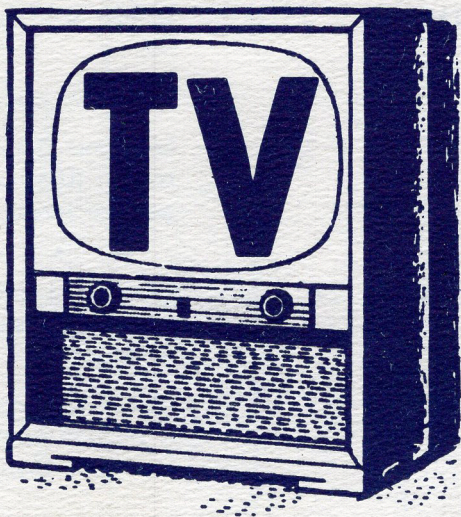


argus

cameras

and



If you're a "TV" fan . . . and an ARGUS owner too, you can double your enjoyment of the most popular and exciting programs.

In less time than it takes your set to warm up, you can record favorite TV personalities permanently . . . with your Argus Camera!

Argus owners everywhere are discovering how truly simple it is.

. . . Let's look in on a "production."

LIGHTS . . . !

Turn room light off, or down low to avoid glare on screen.

Don't try flash or flood bulbs.

★ ★ ★

CAMERA . . . !

Loaded with medium or fast film.

On a firm support or tripod.

Set about 3 to 4 feet from screen. (*Use rangefinder or measure carefully.*)

★ ★ ★

ACTION . . . !

Expose long enough to record image, short enough to stop movement.

"Shoot" when action on screen is stopped or still for a moment. (*See chart*)

. . . AND DON'T BE AFRAID TO EXPERIMENT . . .

6 to 8 good TV images on a roll of 620 film or 10 to 15 on a roll of 35mm is success . . . with a capital S!!

	CAMERA	FILM	LENS OPENING	SHUTTER SPEED	COMMENTS
35MM MINIATURE CAMERA	Argus C4	Plus X or Supreme	F:2.8	1/50th	Use cable release if possible.
	Argus C3 Argus A4		F:4 or F:5.6	1/25th or 1/30th	
MODIFIED REFLEX TYPE	Argus Super 75	Super XX or Super Pan Press	F:8	Time (try 1/2 to 2 seconds)	Measure distance from screen care- fully.
	Argus 75		Fixed Opening	Time (try 1 to 2 seconds)	Use a "close-up" lens and follow di- rections with it.

NOTES: 1. *If you develop the film yourself . . . increase normal development time 30 to 40 %.*

2. *Don't use color film . . . on TV pictures . . . not enough light for good exposure.*

*If you have a photographic problem
with which we can help, won't you
please write to:*

**Sales Service Division
ARGUS CAMERAS, INC.
Ann Arbor, Michigan**