



*Balda*

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ALDA is an old-established and reputable name in fine amateur cameras.

Modern production methods make it possible to offer these quality cameras at consistently low prices, true to the founding principle of Balda Camera Works established in 1908: 'More Camera For Less Money'.

**KLING  
PHOTO**

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# Balda 35mm CAMERAS and ACCESSORIES

User  
Net  
Price

ALL BALDA MODELS SHOWN HERE HAVE THESE EXCELLENT FEATURES:



- Keymatic half-turn fast-sequence film advance
- Automatic shutter cocking
- Large, luminous frame viewfinder
- Drop-in film loading
- Film advance control signal
- Double exposure prevention
- Snap-out rewind crank handle
- Automatic rewind clutch
- Accessory shoe
- Tripod socket
- Cable release socket
- Die-cast all-metal body for lasting sturdiness and alignment
- Black leather grain covering
- Satin chrome trim

For additional fine features, see complete description of each model below



### BALDEZZA F — with built-in flashgun.

Fine BALDA quality in a moderately priced 35mm camera for easy picture-taking day and night! Exclusive Light-Matic exposure control dial automatically gives correct exposure with any film from ASA 16 to ASA 1600, with the mere setting of the prevailing light condition. The 45mm f/2.8 Color-Baldanar lens makes sharp, brilliant pictures; distance-setting is simple and fast with the color-coded Color-Guidematic focusing system for SCENE, GROUP, PORTRAIT or NEAR subjects. The shutter is adjustable for 1/30, 1/60 and 1/125 second, with a B-setting for longer exposures to suit every light condition. The built-in

polished chrome flashgun pops up with the touch of a small lever. The simple setting of a distance scale assures fine flash pictures, does away with complicated Guide Numbers. In addition, the Baldessa F has all the excellent BALDA features shown at the top of the page. Dimensions: 2 3/4 x 3 1/2 x 4 3/4"; weight, approximately 15 1/2 ounces. [6426-60] [4M7323-95]

Order Code No. 110-025 ..... 39.95  
Order Code No. 110-416 DeLuxe Everready Case [227-00] [4M326-30] ..... 10.50

### BALDESSAMAT F — Automatic with built-in flashgun.

This latest Balda model combines fine optical and mechanical quality and an ingenious array of automatic features for perfect pictures without fuss or bother! Adjustable for all color or black-and-white films from ASA 10 to 400, the Baldessamat F automatically assigns a shutter speed between 1/30 and 1/500 second while the built-in exposure meter automatically sets the right f-stop for correct exposure. When there is not enough light for automatic exposure, a red "stop" signal appears in the viewfinder; with a light push of a small lever, the built-in BC flash unit pops straight up, ready for use with AG-1 bulbs. The all-metal polished chrome reflector assures strong over-all flash illumination. There's no need to bother with Guide Numbers; the mere turning of the flash distance scale gives correct flash exposure! A built-in bulb ejector eliminates danger of finger burns. An accessory shoe and secondary flash outlet are provided for use with electronic or other flash unit. Distance setting for sharp pictures with the fine 45mm f/2.8 Color-Baldanar lens is simple and fast with the Color-Guidematic focusing system of the Baldessamat F. The lens mount is marked off into clearly defined color-coded distance zones; the names of the colors even have the same starting letters as

the designated zones: skyblue for SCENE, green for GROUP, pink for PORTRAIT, neutral for NEAR. As added insurance that the lens is correctly focused, the zone settings—Scene, Group, Portrait, Near—are projected into the viewfinder, clearly spelled out. The large, clear viewfinder—perfect even for eyegless wearers—shows the picture area in a bright luminous frame for easy and fast aiming.

To assure the utmost brilliance and crisp color reproduction, the lens is provided with a built-in twist-out lens shade and a filter retaining ring for use with Series 5 filters—no added accessories to carry or to buy!

In addition, the Baldessamat F has automatic zero setting of exposure counter, and all the other proven Balda features listed above. Dimensions: 2 3/4 x 3 1/2 x 4 3/4"; weight approximately 19 1/2 ounces. [7446-60] [4M8441-95]

Order Code No. 110-023 Baldessamat F (in Gift Carton) Camera only ..... 69.95  
Order Code No. 110-416 DeLuxe Everready Case [227-00] [4M326-30] ..... 10.50

NOTE: Attractive Gift Carton has space for camera, eveready case, flash bulbs, battery. (Illustrated above)

### BALDESSAMAT RF — Automatic with coupled rangefinder and built-in flash.

Designed for the serious amateur who prefers rangefinder focusing to the distance zone symbols used in the Baldessamat F viewfinder. In addition to the same fine lens, built-in flash gun and all other new features of the Model F, the Baldessamat RF has a luminous frame viewfinder with built-in coupled rangefinder and fully automatic parallax correction at all distances. Weight: 20 ounces; dimensions: 2 3/4 x 3 1/2 x 4 3/4". [7553-30] [4M8447-95]

Order Code No. 110-024 Baldessamat RF (in Gift Carton) Camera only ..... 79.95

Order Code No. 110-416 DeLuxe Everready Case [227-00] [4M326-30] ..... 10.50

NOTE: Attractive Gift Carton has space for camera, eveready case, flash bulb, battery. (Illustrated above)





# Balda FLASH UNITS

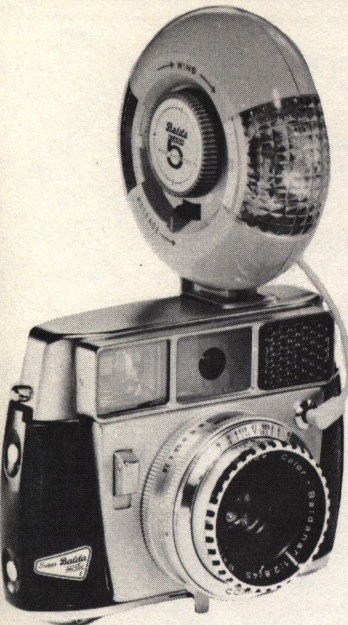
## BALDA FIVE SHOOTER — Automatic repeating B/C flashgun.

Unique, fast shooting flash unit with rotary magazine that hold up to 5 AG bulbs for single or sequence shots—faster than electronic flash! Fits standard accessory shoe on all cameras. Just 1 1/2" wide; 3 1/2" diameter. Weight only 3 1/2 ounces. Spring operated "Ferris Wheel" holds bulbs, each in silvered reflector; trigger advances bulbs for flash after flash; counter dial shows how many flashes are left. Interchangeable blue and clear prismatic lenses produce strong illumination even for wide-angle shots, and serve as protective flash shields. Blue lens permits using clear bulbs for daylight color films. Convenient flash dial wheel gives f-stop settings for camera, also acts as bulb ejector. Built-in 9-inch connecting cord stores neatly around dial wheel when not in use. Handsomely styled in high impact resistant material with smooth-gray finish. Uses standard 15 volt flash battery (not included). Supplied complete with flash cord and pocket zip case.

Order Code No. 110-905 [187-97] [4M197-17]

11.95

Order Code No. 110-906 Counter Display with 12 Five-Shooters [1471-64]



## BALDA V.P. FLASH — Vest-pocket size B/C Flash Unit

Tiny 1 1/2-ounce flash unit that fits snugly into accessory shoe of any camera, measures only 1 1/2 x 2 x 1 1/8". Uses AG-1 flash lamp in 1 1/2" silvered aluminum reflector for strong and even light distribution. 9-inch flash connector cord is reeled behind the reflector when not in use. Battery capacitor insures accurate synchronization, saves battery life. Powered by standard 15 volt flash battery (not included). Ejector button for easy bulb removal. Exposure guide for black-and-white and color films in cover. Neatly styled with rounded edges and smooth pale gray finish.

Order Code No. 110-902 [4M783-30] ..... 4.95

Order Code No. 110-907 Counter Display with 10 VP units. [1429-79] [2M1825-00]

Order Code No. 110-904 Eveready No. 504 battery [12-81] ..... 1.15

Order Code No. 110-903 Topgrain leather case for Balda Flash; fits on shoulder strap of camera and protects Flash when carried in coat pocket. [741-05] [3M27-94] ..... 1.75

