

**A great
automatic
2 $\frac{1}{4}$ -square slr**



BRONICA C **with fixed back**

The "new breed" of Bronica is now represented by two models (standard C and deluxe S2) which differ in only one respect.

The Bronica C does not have interchangeable film back as does the S2. However, and as in the case of the S2, the C does have interchangeable film inserts which facilitate fast reloading.

This difference is significantly offset by a substantial price difference between the two models. In all other respects, they are identical. Both have the same helical focusing system and other design advancements characteristic of the "new breed." And both share the automatic mirror and automatic diaphragm convenience, pioneered by Bronica in the 2 $\frac{1}{4}$ square slr field.

The Bronica C and S2 are part of the same system; draw upon the same complement of Nikkor lenses, and the same system of accessories. Both models are designed for use with 120 and 220 roll film, interchangeably.

NOTE: The Bronica S2 is fully described in a separate sheet.

FEATURES

Interchangeable Film Insert permits rapid, convenient reloading at the end of the film. The insert containing the completed roll is easily removed from the camera and replaced with another, preloaded insert.

Accepts 120 and 220 Film Interchangeably either type may be used with the Bronica film insert. Adjusting the lever on the side of the camera 'programs' the auto-reset counter for either 12 or 24 exposures.

Automatic-Return Mirror first offered by Bronica in the 2 $\frac{1}{4}$ -square slr field. Unique downward 'scooping' action eliminate vibration and permits use of deepset lenses; wide angle, etc.

Automatic-Reopen Diaphragm combined with automatic mirror keeps finder image visible at constant, maximum brightness before and after exposure.

Rapid Film/Shutter Wind has ratchet-action knob, also heavy-duty crank for fast advance. Crank folds into knob when not in use.

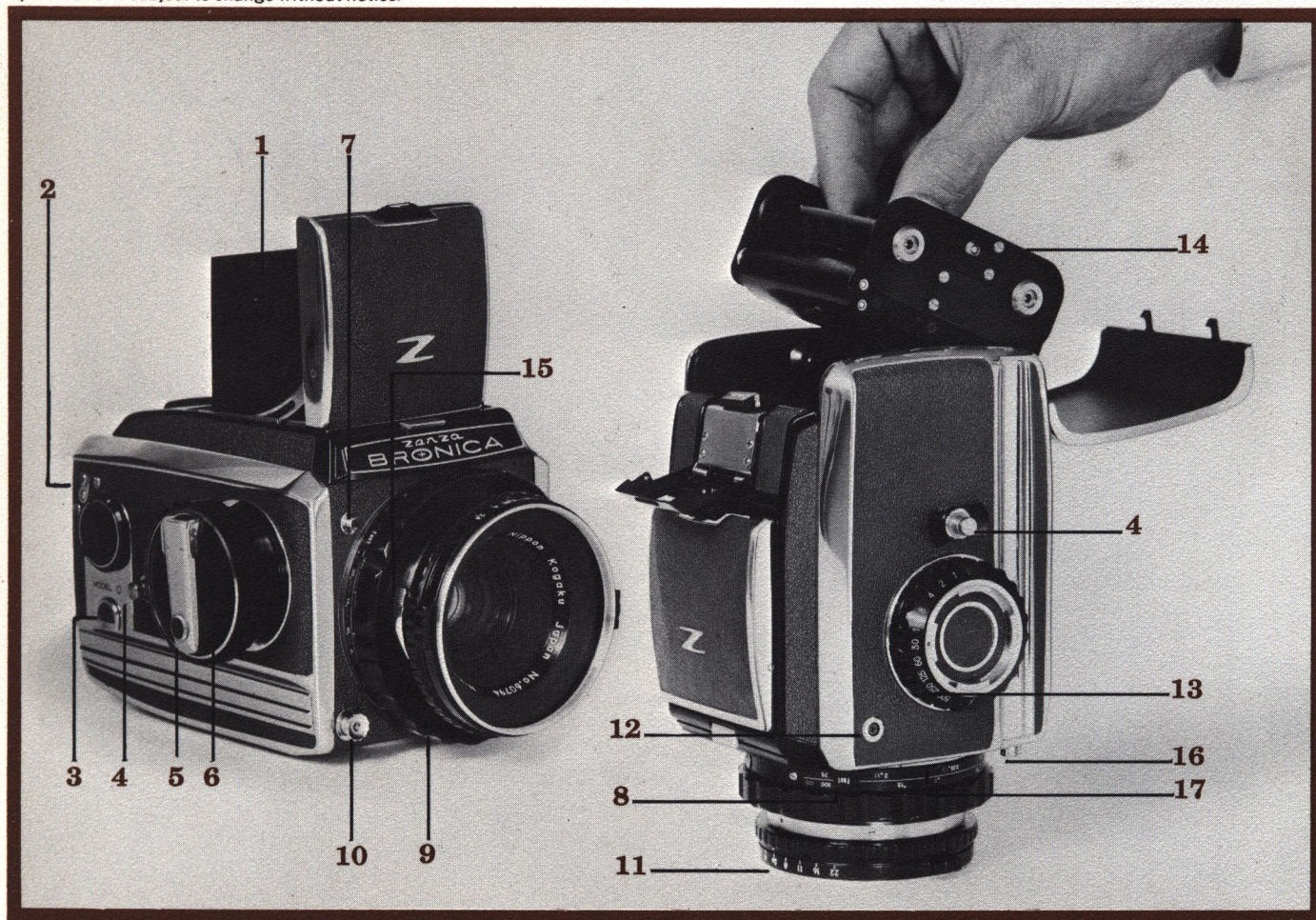
Depth-of-Field Previewer permits scene to be viewed with diaphragm stopped down to observe depth-of-field at 'taking' aperture, or to select 'taking' aperture on basis of desired depth-of-field.

Helical Focusing System provides smooth, fine focus control. Has engraved distance scales for 50mm, 75mm, 135mm and 200mm lenses, and depth-of-field reference scale for each. Mount is removable to accommodate lenses equipped with their own focusing systems, and for use with Bellows Focusing Unit and other accessories.

Removable Viewing Hood self-erecting, with built-in magnifier. Interchanges with eyelevel Prism Finder and Magnifying Hood, available as accessories.

Newly Designed Focal Plane Shutter offers speeds from 1 second to 1/1000th, plus B. FP synch at all speeds, M-synch to 1/125th, X-synch at 1/40th.

Specifications subject to change without notice.



- 1—Removable focusing hood 2—Selector for 12 or 24 exposures 3—Auto-reset exposure counter 4—Neck strap stud
5—Film/shutter crank 6—Film/shutter winding knob 7—Focusing mount release button 8—Focusing scales
9—Focusing ring 10—Shutter release 11—Aperture scale 12—PC flash terminal 13—Shutter speed selector
14—Interchangeable film insert 15—Lens-lock/release 16—Depth-of-field preview button 17—Depth-of-field scale