

*Pocket
Photography*

POCKET PHOTOGRAPHY.

The Film Cartridge and the substitution of Aluminum for wood make pocket photography simple and practical.

“Pocket photography” *without* the film cartridge simply isn't pocket photography.

The camera may go in the pocket. No trouble about that. But the plates must be provided for. They are bulky ; they are fragile and heavy. A dozen plates $3\frac{1}{2}$ x $3\frac{1}{2}$ inches and the necessary holders weigh a pound and a half and are so bulky as to be hard to stow away in one's pockets. A film cartridge for 12 exposures of the same size weighs 2 ounces ; is carried inside the Kodak and will not break. Extra film cartridges, weighing so little and taking up but little space, can be readily carried in one's pockets, and used at any time.

All Kodaks can be loaded in daylight.

DAYLIGHT LOADING.

The operation is simple. Extending the whole length of the strip of film and several

inches beyond each end is a strip of black paper, which, in connection with the flanges on the spool, forms a light-proof cartridge.

After inserting the spool in the Kodak and threading up the black paper the camera is closed and the key turned until the black paper has been reeled off and the sensitive film brought into place in the focal plane. The black paper runs with and behind the film, and at proper intervals is marked in white with the number of the section of film, 1, 2, 3, etc. In the back of the camera is a small window of red celluloid through which the figures appear as the key is turned. The figures as seen through the window thus show just how far to turn the key and how many exposures have been made. After all the exposures have been made a few extra turns of the key entirely covers the film with black paper and the camera may be unloaded in daylight.

The black paper running the full length of and beyond the ends of the film, the pull of the roll holder is all upon one section, doing away with all liability of pulling apart.

FILM QUALITY.

Film convenience has forced the recognition of film quality in the face of the united

opposition of plate manufacturers and plate camera manufacturers. Except for gallery work, where plates are doubtless more convenient, the Kodak and film cartridges are used to-day by the best photographers the world over. If the results did not at least equal those obtainable on plates such people would have none of them. On account of the thin support and the black paper backing, film negatives give less halation than any plates except the specially prepared double-coated non-halation plates for which an extra price is always charged, and in the rendering of true color values, in giving strong contrasts without harshness and detail without flatness our films are unexcelled. A customer who recently exposed a gross of $6\frac{1}{2} \times 8\frac{1}{2}$ plates and between three and four hundred $3\frac{1}{2} \times 3\frac{1}{2}$ Eastman films on a trip to Mexico writes: "I have nearly five hundred negatives and of these the films are by far the most satisfactory. It was a surprise to me to find that your films produce isochromatic effects, and that, unaided by a color screen."

SINGLE PLATE EXPOSURES.

Sometimes it is desirable to make a single exposure in or about the house. In such case it is no trouble to use an ordinary glass plate with the Folding Pocket Kodaks of either size, but the loading must be done in a dark room. With the Pocket Kodak a plate holder may be provided. Plates cannot be used in the Folding Bulls-Eye.

LENSES.

On the average watches cost more than clocks ; on the average they keep better time. They contain finer workmanship—are more accurately made. The Folding Pocket Kodaks are to other cameras what watches are to clocks. They go in the pocket, but they accomplish as much as the larger instruments. In fact they make pictures as *large* as cameras of from three to five times their cubic bulk, and make them so clear and sharp that they can be enlarged to any size—*that's in the lens*. Folding Pocket Kodak lenses are the finest meniscus achromatic that can be made. All the lenses used in our cameras are given a rigid test by our own inspector. *Each one must be perfect.*

MECHANICALLY.

Perfection in every part is what we require in all of our instruments. Pocket Kodaks stand the supreme test of mechanical excellence—they work. In shutters, in reel mechanism, in every detail they are accurate and simple. Their construction is light, yet strong, and they are neat and dainty in appearance.

AN INSTRUCTION BOOK.

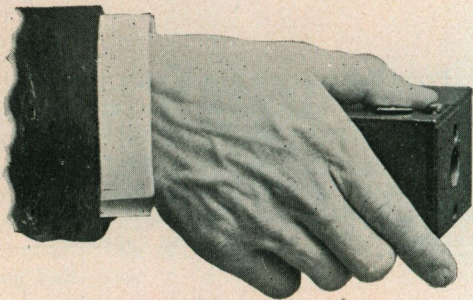
With every instrument we furnish an illustrated manual which clearly explains each step in making the exposures, in developing and in printing, making it easy for the amateur to do all of the work from “pressing the button” to the completion of the finished print.

“WE DO THE REST.”

Many amateurs prefer to do only the picture taking, allowing some one else to do the developing and printing. To such, we say

*“ You press the button,
We do the rest.”*

EASTMAN KODAK CO.



THE POCKET KODAK.

Measures $2\frac{3}{8}$ x $2\frac{7}{8}$ x $3\frac{7}{8}$ inches, makes a picture $1\frac{1}{2}$ x 2 inches, and weighs only 6 ounces.

The lens is carefully tested, and has a fixed focus of sufficient length, ($2\frac{1}{2}$ inches) to avoid distortion.

Built on the "Cartridge System" and can be loaded in daylight. Has improved rotary shutter and set of three stops for lens. The slides for changing stops and for time exposures are alongside of the exposure lever and always show by their position what stop is before the lens and whether the shutter is set for time or instantaneous exposures, thus acting as a warning.

A Plate Holder for glass plates can be provided with each Pocket Kodak, no extra attachment being required. The change from a film to a plate camera can be made in a few seconds.

A rectangular Finder is provided for locating the image with accuracy. The construction is simple and accurate.

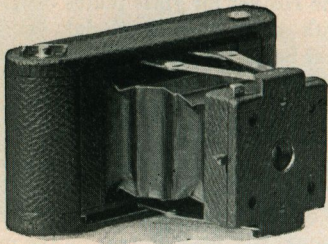
In the quality of work they will do, Pocket Kodaks equal the best cameras on the market. They make negatives of such perfect quality that enlargements of any size can be made from them. We do it, at a reasonable price, or you can do it yourself with a Bulls-Eye enlarging camera.

The Pocket Kodaks are covered with fine leather, and the trimmings are handsomely nickeled. They are elegant, artistic and durable.

Can be readily carried on the bicycle by use of our special cases. See page 14.

PRICE.

Pocket Kodak, covered with fine leather, with roll of film for 12 exposures,	\$5.00
Leather Hand Carrying Case (for Pocket Kodak and three extra spools of film). Price of case only,	.75
Light Proof Film Cartridge, 12 exposures,	25
Complete A B C Developing and Printing Outfit,	1.50



No. 1

FOLDING POCKET KODAK.

For rectangular pictures $2\frac{1}{4}$ x $3\frac{1}{4}$ inches; capacity, 12 exposures without reloading; size of Kodak, $1\frac{5}{8}$ x $3\frac{1}{2}$ x $6\frac{3}{4}$ inches; weight, $14\frac{1}{2}$ ounces; length of focus of lens, 4 inches.

In this Kodak we have adapted the Film Cartridge System to an instrument that has been appropriately called a "Photographic Pocket Piece." Though but a trifle over one and one half inches in thickness and so light as hardly to be noticed when carried in the pocket it is in every way a complete camera.

The lenses used in these instruments are specially ground, are strictly achromatic, are carefully tested by an experienced inspector and have a fixed focus of 4 inches, a sufficient length to avoid that violent perspective which

is so disagreeable in many amateur photographs. They are, in short, the finest achromatic lenses that can be made, covering the plate clear and sharp to the very corners.

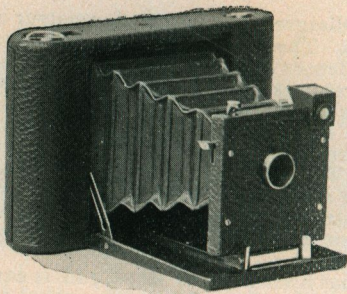
The shutter is entirely new and is simplicity itself. It is always set. A single downward pressure on one exposure lever makes a snap shot. The instant the pressure is removed the shutter sets itself ready for the next exposure. A pressure on another lever opens the shutter for time exposure while a second pressure closes it.

It has a set of three stops and is equipped with two view finders, one for vertical and one for horizontal exposures. There are no loose parts to become lost or mislaid, and to load the instrument is simplicity itself. Made of aluminum, covered with the finest black morocco, with handsomely nicked fittings it is at once strong, dainty and durable. In short, the Folding Pocket Kodak is an instrument of the finest quality and workmanship, but of the smallest compass; and though a practical pocket camera makes pictures of good size and of artistic shape and so sharp that they can be enlarged to any size.

Can be readily carried on the bicycle by the use of our special clamps and the regular hand cases. See page 14.

PRICE.

No. 1 Folding Pocket Kodak with achromatic lens, not loaded, - - - - -	\$10.00
Light-proof Film Cartridge, 12 exposures, 2¼ x 3¼, - - - - -	.40
Black Sole Leather Carrying Case, - - - - -	1.25
Complete A B C Developing and Printing Outfit, - - - - -	1.50



No. 2
FOLDING POCKET KODAK.

For rectangular pictures $3\frac{1}{2} \times 3\frac{1}{2}$ inches; capacity, 12 exposures without reloading; size of Kodak, $1\frac{1}{2} \times 4\frac{1}{2} \times 6\frac{3}{4}$ inches; weight, $16\frac{1}{2}$ ounces, length of focus of lens, $4\frac{1}{2}$ inches.

In the No. 2 Folding Pocket Kodak we have adapted the popular $3\frac{1}{2} \times 3\frac{1}{2}$ size to a pocket instrument of extreme lightness and mechanical perfection. It slips readily into an ordinary coat pocket and being in every way equipped for the best photographic work it marks a distinct advance in Pocket Photography.

The lenses are the finest meniscus achromatic, having wonderful depth, definition and speed and cover fully with the largest stop

opening. They have a fixed focus of $4\frac{1}{2}$ inches, a sufficient length to overcome the violent perspective seen in so many hand camera pictures, and each one is given a rigid photographic test by our own inspector.

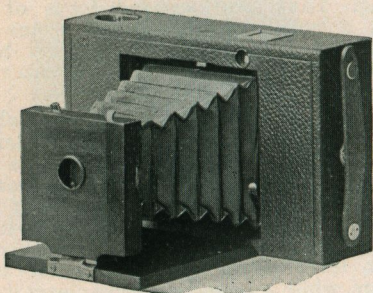
The shutter is the same as that which during 1898 proved so deservedly popular on the No. 1 Folding Pocket. It is always set. A single downward pressure on one exposure lever makes a snap shot. The instant the pressure is removed the shutter sets itself ready for the next exposure. A pressure on another lever opens the shutter for time exposure, while a second pressure closes it.

Fitted with set of three stops, socket for tripod screw and square finder. There are no loose parts to become lost or mislaid, and to load the instrument is simplicity itself. Made of aluminum, covered with the finest black morocco, with handsomely nickeled fittings, it is at once strong, dainty and durable. An instrument of the finest quality and workmanship, but of the smallest compass. Makes pictures of good size and so sharp that they can be enlarged to any size.

Can be readily carried on the bicycle by the use of our special clamps and the regular hand cases. See page 14.

PRICE.

No. 2 Folding Pocket Kodak with achromatic lens, not loaded, - - - - -	\$15.00
Light-proof Film Cartridge, 12 exposures, $3\frac{1}{2}$ x $3\frac{1}{2}$, - - - - -	.60
Black Sole Leather Carrying Case, - - - - -	1.25
Complete Bulls-Eye Developing and Printing Outfit, - - - - -	1.00



No. 2

FOLDING BULLS-EYE KODAK

For square pictures $3\frac{1}{2} \times 3\frac{1}{2}$ inches; capacity, 12 exposures without reloading; size of camera closed, $1\frac{3}{4} \times 4\frac{5}{8} \times 7\frac{1}{8}$ inches; weight, 15 ounces; length of focus of lens, $4\frac{1}{2}$ inches.

Being but $1\frac{3}{4}$ inches in thickness when closed is very convenient to carry. Will go in an ordinary overcoat pocket.

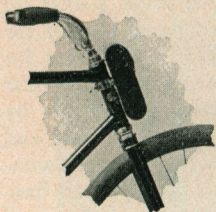
Built on the "Cartridge System," and can be loaded in daylight. Fitted with fixed focus,

achromatic lens, set of three stops, socket for tripod screw and improved rotary shutter for snap shots or time exposures. The slides for changing stops and for time exposure are near the exposure lever and always indicate by their position what stop is before the lens, and whether the shutter is set for time or instantaneous exposure. There is, therefore, no danger of committing the too common error of making snap shots with the smallest stop in the lens, or setting the shutter for a time exposure when a snap shot is intended, or vice versa. Handsomely finished with fine grain leather covering.

Can be readily carried on the bicycle by use of our special clamps and the regular hand case. See page 14.

PRICE.

No. 2 Folding Bulls-Eye Kodak, for $3\frac{1}{2} \times 3\frac{1}{2}$ pictures, - - - - -	\$10.00
Transparent Film Cartridge, 12 exposures, $3\frac{1}{2} \times 3\frac{1}{2}$, - - - - -	.60
Black Sole Leather Carrying Case with strap, -	1.25
Complete Bulls-Eye Developing and Printing Outfit, - - - - -	1.00

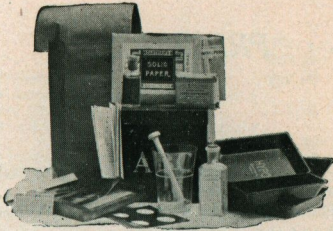


BICYCLE CARRYING CASES.

The wheelman can sometimes carry even a pocket camera more conveniently in a case than in any other way. To provide for this we furnish strong and durable cycle cases for all Kodaks. The cases for Pocket Kodaks are made of the best black sole leather, and attach securely to the frame. The cases for Folding Pocket Kodaks and Folding Bulls-Eyes are simply the hand cases fitted with suitable clamps.

PRICE LIST.

Pocket Kodak Cycle Case (holds Kodak and three extra spools film),	-	-	-	-	-	\$1.00
Folding Pocket Kodak Carrying Case, fitted with clamp to adapt it to use on bicycle (specify in order whether for No. 1 or No. 2),	-	-	-	-	-	1.75
Case only,	-	-	-	-	-	1.25
Clamp only, for Folding Pocket Kodak case,	-	-	-	-	-	.50
No. 2 Folding Bulls-Eye Carrying Case, fitted with pair of clamps to adapt it to use on bicycle,	-	-	-	-	-	2.25
Case only,	-	-	-	-	-	1.25
Clamps only,	-	-	-	-	-	1.00



Eastman's A B C Developing and Printing Outfit includes every requisite for Developing, Printing and Finishing 24 Pictures 4 x 5, 48 Pictures 2¼ x 3¼, or 96 Pocket Kodak Pictures. Can be used with any of the foregoing cameras.

IT CONTAINS.

1 Eastman Candle Lamp, \$	25	½ oz. Bromide Potassium, -	10
1 4 x 5 Printing Frame, -	25	2 doz. 4 x 5 Solio Paper, -	25
1 4 x 5 Glass for same, -	05	2 oz. Toning Solution, -	15
1 Glass Beaker, - - -	12	1 oz. Glycerine, - - -	05
1 Stirring Rod, - - -	05	Mask for Medallions, - - -	—
4 4¼ x 5½ Trays, - - -	40	Instruction Book, - - -	10
½ doz. Developing Powders,	25		
½ lb. Hypo, - - - - -	07		
			\$2 09

Price Complete, neatly packed, \$1.50.

Eastman's Bulls-Eye Developing and Printing Outfit complete for Developing and Printing 12 pictures 3½ x 3½. Similar to above outfit, but including 1 doz. 3½ x 3½ Solio Paper, instead of 2 doz. 4 x 5, and containing less chemicals.

Price Complete, neatly packed, \$1.00.

PRICE LIST.

POCKET KODAKS.

Pocket Kodak for pictures $1\frac{1}{2}$ x 2 inches, with roll of film for 12 exposures,	\$ 5.00
Leather Hand Carrying Case (to hold Pocket Kodak and three extra spools of film) price, case only,75
Do., olive or pig skin,	1.25
Leather Bicycle Carrying Case (to hold Pocket Kodak and three extra spools of film). Price case only,	1.00
Box of film, 4 cartridges, 12 exposures each,	1.00
Film Cartridge of 12 exposures,25
Single glass plate holders,25
Thin crystal glass dry plates $1\frac{1}{2}$ x 2 inches, per doz.20
Developing one roll of film (12 exposures) and furnishing one Solio Print from each negative, mounted and burnished (12 finished photographs). (Postage .05),50
Developing only, roll 12 exposures, (postage .02),25
Printing only, per dozen, (postage .05),25
NOTE—When there are any failures we furnish enough duplicates from the good negatives to make up the full number.	
Staff Tripod, fitted for Pocket Kodak,	1.50
Pocket Kodak Mounts, white or Queen's gray, per doz.,10
Do., per 100,45
Pocket Case, to hold 100 unmounted P. K. prints,50

FOLDING POCKET KODAKS.

	No. 1, $2\frac{1}{4} \times 3\frac{1}{4}$.	No. 2, $3\frac{1}{2} \times 3\frac{1}{2}$.
Folding Pocket Kodak, (not loaded),	\$10.00	\$15.00
Black Sole Leather Carrying Case, with shoulder strap,	1.25	1.25
Clamp for attaching above to bicycle head,50	.50
Film Cartridges, 12 exposures, each,40	.60
Box of Film, 4 cartridges, 12 exposures each,	1.60
Developing one roll of film (12 exposures) and furnishing one Solio print from each negative, mounted and burn- ished (12 finished photographs),	1.00	1.50
Developing only, each,04	.06
Printing and mounting only, each,05	.08
On orders for less than one dozen, 25 cents extra will be charged.		
Folding Pocket Kodak Mounts, white or Queen's gray, per doz.,10	.15
Do., per 100,75	.95

No. 2 FOLDING BULLS-EYE KODAK.

No. 2 Folding Bulls-Eye for pictures $3\frac{1}{2} \times 3\frac{1}{2}$, (not loaded),		\$10.00
Black Sole Leather Carrying Case with shoulder strap,		1.25
Pair Clamps for attaching above to bicycle head,		1.00
Film Cartridge, 12 exposures, $3\frac{1}{2} \times 3\frac{1}{2}$,60
Developing one roll of film (12 exposures) and furnishing one Solio print from each negative, mounted and burnished (12 finished photo- graphs),		1.50
Developing only, each,06
Printing and mounting only, each,08
On orders for less than one dozen, 25 cents extra will be charged.		
$3\frac{1}{2} \times 3\frac{1}{2}$ Mounts, white or Queen's gray, per doz.,15
Do., per 100,95

TERMS.

The prices given herein are strictly net, except to regular dealers who carry our goods in stock.

All prices are f. o. b. at Rochester. We make no charge for packing.

For the convenience of our customers we recommend that they make their purchases from a dealer in photographic goods as by so doing they can save both time and expressage. Where orders are sent direct, remittances must be by New York draft, express order, postal order, or currency (if currency, letter must be registered). Amounts less than one dollar may be remitted in postage stamps. We do not accept personal checks.

EASTMAN KODAK COMPANY,

Rochester, N. Y.

KODAK, LIMITED.

43 Clerkenwell Road,
171-173 Regent St.,
115 Oxford St.,
60 Cheapside, } LONDON.

EASTMAN KODAK (SOCIÉTÉ ANONYME FRANÇAISE,)

Ave. de l'Opéra 5, }
Place Vendôme 4, } PARIS.

EASTMAN KODAK GESELLSCHAFT, m. b. H.,

Markgrafen Strasse 91, }
Friedrich Strasse 191, } BERLIN.

COMPLETE
KODAK CATALOGUE—*illustrating*

*our 18 styles and sizes of cameras
and full line of amateur supplies, free
at the dealer's or by mail.*

Kodaks for 3½ x 3½ pictures,	-	\$ 5.00 to \$18.00
Kodaks for 4 x 5 pictures,	- -	12.00 to 25.00
Kodaks for 5 x 7 pictures,	- -	35.00
Panoram-Kodaks for 3½ x 12 panoramic views,	- - - -	20.00

All Kodaks use our light-proof film Cartridges and can be loaded in daylight. Several styles use either plates or films.

EASTMAN KODAK COMPANY,

Rochester, N. Y.

ALL JUST ALIKE.

NATHAN T. BEERS, JR., M. D.
1265 BEDFORD AVENUE,
BROOKLYN, N. Y.

MARCH 10, 1899.

*The Eastman Kodak Co.,
Rochester, N. Y.*

Gentlemen:

When I left last fall to take a trip through Europe at a time when most people do not go, I was persuaded by a friend to take along with me one of your Folding Pocket Kodaks. I took plenty of films and had them developed at your agencies in London, Paris, Rome, etc. The pictures were invariably good, and the result is that I have over one hundred fine views of the ins-and-outs of Europe that I could have gotten in no other way. I made a specialty of taking the little things that the professional photographer sees no money in. I would not part with my pictures for ten times the price of the camera, but if anyone offered to buy the camera I would sell it, simply because I have found all over that one of them works just as well as another, and I can go just around the corner and buy another which will give just as good results.

Yours very truly,

N. T. BEERS, JR., M. D.

“There is no Kodak

but the Eastman Kodak.”

May, 1899.

HENRY C. TUCK & CO.,
7 SO. MAIN ST.,
WILKESBARRE, PA