

Patent Department

Kodak

Kodak Office

Photo Department Catalog

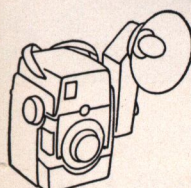
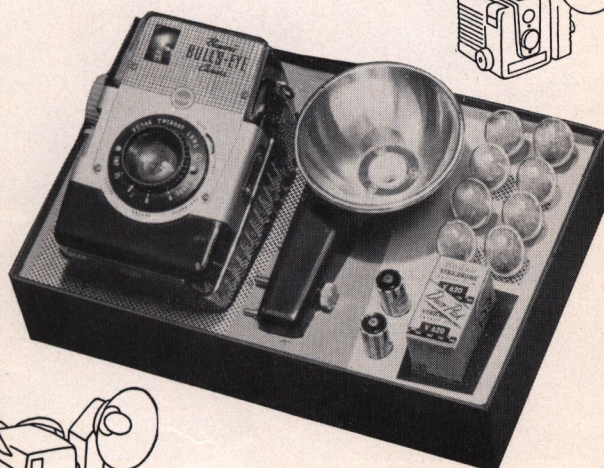
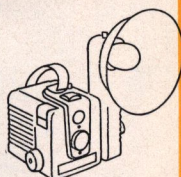
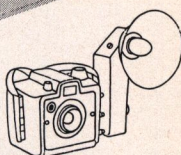
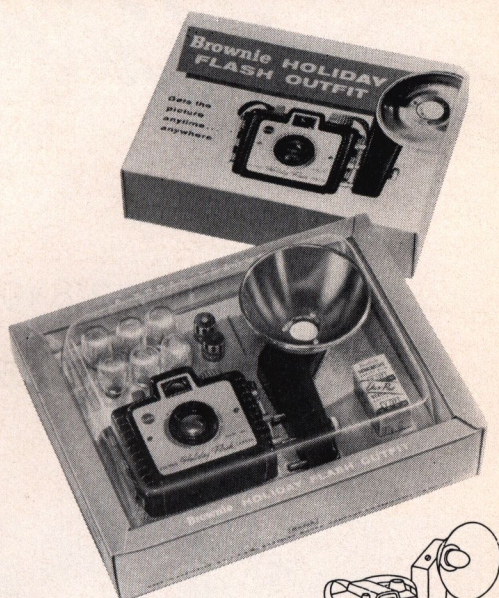
No. A2-840A

Winter 1956



**Kodachrome Film
now priced
without processing**
See pages 14 and 15

BROWNIE CAMERAS and OUTFITS



183K BROWNIE HOLIDAY FLASH OUTFIT. This is Kodak's newest and lowest-priced gift camera package. It's just the answer for beginning snapshooters of all ages. Features the Brownie Holiday Flash Camera and includes everything one needs for picture taking indoors or out: Flashholder as well as two Penlite batteries, six M-2 flash bulbs, two rolls Kodak Verichrome Pan 127 Film in Duo-Pak, plus instructions. Complete in a gift package with Kodapak cover. **\$9.85**

183 BROWNIE HOLIDAY FLASH CAMERA. Easy to operate; there are no adjustments to make for pictures in black-and-white and color... indoors or out. Has built-in flash for use with the Kodalite Midget Flashholder (extra). Takes Kodak 127 and Kodacolor 127 Films — 8 exposures per roll. Standard enlarged prints, 3½ x 5 inches. Has large eye-level optical viewfinder, and comes with neck strap. **\$4.95**

94F KODALITE MIDGET FLASHHOLDER (specify brown). Requires two Penlite batteries (extra), and uses economical M-2 flash bulbs. **\$3.20**

179 BROWNIE HOLIDAY CAMERA (not illustrated). Similar to above model, but without built-in flash. Takes grand pictures in black-and-white and color. With hand strap. **\$3.25**

177K BROWNIE HAWKEYE FLASH OUTFIT. Packaged in attractive gift box with carrying handle. This Outfit includes everything needed for both indoor and outdoor snapshooting: Brownie Hawkeye Camera, Flash Model, Kodalite Flashholder with the necessary two "C" batteries, eight No. 5 or No. 25 flash bulbs, two rolls of Kodak Verichrome Pan Film in a 620 Duo-Pak, and special 45-cent booklet: "Snapshot Fun for Everyone with Your Brownie Hawkeye Camera." A grand gift suggestion for casual snapshooters of all ages. There is one Kodapak cover with each Package of 5 Brownie Hawkeye Flash Outfits. **\$14.35**

177 BROWNIE HAWKEYE CAMERA, FLASH MODEL. Shutter is synchronized for snapshooting indoors with SM, SF, No. 5 or No. 25 flash bulbs used in the Kodalite Flashholder (extra). Takes 12 shots per roll using black-and-white Kodak 620 Films or Kodacolor 620 Films. Standard enlarged prints, 3½ x 3½. Lens is prefocused. **\$7.45**

91F KODALITE FLASHHOLDER (specify black). Requires two "C" batteries, extra. **\$4.25**

177FC KODAK FIELD CASE FOR BROWNIE HAWKEYE CAMERA. **\$3.25**

149K BROWNIE BULL'S-EYE FLASH OUTFIT. An eye-catching gift package, with inside Kodapak cover, which features Kodak's super Brownie Bull's-Eye Camera with focusing Kodak Twindar Lens and double-exposure prevention. Also included in each Outfit: the Kodalite Midget Flashholder with the necessary two Penlite batteries, eight M-2 flash bulbs, and two rolls of Kodak Verichrome Pan Film in a 620 Duo-Pak. With instruction booklet. **\$18.60**

149 BROWNIE BULL'S-EYE CAMERA. Smart, eye-level camera with focusing Lumenized (coated) lens, double-exposure prevention, distance selector, and built-in flash synchronization. Takes 8 pictures per roll using black-and-white Kodak 620 Films and Kodacolor 620 Film. Standard enlarged prints, 3½ x 5 inches. **\$13.50**

94F KODALITE MIDGET FLASHHOLDER (specify black). Requires two Penlite batteries (extra), and uses economical M-2 flash bulbs. **\$3.20**

KODAK CAMERAS and OUTFITS

62K KODAK DUAFLEX IV FLASH OUTFIT. Brand-new gift package which features the Kodak Duaflex IV Camera, Kodet Lens. This popular reflex-type camera is attractively styled in brown; has double-exposure prevention feature. Also included in each Outfit: Kodalite Flashholder, the necessary two "C" batteries, eight No. 5 or No. 25 flash bulbs, two rolls of Kodak Verichrome Pan Film in 620 Duo-Pak and a 45-cent picture-taking booklet: "Snapshot Fun for Everyone with Your Kodak Duaflex Camera, Kodet Lens." All packed in a handsome gift box with convenient carrying handle. Each Outfit has a Kodapak cover for store display.

\$22.85

62 KODAK DUAFLEX IV CAMERA, KODET LENS. Popular new reflex-type camera with double-exposure prevention feature. Has big, brilliant finder; styled in brown. Lens is factory focused... aim and shoot for pictures outdoors, or indoors with Kodalite Flashholder and SM, SF, No. 5 or No. 25 flash bulbs (extra). Takes color as well as black-and-white pictures - 12 shots per roll of Kodacolor 620 and black-and-white Kodak 620 Films; standard oversize prints, 3½ x 3½ inches.

\$15.95

63K KODAK DUAFLEX IV DE LUXE FLASH OUTFIT. This "de luxe" gift package includes the Kodak Duaflex IV Camera, Kodar f/8 Lens. Smartly styled in brown, the new Duaflex IV has double-exposure prevention and the lens is *Lumenized* (coated). Each Outfit also contains: Kodalite Flashholder with the required two "C" batteries, eight No. 5 or No. 25 flash bulbs, carrying case, two rolls of Kodak Verichrome Film in a 620 Duo-Pak, plus an interesting 45-cent booklet, "Snapshot Fun for Everyone with Your Kodak Duaflex Camera, Kodar f/8 Lens." Complete in gift box with Kodapak cover.

\$34.00

63 KODAK DUAFLEX IV CAMERA, KODAR f/8 LENS. De luxe model Duaflex with faster, focusing lens (3½ feet to infinity) zone focusing, and exposure guide. Lens is *Lumenized* (coated) for greater clarity in color and black-and-white. Camera also has double-exposure prevention feature. Uses SM, SF, No. 5 or No. 25 flash bulbs, 620 size Kodak Films.

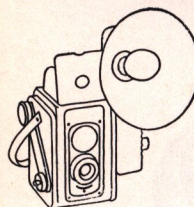
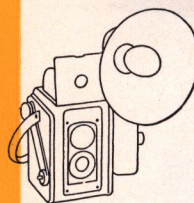
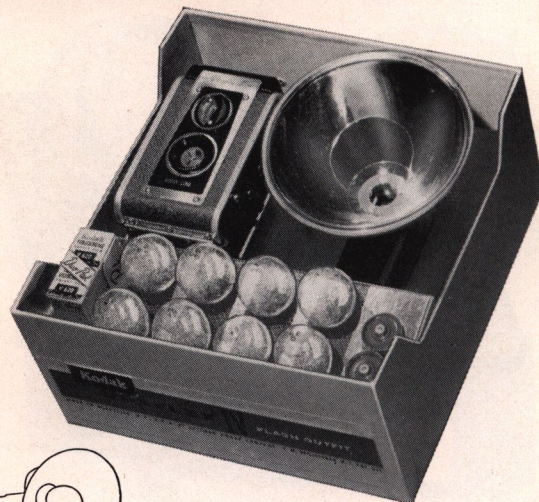
\$24.50

91F KODALITE FLASHHOLDER. Specify brown for Duaflex IV Cameras; black for Duaflex III models. Requires two "C" batteries, extra.

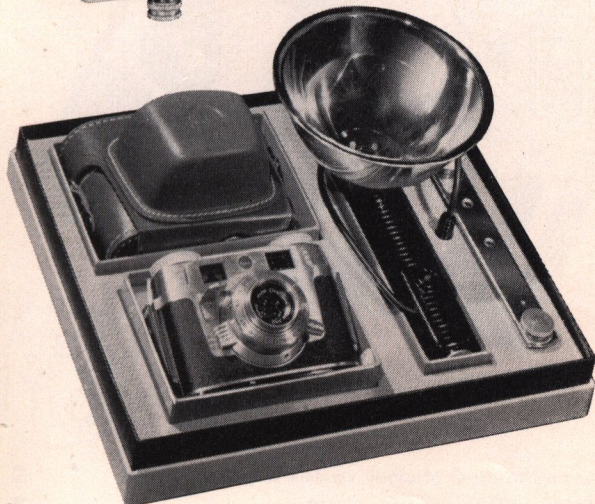
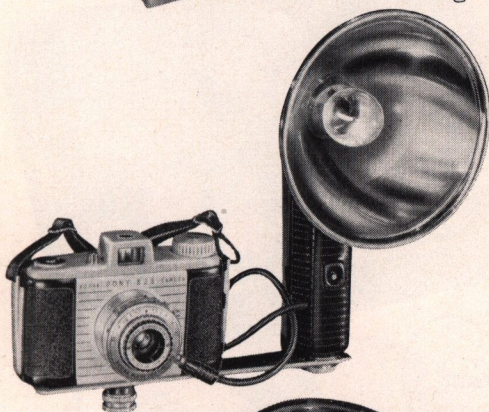
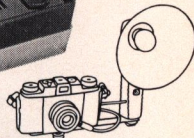
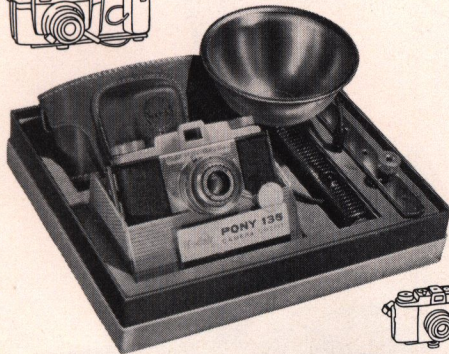
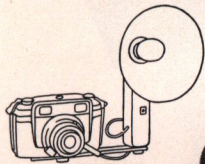
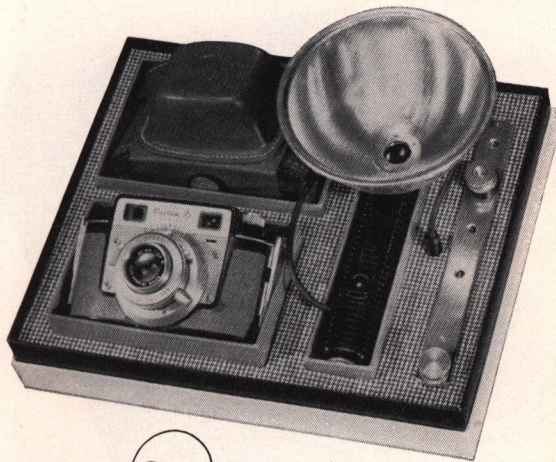
\$4.25

62/63FC KODAK DUAFLEX FIELD CASE. For Duaflex IV and III models.

\$2.65



KODAK CAMERAS and OUTFITS



27TC KODAK TOWN & COUNTRY CAMERA OUTFIT. Trim gift package: Kodak Bantam RF Camera with matching brown Kodak Standard Flashholder and Kodak Field Case. Wonderful suggestion for picture takers who want a miniature camera with coupled rangefinder that uses the handy 8-exposure rolls of Kodak 828 Films. Each package includes Kodapak cover for store display. Complete. **\$65.45**

27 KODAK BANTAM RF CAMERA. Here's the answer for picture takers who want a rangefinder miniature camera that uses the handy 8-exposure rolls of Kodachrome, Kodak Ektachrome, Kodacolor and black-and-white Kodak 828 Films. The "Bantam RF" has a fast $f/3.9$ lens, $1/300$ shutter with built-in flash for SM, SF, No. 5 or No. 25 flash bulbs (Flashholder extra), double-exposure prevention, automatic film stop. The rangefinder is combined with the viewfinder for single-window viewing and ranging. **\$49.75**

92F KODAK STANDARD FLASHHOLDER (specify brown). Requires two "C" batteries, extra. **\$7.95**

27FC KODAK FIELD CASE FOR KODAK BANTAM RF. **\$7.75**

38K KODAK PONY 135 CAMERA OUTFIT. This sharp-looking gift package features a new model of the popular Pony 135 Camera plus a matching carrying case and Kodak Standard Flashholder. A wonderful suggestion for picture takers who want a good 35mm. camera at a budget price. Comes with Kodapak cover. **\$49.65**

38 KODAK PONY 135 CAMERA, MODEL C. Brand-new model of this popular budget-priced 35mm. miniature. Restyled in rich brown, camera also has faster $f/3.5$ lens and $1/300$ flash shutter (synchronized for SM, SF, No. 5 or No. 25 flash bulbs). Flashholder extra. Takes grand color and black-and-white pictures using Kodak 135 Films. Camera boasts rapid film loading (no threading), handy exposure selector, automatic film stop, and exposure counter. **\$33.75**

92F KODAK STANDARD FLASHHOLDER (specify brown). Uses two "C" batteries (extra). **\$7.95**

38FC KODAK PONY 135 CAMERA FIELD CASE. **\$7.95**

45 KODAK PONY 828 CAMERA. Smart, budget-priced miniature camera which uses the handy 8-exposure rolls of Kodacolor, Kodachrome, and Kodak Ektachrome as well as black-and-white Kodak 828 Films. Has $f/4.5$ lens, built-in "flash" synchronized for SM, SF, No. 5 or No. 25 flash bulbs, shutter speeds to $1/200$. Flashholder extra. **\$31.50**

92F KODAK STANDARD FLASHHOLDER (specify black). Requires two "C" batteries, extra. **\$7.95**

45FC KODAK FIELD CASE FOR KODAK PONY 828. **\$7.00**

48SO KODAK SIGNET 35 CAMERA OUTFIT. A smartly-styled package with Kodapak cover that displays the Kodak Signet 35 Camera, Kodak Signet Field Case, and Kodak Standard Flashholder. Complete. **\$91.45**

48 KODAK SIGNET 35 CAMERA. All-metal rangefinder miniature with the outstanding Kodak Ektar $f/3.5$ lens that is unsurpassed for color as well as for black-and-white. Shutter provides accurate speeds to $1/3000$ th second with built-in flash for No. 5 or 25 flash bulbs (Flashholder extra). Has combined range and viewfinder, double-exposure prevention, automatic film advance stop, handy exposure computer. Takes black-and-white Kodak 135 Films and Kodachrome and Kodak Ektachrome 135 Films. **\$75.00**

92F KODAK STANDARD FLASHHOLDER (specify black). Requires two "C" batteries, extra. **\$7.95**

48FC KODAK SIGNET FIELD CASE. **\$8.50**

KODAK STEREO CAMERA and VIEWERS

28 KODAK STEREO CAMERA. Here it is... a top-quality stereo camera made by Kodak and priced to sell well below \$100. An ingenious exposure calculator automatically chooses the proper lens opening after the shutter speed is set, and the distance selector brings new ease to picture focusing. Camera has matched f/3.5 color-corrected, *Lumenized* (coated) lenses which are coupled for dual focusing. The flash shutter has four accurate speeds to 1/200 second. Uses Kodak Standard Flashholder with SM, SF, No. 5 or No. 25 flash bulbs (all extra). Takes 15 color pictures (stereo pairs) per 20-exposure roll of Kodachrome 135 Film; 28 pairs from 36-exposure rolls. Other camera features include: simplified film loading, automatic shutter cocking, double-exposure prevention, automatic exposure counter. **\$84.50**

92F KODAK STANDARD FLASHHOLDER (specify brown). Requires two "C" batteries, extra. **\$7.95**

28FC KODAK STEREO FIELD CASE. **\$9.50**

28/161 KODAK STEREO OUTFIT (not illustrated). Contains a Kodak Stereo Camera and a Kodaslide Stereo Viewer I in an attractive gift box. Has Kodapak cover. **\$97.25**

161 KODASLIDE STEREO VIEWER I. Provides brilliant, life-like, 3-dimensional viewing of stereo slides. Battery operated, it uses 2 D-size flashlight batteries (not supplied) and a 2½-volt lamp. Has focus and interocular adjustments; single element lenses. Can be converted to 110-volt operation by inserting Converter (extra). **\$12.75**

KODASLIDE STEREO VIEWER CONVERTER (not illustrated). Converts Kodaslide Stereo Viewer I to 110-volt operation. Includes bulb, socket, cord, and brightness control rheostat. **\$5.95**

162 KODASLIDE STEREO VIEWER II. This superb 110-volt model comes with lamp and 8-foot cord, and is ready to plug in. Has focus and interocular adjustments, brightness control, and color corrected two-element *Lumenized* (coated) lenses for extra picture brilliance and color clarity. **\$23.75**

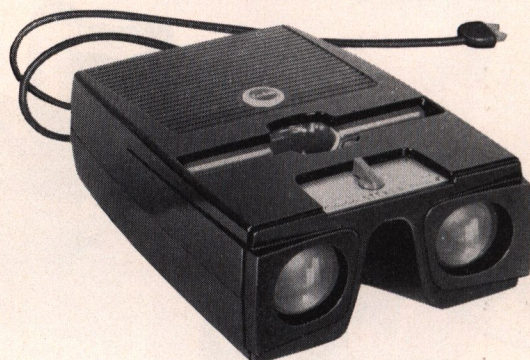
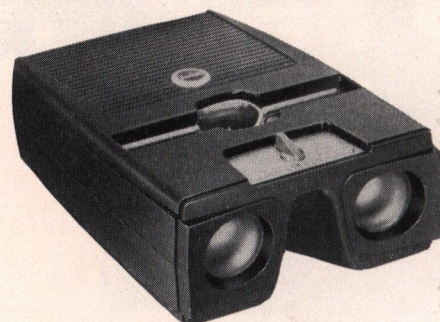
KODAK FOLDING CAMERAS

71 KODAK TOURIST II CAMERA, KODET LENS. Economy model of Kodak's popular folding cameras. Has optical viewfinder, built-in flash synchronization for SM, SF, No. 5 or No. 25 flash bulbs, fast eye-level viewing, jiggle-proof shutter release. Takes black-and-white Kodak 620 Films and Kodacolor 620 Films; eight negatives per roll. Standard enlarged prints, 3½ x 5. Flashholder extra. **\$24.75**

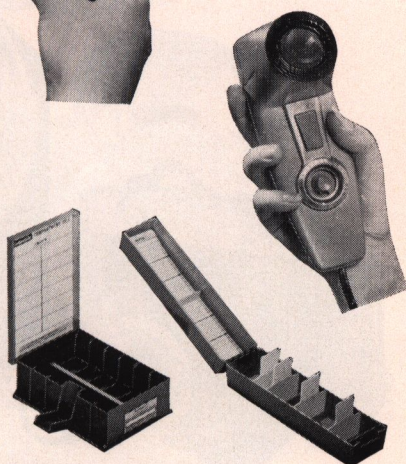
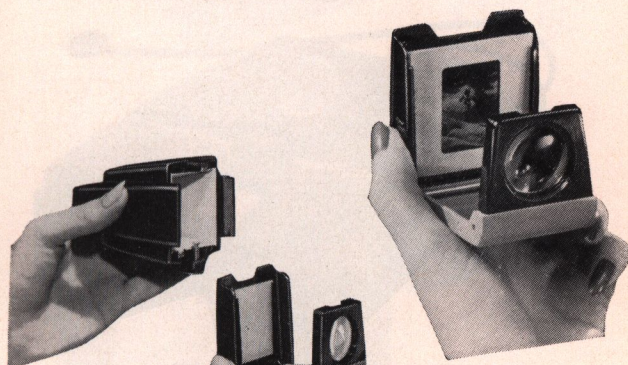
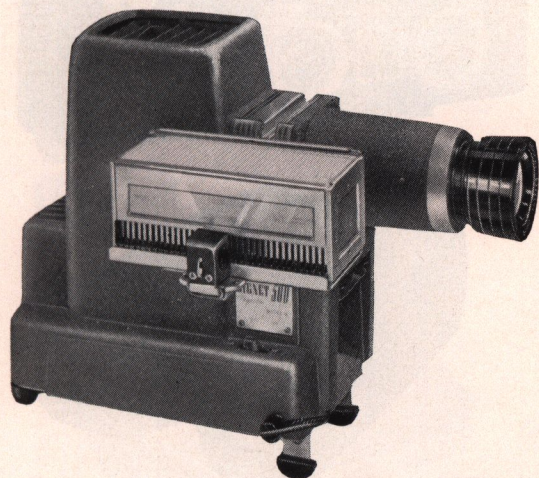
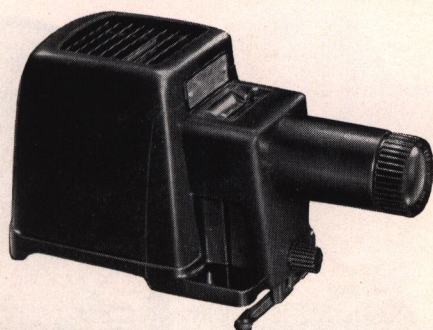
72 KODAK TOURIST II CAMERA, f/6.3 LENS. **\$43.75**

92F KODAK STANDARD FLASHHOLDER (specify black). Requires two "C" batteries, extra. **\$7.95**

71/74C KODAK SNAPSACK. Carrying case with neck strap. Fits all models of Kodak Tourist and similar cameras. **\$4.95**



"STILL" PROJECTORS and VIEWERS



KODASLIDE MERIT PROJECTOR. A budget-priced projector which boasts features usually found only in far more costly models. Projects big, bright screenings of 2 x 2-inch color slides. Comes with *Lumenized* (coated) f/3.5 lens, 150-watt lamp, 10-foot cord. Has built-in elevation device... an improved slide-feeding mechanism... plus cool operation.

\$26.50

KODASLIDE CARRY CASE FOR MERIT PROJECTOR.

\$8.50

157 KODASLIDE SIGNET 300 PROJECTOR, MODEL A (with Automatic Changer), f/3.5 LENS. A completely new 300-watt slide projector for 2 x 2-inch color transparencies. Superb optical system assures over-all sharp illumination. Changer provides the ultimate in smooth, automatic slide changing. Price of projector includes changer and one magazine which holds 36 slides. Extra magazines are \$2.25 each. Projector has impeller-type blower and heat-absorbing glass to protect slides and provide cool operation. Comes with 12-foot cord, elevating mechanism.

\$69.50

159 MAGAZINE FOR AUTOMATIC CHANGER.

\$2.25

167 KODASLIDE SIGNET 300 PROJECTOR, f/3.5 LENS. Same features as above model, but without Automatic Changer.

\$59.50

155 KODASLIDE SIGNET 500 PROJECTOR (with Automatic Changer), f/3.5 LENS. Similar to Model No. 157 but with 500-watt projection lamp.

\$82.50

165 KODASLIDE SIGNET 500 PROJECTOR, f/3.5 LENS. Same features as Model No. 167, but without Automatic Changer.

\$72.50

156 KODASLIDE SIGNET 500 PROJECTOR (with Automatic Changer), f/2.8 LENS. Same features as Model No. 155, but with faster f/2.8 lens.

\$89.50

166 KODASLIDE SIGNET 500 PROJECTOR, f/2.8 LENS. Same features as Model No. 156, but without Automatic Changer.

\$79.50

17C KODASLIDE SIGNET PROJECTOR CASE. Accepts 300- and 500-watt models.

\$9.95

KODASLIDE POCKET VIEWER. Provides the handiest way yet to view 2 x 2-inch color slides. It folds compactly for easy carrying in pocket or purse. Lens gives four times magnification of slides. No batteries required.

\$1.95

KODAK ILLUMINATOR FOR KODASLIDE POCKET VIEWER. Attaches readily to back of Kodaslide Pocket Viewer for extra bright, even illumination. Plugs into any household electrical outlet. Uses 7½-volt bulb — supplied.

\$2.95

KODASLIDE DIAL-LITE VIEWER. New, de luxe way to view 2 x 2-inch color slides. Viewer plugs into any household electrical outlet. Has color-correct lens that focuses easily, brightness control knob, and comes with 8-foot cord. Uses 6-watt lamp, GE 6S6-100, supplied.

\$12.95

KODASLIDE COMPARTMENT FILE (left). Metal file with 12 compartments which swing out. Index on cover. Holds 240 cardboard or 96 glass slides.

\$3.94

KODASLIDE READY FILE. Holds an average evening's show — 200 2 x 2-inch cardboard mounts or 100 stereo cardboard mounts. Stores slides in groups. Index on cover. Made of durable plastic.

\$1.95

BROWNIE MOVIE GIFT PACKAGES

82K/2 BROWNIE MOVIE CAMERA KIT f/2.7. The Brownie Movie Camera (8mm) with f/2.7 lens, Kodak Field Case for Brownie Movie Camera, and the Brownie 4-Lamp Movie Light are gift packaged in a counter display carton. An attractive display card plus instruction manuals are included. Ideal family gift for full-color movie making. Reflector flood lamps for Movie Light are extra, \$1.35 each.

\$49.95

83K BROWNIE MOVIE CAMERA KIT, f/1.9. Same as the above Kit except the Brownie Movie Camera has a faster f/1.9 lens.

\$59.20

82/188/2 BROWNIE MOVIE OUTFIT. Includes the 8mm. Brownie Movie Camera with f/2.7 lens, for making personal movies, and the companion Brownie Movie Projector with f/1.6 lens for showing them. The projector cover can be used as a screen for previewing movies. An attractive display card is included for dealer use. Complete with instruction manuals.

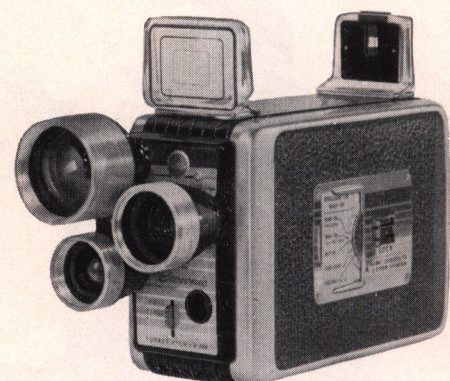
\$99.50

84 BROWNIE MOVIE CAMERA, TURRET f/1.9 (8mm.). Brand-new Brownie Movie Camera that is equipped with a 3-position turret. User can make wide-angle and telephoto shots as well as "standard" movies by simply rotating the turret to get the desired lens in movie-making position. And all three lenses are super fast f/1.9. The view finder shows which lens is best for any scene. Camera requires only one simple setting, and a built-in guide tells how. Lenses are factory focused, and data etched on each lens mount tells exact range of sharp focus at every lens setting. Price of camera includes turret with standard 13mm. lens as well as conversion lenses to achieve 9mm. (wide-angle) and 24mm. (telephoto) effects.

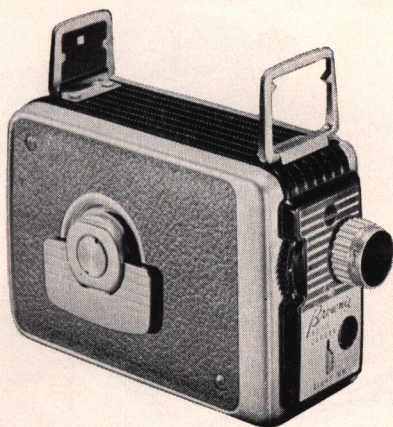
\$79.50

84FC KODAK FIELD CASE FOR BROWNIE MOVIE CAMERA, TURRET f/1.9.

\$4.95



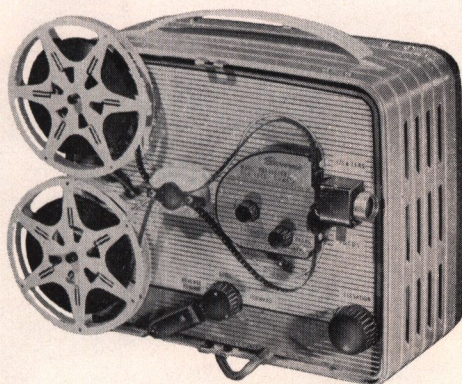
BROWNIE MOVIE TEAM



82 BROWNIE MOVIE CAMERA (8mm.), f/2.7 LENS. This sensational movie maker handles as easily and operates as dependably as a Brownie box camera. Yet it takes excellent movies in full color or black-and-white. A single roll of 8mm. Cine-Kodak Film yields 30 to 40 average-length scenes. Has fixed-focus lens. Indoor movies can be made using the Brownie 4-Lamp Movie Light (\$8.45) and reflector flood lamps (\$1.35 each). **\$37.50**

83 BROWNIE MOVIE CAMERA (8mm.), f/1.9 LENS. Same as above model but with faster lens. **\$46.75**

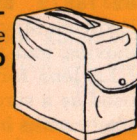
82/83FC KODAK FIELD CASE FOR BROWNIE MOVIE CAMERAS. **\$4.00**



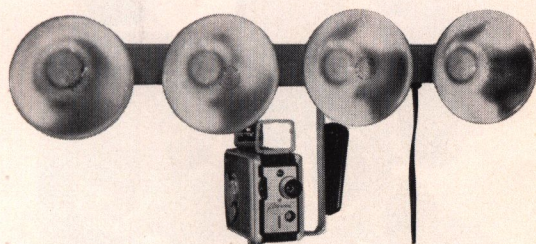
188 BROWNIE MOVIE PROJECTOR (8mm.), f/1.6 LENS. It is the most convenient and one of the most talented of all 8mm. movie projectors. A single control provides sharp forward projection, "stills," reverse projection...even power rewinding when the show is completed. Has "fast," focusing f/1.6 lens, efficient 300-watt lamp, 200-foot reel capacity and permanent prelubrication. Price includes a 50-foot reel and a preview screen in the projector cover. **\$62.00**

200-FOOT 8mm. KODASCOPE REEL (illustrated) **\$70**

PROTECTIVE COVER FOR BROWNIE MOVIE PROJECTOR. Safeguards the projector; has storage space for reels, too. **\$5.00**



20 BROWNIE PROJECTION SCREEN. Bright, beaded screen of just the right size (30 x 40 inches) and type for home movie showings. Easy to set up on any table or stand, and convenient to store. **\$7.00**



99F BROWNIE 4-LAMP MOVIE LIGHT. Provides the ideal, convenient way to take personal movies indoors. Four reflector flood lamps (extra) direct ample illumination where the camera is aimed. Can be used with any 8mm. or 16mm. camera with standard tripod socket. Has 10-foot cord. **\$8.45**

PH375/34R4 REFLECTOR FLOOD LAMP. For use with Brownie 4-Lamp Movie Light. Four required. **Each \$1.35**

KODAK MOVIE CAMERAS and PROJECTORS

86 CINE-KODAK MEDALLION 8 CAMERA, f/1.9 LENS (8mm.).

This new magazine-loading camera is truly a gem of a movie maker. Has de luxe features galore. Compact, it fits easily in a man's jacket pocket or woman's handbag. Uses 25-foot 8mm. magazines of Cine-Kodak Films. Films can be switched any time—even when partly exposed. Has built-in exposure guide that "dials" the right lens opening, indoors or out. Comes with fast f/1.9 lens that focuses down to 12 inches — interchangeable with several auxiliary lenses for wide-angle or telephoto effects. Filming speeds include slow motion and single frame. Indoor movies can be made using the Brownie 4-Lamp Movie Light (\$8.45) and reflector flood lamps (\$1.35 each).

\$144.50

86FC CINE-KODAK MEDALLION FIELD CASE.

\$7.95

185 CINE-KODAK SHOWTIME 8 PROJECTOR (8mm.). A newly designed and engineered projector for showing brilliant and really big-screen 8mm. movies. Comes with efficient optical system and a cool-operating 500-watt lamp which shows movies as bright as many projectors using 750 or 1000 watts. The Showtime is built into its own case; easy to operate for forward or reverse projection, "stills," and power rewinding. Price includes one 400-foot reel. There's really nothing like it at its price.

\$115.00

95 CINE-KODAK ROYAL MAGAZINE CAMERA (16mm.) f/1.9

LENS. An outstanding 16mm. personal movie camera with magazine loading feature. Comes with unsurpassed Kodak Cine Ektar f/1.9 lens which can be focused for any distance from 12 inches to infinity. Loads in only 3 seconds using Kodachrome or black-and-white Cine-Kodak Films in 16mm. magazines. Host of built-in features includes real slow motion, single-frame exposures, exposure guide, and enclosed finder system that is adjustable for a variety of standard, telephoto, and wide-angle lenses. Indoor movies can be made using the Brownie 4-Lamp Movie Light (\$8.45) with reflector flood lamps (\$1.35 each).

\$169.50

CINE-KODAK ZIPCASE. Carrying case for above camera.

\$7.25

CINE-KODAK COMPARTMENT CASE. For "Royal" Camera and extra film magazines.

\$14.50

197 KODASCOPE ROYAL PROJECTOR (16mm.). This is the finest projector Kodak has ever built for silent movies. Its superb optical system assures brilliant movie screenings — sharp and detailed from corner to corner. Comes with a powerful 750-watt lamp (also takes 1000-watt lamp, extra), f/1.6 lens, and one 400-foot reel. The "Royal" is permanently prelubricated at the factory. It is built into its own carrying case.

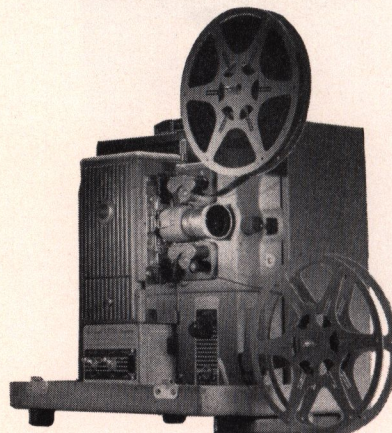
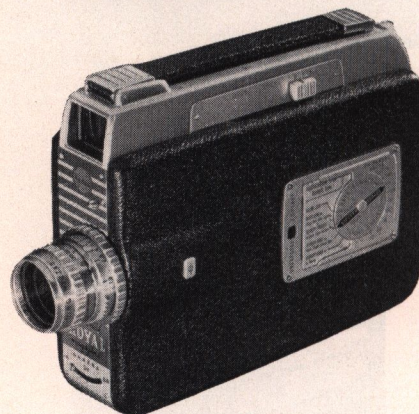
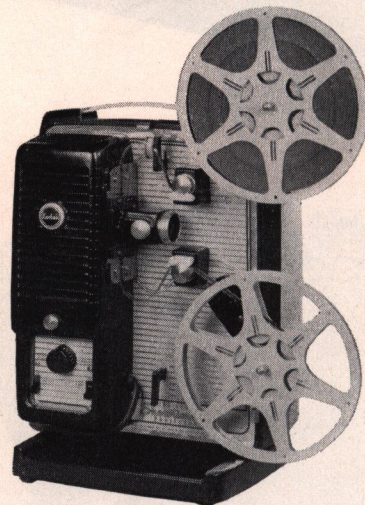
\$240.00

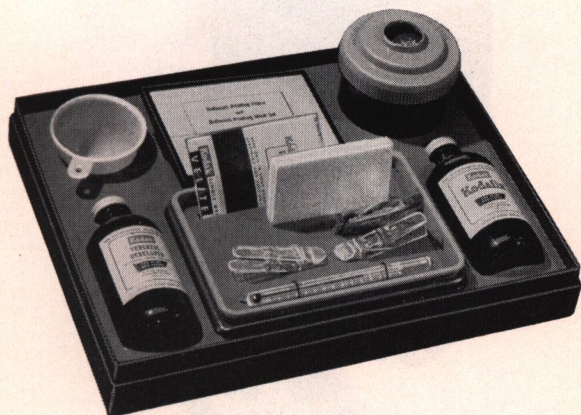
97 CINE-KODAK K-100 CAMERA, f/1.9 LENS (16mm.) (not illustrated). An outstanding 16mm. roll-film movie camera that has the capacity to satisfy the movie expert. Takes 50- or 100-foot rolls with single or double perforation.

\$269.00

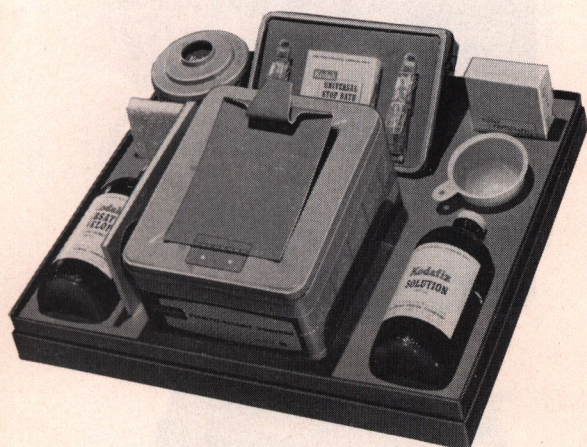
97/87FC CINE-KODAK K-100 FIELD CASE.

\$18.00





614 KODAK PHOTO HOBBY OUTFIT. This new gift package contains everything needed for developing and printing snapshots. No darkroom required. Ideal for beginners. Features Photo Hobby Roll-Film Tank and Printing Frame. Also included: Kodak Velite Paper, chemicals, rocker trays, darkroom graduate, thermometer, stirring rod, film clips, blotter book. In gift box with full instructions. **\$9.95**



615 KODAK DE LUXE PHOTO HOBBY OUTFIT. A truly "de luxe" outfit for the photo hobbyist who likes to develop and print his own snapshots. Includes the Photo-Hobby Printer (which accepts negatives up to 4 x 6 inches) and Roll-Film Tank, plus: rocker trays, chemicals, graduate, stirring rod, thermometer, film clips, Kodak Velite Paper, blotter book. Gift package with full instructions. **\$16.95**



KODAK PHOTO-HOBBY PRINTER. New all-metal printer which accepts negatives from 35mm. to 4¼ x 5½ inches. Corner loading of negatives assures accurate positioning, and the hinged, one-piece platen gives non-slip contact between film, paper, and mask. Platen actuates exposure switch. Price of printer includes safelight and set of pre-cut masks for the more popular negative sizes. Printing lamp not supplied. **\$7.95**

489 PACKAGE OF 10 KODAK TRI-CHEM PACKS (not illustrated). Each Pack contains sufficient Kodak chemicals (developer, stop bath, and fixer) to develop and fix two rolls of Kodak 620 Film or 50 2½ x 3½-inch prints. Just right for an evening's developing or printing. Instructions included with all Packs. Price per Pack, 25 cents. **\$2.50**

KODAK VELITE PAPER (not illustrated). Can be used for making contact prints in a lighted room. Available in a single-contrast grade suitable for most negatives. Regular processing procedures are used.

25-sheet Package, 2½ x 3½-inch size: **\$4.45**

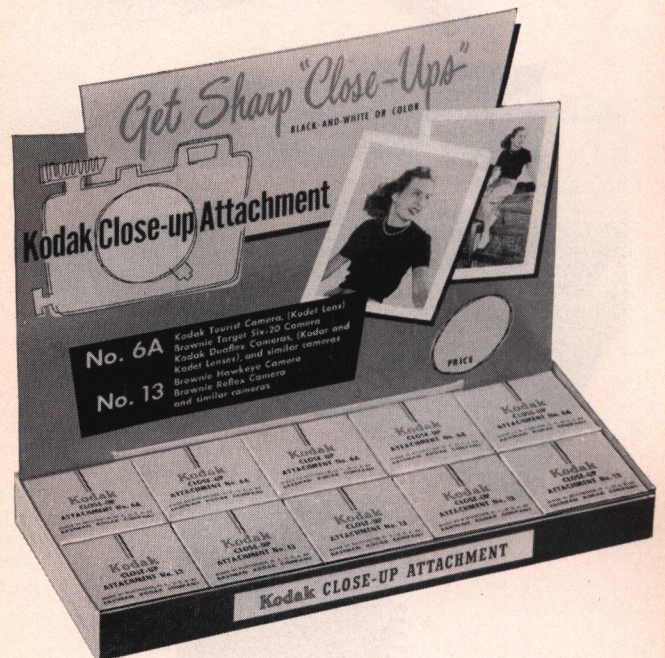
KODAK PHOTO AIDS

PACKAGE OF 25 KODAGUIDE SNAPSHOT DIALS. Easy to carry and easy to read, the new Snapshot Dial provides helpful exposure information for indoor-outdoor snapshotting in color and black-and-white. In addition to the 25 Dials, each No. 648 Package includes a colorful displayer-dispenser. Price per Dial, 25 cents. **\$6.25**

PACKAGE OF 25 KODAGUIDE MOVIE DIALS. Similar to the Snapshot Dials, the new Movie Dials provide accurate exposure information for making movies, indoors or out, using Kodachrome and black-and-white Cine-Kodak Films. Each No. 649 Package includes a colorful displayer-dispenser. Price per Dial, 25 cents. **\$6.25**

608 KODAK CLOSE-UP ATTACHMENT MERCHANDISE ASSORTMENT. Each one contains 10 Kodak Close-Up Attachments (five No. 6A and five No. 13). Illustrations on the displayer show what these attachments will do, and a listing tells which cameras and attachments go together. Price per Attachment, \$1.85. **\$18.50**

609 KODAK CLOUD FILTER MERCHANDISE ASSORTMENT. Kodak Cloud Filters are for use with inexpensive cameras to "bring out" clouds, improve marine scenes and landscape shots. Assortment includes five No. 6A, and five No. 13 Cloud Filters mounted on an attractive display card. Card tells what cameras each one fits. Price per Filter, \$1.85. **\$18.50**



KODAK PHOTO AIDS



HOW TO MAKE GOOD PICTURES (29th Edition). It's an all-new edition of the most famous, most popular book ever written on photography. Has 224 pages, hundreds of pictures, 32 pages in full-color. Informative and easy to read. **\$1.00**

HOW TO MAKE GOOD MOVIES. By far the most interesting book ever written on the subject. Non-technical and easy-to-absorb, it shows how to derive the most enjoyment from the taking and showing of personal movies. There are more than 200 pages with over 600 illustrations. **\$2.00**

THIS IS PHOTOGRAPHY. This book presents a comprehensive view of photography for camera fans who want to learn more about it easily and pleasantly. Its 260 pages and hundreds of illustrations cover a wide range of photographic topics, including advice on choosing equipment. **\$2.75**

627 ASSORTMENT OF 5 KODAK SNAPSHOT MEMORIES ALBUMS. There are five Kodak Snapshot Memories Albums — three in the horizontal 7 x 10-inch size (maroon, brown, and blue); two in the vertical 6½ x 9-inch size (brown and blue). Albums are loose leaf, each with 35 black leaves. Single Albums, \$1.95. **\$9.75**

KODAK BABY ALBUM. Packaged in a handsome gift-type box, this attractive album offers a most appropriate means of keeping the youngsters' pictures. Choice of pastel blue or pink cover, each attractively bound in white plastic. Both styles contain 18 leaves. One size only: 7 x 9 inches, vertical format.

Blue cover **\$2.95**

Pink cover **\$2.95**

693 KODAK LITERATURE ASSORTMENT. A sturdy chipboard counter display, supplied at no cost, contains a half-dozen copies each of Kodak's six most popular booklets on elementary photography, *Better Snapshots of your Children*, *Let's Take Kodacolor Pictures*, *How To Take Better Kodachrome Pictures*, *Better Movies In Color*, *Snapshots Exposed*, and *Developing, Printing and Enlarging*. By helping customers make better pictures, these booklets make them better customers. Price per booklet, \$35. **\$12.60**

FLASH PICTURE-TAKING AIDS • INFORMATION

91F KODALITE FLASHHOLDER. For flash shots with the Brownie Hawkeye and Kodak Duaflex III and IV Cameras. Uses SM, SF, No. 5, and No. 25 flash bulbs. Requires 2 "C" batteries OR Kodak B-C Flashpack and a 22½-volt photoflash battery (all extra). Specify Black or Brown to match camera. **\$4.25**

92F KODAK STANDARD FLASHHOLDER. For flash shots with most Kodak cameras. Uses SM, SF, No. 5, and No. 25 flash bulbs. Exposure data is on back of reflector. Requires 2 "C" batteries OR Kodak B-C Flashpack and a 22½-volt photoflash battery (all extra). Specify black or brown to match camera. **\$7.95**

89F KODAK B-C FLASHPACK. This Flashpack together with a 22½-volt photoflash battery (extra) substitutes a dependable battery-condenser unit for the usual batteries. Life of the unit is far longer than that of ordinary "C" batteries. Usable in most flash units that accept two "C" batteries placed end to end such as the Kodalite and Kodak Standard Flashholders. Kodak B-C Flashpacks come in packages of 10. Price per Flashpack: **\$2.95**

93F KODAK B-C FLASHHOLDER. Same as the Kodak Standard Flashholder except that it has a built-in battery-condenser which provides more dependable flash power. All that's needed is a 22½-volt photoflash battery (extra). Black or brown. **\$9.95**






94F KODALITE MIDGET FLASHHOLDER. For flash shots with the Brownie Holiday Flash, Brownie Hawkeye, and Brownie Bull's-Eye Cameras. Uses economical M-2 flash bulbs. Requires 2 Penlite photoflash batteries (extra). Specify black or brown. **\$3.20**

KODALITE SUPER-M FLASHHOLDER. A de luxe midget Flashholder for such cameras as the Kodak Pony, Stereo, Bantam RF, Retina and Signet. Also fits many cameras having European type flash shutter. Uses economical M-2 flash bulbs. Has built-in Midget B-C Flashpack. Requires a 15-volt hearing aid type battery (extra). Reflector is removable for storing in a gadget bag. Comes with sliding exposure calculator.

Specify No. 750 for black. **\$9.95**

Specify No. 751 for brown. **\$9.95**

Specify No. 752 for black with special Retina Bracket. **\$9.95**

RECOMMEND THESE BULBS	WITH THESE FILMS	FOR THESE CAMERAS
 <p>No. 5 or No. 25</p> <p>(Note: No. 5B and No. 25B bulbs are blue, and are for use indoors with DAYLIGHT TYPE Kodachrome, Kodak Ektachrome, and Kodacolor Films. Use outdoors only as fill-in flash for CU Kodacolor Film.)</p>	<p>All black-and-white Kodak Films; Types A and F (artificial light) Kodachrome and Ektachrome Films and Type A (artificial light) and CU Kodacolor Film.</p>	<p>Brownie Hawkeye, Flash Model Duaflex IV Pony 135-C Kodak Signet 35 Kodak Stereo Chevron Retina IIC Retina IIIC</p>
 <p>No. 8</p>	<p>All black-and-white Kodak Films; Types A and F (artificial light) Kodachrome and Ektachrome Films and Type A (artificial light) and CU Kodacolor Film.</p>	<p>Brownie Hawkeye, Flash Model Duaflex IV Pony 135-C Kodak Signet 35 Kodak Stereo Chevron Retina IIC Retina IIIC</p>
 <p>M2</p>	<p>All black-and-white Kodak Films and Type A (artificial light) and CU Kodacolor Film.</p>	<p>Brownie Bull's-Eye Camera Brownie Holiday Flash Camera Brownie Hawkeye, Flash Model plus cameras using Super M Flashholder.</p>
 <p>SM or SF</p>	<p>All black-and-white Kodak Films; Type A (artificial light) Kodachrome and Kodacolor Films and CU Kodacolor Film.</p>	<p>Brownie Hawkeye, Flash Model Kodak Duaflex — all models Kodak Tourist — all models Kodak Pony 828 and 135 Kodak Bantam RF Kodak Stereo</p>
 <p>No. 11 or No. 40</p> <p>(Note: No. 11B and No. 40B bulbs are blue, and are for use indoors with DAYLIGHT TYPE Kodacolor Films. Use outdoors only as fill-in flash for CU Kodacolor Film.)</p>	<p>All black-and-white Kodak Films and Type A (artificial light) Kodacolor Film and CU Kodacolor Film.</p>	<p>Brownie Flash Six-20 Camera</p>

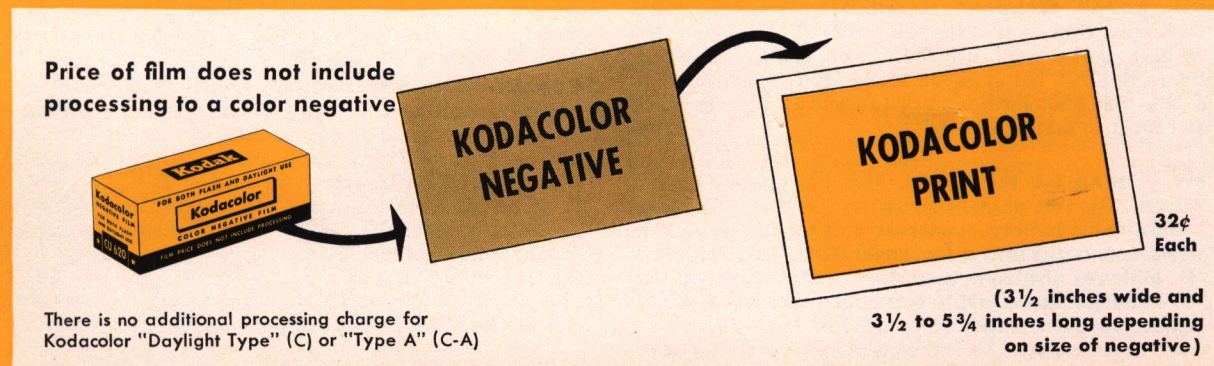
Prices are retail values, include Federal Tax where applicable, and are subject to change without notice.

KODAK COLOR FILMS and COLOR PRINTS

KODACOLOR FILM (CU)

This is a roll film for full-color snapshots with a box or folding camera, old or new. Only one type — for outdoor pictures in bright sunlight, or for indoor shots using photoflood lamps or clear flash bulbs. Price of film does not include processing.

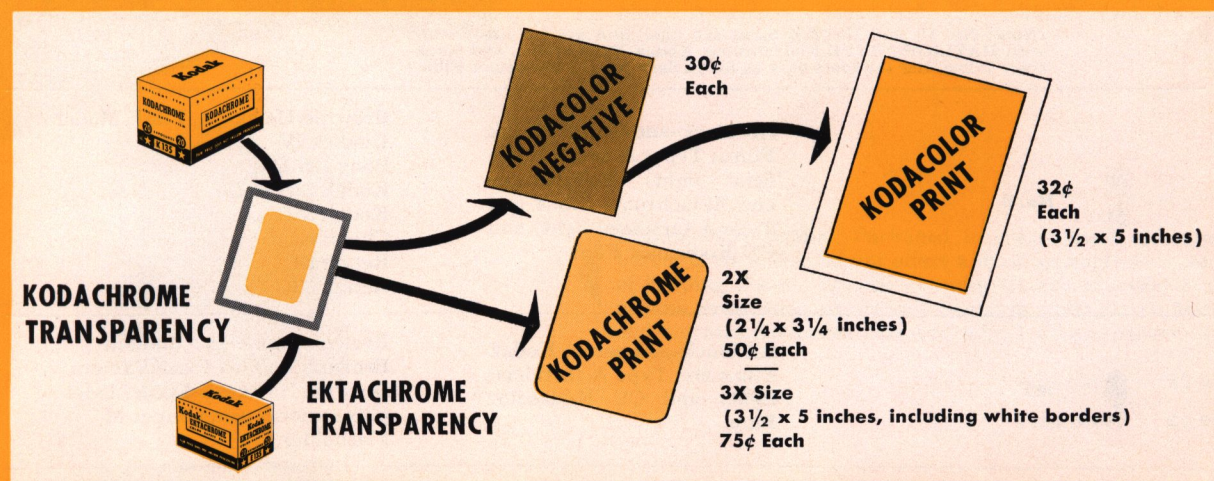
Processing and color prints and enlargements by Kodak Laboratories can be ordered through a direct Kodak dealer. Kodacolor Prints are $3\frac{1}{2}$ inches wide and $3\frac{1}{2}$ to $5\frac{3}{4}$ inches long, depending on the size of negative. Print sizes include $\frac{1}{4}$ -inch white borders.



KODACHROME "STILL" FILM

Available in 35mm. and 828 sizes for miniature cameras (f/6.3 lens or faster). Also for stereo cameras. "Daylight Type" is for outdoor pictures; "Types A and F," for indoor shots using photoflood lamps or clear flash bulbs. Since October 1, 1955, Kodak has supplied Kodachrome 135 and 828 at a price which does NOT include processing. Processing is charged for separately by retailers — just as with Kodak Ektachrome and black-and-white film. The new containers are readily distinguishable from the old by the stars on the end. Kodak will continue to provide a processing service for Kodachrome Films that are sold without an included processing

charge. A separate charge will be made for this Kodak service. It is available only through Kodak dealers. Photofinishing services presently handling Kodacolor Film for processing and printing may also provide processing service for Kodachrome Film. Kodachrome Film which was priced and sold inclusive of processing may still be mailed directly to Kodak by the customer for processing without additional charge. Kodachrome Prints and Enlargements and Kodacolor Prints and Enlargements can be ordered from Kodachrome transparencies via a direct Kodak dealer.



EKTACHROME ROLL FILM

KODAK EKTACHROME 135 AND 828 FILM...yields full-color slides for projection. Available in "Daylight Type" and "Type F" (for indoor use with photoflood lamps and clear flash bulbs). Prices do not include processing. Ektachrome is similar to Kodachrome, but in the "Daylight Type" it is about three times as fast. It is designed for processing by local laboratories, or at home with the Kodak Ektachrome Processing Kit E-2. At present Kodak does not process Ektachrome Film. Kodachrome and Kodacolor Prints and Enlargements, and Kodachrome Duplicates can be ordered from Ektachrome slides through Kodak dealers.

KODAK EKTACHROME 120 AND 620 ROLL FILM...for color transparencies. Designed for processing through Kodak dealers by local laboratories, or at home with the Kodak Ektachrome Processing Kit E-2. Price of film does not include processing. Available in Daylight Type and Type F (for use indoors with photoflood lamps and clear flash bulbs). Recommended for use in cameras that have exposure adjustments. Kodachrome Prints, Enlargements, and Duplicates from Ektachrome transparencies can be ordered through Kodak dealers. When using simple box-type cameras, Kodacolor Film is suggested for color snapshots.

PRICES of KODAK COLOR "STILL" FILMS

†KODACHROME "STILL" FILMS (Order Singly)			Per Roll†
K828	Daylight Type		\$1.00
*K828F	Artificial Light		1.00
K135	Daylight Type	(20 exposures)	1.85
*K135F	Artificial Light	(20 exposures)	1.85
K135	Daylight Type	(36 exposures)	2.60
*K135F	Artificial Light	(36 exposures)	2.60

For Stereo Cameras

Customers can use the regular 135 sizes of Kodachrome for stereo pictures. The 20-exposure Kodachrome 135 Film gives 15 stereo pairs; the 36-exposure rolls, 28 stereo pairs. Processing, including the standard stereo mounting service, is charged for separately after the film has been exposed.

†KODAK EKTACHROME FILM (Order Singly)			Per Roll†
E120	Daylight Type		\$1.25
*E120F	Artificial Light		1.25
E620	Daylight Type		1.25
*E620F	Artificial Light		1.25
E828	Daylight Type		1.00
*E828F	Artificial Light		1.00
E135	Daylight Type	(20 exposures)	1.85
*E135F	Artificial Light	(20 exposures)	1.85

*For use with clear photoflash or photoflood bulbs.

†Kodachrome and Ektachrome prices are for film only. Processing charges are not included.

KODACOLOR FILM WITH PROCESSING NOT INCLUDED

	Rolls Per Pkg.	Per Roll
CU127	25	\$1.10
CU120	25	1.25
CU620	25	1.25
CU116	25	1.75
CU616	25	1.75
CU828	25	1.00

KODACOLOR FILM WITH PROCESSING INCLUDED

	Rolls Per Pkg.	Per Roll
C127 Daylight Type	25	\$1.80
*C127A Artificial Light	25	1.80
C120 Daylight Type	25	1.98
*C120A Artificial Light	25	1.98
C620 Daylight Type	25	1.98
*C620A Artificial Light	25	1.98
C116 Daylight Type	25	2.40
*C116A Artificial Light	25	2.40
C616 Daylight Type	25	2.40
*C616A Artificial Light	25	2.40
C828 Daylight Type	25	1.70
*C828A Artificial Light	25	1.70

KODAK PROCESSING CHARGES FOR KODACHROME AND KODACOLOR FILM

Film		Per Roll
Kodachrome 135-20	In 2 x 2 inch mounts	\$1.50
Kodachrome 135-20	In stereo mounts (15 slides)	2.25
Kodachrome 135-20	Processing only (unmounted)	1.50
Kodachrome 135-36	In 2 x 2 inch mounts	2.50

Film		Per Roll
Kodachrome 135-36	In stereo mounts (28 slides)	\$3.50
Kodachrome 135-36	Processing only (unmounted)	2.50
Kodachrome 828-8	In 2 x 2 inch mounts	1.00
Kodacolor Film, any size (prints extra)		.90

KODAK BLACK-AND-WHITE FILMS

KODAK VERICHROME FILM. The all-round film for general use; offsets reasonable exposure errors; for outdoor shots, and for indoor shots with flash bulbs.

KODAK VERICHROME DUO-PAK. Two rolls of date-marked Verichrome Film at a saving.

KODAK VERICHROME PAN FILM. New, all-purpose fine grain panchromatic film with extra speed for both daylight and flash snapshots in natural black-and-white tones.

KODAK VERICHROME PAN DUO-PAK. Two rolls of datemarked Verichrome Pan Film at a saving.

KODAK TRI-X FILM . . . a new, super-speed panchromatic film that is twice as fast as Super-XX without

increased graininess. Greatly extends range of picture taking under various lighting conditions. Not recommended for box camera use in sunlight or for close-up flash pictures.

KODAK PANATOMIC-X FILM. Ultra-fine grain, thin emulsion panchromatic film. Gives prints and enlargements of exceptionally fine detail and sharpness when processed in recommended solutions. Has adequate speed for daylight and flash picture taking except with simple box-type cameras.

KODAK PLUS-X FILM. Moderately fast panchromatic film with fine grain for high-quality enlargements. Excellent for outdoor flash, or well lighted interior subjects. 135 size only.

KODAK MOVIE FILMS

DAYLIGHT KODACHROME FILM. Full-color film for outdoor movie making...dawn to dusk. 8mm. and 16mm. sizes.

TYPE A KODACHROME FILM. For full-color filming indoors under photoflood illumination. 8mm. and 16mm. sizes available.

CINE-KODAK SUPER-X FILM. "Fast" black-and-white film for all-round movie making, indoors (with photofloods) and out. 16mm. only.

CINE-KODAK SUPER-XX FILM. Special purpose black-and-white film for use when high film speed is essential. 16mm. only.

PRICES OF KODAK BLACK-AND-WHITE FILMS

KODAK VERICHROME PAN FILM	Rolls Per Pkg.	Per Roll
VP127	25	\$.45
VP120	2545
VP620	2545
VP116	2560
VP616	2560
VP118	2580
VP124	2580
VP130	2580
VP122	2590
VP828	2545

KODAK VERICHROME PAN DUO-PAKS	Duo-Paks Per Pkg.	Per Duo-Pak
VP127	10	\$.85
VP120	1085
VP620	1085

KODAK VERICHROME FILM	Rolls Per Pkg.	Per Roll
V127	25	\$.40
V120	2545
V620	2545
V116	2555
V616	2555
V118	2570
V122	2580
V124	2570
V130	2570

KODAK VERICHROME DUO-PAKS	Duo-Paks Per Pkg.	Per Duo-Pak
V127	10	\$.75
V120	1085
V620	1085

KODAK PLUS-X FILM	Rolls Per Pkg.	Per Roll
PX135-36	25	\$ 1.10
PX135-20	2585

KODAK TRI-X FILM	Rolls Per Pkg.	Per Roll
TX127	25	\$.55
TX120	2555
TX620	2555
TX828	2555
TX135 (20 exposures)	2590
TX135 (36 exposures)	25	1.15

KODAK PANATOMIC-X FILM	Rolls Per Pkg.	Per Roll
FX127	25	\$.55
FX120	2555
FX620	2555
FX135-36	25	1.15
FX135-20	2590
FX828	2555

KODAK TRI-X FILM PACKS (Order Singly)	Per Pack
TX520	\$1.95
TX518	2.60
TX541	2.70
TX523	2.95

KODAK VERICHROME PAN FILM PACKS (Order Singly)	Per Pack
VP520	\$1.80
VP518	2.45
VP541	2.55
VP523	2.75

PRICES OF KODAK MOVIE FILMS

8mm. Films (Order Singly)

Kodachrome Safety

No. 369 —25-foot roll	\$ 3.75
*No. 369A—25-foot roll	3.75
No. 337 —25-foot magazine	4.65
*No. 337A—25-foot magazine	4.65

16mm. Films (Order Singly)

Super-X Panchromatic Safety

	Per Roll
No. 339—100-foot roll	\$ 8.10
No. 362—50-foot magazine	6.10

Super-XX Panchromatic Safety

No. 389—100-foot roll	\$ 8.10
No. 390—50-foot magazine	6.10

Kodachrome Safety

No. 365 —100-foot roll	\$10.40
*No. 365A—100-foot roll	10.40
No. 366 —50-foot roll	5.75
*No. 366A—50-foot roll	5.75
No. 382 —50-foot magazine	6.95
*No. 382A—50-foot magazine	6.95

*For use with photoflood bulbs.

(Cine-Kodak Film prices shown here include processing by Kodak and postage-paid return of the films directly to the customer.)

All prices in this catalog are suggested prices only, and are subject to change without notice. Federal Tax is included where applicable.

EASTMAN KODAK COMPANY • ROCHESTER 4, N. Y.

A2-840A

"Kodak" and "Brownie" are trademarks

Printed in U.S.A. 1-56

Kodak
TRADE-MARK