



*Announcing  
the All New*

# SUPER GRAPHIC\* 45

Here is a truly great camera. Appreciably smaller than the Pacemaker Graphic, it has all the Pacemaker's features plus many new ones that give the Super Graphic new convenience and ever greater versatility.

The Super Graphic offers professional new challenges—provides an advanced new tool for photographic achievement. Plan now to trade in your present camera on this—the first all new professional camera in years.

SEE NEXT TWO PAGES

\*Trade Mark

**GRAFLEX®** *Prize-Winning Cameras*

A SUBSIDIARY OF GENERAL PRECISION EQUIPMENT CORPORATION



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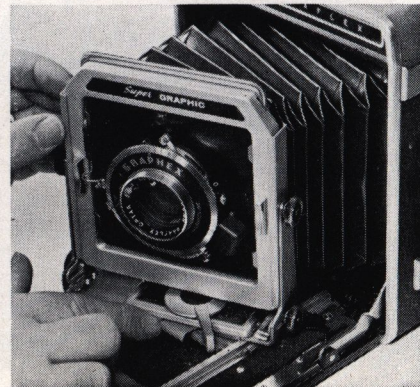
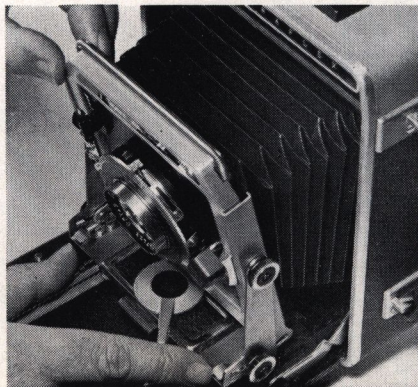




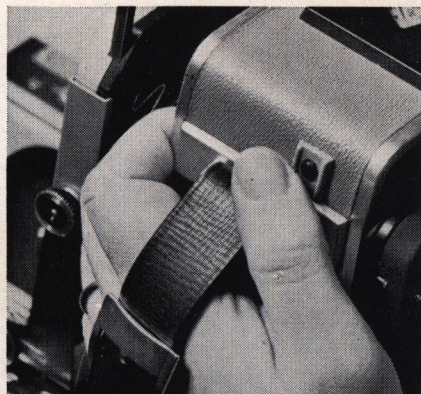
Flexibility of all movements to adjust composition and depth of field. Front lens standard tilts forward and back, swings right and left, rises and shifts right and left.

Forward tilting lensboard and drop bed combine for 30° tilt. Increases apparent depth of field when taking pictures from a balcony, down a flight of stairs or in similar situations. Drop bed also accommodates wide angle lenses.

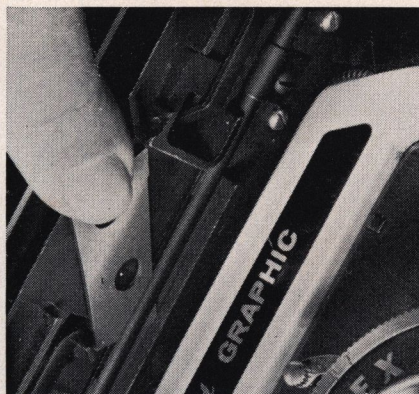
Lateral swing increases apparent depth of field when photographing some types of subjects. Can be used in combination with all other tilts, swings and shifts to correct optical distortion, parallelism and composition.



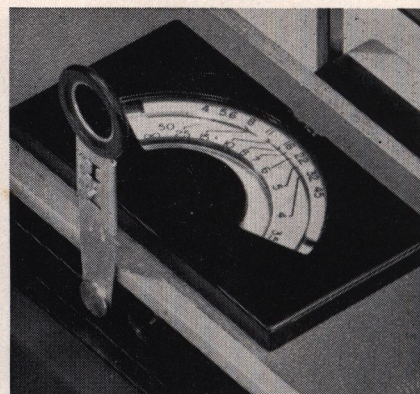




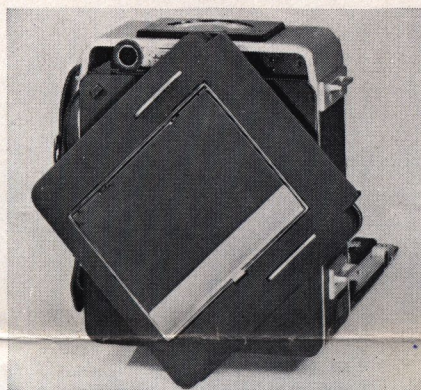
Electric shutter and flash tripping from button located conveniently to operate built-in BC circuit with self-contained batteries. With Graflite and Strobflash accessories you trip electrically with either hand, at the camera or remotely.



Interchangeable cams to match any lens operate integral rangefinder, focusing scale and flash exposure calculator. Cams are individually cut to match your lens characteristics. Slip in and out of position in a second.



Automatic focusing scale is located conveniently on top of the camera. This one scale matches any lens you use on the camera. Combines with flash exposure calculator; just set dial for guide number, focus camera and read correct aperture setting indicated by pointer.



Revolving back for horizontal and vertical positions. Permits film holders to be inserted from top, bottom, right or left—a real convenience for many lefthanded photographers (also, hand strap and flash attach to either side of camera).



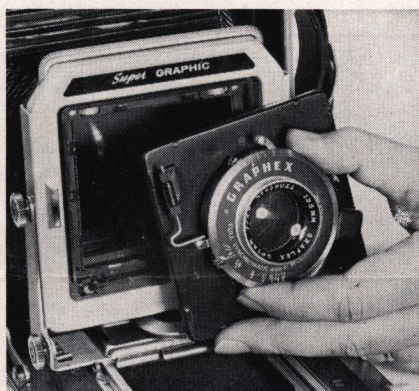
New style double cam action slide lock holds any accessory for Graphic or Graflok back. Slide off focusing panel and attach Grafmatic sheet film magazine, Roll Film Holder, Film Pack Adapter, Polaroid Back or Graflarger. Accessories become part of the revolving back.



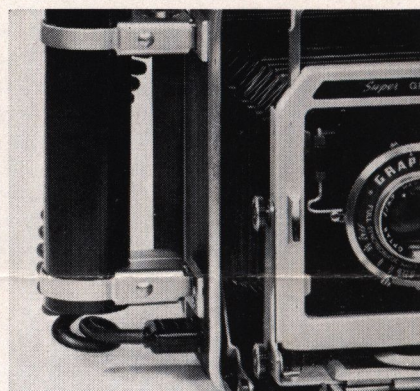
Use any type of film—black and white or color. Super Graphic accessories accept single sheets, film packs, 120 rolls and Polaroid (60-second) films. You can even use coated glass plates for scientific research requiring superfine grain or unusual light sensitivity.



Presslok Tripod Mount (accessory) fits any tripod and can be left permanently attached. Twin keyhole locks provide for instantaneous, fumble-free mounting of Super Graphic camera. Assures rigidity. Camera cannot be accidentally released.



Wide angle, normal and most telephoto lenses in shutter combinations suitable for a 4x5 camera can be mounted on a Super Graphic lensboard assembly. This assembly includes all internal connections for flash synchronization and electric shutter tripping. Lock lensboard in place and all connections are complete.

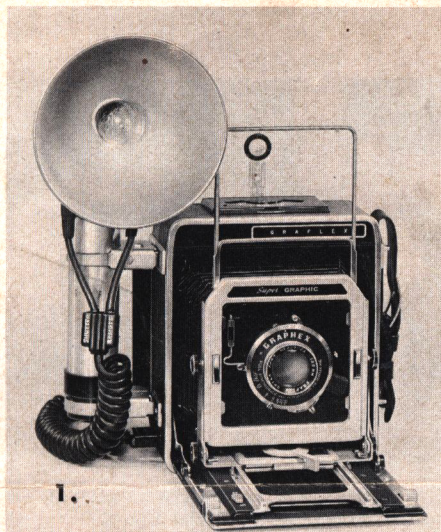


Three-prong, polarized flash connector cords plug into the camera body. There are no dangling wires on the lens standard which can obstruct the lens or rangefinder. The camera can be opened and closed without disconnecting the flash.

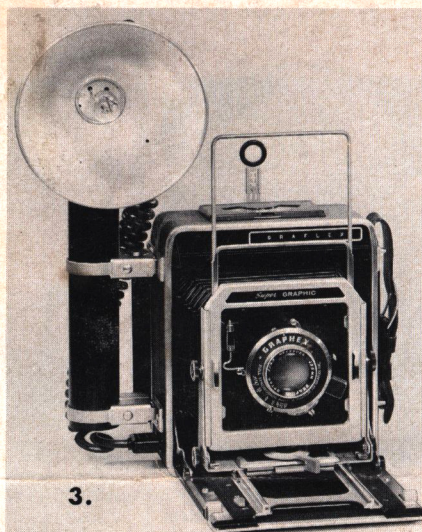
*A Truly Great All-New Graphic for Prize-Winning Pictures*

GRAFLEX, INC., ROCHESTER, N. Y.

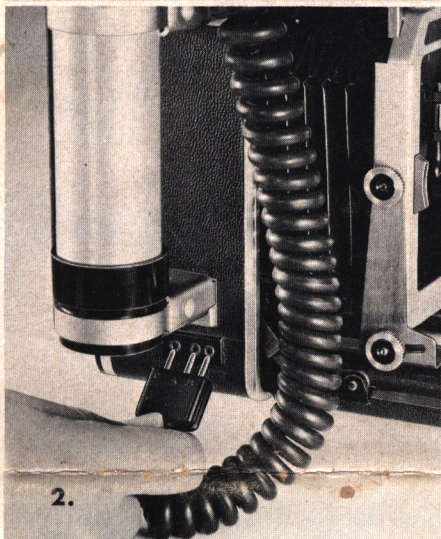




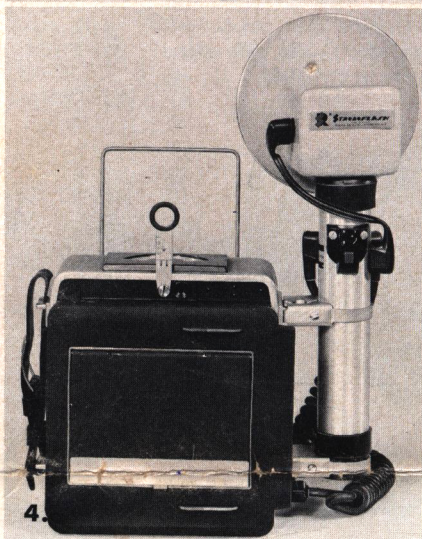
1.



3.



2.



4.

## Super GRAPHIC with flash!

**1.** The new Super Graphic "Y" cord (Cat. No. 2802) with its 3-prong plug eliminates all of the problems encountered in connecting flash equipment. The plug is polarized and only fits in one position. The two 2-prong plugs are marked REMOTE and SHUTTER and are inserted in these respective outlets in the Graflite battery case. No other shutter connections are necessary. With this new arrangement the camera can be closed without disconnecting the flash cord. All shutter tripping and synchronization wires are built into the camera.

With this exclusive Super Graphic flash arrangement you can trip the shutter with the *Electrical Shutter Release* on the left side of the camera or with the button on the battery case. Only the Graflite battery case can be used with the "Y" cord for right hand-left hand tripping.

**3.** Trouble-free electronic flash operation is another feature of the Super Graphic. Here it is illustrated with the Strobflash lamphead mounted on the black mounting tube. The 3-prong polarized electronic flash cord (Cat. No. 2801) fits the receptacle on the right of the camera, again providing completely internal wiring for shutter tripping and synchronization. The *Electric Shutter Tripping Button* on the Super Graphic with its own built-in B-C circuit trips the shutter, which in turn triggers the Strobflash. This eliminates the need for an accessory battery case with electric button previously required by many photographers—permits off-the-camera shooting with Strob.

**2.** The Graflite Battery Case Clamps attach directly to the flash mounting brackets on the right hand side of the camera. No additional brackets are needed. Note that the bottom clamp is attached to the black cap of the battery case to allow the 3-prong plug to fit its receptacle. This protected position of the plug, along with the seven-pound pull required to remove the plug prevent accidental disconnection which might otherwise cost the photographer a valuable picture.

Left-handed photographers may change the hand strap to the right side of the camera and mount the flash on the left, using the same brackets. This is one more feature along with the revolving back that makes the Super Graphic extra convenient for left-handers.

**4.** For those photographers who prefer right hand and remote shutter tripping for electronic flash, the Strobflash/Graflite arrangement is recommended. This requires the Graflite "Y" cord (Cat. No. 2802) and the short "jumper cord" (Cat. No. 2805). The "Y" cord is connected to the Graflite battery case as described under item No. 1. The "jumper cord" is used to connect the Graflite EXTENSION outlet and the Strobflash lamphead. With this combination, one can "shoot" either from the left-hand camera body switch or from the battery case switch with the flash on or off the camera.

**GRAFLEX® Prize-Winning Cameras**  
**ROCHESTER 3, N. Y.**

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