



# HAWKE-EYE CAMERAS

**RAINBOW SERIES**

*and standard black models*

A LARGE proportion of pictures are made out-of-doors . . . . . where nature adorns herself in all her lavish colors. Many of them are made on happy outings, holidays, vacations. Then why not make them with a camera that enters into the spirit of the occasion . . . . a camera that matches colorful landscapes, gay clothes and the gay spirits of photographer and subject?

The new Rainbow Series of Hawk-Eye cameras reflect the carefree spirit of a favorite sport. Mechanically they are just as simple and dependable as they have ever been. It's their dress that's different. And there's a much wider choice. Where there was one camera before, there are now in most





cases five. You have not only black, but four rich colors from which to pick. You're bound to find a camera that suits you in finish as well as in price. There are dashing tints and conservative shades—colors that harmonize with outdoor nature, and hues that match bright feminine ensembles and accessories.

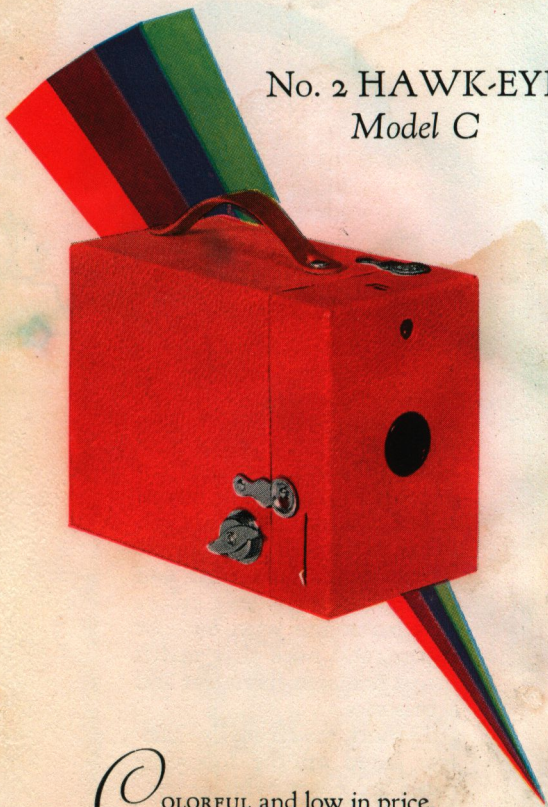
In short, the Hawk-Eye cameras listed on the following pages are every whit as proficient as ever, and the colored models have an entirely new and extremely appealing beauty. We're sure you'll enjoy picking your personal camera from this booklet.

EASTMAN KODAK COMPANY  
Rochester, N. Y.

1930



No. 2 HAWK-EYE  
Model C

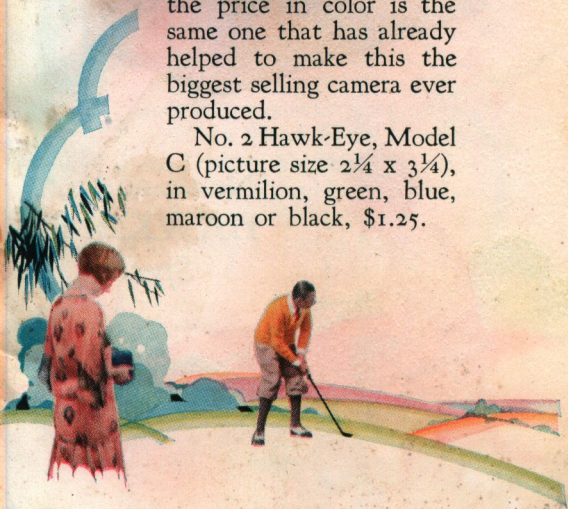


*C*OLORFUL and low in price,  
as well as utterly simple  
in operation, No. 2 Model C  
is the choice of legions of  
grown-ups and children who  
want to make snapshots the  
easiest way.

SIGHT on the subject and press the lever . . . that's the easy formula by which this little box camera has made countless good pictures. No adjustments whatever are necessary once the camera is loaded. Anyone, including children, can make snapshots with it.

A variety of new, colored garb reflects the carefree attitude of the user of this simplest of cameras. It comes in four Rainbow Models, as well as in the always popular black. And the price in color is the same one that has already helped to make this the biggest selling camera ever produced.

No. 2 Hawk-Eye, Model C (picture size  $2\frac{1}{4} \times 3\frac{1}{4}$ ), in vermillion, green, blue, maroon or black, \$1.25.





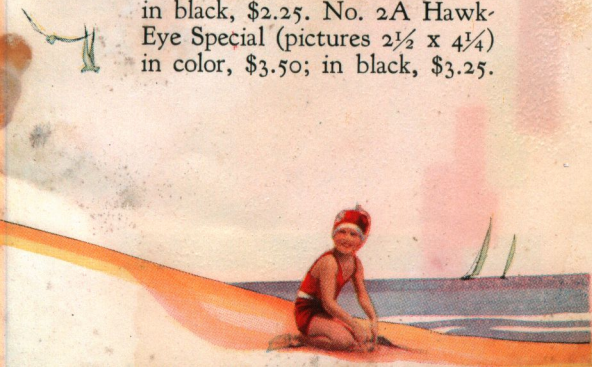
Nos. 2 and 2A  
HAWK-EYES  
*Special*



**I**F YOU want a box camera that combines versatility, beauty and moderate price, here's your choice. These special box models are made in four spirited colors: old rose, blue, green and brown—or black if you want it. The new colors are applied to a special, pelican-grain imitation leather which gives an unusually attractive duotone effect to the finish.

As for good pictures . . . these *Specials* make them regularly. There is just one adjustment in their operation, and even that is necessary only if you want to change from snapshots to time exposures, or vice versa. Verticals or horizontals . . . these cameras make them with equal ease . . . and it matters not whether the user is youngster or grown-up.

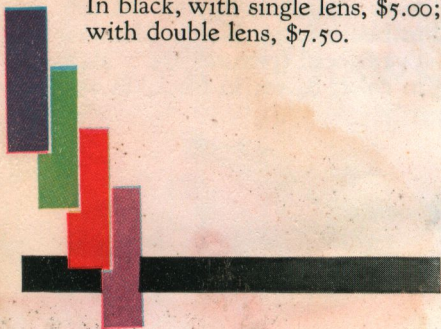
No. 2 Hawk-Eye Special (pictures  $2\frac{1}{4} \times 3\frac{1}{4}$ ) in color, \$2.50; in black, \$2.25. No. 2A Hawk-Eye Special (pictures  $2\frac{1}{2} \times 4\frac{1}{4}$ ) in color, \$3.50; in black, \$3.25.



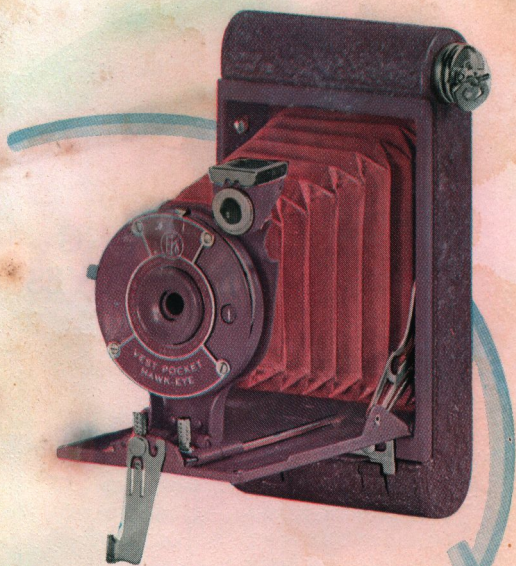
EVEN a full-color illustration can't do justice to the Rainbow Vest Pocket Hawk-Eye . . . You'll have to see and handle it in order to appreciate its dainty beauty. The key colors, carried out in shimmering damaskene lacquers, are orchid (illustrated), marsh green, rose and steel blue. Harmonizing with them are delicate tints on shutter, bellows and bed. Add gleaming nickel fittings and a gold or silver sheen on the body, and you have as brilliant yet tasteful a color ensemble as has ever been offered in a camera.

The black camera is covered with imitation leather, and comes with either a single or a double lens. Both black and colored models make clear snapshots or time exposures,  $1\frac{5}{8} \times 2\frac{1}{2}$  inches.

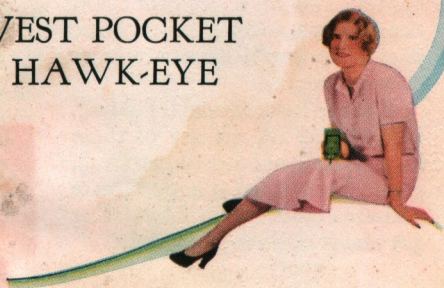
Vest Pocket Hawk-Eye in Rainbow colors, single lens, \$6.00. In black, with single lens, \$5.00; with double lens, \$7.50.

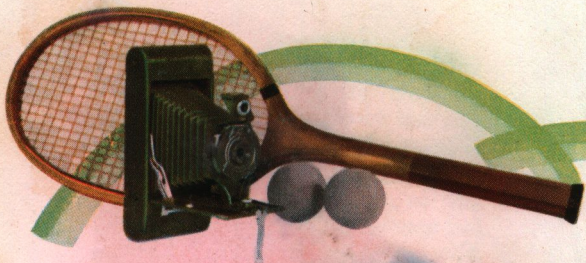






VEST POCKET  
HAWK-EYE

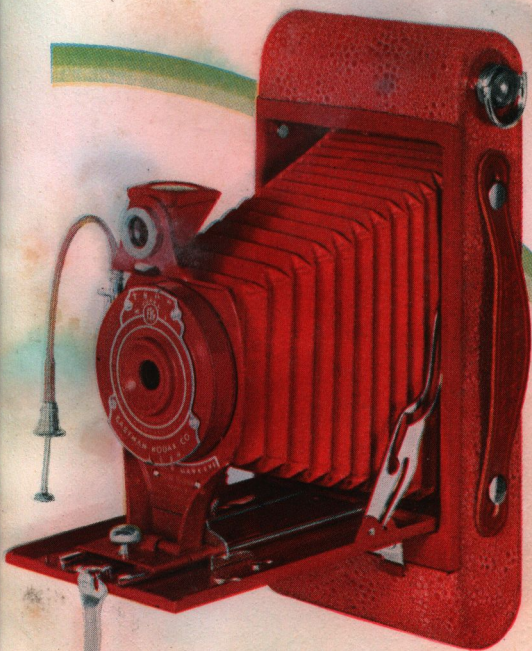




## FOLDING HAWK-EYES *Model B*

CON VACATION, on an outing, at a sports event . . . anywhere you choose to go . . . these cameras present a smart, stylish appearance that is matched only by their splendid dependability. And talk about a choice of models: Here are twenty-two from which to pick! You can select your color, size and lens, and whatever choice you make you'll have a winner among cameras.

You can have Model B Folding, Nos. 2 and 2A, in any of these lively colors: old rose (illustrated), green, brown, blue and, in case you are conservative, black. The 3A size is made in black only.

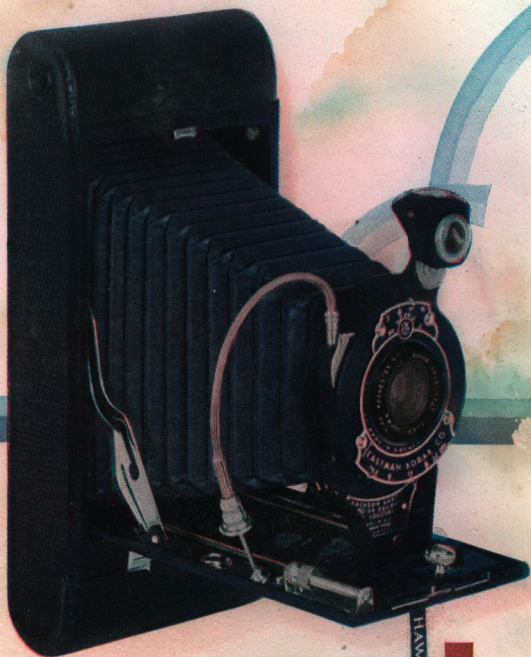


No. 2 ( $2\frac{1}{4} \times 3\frac{1}{4}$  inches), single lens: in color, \$9.00; in black, \$8.00. No. 2, double lens: in color, \$11.00; in black, \$10.00.

No. 2A ( $2\frac{1}{2} \times 4\frac{1}{4}$  inches), single lens: in color, \$10.00; in black, \$9.00. No. 2A, double lens: in color, \$12.00; in black, \$11.00.

No. 3A ( $3\frac{1}{4} \times 5\frac{1}{2}$  inches), single lens, black, \$13.50; double lens, black, \$16.00.





## FOLDING HAWK-EYES

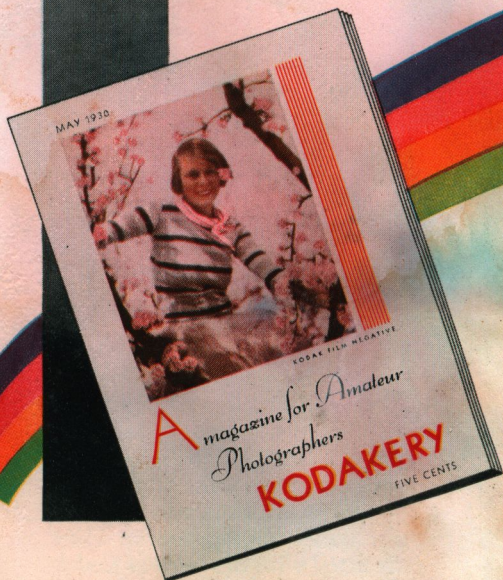
### *Special*

THE PEAK of the Hawk-Eye line of Eastman cameras is represented by these brilliantly beautiful and capable Folding Specials.




**L**IGNIFIED yet colorful tones of blue, green, brown and maroon give these cameras an unusual and rich beauty. They are models which anyone can carry with justifiable pride . . . and use with a certainty of good results. They are fitted with the famous Kodak Anastigmat f.6.3 lens, which permits making clear pictures even in cloudy weather.

No. 2 (picture size  $2\frac{1}{4} \times 3\frac{1}{4}$ ): in color, \$17.00; in black, \$16.00. No. 2A (picture size  $2\frac{1}{2} \times 4\frac{1}{4}$ ): in color, \$18.00; in black, \$17.00. No. 3A (picture size  $3\frac{1}{4} \times 5\frac{1}{2}$ ): in black only, \$22.00.

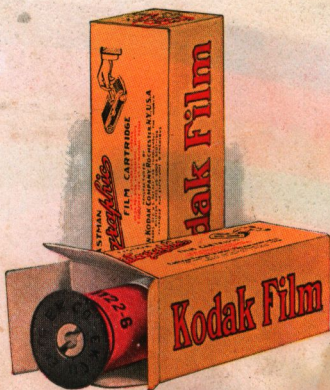


EVERY Hawk-Eye camera brings its user the opportunity for a year's *free* subscription to *Kodakery*, a lavishly illustrated, beautifully printed monthly magazine.





**H**AWK-EYE cameras are priced so moderately that every member of the family can own one. They are built to simple scientific standards, so that every owner can make good pictures with them. And, in order to enable every user to get a full measure of enjoyment from his camera, the extremely helpful and interesting photographic magazine *Kodakery* comes with it—*free*. Just fill out and mail the subscription blank that comes packed with the camera. After a few months a notification will reach you, giving you the opportunity of completing a year's subscription—without cost or obligation of any kind.



Get the film that gets the picture