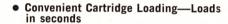
Autoload CARTRIDGE OPTRONIC EYE CAMERA

ALL NEW CARTRIDGE LOADING

The new Bell & Howell Autoload camera brings you incomparably easy cartridge loading while providing the economy of operation of a roll film camera. Just slip a pre-loaded cartridge into the camera and you're ready to shoot. Simply turning the cartridge over lets you expose the second half of the film.

In addition to convenient cartridge loading, The Autoload camera combines Optronic Eye sensing, the most precise, automatic exposure system devised. Reflex Viewing shows you exactly what is being recorded on the film, in any zoom position from wide angle to full telephoto.



- Reflex, through the lens, Viewing capture exactly what you see
- Through the Lens Optronic Eve Sensing-correct exposure for just what
- Zoom Lens—11 element f/1.8 Varamat 9mm to 27mm lens
- Automatic Slow Motion—switch from normal speed (16fps) to slow motion (48fps) and back to normal while shooting.
- Built-In Type A Filter—use the same film indoors and out

- Exposure Beacon—signals insufficient light
- Reserve Power Indicator—Shows you when to rewind
- Adjustable Film Speed Dial-for wide range of ASA Speeds.
- 15 ft. Film Run-capture long scenes without rewinding
- Universal Focus Lock-lock in position for normal outdoor shooting.
- Focusing Lens-permits "Zooming" from as close as six feet.
- Duo-Speed Zoom—Powered Zooming at normal or slow motion speeds.



418

"AUTOLOAD" CARTRIDGE "OPTRONIC EYE" CAMERA

Accepts economical 8mm roll film. Complete with 1 cartridge.

(45168-09) (3/37164-97)

\$249.95

"AUTOLOAD" CARTRIDGE ELECTRIC EYE CAMERA

Similar to Model 418, but with Coupled Zoom Viewfinder. Dual Electric Eye, With Pistol Grip and Holster Case. Minimum Order 6.

417CP

(6/45130-00)

\$199.95

AUTOLOAD ACCESSORIES

"AUTOLOAD" CARTRIDGE—Pre-load several cartridges when shooting important events. Then, just slip in a new cartridge, and you're ready to shoot again.

For "Autoload" Cartridge Camera

011823

(213-30) (6/203-10)

\$4.95

CABLE RELEASE ADAPTER—Die-Cast aluminum adapter snaps on cable release posts of "Autoload" camera and permits use of a cable release which will operate all three positions, (Run, Slow Motion and Animation) of the Starting Button. Use of locking type cable release converts Run position to Continuous Run for "Hand Free" operation.

011873

(31-50)

"HOLSTER" CARRYING CASE—A new concept in case design, "readies" your camera for instant shooting. Accepts camera with pistol grip attached. Top grain cowhide . . . smart, durable "Velvon" lining . . . rugged "Velcro" fastener that won't wear out! For all 414, 416, 417, 418, 424 and 426 cameras with pistol grip attached.

011838

(2211-97)

\$19.95

LUXURY CONTOUR CAMERA CARRYING CASE-Rich genuine leather case with smart chrome trim. Beautifully styled to match superb quality of "Director" cameras. Provides complete protection and plenty of storage space for camera and film. Shoulder strap and Camera Wrist Strap included. For 416, 418 and 426 cameras.

040365

(2314-97)

\$24.95

WRIST STRAP FOR DIRECTOR CAMERAS 400503

(671-30)

\$2.00

PISTOL GRIP—New Bell & Howell Pistol Grip is perfect for holding camera . . . gives steady pictures. Easy to use, easy to install. For Bell & Howell "Autoload" Camera.

011790

(3311-02)

\$16.95

BATTERY FOR 416, 418 and 426.

33840 (05-50)

\$.75

ORDERING INFORMATION -

All products with this symbol may be assorted for quantity price. If an assortment of 6 or more major items is ordered, lowest quantity price will apply for each item. (See pages II and III of Introductory Section.)

Autoload TOOM REFLEX CAMERA

NEW ECONOMY IN PURCHASE NEW ECONOMY IN OPERATION

New from Bell & Howell are two budget priced, cartridge loading cameras with all the most popular features in 8mm photography. The 315 is a natural choice with Reflex Viewing, Zoom, Electric Eye plus the cost saving feature of economical Cartridge Loading. Cartridge loading that makes movie taking easier. Just slipping several pre-loaded cartridges into a pocket allows continued uninterrupted movie taking of any important event.

For the real budget shopper, the Model 305 offers all the economy and ease of cartridge loading at a price to fit any pocket book. Featuring a fast, 13mm f/1.8 lens, the 305 is identical in all other respects to the versatile 315.



315

Bell & Howell

- Convenient Cartridge Loading Loads in Seconds...Ends lightstruck film.
- Reflex, "Through The Lens" Viewing ... film exactly what you see in the viewfinder.
- Electric Eye . . . Sensitive electric eye sets the lens automatically.
- Zoom Lens... Sharp, Coated Felement f/1.8, 9mm to 29mm Zoom Lens.
- Built-In Type A Filter . . . Use the same film indoors and outdoors.
- Exposure Needle . . . Visible in viewfinder, signals insufficient light.

- Adjustable Film Speed Dial . . . Use all popular films from ASA 10-ASA 40.
- Three Position Starting Button . . .
 Normal Run, Lock Run and single-frame for animation.
- Focusing Lens . . . Focuses from 3 ft. to Inf. for needle sharp movies throughout the zoom range.
- Focusing Viewfinder Eyepiece—Adjustable for your individual eyesight.
- Die-Cast Aluminum Construction . . .
 Sturdily constructed for lifetime use.

MODEL 315 "AUTOLOAD" ZOOM REFLEX CAMERA

Accepts economical roll film. Complete with 1 cartridge.

315 (6488-37) (3/7286-09)

\$129.95

MODEL 305 REFLEX "AUTOLOAD" CAMERA

Same as Model 315 but with fast 13mm f/1.8 lens.

■ **305** (6660-49) (3/6559-37)

\$89.95

"AUTOLOAD" ACCESSORIES

"AUTOLOAD" CARTRIDGE

Pre-load several cartridges when shooting important events. Then, just slip in a new cartridge and you're ready to shoot again.

For "Autoload" Cartridge Cameras

011823

(213-30) (6/203-10)

\$4.95

HOLSTER CARRYING CASE

A new concept in case design, readies your camera for instant shooting. Accepts camera with pistol grip attached. Top grain cowhide . . . rugged fastener that won't wear out!

For 305 and 315 cameras with pistol grip attached.

011838 (For 315) (6111-97)

(678-97)

\$19.95 \$14.95

012170 (For 305)
Wrist Strap for "Autoload" Cameras.

400503 (671-02)

\$2.00

PISTOL GRIP

New Bell & Howell Pistol Grip is perfect for holding camera ... gives steady movies. Easy to use, easy to install. For Bell & Howell "Autoload" cameras.

011790

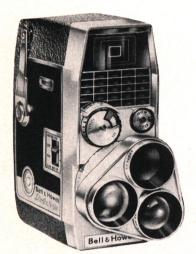
(3311-02)

\$16.95

— ORDERING INFORMATION ——

■ All products with this symbol may be assorted for quantity price. If an assortment of 6 or more major items is ordered, lowest quantity price will apply for each item. (See pages II and III of Introductory Section.)

Director 410 TURRET CAMERA



Director 410



040280



011789

Exceptional Value

Today's finest quality, most advanced electric eye turret camera. Offers many outstanding performance features of the Director 414, plus the exclusive VIEWFINDER PERISCOPE.

Just sight through the viewfinder to see exactly how camera is set at any given instant. This invaluable data center shows: 1) which lens is in position, 2) fields of view for all 3 lenses, 3) at which f/stop Electric Eye has set lens, 4) if light's sufficient for perfect pictures, 5) speed of film in camera, 6) the position of the built-in filter.

- Automatic Slow Motion.
- Electric Eye Exposure Control.
- Built-in Type A Filter.

- Reserve Power Indicator.
- Film Speed Dial

410 DIRECTOR

Fast 10 mm f/1.8 prime lens, plus 6.5 mm wide angle and 25 mm telephoto auxiliary lenses on quick-turn rotating turret.

410

(5785-00) (10/5775-00)

DIRECTOR SERIES ACCESSORIES

LUXURY CONTOUR CAMERA CARRYING CASE—Rich genuine leather case with smart chrome trim. Beautifully styled to match superb quality of Director cameras. Provides complete protection and plenty of storage space for camera and film. Shoulder strap and camera wrist strap included. For 410 cameras.

040280

(2314-97)

\$24.95

"HOLSTER" CARRYING CASE—A new concept in case design, "readies" your camera for instant shooting. Accepts camera with pistol grip attached. Top grain cowhide . . . smart, durable "Velon" lining . . . rugged "Velcro" fastener that won't wear out! For all 410, 414, 416, 424 and 426 cameras with pistol grip attached.

040355

(2211-97

\$19.95

WRIST STRAP FOR DIRECTOR CAMERAS

400503

(671-30)

\$2.00

PISTOL GRIP—New Bell & Howell Pistol Grip is perfect for holding camera...gives steadier pictures. Easy-to-use, easy to install. For all Zoom cameras.

011789

(3311-02)

\$16.95



EDITOR . . .

SPLICER . . .

REWIND ...

The new Bell & Howell Filmo Editor is a convenient, top quality editor that enables any amateur to quickly and easily edit his films. Insert titles... eliminate scenes that detract from the story...join film together for continuity and longer showing time. The large, bright viewing screen shows movies in rich color... even in normal room light. Fast, single-crank take-up and rewind provides fast, safe film handling. Frame marker positively identifies portions to be cut out or removed. For the movie fan, the Filmo Editor is the ideal accessory for previewing movies in action so they can be arranged in a smooth, interesting story-telling sequence.



- LARGE, BRIGHT VIEWING SCREEN—Allows detailed study
 ... view scenes just as you would on a projection screen.
- QUICK-SPLICE SPLICER—No scraping, gluing, waiting to dry. Simple splice holds film dependably.
- SINGLE CRANK TAKE-UP AND REWIND—One handle operation, for quick, easy performance.
- FRAME MARKER—To identify film portions for cutting or removal.
- CONVENIENT TIMING RULE—Measures the length of scenes to provide continuity and interest.
- SIMPLE THREADING PATH—Thread or remove film in a matter of seconds.

8mm FILMO EDITOR

Model 199

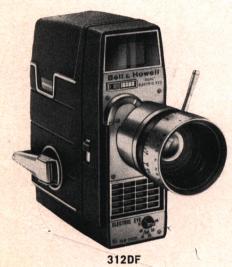
(0220-97) (4/9119-92)

\$34.95

Note: Replacement Lamp Std. Automotive 6 volt, No. 81. Readily obtainable from automotive supply stores. Not available from Bell & Howell.

Page 2B (8mm Equipment)

Electric Eye zoom cameras



Fully automatic "Electric Eye" . . . Focusing Lens . . . plus the excitement of "Zoom." The Electric Eye assures you of perfect exposure everytime! New focusing lens that lets you "Zoom" as close as 6 feet—even indoors. The drama and excitement of wide range Zoom. All these features at amazingly low prices.

- Focusing Lens—For perfect sharpness throughout the zoom range, even indoors.
- Electric Eye—Fully automatic, Electric Eye assures perfect exposure... everytime.
- Zoom Lens—Sharp, F/1.8 Comar Lens.
 Zoom from full Wide Angle (9mm) to dramatic close-ups (27mm).
- Universal Focus Position—Set for normal outdoor shooting with no worry about focusing.

- Coupled Viewfinder—"Zooms" with the lens. You see the Zoom!
- ASA Setting—Film Speed selector for film speeds ASA 5 to 40.
- Three Position Starting Button—Normal Run, Single Frame, and Continuous "lock" run.
- Long 10 foot film run on one winding, with easy to use speed wind crank.
- Automatic Footage Counter.
- Rugged die-cast aluminum housing, and smart modern styling.



Case

ELECTRIC EYE ZOOM CAMERAS

312DF "DUAL" ELECTRIC EYE CAMERA

With "Dual" Electric Eye plus Built-in Type A and Haze Filters.

■312DF

(6488-37) (3/7286-09)

\$129.95

310F ELECTRIC EYE "ZOOM" CAMERA

All features listed. Less Built-in Filters.

■310F

(8473-94)

\$109.95

ZOOM CAMERA ACCESSORIES

PISTOL GRIP—New Bell & Howell Pistol Grip is perfect for holding camera . . . gives steadier pictures. Easy to use, easy to install. For all Zoom cameras except Autoload.

011789

(3311-02)

\$16.95

combination case—Luxury carrying case for all "300" series 8mm cameras. Sleek contour design. Room for accessories. Rich natural brown top grain cowhide. Rugged heavy duty zipper. Hand and shoulder strap.

040321

(1110-17)

\$16.95

TYPE A FILTER—Slip on Type A Filter for 310F only. Allows use of indoor film outdoors.

201382 (873-90) \$6.50

---- ORDERING INFORMATION ---

■ All products with this symbol may be assorted for quantity price. If an assortment of 6 or more major items is ordered, lowest quantity price will apply for each item. See pages II and III of the introductory section.

MARCH, 1963 (8mm Equipment) Page 3

390E Perpetua



OUTSTANDING ELECTRIC EYE VALUE

Lets you shoot action the second you see it. It's always ready, always properly adjusted, whatever the lighting conditions. Sharp f/1.9 fixed focus lens requires no adjustment for sharp, clear movies. Adjustable ASA Setting lets you use film speeds from ASA 10-40.

- 10mm f/1.9 Fixed Focus Lens-Coated
- for sharp, clear movies
 Automatic Electric Eye—Sets exposure automatically, continuously.
- Adjustable ASA Speeds—Lets you use films from ASA 10-40.
- Picture Window Viewfinder—Outlined for normal 10mm lens, 6.5mm Wide Angle lens, and 21/2X Telephoto lens.
- Exposure Beacon—warns of insufficient light.
- Other Quality Features—Fold Out Winding Crank, Automatic Footage Indicator
- 3 Way Starting Button for animation and continuous run, Die Cast Aluminum construction.

390E ELECTRIC EYE

Completely Automatic. Exceptionally compact, lightweight. With sunshade and Size 4 Filter Receptacle.

■390E

(5440-00)

Sunometer movie camera



Just glance at the Sunometer setting indicator on top of your camera, dial the right "sun" and shoot beautiful color movies as easily as snapshots. Fine, coated 10mm lens puts 56% more picture on your film.

- Sharp 10mm f/1.9 Fixed Focus Lens-Coated for natural color
- Sunometer Exposure System-Meter reads directly into camera settings for films of ASA 10-40
- Picture Window Viewfinder-for normal lens and wide angle and telephoto attachments.
- 3 Way Starting Button—for anamation and continuous run.
- Other Quality Features-Fold Out Winding Crank, Automatic Footage Indicator
- Die Cast Aluminum Construction

SUNOMETER 319

With extremly fast f/1.9 Super Comat Lens. Accepts economical 8mm roll film.

319

(6827-57) (3/9125-31)

\$49.95

ACCESSORIES

AUXILIARY LENSES for single lens cameras

21/2X TELEPHOTO with Size 5 filter retaining ring. Magnifies subjects 21/2 times.

07956

(5213-77)

\$22.95

6.5mm WIDE ANGLE with Size 5 filter retaining ring. Gives 125% greater picture area coverage.

020156

(3913-77)

\$22.95

SUNSHADE FILTER HOLDER with Size 5 filter retaining ring. 020067 (412-57)\$3.95

FILTER RETAINING RING. Size 5. For 07956 and 020156 lenses. 25533 (37-60)\$1.00

(204-17)

(765-00)

\$6.95

\$13.95

COMBINATION CASE—Luxury carrying case for all "300" series 8mm cameras. Comfortable contour design. Plenty of room for accessories. Top grain cowhide. Rugged heavy-duty zipper. Rich natural brown.

CAMERA CARRYING CASE COMBINATION CARRYING CASE—Rich, genuine leather case

protects equipment in travel and storage. Individual sections for camera, film, filters, and other accessories. Handy adjust-

SHEATH CASE—Protects camera in storage and travel. For

able shoulder strap. For 390E Electric Eye Camera only.

040321

040009

single-lens models.

040190

(1110-17)

WRIST STRAP—Strong, nylon wrist cord threads directly into camera base.

08386 Gray

(121-55)

\$2.50

ORDERING INFORMATION -

^{*} Shipped only in quantity indicated. ■ All products with this symbol may be assorted for quantity price. If an assortment of 6 or more major items is ordered, lowest quantity price will apply for each item.

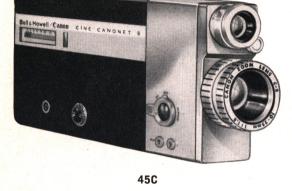
Cine Canonet 8

ALL NEW LIGHTWEIGHT CONCEPT IN MOVIE CAMERAS

A pocket full of fun! The new Bell & Howell/Canon "Cine Canonet 8" is so trim, compact and lightweight that it fits into your pocket comfortably. Take it with you wherever you go...it's ready for any event. This miniaturized precision camera is exceptionally versatile and easy-to-use. New Electric Film Drive, plus a long list of features assures complete satisfaction and results, anytime any place, anywhere!

- Die Cast Aluminum Construction— Sturdy aluminum casting for lightweight durability—weighs only 26 ounces.
- Electric Film Drive—Operates at constant governor controlled speeds of 12, 16 or 24 frames per second.
- Zoom Lens 10mm-25mm f/1.8 11 element lens, Spectra Coated for accurate color balance.
- Electric Eye—Cadmium Sulphide Meter, adjustable for film speeds from ASA 10-ASA 320.
- Viewfinder Exposure Scale—Constant exposure information visible through viewfinder. Also warns of improper lighting.
- Manual Exposure Setting Electric Eye override for manual setting.

- Single Frame and Continuous Run
 —Cable release sockets for animation and continuous run.
- Reflex Viewing Coupled Reflex Zoom Viewfinder sees exactly what the lens sees.
- Focusing Eyepiece Adjusts to suit your individual eyesight, even for those with glasses.
- Self Resetting Film Counter— Easily readable footage counter, also indicates correct film loading.
- Battery Checker—Instant reading of battery strength.
- Remote Control Socket—26 ft. extension accessory remote control unit available, attaches quickly to camera.



CINE CANONET 8

+ ■ 45C

(8999-97) (3/8797-47)*

\$149.95

- CINE CANONET 8 ACCESSORIES -

"CINE CANONET 8" FOLD-A-WAY CARRYING CASE—This all new collapsible carrying case folds up neatly to pocket size. Expands to hold camera safely and securely. Unique "popout" feature puts camera at finger tip accessibility when latch is opened. Made of tough, durable vinyl with soft protective lining. Smart chrome trim with handy carrying strap.

040380

(844-17)

\$6.95

CAMERA WRIST STRAP—Four-way swivel connection fits into tripod socket. Polished leather strap provides increased steadiness and camera safety.

112743

(122-37)

\$3.95

REMOTE CONTROL UNIT—Remote Control Switch with 27' cord allows remote operation of camera in either Run or Continuous Run position. Plugs directly into Remote Socket of camera. Shipped with Viewfinder Cover.

112734

(122-97)

\$4.95

CLOSE UP LENS 330—27mm Screw in lens allows camera to focus as close as 1.07 ft. when lens is set at 4' (1.31 ft. at inf.).

112735

(655-97)

\$9.95

FIELD	OF VIEW WITH	CLOSE UP LENS 330		
Footage Scale (Ft.)	Obj. to Film Plane (Ft.)	Field of View		
	1.31	0.97 ft. x 1.30 ft.		
30	1.27	0.93 ft. x 1.24 ft.		
15	1.24	0.90 ft. x 1.20 ft.		
8	1.18	0.84 ft. x 1.12 ft.		
5	1.12	0.77 ft. x 1.03 ft.		
4	1.07	0.73 ft. x 0.98 ft.		

27mm SCREW IN FILTERS—Screw directly into camera lens. See page 2 (Still & Slide) for filter information.

112736		Type A	(123-15)	\$5.25
	112739	Skylight 1A	(123-15)	\$5.25
	112746	ND 4X	(233-75)	\$6.25
	112747	ND 8X	(233-75)	\$6.25

- ORDERING INFORMATION ----

^{*} Shipped only with Fold-A-Way Carrying Case.

^{◆ ■} All products with these symbols may be assorted for quantity price. If an assortment of 6 or more items is ordered, lowest quantity price will apply for each item.

S-L-O-W MOTION, AUTOMATIC THREADING

FIRST...From Bell & Howell

The world's first slow motion . . . automatic threading movie projector. Bring the magic of slow motion to your screen with any of your present films. The touch of a switch slows your film to just a hint of movement . . . without the slightest flicker. To review a scene, instant reverse at normal speed is at your finger-tips. Plus, instant return to forward slow-motion. And, only from Bell & Howell, slow motion with the complete convenience of three second automatic threading.

SLOW MOTION 383

- Instant "Slow-Motion" 7 fps
- Three second Automatic Threading
- Variable Speed (Normal 15-20 FPS-Slow motion 7-10 FPS)
- New "Ratchet Sprockets"
- "Still" Picture control
- Automatic Rewind Cord Reel
- Brilliant T-14 Di-Chroic Projection Lamp
- Sharp F/1.2 Lens
- Convenient Built-In Quick-Splice
- Room Lamp cut-off switch
- Instant Reverse at Normal Speed
- Instant return to Forward "Slow Motion.

A 383

(32129-17) (3/45121-57)

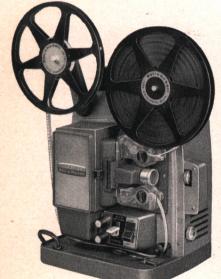
\$189.95

Same as 383, but with 15mm to 25mm f/1.2 Filmovara® Zoom lens. Change the size of your picture without moving the projector.

A 383Y

(41146-17) (3/31137-57)

\$214.95



Slow Motion and Automatic Threading at remarkable low prices.

Without the slightest flicker, instant slow motion brings just a hint of movement to your screen. Use it to study motion . . . Emphasize a scene . . . or create unusual effects. For greater emphasis, switch to still . . . and reverse to review any scene. The best slow motion "value" . . . with effortless automatic threading.

SLOW MOTION 266

- Instant Slow Motion
- Variable Speed (Normal 15-20FPS . . . Slow Motion 7-10 FPS)
- Three second automatic threading
- New "Ratchet Sprockets"
- Still Picture Control

- Instant Reverse at Normal Speed
- Instant Return to Forward "Slow Motion'
- "Screw-type" framer
- "New Look" casting—redesigned side cover and lamp housing.
- Double Tooth Shuttle

(8998-57) (3/2992-77)

\$144.95

Same as 266 above, but with 17-27mm f/1.6 "Filmovara" Zoom lens.

▲ 266Y

A 266

(21112-17) (3/01105-57)

\$164.95

PROJECTOR ACCESSORIES

FILMOVARA ZOOM LENS—For 383—15-25mm f/1.2

(5129-97)\$44.95 020210

(4626-63)

STANDARD LENS-For 266-1" f/1.6

08880

(31110-00)

\$15.00

FILMOVARA ZOOM LENS-For 266-17-27mm f/1.6

020223

\$39.95

show. Always have an extra for any emergency.

SPARE PROJECTION LAMP—Don't let lamp failure stop the

\$6.10

STANDARD LENS—For 383—23mm f/1.2 (4613-33)

266

020250

\$20.00

DLS For 383 34399 DEF For 266 35300 (024-58)(024-69)

\$6.25

ORDERING INFORMATION -

[▲] All products with this symbol may be assorted for quantity price. If an assortment of 6 or more major items is ordered, lowest quantity price will apply for each item.

Budget Priced Movie PROJECTORS



245 BAY

Automatic Threading ... Filmovara® Zoom lens ... impressive "New Look" design. Combined at a new, drastically low price. This new Bell & Howell projector gives you the convenience of automatic threading, the versatility of "Zoom", and the styling of much higher priced projectors. An outstanding projector value.

AUTOLOAD® 245BAY

- Automatic Threading
- New "Ratchet" Sprockets
- Forward, Reverse, Still Picture
- 400 ft. Film Reel
 - **4245BAY**

- Gear Driven Reel Arms
- · "New Look" Styling
- F/1.6 "Filmovara" Zoom Lens
- Permanent Factory Lubrication

(7667-22) (3/6363-17)

\$99.95



256

Automatic Threading at a new low price. A high quality economical automatic threading projector. Film loads safely and conveniently every time, gives bright, clear movies. 400' reel capacity means uninterrupted, full half hour shows.

AUTOLOAD® 256

- Automatic Threading—threads safely, conveniently every time.
- 400' Film Reel-show a full half hour show without interruption.
- Forward & Reverse Still Picture Control—reverse or stop picture.
- Die Cast Aluminum Construction—built in case.

With f/1.6 lens. Charcoal Wrinkle Finish.

A 256

(6553-77) (3/7650-53)

\$79.95.

Same as 256 less automatic threading. Forward only. Brown and fawn.

▲ 253AX

(9153-30) (3/6149-37)

\$69.95

PROJECTOR ACCESSORIES

FILMOVARA® ZOOM LENS—For 256, 253, 245—17-27 mm f/1.6.

SPARE PROJECTION LAMPS—DFC for 245 and 256.

33140

(263-75)

\$5.00

020223

(4626-63)

\$39.95

DFA for 253AX—(With Serial Above #0.91589)

STANDARD LENS—For 256, 253, 245—1" f/1.6.

30759

(913-75)

\$5.00

08880

(3110-00)

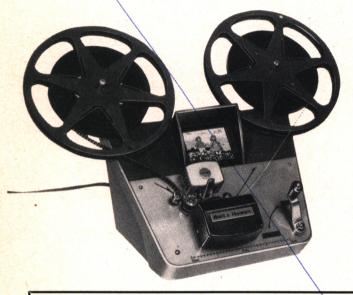
\$15.00

ORDERING INFORMATION -

▲ All products with this symbol may be assorted for quantity price. If an assortment of 6 or more major items is ordered, lowest quantity price will apply for each item.

MARCH, 1963

Filmo Editor



EDITOR . . . SPLICER . . . REWIND

The new Bell & Howell "Filmo" Editor is a convenient, top quality editor that enables any amateur to quickly and easily edit his films. Insert titles . . . eliminate scenes that detract from the story . . . join film together for continuity and longer showing time. The large, bright viewing screen shows movies in rich color . . . even in normal room light. Fast, single-crank take-up and rewind provides fast, safe film handling. Frame marker positively identifies portions to be cut out or removed. For the movie fan, the "Filmo" Editor is the ideal accessory for previewing movies in action so they can be arranged in a smooth, interesting story-telling sequence.

- Large, Bright Viewing Screen—Allows detailed study . . . view scenes just as you would on a projection screen.
- "Quick-Splice" Splicer-No scraping, gluing, waiting to dry. Simple splice holds film dependably.
- Single Crank Take-Up and Rewind-One handle operation, for quick, easy performance.
- Frame Marker—To identify film portions for cutting or removal.
- Convenient Timing Rule-Measures the length of scenes to provide continuity and interest.
- Simple Threading Path—Thread or remove film in a matter of seconds.

8mm FILMO®/EDITOR†

Model 199

(0220-97) (4/9119-92)

\$34.95

Filmo Title Set



A three dimensional, title set to give home movies that real professional look. The set consists of 162 3/4" pressure sensitive raised letters, in a handy "carry along" case. Pressure sensitive letters can be used over and over again on any background surface such as luggage, windows, baby carriages, etc. Letters are molded ceramic composition on Gothic Condensed letter style with satin white finish

FILMO® TITLE SET 36622

(3/344-17)*

\$6.95

36622

ORDERING INFORMATION .

The items on this page cannot be assorted with other Bell & Howell equipment to obtain quantity price.

† Note: Replacement Lamp Std. Automotive 6 volt, No. 81. Readily obtainable from automotive supply stores. Not available from Bell & Howell.

^{*} Shipped in lots of 3 only.