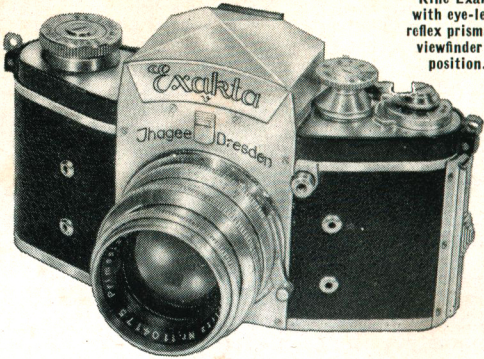


KINE-EXAKTA

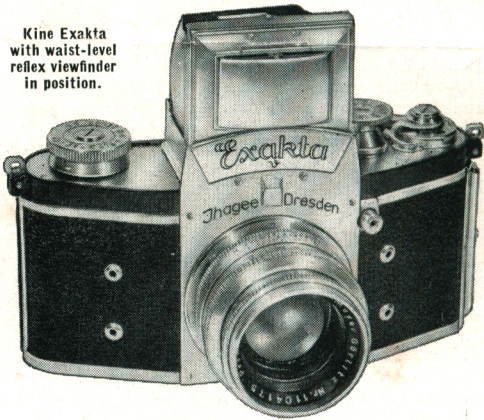
1950 MODEL WITH TWO BUILT-IN INTERCHANGEABLE VIEWFINDERS



Kine Exakta
with eye-level
reflex prismatic
viewfinder in
position.

The 1950 Exakta serves as two cameras while you buy only one . . . Two built-in, interchangeable viewfinders focus through the lens . . . Reflex Hood and Penta-Prism Eye Level Sport Finder . . . Both shown as illustrated . . . You switch in a jiffy from one to the other!

Kine Exakta
with waist-level
reflex viewfinder
in position.



The distinguished Kine Exakta is now available in a brilliant new convertible model . . . with all the advanced features, precision design, and superior performance you expect of a Kine Exakta!

Ihagee Camera Works, Dresden, is proud to present the most outstanding 35mm single lens reflex to bear the famous Exakta name. Here is a camera of such breathtaking design that you really must see it for yourself—there is no other way to appreciate how far it exceeds anything you have ever known before.

Imagine being able to switch, instantly, from waist-level reflex focusing to eye-level reflex prismatic focusing for sport and action photography . . . viewing through the lens all the time! Your nearest camera dealer invites you to see this new camera masterpiece. It will be proof, indeed, that the 1950 Kine Exakta is the most versatile 35mm reflex camera in the world.

THE Kine Exakta Camera occupies a predominant place in photography. This can be explained by the fact that the outstanding single lens reflex feature is combined with the versatility of a 35mm camera. With the Kine Exakta the photographer can control in the mirror his future picture in all its detail as the identical image seen on the ground-glass is conveyed to the film immediately after pressing the shutter knob. He can observe its composition, examine the sharpness of all objects in the viewfinders, estimate the amount of light necessary for the exposure, and balance light conditions with the depth of focus. All this is done simultaneously and with the utmost reliability. With some 35mm and twin lens reflex cameras additional finders or viewing devices are required. These additional viewing mediums are actually "strangers" to the picture as they don't actually take the picture. These finders merely show you the perspective providing you attach them and operate them properly. With the Kine Exakta all operations function from the camera lens without adding these additional finders or viewing devices. Whether it is a bird on a distant tree or an insect on an entomologist's table, one look in the Kine Exakta's mirror will secure an accurate picture. The Kine Exakta is guided by your eye to such perfection that it is deserving of the designation, "The Photographing Eye".

Parallax, which is a handicap to almost all cameras, is non-existent with the Kine Exakta. Accordingly, there is no necessity to purchase additional costly devices for the Kine Exakta as you would normally do for many other cameras. No matter how costly and precise additional viewing devices for a camera may be, the picture taking lens is always better. It can be said that if the original camera lens is employed for viewing too, the quality of the picture gains considerably. Especially in color photography it is important that the brilliancy of the picture be determined on the mirror, that brilliancy which depends on the quality of the lens. Because of this Kine Exakta Cameras are only equipped with the finest lenses produced. Since one short movement of the lever sets the shutter and transports the film simultaneously, the speed with which a series of pictures can be taken with the Kine Exakta is unsurpassed.

The Kine Exakta is a precision instrument and can only be classified with the finest mechanical devices ever employed in the field of photography. The name Exakta explains the camera—exactness. Whoever operates the Kine Exakta must comply with the requirements for handling this highly engineered instrument. All authorized dealers for Kine Exakta Cameras are fully instructed in the operation and workmanship of the camera.

The Kine Exakta uses 35mm film in standard cartridges, both black-and-white and color film. It provides for precise focusing which produces negatives sharp enough for mural size enlargements. Parallax-free viewing permits using the entire negative area with confidence and what is seen on the groundglass will be on the negative. Since one lens is used for both picture-taking and viewing, there is no matching problem as on the twin lens reflex cameras. This is most important for close-up work. The 35mm size permits the use of short focus, large aperture lenses with adequate depth of field for candid, stage, and night photography. Telephoto and wide angle lenses, extension tubes, and microscope adapters may all be freely interchanged with the snap of a bayonet lock.

Copyright 1950 by Exakta Camera Co., Inc.

The focal plane shutter of the Kine Exakta has an unusually wide range of speeds from 12 seconds to 1/1000th of a second; it is coupled to the film transport making double exposures impossible. A delayed action release or self-timer allows the photographer to step into the picture. Flash synchronization contacts are built into the shutter. An automatic lock prevents accidental tripping of the shutter when the camera is closed.

One advantage of the 35mm film size is the ability to take up to 36 pictures on a single roll of film. Yet on occasions when only a few pictures are required in a hurry, the Kine Exakta contains a built-in film cutter which snips off the exposed film for immediate development.

KINE EXAKTA The Versatile Camera

THE ADVANCED AMATEUR

For him the Kine Exakta is the all-around camera . . . for landscapes, portraiture, pictures of children and animals, indoors and outdoors, daytime and nighttime. Its high-speed shutter recommends it for sports and action photography. Always ready at any light condition; never failing with a wide possibility of easy trick work; the Kine Exakta brings to the amateur more fun than any other camera.

FOR THE SURGEON

Kine Exakta's fast lenses, both regular and long focus, are essential for operation room photography. The camera also finds use for preliminary and end result pictures of patients, for copying X-Rays, for making color transparencies of injuries and lesions, and for slides for classroom and convention.



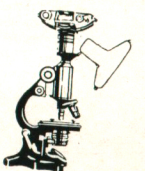
FOR THE DENTIST

Dentists use the Kine Exakta, with the aid of extension tubes, to record conditions before and after treatment, cavities, fillings, and inlays. Its accurate focus and freedom from parallax are essential for the extreme close-ups used in this work.



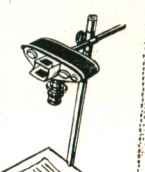
FOR THE OPHTHALMOLOGIST

Photography of the eye is easy with the Kine Exakta. The single lens reflex principle assures accurate focusing and centering in such work as Placido-disk reflection photography. Color film and infra-red film are available for special cases and pathological work.



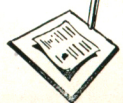
FOR THE SCIENTIST

The Kine Exakta is the all-around laboratory camera for copying and recording experiments. Attachments are available for micro-photography. Macro-photographs of small objects may be made with the lens extension tubes. Small objects, tiny plants, and seeds may be photographed. Accurate focus and centering are assured by the single lens reflex construction.



FOR THE TEACHER

The Kine Exakta is used in schools to produce visual aids. Illustrations may be photographed in the classroom or copied from books, magazines, and newspapers. They may be used as enlarged paper prints or as lantern slides for projection. Class activities and student groups may be photographed for school newspapers and yearbooks.



FOR THE ENGINEER

For time and motion studies, for on-the-job construction records, and for polarized-light strain photography, the Kine Exakta is ideal.

Kine Exakta

The World's Most Versatile 35mm Reflex Camera

THE NEW KINE EXAKTA

THE WORLD'S FINEST MINIATURE CAMERA!

1. The Penta-Prism finder not only focuses with the accuracy of the best coupled rangefinder but it also shows the image in full life size, upright, and correct left to right.
2. World's finest flash synchronization for all flashbulbs with delay of 20 milliseconds. Also separate flash synchronization outlet for synchronization with no delay and Strobe flash units.
3. No parallax with both cameras regardless whether standard or telephoto lenses are used.
4. Direct control of depth of field never before possible with any type of camera.
5. Shutter speeds from 12 seconds to 1/1000th of a second.
6. Self-timer for most speeds to facilitate micro-photography and night photography.
7. Easy interchangeable lenses with wide range of telephoto and wide angle lenses available. May it be a bird on a distant tree or an insect on an entomologist's table, one look in the Kine Exakta's mirror will secure an accurate picture.
8. Extension tubes and microscope adapters available for scientific and hobby photography.
9. Single lever action cocks shutter and provides automatic film transport—and allows picture taking with unsurpassed speed.

SERVICE GUARANTEE

Every Kine Exakta Camera is protected by a one year written guarantee certificate from the Exakta Camera Company. Owner registration card, import certificate, and instruction book are included with every Kine Exakta Camera.

KINE EXAKTA MODEL 1950 WITH WAIST LEVEL

REFLEX VIEWFINDER

	List	Tax
F3.5 Zeiss Tessar "T" Coated Lens	\$180.00*	\$19.50
F2.0 Schneider Xenon "T" Coated Lens	200.00*	27.50
F2.0 Zeiss Biotar "T" Coated Lens	275.00*	38.75
F1.9 Hugo Meyer Goerlitz Primoplan "T" Coated	210.00*	30.00
Penta Prism Eye Level Prismatic Viewfinder, 1950	60.00*	8.50
Genuine Leather Everready Case	12.00	
*Prices Fair Traded		
F4.5 Meyer Goerlitz, 4cm Wide Angle, Coated....	99.50	
F4.0 Zeiss Triotar 135mm "T" coated Telephoto.....	99.00	
F4.5 Schneider Xenar 135mm "T" Coated Telephoto	83.55	13.93
F5.5 Schneider Tele-Xenar 180mm "T" Coated ...	83.55	13.93
F4.5 Schneider Xenar 240mm "T" Coated Telephoto	132.15	22.03
F5.5 Schneider Tele-Xenar 300mm "T" Coated ...	124.95	20.83
F5.5 Schneider Tele-Xenar 360mm "T" Coated ...	140.70	23.45
F1.9 Meyer Goerlitz, Primoplan, 50mm, Coated....	88.75	
F2.0 Schneider Xenon, 50mm, Coated	78.75	
Zeiss Pentagon Prismatic Viewfinder for Kine Exakta Mod. I and II	48.00	
Set of 3 Extension Tubes w/2 Adapters, Original Ihagee, Imported	24.00	
Microscope Adapter, Complete Set, Hinged, Original Ihagee, w/2 Extension Tubes	24.00	
Flashgun for Kine Exakta	15.95	
Flashgun for Kine Exakta for Professionals, Original Ihagee, Imported	39.50	
Safety Intermediate Plug for Flashguns	3.00	
Cable Release	1.00	
G.W. Paramount Heavy Duty Tripod	29.95	4.50
Reflex Focusing Hood, Gold Embossed	1.50	
Rewind Lever, Ihagee	2.00	
Giant Release Knob, Ihagee	1.25	
Exakta Guide	1.75	
Filters	4.50	
Filter Adapters, Screw-in	1.75	
Sunshade Screw-in	3.50	
Complete Filter Set, 4 Filters w/Screw-in Sunshade for Tessar F3.5, F2.8 and Xenon F2.0	14.00	
Complete Filter Set, 4 Filters w/Screw-in Sunshade for Biotar F2.0	16.50	

Exclusive Factory Representatives
for Sales and Service in the U.S.A.

Exakta Camera Co., Inc.
46 West 29th St., New York 1, N. Y.