

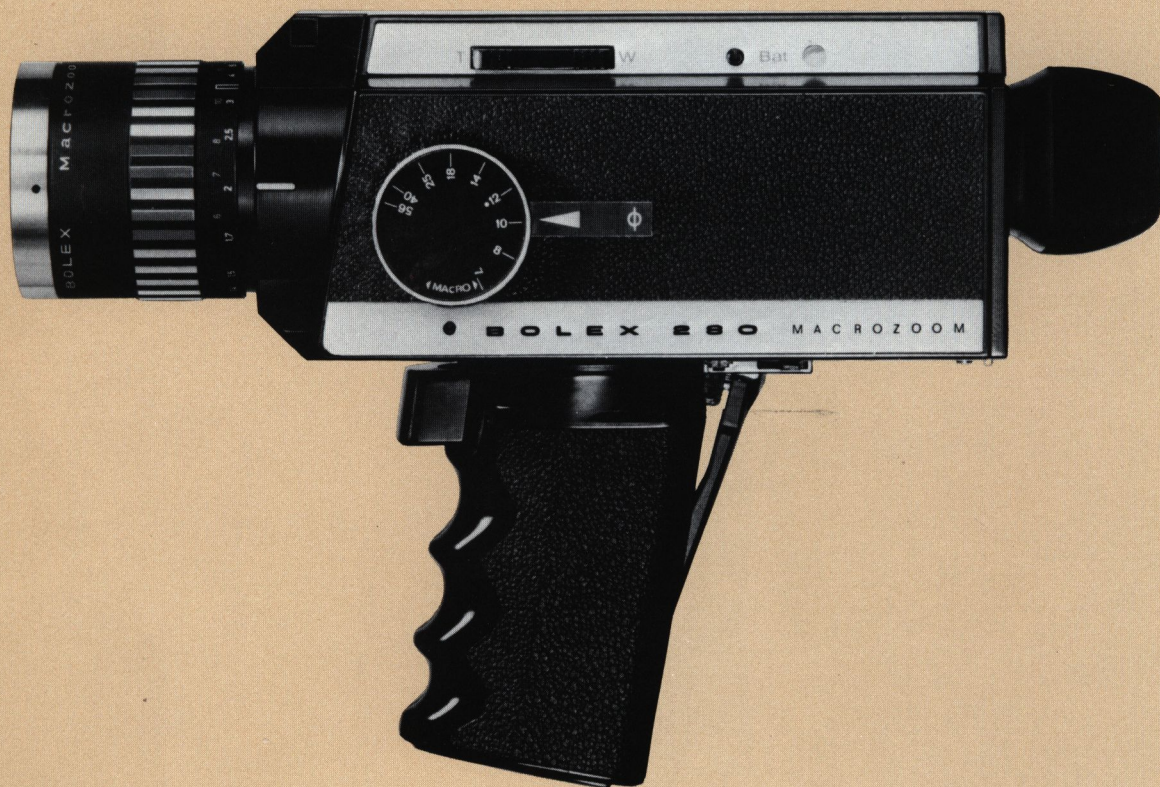
From the people who build the best



For the people who want the best

BOLLEX

MOVIE CAMERAS



For serious filmmakers

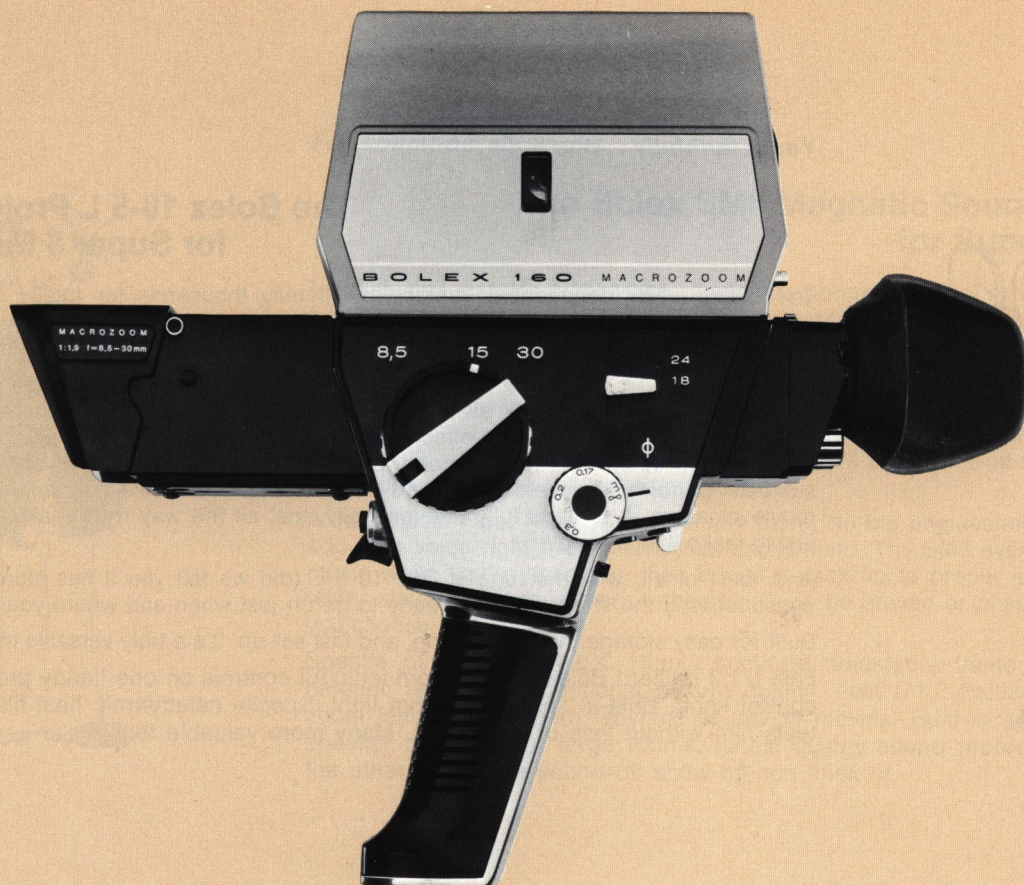
The Bolex 280 Macrozoom Camera for Super 8 Movies

This brand new Bolex camera features an impressive 8 to 1 zoom ratio from an extreme 7mm wide angle to a long 56mm telephoto.

The Bolex pioneered Macrozoom feature is incorporated in this long zoom lens, allowing the filmer to focus and film from infinity all the way down to the front element of the lens. It even has power focusing in the macro range.

Macrofilming not only permits you to film extreme close-ups with the greatest of ease, but also effects such as optical dissolves, titles, shooting of slides, postcards and other small items and filming through slides for amazing scene transitions. Macrofilming is done in the wide angle position for greatest steadiness when shooting handheld.

The Bolex 280 also features 2-speed power zoom, an exceptional bright and large viewfinder, viewing, focusing, and light measuring through the lens, single frame exposures, diopter eyepiece to adjust to individual eyesight, and the possibility of adjusting for unusual exposure requirements such as snow fields, or brightly lit beach scenes or reflections.



For Nature Lovers

The Bolex 160 Macrozoom Camera for Super 8 Movies

This camera, featuring the Bolex pioneered Macrozoom lens, is ideal for hand holding while shooting from telephoto to extreme close-ups.

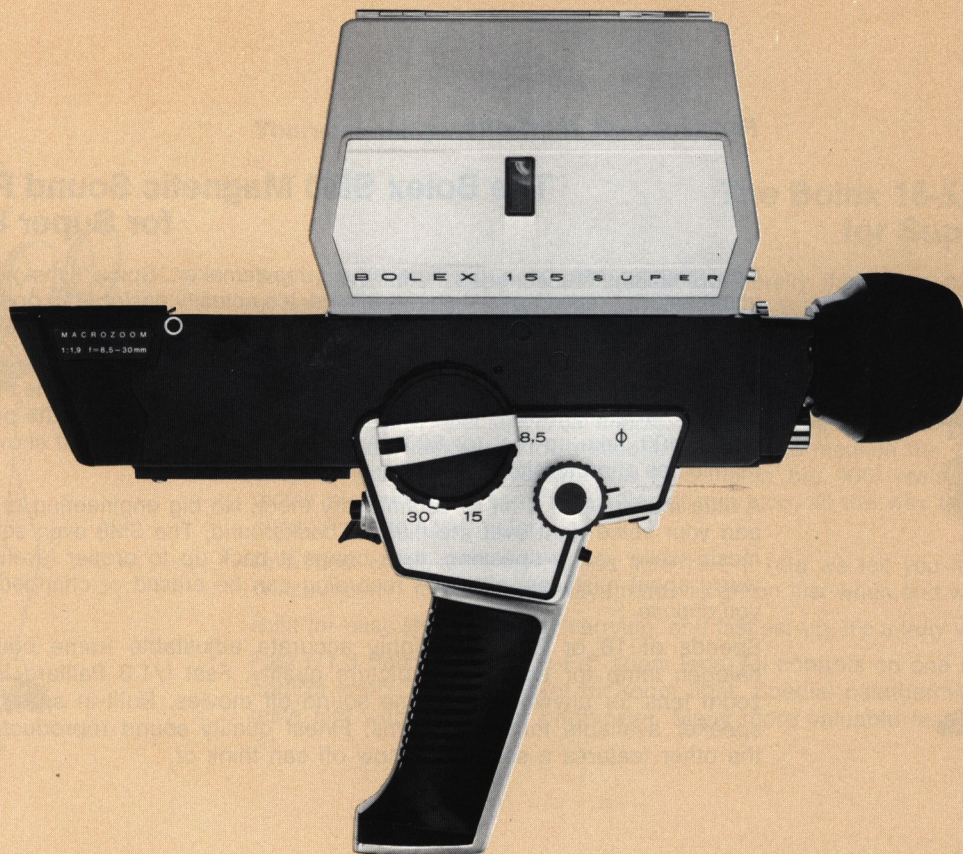
Design and construction is remarkable and allows for ideal balance of the camera in your hands. Films without accessories from 1 inch in front of the lens all the way to infinity. Zooming range from 8.5 mm wide angle to 30 mm telephoto at which focal length hand holding is still possible (longer ranges require a tripod for steady pictures).

Light measuring is automatic and through the lens, reflex viewing and focusing, three filming speeds with push button slow motion (while shooting the action at regular speed) and power zoom for smoothest zoom shots, single frame exposure. the camera comes equipped with Multitrix attachment for easy titling and special effects filming.

The Bolex Macrozoom cameras have been widely acclaimed as the greatest breakthrough in optical construction since Bolex introduced the zoom lens.

Look for Bolex for truly outstanding innovations in home movie equipment.





The ideal camera for hand holding

**The Bolex 155 Macrozoom Camera
for Super 8 Movies**

This remarkable camera is used throughout the world by amateurs and educational moviemakers alike. The ideal audio visual camera that lets its operator film close-up whether in nature outdoors or in the chem lab for giant-sized enlarged projection image.

Features are almost identical to the Bolex 160 Macrozoom camera. The 155 is also equipped with the Multitrix attachment for titling and special effect shooting.

The camera features all modern conveniences expected in a fine piece of equipment, such as: zoom lens, macrofocusing for extreme close-ups, electric light measuring automatically through the lens for greatest accuracy, reflex viewing and focusing, diopter eye adjustment, three speeds with push button slow motion, built-in lens cover that doubles as sun shade and permits curtain effects at the beginning and end of scenes, extremely modern design for proper balance and steadiness for handheld filming, watch dial footage counter, diaphragm lock, shoe to hold movielight, neck strap, easy cartridge loading. You have to film with it to be convinced of the superb picture quality that is produced by the camera. No demonstration in a store can show you that unless you try it out yourself. The name Bolex has come to stand for utmost reliability and quality in the motion picture field and it guarantees satisfaction and pleasure that comes only from The Best.



For the guy who has to travel fast

The Bolex 233 Compact Camera for Super 8 Movies



Unbelievably small. 1 and $\frac{3}{4}$ inches thick and a mere 3 inches high. These dimensions alone will tell you that the Bolex 233 Compact slides through the opening of most pockets of jackets, coats, ladies' handbags, stores easily in attache cases and takes up practically no room at all when stored in drawers while not in use.

The ideal camera to take along . . . anywhere . . . everywhere . . . at any time . . . to be ready to film. Regardless of its extreme compactness it features a zoom lens, (9 to 30 mm), has automatic electric eye exposure control, permits viewing through a bright viewfinder, focuses from a mere four feet to infinity.

It weighs only 21 ounces and if Ian Fleming were still alive he would have his hero 007 equipped with a Bolex 233 Compact as a steady companion. 007 or not, make it your steady companion never again to miss the action. Now come home with the scene you may have missed with heavier equipment or simply because you would not have carried a movie camera along in the first place.

It comes in handy in business. From as close as four feet away film product prototypes, graphs or drawings, or you ladies take it along to the bridge club for some delightful scenes without the need of having majored in motion picture photography at college.

From the people who build the best



For the people who want the best

BOLLEX

PROJECTORS



***If the story of your life was filmed on regular 8,
Super 8, on Kodak cartridges or regular reels
there is a projector that can handle it all . . .***

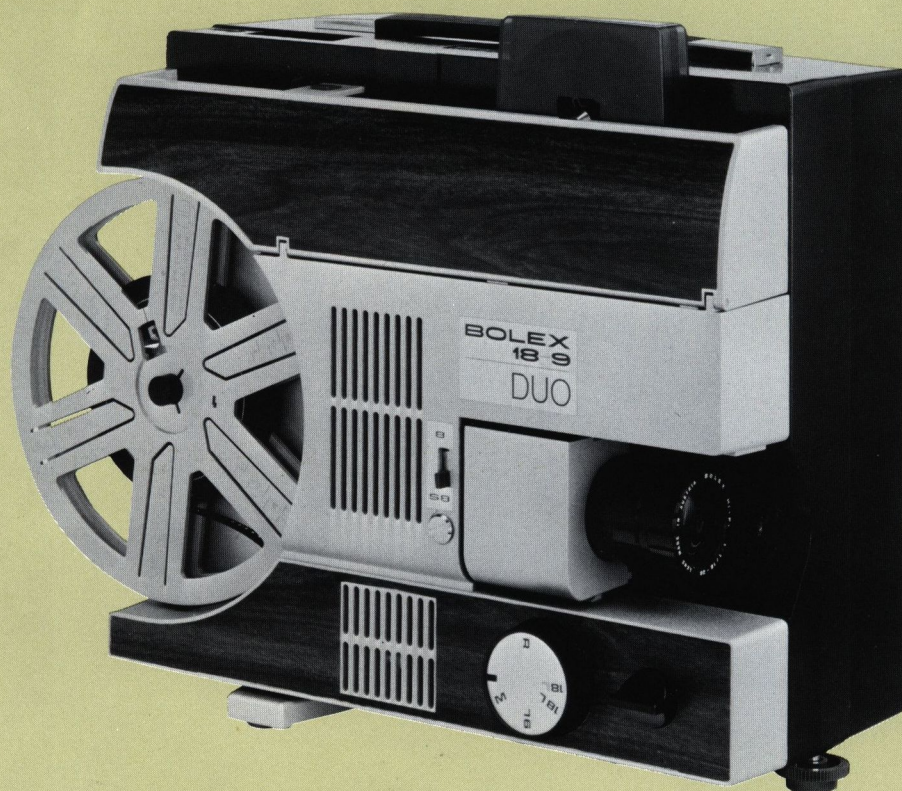
The Bolex 18-9 DUO Projector

Our introduction spilled it all. The Bolex 18-9 is the machine that can take them all! Reels from 50 to 400 feet, Kodak cartridges from 50 to 400 feet, and in regular 8 or Super 8, projected at normal 18 frames per second or slow motion of 9 f.p.s. for analysis and entertainment.

By the way, the Bolex 18-9 will automatically stop at the end of the film. The film can be attached permanently to reels so that there is no need to attach film to reel before rewinding whether a reel or cartridge is being used. Rewind is extremely fast through the film gate (or direct from reel to reel), of either fully or partially projected films.

The Bolex 18-9 Duo features a fast f/1.3 15-30mm Paillard Bolex Hi-Fi® zoom lens and assures, with the machine's 100 watt mirror halogen lamp, an exceptionally bright picture on the screen.

Whatever camera you own, whatever camera you buy (we sincerely suggest a Bolex), you simply must look at a Bolex 18-9 Duo Projector before buying just anything — or simply because you may save yourself a dollar. The satisfaction you will get from Bolex products for years to come is practically guaranteed by the name with a worldwide reputation for quality and dependability.





For people who don't like interruptions

The Bolex Multimatic Projector for Super 8 Movies

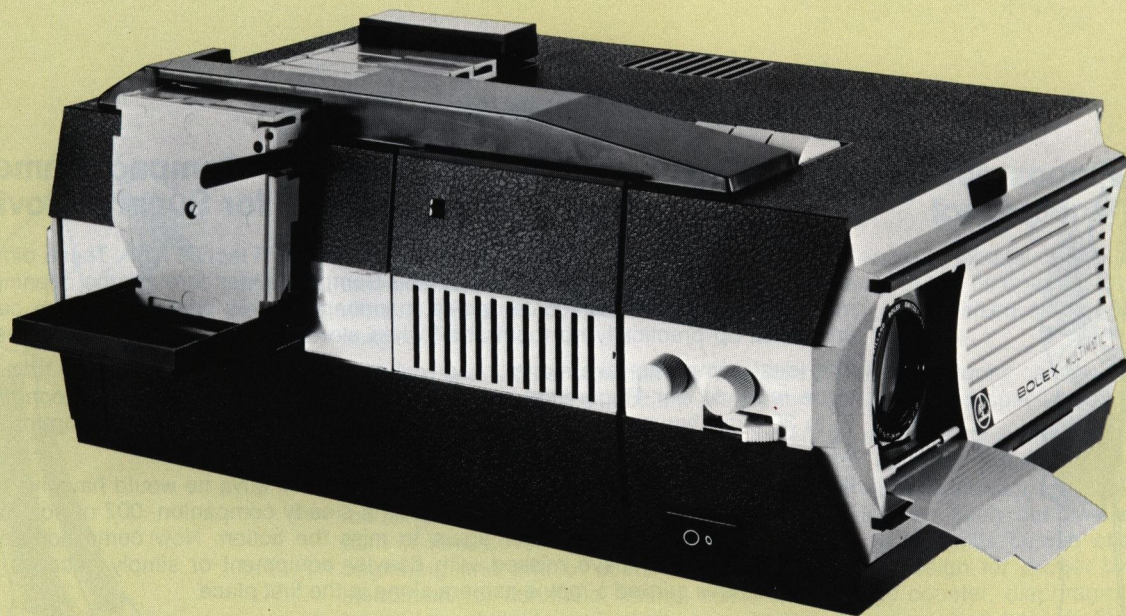
Bolex synonymous for leading products in home movie equipment has again come up with the most unique Super 8 projector for the man who wants the best, for the school that wants a projector that does the projecting, and for the business that wants to demonstrate its products on film without the need to operate a projector.

The Bolex Multimatic is the world's only automatic cartridge changing projector. It is the only machine that will project cartridge after cartridge fully automatically and rewinds films shown—all by itself automatically.

It has slow motion, reverse projection, single frame viewing, a choice of two zoom lenses and two fixed focal length lenses, an enormously bright light output (sufficient to give an absolutely sharp picture even in a large-sized room).

Simply drop the 50 foot film as it comes from the processing lab into a Bolex cartridge. Cartridges stack neatly and come with labels to indicate contents. The projector will hold up to six cartridges at a time but can be refilled anytime during the show. A reject button will allow you to only partially view a film and go immediately to the next (the old one will rewind while you watch the new film).

You've got to see the most advanced and modern equipment in the projection field.



For sound-off show-offs

The Bolex SM8 Magnetic Sound Projector for Super 8 Movies

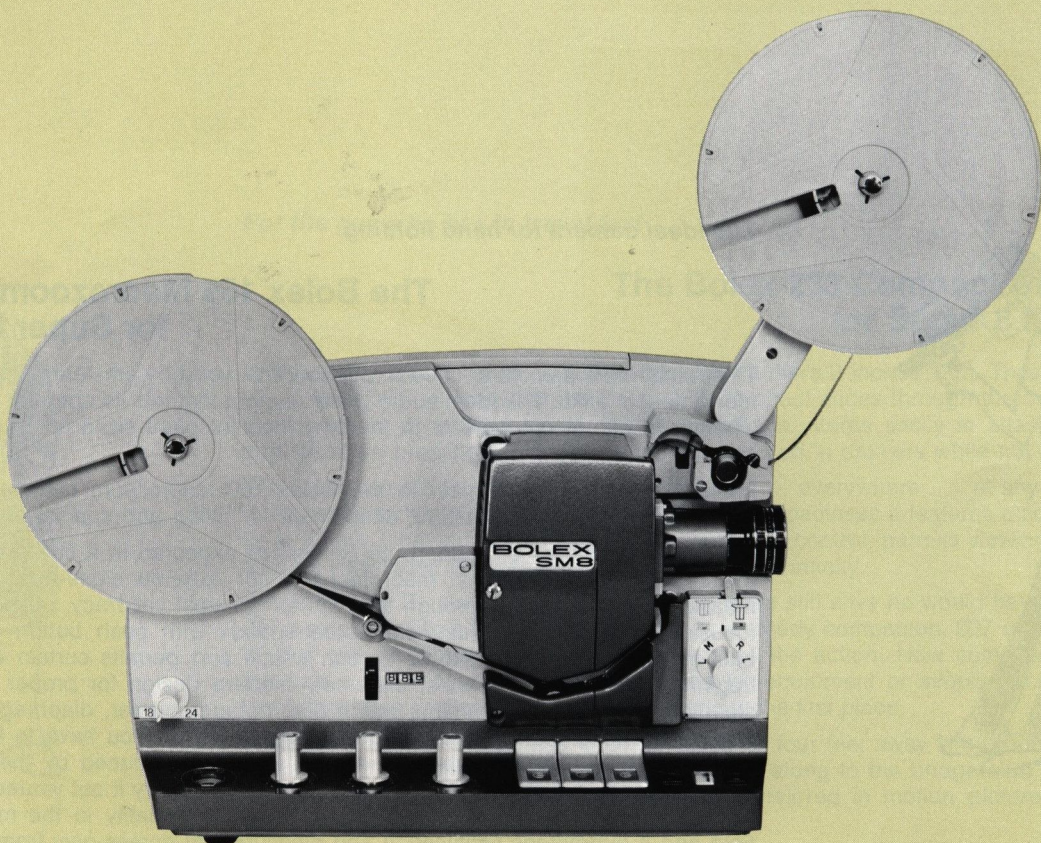


Now anyone can be a big-time sound moviemaker. Spice films with music or commentary — even special sound effects. It's actually easier than operating a tape recorder! And you won't recognize your silent "stars" when the speaker goes on. They'll come alive — and bring your movies with them.

Controls are conveniently grouped so even a youngster can enjoy the thrill of adding sound to a family movie. Your films are loaded automatically by the projector right onto a 400' take-up reel (or 800' if you're really a big sound-off show-off — that's 52 minutes of professional sounding movies!)

A little music here. A bit of commentary there. No big engineering problems. Just add your voice right over the musical background. The SM8 even soft-pedals the music while you're speaking, then brings it back up to proper level. No need to worry about mistakes, either. A recording can be erased or changed as often as you choose.

Speeds of 18 or 24 f.p.s. Highly accurate adjustable frame counter. Bright halogen lamp for exceptional picture quality. Fast f/1.3 Paillard Bolex Hi-Fi® zoom lens for anywhere, anytime sound-off movies. Built-in speaker. Auxiliary speaker available for large rooms. Finest quality sound reproduction. Plus all the other features a sound-off show-off can think of.





Yours faithfully . . .

The Bolex 18-5 L Projector for Super 8 Movies

The husky little "dependable" trusted by literally thousands for totally reliable, effortless performance. Whether you use the 18-5 L every day of the week or only for those special "movie nights," its quiet, trouble-free projection guarantees satisfaction.

Project at normal 18 f.p.s. or switch instantly to a super-slow 5 f.p.s. for a longer, closer look and special visual effects. Change speeds as often as you wish — or run your film backwards for a second look (not to mention the fun of seeing your subjects perform in reverse). The 18-5 holds big 400' reels for uninterrupted movie pleasure. It threads fully automatically, too, all the way to the take-up reel, just to make things simpler.

And, best of all, with the rugged little 18-5 L (did we tell you it has sturdy steel construction?) the show's always ready to go on just when and where you want it.

Built for easy storage, handy carrying, and fast set-up, it's a truly versatile machine.

Fast f/1.3 Paillard Bolex Hi-Fi® zoom lens. All controls on one handy projection control knob. Built-in socket for room light. Special catathermic heat filter protects film without loss of brightness. Many more valuable features.

