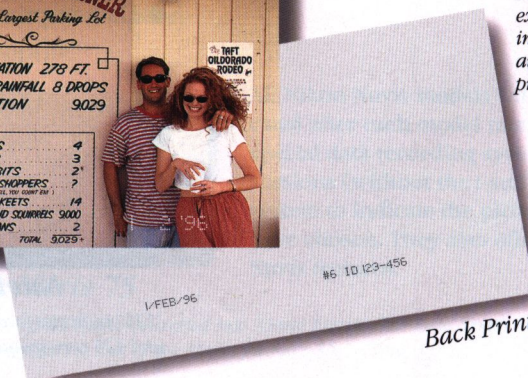
And every Nuvis features a high-quality Nikon lens. This means you get sharp, clear and colorful pictures. Nikon quality makes all the difference.

### Front and back print examples

Now you can remember perfectly when each picture was taken. The selected data is right there, on the front and back of every print.



Front Print



Back Print

*\*The actual imprints may differ somewhat from the examples shown. Front imprinting may not be available at some certified processing labs.*





## IX240 compact with 30-100mm power zoom **DYNAMIC**



You get Nuvis performance plus a powerful telephoto zoom. Also, the Nuvis 125i's built-in flash offers creative automatic slow flash-sync and Red-Eye Reduction. And you can take pictures as close as 2.6 ft. at any zoom setting.

- Sharp 30-100mm zoom
- Built-in flash with Red-Eye Reduction
- Slow Sync for flash pictures gives a low-light background a more natural look
- Flash Cancel feature for beautiful night scenes
- Close-ups to 2.6 ft. at any zoom setting
- Remote control option
- Data imprint



**Nuvis 125**

All Nikon Nuvis models with an *i*-suffix (indicated after each model number) include a special data recording system. Non-data versions (without the *i*-suffix) use an optical system to indicate the picture print type you have chosen. They also offer most of the other Nuvis features.

"125" indicates focal length converted into 35mm format. The focal length range of the Nuvis 125i and 125 corresponds to that of the 35mm format's 37.5-125mm range.



# Nuvis 75i



## IX240 compact with 30-60mm power zoom **VERSATILE**



A winning combination of Nuvis performance plus a great Nikon zoom lens. Slim and easy to carry in your pocket, you'll always have your Nuvis with you. Extra features include creative slow flash-sync and Red-Eye Reduction. Plus, you can get as close to your subject as 2 ft. at any zoom setting.

- Compact 30-60mm zoom
- Built-in flash with Red-Eye Reduction
- Slow Sync for flash pictures gives a low-light background a more natural look
- Flash Cancel feature for beautiful night scenes
- Close-ups to 2 ft. at any zoom setting
- Remote control option
- Data imprint



**Nuvis 75**

All Nikon Nuvis models with an *i*-suffix (indicated after each model number) include a special data recording system. Non-data versions (without the *i*-suffix) use an optical system to indicate the picture print type you have chosen. They also offer most of the other Nuvis features.

"75" indicates focal length converted into 35mm format. The focal length range of the Nuvis 75i and 75 corresponds to that of the 35mm format's 37.5-75mm range.





## Super-light, super-compact IX240 camera POCKET-SIZED



For those who really appreciate compactness, this is the perfect choice. Loaded with Nuvis performance, the Nuvis Mini *i* also offers a built-in flash with creative slow flash-sync and Red-Eye Reduction. You can get as close to your subject as 36cm, too.

- Wideangle 25mm f/4 lens
- Compact and lightweight
- Built-in flash with Red-Eye Reduction
- Slow Sync for flash pictures gives a low-light background a more natural look
- Flash Cancel feature for beautiful night scenes
- Data imprint



**Nuvis Mini**

All Nikon Nuvis models with an *i*-suffix (indicated after each model number) include a special data recording system. Non-data versions (without the *i*-suffix) use an optical system to indicate the picture print-type you have chosen. They also offer most of the other Nuvis features.

*The camera's focal length is equivalent to that of the 35mm format's 31mm.*



# Check here

for the Nuvis that's right for you



**Nuvis 125 i**



**Nuvis 125**



**Nuvis 75 i**



**Nuvis 75**



**Nuvis Mini i**



**Nuvis Mini**

<b>Lens</b>	30-100mm f/4.3-9.2	30-100mm f/4.3-9.2	30-60mm f/4.5-8.5	30-60mm f/4.5-8.5	25mm f/4	25mm f/4
<b>Closest focus</b>	2.6 ft.	2.6 ft.	2.0 ft.	2.0 ft.	14 in.	14 in.
<b>Infinity Focus</b>	✓	✓	✓	✓	—	—
<b>Print Aspect Ratio (H, C, P)</b>	✓	✓	✓	✓	✓	✓
<b>Auto Flash</b>	✓	✓	✓	✓	✓	✓
<b>Anytime Flash</b>	✓	✓	✓	✓	✓	✓
<b>Slow Sync</b>	✓	✓	✓	✓	✓	✓
<b>Flash Cancel</b>	✓	✓	✓	✓	✓	✓
<b>Red-Eye Reduction</b>	✓	✓	✓	✓	✓	✓
<b>Self-timer</b>	✓	✓	✓	✓	✓	✓
<b>Remote control*</b>	✓	—	✓	—	—	—
<b>Data recording on film**</b>	✓	—	✓	—	✓	—
<b>Power source</b>	One CR123A/ DL123A lithium battery	One CR123A/ DL123A lithium battery	One CR123A/ DL123A lithium battery	One CR123A/ DL123A lithium battery	One CR2/ DLCR2 lithium battery	One CR2/ DLCR2 lithium battery
<b>Dimensions (W × H × D)</b>	4.6 × 2.6 × 1.9 in.	4.6 × 2.6 × 1.9 in.	4.5 × 2.5 × 1.5 in.	4.5 × 2.5 × 1.5 in.	4.1 × 2.3 × 1.2 in.	4.1 × 2.3 × 1.2 in.
<b>Weight (w/o battery)</b>	9.0 oz.	8.8 oz.	7.0 oz.	7.0 oz.	4.8 oz.	4.8 oz.

- ✓ Available
- Not available
- \* With optional remote controller
- \*\* Records imprinting data and exposure data

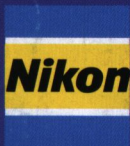


## Important!

High-quality processing ensures that your pictures will look the best. Always have your Nuvis film processed at a certified Advanced Photo System lab. Nuvis uses only Advanced Photo System IX240 film cartridges.



**Nikon®**  
We take the world's  
greatest pictures.®  
Yours.



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