



Wherever you go  
Take a  
**KODAK**  
with you



All outdoors has an added charm if you take your Kodak with you. Nature offers boundless opportunities for making splendid Kodak snaps that will have an added value as the years pass by.



*The best gift of all—  
for young and old—  
children or grown-ups—  
a Kodak or Brownie*

If only you had a Kodak you would learn in one sunny afternoon far more about the charm of amateur photography than any number of printed pages like this could tell you.

You would discover a new fascination in the joys of the open air and the sunshine. You would find new zest in nearly every interest in life, and realise how incompletely in the past you have appreciated the familiar scenes of your home, your rambles in the country or bush, your sports, your holidays and pets, your friends and hobbies.

In one respect the Kodak is the best of all hobbies, because success comes at once—without those endless months of dreary practice which you must give to the mastery of such things as sketching, the piano or wood-carving, to mention but three common hobbies.

The newest beginner who buys his Kodak to-day, or has one presented to him, may take to-morrow a picture worthy to hang in any exhibition. His success will depend much less upon practice than on his eye for the artistic, his innate faculty for recognising a picture when he sees it—his sense of humor—in a word upon his picture-making instinct—an instinct which everyone has in some degree.

### *The Love of Pictures*

is born in all of us—from the untutored savage to the bespectacled professor—from the year old baby to the hard-headed business man. Everyone likes pictures, but the question is whether you prefer the pictures made by somebody else, or the pictures you yourself have taken.

How very interesting and personal you can make your rooms with pictures you alone can take—that little bit of bush land or sea coast, or those rustic figures—pictures enlarged by a simple process which gives the effect of a delicate etching.

Probably the greatest charm of a Kodak lies in its use as a mirror of your everyday life at home. The garden in all its

freshness of spring, your triumphs with rose trees, the humble vegetable garden, and indoors the favorite nooks and corners of your cosy rooms—you can picture them all with your Kodak.

And then the children—what delightful snapshots you can get of them.

## *Pictures for the Soldiers*

Send them all snapshots. They cherish each and every one. No letter should be despatched in which a few intimate little pictures are not slipped.

## *The value of the Autographic feature*

lies in the fact that the date and title are kept a permanent record on the negative. Every negative that is worth making, is worth dating and titling, if for no other reason than for future identification.

There is pleasure in the making of Kodak pictures—pleasure in their possession and infinitely more pleasure in presenting them to others—whether it be an intimate friend or making some soldier or sailor boy happy in seeing the things which are of vital interest to him.

Get your Kodak now.

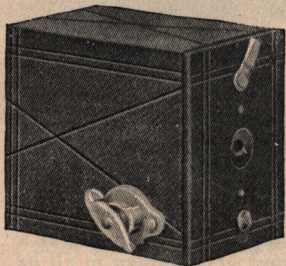
Obtainable from all Kodak dealers, or

## **KODAK (Australasia) LIMITED**

Sydney, Melbourne, Adelaide, Brisbane, Hobart, Toowoomba, Townsville, Rockhampton. Perth (The Optical & Photo Supplies Co.) and New Zealand.

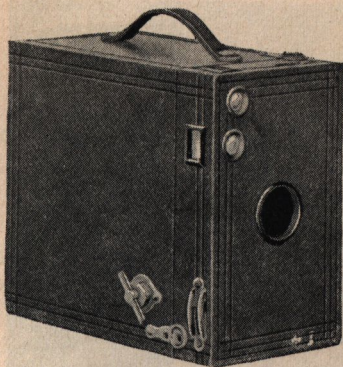
## *A splendid camera for boys and girls—*

### *The OO Premo—4/6*



Introduced last year, this wonderful little camera has had a most remarkable sale. Although priced so low, it will be found perfectly dependable, being fitted with an automatic shutter and a first quality meniscus lens, carefully tested. The camera is covered with a lasting quality of imitation leather, makes rectangular pictures  $1\frac{1}{4} \times 1\frac{3}{4}$  in. and has a capacity for 6 exposures without reloading. The shutter gives time and snapshot exposures. Get one for your boy or girl. Price, 4/-.





## The Box Brownies

There are thousands of Brownie enthusiasts all over the world, who are making splendid pictures with these little box cameras. The idea of simplicity and reliability combined in an inexpensive camera

has stood the test of years, and they have proved a delight to those who have used them.

While the Brownies are so particularly popular among children on account of their simplicity, the fact that they are so practical has caused them to be taken up by adults who wish to make pictures easily and at the minimum of expense.

Each of the Box Brownies is fitted with a tested Meniscus Achromatic Lens, an Eastman Rotary Shutter and two finders.

The No. 0 Brownie makes the popular Vest Pocket size pictures, $1\frac{1}{8} \times 2\frac{1}{2}$ inches. ...	Price	0 10 0
---------------------------------------------------------------------------------------------------------------	-------	--------

The No. 2 Brownie makes the well-known rectangular pictures, $2\frac{1}{4} \times 3\frac{1}{4}$ inches ...	Price	0 15 6
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No. 2A makes the elongated pictures, $2\frac{1}{2} \times 4\frac{1}{4}$ ins.	Price	0 18 6
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No. 2C is the very latest, for the small postcard pictures, $2\frac{7}{8} \times 4\frac{7}{8}$ inches ...	Price	1 3 0
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No. 3 Brownie is for the favorite quarter plate pictures, $3\frac{1}{4} \times 4\frac{1}{4}$ inches ...	Price	1. 3 0
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*The newest thing out !*

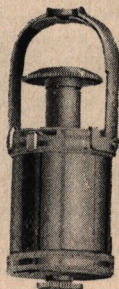
*With the Kodak Self Timer*

you can take the picture and be in it as well—the Kodak Self Timer releases the Kodak shutter after allowing you plenty of time to get in the group.

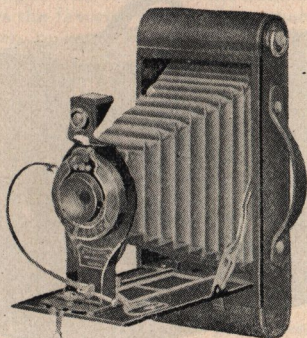
It is made for use with Cable Release for Shutters only.

Order yours right away. It will give you and your friends heaps of pleasure.

Price, 7/6.



# The Folding Autographic Brownies



With their Autographic Feature, the round ends and compact form, the Folding Brownies are as efficient as they are simple to operate.

Each is fitted with Meniscus Achromatic or Rapid Rectilinear lens as desired. Has Kodak Ball-Bearing shutter with variable snapshot speeds of  $\frac{1}{25}$  and  $\frac{1}{50}$  of a second, also time and "bulb," and is equipped with the Kodak Auto-time Scale.

Each has a reversible finder, automatic focussing lock, two tripod sockets; is made of metal, covered with a fine imitation leather; is well made and carefully finished in every detail.

All these Brownies are exceptionally compact and have the same simplicity and dependability that have characterised the Brownie line in the past, including the Autographic feature, which permits the timing and dating of the film when the exposure is made.

No. 2 Folding Autographic Brownie, for pictures $2\frac{1}{2} \times 3\frac{3}{4}$ in. with Meniscus Achromatic Lens	...	1	17	6
Leather Carrying Case	...	0	8	0
No. 2a Folding Autographic Brownie, for pictures $2\frac{1}{2} \times 4\frac{1}{4}$ in. with Meniscus Achromatic Lens	...	2	8	6
Leather Carrying Case	...	0	9	0
No. 2C Folding Autographic Brownie for the newest small post-card pictures, $2\frac{1}{2} \times 4\frac{1}{8}$ in. with Meniscus Achromatic Lens	...	3	2	0
Leather Carrying Case	...	0	11	0

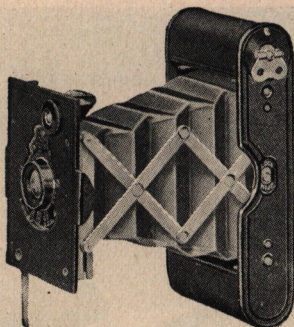




How dear to you will be those pictures of your home and its surroundings, how your children will always treasure Kodak records of their childhood's days.



The gift to a child of a Brownie or Premo, takes that child into the sunshine and fresh air, and lays the foundation of a love of outdoors and of the beauties of Nature



## *Vest Pocket*

# *Autographic Kodak*

*"The Soldier's Kodak"*

It opens like a flash, to a fixed focus, and instantly is ready for service. And then, just a slight pressure of the shutter release and your exposure is made.

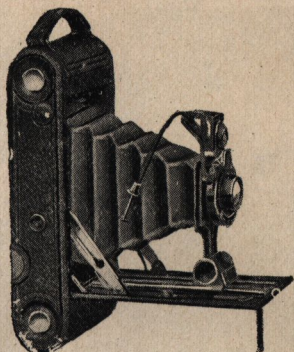
That is the simple story of the simple little Vest Pocket Kodak—the camera that is as small as is possible for a camera to be, and yet make pictures with real photographic quality. And with its autographic feature, it is a veritable vest pocket notebook, adding to the photographic record, the memorandum record of all that goes to make every good time a lasting pleasure. Made almost entirely of metal to stand the knocks and bangs, is so light in weight and compact as to make it convenient to carry at any time.

The Vest Pocket Autographic Kodak is fitted with the Ball Bearing Shutter giving speeds of  $1/25$  and  $1/50$  of a second, as well as time and "bulb." Fitted with Kodak Auto-time Scale to aid in giving the correct exposure.

It makes pictures  $1\frac{3}{8} \times 2\frac{1}{2}$  ins and has a capacity for eight exposures without reloading

Vest Pocket Autographic Kodak (regular model) fitted with Meniscus Achromatic Lens	...	...	...	2 0 0
Vest Pocket Aut graphic Kodak, SPECIAL, Kodak Anastigmat Lens, f/7.7 and Kodak all Bearing Shutter				3 18 0
Ditto, with Kodak Anastigmat f/6.9 lens				4 17 6
Leather Carrying Case	For belt or with shoulder strap			0 6 6





## *The Autographic Kodak Juniors*

The Juniors are thoroughly reliable cameras of high efficiency, easy to operate and so thin and compact as to be pocketed without inconvenience. They are designed to fill the requirements of either the beginner, or the inexperienced, and at a low cost.

Each of the cameras is fitted with the Kodak Ball-Bearing Shutter with cable release, and there is the option of three styles of lenses:—the Meniscus Achromatic, the Rapid Rectilinear and the Kodak Anastigmat Lens,  $f\ 7.7$ . The shutter in the cheaper models gives speeds of  $\frac{1}{25}$  and  $\frac{1}{50}$  of a second and time and "bulb," while those fitted to the  $f\ 7.7$  Anastigmats give speeds of  $\frac{1}{25}$ ,  $\frac{1}{50}$  and  $\frac{1}{100}$  of a second and time and "bulb."

The No. 1 Junior makes pictures  $2\frac{1}{4} \times 3\frac{1}{4}$  inches; the No. 1A,  $2\frac{1}{2} \times 4\frac{1}{4}$  inches; the No. 2C,  $2\frac{7}{8} \times 4\frac{7}{8}$  inches (the new and very popular small post-card pictures); No. 3A,  $3\frac{1}{4} \times 5\frac{1}{2}$  inches, post card size

Autographic Kodak Junior (focusing model with scale),  
Meniscus Achromatic lens  
and Ball Bearing Shutter ...  
Leather Carrying Case ...

No. 1	No. 1A	No. 2C	No. 3A
3 2 0	3 7 6	3 15 6	4 17 6
0 9 0	0 9 6	0 11 0	0 11 0



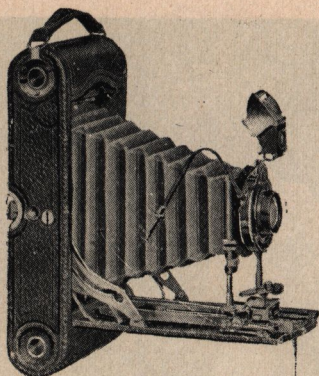
There is no limit to the many interesting pictures you can make with your Kodak.

Your favorite hobby will yield you scores of splendid snapshots which will delight your friends and make splendid mementos for yourself.





The happy mother or father, possessor of a Kodak, will find all stages of the growth of their children worthy of pictorial record. The Kodak offers you a splendid method of marking progress. You will prize these pictures more because they are your very own.



## Nos. 3 and 3A

### *Autographic Kodaks*

Since the introduction of the post-card size picture, the 3A has been the leader in the hand camera field.

Although the largest of the pocket Kodak series, the camera itself can be carried without inconvenience, and the fact that the shape of the picture— $3\frac{1}{4} \times 5\frac{1}{2}$  inches—is specially adapted for landscapes or portraits, has made it one of our most popular models.

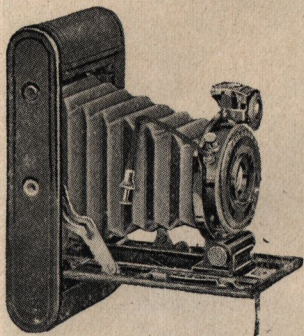
By omitting no detail that is essential to the best results in general photography, and adding none that is superfluous, the 3A Kodak, with its autographic feature, meets every need of the most advanced amateur.

Both the 3 and 3A will accommodate glass plates by the addition of a combination back. This back is interchangeable with the regular back. The No. 3 Kodak is practically identical with the 3A, except in size, and that it has a capacity for twelve and six exposures, whereas the 3A uses ten and six exposure film. Both are made of aluminium and covered with best quality seal grain leather.

	No. 3 for $3\frac{1}{4} \times 4\frac{1}{4}$ pictures	No. 3A for $3\frac{1}{4} \times 5\frac{1}{2}$ pictures.
Autographic Kodak, Rapid Rectilinear Lens,		
Kodak Ball-Bearing Shutter .. .. .	5 2 6	6 15 6
Leather Carrying Case .. .. .	0 10 0	0 11 0



# No. 1a Autographic Kodak Special



Smaller cameras than the No. 1 SPECIAL, for pictures,  $2\frac{1}{4} \times 3\frac{1}{4}$  inches, can be and have been made, but here, Kodak ingenuity has avoided the mistake of sacrificing mere littleness for the more desirable photographic results.

The regular equipment is the Kodak Anastigmat lens,  $f/6.3$  and Optimo shutter, highest speed  $1/300$  of a second, and it has also "bulb" and time actions.

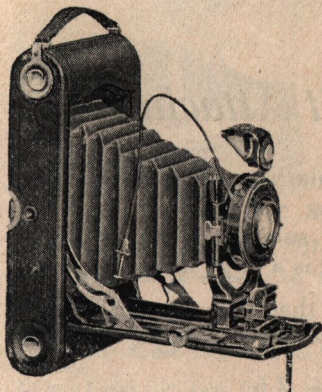
The camera is beautifully finished throughout. Price, £10; Special leather carrying case, 15/-.

## No. 1a Autographic Kodak Special

(not illustrated). Fitted with similar lens and shutter to the No. 1 Special, for pictures  $2\frac{1}{2} \times 4\frac{1}{4}$ , and fitted with the Kodak Range Finder. Price, £12; Special leather carrying case 15/6.

## No. 3 and 3a Autographic Kodak Special,

of similar character to the last—the No. 3 (quarter plate) without Range Finder, the No. 3A is fitted with this innovation—the very latest idea, which provides for focussing, simply and efficiently, and means fuller value to the camerist from his high speed lens.



No. 3 Autographic Kodak Special, Kodak Anastigmat Lens, $f/6.3$ , and Optimo Shutter	..	..	13	0	0
Special Leather Carrying Case	..	..	0	16	6
No. 3A Autographic Kodak SPECIAL, Kodak Anastigmat Lens, $f/6$ , Optimo Shutter and Range Finder	..	..	15	2	0
Special Leather Carrying Case	..	..	0	17	6



## *The Kodak*

### *Portrait Attachment*

slips on over the regular lens equipment and enables you to bring your Kodak within arm's length of the subject to be photographed. The result is a large image direct.

The name indicates that it is of particular value in making impromptu portraits.

Price, 2/6.

In ordering please furnish details of the camera and lens for which the Portrait Attachment is required.

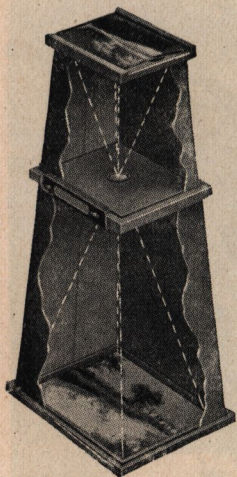




## The Kodak Film Tank

makes everybody an expert as far as film developing goes  
All by day ight.

Brownie Kodak Film Tank, for use with No. 1, No. 2 and No. 2a Folding Pocket Brownie cartridges, complete	1	0	0
Vest Pocket Kodak Film Tank, for Vest Pocket cartridges, complete	1	0	0
2½ inch Kodak Film Tank, for use with all Kodak or Brownie cartridges having a film width of 2½ins. or less, complete	1	10	0
3½-inch Kodak Film Tank, for use with all Kodak or Brownie cartridges having a film width of 3½ins. or less, complete	1	17	6
5-inch Kodak Film Tank, for use with all Kodak or Brownie cartridges having a film width of 5 inches or less, complete	2	3	0
7-inch Kodak Film Tank, for use with No. 5 Cartridge Kodak or shorter film cartridges, complete	3	4	6



Emphasize the beauty and  
the interest in some of  
your Kodak Pictures  
with a

## *Brownie* *Enlarging* *Camera*

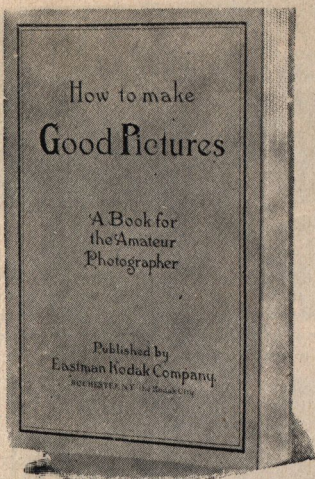
The larger print tells the  
same story *but in bigger*  
*type.*

The process of enlarging with the Brownie Enlarging Camera is simplicity itself. No focussing—no dark room. Slip the negative in at one end of the camera, the paper at the other, expose to daylight, and develop and fix in the regular way. Results are as certain as they are satisfying.

### THE PRICE.

V.P. Kodak Enlarging Camera for $3\frac{1}{4} \times 5\frac{1}{2}$ enlargements, from $1\frac{5}{8} \times 2\frac{1}{2}$ negatives	0 12 6
No. 2 Brownie Post Card Enlarging Camera, for $3\frac{1}{4} \times 5\frac{1}{2}$ enlargements, from $2\frac{1}{4} \times 3\frac{1}{4}$ negatives	0 13 6
No. 2 Brownie Enlarging Camera. for $5 \times 7$ enlargements, from $2\frac{1}{4} \times 3\frac{1}{4}$ negatives	0 15 0
No. 3 ditto for $6\frac{1}{2} \times 8\frac{1}{2}$ enlargements, from $3\frac{1}{4} \times 4\frac{1}{4}$ negatives	0 18 0
No. 4 ditto. for $8 \times 10$ enlargements from $4 \times 5$ negatives (will also take $3\frac{1}{4} \times 5\frac{1}{2}$ negatives)	1 2 6





To know  
**“How to  
 make Good  
 Pictures”**

**Read it**

Books that are readable as well as instructive are few and far between, but “How to Make Good Pictures” fulfils these two conditions easily

The information in “How to make Good Pictures” is all authoritative—the book steers clear of theory and deals exclusively with facts. The editors know photography be-

cause they have lived it—their knowledge was gained by hard work, and their early mistakes and failures were still fresh in their memory as they wrote.

So it is that they are able to divert you from the pitfalls that impeded their progress and to show you right methods of working from the start “How to make Good Pictures” contains over a hundred illustrations which serve both to amplify and explain the text.

In paper covers, price, 1/6. Get your copy now—it will help you with every branch of your photographic work.

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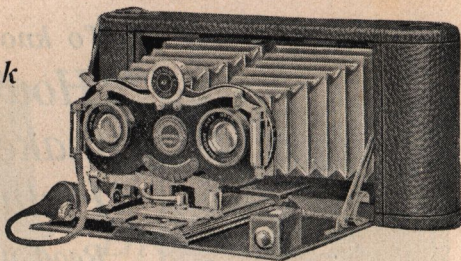
A section for Goods Arriving reviewing all the most recent novelties

**You cannot afford to be without the A.P.R. every month.**

Hand your subscription 4/6 per year—to the nearest Kodak dealer or Branch.

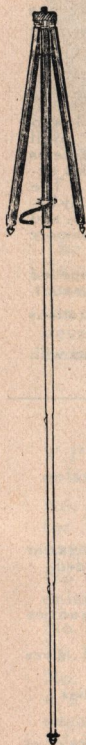
# The Stereo Kodak

is supplied with carefully matched Kodak Anastigmat  $f/7.7$  lenses of the best quality; the shutter is of the double valve automatic type, for retarded speeds from



1 to 1/100 of a second, also "bulb" and time exposures. The camera is equipped with rising front; rack and pinion for focusing, viewfinder and tripod socket. Makes the standard Stereoscopic size pictures and has a capacity for six exposures without reloading. Ask to see specimens of work done with it

Price ... .. £11 16 6



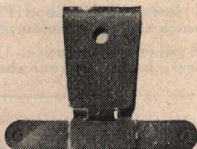
## Kodak Junior Film Clip, No. 1

The most practical for tray development or drying of films. In one size only, each 1/9 per pair.



## Kodak Junior Film Clip, No. 2

Similar to No. 1, but on account of being wider may be used with wider film and will hold the film flat. In one size only, 2ins. wide, each 2/6 per pair.



## Full Tripod Service means a Kodak Metal Tripod

The rigidity that comes with metal construction, the convenience that comes with extreme compactness are distinctive features of the Kodak Metal Tripod.

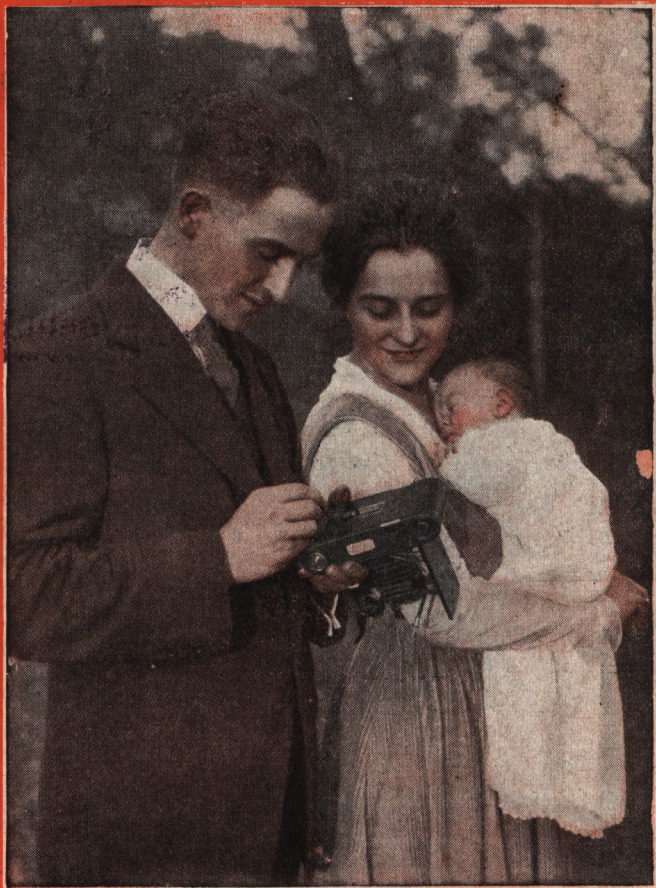
	Sections	Length		Weight	Price
		Closed	Extended		
No 0	3	15½ins.	39½ins.	15ozs.	0 12 6
No 1C	4	15¼ins.	40¾ins.	25½ozs.	0 16 6
No. 2	5	13½ins.	49½ins.	25c. ozs.	1 2 6

Ask to see these and other models.





A Kodak is the best gift of all; it makes at least two people supremely happy—the recipient, who can appreciate the kind forethought which prompted the useful and fascinating present, and the giver, who has the satisfaction of seeing his gift so well received.



**KEEP RECORDS OF  
THE CHILDREN  
WITH A KODAK**