

The  
professional's  
2¼x2¼ slr

# BRONICA S2A



In the S2A, the innovating basic Bronica design has been refined to provide the highest degree of performance quality and reliability. Embodying literally hundreds of internal changes and improvements, the S2A blends rugged, professional durability with the speed and responsiveness of a fine 35.

All the unique advantages Bronica brought to the 2¼x2¼ format are retained in the S2A. It offers automatic mirror and diaphragm action for a constantly bright finder image, plus full interchangeability of lenses, film backs, and finders. The built-in focal plane shutter is uncannily accurate all the way to 1/1000th second. And, because it's built into the camera, there's no need to buy another shutter with every additional lens. In fact, prices of Bronica lenses and accessories, as well as the S2A itself, are substantially below their counterparts for other high-quality 2¼x2¼ slr's.

With its unique combination of reliability, versatility and honest value, the Bronica S2A and its system unquestionably represent today's outstanding investment for professional 2¼x2¼ slr photography.



**Interchangeable Film Back** makes it possible to change films at any time without loss of a single frame. FILMINDER feature permits attaching back without paying attention to whether film has been advanced or shutter wound. Operating the film/shutter transport automatically performs only the uncompleted function. Double exposures can only be made intentionally, and blanks are impossible.

A protective dark-slide must be fully inserted before back can be detached, and cannot be pulled out until back is attached to camera. Shutter will not fire unless dark-slide is completely removed.

The insert which holds the film within the S2A back is also interchangeable. Use of extra, preloaded inserts permits rapid reloading after film in camera is completed, without detaching the back. Every S2A back and insert handles both 120 and 220 film. Adjusting a lever 'programs' the built-in auto-reset counter for either 12 or 24 exposures.

**Automatic-Return Mirror** pioneered by Bronica in the 2¼-square slr field. Unique downward 'scooping' action helps eliminate vibration and permits use of deep-set lenses.

**Automatic-Reopen Diaphragm** combined with automatic mirror maintains finder image at constant, maximum brightness before and after exposure.

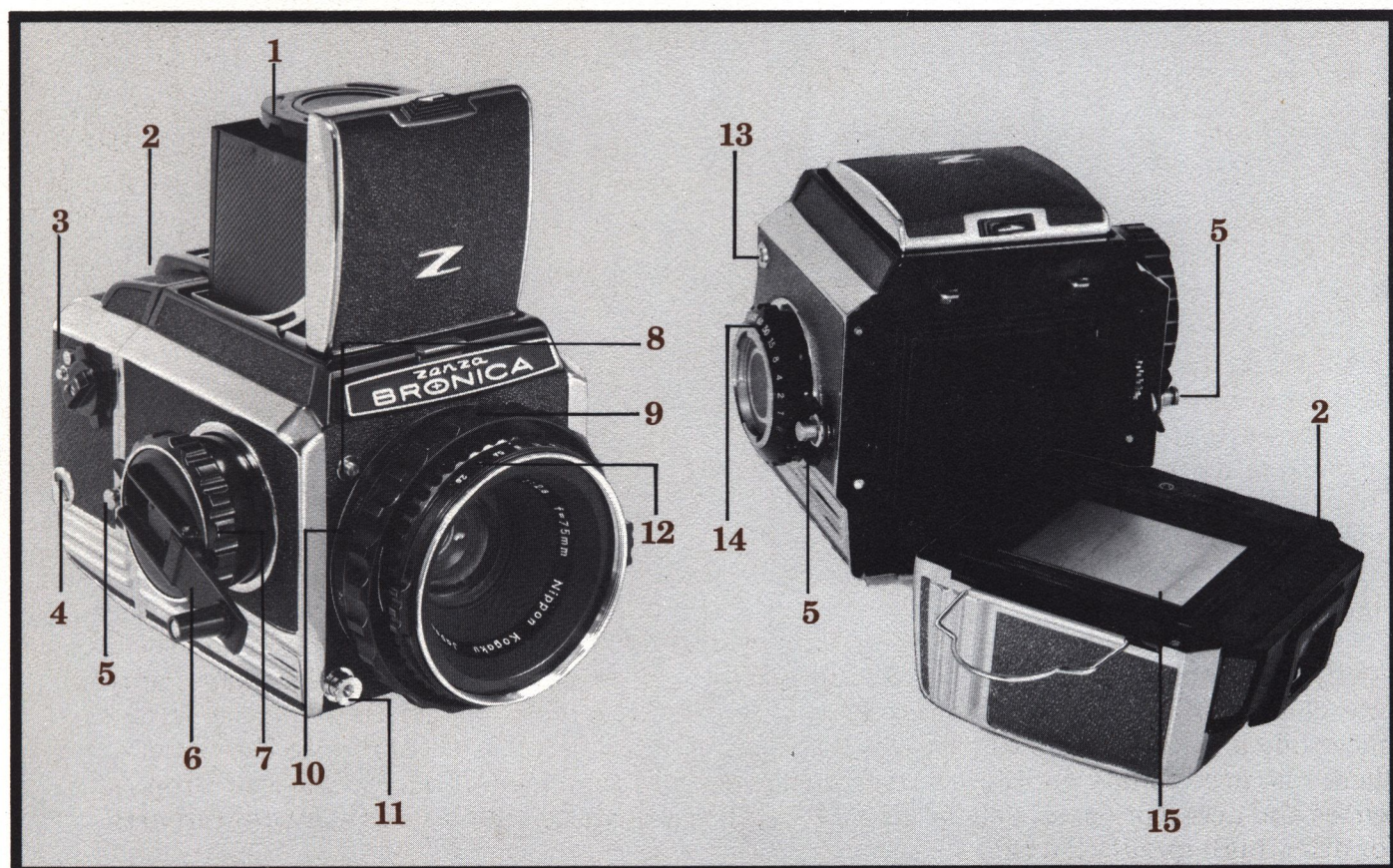
**Improved Film/Shutter Winding** with smooth-working, heavy-duty crank or ratchet-action knob. Crank folds into knob when not in use.

**Depth-of-Field Previewer** permits stopping down diaphragm to preset 'taking' aperture without making an exposure.

**Helical Focusing System** makes even fine adjustments smoothly and positively. Has distance and depth-of-field scales for normal lens. Entire focusing mount is easily removable to accommodate special accessories and lenses equipped with their own focusing systems. Since the shutter is built into the Bronica body, lenses that do not have their own shutters can be readily adapted.

**Removable Viewing Hood** self-erecting, with built-in magnifier. Interchanges with accessory eyelevel prism finders or magnifying hood.

**Newly Designed Focal Plane Shutter** offers speeds from 1 second to 1/1000th (may be set to any intermediate speed), plus B. FP synch at all speeds, M-synch to 1/125th, X-synch at 1/40th. Acclaimed for accuracy and reliability, traverses entire film area in just 15 milliseconds.



1—Removable focusing hood. 2—Removable film back. 3—Selector for 12 or 24 exposures. 4—Auto-reset exposure counter. 5—Neck strap stud. 6—Film/shutter crank. 7—Film/shutter winding knob. 8—Focusing mount release button. 9—Focusing scales. 10—Focusing ring. 11—Shutter release. 12—Aperture scale. 13—PC flash terminal. 14—Shutter speed selector. 15—Dark slide. Not shown: Lens-lock/release, Depth-of-field preview button, Depth-of-field scale.