



**TOPCON**





### The Topcon Supreme is a motorized camera, not a camera with a motor.

The Topcon Supreme, the Motor-Camera, is unlike anything you've ever seen. It's the first system designed with motor-drive as an integral part of the camera. It offers a motorized system that's small, light-weight, rugged and precise. So you can catch that shot you might have missed while manually advancing your film.

The Motor-Camera looks and feels unique. In fact, the motor is so much a part of the camera design, it actually forms the grip. It automatically forwards the film and operates the shutter, mirror and frame

counter — so you're ready for your next exposure. Your eye never leaves the viewfinder or your subject. The camera itself is a highly sophisticated piece of equipment. It comes with a Topcor f/1.4 multi-coated 50mm standard lens and a 1/1000 shutter speed. The aperture setting is seen right in the new CC Penta-prism finder, as is the exposure indicator. Light is measured on the back of the mirror, through minute slits, for superb CdS exposure accuracy. And, it is automatically balanced for center-weighted or average readings according to subject.



It's a highly versatile system, made with the professional in mind. With a full range of accessories (including those for close-up and macro-photography) plus 21 lenses, 4 viewfinders, 9 focusing screens, bulk film magazine, motors, filters, lens hoods, cases and more. The camera is also available without the motor.

It's backed by Paillard, the people who distribute Hasselblad and Bolex. So the finest service organization in America stands behind it.

Whether you now own a motorized camera or not, Topcon's Motor-Camera should be part of your equipment.







## Introducing the Topcon IC-1.

The new 35mm Topcon IC-1 SLR is the camera that can give you the photographs you've seen in your mind. Here's why: the Topcon IC-1 is equipped with an integrated circuit electronically-controlled focal plane shutter. Couple this with these other superb features: a fully automatic exposure system with manual override, a thru-the-lens light metering system for center-weighted average readings at full aperture. An automatic 50mm standard topcor lens. And all these come in an elegant eveready case. Now you've got the camera that can create the photographs you want accurately, simply and fast. To take great pictures, simply set the camera on "Auto" and you're on exposure automation. Just set the shutter speed (and you've got a wide choice of seven speeds), focus and start shooting.

And all these for less than \$290.00.\* A 28mm extreme wide angle lens, 35mm wide angle, 50mm standard lens, 100mm portrait lens, 135mm and 200mm telephoto lenses, a 87-205mm zoom lens, plus a wide variety of accessories such as bellows extension, adapter for RE Topcor lenses, and many more are available.

\*Prices subject to change without notice.

The 35mm Topcon product line, is a perfect match in quality and performance to Bolex and Hasselblad cameras, also distributed by Paillard. The advanced technology, the sturdiness, the reliability of every Topcon camera, the availability of a full complement of precision accessories and the backing of Paillard's reputable sales and service organization guarantees both the professional and amateur user satisfaction and performance.

Ask your Topcon dealer for a complete 32 page Topcon camera and accessory catalogue, or write to:

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