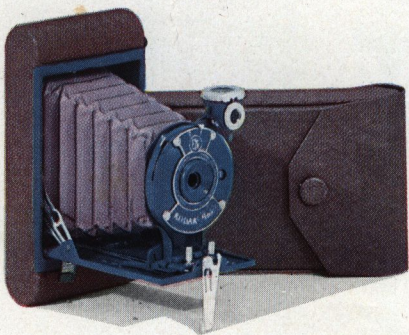




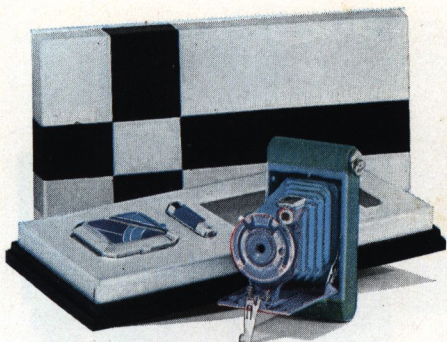
**KODAKS**  
*for Christmas*



**KODAK** NO matter what other gifts she re-  
**PETITE** ceives on Christmas morning, a Kodak  
Petite will surely give her a thrill. This  
dapper little camera with its case to  
match will appeal at once as a gift  
that's smart. And practical, too, be-  
cause it's small enough to wear and  
makes good pictures so easily. Point it,  
you know, and press the lever—that's  
actually all you do.

If you would be doubly sure she'll  
get the sort of pictures you want her  
to have, just include a few rolls of  
Kodak Film in the familiar yellow box.  
The number is 127, and the price is  
25 cents per roll.

Kodak Petite, with Meniscus lens  
and Rotary shutter, comes in five  
sparkling colors—green, blue, gray, old  
rose, and lavender. With case to match,  
it costs but \$7.50.



HERE is a gift that will excite the admiration of any young lady. A specially designed Kodak Petite in blue, together with a vanity case and lipstick holder to match, all in a handsome box, a gift as modern as the girl herself. Bright nickel and two tones of blue enamel decorate the metal parts of the Kodak, the vanity case, and lipstick holder—a tasteful ensemble, indeed.

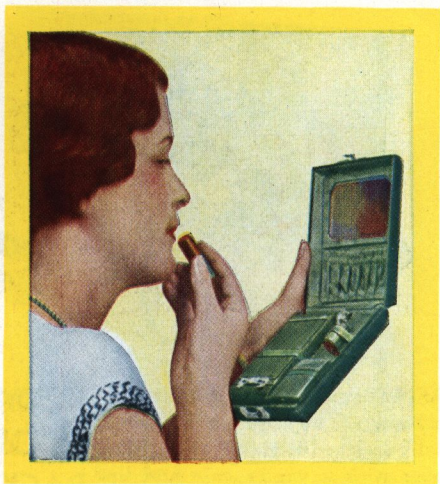
## KODAK COQUETTE PACKAGE

You give more than style when you give a Kodak Coquette. You give all the fun of picture making ... countless snapshots that keep happy memories alive. You give thoughtfulness ... remembrance ... there is no finer gift than that.

Kodak Coquette Package, including Kodak Petite, vanity case, and lipstick holder, in blue only, \$12.50.

Picture size of Kodak Petite  $1\frac{5}{8} \times 2\frac{1}{2}$  inches.



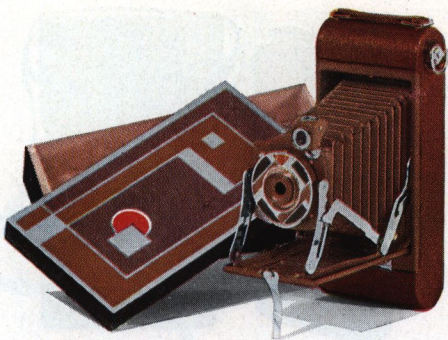


## KODAK ENSEMBLE

THE Modern Miss will welcome a Kodak Ensemble for Christmas, and recognize, too, the excellent taste of the giver. Its neat fabric suede case holds a gay Kodak Petite, a lipstick, compact, and mirror. The strap-style case has a glistening moire lining to harmonize with the fittings, and in the cover is sewn a handy change pocket. For the girl of today is this jaunty gift—it meets her every requirement.

There are three colors to choose from: rose, beige, and green, and the price is but \$15.00.

Picture size of Kodak Petite  $1\frac{5}{8}$  x  $2\frac{1}{2}$  inches.



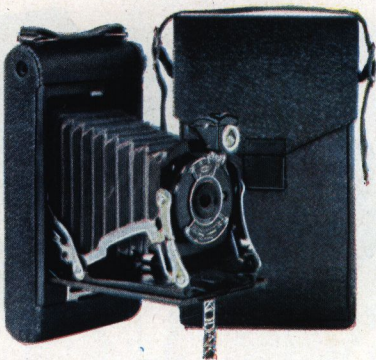
THE Gift Kodak has a dual appeal, for it comes in a handsome ebony finished cedar box—a suitable container for handkerchiefs or cigarettes, as well as the camera. Both the top of the box and the front of the Kodak are decorated with a modern design—a combination of dark browns, polished nickel and a touch of brilliant red that is strikingly effective. The camera is a specially made model of the No. 1A Kodak Jr. type covered with genuine brown cowhide leather.

While the Gift Kodak will appeal to both men and women, it will be especially appreciated by men. The price, including cedar box, is \$15.00.

Picture size  $2\frac{1}{2}$  x  $4\frac{1}{4}$ .

## THE GIFT KODAK





## POCKET KODAK JUNIOR

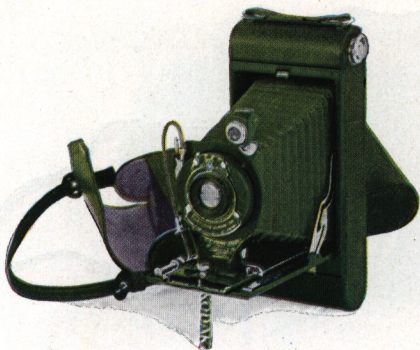
THE Pocket Kodak Jr. is a popular favorite because it is smart in appearance, light in weight, and simple to operate. Its convenient self-erecting front brings the lens into its picture-making position as the bed is opened.

The case is supplied with two straps so that it may hang from the shoulder or swing from the wrist. Both camera and case are covered with coral grained artificial leather, and the case is lined with a glossy, durable fabric.

Equipped with a Meniscus Achromatic lens and Kodo shutter, the Pocket Kodak Jr. comes in black and three colors: blue, green, and brown, with a carrying case to match. Picture sizes: No. 1,  $2\frac{1}{4} \times 3\frac{1}{4}$ ; No. 1A,  $2\frac{1}{2} \times 4\frac{1}{4}$ .

No. 1 Pocket Kodak Jr. . . . .	\$ 9.00
With case to match . . . . .	11.00
No. 1A Pocket Kodak Jr. . . . .	10.00
With case to match . . . . .	12.50





## POCKET KODAK

TO parents of small children, the Pocket Kodak will bring lasting pleasure. Its fast lens and accurate shutter will enable them to catch the youngsters in those intimate poses that a less efficient camera would miss.

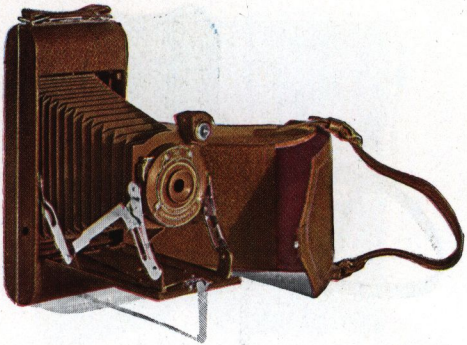
The pictures it makes are of two sizes— $2\frac{1}{4} \times 3\frac{1}{4}$  for the No. 1 and  $2\frac{1}{2} \times 4\frac{1}{4}$  for the No. 1A—and the colors to choose from are blue, gray, green, and brown.

Pocket Kodaks in color, with Kodar *f.7.9* lens, Kodex shutter, and carrying case—No. 1, \$18.00; No. 1A, \$20.00.

### POCKET KODAKS IN BLACK

(WITHOUT CASES)

No.	Picture Size	Single Lens	Kodak	
			<i>Kodar f.7.9</i>	<i>Anastigmat f.6.3</i>
1	$2\frac{1}{4} \times 3\frac{1}{4}$	\$11.00	\$14.00	\$17.00
1A	$2\frac{1}{2} \times 4\frac{1}{4}$	12.00	15.00	18.00
2C	$2\frac{7}{8} \times 4\frac{7}{8}$	15.00	18.00	23.00
3A	$3\frac{1}{4} \times 5\frac{1}{2}$	17.00	20.00	25.00



**POCKET  
KODAK  
SERIES II**

LET the Pocket Kodak, Series II, be your choice for the person not easy to please. Its rich leather covering will make a proper impression on first sight, and its performance will establish a feeling of confidence from the start. Its operation is extremely simple—just open it, point it, and press the trigger.

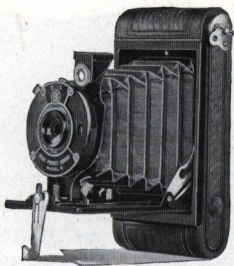
No. 1A Pocket Kodak, Series II, in blue, gray, green, or brown, with Meniscus Achromatic lens, Kodex shutter and carrying case, costs \$25.00. Picture size  $2\frac{1}{2} \times 4\frac{1}{4}$ .

**POCKET KODAK, SERIES II,  
in black in two sizes**

(PRICES DO NOT INCLUDE CASES)

No.	Picture Size	Single Lens	Kodar f.7.9	Kodak Anasigmat f.7.7
1	$2\frac{1}{4} \times 3\frac{1}{4}$	\$15.00	\$19.00	\$24.00
1A	$2\frac{1}{2} \times 4\frac{1}{4}$	17.00	21.00	26.00





**HARDLY** a handful—a snug little camera. It can be your constant companion without any inconvenience. Men wear it like a watch. Women have it in their handbags. The instant availability of this Kodak makes it popular. Never in the way but always on the job whenever there's a picture opportunity.

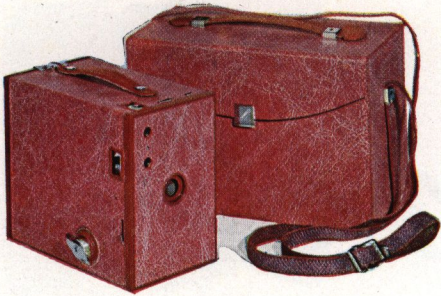
And yet, small as it is, the Vest Pocket Kodak, Model B, is a completely equipped photographic instrument. The resulting negatives are sparkling, clean-cut, and of a quality that lends itself readily to enlargements.

The picture size is  $1\frac{5}{8} \times 2\frac{1}{2}$  inches—a generous picture area when the compactness of the camera itself is considered.

The Vest Pocket Kodak, Model B, is supplied in a smart black finish.

Price with Meniscus Lens and Vest Pocket Rotary Shutter \$5.00.

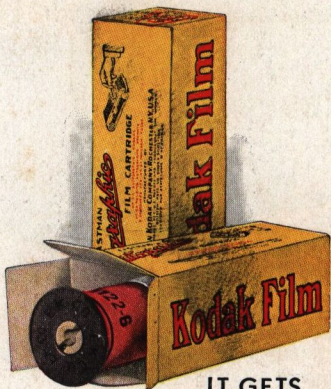
## **VEST POCKET KODAK Model B**



**BROWNIES** THERE are not many inexpensive gifts that will be so genuinely appreciated as a Brownie camera. In appearance and performance it's a thoroughbred—accepted in any company. Its operation is simplicity itself, and the results it produces are consistently good—even for the beginner.

Come in and inspect these efficient little picture makers now. There must be someone on your list who will appreciate one for Christmas. Brownies with cases to match come in five charming colors—red, blue, brown, green, and gray, and may also be had in black.

No.	Picture Size	In Black	In Color	With Case
0	1 $\frac{5}{8}$ x2 $\frac{1}{2}$	\$2.00	....	....
2	2 $\frac{1}{4}$ x3 $\frac{1}{4}$	2.50	\$3.00	\$5.00
2A	2 $\frac{1}{2}$ x4 $\frac{1}{4}$	3.50	4.00	6.00
3	3 $\frac{1}{4}$ x4 $\frac{1}{4}$	4.50	....	....
2C	2 $\frac{7}{8}$ x4 $\frac{7}{8}$	5.00	....	....



IT GETS  
THE PICTURE

QUALITY  
DEVELOPING AND  
PRINTING

●

The Bretney Studio  
120 South Second St.  
LEHIGHTON, PA.