

- Loaded with sell-power for Nikon dealers!



NIKON SYSTEM MERCHANDISER

As functional as it is attractive, this handsomely styled walnut cabinet displays the basic components of the Nikon System with dramatic, sales-producing impact.

Yours free to use for as long as you use it!

Helps you sell 3 ways:

1. **On your counter** protected by optional lock-on lucite cover. Sliding panel with separate lock gives access to contents.
2. **In showcase** without cover.
3. **In wallcase** without cover, set up in tilted position (2 legs supplied).

NIKON SYSTEM MERCHANDISER

is designed to house the following:



- a. Nikon F** with Standard Prism and 50mm Auto-Nikkor f1.4 lens
- b. Nikon F** with Photomic T and 50mm f1.4 lens
- c. Nikkormat FT** with 50mm Auto-Nikkor f2 lens
- d.** 28mm Auto-Nikkor f3.5 **e.** 35mm Auto-Nikkor f2.8 **f.** 105mm Auto-Nikkor f2.5
- g.** 135mm Auto-Nikkor f3.5 **h.** 200mm Auto-Nikkor f4 **i.** 52mm Skylite filter **j.** polarizing filter
- k.** No. 1 closeup lens **l.** waistlevel finder **m.** Type F viewfinder screen **n.** rubber eyecup for Photomic T
- o.** right-angle finder for Nikkormat FT **p.** lens hood

To get your Free Nikon System Merchandiser

- 1.** order the complete assortment of Nikon products listed above, or
- 2.** use your own inventory to stock the Merchandiser, ordering any missing items.

Remember, the Nikon System Merchandiser will work for you only as long as you keep it fully stocked and reorder promptly as you sell. You can't impress with a scanty display, and you can't sell what you haven't got!