

PREMOS



HOLIDAYS & WINTER
1912 — 1913

HOME portraits with all the "atmosphere" of cheerful, cozy rooms,—sharp, crisp outdoor pictures full of the spirit of old Winter himself,—brilliant flashlight and artistic still life studies, these are the kinds of pictures that the Winter holds. And the Premo is peculiarly well adapted for making them.

Its ground glass focusing feature provides for that sharpness and certainty of composition so desirable in interior work. While its light, compact form, use of films or plates as desired, and ease of loading and operating make it equally desirable for outside work.

And you need no experience if you use a Premo. Simple instructions come with every camera, so that one who has never had a camera in his hands before, can make good pictures from the very start with a Premo.

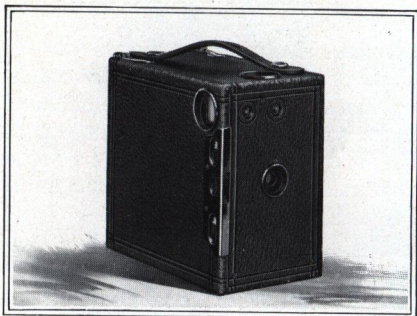
For the holidays a Premo makes a splendid gift; for the whole year through it fulfills a delightful mission for anyone.

ROCHESTER OPTICAL DIVISION

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.

PREMO JUNIORS



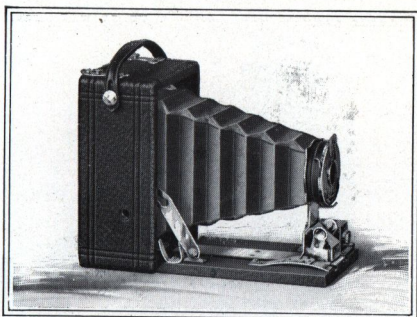
EASY to load, simple to operate, very inexpensive, these cameras are ideal for boys and girls, and make such good pictures as to be perfectly satisfactory for anyone.

Specifications : Capacity, 12 exposures without re-loading. Size of camera, No. 0, $2\frac{1}{4} \times 3\frac{5}{8} \times 5\frac{1}{4}$ in.; No. 1, $3\frac{1}{8} \times 4\frac{1}{2} \times 5\frac{3}{4}$ in.; No. 1A, $3\frac{1}{2} \times 5\frac{1}{2} \times 5\frac{3}{8}$ in.; No. 3, $4 \times 5\frac{1}{2} \times 5\frac{3}{4}$ in.; No. 4, $4\frac{3}{4} \times 6\frac{1}{4} \times 6\frac{1}{2}$ in. Weight No. 0, 7 ounces; No. 1, 11 ounces; No. 1A, 14 ounces; No. 3, 20 ounces; No. 4, 25 ounces. Shutters, Automatic with diaphragm stops. Lens, Single Achromatic. Two tripod sockets and two finders.

PRICES

	No. 0	No. 1	No. 1A	No. 3	No. 4
	$1\frac{1}{2} \times 2\frac{3}{4}$	$2\frac{1}{4} \times 3\frac{1}{4}$	$2\frac{1}{2} \times 4\frac{1}{4}$	$3\frac{1}{4} \times 4\frac{1}{4}$	4×5
Premo Junior . .	\$1.50	\$2.00	\$3.00	\$4.00	\$5.00
Carrying Case . .	.60	.75	.85	1.10	1.25
Premo Film Pack (12 exposures)	.25	.40	.50	.70	.90
Premo Portrait At- tachment . .		.50	.50	.50	.50

PREMOETTES Nos. 1 AND 1A



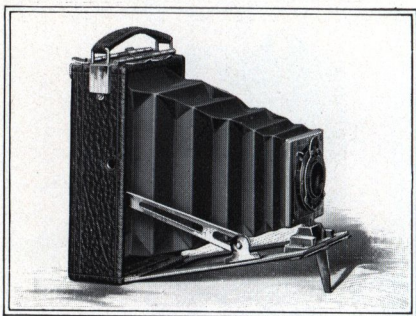
THESE are excellent little cameras, making pictures of good size, any model of which one can easily carry in the pocket.

Specifications : *With single lens:* Dimensions, No. 1, $1\frac{1}{8} \times 3\frac{3}{8} \times 4\frac{1}{2}$ in.; No. 1A, $2\frac{1}{8} \times 3\frac{5}{8} \times 5\frac{1}{2}$ in. Weight No. 1, 11 ounces; No. 1A, 15 ounces. Lens, Meniscus. Shutter Premoette Automatic for time, bulb and instantaneous exposures. Two tripod sockets and reversible finder. *With double lens:* Dimensions, No. 1, $2\frac{1}{8} \times 3\frac{3}{4} \times 4\frac{3}{4}$ in. No. 1A, $2\frac{1}{8} \times 3\frac{5}{8} \times 5\frac{1}{2}$ in. Weight No. 1, 13 ounces; No. 1A, 16 ounces. Lens, Planatograph. Shutter, Kodak Ball Bearing. Finder reversible brilliant. Two tripod sockets.

PRICES

	No. 1	No. 1A
Premoette with Meniscus Lens and Premoette Shutter	$2\frac{1}{4} \times 3\frac{1}{4}$	$2\frac{1}{2} \times 4\frac{1}{4}$
Carrying Case	\$5.00	\$6.00
Premoette with Planatograph Lens and B. B. Shutter75	.85
Do., with Zeiss Kodak Anastigmat f. 6.3 and Compound Shutter	9.00	10.00
Carrying Case (sole leather)	40.25	41.30
Premo Film Pack (12 exposures)	1.00	1.25
Premo Portrait Attachment40	.50
	.50	.50

PREMOETTE JUNIOR



AN inexpensive, very efficient little camera—just right for the Christmas stocking.

Made of aluminum, covered with genuine grain leather and beautifully finished in every detail, it is really a marvel of compactness, which can be easily carried in any pocket or in a lady's hand bag.

A noticeable feature of the Premoette Jr. is the Kodak Ball Bearing shutter with which it is fitted. This shutter works with great smoothness and precision, and is graduated for $\frac{1}{25}$ and $\frac{1}{50}$ (snap shot) exposures as well as for time and bulb. With star-shaped leaves, it admits more light in a

given time than the ordinary type of shutter. The cameras are offered with either Meniscus Achromatic or Double Planatograph lenses, all carefully tested, and provision is made for easy focusing. One of its unusual features is its direct view finder, a type which heretofore has never been furnished on any but the highest priced cameras.

This camera has become so very popular that to meet the demand for a similar compact little instrument fitted with high grade anastigmat lens, we offer the Premoette Jr. Special.

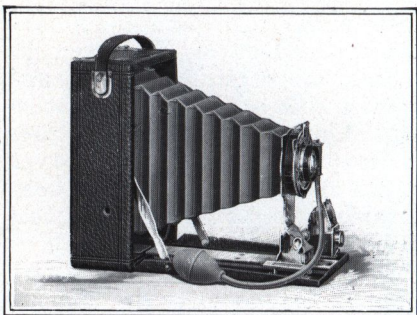
This is fitted with Zeiss Kodak Anastigmat lens, and is beautifully finished with black bellows and genuine morocco covering.

Specifications : Capacity, 12 film pack exposures. Dimensions, $1\frac{3}{8} \times 3\frac{1}{4} \times 4\frac{3}{8}$ in. Weight, 11 ounces. Lens, Single Achromatic Meniscus or Double Planatograph. Premoette Jr. Special, Zeiss Kodak Anastigmat *f.* 9. Shutter, Kodak Ball Bearing. Finder, direct view. Tripod Socket, one.

PRICES

Premoette Jr. with Meniscus Achromatic Lens and Kodak B. B. Shutter	$2\frac{1}{4} \times 3\frac{1}{4}$ \$ 5.00
Premoette Jr. with Planatograph Lens and Kodak B. B. Shutter	7.50
Premoette Jr. Special Zeiss Kodak, Anastigmat Lens and Kodak B. B. Shutter	28.00
Carrying Case Regular75
Grain Leather Case for Special	1.50
Premo Film Pack (12 exposures)40
Premo Portrait Attachment50

FILM PREMO No. 1



THIS camera is specially designed for the average amateur. It is made in the three sizes of amateur pictures which are generally recognized as the standard sizes.

They are made to be as convenient and easy of manipulation as possible, and without reference to the requirements of the specialists, we have fitted them only with the simple adjustments sufficient to enable the average photographer to secure good pictures under all ordinary conditions where he would care to use a camera.

Working with this idea in mind, we are able to offer these cameras

not only at moderate prices, but for compactness and light weight, for ease of loading and operating, the Film Premos have a considerable margin over any other type of folding cameras.

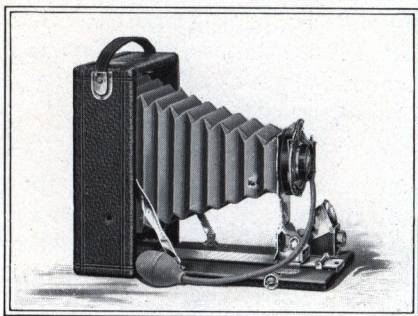
In designing this camera, we have not overlooked the fact that, however convenient, the most important consideration in any camera is the quality of its results. So we equip it with our celebrated Planatograph lens and Kodak Ball Bearing shutter, the finest type of single valve shutter. And in the Premo Film Pack you are assured of the best to be had, for this film is from the same stock as the famous Eastman N. C.

Specifications: Capacity, 12 film exposures. Box mahogany. Bed aluminum. Dimensions, $3\frac{1}{4} \times 4\frac{1}{4}$, $2\frac{1}{4} \times 4 \times 5\frac{1}{2}$ in.; 3A, $2\frac{3}{8} \times 4\frac{5}{8} \times 7\frac{1}{8}$ in.; 4x5, $2\frac{1}{4} \times 4\frac{3}{4} \times 6$ in. Weight, $3\frac{1}{4} \times 4\frac{1}{4}$, 19 ounces, 3A, 29 ounces; 4x5, 25 ounces. Lens, Planatograph. Shutter, Kodak Ball Bearing. Tripod Sockets, two. Finder, reversible brilliant. Automatic Standard Clamp.

PRICES

		3A	
Film, Premo No. 1, with Planatograph Lens and Kodak Ball Bearing Shutter . . .	$3\frac{1}{4} \times 4\frac{1}{4}$	($3\frac{1}{4} \times 5\frac{1}{2}$)	4 x 5
Sole Leather Carrying Case . . .	\$10.00	\$12.50	\$12.50
Premo Film Pack (12 exposures)	1.25	1.50	1.50
Premo Portrait Attachment70	.80	.90
	.50	.50	.50

POCKET PREMO C



WHILE this camera accommodates either films or plates and has a ground glass for focusing, it is still lighter and more compact than the average purely film camera, and it can be depended upon to produce sharp, clear pictures under all ordinary conditions, day in and day out. Plates are loaded in an ordinary plate holder, films by means of the Premo Film Pack Adapter.

It is made for the two most popular sizes of amateur pictures, the 3A ($3\frac{1}{4} \times 5\frac{1}{2}$) having just been added. This is the well known post card size, and this new model, with all the Pocket

Premo C advantages, offers anyone the opportunity of making these pictures at a very modest investment.

The Pocket Premo C is fitted with Planatograph lenses, the very best obtainable outside of the high grade anastigmats, and Kodak Ball Bearing shutter, making it very effective for instantaneous work.

It has rack and pinion for focusing, also reversible finder and focusing scale for use when you do not care to focus on the ground glass.

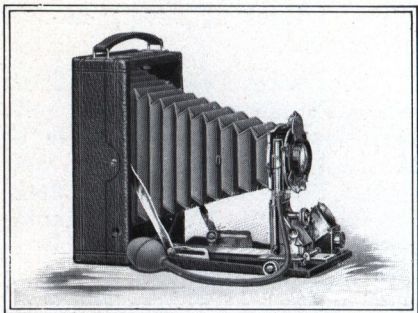
Covered with genuine leather; metal parts highly nickeled.

Specifications: Capacity 12 film or 2 plate exposures, Box, mahogany. Bed, mahogany, with rack and pinion for focusing. Finder reversible, hooded brilliant. Tripod Sockets, two. Lens Planatograph. Shutter, Kodak Ball Bearing. Dimensions, $3\frac{1}{4} \times 4\frac{1}{4}$, $2\frac{1}{8} \times 4\frac{1}{4} \times 5\frac{1}{2}$ in.; 3A, $2\frac{1}{4} \times 5 \times 7\frac{1}{8}$ in. Weight, $3\frac{1}{4} \times 4\frac{1}{4}$, 21 ounces.; 3A, 32 ounces. Automatic Standard Clamp.

PRICES

	$3\frac{1}{4} \times 4\frac{1}{4}$	3A, ($3\frac{1}{4} \times 5\frac{1}{2}$)
Pocket Premo C with Planatograph Lens and Kodak Ball Bearing Shutter and Plate Holder	\$12.00	\$15.00
Double Plate Holder80	1.00
Sole Leather Carrying Case	1.50	1.75
Premo Film Pack Adapter	1.00	1.50
Premo Film Pack (12 exposures)70	.80
Premo Portrait Attachment50	.50

FILMPLATE PREMO



THE idea behind the Filmplate Premo is to produce as small and compact a camera as possible, yet with the complete equipment and possibilities usually found only in large and comparatively cumbersome instruments.

It is supplied with both rising and sliding front, swing bed, rack and pinion for focusing and automatic standard clamp.

The lens is the best obtainable aside from the anastigmats, and the shutter is the double valve Kodak Automatic, graduated in fractional parts of a second, and in addition fitted with the Kodak Autotime Scale.

The camera is beautifully constructed, takes films or plates with equal facility and permits ground glass focusing with either.

And all these advantages are combined in a camera which can be easily carried, for the Filmplate Premo is fully as light and compact as the average camera taking films only.

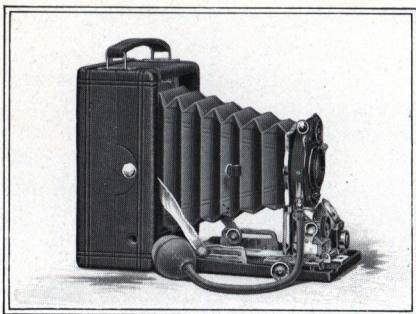
Particular attention is called to the new 3A ($3\frac{1}{4} \times 5\frac{1}{2}$) size, not only for its light weight and compactness, but its great efficiency for these popular pictures.

Specifications : Capacity, 12 film or 2 plate exposures. Box, mahogany. Bed, aluminum. Rack and pinion for fine focusing. Front, rising and sliding. Finder, reversible brilliant. Tripod Sockets, two. Lens Planatograph. Shutter, Kodak Automatic with Autotime Scale. Dimensions, $3\frac{1}{4} \times 4\frac{1}{4}$, $2\frac{1}{4} \times 4\frac{7}{8} \times 5\frac{3}{8}$ in.; 3A, $2\frac{3}{8} \times 4\frac{3}{4} \times 7\frac{1}{8}$ in.; 4x5, $2\frac{1}{4} \times 4\frac{7}{8} \times 6\frac{1}{8}$ in., 5x7, $2\frac{5}{8} \times 6 \times 8\frac{3}{8}$ in. Weight. $3\frac{1}{4} \times 4\frac{1}{4}$, 30 ounces, 3A, 37 ounces; 4x5, 33 ounces; 5x7, 56 ounces. Automatic Standard Clamp.

PRICES

	3A			
Filmplate Premo with Planatograph Lens, Kodak Auto. Shutter, Autotime Scale, Plate Holder and Film Pack Adapter . . .	$3\frac{1}{4} \times 4\frac{1}{4}$	$(3\frac{1}{4} \times 5\frac{1}{2})$	4x5	5x7
Do., with Zeiss Kodak Anastigmat f-6.3. and D. V. Auto. Shutter	\$24.00	\$26.50	\$26.50	\$35.00
Do., with Compound Shutter	52.80	62.30	62.30	85.05
Sole Leather Carrying Case	1.75	2.00	2.00	2.50
Premo Film Pack (12 exposures)70	.80	.90	1.60
Premo Portrait Attachment	.50	.50	.50	.50

FILMPLATE PREMO SPECIAL



FOR those who want the best to be had, who want an outfit which will produce good pictures wherever pictures can be made, aside from ultra speed focal plane work, we have designed the Filmplate Premo Special.

We have modeled this camera upon the Filmplate Premo for three reasons: first, because of its ground glass focusing feature, an especially valuable consideration where one has a fine anastigmat lens; second, because it takes films or plates at the choice of the operator or as the occasion may require; last, because the Filmplate Premo is so light, compact,

and so very convenient to operate.

The camera is fitted with the Zeiss Kodak Anastigmat, the lens made expressly for hand camera work, and the Compound shutter—an equipment which cannot be surpassed.

A rising and sliding front, swing bed, reversible finder, two tripod sockets, and rack and pinion focusing attachment are provided.

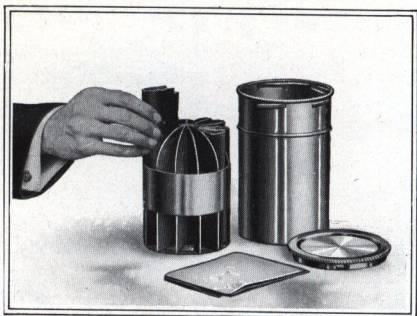
In keeping with the high grade of work for which this camera is designed, we have constructed and finished it in the best possible manner. The covering is a rich black morocco, the bellows black leather, and metal parts are nickelled.

Specifications: Capacity, 12 film or 2 plate exposures. Box, mahogany. Bed, aluminum. Rack and pinion for fine focusing. Front, rising and sliding. Finder, reversible brilliant. Tripod Sockets, two. Lens, Zeiss Kodak Anastigmat *f.* 6.3. Shutter, Compound. Dimensions, $3\frac{1}{4} \times 4\frac{1}{4}$, $2\frac{1}{4} \times 4\frac{1}{8} \times 5\frac{3}{8}$ in.; $3\frac{1}{4} \times 5\frac{1}{2}$, $2\frac{1}{8} \times 4\frac{1}{8} \times 7\frac{1}{8}$ in.; 4×5 , $2\frac{1}{4} \times 4\frac{7}{8} \times 6\frac{1}{8}$ in., 5×7 , $2\frac{5}{8} \times 6 \times 8\frac{3}{8}$ in. Weight, $3\frac{1}{4} \times 4\frac{1}{4}$, 26 ounces; $3\frac{1}{4} \times 5\frac{1}{2}$, 36 ounces; 4×5 , 28½ ounces; 5×7 , 48 ounces. Automatic Standard Clamp.

PRICES

Filmplate Premo Special with Zeiss Kodak Anastigmat <i>f.</i> 6.3. and Compound 3A				
Shutter, Plate Holder $3\frac{1}{4} \times 4\frac{1}{4}$ ($3\frac{1}{4} \times 5\frac{1}{2}$)	4x5	5x7		
and Film Pack Adapter	\$54.00	\$65.00	\$65.00	\$88.00
Grain Leather Case, velvet lined	2.75	3.00	3.00	4.00
Premo Film Pack (12 exposures)70	.80	.90	1.60
Premo Portrait Attachment50	.50	.50	

PREMO FILM PACK TANK



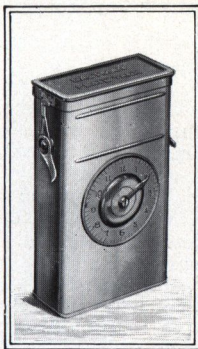
THE Premo Film Pack Tank assures the veriest beginner that every pack of films placed in the tank, where the simple directions are implicitly followed, will come out developed perfectly. No experience is required. It places the novice upon the same plane in development with the expert.

PRICES

Premo Film Pack Tank No. 1, for 12 $1\frac{3}{4}$ x $2\frac{3}{8}$ or $2\frac{1}{4}$ x $3\frac{1}{4}$ films	\$1.25
Do., No. 2, for 12 $2\frac{1}{2}$ x $4\frac{1}{4}$, $3\frac{1}{4}$ x $4\frac{1}{4}$, $3\frac{1}{4}$ x $5\frac{1}{2}$ or 4 x 5 films	3.50
Do., No. 3, for 6 5x7 films	4.00
Premo Tank Developing Powders, in packages of 6, No. 120
In packages of 6, No. 225
In packages of 6, No. 335
Kodak Acid Fixing Powder, per 1 pound package25
Do., per $\frac{1}{2}$ pound package15
Do., per $\frac{1}{4}$ pound package10

EASTMAN PLATE TANK

THIS produces the same good results as does the Premo Film Pack Tank, and consists of a metal solution cup with tightly fitting cover, a cage for holding twelve plates or less, and a loading block for loading the plates into the cage.



In the $3\frac{1}{4} \times 4\frac{1}{4}$ and 4×5 sizes, the cage of plates can be developed in the 4×5 Premo Film Pack Tank if desired.

PRICES

Eastman Plate Tank, for 4×5 , $3\frac{1}{4} \times 5\frac{1}{2}$, and smaller plates, includes solution cup, plate cage, loading block and adjustable kit . . .	\$3.50
Do.. 5×7 , without kit . . .	4.50
Adjustable Kit, for 4×5 or $3\frac{1}{4} \times 5\frac{1}{2}$ tank, to take smaller plates50
Separate Kits, for 5×7 tank, to take $3\frac{1}{4} \times 5\frac{1}{2}$, $4\frac{1}{4} \times 6\frac{1}{2}$ or $4\frac{3}{4} \times 6\frac{1}{2}$ plates, each75
Eastman Plate Tank Developer Powders, for 4×5 tank, per package, $\frac{1}{2}$ dozen20
Do., for 5×7 tank, per package, $\frac{1}{2}$ dozen35
Kodak Acid Fixing Powder, per 1 pound package25
Do., per $\frac{1}{2}$ pound15

THE KODAK METAL TRIPOD

COMBINING light weight and compactness with exceptional rigidity, this is an ideal tripod for cameras up to 5 x 7.

Has telescoping legs of brass tubing—lower ones nicked—the upper black enameled, and should a part become inoperative through wear or accident, any section may be removed for repairs. A unique feature.

When extended each section catches and holds firmly. To close, it is necessary to press in top catch only.

The Nos. 1 and 2 have revolving heads for attaching to camera. With this construction the camera may be swung, so as to take in the desired view without moving the tripod.

The Nos. 1 and 2 also have straps for holding the legs in place when closed.

	Closed	Extended	Weight	Price
Kodak Metal Tripod	ins.	ins.	ozs.	
No. 0, 3 sections .	15½	39½	15	\$1.60
No. 1, 4 sections .	15	48½	24½	2.50
No. 2, 5 sections .	13½	49½	25	3.25
Leather Carrying case for any style				1.50

For More Information—

The general Premo catalogue describes in more detail all goods listed in this little booklet, as well as the well known Pony Premos, other cameras, anastigmat lens equipments and accessories. We also have a special booklet, telling all about the Premo Film Pack System. Both are free at the dealer's or will be mailed postpaid to any address on request.

ROCHESTER OPTICAL DIVISION

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.